



2017

NEW

PRODUCTS

BROUGHT TO YOU BY THE NGBA



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“*The ball speed gains are real...and it's immediately obvious when you hit the club.*”

Dr. Alan Hocknell
SVP of R&D
Callaway Golf

Callaway GBB Epic Driver

GBB EPIC DRIVER | \$499.99

The GBB Epic Driver represents an epic shift in how the head and face behave to enhance power, spearheaded by our innovative Jailbreak Technology and Exo-Cage/triaxial carbon construction. Any golfer, from scratch players to high handicappers, should find more speed, distance and control with GBB Epic.

GBB EPIC SUB ZERO | \$499.99

The GBB Epic Sub Zero Driver is a true paradigm shift: a powerful, low-spinning Tour-level driver that's also incredibly forgiving — an unheard of combination. Its high speed / low-spin characteristics make it particularly appealing to Tour pros, yet it's so exceptionally forgiving and easy to launch that a wide range of players will want to play Epic Sub Zero.

Callaway GBB Epic Fairway

GBB EPIC DRIVER | \$279.99

GBB Epic fairway woods incorporate our revolutionary and proprietary triaxial carbon composite material to enhance forgiveness, power and accuracy in a huge way. The triaxial carbon crown weighs just 5.8g, making it an incredible 78% lighter than a steel crown.* The saved weight is redistributed into strategic locations within the head to maximize MOI and lower the CG, making Epic fairway woods extraordinarily easy to launch.

GBB EPIC SUB ZERO | \$279.99

GBB Epic Sub Zero fairway woods are fast, extremely forgiving and low-spinning to promote a remarkable combination of distance and control, led by Callaway's proprietary Triaxial Carbon, next-gen Hyper Speed Face Cup, innovative Speed Step, and adjustable weighting.

Callaway Steelhead XR Hybrid

STEELHEAD XR HYBRID | \$219.99

Steelhead XR Hybrids are designed for an unparalleled combination of distance, forgiveness and playability from industry-leading technologies like our Next-Gen Hyper Speed Face Cup and advanced shaping.



Cobra KING LTD Driver

FEATURING

COBRA CONNECT

MATTE BLACK DRIVER | \$449.99

KING LTD is back, sporting a brand new matte black finish and equipped with COBRA CONNECT, a seamlessly integrated grip sensor that automatically records your driver stats.

COBRA CONNECT

An integrated GPS device allowing you to Track Your Distance™, and analyze your driver stats from all your rounds.



Cobra KING F7 Metalwoods

DRIVER | COBRA CONNECT | \$349.99

The KING F7 Driver debut's as Cobra's first connected golf club, powered by Arccos technology. Equipped with 3 Center of Gravity settings for maximum distance.

COBRA CONNECT

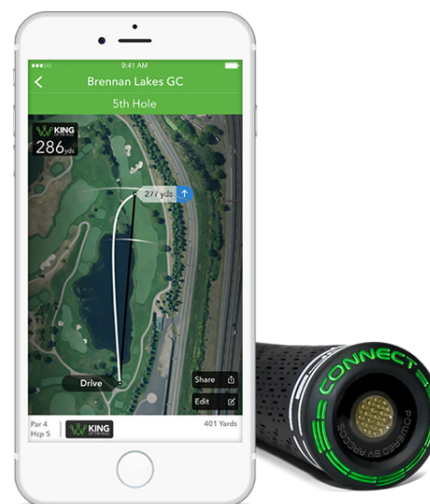
An integrated GPS device allowing you to Track Your Distance™, and analyze your driver stats from all your rounds.

KING F7 FAIRWAY | \$239.99

The KING F7 Fairway is Cobra's longest & most forgiving adjustable fairway with both rails and adjustable front to back CG to maximize distance through optimized launch and spin.

KING F7 HYBRID | \$199.99

The F7 Hybrid is Cobra's first hybrid with rails technology for ultimate forgiveness. Features adjustable lofts to optimize distance.



COBRA CONNECT

Powered by Arccos, golfers can automatically track the distance and accuracy of every drive. COBRA CONNECT users simply pair their club and phone with the free Arccos Driver smartphone app to receive their performance data, access rangefinder GPS distances for over 40,000 international courses.

CLUBS WITH COBRA CONNECT

KING F7+, KING F7 and KING LTD Black all come equipped with COBRA CONNECT™ club tracking technology.

“ I asked the guys to come back with a driver that worked like the JPX850 when hit it out of the middle — but without the drop off in distance I experienced when I missed it a touch. Even as tour players we want clubs that let us off occasionally. The guys did a phenomenal job. ”



Chris Wood
Two time winner on the European Tour

Mizuno JPX 900 Driver

JPX 900 DRIVER | \$499.99

Built on the success of JPX-850 by improving every aspect: ball speed, forgiveness, and adjustability range. The JPX 900 is the most adjustable driver in the market for optimization of launch parameters.

- New Fast Track Technology (Infinite center track)
- Stability Design (higher MOI)
- (VFA) Visual Face Angle Adjustment
- Quick Switch +/- 2 Degrees in Loft (7.5°-11.5°)
- New CORTECH Face Design for Faster Ball Speeds
- Re-engineered head dimensions
- HIT (Harmonic Impact Technology) For the Purest Feel & Sound

Mizuno JPX 900 Fairway

JPX 900 FAIRWAY | \$299.99

Realizing that spin is critical to optimizing the performance of a fairway wood, Mizuno has integrated their Fast Track Technology to allow players to precisely tune the performance.

- New Fast Track Technology (infinite center track)
- Quick Switch Hosel +/- 2 degrees in loft
- ShockWave Sole - For High COR low on face for Ball Speed
- Re-engineered head dimensions
- Waffle Crown—Promotes forward COG
- Stability Design for our largest sweet area yet

Mizuno JPX 900 Hybrid

JPX 900 HYBRID | \$249.99

Combining Mizuno’s distance generating technologies: 1770 Maraging Face and Shockwave Sole, with a thoughtful head design to better bridge the gap between your highest lofted fairway wood and lowest lofted iron.

- Quick Switch Hosel +/- 2 degrees in loft
- Shockwave Sole - For Ball Speed
- Reverse Hosel Offset Design (FP)
- Re-engineered head shape dimensions
- Low and Shallow COG To Promote Higher launch with less spin
- Front weighted design for lower spin





Srixon Z565 Driver

Z565 Driver | \$449.99

The Srixon Z 565 Driver is creating a Ripple Effect, delivering the most advanced innovation and best performance Srixon has ever made. The Srixon Z 565 driver promotes a higher launch with more forgiveness and slight draw bias.

NEW POWER WAVE SOLE

Advanced multi-step design allows the entire sole to flex, which enhances COR especially on low impacts.

NEW STRETCH FLEX CUP FACE

Face has been extended farther around crown and sole to create a larger sweet spot.

NEW LIGHTWEIGHT CROWN

About 4 grams have been removed from the crown and repositioned to enhance clubhead MOI and lower the center of gravity.



TaylorMade 2017 M1 Metalwoods

2017 M1 DRIVER | \$499.99

The all-new M1 driver takes multi-material construction to the next level to deliver distance, forgiveness and complete personalization. Featuring a new 6-layer carbon crown and additional carbon toe panel, the 2017 M1 driver has 43% more carbon than last year's model. The additional focus on multi-material construction saves weight to enable lower CG for better launch conditions and allows for an expanded T-Track for improved adjustability.

2017 M1 FAIRWAY | \$299.99

The all-new M1 fairway delivers power and personalization through multi-material construction and improved adjustability. Constructed with a 450 stainless steel body and strong Ni-Co C300 face, the 2017 M1 fairway features the same 6-layer Carbon composite crown as the M1 driver. Completely redesigned and reshaped from last year's fairway, the new M1 fairway includes a more intuitive sliding weight system and a new open-channel Speed Pocket designed to deliver more ball speed & more forgiveness.

2017 M1 RESCUE | \$249.99

The 2017 M1 Rescue™ Hybrid features improved distance and versatility with the first-ever sliding weight track in a Rescue club. With a moderate size, Tour-proven shape, and a newly designed sole, the new M1 Rescue™ Hybrid offers more playability from an increased variety of lies.



TaylorMade 2017 M2 Metalwoods

2017 M2 DRIVER | \$399.99

The 2017 M2 driver brings golfers a new level of distance and forgiveness through all-new Geocoustic™ technology. Following in the footsteps of its predecessor, the M2 driver successfully raises the bar in design and engineering through reinvented multi-material construction and advanced geometric shaping. Along with the new Geocoustic design, the M2 driver houses a new Speed Pocket that is three times more flexible than it was in the original M2. Combined, the new M2 takes the #1 selling driver to the next level of performance for all players.

2017 M2 FAIRWAY | \$249.99

In the 2017 M2 fairway, the ultimate distance fairway has been made even more forgiving with the incorporation of a recessed 6-layer carbon composite crown, Inverted Cone Technology (for the first time in a TaylorMade fairway) and a new Geocoustic sole design. Additionally, a longer, more flexible Speed Pocket and lighter fluted hosel create a low CG that produces fast ball speeds for an incredibly long, high-launching, and low-spinning fairway.

2017 M2 RESCUE | \$199.99

The 2017 M2 Rescue™ Hybrid features the iconic two-tone crown of the M Metalwoods Family and new innovative performance technologies, creating a versatile Rescue club with exceptional sound and feel. The sole of the club houses a longer, more flexible Speed Pocket, which offers speed and forgiveness on low-face strikes.



