

**SPOTTED**

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*Rayware Group - October*

**20**  

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# TRADE PRINT



CATEGORY COFFEE/TEA

## Stelton

Some 70 per cent of the Stelton product portfolio relates to coffee and tea, with a range of different designs. This year, the brand celebrated two anniversaries in the category: the Cylinda line series, which turned 50 and remains a modern classic and the EM77 vacuum jug, a design icon that's been around for four decades. Stelton launched a series of limited-edition anniversary products - Cylinda-line items including a teapot in soft enamel nuances; while the EM77 vacuum jug now comes in three metallic colours, as well as a new tea maker in the EM77 series. Last year, Stelton launched two new design series in coffee/tea: Colica, a manual coffee grinder and a Moka pot; and the Theo series, a teapot, slow brew maker, and French press. "The products are very popular and performing well in all our markets," says marketing director Mette S. Larsen.

[www.stelton.com/en](http://www.stelton.com/en)



## Kilner

Many connoisseurs consider cold brew to be the best way to enjoy the flavours of coffee, and Kilner has made it easier to enjoy this in the comfort of home. By simply steeping ground coffee in cold water in the Cold Brew Coffee Set, the delicious flavour will be ready to enjoy in as little as 12 hours. The Cold Brew Coffee Set includes a stainless steel coffee filter and muslin for an extra smooth coffee, as well as handled jars to allow the coffee to be enjoyed with ice and milk.

[www.kilnerkitchen.co.uk](http://www.kilnerkitchen.co.uk)

## Groupe SEB

Tefal and internationally acclaimed design studio, Seymourpowell, have once again collaborated to launch the new Tefal Avanti Classic Breakfast range for the UK market. "From a design perspective we have combined a contemporary heritage with classic details reinterpreted," says Dominik Pytel, marketing director of Tefal, adding "we have evoked a past elegance with a warm and slightly irreverent touch - we are distinctive and different with an industrial feel". There are two new products in the range, a 4-Slice Toaster and a 1.7L Kettle, both carrying crafted details with a full stainless steel accent, and in two shades - Light Silver and Copper Pearl. Wrapped with a piece of contemporary fluted design, allied with the robustness and classicism of industrial brushed metal, key features of the Avanti Classic Kettle include a precise spout for a perfect pour; large water capacity; dual water window to track levels; light indicator with automatic switch-off; removable lid for filling and cleaning; removable filter; 360-degree rotational base with cordless kettle; and 3000-watt for boil speediness.

[www.tefal.com](http://www.tefal.com) | [www.groupeseb.co.uk](http://www.groupeseb.co.uk)

## Groupe SEB Says...

Design really matters. Open kitchens by their very nature lead to a greater importance of aesthetic products. Equally important is the quality of materials used. Stainless steel is more and more preferred by the UK consumer. We are also noted two further market trends that need to be taken into consideration when launching a new high-design, high-quality range: mixing styles between retro accents and urban slightly industrial, and the provision of original details that enable the product or range to stand out from the crowd. Dominik Pytel, marketing director, Tefal, Groupe SEB, which has recently collaborated with design studio Seymourpowell on the new Tefal Avanti Classic Breakfast



## Elia International

Elia is well-established as a leading supplier of coffee/tea and tea and "the brand is widely recognised for design, functionality and durability" says Adam Walker, sales manager. Elia has a comprehensive range comprising of Cafetieres, teapots, coffee pots, milk jugs, cream and sugar sets, vacuum flasks, vacuum airpots, large capacity dispensers, as well as additional accessory pieces like premier bone china and fine bone china tea sets, cake servers, cake forks and latte spoons. Elia recently expanded its range in the coffee/tea category to include new infuser teapots, perfect pour tea/coffee pots and a double walled stainless steel cafetiere range. The new infuser teapots are aimed at elevating the customer experience by brewing loose-leaf tea in a beautifully crafted 18/10 stainless steel teapot with a modern aesthetic. The infuser secures neatly inside the body to allow loose leaf tea or other infusions to be prepared effortlessly, and dispenses without the need for an additional tea strainer. It comes in two sizes and is individually gift boxed. The new double-walled Cafetiere design features an innovative and stylish 12-sided body, crafted in 18/10 stainless steel for a practical and elegant finish. Available in 3, 6 and 8 cup sizes, it incorporates a triple filter inside the plunger, allowing for the perfect brew to release the natural flavours of coffee or loose-leaf tea, while the double wall insulation ensures beverages are served hot. Elia is seeing a good increase in its sales of infuser teapots and its new perfect pour tea and coffee pots.

[www.elia.co.uk](http://www.elia.co.uk)



## Creative Tops

Creative Tops has this year expanded several of its lifestyle collections to include baking additions, tapping into demand for giftable and beautiful bakeware. Its successful Vintage Indigo collection from Katie Alice, with its blue and white scattered dark roses, has expanded with new additions in bakeware, including ceramic bakeware pieces like oven dishes crafted in mini and heart-shaped styles, a muffin tray and a scalloped pie dish. Its playful collection Stir It Up, which features hand-drawn illustrations and fun phrases, has expanded to include cake tins. Quirky slogans decorate pieces like mixing bowls and baking dishes - a Sweet As Pie dish, Beat It mixing bowl, labelled measuring cups and Yours and Mine ramekins.

[www.creative-tops.com](http://www.creative-tops.com)

## Horwood

Horwood offers bakeware under its Stellar brand. James Robinson, marketing manager, says "Stellar Hard Anodised is a professional range, which is most efficient for heat distribution and will outlast any other bakeware resulting in superior baking results that will last a lifetime. Its unique dynamics are understood by the professional baker. Educating the consumer is key to its success in the domestic market with clear packaging and POS and a programme of targeted advertisements".

[www.horwood.co.uk](http://www.horwood.co.uk)



## Falcon Products

Baking has been the heart of the Falcon's portfolio for decades, and the company famous for its world renowned Bake-O-Glide brand, which features a selection of non-stick reusable cooking and baking liners. Truly versatile, these can be used for baking, roasting, grilling, frying, microwaving, freezing, and more. They promote healthy cooking as no oil, grease or fat is required and they are easy to clean. Along with these non-stick liners, the brand offers a wide range of other innovations, including silicone baking and prep mats, sugarcraft icing sheets and the Della Online Silver Bake-O-Glide.

[www.falconproducts.co.uk](http://www.falconproducts.co.uk)



## Seeba on bakeware...

"The popularity of baking that has been building over the past few years is here to stay, simply because home bakers feel passionate about baking and getting back to basics in terms of both recipes and products. Consumers are now heavily influenced by social media that makes home baking look easy and not as time-consuming. Bakeware is a growing category for Seeba and, as a stainless steel manufacturer, we offer a variety of bakeware products such as cookie sheets, pie pans, cake pans, pizza pans and multi purpose mixing bowls. We believe that versatility or multi-purpose bakeware that is classic, basic and of good quality will shape the future trends in this category."

Anand Baldawa, CEO and director, Seeba Group. [www.seebaindustries.com](http://www.seebaindustries.com)



## Mason Cash

Heritage brand Mason Cash revealed its new Bakewell range earlier this year, inspired by the mid 19th century country kitchens of the Derbyshire town of the same name, which is steeped in baking traditions and known for its puddings. The brand also launched the Innovative Kitchen Utensils range, beech wood tools designed for multi-functionality and comfort, including a pastry brush featuring a handy fork on one end to whisk eggs, which also makes a handy pastry pricker and crimper. Plus, a stainless steel balloon whisk, with a handy reamer on the handles for adding citrus flavours to bakes.

[www.mayware.co.uk](http://www.mayware.co.uk)

The September/October issue of Kitchenware International features Kilner Cold Brew Set in Coffee and Tea Category and Mason Cash Bakewell range in the Bakeware Category. Circulation: 3,500

# TRADE PRINT

## CATEGORY PREP TOOLS

Press Esc to exit full screen

Launched as a series of these ergonomic prep products, Helix is an innovative two-piece design that uses a clever horizontal twisting mechanism utilizing the power of the shoulders, rather than having to apply lots of downwards pressure, making it more comfortable to handle. As well as a citrus juicer and garlic press, there's the potato ricer, making ricing potatoes and pureeing veg easy. [www.josephjoseph.com](http://www.josephjoseph.com)

**Brabantia**  
Interior design brand Brabantia has cooked up some new additions to the Tasty Colors Collection, including a small whisk, handy Y-shape food peeler and apple corer. The Y-shape food peeler has a built-in potato eye remover, while the small whisk is ideal for mini-mixing, and the apple corer with its sharp, serrated tip is perfect for coring fruits. All are easy to clean, dishwasher-safe, and supported by a 5-year guarantee. The new blue colour stems from the healthy blueberry. [www.brabantia.com](http://www.brabantia.com)

**Rosle**  
New from Rosle, a company that uses German engineering to produce fine quality professional cooking tools and utensils for the professional chef and home cook, is its improved award-winning Garlic Press, which crushes large cloves of unpeeled garlic, squeezes it through the 18/10 stainless steel sieve and automatically scrapes the crushed garlic off the sieve using a new lever that slides across the sieve as the handle is opened. The sieve also folds out for easy cleaning and also presses fresh ginger root. [www.rosle.com/en/](http://www.rosle.com/en/)

**Lekue**  
As part of its comprehensive collection of prep tools, Lekue has launched the Multi Blender Kit, a manual gadget designed to take the fuss and electricity out of mixing foods, so fresh foods can be prepared anywhere. The kit includes a transparent blending cup with an ergonomically comfortable grip and lid and an exchangeable two-head utensil for whisking and beating. Users press the handle down and the utensil head turns. [www.lekue.com](http://www.lekue.com)

**Microplane**  
The first company to apply photo-etching technology to graters, Microplane has expanded its innovative collection of kitchen gadgets with the introduction of the new 3-in-1 Twist & Zest. Eliminating the need for multiple gadgets to squeeze fresh juice, zest peel and create garnish twists, the multi-functional Twist & Zest is highly versatile, durable and space-saving. The transparent reamer extracts juice from citrus fruits, and doubles as a protective cover for the tool's super-sharp photo-etched zester blade, made in the US, which cuts perfectly rather than tearing, without removing the bitter pith. On the other end is an equally sharp, circular channel knife blade that transforms citrus peel into twist garnishes. [www.microplaneintl.com](http://www.microplaneintl.com)

**Judge**  
Designed to squeeze out every last bit of juice, Judge's glass measuring jug and citrus presses are shaped with measuring guides (metric and imperial), and are made with high-clarity borosilicate glass, delivering unsurpassed thermal properties, making them ideal for measuring hot and cold liquids. The embossed guides mean they will last forever. The Citrus press drains directly into the jug (jug also available separately). [www.judgecookware.co.uk](http://www.judgecookware.co.uk)

**Zyliss**  
This year, from Zyliss, comes a number of prep products, many multi-functional, including the 4-in-1 Slicer and Grater. It features the SmoothGlide pusher, a unique wedge design that securely holds food in place without damaging and a built-in feed tube for slicing longer foods. With 1mm and 3mm slicing micro-serrated blades, it slices through even the toughest foods, and is angled for easy slicing. The collapsible design makes it easy to store. The ergonomic Multi-Prep Mandoline is spring-loaded to feed food at a consistent pressure without damage, and features an angled, micro-serrated blade for optimum cutting, with an easy push switch for two julienne settings. [www.dibrandts.co.uk](http://www.dibrandts.co.uk)

**Kilner**  
With innovation and ease at its core, the Kilner Spiralizer offers a healthier alternative at mealtimes. By specializing a variety of hard vegetables into the jar, the spaghetti-style spiral ribbons are collected directly from the cutting blade, and the spare lid means ease of storage in the fridge, or it can be taken to work. [www.rayware.co.uk](http://www.rayware.co.uk)

## Be prepared

Healthier lifestyles, more entertaining at home, smaller kitchens and less time is all leading consumers to demand preparation products that are multi-functional, easy to use and clean, space-saving and good to look at

A combination of entertaining more at home and healthier lifestyles, so preparing food from scratch, has led to a rise in sales in the preparation category, which includes kitchenware items such as garlic presses, citrus juicers, potato ricers, graters, mandolines and peelers. And with storage space in kitchens increasingly at a minimum, kitchens now the centre of the home, and people living busy lifestyles, consumers are looking for products that are multi-functional and easy to store, with beautiful aesthetics so they can be displayed on countertops, as well as being simple and quick to use and easy to clean.

