

CLEAN. ABSORBENT. COTTON.

Professionally laundered for a softer,
more hygienic hand drying experience.



Cotton Roll Towels

Professionally laundered for a softer,
more hygienic hand drying experience



“ We became more environmentally friendly by switching from paper to cotton roll towels.

Great service and product!

Jessica Ramsey, Marini Manufacturing”

Hand drying is a vital part of hand hygiene. After washing, cotton roll towels remove more than twice the bacteria from your hands than paper. Warm air dryers often add bacteria. According to a study performed at University of Westminster in London, “...only towels should be used in locations where hygiene is paramount. Warm air dryers should not be considered because of their poorer hygiene performance.”

Percent of bacteria removed from fingertips by drying handing method

62%

Cotton towels

21%

Paper towels

Warm air dryers

-39%

University of Westminster in London study, 2007

Benefits of a Cotton Roll Towel Program

More effective

- Removes more than twice the bacteria on your hands than paper. Warm air dryers often add bacteria.
- Washed at over 180°F and dried at temperatures over 260°F to ensure a cleaner, more hygienic towel for hands, arms and face.
- Eliminates messy, overflowing trash cans and litter on washroom floors.

Smart environmental choice

- Can be laundered again and again- up to 100 times. After that, it can be re-purposed. This cannot be said of recycled paper towels which, because of added chemicals, cannot be recycled after use.
- Uses 48% less greenhouse gas, 63% less energy and 79% less solid waste than paper throughout the Cotton Roll Towel life cycle.*
- Supports ISO 14001 objectives and reinforces corporate sustainability objectives.

Soft and absorbent

- Within the home environment, a soft cotton towel is used naturally. Outside the home, cotton roll towels can provide a 'comfort like home' sense of well-being.
- Cotton is four times more absorbent than paper.

Managed program

- Cabinets offer a unique, modern and compact design with a highly robust rolling mechanism and easy loading.
- We install and maintain cabinets - no costly maintenance fees or hassle.
- We pick up soiled towels, deliver clean towels and manage inventory with regular, scheduled visits.
- We deliver usage, cost and environmental reports.



Cotton roll towels are a Zero to Landfill solution. Cotton roll towels are professionally laundered and returned to your facility for reuse.

Cotton Roll Towels can save you money

In addition to being the superior choice in hygiene, comfort and for the environment, cotton roll towels can also save you money.

Cotton Roll Towels

- No capital investment
- No disposal costs
- Decreased employee time spent drying hands
- Reduced custodial costs, less trash to empty

Paper Towels

- Shipping & receiving costs
- Plumbing costs from clogged toilets & sinks
- Increased custodial costs to reload and pick up litter.
- Higher disposal costs

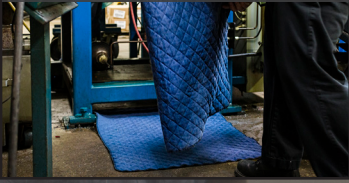
Warm Air Dryers

- Large capital investment
- Increased energy cost
- Increased employee time spent drying hands
- Custodial time to change out HEPA filters (on equipped models)

**Independent Life Cycle Analysis conducted by the Oeko-Institut, Germany*

Compare our products, processing and service to alternatives. We are confident you'll find our programs the **best** in the industry.

Sorbblts® Oil Absorbents



Industrial Safety Mats



Ultra™ Shop Towels



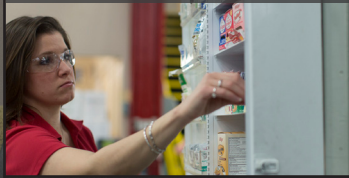
Ultra™ Print Towels



Garments



First Aid



Cotton Roll Towels



Wet & Dust Mops



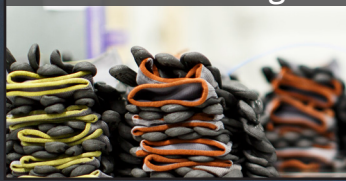
Office Floor Mats



Washroom Services



Glove Cleaning



Filter Bag Cleaning



A Leader in the Industry

Locally, nationally and internationally recognized as a leader in safety, training and environmental practices.



Family owned and operated since 1930

ITU AbsorbTech is owned and operated by the Leef family now in its third generation of ownership. Brothers Jim and David Leef are committed to continuing the company's historical tradition of Genuine Service Excellence, process and service innovation, and community involvement.



Jim & David Leef
Third Generation Owners

Customer Response Center (888) 729-4884

ITUAbsorbTech.com

All ITU AbsorbTech processing facilities are registered to ISO 14001. Our South Bend, Ind., processing facility is also registered to ISO 9001.