Titleist 917 D2 Driver

917 D2 DRIVER | \$499.99

Distance with forgiveness in a full 460cc pear profile. Offers more forgiveness, a slightly higher launch and more spin versus 917D3.

FASTER BALL SPEEDS

Off-center provide more distance, more often, delivering superior forgiveness.

ADJUSTABILITY

Through industry leading SureFit® CG and SureFit® Hosel provide the best possible fit for every golfer of any skill level.

SOUND AND ACOUSTIC

Frequencies have been Tour validated to inspire confidence and enhance feel.

TRAJECTORY AND SHOT SHAPE

Customization provide golfers a more consistent and repeatable shot from the tee.



Wilson Staff D300 Driver

D300 DRIVER | \$349.99

The D in D300 not only stands for distance, it defines it. The newly designed D300 driver combines Right Light Technology with Micro Vortex Generators to reduce the drag force leading to increased club head speeds and greater distance. Try your driver, and then try ours. You'll understand why your foursome calls you the Distance Machine.



Wilson Staff D300 Fairway

D300 FAIRWAY | \$219.99

The D in D300 not only stands for distance, it defines it. The newly designed D300 driver combines Right Light Technology with Micro Vortex Generators to reduce the drag force leading to increased club head speeds and greater distance. Designed for the Distance player needing power, accuracy and a confidence-inspiring look at address - features a premium Carpenter Custom 455 maraging steel face insert which maximizes distance from the tee, fairway or rough.



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Wilson Staff Triton Driver

TRITON DRIVER | \$449.99

The Triton is designed to make hitting the sweet spot intuitive and consistent. Two interchangeable sole plates and adjustable weights and allow customization to get the best results for each player. The 1:1 alignment aid helps players set up correctly every time and create a solid repeatable swing. Finally, the high MOI and low drag translates into both power and consistency. USGA Conforming

“ I wouldn't play it if I didn't believe in it. ”

Kevin Streelman,
PGA Tour Winner,
on playing Wilson Triton



TourEdge EXOTICS EX10 Driver

EX10 DRIVER | \$349.99

The new EX10 adjustable driver is available in 10 and 12 degree adjustable heads. The driver features a new hosel system that doubles the adjustability options, allowing players to raise or lower the loft as +/- 2 degrees.

The 460cc head features new 8-1-1 Titanium chassis with a new TSP 910 Beta Ti face plate. This exceptional material allows for a larger face plate. The larger face increases the sweet spot and combined with hexagonal VFT, offers multiple levels of thickness that maximize launch speed from more points on the face, especially in the heel and toe areas. The new, more tapered head profile reduces aerodynamic drag generating faster club speed for maximum distance off the tee. The sloping crown also saves weight which is redistributed in the sole of the club to aid in achieving optimal ball flight.

The redesigned sole adds speed channels to further enhance the aerodynamics of the club head. The increased heel weight and the aerodynamic design all adds up to faster speed, higher MOI, less spin and more distance.

The EX10 driver includes a 10-gram sole screw housed in a 9-gram weight pad for deep sole weighting. The weight screw is also adjustable and additional weights can be purchased as a kit or individually. The kit includes 6-gram, 12-gram and 14-gram weights to increase or decrease the swing weight.



TourEdge EXOTICS EX10 Fairway

EX10 FAIRWAY | \$249.99

The EX10 fairway wood design is highlighted by a new Japanese high-density steel cup face. HT 980 steel allows engineers to make the face thinner than in any previous metal woods for staggering COR all over the face. Combo-brazed to the hyper steel body, the EX10 cup face delivers unprecedented power.

Engineers made substantial changes to the SlipStream sole, the channels between the rails are shallower and more compact overall to ensure minimal turf interaction and maximum club speed through impact.

The redesigned sole adds speed channels to further enhance the aerodynamics of the club head. The increased heel weight and the aerodynamic design all adds up to faster speed, higher MOI, less spin and more distance.

The new, more tapered profile reduces aerodynamic drag generating faster club speed for maximum club speed. The sloping crown also allows weight to be shifted to sole of the club.

EX10 club head has lower and deeper CG than previous models accomplished with a heavier 9-gram changeable sole weight housed in a 12-gram weight pad for 21-grams of deep heel weighting.

A separate weight kit includes 6-gram, 11-gram and 14-gram weights to increase or decrease the swing weight.



TourEdge EXOTICS EX10 Hybrid

EX10 HYBRID | \$179.99

The EX10 hybrid features the forgiveness of our previous hybrids combined with superior technology - larger SlipStream sole, new cup face, deeper CG - in a classic hybrid shape.

The EX10 features a new Japanese high density, steel cup face - HT 980 high-tensile strength steel. This new steel can be engineered extremely thin producing higher CT levels all over the face. The steel cup face is combo brazed with a 450 SS hyper-steel body to produce Exotics legendary distance and forgiveness.

Engineers made substantial changes to the SlipStream sole, the channels between the rails are shallower and more compact overall to ensure minimal turf interaction.

A heavy rear sole pad, 19-grams, produces a deeper CG, and helps to easily get the ball in the air from any lie.

The EX10 hybrid also features Variable Face Thickness technology. The thin and thick compartments on the face are strategically positioned for optimal forgiveness in preparation for off-center hits.



TourEdge EXOTICS EX10 Fairway Beta

EX10 FAIRWAY BETA | \$299.99

The EX10 Beta fairway wood features a more traditional, tour-preferred pear shape. Reengineered with a deeper CG and higher CG angle than the previous model, the EX10 Beta raises the level of performance once again.

The all-new redesigned TSP 910 Beta Titanium cup face is even thinner and stronger. Combo-brazed to the 450 SS hyper-steel body, the new face delivers maximum distance in a fairway wood. A new inner cup face slot along the top adds amazing flexibility to the entire face for a greatly enhanced sweet spot and legendary Exotics length from more contact area.

Engineers made substantial changes to the SlipStream sole, the channels between the rails are shallower and more compact overall to ensure minimal turf interaction and maximum speed at impact.

A heavier 9-gram changeable sole weight is housed in a 9-gram weight pad for a deep 18-gram heel weighting. Increasing the heel weight improves MOI, produces less spin and gives golfers more distance. A separate weight kit includes 6-gram, 11-gram and 14-gram weights to increase or decrease the swing weight.



Callaway Steelhead XR Irons

STEELHEAD XR IRONS | FROM \$799.99

The Steelhead XR Irons are where a signature shape meets breakthrough performance with our industry-leading, next generation 360 Face Cup. They deliver the finest combination ever of speed, forgiveness, distance and control in a Callaway iron.

STEELHEAD XR PRO | FROM \$899.99

The Steelhead XR Pro Irons are where a signature players' shape meets breakthrough performance with our industry-leading 360 Face Cup. They deliver the finest combination of speed, playability, distance and shot-shaping control in a more compact head shape.

AVAILABLE MARCH 3



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Callaway Big Bertha OS Irons

STEELHEAD XR IRONS | FROM \$1099.99

Big Bertha OS Irons promote more distance in an entirely new way, led by extraordinary light and strong Exo-Cage that allows us to strategically position weight to increase forgiveness, and helps our industry-leading, next-generation 360 Face Cup produce even faster ball speeds and more distance.



Callaway MD Forged Wedges

MACK DADDY FORGED WEDGES | FROM \$149.99

Callaway Mack Daddy Forged Chrome Wedges feature signature shaping and Tour performance in an ultra-premium forged design. These wedges were crafted by Roger Cleveland in collaboration with the best players in the world to help golfers of every skill level hit crisp, controlled shots that lead to lower scores.



Cleveland RTX-3 Blade

BLADE | \$129.99

The RTX-3 Blade gets you closer to the hole than any wedge Cleveland Golf has ever made. The blade shape design is ideal for maximizing all-around wedge performance.

Available Finishes: Tour Satin, Black Satin and Tour Raw

Standard Shaft: True Temper Dynamic Gold Wedge Flex



Cleveland RTX-3 Cavity Back

CAVITY BACK | FROM \$129.99

The RTX-3 Cavity Back gets you closer to the hole than any wedge Cleveland Golf has ever made. The slightly larger cavity back shape promotes confidence and increases forgiveness.

Available Finish: Tour Satin

Standard Shaft Options: True Temper Dynamic Gold Wedge Flex, Rotex Precision Graphite Wedge Flex



Cleveland — Womens RTX-3 Cavity Back

WOMEN'S CAVITY BACK | FROM \$129.99

The Women's RTX-3 Cavity Back gets you closer to the hole than any wedge Cleveland Golf has ever made. The larger cavity back shape and lightweight graphite shaft promote a high, easy launch.

Available Finish: Tour Satin

Standard Shaft Option: Women's Action Ultralite 50 Wedge Flex



Cleveland Smart Sole 2.0

SMART SOLE 2.0 C | FROM \$109.99

Eliminate the chunked wedge. The refined wide and forgiving sole promotes crisp and clean contact for more consistent chip shots from any lie around the green. This club also performs great on full shots from 125 yards and in.

SMART SOLE 2.0 S | FROM \$109.99

Never again will you have to endure the embarrassment of being stuck in the bunker for 2, 3, or 4 shots. The Cleveland Golf Smart Sole 2.0 Sand Wedge offers a forgiving sole with the right amount of bounce and loft to get the ball out of the bunker on your first swing.



Cobra KING F7 Variable Length

VARIABLE LENGTH MAKEUP
FROM \$699.99 STEEL

The KING F7 Irons utilize COBRA's TECFLO construction to deliver a set that utilizes advanced construction technologies to optimize the performance characteristics of each iron.