With minimal clean-up, and that are multi-purpose and good-looking Lekue, a utensil brand, believes 'consumers are looking for simple tools but with clever design details that make them easier to use and that simplifies the preparation process', says Mayte Lozano, marketing manager, adding that consumers are also 'demanding prettier tools that are also functional, comfortable, space-saving and easy to clean'. An enhanced product with a beautiful design is the winning combination, according to product innovation company, Stoneboard. 'Design that simplifies and enhances usability of a product is almost always well-received by the consumer,' says Evan Darr, CEO, adding 'conversely, when products are made more complicated, the consumer's willingness to bear with the preparation is diminished'.

In the experience category, it is brands such as Lekue, Joseph Joseph, Oxo, Rosle, Zyliss and Kilner leading the way in such consumer demands, with design-led companies such as Nambé Gourmet, Alessi, Stelton and Eva Solo further contributing.

According to a recent housewares report from the IFA, 'As 2017 heads toward the fourth quarter and the all-important holiday-selling season, American consumers are continuing to search for housewares products that offer versatility and convenience, allows them to eat healthier and makes it easier to cook'. Consumers are therefore looking for gadgets and tools that make prepping food quicker, easier and

# TRADE PRINT



With a locally-focused approach, UK-based retailer **Lords** was chosen as one of the top five retail stores in the world last year by **gfa**. We find out more about what makes this London kitchenware multiple so special

**U**pon meeting the founding sisters of Lords — Rachna Dewan and Rita Dewan — there is an immediate sense of warmth, support and camaraderie.

The pair, who are, respectively, director of product and brand director, are two parts of an incredibly successful equation, and they both have great respect for what the other strives for to make their business work as a whole.

"Both of our roles are so different, and that's what makes it work," says Rachna. "I'm in control of choosing and ordering our products, and Rita looks after all customer-facing touch points, the look of the stores and our brand."

Lords Builders Merchants was established over 25 years ago, as a small company that provided things such as kettles and other goods to builders, and then it grew more into a housewares retailer.

The Dewan sisters launched an online offering called Lords of Notting Hill in 2010. Today, there are six stores, and the company name has been changed to Lords.

Last year, after being chosen as the best home and houseware retailer in the UK to represent the

country at the IFA Global Innovation Awards, and then being chosen as one of the five best retailers in the world, the brand has become more renowned, but it will never lose the thing that makes it so special — its personal, locally focused approach.

It was an organic growth for Lords, and the decision to open a physical store was based upon the sisters finding the store of their dreams as an empty shop.

"They knew from the moment they saw the location in Notting Hill that it was the right place to grow Lords and step beyond the realms of online retail."

"It's all about location for our stores," Rita explains. "We want to be a local go-to store that fits right in with the neighborhood and community. We choose high-street locations, and the brand is firmly dedicated to being a local business for local customers providing an exemplary level of service."

From starting out with just the two of them, and some help from family and friends, the business now employs 50 staff.

"It's been quite a rapid growth, but we've risen to the occasion, and all of the stores are doing well," says Rachna. "Winning the IFA Global Innovation Award was confirmation

that we are headed in the right direction, but we were so shocked when Lords was announced as one of five global honorees.

"It's a David and Goliath situation really — there are so many big, successful retail stores in the world, and we are small in comparison, so it was an incredible feeling to be recognised in such a competitive environment."

The sisters treasure their staff, and they were the first people they called to let them know of the win.

"We are always so grateful to our team. Each of our managers is the entrepreneur behind their own store. They make us a success, and they are the most important thing in the business. And if our staff are loving their job, smiling and having a fun time, then our customers feel that and have a great experience."

Lords only employs people with a passion for customer service and who are local to the area, with a good understanding of the local customer.

"We need them to have the ability to answer questions such as: 'Where is the nearest gym?', 'What are the good restaurants in the area?' They also tend to have a passion to suggest and promote local causes," says Rita with pride.

"We use a competency-based interview process to ensure we employ the right people and that they will be happy within our culture. New employees then buddy up with more experienced staff to learn, and are therefore comfortable answering questions."

The sisters go the extra mile to keep their staff happy. They send their managers and trainee managers to the Deford Summer School (the leading UK retail training organisation) for a week's residential course, offer interest-free loans to employees, long-service recognition awards, rewards for recommending new employees, and even have a counselling service for employees.

This all ties in beautifully with their At Home With Quality mantra, and their aim to remain a sophisticated, thoughtful housewares retailer with a passion for quality and service.

"Our aim is to serve our local communities, providing people with all of their home needs and aspirations, and we also aim to revive the local high streets where we set up our stores," says Rachna.

"If someone's son breaks or they need a light bulb, we want them to be able to go to Lords, rather

**“It's all about location for our stores. We want to be a local go-to store that fits right in with the neighborhood and community. We choose high-street locations, and the brand is firmly dedicated to being a local business for local customers providing an exemplary level of service.”** Rita Dewan, co-owner

than head to a big department store. And our offering is supported by an online presence with an extensive range reaching far beyond that available in our stores, so our customers don't need to look any further than us."

The jury and expert judges chose Lords as a global honoree for many reasons, but something that really stood out was the brand's dedication to storytelling found in displays, merchandising and marketing materials.

"Our visual merchandising takes the customer on a journey, through the different zones of their home. Items are clearly zoned and each product is given the same thought and attention, ensuring it is well-presented," says Rita. "Every product is important — from a basic cleaning product to a piece of cookware.

Ambience is pivotal to the

success of Lords. Music is chosen to suit the time of day, clever lighting enhances products, and scented candles are chosen to create another sensory story.

Importantly, local photography in-store provides a local connection. It all comes together to create a warm and inviting environment.

"There is also no cramming of goods — everything must breathe and feel important," says Rita.

Marketing is taken very seriously at Lords, and also has that personal touch. Mail-outs are sent to thousands of potential customers, with vouchers delivered as welcome gifts for new customers.

Social Media — Facebook, Twitter, Instagram — is used to advertise in-store events, new ranges, news updates and initiatives such as the support of a local charity. E-newsletters are sent out to the

growing database, advertising in-store events, and providing suggestions for gifts at Christmas and what kitchen gadgets make cooking easier. Follow-up letters are then sent out to customers thanking them for their business.

"We also make sure we are directly involved in social media campaigns with local networks, retailer associations and schools," explains Rita. "For example, there is our involvement in a mothers' website where we share tips on products suitable for making children's meals and offer readers inspiring recipes."

Participation in local fairs, school activities, and the sponsorship of local events means Lords really is immersed in the communities where they are based.

"We support local charities when we can," says Rachna. "For

example, all takings on the last day of sale before we refurbished our Hampstead store were donated to a local church restoration fund, and we recently sponsored a community open held for a local charity looking after troubled teenagers."

"This kind of heartfelt community participation and the special extra touches are what keep customers coming back to Lords."

"We are more than just a store," says Rachna. "We want to make a difference to people's lives."

For more information about the gfa (IFA Global Innovation Award) programme, the co-ordinator, or participating in 2017/2018, contact [Rivita.Tind@parma.torino.it](mailto:Rivita.Tind@parma.torino.it) or [info@kitchenware-international.com](mailto:info@kitchenware-international.com). Additional info on gfa is available at [www.housewares.org/show/ga-retail](http://www.housewares.org/show/ga-retail)

**Kitchenware brands... Typhoon, Oxo, Kitchen Craft, ASA Selection, Breville, Bredemeijer, Zwilling, Bloomingville, Bitossi, Microplane, Crockpot, Bialetti, Joseph Joseph, Le Creuset, Magimix, Emile Henry, De Buyer, GDN, Corkcicle, Jamie Oliver, Global, Sistema, Rig-Tig by Stelton, Peugeot, Opinel, Smeg, Staub, Zyliss, Zak!, Unbra, Scanpan, Aerolatte, Bodum, Bamix, and many others**



Monday February 5 2018  
THE NATIONAL MOTORCYCLE MUSEUM, BIRMINGHAM

## beverage making



### Eddingtons

Eddingtons says: 'Not everyone can make latte art the way trained baristas do in coffee houses. But with the new Aerolatte Cappuccino Artist, no skill or training required to create designs on your cappuccino or latte.' To decorate frothed milk using cocoa or cinnamon, the user picks one of the six designs housed in the holder, pops it on top of the beverage, inverts and twists.

► 01488 686572  
► [www.eddingtons.co.uk](http://www.eddingtons.co.uk)

### T&G Woodware

T&G Woodware's Bar Prep Boards are described as the perfect accompaniment for beverage making. Made from hevea wood, the boards are suitable for cutting lemons and limes for gin & tonics and vodka tonics, or other fruit for cocktails. They can also be used for serving nibbles or cheese for two.

► 01275 841841  
► [www.tg-woodware.com](http://www.tg-woodware.com)



### Progress

These Progress Thermo Flasks are insulated to keep juice, smoothies, water, wine, cocktails and beer cold for up to 24 hours and tea and coffee hot for up to six hours. They are suitable for the commute, picnics or anywhere you need refreshment on the move.

► 0161 627 9673  
► [www.progresscookshop.com](http://www.progresscookshop.com)



### Horwood

The new Judge Citrus Press & Measuring Jug is a 2-in-1 gadget. The 500ml jug is embossed with measuring guides (metric and imperial) and made with borosilicate glass, which has thermal properties suitable for hot and cold liquids. The glass citrus press drains the juice directly into the jug and a glass citrus juicer retains the juice in its saucer. The jug is also available separately.

► 0117 940 0000  
► [www.judgecookware.co.uk](http://www.judgecookware.co.uk)

### Kilner

These Kilner Frosted Clip Top Bottles are a new addition to the frosted range. Available in a frosted colour palette of blue, purple and white, they feature a clip top and silicone seal to keep the beverages fresh, while the finish 'makes the glass look ice cool, perfect for serving flavoured waters and cordials'.

► 0151 486 1888  
► [www.rayware-trade.co.uk](http://www.rayware-trade.co.uk)



## INTRODUCING THE NEW EDDINGTONS.CO.UK

We are proud to present our newly designed and updated website, packed full of new features and benefits. The site allows customers to search the entire Eddingtons collection with ease and then place orders with a few simple clicks!

- New responsive design
- Online ordering
- Sales order history
- Improved navigation
- Real-time stock availability
- Enriched product content

W | [www.eddingtons.co.uk](http://www.eddingtons.co.uk) | E | [sales@eddingtons.co.uk](mailto:sales@eddingtons.co.uk)  
T | +44 (0)1488 686 572 | F | +44 (0)1488 686 941



NEW WEBSITE

## christmas planning

Monday February 5 2018  
THE NATIONAL MOTORCYCLE MUSEUM, BIRMINGHAM



### KitchenCraft



Whether it's cooking, baking, partying, entertaining or gifting, KitchenCraft says it has Christmas covered in every way possible. Pictured is the new We Love Christmas collection, which includes etched slate and ash wood serveware, along with a host of items for dining, accessorising and table styling.

► 0121 604 1111  
► [www.kitchencraft.co.uk](http://www.kitchencraft.co.uk)



### T&G Woodware

Described as perfect gifts for Christmas, the new set of two Manhattan upside down mills are available in white and grey. Each comes with a salt & pepper crate to keep work surfaces and tables tidy. The sets are colourfully gift-boxed, making them a suitable present for Christmas.

► 01275 841841  
► [www.tg-woodware.com](http://www.tg-woodware.com)

### Pyrex

Pyrex says: 'Preparing Christmas dinner in advance is an increasingly popular concept and a time-saving way of cooking the festive feast. With three shapes and seven sizes to choose from, the Cook and Go storage range provides the ideal solution.'

Cook & Go can be used in the oven and microwave (without the plastic lid), and stored in the fridge or freezer (with the plastic lid). It is also suitable for reheating and eating directly from the borosilicate glass dish. The lid in vivid blue is airtight and leak-proof. All elements are dishwasher-safe and the scratch/stain-resistant glass allows Cook and Go to be easily cleaned after the big feast.

► 01564 786 030  
► [www.pyrexuk.com](http://www.pyrexuk.com)

### Mason Cash



These Spots & Stripes All-Purpose Bowls are designed to add fun and function to the kitchen. Each is decorated with distinct hand-painted exteriors. With four sizes to choose from, there's a bowl for every culinary need, Mason Cash says, from mixing and food preparation, to steaming Christmas puddings or serving soups and desserts in.

► 0151 486 1888  
► [www.rayware-trade.co.uk](http://www.rayware-trade.co.uk)

### Viners

Grace cutlery features a long slender ridged design to bring elegance to a Christmas-themed table. Crafted from 18.10 stainless steel with a mirror polish, the contoured handles fit perfectly in the hand to create a sense of comfort and balance, Viners says.

► 0151 4861888  
► [www.rayware-trade.co.uk](http://www.rayware-trade.co.uk)



### Creative Tops



CreativeTops offers contemporary gifting for Christmas with new collections: Ava & L Earlstone & Co for men, Tails & Treats pet gifting, and Bulb & Bloom for gardeners. CreativeTops says the collections combine on-trend products, themes, colours and finishes and have a strong focus on packaging to enhance giftability.

► 01536 207710  
► [www.creative-tops.com](http://www.creative-tops.com)

### Salter

Whether you're a budding baker or chef extraordinaire, the Marble Collection will equip you with one of the best ranges for Christmas baking, Salter says. The marble effect coating is non-stick, abrasion-resistant, PFOA-free and requires little or no oil. The dishwasher-safe items can be used in the oven up to 220°C or gas mark 7.

► 0161 627 9673  
► [www.saltercookshop.com](http://www.saltercookshop.com)



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September 2017

The September issue of Housewares Live Magazine features Kilner Frosted Clip Top Bottles in Beverage Making Category and Mason Cash Stripes and Spots Pudding Basin range and Viners Grace cutlery range in Christmas Planning category.

Circulation: 5,000

### What's new?



#### Eddingtons

Eddingtons has introduced two products to its Baking Crafts collection. The first is a mixed 12-piece display of baking spatulas with beech handles and 'high heat' silicone heads. The heads are printed on both sides with the words 'Mix', 'Stir', 'Flip' or 'Sauté', with a measuring table on the reverse. The second is a mixed 12-piece display of Multi-Shakers. One shaker has large holes; the other has smaller holes. Both are dishwasher-safe and BPA-free.

► 01488 686572  
► [www.eddingtons.co.uk](http://www.eddingtons.co.uk)

#### KitchenCraft

The MasterClass cast aluminium cookware range features a double-layer coating described as extra tough, easy to clean and chemical-free, requiring less oil for healthier cooking. There are eight pieces in the collection, from fry pans to casseroles, most of which can be transferred from hob to oven - and all of which have a fast heat-up induction base and lifetime guarantee.

► 0121 604 1111  
► [www.kitchencraft.co.uk](http://www.kitchencraft.co.uk)



#### Horwood



With a 35cm diameter, the Stellar Electric Entertaining/Family wok has a PFOA-free non-stick coating and large carrying handles, so the user can detach the power cord and serve straight to the table. There are variable heat temperatures and, Salter says, the body of the pan responds instantly to the heat selection by heating up and cooling down rapidly. With a two-year domestic electrical guarantee, it comes supplied in a gift box with full instruction manual.

► 0117 940 0000 ► [www.stellarcookware.co.uk](http://www.stellarcookware.co.uk)

#### Stow Green

Crafted from European beech and grown in an FSC-certified forest, these multi-purpose boards are described as 'resilient and hard-wearing, making them a great choice for cutting, preparing and serving food'. The collection of oil jugs, vinegar bottles and spice jars are crafted in Spain from 100% recycled glass.

► 01451 821491 ► [www.stowgreen.co.uk](http://www.stowgreen.co.uk)



#### Typhoon

Typhoon says: 'The Typhoon Vintage Copper storage range links in with the continuing fashion trend of warm metallics, which can make your kitchen striking with just some simple additions. Made from high quality steel, this range has been created to withstand the rigours of everyday life, and looks sophisticated in the kitchen.'

► 01514861888  
► [www.rayware-trade.co.uk](http://www.rayware-trade.co.uk)

#### Salter



Salter says: 'Retain vitamins and minerals in your food with the Salter DUOsteam, featuring innovative steaming technology which cooks vegetables, meat and fish to perfection in the microwave.' The multi-purpose steamer is dishwasher-safe and compatible with 18cm and 20cm saucepans for steaming on the hob.

► 0161 627 9673 ► [www.saltercookshop.com](http://www.saltercookshop.com)

### 15 years ago this month in Housewares Magazine...

- Celebrity cook Nigella Lawson made her foray into housewares with the launch of her Living Kitchen collection, designed in conjunction with Sebastian Conran and marketed exclusively by Bliss.
- Edinburgh department store Jenners (now a House of Fraser store) made its first move outside the Scottish capital with the launch of a branch on the shores of Loch Lomond, 18 miles north-west of Glasgow.
- TV cook and author Delia Smith decided to take time out from TV to devote more time to Norwich City Football Club, of which she is a devout follower (and joint majority shareholder, alongside her husband).
- Kitchen Kapers was named CHA (Cookshop & Housewares Association) Retailer of the Year.

- Steamer Trading Cookshop won the independent retailer category of the Global Innovation Awards (gia) programme, which honours excellence in housewares - retailing across the world and is run by the International Home + Housewares Show in Chicago and International Housewares Association (IHA) of the US.
- Kenwood was set to launch a £3 million TV advertising campaign in the run-up to Christmas for three products: its Smoothie Maker, Multi Pro food processor and Rapidbake breadmaker.
- De'Longhi spent £1.75 million promoting its BCO260 which, the supplier claimed, was the biggest ever media spend on a TV ad campaign for coffee makers.



Source: Housewares Magazine October/November 2002



## “We’re so much more than a garden centre...”

We help to create beautiful homes, as well as gardens. And when it comes to kitchenware, we help our customers serve food that looks as good as it tastes,” says Gordale Garden and Home Centre



Gordale Garden and Home Centre managing director Jill Nicholson

Jill describes the housewares range as “extensive but not exhaustive, with lots of pick-up lines in strong colourways”. She notes: “It’s not the place you would come for a vast choice of pans, for example, but they are available.”

With the exception of small electricals, Gordale “has everything, from waste bins to pans, tableware, mugs, baking trays and tins, textiles (tea towels, aprons, teapot covers), food storage, kitchen utensils, tablemats, serving dishes, cheese boards, bread boards, trays and glassware”.

Key suppliers are Joseph Joseph, Denby, Dunoon, CKS (for Zeal), Typhoon, Horwood (for Judge), Rayware, Creative Tops, Churchill China and Arthur Price.

And the choice doubles during the festive season when cakes, puddings, mince pies, sauces, stuffings and butters are added to the shelves. The centre’s Christmas department opens in the weeks running up to the festive period, with themed displays and room settings.

To target new prospects and maintain the interest of existing customers, Gordale takes a proactive approach to marketing via a mix of TV and magazine advertising, in store promotions, door drops, and social media.

The retailer also runs a loyalty programme. Members of the ‘Friends’ Rewards Club benefit from 5 points for every £1 spent (equivalent to 5% cash-back on future purchases), a free tea/coffee voucher to use each month, exclusive offers such as 15% off all purchases at selected promotional events, priority invitations to previews and exhibitions, and a complimentary slice of cake in August (“because it’s our birthday!”)

Other services include gift vouchers from £5 upwards, gift wrapping and customised food hampers. With this initiative, shoppers choose a container (which can vary from a traditional hamper to a pot, basket, tray, casserole dish or even a watering can or wheelbarrow) and a food hall staff member will fill it for them.

So what’s on the agenda for 2018? “We’re always thinking of changes to the layout of the shop in terms of fittings, space allocation and displays,” says Jill. Any hints on new product for the New Year? “I have no idea,” she smiles. “But when I see it, I will keep it to myself!”



Key suppliers are Joseph Joseph, Denby, Dunoon, CKS (for Zeal), Typhoon, Horwood (for Judge), Rayware, Creative Tops, Churchill China and Arthur Price.

**“If we like a product, if it has a good name, if the price is right for cost and retail and if the packaging is good, we consider it”**

Members of from 5 points 5% cash-back tea/coffee and exclusive offers selected promotional invitations to compliments (“because it’s

Other services upwards, gift hampers. With container (which hamper to a even a water food hall staff

So what’s always thinki

**F**ounded in 1948, Gordale Garden and Home Centre at South Wirral in Cheshire started life as a small holding with a cafe.

Over the past seven decades, the independent family-owned business has evolved into a ‘Garden and Home Centre’ with buildings added, land bought, the car park expanded (to 500 spaces) and a 180-seater coffee shop/restaurant introduced.

Today, the site totals 28 acres, of which about 8 acres is used for the centre (the shop is 60,000sq ft; the outside area is 4 acres). The rest is gardens and open land, with a large pond.

The business is run by the founder’s son Peter Nicholson and his wife Jill, and in January, these joint managing directors were delighted to receive an award from the GCA (Garden Centre Association) recognising Gordale as one of its top 10 Garden Centres of Excellence.

So what, in Jill’s view, sets Gordale apart? “Our unique site makes us so much more than just a shop,” she says. “There are gardens for visitors to wander around and children to play in. And we have a very stable, long-standing staff who give excellent customer service.”

Gordale’s ‘home’ retail offer includes houseplants; furniture; candles and home fragrance; home accessories including cushions, wall art, lighting, throws and rugs – and housewares.

**“If we like a product, if it has a good name, if the price is right for cost and retail and if the packaging is good, we consider it”**

The retailer’s current best-selling lines by volume are Paper Plus Design napkins (£4), Love Your Nation coaster (£4), Neat Ideas Little Big Duster (£3) and Neat Ideas Rapid Chop (£10).

When sourcing lines, Jill visits Home & Gift Buyers’ Festival in Harrogate and Spring Fair, plus showrooms. So what’s her criteria when selecting merchandise? “If we like a product, if it has a good name, if the price is right for cost and retail and if the packaging is good, we consider it.”

Gordale also houses a food hall, which primarily offers regional produce. Jams, preserves and chutneys come from suppliers such as Pennine Way Preserves, Cheshire Chutneys and Cheshire Honey, for example, while bread is sourced daily from a local bakery.

*The September issue of Housewares Live Magazine features Typhoon and Rayware in Garden Centre Editorial Circulation: 5,000*

# TRADE PRINT

**EXCELLENCE IN HOUSEWARES AWARDS 2017**

PRESENTED BY **Progressive housewares bira** IN ASSOCIATION WITH **cofishshop & housewares**

Wednesday 4 October 2017  
 Royal Lancaster London  
 Nine Kings Suite  
 Lancaster Gate  
 London W2 2TY

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**EXCELLENCE IN HOUSEWARES AWARDS 2017** 2017 Finalists

## CUTTING EDGE AWARD

**Criteria:** All knives, scissors, cutting equipment, allied storage items, chopping boards and sharpeners, which were launched at UK retail or modified between June 2016 and June 2017.