Cobra KING F7 One Length

ONE LENGTH MAKEUP
FROM \$699.99 STEEL \$799.99 GRAPHITE

Constant length irons have been re-engineered for 7-iron weighting and are designed with optimized geometries for consistent trajectory and distance gapping on the course.



Cobra KING Oversize Irons

KING OVERSIZED | \$999.99 STEEL
\$1099.99 GRAPHITE

Cobra's largest iron face delivers the largest Sweet Zone™ ever for explosive distance across the entire face. The full hollow design delivers preferred sound and feel and lowers CG for improved consistency and distance.



TECFLO CONSTRUCTION
Multiple construction designs allow each club in the set to perform differently.

ZONE WEIGHTING
Weight is strategically positioned low and back in the head for greater forgiveness.

PWR SHELL FACE
A thinner, stronger face and sole structure delivers our largest Sweet Zone™ ever.

100% CNC MILLED FACE GROOVES
CNC milling improves groove structures to deliver maximum spin and trajectory.



HOLLOW BODY CONSTRUCTION
Full hollow design delivers preferred sound and feel and lowers CG for improved consistency and distance.

PWR SHELL FACE
A thinner, stronger face and sole structure delivers our largest Sweet Zone™ ever.



LARGER SWEET ZONE
Larger club head profile at address provides increased ball speeds on off-center hits for more distance and forgiveness.



FOR PRECISION ▼

Mizuno JPX 900 Tour Irons

JPX 900 TOUR IRON | **\$1199.99**

The JPX 900 Tour combines the best attributes of Mizuno's Grain Flow Forged Player's irons, with the advanced weighting strategies, and aggressive styling of our JPX series, providing a compact, workable iron with a surprising level of playability.

- Grain Flow Forged 1025E
- Tour Proven Sole Design
- Power Frame
- Compact Head Size
- Mizuno Tour Level Feel



FOR BALANCE

Mizuno JPX 900 Forged Irons

JPX 900 FORGED IRON | **\$1199.99**

Built on the foundation of the highly regarded JPX 850 Forged which was Mizuno's first integration of Boron, the JPX 900 Forged makes 'across the board' enhancements that improve the look, feel and distance, with new levels of ball speeds from a forged iron.

- Grain Flow Forged 1025 Boron
- Harmonic Impact Technology for soft, solid, consistent feel
- Reengineered CNC Milled Pocket — For our thinnest forged face
- New CORTECH Design
- Power Frame



FOR SPEED

Mizuno JPX 900 Hot Metal Irons

JPX 900 HOT METAL IRON | **\$899.99**

With the JPX 900 Hot Metal Iron, Mizuno set out to Engineer the Longest, Hottest, broad appeal iron we've ever made. By utilizing new materials and new methods of construction, they were able to achieve this, and produced an unmatched level of ball speed.

- Chromoly 4140M
- 360 degree One Piece Cup Face
- Re-engineered CORTECH face
- Power Frame
- Triple Cut Sole



Srixon Z565 Irons

Z565 IRONS | **\$1,100.99**

The Srixon Z 565 Irons have made Srixon's best iron performance even better. The Z 565 is a highly playable forged cavity back that promotes maximum distance and forgiveness.

SMOOTHER TURF PERFORMANCE

The new Tour V.T. Sole has been modified to move even more efficiently through the turf, reducing impact resistance and tightening shot dispersion for maximum consistency and control.

UNSURPASSED FEEL WITH DISTANCE

Featuring a 1020 carbon steel body, new Z 565 irons are precision forged for the smoothest, most consistent feel. These irons feature a high-strength SUP10 face insert for higher ball speed and more distance.

MORE SPIN CONTROL

All iron faces feature 5 percent larger grooves compared to the previous generation and Double Laser Milling. This improves contact, especially in wet conditions, for consistent spin and control.



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TaylorMade 2017 M1 and M2 Irons

M1 | \$999.99 STEEL \$1,199.99 GRAPHITE

M1 irons have been crafted to bring as much of the speed, forgiveness, and playability of the M2 irons, but deliver it to the player who prefers a slightly more refined look along with additional control and workability.

M2 | \$799.99 STEEL \$899.99 GRAPHITE

New to M2 irons, engineers incorporated Face Slots that help preserve ball speed on shots struck toward the heel or toe, giving golfers more distance and more control—making your mis-hits better and your best shots extraordinary.



Wilson Staff FG Tour V6 Irons

FG TOUR V6 IRONS | \$999.99

There is no feeling that compares to puring a world-class forged FG Tour iron. Introducing the brand new V6 irons from Wilson Staff. Combining that ultimate playability with game-changing Tungsten sole technology to control those miss hits and make every shot count. The Wilson Staff FG Tour V6 irons - designed for the Feel player seeking a sleek setup, ultimate feedback and shot-shaping control.



Wilson Staff D300 Irons

D300 IRONS | \$799.99

The next generation of FLX Face Technology allow for 76% of the face to be completely free from the body, delivering maximum bend and a powerful launch. With visible technology around the entire face, the Power Holes filled with TE031 Urethane allow the face to flex upon impact for improved feel, with a crisp, pure, recognizable sound for distance and accuracy.

“
We knew the journey was going to be a difficult one, when we decided to launch an M1 iron for the first time. The M1 iron delivers a low CG, multi-material head with all the distance you would expect from the M Family, but in a more elegant and workable design.”

BRET WAHL

VICE PRESIDENT
IRON, PUTTER, & WEDGE



Cleveland TFi 2135 Blade Style

TFi 2135 PUTTERS | FROM \$129.99

Cleveland Golf's three TFi blade models feature 2135 Raised Alignment in traditional, tour-proven shapes. Each design is clean with few distractions to emphasize the raised sightline and focus the golfer's eyes on alignment. TRUE FEEL INNOVATION

New TFi (True Feel Innovation) face combines a milled, copper-infused face cap over a copolymer insert for the ultimate in feel and consistency across the face.



Odyssey O-Works Putter

O-WORKS PUTTER | FROM \$229.99

The O-Works #1 Putter is a rounded heel-toe weighted blade with a crank-neck hosel, high contrast Versa alignment, Microhinge Face Insert, sole weights, full-shaft offset, and a Super-stroke grip.

The new O-Works putters with our revolutionary Microhinge Insert Technology have created a new way to roll, and they will change how golfers look at putting forever.

Microhinge Insert Technology provides incredible gains in topspin and roll at impact regardless of your stroke. The stainless steel Microhinge plate is co-molded into the Thermoplastic Elastomer Feel Layer, providing great feel and the new geometry of the hinges and urethane together help to get the ball into a better roll at impact.



TaylorMade TP Putters

ALL STYLES | \$199.99-\$219.99

- Clean, Precise, Sophisticated — Designed To Perform
- Milled 303 Stainless Steel heads and Tour Satin Finish for premium look and feel
- Adjustable sole weights, to ensure playable swing-weight
- Strategically positioned sightlines to aid in alignment
- Two stock grips and various TOUR-validated grip options available
- Wide array of toe hangs to fit any stroke



Titleist Scotty Cameron Futura

FUTURA PUTTERS | \$410
\$425 Dual Balance

From rounded mid-mallets to high-tech, high-MOI larger mallets, the 2017* Futura family melds the best design characteristics of the previous generations with the result being a cohesive lineup of tour-proven shapes and configurations with enhanced stability and forgiveness, improved alignment features, and responsive feel and feedback.

AVAILABLE MARCH 17, 2017



Adidas CLIMACHILL POLO

CLIMACHILL SOLID CLUB POLO | \$69.99

- Climachill™ fabric provides 360° ventilation for maximum cooling
- Self collar
- 3-button placket
- adidas® silver “badge of sport” heat transfer at left sleeve
- Available in: Solar Lime (shown), White, DarkSlate, Energy, Black, Ultra-Beauty, Scarlet, RichGreen, CoreBlue



Adidas 365 3-Stripe Short

ULTIMATE 365 3-STRIPES SHORT | \$64.99

- Moisture-wicking stretch fabrication for range of motion
- Stretch waistband for mobility and comfort
- Silicone adidas® printed gripper keeps shirts tucked in
- 10” Inseam
- UPF 50+
- 94% Polyester / 6% Elastane water repellent finish
- Available in: Khaki (shown), Talc, Navy, Grey, White, Black



Adidas 365 3-Stripes Pant

ULTIMATE 365 3-STRIPES PANT | \$79.99

- Moisture-wicking stretch fabrication for range of motion
- Stretch waistband for mobility and comfort
- Silicone adidas® printed gripper keeps shirts tucked in
- UPF 50+
- 94% Polyester / 6% Elastane water repellent finish
- Available in: BlastBlue, MidGrey, Black, Grey, DarkSlate



Adidas TOUR360 Boost

TOUR360 BOOST | \$199.99

Featuring a premium leather upper with climaproof® technology for a rich look, soft, comfortable feel and long-lasting protection and durability, the TOUR360 boost helps you perform at your best while maintaining a sharp look on the course. It also boasts superior cushioning and comfort from its full-length boost™ midsole foam, a new heel shape that follows the natural contour of the foot, and re-engineered 36OWRAP with lighter and more flexible saddle material.



Puma

Essential Pounce Polo Cresting

POUNCE POLO CRESTING | **\$54.99**

Go subtle or opt for color. This go-to top provides moisture wicking properties and dryCELL technology to keep you comfortable and dry for a long day on the links. While your competition brings the heat, UV resistant threads will protect you from the sun's radiation.