**● EPICUREAN CUTTING BOARDS & SURFACES**  
 from **Eddingtons**  
 The Epicurean wood fibre cutting boards come in a range of shapes, sizes and colours and are the go-to boards for any cutting job in the kitchen. With a natural look and texture from an eco-friendly, organic, wood fibre composite, these boards are super durable, nonporous, knife friendly and dishwasher safe.

**● LOVE HERBS**  
 from **New Soda**  
 Love Herbs™ are harvesting herb scissors for snipping sprigs from the pot. They are unique in that they have a specially designed "scissor" or holder that stabs into the soil at the base of the plant. This means that they can be kept in your herb pot and are always there ready to use - in the right place - just when you need them.

**● MASTER SERIES FOOD GRATERS**  
 from **Microplane**  
 The Master Series has been meticulously engineered to deliver durability, flawless performance and contemporary design. The stylish series has been beautifully crafted, with an elegant walnut handle, sturdy, heavy-duty stainless steel frame and the signature, ultra-sharp, photo-etched stainless steel blades - made in USA - to deliver optimum performance!

**● SABATIER EDGE KEEPER KNIVES**  
 from **Creative Tops**  
 Providing the professional kitchen experience for the home, Sabatier presents their newest knife additions, featuring the patented Edgekeeper sheath. With a tapered, ground, high quality MoV steel blade, this innovative technology sharpens the blade every time it is pulled out its sheath, providing optimal performance and excellent results each time.

**● VINERS ETERNAL KNIVES**  
 from **The Rayware Group**  
 The blades of these Eternal knives contain a higher carbon content, which makes the blade stronger, with a longer-lasting cutting edge. Made from quality stainless steel, the handle has a beautiful wood effect design, which brings style to these knives whilst preventing deterioration during washing. The tapered ground blades maintain their sharp cutting edge, while the curved handle provides optimum comfort.

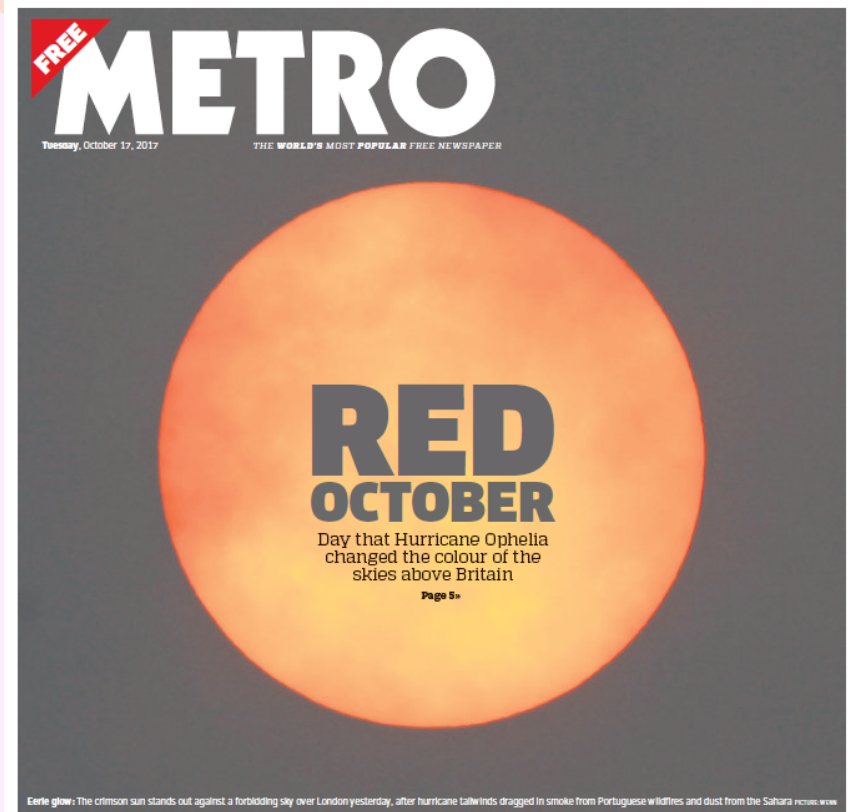
**● WUSTHOF KITCHEN SURFER**  
 from **Haus**  
 The Wusthof Kitchen Surfer 4 is a combination of a small Cook's Knife and a small Santoku, making it a multi-purpose knife that is able to complete many tasks within the kitchen. The Kitchen Surfer 4 is a handy 12cm utility knife with an extra-wide blade and half bolster. The handle is the same as the very popular Wusthof Classic range.

**SPONSORED BY**  
**SPRINGFAIR**  
**AUTUMNFAIR**  
 Progressive Housewares 37

*Excellence in Housewares Awards 2017 Program featuring Viners Eternal Knives in the Cutting Edge category. Master Series Food Graters from Microplane won this award.*



# PRINT



Health insurance that gives you a weekly cinema ticket just for being active.



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HEALTH INSURANCE

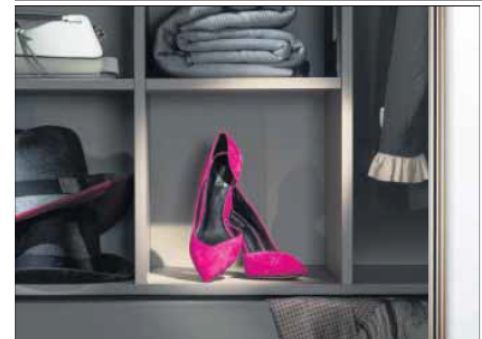
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20 METRO Tuesday, October 17, 2017

Home Interiors | Inspiration | Food



EXQUISITE, FITTED  
LUXURIOUS, DESIGNER  
AND THAT'S JUST THE WARDROBE



**TENTILES**  
We don't mean your bog-standard towels or bed linen, but an investment piece that will work on your bed, chair or sofa - something you can sink into or wrap around yourself.  
**TOP TIP:** A throw can make the coldest of spaces look homely and you can also use it as padding when moving', says Ellie Kime, editor of andsolove.com  
**BE INSPIRED:** Charrouse Yellow Velvet Bedspread, £198, frenchbedroomcompany.co.uk

TEN THINGS THAT SHOULD BE ON...  
**Every tenant's shopping list**  
Being stuck in a rental property doesn't mean you shouldn't have great homeware. **Beth McDonald** has the rent-friendly items to perk up your pad



**MIRRORS**  
Mirrors bounce light around a room and especially with a great frame! Add intrigue to a bare wall.  
**BE INSPIRED:** Emily Mirror, £69, pib-home.co.uk

20 METRO Tuesday, October 17, 2017

Home Interiors | Inspiration | Food



**COOKWARE**  
Choose whatever colour makes your heart sing, but make sure it's a beautiful piece that will take you from oven to table in style. For our money, you can't beat Mason Cash - Investment pieces that last a lifetime and any number of stressful property moves.  
**BE INSPIRED:** Mason Cash Batter Bowl, £17.99, masoncash.co.uk

**MULTI-USE STORAGE**  
You don't want to own large items that you'll end up storing when a new rental doesn't have space, so invest in key pieces - such as a vintage chest - that can be used as storage, table or seating.  
**BE INSPIRED:** House by John Lewis Bow Side Table with Removable Tray, £150, johnlewis.com

Metro (17th October) features Mason Cash Colour Mix Batter Bowls in Home Inspiration section. Circulation: 1.7m

# PRINT

## GIFTS FOR cooks

Lovely to look at and a delight to receive

Indigo linen apron with cross-over back straps and hand-printed wild-flower design on the pocket, £15, handmade in Cornwall by Helen Round

Stylish marble cheese knife set, £29, Daylesford

Beech revolving rolling pin, £14.99, Sophie Conran collection for T&G

Brass-finish stainless-steel measuring spoons, £18, Creative Tops

Traditional earthenware egg nest, £26.99, Mason Cash

Elegant earthenware songbird blue jug, also available in grey, £35, Hinchcliffe & Barber



Hand-turned beechwood bowls by Chris Hilliwell, from £18; wooden serving board, from £15; Berrington Pottery Devon jug in sage, £35; wooden rolling pin, £8; all the National Trust Shop

164 COUNTRY LIVING CHRISTMAS

*Country Living (October) features Mason Cash Hen Nest in Gifts for Cooks section. Circulation: 187,394*

DECORATING • CRAFTS • HOUSES • PRESENTS • FESTIVE FOOD & DRINK • VINTAGE MAKES

## COUNTRY LIVING Christmas

263 brilliant ideas for a magical celebration

MAKES IT MERRY! Festive gift ideas

CRAFTS Inspiring gift ideas

FOOD Festive recipes

DECORATING Stunning ideas

## Gifts to match your style

Whatever it may be!

THE UK'S BEST-SELLING MONTHLY BRIDAL MAG

## Perfect Wedding

876 Beautiful DETAILS For a dream day

EAT YOURSELF GORGEOUS

"My best DIY idea"

4 COUPLES + 4 EPIC TRIPS

FIND YOUR Dress

We help you choose 'the one'

More gorgeous gifts from 300 retailers, honeymoon funds & charity donations - all on one list register for free at [www.prezola.com](http://www.prezola.com)



*Perfect Wedding (November) features Mason Cash Pink Hearts Mixing Bowl in Prezola Ad. Circulation: 19,288*

# PRINT



Prima Makes (October) features Mason Cash Colour Mix Pink Pudding Basin in Shopping: Kitchen section.  
Circulation: 20,000

shopping 🏠

Mini scales, £2.50, wilko.com

Mason Cash all-purpose bowl, £12.99, littlewoods.com

Cat mug and coaster, £12, cothkidston.com

Bohemian Circles measuring spoons, £10, shop.nationaltrust.org.uk

kitchen

Lovely things for stylish cooks

Cake stand, £15, marksandspencer.com

Ardingly tea towels, £12.50 for two, marksandspencer.com

Thanks biscuit card, £9, biscuiteers.com

Bohemian Circles cake slice, £8, shop.nationaltrust.org.uk

continued overleaf ➡

Prima makes 19 | 89

NEWS

GIVE YOURSELF A LIFT

If you're feeling lonely, you're not the only one: more than 9 million of us in the UK say we're often or always lonely. And some research suggests that loneliness could be a trigger for emotional eating. But don't let the statistics get you down. Reach out in your meeting instead – your fellow members are a ready-made support group, and there are sure to be others who want to connect too. You could also try joining a fitness class or community organisation, or volunteer for a cause you care about where you can meet new people. You'll keep fit, help others and, most importantly, feel good.

78%  
The number of

weight watchers

4st AND FELL IN LOVE WITH FOOD

52 DELICIOUS FOOD IDEAS & RECIPES

SAVES US TO SUCCESS



*'You are capable!'*

Weight Watchers founder Joan Nidetch would have been 94 on 12 October. What would she have said to you? If you want to lose weight, you will. You can. You are capable. It takes a desire... and sometimes it's rather uncomfortable to get it done. If you really want to do it, and you know it's your desire and you're capable of it, you will. It's that simple.

Weight Watchers (October) features Mason Cash Zest Apple Mixing Bowl in Modern Bakeware section.  
Circulation: 100,297

This month we're loving

Modern bakeware

Yes, you can eat cake! Whip up some healthy bakes with these brilliant buys...

USE YOUR LOAF

Fact: loaf cakes are easier to portion and track than round ones. Tin, £29.99, Kelomat Riess at Wayfair

HANDS OFF!

Protect hands from oven-hot cake tins with a double oven glove in a quirky print. Oven glove, £15, Ben de Lisi at Debenhams

WHISK AWAY

There's something therapeutic (and bicep-pumping!) about whisking by hand, so amping that mixer! Whisk, £11.99, Terraillon

MIX IT UP

Every baker needs a good bowl. We love this classic style with a contemporary apple-green glaze. Mixing bowl, £19.99, Mason Cash at Lakeland

THE MINIATURIST

Struggle with portion control? Try baking single-serve cupcakes or muffins. Cupcake cases, £5 for 300, Hobbycraft

# PRINT

## 'It's a welcoming and friendly space now'

Louise and Ryland Morgans extended their small kitchen and swapped a severe, monochrome scheme for a warm, characterful country look suited to family life and entertaining friends



'Making the room larger gave us enough space to have an island unit for guests and family to gather around,' says Louise. 'Before, everyone would be in the living room, so the kitchen always felt isolated' Shaker units, €480 for a 600mm base unit; solid oak worktop, €300 per linear m; all Chalkhouse Interiors. Units painted in Cornforth White estate eggshell, €60 for 2.5tr, Farrow & Ball



**RISE & FALL LIGHTS**  
Traditional French-style ceramic lighting can be raised or lowered, as needed

IDEAL HOME loves

*Multifunctional islands*  
A centre island with open shelving gives easy access to everyday crockery, plus bar-style seating

## Ideal Home

EST. 1920

BRITAIN'S BESTSELLING HOMES MAGAZINE

### New ways to dial up your style

**BEST NEW LIGHTING & ACCESSORIES**  
Problem-solving sofas  
Update your walls: PAINTS, PAPERS, ART



**Real homes**  
Shalbych, Georgian villa  
Extended 1830s semi  
Superb coastal cottage  
Elegant town house  
Cool Brighton terrace

**Shop the look!**  
Our first furniture & homeware collection is now in store...

## 101 Room Solutions

SORT YOUR... MESSY HALLWAY, TRICKY BATHROOM, LOFT ROOM, CHAOTIC KITCHEN, FAMILY LIVING ROOM... ONCE AND FOR ALL!

### LOUISE AND RYLAND DID IT

The old kitchen was small, not very functional, it was very small. We took together the adjoining rooms and designed the extension. We designed the kitchen and installed

the units for £2,800, and our designer was willing to use email and Skype to keep the project on track. I wanted a style that would suit our Edwardian home, but with a modern twist. I initially considered a dark navy finish, but worried that it would date too quickly. I love the new design and the warm, organic materials we've used. It looks like it's always been here.'

**ABOVE** 'I needed a space at the island where the boys can eat or sit with their colouring books,' says Louise. 'I prefer them to be in sight when I'm in the kitchen, and the old room didn't work in this respect' Cobb Rise and Fall pendants, £215 each, Original BTC. Ercol Originals bar stools, £169 each, Hunters Furniture. Ted Todd Classic Whinell engineered oak flooring, £90.85 per sq m, RR Stone

*Ideal Home (October) features Mason Cash Varisty Batter Bowl in Kitchen Makeover feature (part 1 & 2). Circulation: 162,110*

**REAL HOME**

The towel rail is made from a brass irrigation pipe that the couple found in the garden

**PEEKABOO PATTERN**  
Gives a functional larder cupboard a lift

**COPPER TRIM**  
Who says the business side of an island can't be beautiful, too?

**Be savvy with storage**  
As the kitchen is part of the open-plan living/dining space, Karen keeps clutter under control. Anything on surfaces is deliberately displayed, while the everyday essentials are hidden behind beautiful, floor-to-ceiling, polished walnut cupboard doors that look more like panelling when closed.

**BUY THE KEY PIECES**  
Bespoke kitchen units, The Kitchen Man, Starflower wallpaper, £74 per roll, Little Greene

OCTOBER 2017 **101**

*Ideal Home (October) features Mason Cash Colour Mix Red Mixing Bowl in Kitchen Makeover feature (part 3).  
Circulation: 162,110*

**GET THE LOOK**

Take inspiration from Julie and fill your kitchen with these bright buys

**Tangerine dream**  
Set of three storage jars, Next  
**£14.99**

**Hold up**  
Pasta pot with wooden utensils, HomeSense  
**£28**

**Bring some zing**  
Yellow ceramic bowl, TK Maxx  
**£9.99**

**My experience...**

When we moved in, the house was magnolia throughout and I wanted to personalise it with colour. I was drawn to the paint shade Elizabeth's Parrot from Fired Earth – it's based on the famous Helmut Newton photograph of Elizabeth Taylor showing her in a swimming pool with a parrot in a fantastic lime green colour. I was pleased with the paint finish but wanted to define the kitchen, dining and seating areas within the long narrow space. I felt an island would be a good starting point and looked for pieces from the Varde Ikea kitchen range on eBay. I was thrilled to find a sideboard and open shelf unit to work together as an island. We then looked into getting a stainless steel worktop to tie in with the existing appliances, but after realising how expensive this would be we decided to rethink. The Hallestad worktops from Ikea were £50 each and brightened the area giving the windowless space a light feel. To create a focal point we tiled above the sink with punchy turquoise tiles. I love the vibrancy and at last I feel like the kitchen reflects my style.

**My shopping list**

Walls painted in Elizabeth's Parrot matt emulsion, £67.50 for 5L, Fired Earth. Teal tiles, £48.25 per sqm, Topps Tiles. **Drying rack**, £240; stainless steel **shelf**, £110, both Stovold & Pogue, Hester. **chairs**, £95 each; **Freda mugs**, £10 for two, all Habitat. **Radiator cover**, £330, Jali. Hallestad double-sided **worktop**, £50, Ikea. Mason Cash **mixing bowl**, £24.99, Very. Kitchen Craft **tea towel**, £6.99 for two, Roys, Dorne. **kettle**, £49.99, Swan. Tea, coffee and sugar **canisters**, £12.95; **espresso coffee pot**, £16.95; **cake carrier**, £29.95; **biscuit barrel**, £9.95; **tea caddy**, £29.95; **bowls**, from £4.95; **mugs**, from £4.95, all Dotcomgiftshop. **Tins**, from £6, Leon. **Casserole dish**, £139; **salt and pepper mills**, £28 each; stoneware **utensils pot**, £28; **teapot**, £39; **jug**, £23; **espresso cups**, £65 for six, all Le Creuset. **Kilner jars**, from £2.85, Phillip Morris & Son. **Hanging jugs**, from £2.99, TK Maxx. **Pom-pom garland**, from £11.25, The Wise House.

**“We worked with existing pieces, like the table, to keep within our budget”**

Turn to page 128 for stockist details

*HomeStyle (November) features Mason Cash Colour Mix Red Mixing Bowl in Kitchen Makeover feature.  
Circulation: 54,929*

# PRINT

SHOPPING/ETC



A delicate pink-hued glass carafe is the perfect partner for shimmering brass and luxe marble, making a harmonious textural melody.

WALL For details, see opposite. FURNITURE Ultimate brass dining table, £1,200, Mink Interiors. Bottle chair, £909, GamFratesi for Gubi at Vialdoct. DETAILS Terrazzo board, £50, Serax at The Conran Shop. Ombré carafe, £15, and La Fiore tumbler, left, £28 for four, Oliver Bonas. Tumbler, right, £22.50, Rockett St George. Himalayan bath salts, in the carafe, £7, Sainsbury's. Mini Rose chocolate bars, £4.10 each, Ladurée. Gold titanium cutlery, £109.99 for a set of 16, Viners at very.co.uk.

*Living Etc (November) Viners Contour featured in Shopping Etc article. Circulation: 76,630*



**WOODLAND PLAID**  
Create a cosy rustic look with plenty of festive cheer. Pop a berry red runner across the table and decorate with pinecones, wooden trees and star lights. At each setting layer a mix of red and blue crockery. Luther table, £240; Luther bench, £69; tartan dinnerware set, £20; red and blue dinnerware sets, both £10 each for 12 pieces; baubles, from £1; wooden reindeer, £5; wooden tree decoration, £8; crackers, from £3 at George Home

*Good Homes Ultimate Christmas (20th September) Viners Contour Set featured in Dressed for Dinner article. Circulation: 35,455*

# PRINT

**Dark & handsome**  
Deep blue, often teamed with emerald-green, is trending right now. It's a dramatic and sophisticated colour scheme so you need to be bold, but it's a rich, warm look that envelops you in colour. Add new velvet furniture with slim arms and legs for just the right feel.

**PERFECT PENDANT**  
For a lighter look, choose an elegant bone china pendant in a geo shape. Hutton 1 pendant, £189, originalabc.com

**FLOOR STORY**  
Use a rug to "anchor" the room, then pick out a shade with other accessories. Brooklyn Graphics rug, £176, elementonehouse.com

**TROPICAL TOUCH**  
Pineapples are here to stay! Striking on a dark wood table. Candelholders, £25 and £30, houseoffraser.co.uk

**EMERALD CITY**  
Choose an on-trend cocktail chair in an accent shade. Alec Dining Chairs, £199, for 2, made.com

**WALL ART**  
Not just a mirror but a piece of art too, this makes the perfect statement on a dark wall. Multiple Heka Lea mirror, £140.87, wayfair.co.uk

**COCKTAIL HOUR**  
Drinks cabinets and trolleys have made a real resurgence in the last couple of years – we must all be partying at home these days! Carraway Drinks Cabinet, £599, marksandspencer.com

**GO FOR GOLD**  
Give your dining table an opulent look with stunning gold cutlery. Dishwasher safe and scratch resistant. Viners Gold Titanium 16-piece set, £109.99, very.co.uk

Porto dining table, £249; The dining chairs, £169 each; Porto drinks cabinet, £285; diamond mirrored wall art, £50; smoked glass ceiling light, £75; metal star ornament, £20; pineapple trinket pot, £14; candle holder lid, £8; glasses, from £22 for 4; k. dumelm.com



Woman & Home (September) features Viners Gold Titanium Cutlery in Dark and Handsome feature. Circulation: 302,600

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**1 TO WIN MY Food seven-day 1000 calorie plan Worth £125**

**2 TO WIN Viners Cutlery Eden kitchen set Worth £48 each**

**2 TO WIN Provencins slim black leggings Worth £49.95 each**

**1 TO WIN Nutribullet blender and three months supply of Dole fruit Worth £126.24**

**1 TO WIN Harper of Cytoplan supplements Worth £95.80**

64 HEALTHYDIETMAG.COM

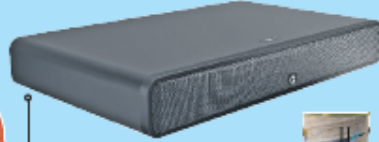
Healthy Diet (November) features Eden in Giveaway. Circulation: 112,000

Get the gear

## This week's best buys FOR BLOKES



**Puffer Jacket**  
£44.99, [soulstarclothing.com](http://soulstarclothing.com)  
Feeling the chill? Us too. This snazzy, hooded coat will keep you going till spring, keeping you looking cool but feeling warm. If bright orange isn't your thing it comes in darker shades, too. Winner!



**Q Acoustics M2 Soundbase**  
£280, [johnlewis.co.uk](http://johnlewis.co.uk)  
If you're looking to give your TV the sound to match the picture, then this soundbase is a good option. Delivering 180 degree room-filling sound with a powerful built-in sub-woofer, it's easy to use and much more affordable than the competition.



**Good Life Vegetable Masala**  
£2.25, [sainsburys.co.uk](http://sainsburys.co.uk)  
This meat-free Indian ready meal packs in three of your five-a-day, plenty of protein, is gluten free and cooks in just eight minutes. Even better is the fact that it tastes good, too.



**Chalk Table Runner**  
£20.95, [eastwell-uk.co.uk](http://eastwell-uk.co.uk)  
Want to entertain, amuse or celebrate while you grab a bite to eat? Unroll this blackboard-style runner on your table, scribble away with the chalks and serve up. Endless fun – just keep it clean!



**Langley's No.8 London Dry Gin**  
£30, [asda.co.uk](http://asda.co.uk)  
Why is this called No.8? Because it was the eighth version that the makers loved and wanted to share with us. And fair play to them, because this is a cracking gin with botanicals including angelica root and cassia bark. Hic.