Available in: Quarry (shown), Beetroot Purple, French Blue, Bright White, True Blue, Peacoat, Andean Toucan, Puma Black, High Risk Red, Vibrant Orange, Surf the Web, Green Gecko, Bright Plasma, Blazing Yellow, Bluefish



Puma

Essential Pounce Golf Short

POUNCE GOLF SHORT | **\$64.99**

The Essential Pounce Golf Short brings a functional fit and feel to your game. dryCELL Technology works to keep you cool on the course, while mechanical stretch fabrics provide full freedom of movement. Durable enough for your active lifestyle, these versatile shorts are suitable for on and off course wear. 100% Polyester

Available in: French Blue (shown), Puma Black, Bright White, True Blue, Peacoat, Andean Toucan, Quarry, Vibrant Orange, White Pepper, High Risk Red



Puma

Essential Pounce Golf Pant

POUNCE PANT | **\$79.99**

A golf go-to, the Essential Pounce Pant is engineered for your active lifestyle. Add function and fashion to your look with mechanical stretch fabrics designed to move with your body, moisture wicking properties to keep you cool and style that turns heads on and off the course. 100% Polyester

Available in: Peacoat (shown), Quarry, Puma Black, White Pepper



Puma

TITANTOUR Ignite Disc

TITANTOUR IGNITE DISC | **\$179.99**

New, proprietary DISC technology is a game changer that changes the way you lace up your spikes. Fast, easy and a consistent fit brings comfort to the next level as IGNITE cushioning technology unites with the iconic DISC for the most comfortable and best fitting golf shoe PUMA has ever created.

FEATURES:

- Premium Full-Grain Leather
- DISC Closure System
- Premium Molded D1 Insole
- Ignite Foam
- Duoflex
- GripZone Traction
- Stealth Cleat
- 2 Year Waterproof



Columbia Sportswear Omni-Wick Members Polo

MEMBERS POLO (17F89MP) | \$59.99

Classic stripes that work on and off the course. The Members Polo features Omni-Wick™ Technology that pulls moisture away from the body and enables perspiration to evaporate quickly, keeping you dry and comfortable. Fabric: 100% Polyester.



Columbia Sportswear Omni-Wick Drain It Polo

DRAIN IT POLO (17F76MP) | \$89.99

Stay safe from the sun while supporting your favorite team with the Drain It Polo. With UPF 30 sun protection Omni-Shade™ Technology blocks Ultraviolet A and Ultraviolet B rays (UVA and UVB), helping to prevent sunburn and long-term skin damage. Fabric: 92% Polyester / 8% Spandex.

**CHECK IN STORE FOR
YOUR FAVORITE TEAM!**



**Columbia Sportswear
Omni-Freeze Zero Power Polo**

ZERO POWER POLO (17S37MP) | \$69.99

Sweat-Activated Cooling. You heard that right. The Power Polo features Omni-Freeze™ ZERO Technology that has blue rings that react with your sweat to lower the temperature of the material, so you feel cooler. Fabric: 89% Polyester / 11% Spandex.



**Columbia Sportswear
Omni-Wick Shotgun 1/4 Zip**

SHOTGUN 1/4 ZIP (16S60ML) | \$74.99

This lightweight layer that wicks and offers UPF 30 protection from the sun is perfect for pretty much any day, on or off the course. A bonded-seam sleeve pocket provides easy access to your ball marker and tee and contrast stitching adds a pop of color to this super-comfortable, 1/4-zip pullover. Fabric: 100% Polyester.



**Columbia Sportswear
Omni-Heat Regulation 1/4 Zip**

REGULATION 1/4 ZIP (17S65ML) | \$99.99

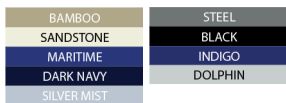
Show your team colors with the Regulation 1/4-Zip. Not only does this performance piece provide sun protection and moisture wicking fabric, it features Omni-Heat™ Reflective Technology. This breathable warming technology helps regulate your temperature with little silver dots that reflect and retain the warmth your body generates. Fabric: 100% Polyester.



Greg Norman Microlux Short

MICROLUX SHORT
SEE STORE FOR PRICE

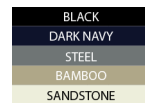
- 90% POLYESTER / 10% SPANDEX
- Moisture wicking
 - 4way stretch
 - UPF 50+
 - 21 inch length
 - Easy care
 - Colors: Bamboo, Sandstone, Maritime, Dark Navy, Silver Mist, Steel, Black, Indigo, Dolphin.



Greg Norman Classic Pro-Fit Short

CLASSIC PRO-FIT SHORT
SEE STORE FOR PRICE

- 100% MICROFIBER POLYESTER
- Moisture wicking
 - Shark tab on back right
 - Comfort stretch
 - UPF 50+
 - Easy care
 - 21 inch length
 - Colors: Black, Dark Navy, Steel, Bamboo, Sandstone



Greg Norman Classic Pro-Fit Single Pleat Short

SINGLE PLEAT SHORT
SEE STORE FOR PRICE

- 100% MICROFIBER POLYESTER
- Moisture wicking
 - Shark tab on back right
 - Comfort stretch
 - UPF 50+
 - Easy care
 - 21 inch length
 - Colors: Bamboo, Sandstone



Greg Norman Classic Pro-Fit Pant

CLASSIC PRO-FIT PANT
SEE STORE FOR PRICE

- 100% MICROFIBER POLYESTER
- Moisture wicking
 - Shark tab on back right
 - Comfort stretch
 - UPF 50+
 - Easy care
 - Colors: Black, Dark Navy, Steel, Bamboo, Sandstone





Sun Mountain Crosswind Sweater

CROSSWIND SWEATER | \$139.99

Designed as an all-around layering piece, the Crosswind is a technical sweater with a windproof, stretch liner to keep your core warm. The fine gauge cotton-merino blend gives the Crosswind a luxurious feel and refined look, while the stretch liner and lightweight knit combine to make this piece playable.

FEATURES:

- Windproof, stretch liner through the body of the garment
- Soft, cotton/merino blend
- Deep-cut zipper for easy on and off
- Banded cuff and waist
- Locking zipper pull
- Available in: Royal-White (shown), Black-Steel, Steel-Envy, Gray-Steel



Sun Mountain Brushed Solo Windshirt

BRUSHED SOLO WINDSHIRT | \$69.99

A throwback to one of Sun Mountain's original single-layer windshirts, the Brushed Solo is made with a peached polyester fabric with a silky inner finish to glide over your polo. The roomy cut allows for easy on and off and freedom of movement.

FEATURES:

- Flat-front with partial elastic waist and cuffs
- Deep chest zipper for easy on and off
- Zip-through collar with chin guard
- Hand warmer pockets
- Available in: Royal, Black, Navy



Sun Mountain Women's Heathered Fleece

WOMEN'S HEATHERED FLEECE | \$99.99

New for 2017, the Heathered Fleece jacket is constructed with a mid-weight fleece that has a tighter knit outer face and a brushed interior. Cozy and comfortable with a flattering fit, the Heathered Fleece is perfect for an evening round of golf, your morning walk or errands.

FEATURES:

- Mid-weight fleece
- Significant 4-way stretch
- Comfortable and quiet
- Hand warmer pockets
- Stand-up, zip-through collar with chin guard
- Available in: Orchid (shown), Steel, Baja-Ice Green



Bridgestone B330 Golf Balls

B330 & B330S | \$44.99

Engineered by Tour Professionals for swing speeds above 105 mph seeking maximum TOUR SPIN.

The NEW TOUR B330 and B330S feature firmer TOURcore designed to increase ball speed for longer distance. The NEW patented SlipRes cover produces maximum greenside performance, higher friction for more spin from the rough and less spin off the driver for increased distance.

B330RX & B330RXS | \$39.99

Tour Performance engineered from 300,000+ Ball Fittings for swing speeds under 105 mph seeking maximum TOUR DISTANCE.

The NEW TOUR B330RX and B330RXs feature softer AMATOURcore designed to maximize compression for longer distance. The NEW patented SlipRes cover produces maximum greenside performance, higher friction for more spin from the rough and less spin off the driver for increased distance.



Bridgestone e6Soft Golf Balls

E6 SOFT | \$28.99

The Bridgestone e6 SOFT is a high performance ball with an incredible soft feel. It is designed to produce low driver and long iron spin for incredible STRAIGHT DISTANCE. The advance mantle and cover work in unison to provide incredible approach and greenside performance.



Callaway Chrome Soft X

CHROME SOFT X | \$39.99

Chrome Soft X Golf Balls feature our Dual SoftFast Core that has completely redefined golf ball performance by elevating speed and feel for an unbeatable combination of distance, soft feel and control, along with a piercing and workable ball flight, and an advanced mantle to regulate spin.



Callaway SuperSoft

SUPER SOFT | \$21.99

The new Supersoft Golf Ball is super long, super straight, and super soft with our lowest compression ball, a soft cover, and our new Premium HEX Aerodynamics.



OnCore Caliber

CALIBER GOLF BALL | \$24.99

The Caliber is the most radical departure from traditional solid rubber core construction in nearly 30 years. Our patented hollow metal core creates significant rifle spin, while reducing side spin, allowing the ball to travel along a straighter trajectory similar to a bullet leaving the barrel. Putting is improved due to the perimeter weighted design of the ball



OnCore ELIXR

ELIXR GOLF BALL | \$34.99

The Elixir is the most advanced ball from OnCore yet. We combined a polybutadiene rubber core, metal-infused ionomer mantle and cast urethane cover to create one of the most exceptional tour balls on the market. Our trifecta of advanced materials provide extraordinary distance, spin, control and feel off the face of the club.