**Viners Titan Knife Block**  
From £79, [amazon.co.uk](http://amazon.co.uk)  
Fancy yourself as a bit of a Gordon Ramsay in the kitchen? Then you'll need the knives to match. This set boasts titanium coating over stainless steel, soft grip handles, a 10-year guarantee and a cool magnetic block.

**Revolution Handcrafted Flavours**  
£20, [store.revolution-bars.co.uk](http://store.revolution-bars.co.uk)  
Ever had a few too many in a branch of Revolution? Of course you have. Now you can relive those blurred memories at home with one of the bar's handcrafted flavours. Choose from Pear Drop, Bubble Gum or Very Cherry for a night out, in.



**Frank Wright Boots**  
£100, [frankwrightshoes.com](http://frankwrightshoes.com)  
Winter is nigh, so it's time to get some proper shoes to deal with it. These lace-up leather boots sit just above the ankle and can carry off smart or casual.



**Vans Authentic Lite**  
£36.99, [footlocker.co.uk](http://footlocker.co.uk)  
Exclusive to Footlocker, these retro Vans are simple yet so, so satisfying.

BY TOM ATKINSON

Daily Star Sunday features Viners Titan Block in Best Buys for Blokes section. Circulation: 252,859.



# PRINT

## 'We made it work ON A TIGHT BUDGET'

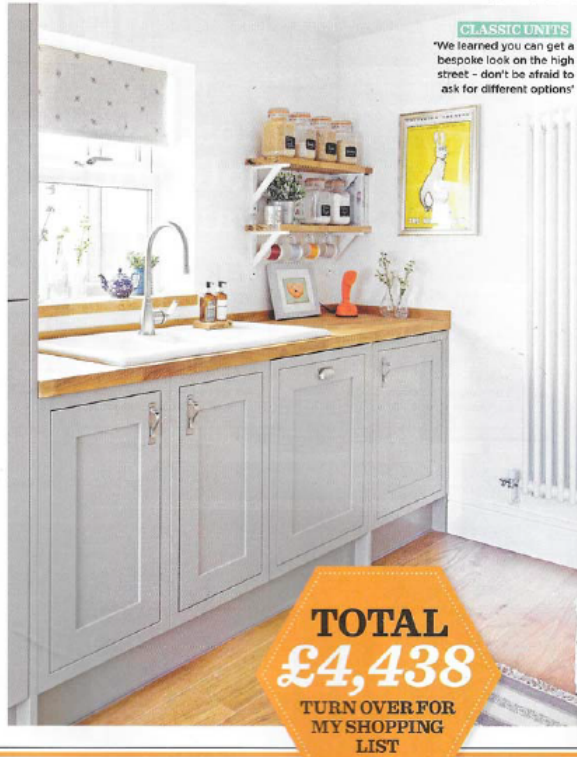
Tackling some of the project themselves meant Sam and her fiancé Matt stayed on budget for their kitchen renovation

### COME ON IN!



**ABOUT ME** I'm Sam Lambert, 32, and I live with my fiancé Matt, 33, and our house rabbits, Chip and Wally, in a three-bedroom Edwardian terraced house in Flintshire, North Wales. We bought the property in 2009, but didn't move in until 2011 after most of the renovations were completed.

**MY CHALLENGE** The kitchen had been created by a previous owner knocking the back of the house into a coal shed to form one large space. The kitchen was squeezed



#### CLASSIC UNITS

'We learned you can get a bespoke look on the high street - don't be afraid to ask for different options'

**TOTAL £4,438**

TURN OVER FOR MY SHOPPING LIST



Style at Home (November) features Kilner Clip Top Jars in Kitchen Makeover feature. Circulation: 77,518

NEXT MONTH IN...

# Good Housekeeping

It's beginning to look (a bit) like...

- \* Every get-ahead Christmas recipe you'll need
- \* Delicious edible gifts made with love
- \* This year's essential party dress (shop early for your festive look)



PLUS latest gift guide ever! and pages of brilliant from the GHI experts

NOVEMBER ISSUE ON SALE 27 SEPTEMBER

Good Housekeeping (October) features Kilner Preserve Jars in Good Housekeeping Preview Circulation: 439,561

## Backen kreativ

### Neu & nützlich



#### Rosaroter Genuss

Flamingos sind in – auf der Kleidung und als Deko. Jetzt findet man sie auch in der Kekstüte. „Pink Flamingo Cookie“ mit Vollmilchschokolade von Hans Freitag. 125 g für 1 €.



#### Deftig abgerundet

Für die Winterküche liefert Dell Reform drei pflanzliche Schmalz-Sorten. Hergestellt aus rein pflanzlichen Ölen und Fetten – also auch für vegane Ernährung geeignet. 200-g-Becher ca. 1,50 €.



#### Saures auf Vorrat

Mit der Zitruspresse von Kilner presst man Saft direkt ins Vorratsglas mit Drahtbügelverschluss. Ideal zur Aufbewahrung im Kühlschrank. Über [www.gartenzauber.com](http://www.gartenzauber.com), ca. 10 €.



Für jede Veröffentlichung: 50 €



Dajana Meinhart (35), Göttingen

Das Leser-Rezept der Woche

## Sahnige Nugatbombe

„Die habe ich zur Geburt meines Neffen gemacht. Und da sie so lecker ist, backe ich sie zu jedem Familienfest.“

Zutaten für 14 Stücke. Biskuit: • 4 Eier • 100 g Puderzucker • 1 Pck. Vanillezucker • 60 g Mehl • 40 g Speisestärke • 1 TL Backpulver. Und: • 2 Pck. Vanillepuddingpulver • 900 ml Milch • 75 g Zucker • 150 g Haselnuss-Nugat • 400 g Sahne • 2 Pck. Vanillezucker

1 Ofen auf 175 Grad (Umluft 155) vorheizen. Springform (Ø 26 cm) am Boden fetten. Eier trennen. Eiweiße steif schlagen. Eigelbe, Puder, Vanillezucker schaumig schlagen. Eischnee daraufgeben. Mehl, Stärke, Backpulver drübergeben. Alles vorsichtig unterheben. Masse in die Springform geben, ca. 20 Min. backen.

2 Kuchen auskühlen lassen. Puddingpulver, 12 EL Milch, Zucker verrühren. Rest Milch aufkochen. Pulver-Mix einrühren, aufkochen. Nugat würfeln, darin schmelzen. Abkühlen. Sahne mit Vanillezucker steif schlagen, unterheben. 3 Biskuit waagerecht halbieren. Hälfte der Creme auf den unteren Boden geben. Oberen Boden auflegen. Die Torte mit der restlichen Creme einstreichen und nach Wunsch verzieren. Bis zum Servieren kalt stellen.

Zubereitung: 30 Min., Backen: 20 Min. Pro Stück ca. 320 kcal, E: 6 g, F: 16 g, KH: 35 g

### Verraten Sie uns Ihr Lieblingsgericht!

Haben Sie auch ein Gericht, mit dem Sie Familie und Freunde begeistern? Dann schicken Sie uns Ihr Lieblingsrezept. Jede Veröffentlichung honorieren wir mit 50 €. Machen Sie ein Foto von Ihrem Gericht und schicken Sie es mit Rezept und einem Passbild (denn leider nicht zurückgeschickt werden) an:

Redaktion LISA, Stichwort: „Mein Lieblingsgericht“, Hubert-Burda-Platz 1, 77652 Offenburg.

Oder senden Sie Rezept und Fotos per E-Mail an: [lisa@burda.com](mailto:lisa@burda.com).

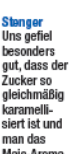
### LISA testet: Popcorn



mit Alice Hölder  
Wenn sich die Kollegen aus der Redaktion zum Testen treffen, geht es zwar lustig zu, aber wir sind auch streng bei der Beurteilung nach unserem Geschmack. Wir vergeben Noten (1–6), die in ganze (●) und halbe Punkte (◐) übertragen werden.



**Doritos**  
Shenger  
Uns gefiel besonders gut, dass der Zucker so gleichmäßig karamellisiert ist und man das Mais-Aroma noch deutlich schmeckt. Und die Konsistenz? Schön knusprig. Note: 1,2  
●●●●●○  
200 g; gekauft bei Kaufland; Preis: 0,99 €; Preis/Kilo: 4,95 €



**American Style**  
Wer es gem so richtig süß mag, sollte hier zugreifen. Man bekommt dazu eine Knackigkeit, die manche Tester fast etwas übertrieben fanden. Note: 1,8  
●●●●●○  
200 g; gekauft bei Netto; Preis: 0,99 €; Preis/Kilo: 4,95 €



**Mike Mitchell's**  
Mega-groß, kugelförmig und sehr süß – wir fanden dieses Produkt zwar ganz lecker, aber leider recht untypisch. „Eher wie Frühstücks-Pops“, meinte eine Testerin. Note: 3,2  
●●●●○  
200 g; gekauft bei Penny; Preis: 0,99 €; Preis/Kilo: 4,95 €



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Photo: Newsletter (3); Photo: burdaonline.net/2016 (3); Liane Blichmann, Barcha/Brandini



Kitchen The floorboards are made from recycled pine, planed with soap and sealed with natural varnish. The worktop is a mix of stone – salvaged from an old school laboratory – and concrete. The single linear brass pendant light is by Danish company Ajour. Dining area This weather table is made by the furniture designer, Billie Hildbrand. The cushions are by another designer, Lucy Barbour of Nest. The artwork is from Barbara Vieward of the vintage 'Semi' perfume line. It is a 1960s Danish design, now produced by Gubi. Stockist details on p284 ▶

BudaHome (18th October) German Publication features Kilner Juicer set.

Elle Decoration (October) feature Kilner Clip Top Bottles and Jars in Modern British feature. Circulation: 71,794

## PROMOTIONAL FEATURE

# FIND A HOME FOR EVERYTHING

Organise your workspace with personalised storage solutions from Hobbycraft

Cover plain files with pretty prints for storage that's both practical and stylish. Kraft files, £3 each; paper, from £2 for three sheets



We all love getting stuck into a project, but bulging drawers and messy surfaces can prevent those creative ideas from flowing. Don't waste precious time trying to find what you need among piles of paper, discarded crafting tools and stray sewing paraphernalia – with a little help from Hobbycraft, you can enjoy a clutter-free room in which everything has its place.

**CLEAR THE DECKS**  
As well as being a one-stop shop for all your crafting supplies, Hobbycraft stocks a wide range of versatile, eye-catching storage solutions that will inject personality into your workspace and make tidying up less of a chore. From boxes and baskets to pin boards and pin cushions, you'll find something for every problem and every budget.



Stash your stuff in stackable boxes of all shapes and sizes. Really Useful Boxes, from £2



Make your own sewing kit with pin cushion on top! Jar, from 80p; fabric pack, from £5; stuffing, £3.50 for 250g



Simple, effective and easy to personalise. Mason jar, £1

FOR MORE INFO

Get ideas for your craft at [blog.hobbycraft.com](http://blog.hobbycraft.com), browse the full range accessories at [hobbycraft.com](http://hobbycraft.com)

hobbycraft



Ideal Home (October) Promotional Feature: Hobbycraft using Kilner Preserve Jars.  
Circulation: 162,110

## What's In Season

### Parsnips

Frost turns the starch in some plants into sugar. This helps protect them from freezing. It also makes them taste even more delicious! Brussels sprouts, kale, celeriac and swede all benefit, but the sweetest of all are parsnips. Parsnips contain fibre, vitamin C, potassium and folate. The really big roots can be woody, so look for medium sized for the best texture. They're delicious roasted, mashed, made into crisps, or grated raw into salad, and even used in cake recipes.

### Butter Me Up

Fancy a bit of better butter? The Kilner butter churner is ideal for producing your own home-made butter. Place whipping cream into the churner, turn the handle for 10 minutes or so and enjoy! RRP £33, visit [www.kilnerjar.co.uk](http://www.kilnerjar.co.uk) or call 0151 486 1888 for stockists.