Srixon Z-Star

Z-STAR GOLF BALL | **\$39.99**

Engineered for golfers who demand maximum performance. The Srixon Z-STAR golf ball delivers unmatched technology with incredible feel so golfers can elevate all aspects of their game to score better.

AVAILABLE FEBRUARY 17, 2017

**SRIXON
BUY 3 PERSONALIZED
GET 1 FREE**

*Free dozen must be the same ball type.
Not valid with any other promotin*



TaylorMade TP5 and TP5x

TP5 AND TP5x | **COMING SOON**

5 LAYERS. ZERO COMPROMISES.

TP5 and TP5x both feature a Tri-Fast Core and Dual-Spin Cover that combine for a 5-layer golf ball construction that is specifically engineered to perform with every club in your bag.

TRI-FAST CORE

The unique 3-layer core system in TP5 and TP5x features progressive compression, enabling maximum energy transfer and generating massive speed on full shots.

DUAL-SPIN COVER

The contrast of an ultra-soft cast urethane cover and a semi-rigid inner-cover creates maximum interaction between the cover and club grooves, resulting in exceptional spin performance with full wedge shots and pinpoint control from around the green.

TRI-FAST CORE

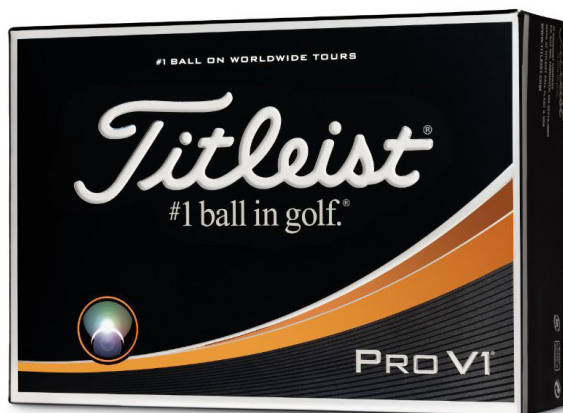
| TOTAL COMPRESSION | |
|-------------------|----|
| TP5 | 83 |
| TP5x | 90 |

PROGRESSIVE COMPRESSION ← EXPANSION

| | 1 | 2 | 3 |
|------------------|------------|----------|---------|
| TP5 COMPRESSION | 16 < | 24 < | 44 |
| TP5x COMPRESSION | 25 < | 35 < | 55 |
| FLEXIBILITY | Flexible < | Medium < | Rigid |
| SPEED | Fast < | Faster < | Fastest |

DUAL-SPIN COVER

SOFT CAST URETHANE COVER
RIGID TP INNER-COVER



Titleist New Pro V1

2017 PRO V1 | **\$47.99**

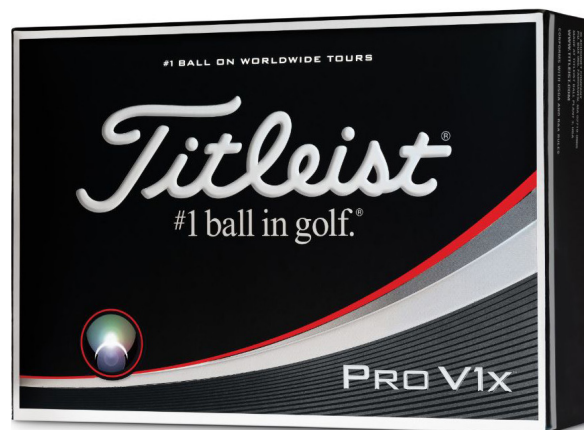
The New Titleist Pro V1 golf ball features longer distance, more consistent flight, lower long game spin, outstanding Drop-and-Stop™ control and very soft feel.

PLAYER BENEFITS

- NEW Longer Distance
- NEW More Consistent Flight
- Lower Long Game Spin
- Penetrating Trajectory
- Drop-and-Stop™ Short Game Control
- Very Soft Feel
- Long Lasting Durability

MULTI-COMPONENT TECHNOLOGY

- Next Generation 2.0 ZG Process Core
- Responsive Ionomeric Casing Layer
- Soft Urethane Elastomer™ Cover System
- New Spherically-Tiled 352 Tetrahedral Dimple Design



Titleist New Pro V1x

2017 PRO V1x | **\$47.99**

New Pro V1x golf balls provide the best short game spin and control, extraordinary distance and even more consistent flight.

PLAYER BENEFITS

- Extraordinary Distance
- NEW More Consistent Flight
- Low Long Game Spin
- High Trajectory
- Drop-and-Stop Short Game Control
- Soft Feel
- Long Lasting Durability

MULTI-COMPONENT TECHNOLOGY

- ZG process Dual Core
- Responsive Ionomeric Casing Layer
- Soft Urethane Elastomer™ Cover System
- New Spherically-Tiled 328 Tetrahedral Dimple Design



Wilson Staff DUO

DUO | **\$19.99**

With its groundbreaking 29 compression, the new and improved Wilson Staff DUO is the World's Softest golf ball. Designed for the Distance player seeking less spin off the tee and a soft feel around the greens, the DUO is the industry leader in low compression technology.



Bushnell Pro X2

PRO X2 RANGEFINDER | \$499.99

The Ultimate Laser Rangefinder for the Avid Golfer. The Pro X2 comes with Bushnell's new Slope-Switch Technology allowing the golfer to easily toggle between slope and tournament conforming. Metal Housing, Fully Waterproof, and accurate to within 1/2 a yard.



Bushnell Tour V4 Shift

TOUR V4 SHIFT | \$399.99

Perfect Combination of Size, Speed, Accuracy, Slope, and Jolt. Slope-Switch Technology and accurate to within 1 yard.



Bushnell Excel GPS Watch

EXCEL GPS WATCH | \$249.99

Distance Made Simple—Wireless Course Updates and Smartphone Notifications Directly on the Device.

COLORS: Charcoal, Black, White

AVAILABLE APRIL 1



Callaway 200 Pro Rangefinder

200 PRO RANGEFINDER | \$199.99

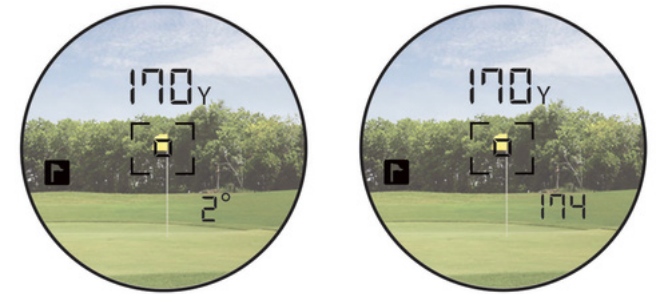
- Weight: 3.9oz
- Size: 3.74" x 2.8" x 1.57"
- Ultra Compact, lightweight device
- Maximum Measurement Range: 5-800 yards
- P.A.T. (Pin Acquisition Technology) - Lock onto the pin up to 275 yards away!
- 6x magnification
- Scan landscape to acquire multiple targets
- Measure in Yards or Meters
- Superior Accuracy (+/- 1 Yard)
- Water/Fog Proof



Callaway 300 Pro Rangefinder

300 PRO RANGEFINDER | \$299.99

- Weight: 7.58oz
- Size: 4.25" x 3" x 1.75"
- Features exclusive birdie technology: Device will "chirp" when laser locks onto pin
- Slope technology: Device measures angle of incline/decline then calculates the slope adjusted distance.
- P.A.T. (Pin Acquisition Technology) Lock onto the pin up to 300 yards away!
- Scan landscape to acquire multiple targets
- Maximum Measurement Range: 5-1000 yards
- 6x magnification
- Measure in Yards or Meters
- Superior Accuracy (+/- 1 Yard)
- Water/Fog Proof



RANGEFINDER SCOPE

DEVICE WILL MEASURE THE
ANGLE OF INCLINE/DECLINE

THE SLOPE ADJUSTED DISTANCE
IS SHOWN AT BOTTOM RIGHT

“GolfBuddy is very excited to launch the WTX – the industry’s first golf GPS smart watch. We wanted to create something innovative that can be integrated in any golfer’s everyday lifestyle and with the WTX, that integration will be seamless. Another golf GPS watch we are launching is the WT6 – the simplest golf GPS watch out there. With a push of one button, you can start your round!”

Shaun Hansen,
Senior VP, GolfBuddy



GolfBuddy WT6: Simple Golf GPS Watch

WT6 SIMPLE GOLF GPS WATCH | **\$129.99**

Our wearable GPS line takes you one step further – introducing the new GolfBuddy WT6. With a popular design and comfortable fit to your wrist, you can fully utilize features with simple press-and-hold buttons. The GolfBuddy WT6 is a fully functional digital wristwatch with a rechargeable battery.

AVAILABLE MARCH 2017



GolfBuddy WTX Smart Golf GPS Watch

WTX SMART GOLF GPS WATCH | **\$179.99**

GolfBuddy’s WTX golf GPS watch brings fashion and function to your everyday lifestyle. The slim watch design offers both golf GPS and smart watch features that you can wear on and off the course with Bluetooth capabilities to update software and sync courses through GolfBuddy’s smartphone app. The WTX is also equipped with GolfBuddy’s advanced features to improve your game: full target and hazard information, Dynamic Green View, and Pin Placement.

AVAILABLE MARCH 2017



GolfBuddy LR7: Laser Rangefinder with Pin Finder with Vibration

LR7 LASER RANGEFINDER WITH PIN FINDER
WITH VIBRATION | **\$199.99**

GolfBuddy continues to improve their laser rangefinder line. The ergonomically designed LR7, weighing just under 8 oz, features four different targeting modes: standard, scan, pin, and pin finder with vibration. With the one-click-scan mode, the laser will continuously scan for 10 seconds with no need to hold down the button. The pin finder with vibration will give the golfer a noticeable vibration to indicate that the pin has been found and targeted.

AVAILABLE APRIL 2017



GolfBuddy LR7S: Laser Rangefinder with Slope & Pin Finder with Vibration

LR7S LASER RANGEFINDER WITH SLOPE & PIN FINDER
WITH VIBRATION | **\$249.99**

GolfBuddy continues to improve their laser rangefinder line. The ergonomically designed LR7S, weighing just under 8 oz, features four different targeting modes: standard, scan, pin, and pin finder with vibration. With the one-click-scan mode, the laser will continuously scan for 10 seconds with no need to hold down the button. The pin finder with vibration will give the golfer a noticeable vibration to indicate that the pin has been found and targeted. The LR7S also provides slope-adjusted distances for various elevations which can be turned on and off.

AVAILABLE APRIL 2017

“ Precision Pro Golf (NX7 and NX7 Pro) lock in on your visual target within one second, to provide accurate distance reads - grab yardages to any hazard, object or landing spot. ”

- Forbes



Precision Pro Golf NX7 Rangefinder

NX7 RANGEFINDER | \$199.99

The perfect combination of Accuracy, Performance, and Durability.

The NX7 features (TAG) Target Acquisition Technology to ensure you get accurate distances to the target, not what's behind the target. The 1 yard accuracy gives you the confidence to pull the correct club.

The compact design and ergonomic no-slip grip increases steadiness in your hand, reducing vibrations, while the extended 2-Year Warranty means the NX7 will be covered down the road.

AVAILABLE MARCH 1, 2017



Precision Pro Golf NX7 Pro Rangefinder

NX7 PRO RANGEFINDER | \$249.99

The ultimate in golf rangefinder performance featuring Adaptive Slope and Pulse Vibration Technologies.

The NX7 Pro features Adaptive Slope Technology allowing you to toggle between elevation measuring Slope and tournament legal Non-Slope modes.

The Pulse Vibration Technology combined with our (TAG) Target Acquisition Technology gives a quick Pulse when locked on to the target ensuring accurate distances to the target, not what's behind the target.

AVAILABLE MARCH 1, 2017



Precision Pro Golf GPS Golf Band

GPS GOLF BAND | \$129.99

Thinner, Lighter, and More Comfortable than the leading GPS Golf Watch.

Gone are the days a GPS watch interfering with your golf game. The GPS Golf Band has all the features you need, slimmed down into a comfortable 1oz band.

35,000 preloaded courses ensure you're ready to go on the 1st tee, while our auto advancement moves from hole to hole automatically. You can even see distances to hazards and measure how far you hit each club.

The GPS Golf Band is so comfortable and easy to use, you'll love having it on your wrist.



ScoreBand VIBE Rangefinder

VIBE RANGEFINDER | **\$179.99**

The ScoreBand VIBE provides golfers of every skill level with the features they need to improve their scores, at the right price. Flag-lock vibration technology ignores background objects to pinpoint precise distance to the pin and then confirms distance acquisition with a brief vibration so you know you are locked in and can take dead aim.



ScoreBand VIBE SL600 Rangefinder

VIBE SL600 RANGEFINDER | **\$209.99**

The ScoreBand VIBE SL600 will elevate your game to the next level, without breaking the bank. This high-quality, lightweight laser rangefinder is the premium model from the ScoreBand Rangefinder line. The VIBE SL600 provides everything you need to go low, and then some. Flag-lock vibration and slope compensation ensure precise accuracy. HD optics and long-range laser technology provide consistent performance so you can fire at every pin with full confidence.



WHEN MY BUDDIES
ASK ME WHERE TO BUY
THEIR GOLF TECH
I TELL THEM - SCOREBAND

GRAHAM DELAET
PGA TOUR



SkyCaddie SW2 Watch

SW2 WATCH | \$129.95

The SkyCaddie® SW2 is the next generation of the bestselling SkyCaddie Watch. With a slimmer design, extended battery life and built-in Bluetooth® Smart technology, the SW2 is ideal for golfers looking for quick distances to the front, center and back of each green. It is the simplest way to measure yardage!

- 35,000 Preloaded Golf Courses, World Wide, Ready to Play
- Accurate distances to Front, Center and Back of each Green.
- One number is not enough. To hit more greens you need the front and back distances. This creates a larger landing area, easier to pick the best club and hit more greens!
- Bluetooth Smartphone Notifications: calls, email, texts and more
- Digital Scorecard (stores 20 rounds) and Measure Shot Distance button
- Multi-Sport Odometer: Pace of Play, for your run/walk track distance, time speed, pace, location, laps and calories burned.



SkyCaddie LINX GT

LINX GT GAMETRACKING EDITION | \$349.95

The SkyCaddie® LINX GT GameTracking Edition is Golf's first gps rangefinder and shot tracking watch with synchronized mobile gps app.

Preloaded with 35,000 TrueGround course maps and accurate distance to bunkers, carries, water, creeks and many more. IntelliGreen displays the true shape of the green, rotated by your angle of approach and move the cursor to the pin or safe landing zone.

For those looking to get the most from their game, SmartTags are used to identify each club in your bag so that the LINX GT watch and SkyCaddie® Mobile app can track the exact club used, distance and location of each shot. All of your shot tracking data wirelessly uploads to your "My 360" account in the SkyGolf 360™ Cloud. You'll know how far you hit every club in your bag, where you hit each shot, resulting in better game management and lower scores.

Golf's first three-in-one watch with quick GPS distances on your wrist, expanded view of the hole on your smart phone and shot tracking in real-time.



SkyCaddie LINX GT Tour Edition

LINX GT TOUR EDITION | \$299.95

The SkyCaddie® LINX GT Tour Edition combines our latest GPS watch with the SkyCaddie Mobile GPS app on your smart phone.

Preloaded with 35,000 TrueGround course maps and accurate distance to bunkers, carries, water, creeks and many more. IntelliGreen displays the true shape of the green, rotated by your angle of approach and move the cursor to the pin or safe landing zone.

Go Tagless, the LINX GT tracks the location and distance, marking each shot automatically so that you can go back and review your game post-round. No tags! No extra work! You just focus on playing golf and let the LINX GT handle the rest.

All of your auto shot tracking data wirelessly uploads to your "My 360" account in the SkyGolf 360™ Cloud. The SkyCaddie LINX GT's Auto-Shot Tracking feature will capture 90% of your round data automatically without you doing anything whatsoever but playing golf. What if you want to make an edit to a shot or add club information? No problem! SkyCaddie's simple One-Touch Editing system makes this extremely quick and easy!



Datrek Go Lite Hybrid

GO LITE HYBRID STAND BAG | \$139.99

The lightweight Go Lite Hybrid Stand Bag is Datrek's bestselling stand bag, and is built with multiple features and dividers to keep your clubs and gear organized without weighing you down. The Go Lite Hybrid is the second generation combining the functionality of a cart bag with the portability of a stand bag. Available in nine modern color combinations.

Upgrades from prior model include a new top configuration, colored handle accent, soft-grip oversized putter and driver wells integrated into bag top, upgraded metal D-ring and new cart strap sleeve.

FEATURES:

- NEW soft-grip oversized putter and driver wells integrated into bag top
- Large ergonomic handle integrated into bag top
- Five total pockets for specialized storage including a large apparel pocket, oversized ball pocket and large fleece lined valuables pocket
- Insulated beverage sleeve and NEW cart strap sleeve
- Ergonomic padded double shoulder strap and hip pad for walking comfort
- Riding and push cart compatible base
- Top: 14-way with full length individual dividers
- Pockets: 5
- Strap: 2



Datrek Go Lite Rider II

GO LITE RIDER II CART BAG | \$159.99

The Lite Rider II is the second generation of Datrek's top selling cart bag, with a sleek design and complete organization for your clubs and accessories. This "cart bag with everything" is the ideal choice for the player who most often uses a cart but still wants a lightweight bag, working equally well on a motorized cart or with a push cart. Comes in eight popular color combinations.

Upgrades from prior model include mesh color accent on top, garment pocket design and upgraded textured material.

FEATURES:

- Soft-grip oversized putter well
- Soft-grip lift assist handles integrated into bag top
- Seven pockets provide ample storage including two oversized apparel pockets, a large ball pocket and fleece lined valuables pocket
- Oversized insulated cooler pocket
- Top: 14-way with full length individual dividers
- Pockets: 7
- Strap: 1



Bag Boy Chiller Hybrid

2017 CHILLER HYBRID | \$179.99

The Chiller hybrid stand bag is a cooler way to carry your drinks. Combining the functionality of a cart bag with the portability of a stand bag, the Chiller Hybrid Stand Bag features a removable insulated cooler. Equipped with eight specialized zippered pockets including two oversized apparel pockets and a fleece lined valuables pocket. 7 color options available.

TOP: 14-way; full-length individual dividers
POCKETS: 8

STRAPS: 1

FEATURES:

- Removable insulated cooler bag holds four 12-ounce cans
- Soft-grip oversized putter well for oversized grip
- Ergonomic single shoulder strap with strap holder
- Umbrella holder and matching rainhood included
- Top-Lok™ Technology

**TOP-LOK™
TECHNOLOGY**

Bag Boy's new Top-Lok™ Technology is an innovative bag to cart attachment system designed to securely lock a Bag Boy bag onto a Bag Boy push cart. This patented design prevents the bag from twisting or turning, eliminating the need for cart straps.