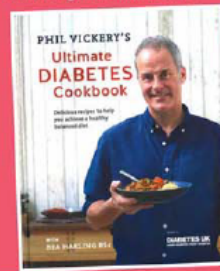


# CookEAT enjoy

Coming to a kitchen near you...

### Must Read

November 14 is World Diabetes Day and chef Phil Vickery's "Ultimate Diabetes Cookbook" will be ideal for the 4.5 million people in the UK diagnosed with this condition. Conforming to Diabetes UK guidelines, the book has more than 100 easy-to-cook recipes that the whole family can enjoy. Out November 9, priced 19.99, from all good bookstores.



ONCE Bonfire Night is over, it feels like winter is truly on the way. The darker, colder days of November are a great time for comforting food like soups and casseroles. If you have less time to spend in the kitchen, a stir fry is a brilliant way to pack lots of colourful vegetables into a meal – adding noodles will keep that essential comfort factor. Seasonal vegetables for your shopping list this month include butternut squash, cabbage, carrots, cauliflower, kale, parsnips, pumpkin, swede and turnips.

### Good Eggs

After a year-long safety study, the Food Standards Agency (FSA) has changed its advice on eggs, confirming that British Lion eggs are safe to be eaten runny, and even raw, by mums-to-be, infants, children and elderly people. Dippy eggs are back on the menu!

### 3 great vegan ingredient swaps



Vegan easy egg, £5.69, Ocado



Ombra raw cacao, £1.99, Whole Foods Market, Planet Organic and independent health stores.



Lentil penne, £3.00, Asda

The People's Friend (November) features Kilner Butter Churner in Cook Eat Enjoy feature.  
Circulation: 186,817



*Good Housekeeping (November) features Kilner Preserve Jars in Treats Made With Love feature.  
Circulation: 439,561*

# GOOD★FOOD

30 pages of recipes & advice

**S'mores Fondue**  
Dip about 30 white marshmallows in 100g (3½oz) melted milk chocolate, followed by 50g (2oz) crushed Golden Grahams cereal, and leave to set on baking parchment, then gently heat 125g (4oz) chopped milk chocolate, 25g (1oz) unsalted butter, 1tbsp golden syrup and 4tbsp double cream until melted; pour into a bowl and serve with the skewered marshmallows to dip.

One sentence recipe

**Good Housekeeping Institute**  
TRIED & TESTED

**Host with the most**  
Take the effort out of entertaining with these freeze-ahead crowd pleasers

**Spread the love**  
Impress the foodies in your life with our beautiful (and delicious) edible gifts

**Top of the pasta**  
The results are in... Your five favourite Tried & Tested pasta recipes of all time

goodhousekeeping.co.uk

NOVEMBER 2017 GOOD HOUSEKEEPING 159

## GH TRIED & TESTED RECIPES

### Plum Cheese

Not a cheese at all, but a soft-set fruit jelly, wonderful as part of a festive cheeseboard.

Hands-on time 30min. Cooking time about 1hr 30min. Makes 3 x 250ml jars

- 2kg (4½lb) plums
- 1 cinnamon stick
- 650-700g (1lb 7oz-1½lb) granulated sugar (see step 2)

1 Wash the fruit and cut in half, leaving the stones in. Add the fruit and all the stones, the cinnamon and 300ml (½ pint) water to a large saucepan. Bring to the boil, then reduce heat and simmer for about 25min, stirring occasionally, until fruit is completely broken down and very soft.

2 Pour fruit into a sieve set over a large bowl and push through the sieve, using a wooden spoon to get as much pulpy juice through as you can. Measure the amount you have extracted by

volume - you should have around 1 litre (¾ pint) - then rinse out your pan and return the pulp to it.  
3 For every 500ml (17½ oz) of pulp, add 350g (12oz) of sugar. Heat the pan gently, stirring to dissolve the sugar. Once dissolved, turn up the heat and bring to a boil while stirring constantly. Reduce the heat to medium-low and bubble steadily until thickened - this will take about 1hr, until you can see the base of the pan when you scrape a spoon across it. Skim any scum that comes to the surface throughout the cooking time. Decant mixture into warm, sterilised jars (see GH Tip on previous page) and seal. Keep in a cool, dry place for up to a year.  
**PER SERVING** (for a 25ml serving) 105kcal, 0g protein, 0g fat (0g saturates), 26g carbs (26g total sugars), 1g fibre



### Speculaas Cookie Sandwiches

These Dutch-inspired spiced cookies are sandwiched together with a rich orange, cinnamon and nutmeg-infused ganache. To create the pattern, all you need is a heavy glass with a cut-glass pattern on the base.

Hands-on time 25min, plus chilling. Cooking time about 18min. Makes about 30 biscuits (15 sandwiches)

- 125g (4oz) unsalted butter, softened
  - 125g (4oz) light muscovado sugar
  - 2tbsp milk
  - 250g (9oz) plain flour
  - 1tsp baking powder
  - ½tsp bicarbonate of soda
  - 2tsp ground cinnamon
  - 1tsp ground ginger
  - ½tsp mixed spice
  - ½tsp freshly grated nutmeg
  - ½tsp ground cloves
- FOR THE GANACHE**
- 200ml (¾ pint) double cream
  - 200g (7oz) dark chocolate, we used Green & Black's Maya Gold (about 60% cocoa), chopped

1 Using an electric whisk, cream the butter and sugar together until pale, about 3-4min, then beat in the milk. In a large bowl, mix the flour, baking powder and bicarbonate, spices and ½tsp fine salt. Fold into the creamed butter and sugar mixture in stages until a dough forms. Divide into 2 equal pieces and shape into flattish discs. Wrap each in clingfilm. Chill for at least an hour or up to 2 days.  
2 Remove dough from fridge half an hour before rolling. Preheat oven to 180°C (160°C fan) mark 4. Roll out a disc of dough to the thickness of a £1 coin - about 5mm (¼in). Use a 6cm (¼in) round biscuit cutter to stamp out about 15 rounds from each batch of dough, transferring to a baking sheet lined with baking paper and re-rolling as you go. If you wish, stamp a pattern by dusting the base of a heavy glass lightly in flour, then pressing into each biscuit. Chill for 30min until firm. Repeat with remaining dough.  
3 Bake for 15-18min until firm. Transfer on the baking paper to a wire rack to cool completely.  
4 For the ganache, gently heat the cream until just steaming. Remove from heat and add chocolate. Set aside to melt for a few min, then stir until smooth and glossy. Chill in the fridge for about 1hr, until thick and spreadable. Spread or pipe on to biscuits and sandwich together. Pack into cellophane bags, tie with ribbon and attach labels.

**PER SERVING** 146kcal, 1g protein, 9g fat (6g saturates), 15g carbs (8g total sugars), 1g fibre

**GH TIP** If you can't find flavoured chocolate like Maya Gold, use 70% chocolate and stir through the zest of an orange and a pinch of mixed spice. □

### Christmas Chocolate Bark

Kids will love this edible bark, and it's so easy to make! For a grown-up twist, try it with any of our favourite chocolate topped with dried fruits and nuts.



Hands-on time 15min, plus setting. Cooking time 5min. Serves 12-16

#### SNOWMAN BARK

Line a 20.5cm (8in) brownie tin with baking

paper. Melt 400g (14oz) chopped white chocolate in a heatproof bowl set over a pan of barely simmering water. While the chocolate is melting, prepare the decorations. Use white chocolate buttons for the snowman's body, pretzel sticks for the arms, halved Mini Reese's Peanut Butter Cups for the hat, and sprinkles for the eyes and nose.

Once the chocolate is melted and smooth, pour it into the prepared tin. Allow to stand for a few min until beginning to set - this will make it easier to decorate. Work swiftly to decorate, making snowmen as shown.

Dust with edible glitter and mini sugar snowflakes, then chill for 2hr until set. Cut around the snowmen with a sharp knife to create shards.  
**PER SERVING** (if serving 16) 183kcal, 3g protein, 10g fat (6g saturates), 20g carbs (18g total sugars), 0g fibre

Like this? Try our recipe for Rudolph Bark at [goodhousekeeping.co.uk/rudolphbark](http://goodhousekeeping.co.uk/rudolphbark)



# Treats made with LOVE

These pretty offerings will go down well with foodies! From fun and festive to chic and sophisticated, you'll find something to suit everyone with our Triple-Tested edible gifts

PHOTOGRAPHY MAJA SMEND

1 Using an electric whisk, cream the butter and sugar together until pale, about 3-4min, then beat in the milk. In a large bowl, mix the flour, baking powder and bicarbonate, spices and ½tsp fine salt. Fold into the creamed butter and sugar mixture in stages until a dough forms. Divide into 2 equal pieces and shape into flattish discs. Wrap each in clingfilm. Chill for at least an hour or up to 2 days.  
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Worth the wait  
PLUM CHEESE

Good Housekeeping Institute  
TRIED & TESTED

# PRINT



The design on this double oven glove is taken from an original linocut. £23.95, Sam Wilson Studio



Cast-iron casserole dish in marine. Le Creuset's new colourway. Available in different sizes, from £159



This handy step stool also folds out into a chair. £175, Highgrove



Blue coated-steel kitchen scales, also available in cream and putty with stainless-steel bowl, £22.50, Typhoon



Turned wooden juicer decorated using a unique hand-painting technique, available in 24 colours, £16, Cally Hillon Artisan

Individually hand-carved oak cooking spoons by Forest & Found, £60, The Flavour Keep



This nest of cake tins is decorated in one of William Morris's most iconic designs, Strawberry Thief, £27, Spode



Present the perfect feast on this hand-decorated earthenware platter (45.5cm long), £115, Emma Bridgewater



MAKING A TOAST  
Serve fizz or cocktails in elegant gold-rimmed coupe glasses. Sylvie glasses, £9.95 each, Parlane International

Window frame painted in Paints & Oils Eggshell, £60 for 2.5m; Parlow & Bell Blind made in Strathmum, £20.95, £49 per m; Hills collection, £1.99 per m; £90, Ikea; £70, Garden

selection, Sainsbury's; Cedar leaf garlands, £10, The White Company; Mugs, as before; Star lights, £25.99, Gussie Graham; Copper storage jars, £9.99 each, Typhoon; Copper coffee grinder, £26, Le Cafetiere Origins range; Creative Taps, Star decorations, £15.50 for six, Cox & Cox; ON WORKTOP Copper clip storage jars, £2.95 for small; £3.95 for medium; both Parlane International; Acorn baubles, £10 for 10, The White Company; Biscuits, £17.95 for 570g, Betty's; Copper Jug, £52, kettle, £36; both The Forest & Co. Kraves;

£34 for four, Malton; Sabatier juicer, Creative Taps; Cutting board, £49.99, Skandinavisk; Slate cheeseboard, £10, The Forest & Co.; White jug, £46, Burleigh Bread bin, £23, Typhoon; ON ISLAND Oak side plate, £9; Clara dinner plate, £12, both Mikasa range; Creative Taps; Mugs, as before; Bell bauble, £6 for 12, The Contemporary Home; Planter, £23.95; Stupid Egg Interiors range; Notonthehighstreet.com; Star decorations, £11.99 for 24, Gisela Graham; Mince pies, £12.50 for 12, cake, £22.95; both Betty's; Knife, as before



*Ideal Home Christmas (October) features Copper Lid storage in Its Time to Start Decorating feature. Circulation: 162,110*

*Country Living Christmas (October) features Typhoon Living Scales in Gifts for Cooks feature. Circulation: 187,394*

# PRINT



## SHAKE UP SOME DRESSING

A good quality dressing can elevate the simplest ingredients, and these ones keep for up to a month, so you can revisit them when you need a pop of flavour.