RJ Sports EL-680

9.5" TRUE CART BAG | **\$128.99**

- 14-Way Individual Full Length Dividers
- 2 Comfortable Top Lift Grip Handles
- 9 Easy Access Pockets
- Large Cooler Pocket
- Rain Hood & Shoulder Strap



RJ Sports OX-820

9.5" DELUXE CART BAG | **\$158.99**

- 14-Way Individual Full Length Dividers, Weight 5.5lbs
- Intergrated Putter Well
- 9 Easy Access Pockets
- 1 Waterproof Zipper Pocket for Valuables
- Large Cooler Pocket
- Rain Hood & Shoulder Strap
- Umbrella Intergrated Sleeve



RJ Sports SPINNER

9.5" TRANSPORT BAG | **\$158.99**

- 14 Way Divided Top, Weight 8.0 lbs
- Retractable Handle, Rolling Wheel Base
- 7 Easy Access Pockets
- One Oversized Putter Tube
- Rain Hood
- Large Beverage Compartment



RJ Sports SB-595

9" DELUXE STAND BAG | **\$109.99**

- 6 Way Divided Top, Weight: 5.2 lbs
- Front Lift Grip Handle
- Comfortable Dual Harness Strp
- Water Bottle Pocket
- 6 Easy Access Pockets
- Rain Hood
- Towel Ring / Velcro Glove Attachment



Sassy Caddy Maui Cart Bag

MAUI CART BAG | \$284.99

Women's Cart Bags have 14 full length dividers & an integrated putter well. Light-weight: weighing only 7 pounds. Shoulder strap is located at back of bag, allowing us to design more pockets and features in front side of golf bag. Coordinating detachable purse and rain hood included.

Additional features include: Integrated tee holders, glove patch, velvet-lined valuable pockets and velvet-lined easy access pouch for range finder. Several large pockets for functional storage. Two-zip off pockets for embroidery options: front lower pocket, large side pocket.

Maui Collection also comes in: Stand Bag, Headcovers, Tote Bag and Tennis Tote.



Sassy Caddy New Orleans Cart Bag

NEW ORLEANS CART BAG | \$284.99

Deluxe Women's Cart Bags have 14 full length dividers & an integrated putter well. Shoulder strap is located at back of bag, allowing us to design more pockets and features in front side of golf bag. Coordinating detachable purse and rain hood included.

Additional features include: Integrated tee holders, glove patch, velvet-lined valuable pockets and velvet-lined easy access pouch for range finder. Several large pockets for functional storage. Two-zip off pockets for embroidery options: front lower pocket, large side pocket.

New Orleans Collection also comes in: Cart Bag, and Headcovers



Sassy Caddy Notting Hill Stand Bag

NOTTING HILL STAND BAG | \$259.99

Stand Bags are very light-weight, weighing only 5 pounds. Includes 6 full length dividers (each divider can hold 2-3 clubs), hidden velvet-lined valuables pouch, cooler pocket, glove patch, integrated tee holders & mesh ball pockets. Coordinating detachable purse & rain hood included. Dual padded strap system makes this bag a breeze to carry!

Zip side & front pocket removable for monogramming options.

Notting Hill Collection also comes in: Cart Bag, Headcovers, Tote Bag and Tennis Tote.



Sun Mountain 4.5LS 14-Way Stand Bag

4.5LS 14-WAY STAND BAG | \$219.99

New for 2017 - For those who carry their bag and want individual club dividers, the 4.5 LS 14-way is ideal. It weighs 4.5 pounds and has the E-Z Fit Dual Strap System which is easy to adjust and has padded straps made with three-layer foam construction for a more comfortable carry.

FEATURES:

- Fourteen individual, full-length dividers organize and protect clubs
- Eight pockets, including a full-length clothing pocket, hydration pouch, multiple accessory pockets and two velour-lined valuables pocket, one of which is water-resistant
- For those time you use a cart, the cart strap pass-through runs behind the clothing pocket so the bag can be secured to a cart without hindering pocket access
- TOP: 10.5", 14-WAY
- POCKETS: 8
- STRAP: E-Z FIT® DUAL STRAP SYSTEM



Sun Mountain Sync Cart Bag

SYNC CART BAG | \$219.99

Building the lightest, full-featured golf bag on the market requires precision. To accomplish this goal, Sun Mountain uses carbon fiber legs, lightweight nylon fabric, high density foam, high-strength-to-weight plastics and their proprietary X-Strap® Dual Strap System. The finished product weighs in at a scant 2.5 pounds and is Golf Digest Editor's Choice golf bag in the Lightweight Bag Division. Top: 9.0", 4-WAY. Pockets: 4

FEATURES:

- Constructed with 70 denier fabrics used in many outdoor equipment applications including mountaineering tents used on Everest
- X-Strap System is easy to get on and off and works well as a single strap for short carries. The new plastic strap guide provides effortless interaction between the straps
- Matching rainhood
- 10 colors available



Sun Mountain C-130 Cart Bag

SYNC CART BAG | \$229.99

Recently selected as Golf Digest Editors' Choice in the Cart Bag Division, the C-130 has long been Sun Mountain's best-selling cart bag. **For 2017**, Sun Mountain has updated the C-130 with several new features. There are now three velour-lined valuables pockets, one of which is water-resistant. Also new is the Smart Strap System which attaches the bag to a riding cart with two Velcro® straps which prevent the riding cart's straps from interfering with pocket usage and stop the bag from twisting on the cart. Top: 10.5", 14-Way. Pockets: 10

FEATURES:

- Fourteen individual club dividers run the full-length of the bag to protect and organize clubs
- Reverse-orientation top makes accessing clubs easy
- All pockets are forward-facing and accessible when the bag is on a cart
- Includes a matching rainhood
- 11 colors available



Sun Mountain Women's Diva Cart Bag

WOMEN'S DIVA CART BAG | \$229.99

The Diva, a riding cart with a stylish edge, comes complete with all of the features that make Sun Mountain cart bags so functional. It has a reverse-orientation, 15-way top, integrated handles to assist in loading the bag on a cart, a dedicated putter compartment and pockets that are all accessible when the bag is on a cart.

FEATURES:

- Nine pockets include two full-length apparel pockets, multiple accessory pockets and a velour-lined valuables pocket sized for your range finder
- All pockets are forward facing for easy accessibility when the bag is on a cart
- The cart strap pass-through allows the bag to be secured to the cart without hindering pocket access
- TOP: 10.0", 15-WAY
- POCKETS: 9
- STRAP: SINGLE STRAP



Sun Mountain ClubGlider Meridian

CLUBGLIDER MERIDIAN | \$289.99

Awarded Golf Digest Editors' Choice for Travel Bags, the Meridian minimizes the hassle of traveling with your golf gear. Dense foam padding through the top of the bag protects your clubs, the leg mechanism supports the weight of your bag and the pivoting wheels make the bag highly maneuverable. Pulling a loaded ClubGlider is nearly effortless.

FEATURES:

- Leg mechanism is extended and retracted in one easy motion
- No more kneeling on the ground to load/unload your golf bag
- Heavy-duty, two-way zippers run the full length of the bag for easy loading
- Pivoting caster wheels provide superior maneuverability
- High-impact roller blade wheels with durable, heat-treated axles
- Legs retract into the molded tray for travel
- Reinforced in wear areas
- WEIGHT: 11.3 LBS
- INTERNAL DIMENSIONS: 52" x 14" x 14"
- FABRIC: BALLISTIC-STYLE NYLON
- POCKETS: 2; EXTERIOR ACCESS ONLY

Sun Mountain Micro-Cart GT

MICRO-CART GT | \$199.99

The newest version of Sun Mountain's popular Micro-Cart®, the Micro-Cart GT has numerous improvements including a self-locking lower latch, a mesh basket, and a new upper latch that makes adjusting your handle height even easier. The updated upper bag bracket nests stand bags and secures your bag with bungee cords.

FEATURES:

- Folds and unfolds in two simple steps
- New self-locking lower latch
- Improved upper bag bracket that fits stand bag leg mechanisms
- Extendable front axle expands front wheel base by two inches for larger bags
- FOLDED DIMENSIONS: W 27" X H 17" X D 13"
- WEIGHT: 16.6 LBS



BagBoy Cooler Bag

COOLER BAG | \$29.99

- Insulated cooler bag holds up to a dozen 12-oz. cans
- Velcro handle and additional secure strap
- Two mesh side pockets
- Durable, lightweight nylon material
- Digital printing and silkscreen available
- Dimensions: 9" x 6" x 11"
- Packaged six per outer carton
- #BB56008



BagBoy Duffle Bag

DUFFLE BAG | \$39.99

- Large main compartment with hidden organizer accessory pockets
- Padded carry strap
- Integrated shoe compartment
- Durable, lightweight nylon material
- Dimensions: 21" x 10" x 11"
- Packaged six per outer carton
- #BB56009



BagBoy Shoe Bag

SHOE BAG | \$24.99

- Keep shoes protected at all times with the NEW Bag Boy shoe bag featuring: Large padded and ventilated shoe compartment with internal divider
- Large padded and ventilated shoe compartment with internal divider
 - Neoprene carry handle
 - Fits up to a size 14 set of shoes
 - Durable, lightweight nylon material
 - Dimensions: 14.5" x 10.25" x 4.25"
 - Packaged six per outer carton
 - #BB56007



BagBoy Hand Warmer

HAND WARMER | \$19.99

- Elastic Pockets allows you to store hand-warmer pouches inside
- Universal fit on all Bag Boy push carts
- Plush interior to keep your hands cozy
- Exterior made of durable, easy to clean nylon material
- Dimensions: 17.5" x 10.5" x 1.5"
- Packaged 6 per outer carton
- #BB12740



BagBoy Cart Carry Bags

CARRY BAG – QUAD XL | \$49.99

Keep your trunk clean, bag the dirt! Need we say more, your trunk will thank you!

- Protects push cart and keeps your trunk dry and dirt free after the round
- Fits the Quad, Quad Plus, and Quad XL models
- Made of durable 420D nylon material
- #BB12725

CARRY BAG – COMPACT 3/TRI SWIVEL | \$49.99

- Protects push cart and keeps your trunk dry and dirt free after the round
- Fits the Compact 3, C3, Tri Swivel, and Tri Swivel II models
- Made of durable 420D nylon material
- #BB12724

“*In listening to our consumers, we heard them say how much they love our PerformanceGrip® gloves but needed more room and flexibility in the fit, especially in the thumbs. With this newest glove, we’ve incorporated their feedback along with improving on the durability, moisture control and comfort — all key factors for the competitive golfer. Our goal is to always be improving our gloves and we’re excited to hear what golfers have to say, especially in terms of how it improves their game, about this latest model.*”

John Ballback,
National Sales Manager for
Bionic Gloves



Bionic Gloves PerformanceGrip® Pro Gloves

PERFORMANCEGRIP® PRO GLOVES | \$29.99

The new Bionic PerformanceGrip® Pro Golf Gloves were designed for the competitive golfer by a hand specialist with patented natural fit technology to provide superior feel with the golf club. The gloves are crafted from premium Cabretta leather. Terrycloth pads inside the glove are strategically-placed to promote a light grip and absorb perspiration to keep hands cool and dry. Dual expansion zones for length and width on the thumb allow for better comfort and fit.

2X MORE DURABLE

Bionic gloves retain their “new glove” feel round after round—lasting 2X longer than a standard leather golf glove while maintaining grip effectiveness.



CaddyDaddy Ranger Carry/Travel Bag

RANGER BAG | \$49.99

The Ranger Bag is a multi-functional golf bag that’s great for the range, travel or as a carry bag for up to 9 clubs.

- Ultra-durable 1680D fabric
- 3 zippered pockets & 1 towel ring
- Padded top protects club heads
- 5 inch rigid tube with molded base holds 7-9 clubs
- Lockable zippers (TSA locks not included)



CaddyDaddy Bag, Towel & Brush Set

GOLF ACCESSORY BAG, TOWEL & BRUSH SET | \$6.50

Golf Accessory Bag, Towel & Brush Set

- Durable Nylon bag has 2 x zippered pockets for storage
- Removable 6" x 12" microfiber towel included
- Double-sided brush with metal and nylon bristles
- Spring-loaded clips easily attach to golf bag
- Available in Black, Navy or Grey



CaddyDaddy Ranger Carry/Travel Bag

MICROFIBER TOWEL SET & DIVOT TOOL | \$14.99

Golf Microfiber Towel Set & Divot Tool

- 2 x premium microfiber waffle weave towels
- Divot tool included
- 16" x 24" large tri-fold towel
- 12" x 12" greenside towel
- 2 heavy duty carabineers included



Gem-Dandy Accessories PGA Tour Golf Belt

PGA TOUR BELT (6082500) | \$34.99

- 5MM Leather
- Slide mechanism for "Optimum Fit"
- Logo detail on plaque buckle
- Buckle in silver finish
- Size range : one-size-fits-all up to 44

Available in colors:

White - 100
Black - 001
Brown - 200

AVAILABLE MARCH 1



Glove It Silver Lining Golf Glove

SILVER LINING GOLF GLOVE | \$19.95

Golf gloves are stretch lycra and cabretta leather palm glove. UV50 sun protection. Solid gloves have stretch knit back glove with a soft cabretta leather palm providing premium comfort with maximum breath-ability. Also comes in: Electric Plaid, Garden Party, Uptown Cheetah, Jungle Fever, and Mod Dot

SILVER LINING VISOR | \$16.95

Visor features an adjustable coil that is comfortable and pressure free with UV50 and a wide brim for optimal sun protection.



Just4Golf Sparkle Collection

SPARKLE COLLECTION | FROM \$26.99

A unique and semi-customizable upgrade designed to make covers TRULY GLAMOROUS. Genuine Swarovski Crystals are expertly hand placed to make each style shine like a diamond. Available now in six of Just4Golf's top selling color and style ranges.



Just4Golf Vertical Stripe Hybrid

VERTICAL STRIPED HYBRID | \$19.99

This lime, black, and white hybrid is styled with varied widths of vertical stripes to complement the look of your club. Included is a multi colored oversized pom pom. It's perfectly knitted with spandex for a better fit. The head has a double layer intarsia construction and 2x2 rib shaft to protect your clubs. Our unique size marker changes to fit your club size.



ProActive Sports Phone Latch-It

PHONE LATCH-IT (DLI002) | \$22.99

Where's your phone? No more digging through the compartments on your golf cart or having to search your bag pockets to check your messages, sports scores, or to get a yardage from your gps app. Phone Latch-It securely attaches your smart phone to golf carts for easy access. Powered by Catch Latch Magnetic Fastening Technology to provide the ultimate in secure convenience with powerful self-aligning magnets, a dynamic lock for motion, and a roto lock for security.



ProActive Sports Towel Latch-It

TOWEL LATCH-IT (MGT915-RED) | \$26.99

Enjoy Trax Towel, the first-ever golf towel with Catch Latch technology, a magnetic fastening system to help manage your golf accessories. This premium microfiber golf towel made from non-abrasive, highly absorbent poly fiber is strong enough to clean clubs, and safe enough to use on glasses. Equipped with the convenient and secure magnetic fastening system, golfers can quickly and easily attach and detach the TRAX golf towel to their bag.



ProActive Sports Rangefinder Latch-It

Rangefinder LATCH-IT (DLI003) | \$17.99

Where do you keep your rangefinder when you golf? No more fumbling through golf cart compartments, digging through bag pockets, or struggling with clips or cases. Range Finder Latch-It securely attaches your rangefinder to golf carts for quick, easy access. Powered by Catch Latch Magnetic Fastening Technology to provide the ultimate in secure convenience with powerful self-aligning magnets, a dynamic lock for motion, and a roto lock for security.

Powered by Catch Latch magnetic fastening technology, Frogger Golf's Latch-It Ecosystem is a line of products that allow golfers to instantly "fasten, detach and reconnect" important devices and accessories — rangefinder, smart phone, towel or brush — to a golf cart, golf bag or belt.

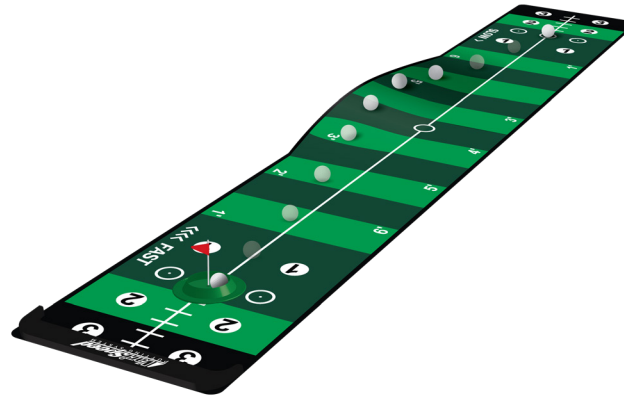


ProActive Sports Tempercraft® Drinkware

TEMPERCRAFT® DRINKWARE | STARTING AT \$23.99

Temper your thirst as you hike the trails of Mt. Rainier, hug the old growth of the Sierra's, ski the slopes of The Rockies or play 18 at Bandon Dunes. Tempercraft keeps you hydrated with a piping hot or icy cold drink. All day! Coffee, tea, beer, water or a beverage of your own making, we help you do it in your personal style and at the perfect temperature. Choose from a variety of conveniently sized bottles and tumblers perfectly suited for your personal outing. **Double-Wall | Vacuum-Insulated | Stainless Steel**

Many style options and sizes: Sport Bottles, Hot Bottles, Tumblers, Pints and Growlers
The adventure is yours, Tempercraft makes it just right.
#temperyourthirst



ProActive Sports VeriSpeed™ Putting Mat

VERISPEED™ PUTTING MAT | \$99.99

Practice putting on this new 4-speed, multi-break mat. Instruction booklet has many training ideas and games to help you improve control, speed and accuracy. Comes with two bumpers, one break wedge, mat roller and silicone bump & flag. Size: 20" Wide x 10' Long



Team Golf Apex Headcover

APEX HEADCOVER | \$22.99

This new state of the art APEX Headcover fits all oversized drivers, and includes stretch fit material with 4 location embroidery. Fleece lining for extra club protection.



Team Golf Apex Headcover

3PK CONTOUR SOCK | \$34.99

The 3 Pk Contour Sock Headcovers Set contains 3 sock headcovers with sleek contour shape numbered 1, 3, and X. The #1 fits all oversized drivers.



Team Golf Putter Grips

PUTTER GRIPS | \$24.99

The Putter Grip is a medium sized putter grip that comes with a removable magnetic gel top ball marker.



Team Golf Team Umbrella

UMBRELLA | \$29.99

The 62" umbrella includes the following double canopy design, 4 location logo and printed sheath.



INTRODUCING
Z5

**Lamkin
New Z5 Grips**

The new Z5 from Lamkin features five distinctive grip zones scientifically engineered to promote proper hand placement and the ideal light-pressure grip with every swing. The grip's multi-compound foundation is combined with a functional network of textures and patterns to deliver enhanced grip comfort, control and consistency.



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