### ASIAN DRESSING MAKES 320ML DF Y VS

- 2 tbsp wasabi paste
  - 1 tbsp low-salt soy sauce
  - 120ml rice wine vinegar
  - 180ml sunflower oil
- PER 50ML: 249 cal, 26.2g fat, 1.2g sat fat, 0.4g protein, 2.9g carbs, 1.8g sugars, 0.56g salt, 0.2g fibre

### FRENCH DRESSING MAKES 500ML DF GF Y VS

- 2 tbsp Dijon mustard
  - 1 tsp dried dill
  - 120ml red wine vinegar
  - 360ml extra-virgin olive oil
- PER 50ML: 302 cal, 33.2g fat, 1.4g sat fat, 0.2g protein, 0.2g carbs, 0.1g sugars, 0.2g salt, 0.2g fibre

### ENGLISH DRESSING MAKES 500ML DF GF

- 2 tbsp Worcestershire sauce
  - 1 tsp English mustard
  - 120ml cider vinegar
  - 360ml extra-virgin olive oil
- PER 50ML: 305 cal, 33g fat, 1.7g sat fat, 0.2g protein, 1g carbs, 0.2g sugars, 0.25g salt, 0.1g fibre

**METHOD** Add all the ingredients for your dressing to a large, clean jam jar. Pop on the lid and shake well until combined. Taste and season with sea salt and black pepper. These will keep in the fridge or a cool dark place for 1 month – just give them a good shake again before use.



## IN THE Frame

GET INSPIRED BY FOOD IN HER MAMA SODA, WHO DROPS HER SIGHTS IN INDIAN PUNJAB TO GET HER RECIPES AND HER HOME.

"My family arrived in the UK in 1961, and their factory was sold to six foreign states over the Indian table. When I was an teenager, friends and I used to go to the Indian restaurant on Brick Lane. They still seemed to me to ask what they should eat? I dived on me that they thought it was how all Indians ate! I wanted to make a pop of them. So I packed her, brought on a truck to my parents' house and started to write down my family recipe. From I realised that behind every recipe was a story. When my parents moved to London, they couldn't find many of the spices and produce that was used to cooking with, so she adapted – using apple instead of mango for pickles, and meringue for Curries. One day, I took a lunch box with whatever I could manage. I have feeding people, but it's never formal. We have a big wooden table with a lot of Ben & Jerry's (the starting place for the table), and for every first dinner on. Most of my memories are beautiful, although it's hard to be the table, of course. I remember dishes to remember that I packed up to India. My memories are to eat more meals, children, with salad and mango-green potatoes, and the table will be laid with plates from my former the occasion. Deep Chopra, with a challenge and a bit more love." @TheFrame.com



Jamie (September) features Kilner Vintage Preserve Jars and Round Clip Top Jar in Shake up Dressing and In the Frame feature. Circulation: 47,021

# CZECH PRINT



**G21 Perfect Acoustic** je multifunkční mixer s vysokým výkonem, který dokáže namíchat i tvrdé suroviny velmi nejmenno. Hravě si tak poradí s ovocnými a zeleninovými koktejly. Velkou výhodou je průhledný protihlukový kryt, který snižuje hlukost při mixování.

První sklenice pro konzervování značky **Kilner** vznikly v severoanglické sklárně Johna Kilnera v Thornhill Lees již v roce 1842. Sortiment dnes ale tvoří nejen tradiční zavařovací sklenice, ale i lahve pro uchování a servírování domácích šťáv, sirupů, likérů, vín i destilátů. Najdete je v prodejnách Potten&Pannen-Straněk.



Originální sedací vak najdete v nabídce **Nordic Day**.



Designérka **Anna Wright** pochází ze skotského venkova a ve své tvorbě odráží lásku ke květinám a zvířatům. Její návrhy interiéru jsou inspirovány přírodou, stejně jako kolekce porcelánových hrmků. Prodává **Cetinspired.eu**.



**Country Side Chicken** holandské značky **Clayre & Eef** nabízí v jarní kolekci kuchyňský textil v červenobílé a béžovobílé kombinaci. Utěrky, chňapky, záclony, ale i polštáře nebo robačky je možné doplnit malými datilními dekoracemi a kuchyňskými doplňky se stejným motivem, jako jsou dřevěná prkénka, poličky, zásobníky na čaji, keramické a skleněné dózy a nádobí, či figurky a další doplňky. Prodává **Almrao-shop**.

Miminko 79

**LOUPAČ NA JABKA**  
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**VYROBNÍK CUKROVÉ VATY**  
Uspěch na dětských party je zaručen. **Mali.cz**, cena 999 Kč

**TVŮRČITKA NA VAJÍČKA** Vytvářejte si vejce natvrdo. **Tescoma**, cena 199 Kč/4ks

Zvířát když s některými byste po delší době nepoužívali (travagueli v soustech, šnečích, co to je? Máte-li však takové pomůcky rádi a chystáte se zařízovat kuchyni, dlouhá kapacita plánuje s rezervou. Protože kuchyňskou linku nejlépe nafaouknout.

**DOMÁCÍ FONDUE I HALAŠKY**  
Vařit vejce nebo rýži v hrnci? Starodávná metoda. Dnes jsou na to rýžovary a vejcovary. Podobně existuje i bankova či mlékovař. Koma nestací sporák, pomůže si elektrickým hrnceem multifunkčním, vakuovým, ponorným či parním. S výcvarovělove ocení hrnce na fondue a gril na raděte.

Pestře je to i u smažení. Kromě běžných páneví koupíte speciální na ryby, oboustranné nebo třeba elektrický wok. Místo smažení a pečení můžete mít i řadu uduškovaců: palačinkovač, vallovač a muffinovač. Ale jsou tu i jgartovače, zmrazovače, popcornovače, hotdogovače a celá série odšťavňovačů, bitáky, příbrusny a jiné výrobky, třeba chlebových plavec, psích sacharů či sůjového mléka.

Nechcete-li pro italskou kuchyni kupovat polotovary, jako stvoření jsou pro vás tvořička na ravioli, lasagne i gnocchi či strážky na těstoviny. Před vařením vám pomohou i dávkovač na špagety, loupáček brambor, strahač na halašky nebo spátka, forma na knedlíky nebo cedník na konzervy. U masa osmíte tenderizer, marinovač i injektor, tvořičku na hamburgery i škrabku na ryby.

A chytře pomůcky jsou také na samostatné vaření. Třeba ptevdac na indukční desky, mále-li staré hrnce. Nebo stojan na vařičku, polička proti přelévání a kryty na náhla hrnce. Pomůžete si i blánštorvaci naberáčkou, vložkou na vaření štatovin, oddělovačem na žloutky nebo jiným na bílky.

## hoice



### CISTÁ SKLENICOVÁ

Uplně první zavařovačky značky Kilner vznikly v severoanglické sklárně Johna Kilnera v Thornhill Lees v roce 1842. Dnes tvoří tamní sortiment nejuznávanější lahve pro uchování a servírování domácích šťáv, sirupů, likérů, vín i destilátů, osmí vák a nádobka nleží s bezpečným servírováním stále tyto sklenice zařadují i jako [www.vasakuchyne.cz](http://www.vasakuchyne.cz)



### POZDRAVY OD EMANUELA

Společnost OMV navazuje na úspěšnou akci z loňského roku s názvem „Senděle na míru“ a tak otevíráte na vybraných čerpacích stanicích OMV VIVA originální a chutné kousky od šéfkuchaře Emanuela Ridho. Jsou připravené přímo na stanicích a obsahují kvalitní suroviny, chlebo focaccia či flaque, čerstvou pečenou šunku z kůže s 96% podílem masa, prosolito crudo, grilované papriky nebo syř scamorza. Viz: [www.facebook.com/vomvceskarepublika/](http://www.facebook.com/vomvceskarepublika/)

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### MÍT MÍSTO POD SEBOU

Restauraci Zlatá Praha v hotelu InterContinental Prague zmá asi každý. Nedávno prošel její interiér a terasa v největším dovtám patře budovy velice povedenými úpravami a také gastronomický koncept místa dostal novou tvář. Letní menu se nese v duchu „Farm to table“, takže každé sousto, které si vychutnáte, pochází z produkce českých a moravských farmářů. Povznete se nad denní starosti i nad uličky a střechy Starého Města. Viz: [www.zlatapaharestaurant.cz](http://www.zlatapaharestaurant.cz)

Cuttings supplied by our Czech distributor Potten & Pannen, features include Kilner Water/ Cordial Clip Top Bottle, Kilner Butter Churner and Kilner Drinks Dispenser.



# CZECH PRINT

zařizujeme



TEXT: IVA TVRZOVÁ  
FOTO: ARCHIV FIREM

**P**arádní tenkostěnné sklo nechme raději doma, na zahradní stůl bude vhodnější to silnostěnné. Nejen proto, že není tak náchylné k poškození, ale vychlazený nápoj si v něm déle udrží svou teplotu. V horkém počasí vypijeme sklenici nápoje jedna dvě, vyplátí se proto plněná limonáda ve větším džbánu a podle chuti si z něj doleává.

### Lahve i džbány s ledem

Pořídí si můžeme soupravu džbánu a sklenic nebo džbán a sklenice samostatně. Výhodou v prvním případě je, že vše bude ve stejném designu. Předností odděleného nákupu je libovolný počet požitých sklenic a výběr džbánu v potřebné velikosti, tvaru nebo s určitou funkcí. Kromě klasického džbánu si můžeme koupit i objemné lahve se zátkou nebo s patentním uzávěrem, chránícími nápoj nejen před výlitím a do jisté míry i zteplením, ale i před tím, že by se do něho dostal vzduch.

Do horkého počasí se vybíráme hodi nádob, které déle udrží nápoj chladný. Jsou to například džbány s vložkou na led a se sítkem – rozpouštějí se led nápoj stále ochlazuje, aniž by se dostal při nakládání do naší skleničky, sítka zadržují vložené plátky citrónu nebo bylinky. Jinou možností je dvoustěnná konvice a sklenky z odolného slabého skla, které mají výborné izolační vlastnosti.

A čekáme-li při zahradním občerstvení větší účasť, vyplátí se vícestranný „nápojový automat“ s kohoutkem o objemu od 3,5 do 8 litrů (ceza od 170 do 1 200 Kč). Určitě nadchne i děti a ty už problém s dodržováním pitného režimu mít nebudou.

### Sklenice, nebo džbánky?

Nápojové sklenice mají objem okolo 0,3 l. Sklo může být hladké, zdobené malovaným dekorem, lisované s jemně i výraznější plastickým povrchem. Vedle čírého získává na oblibě i lehce zbarvené do růžova, zelená nebo modrá.

Populárními se staly sklenice připomínající zavařovací, se šroubovitým uzávěrem pod spodním okrajem. Pít z nich je ale lepší pomocí brčka. Praktickou věcí jsou sklenice s uchem, s plečkovým víčkem a brčkem. Víčko brání přístupu vosmím i rozdílu nápoje.

www.bellarose.cz, www.bonami.cz,  
www.decodoma.cz, www.ikea.cz, www.kavaliere.cz,  
www.luxurytable.cz, www.vasekuchyne.cz



**1.** Džbán s kohoutkem Sommar 2017 o objemu 5,5 l 449 Kč (IKEA) **2.** Ručně vyráběné sklenice Fabulós, 79 Kč (IKEA) **3.** Sklenice Sommar 2017 z tvrdého skla, 15 Kč (IKEA) **4.** Porcelánový džbán s květy Donna white zn. Green Gate, objem 1 l 1 097 Kč (Bella Rose) **5.** Osmilitrový „nápojový automat“ s nerezovým kohoutkem a plitřilivým džbánkem na pít z. Kilner, 1 225 a 125 Kč (Luxury Table) **6.** Zavařovací sklenice se s pomocí barevného brčka promění v nápojové sklo (Luxury Table) **7.** Lahve s klipovým uzávěrem o objemu 0,89 l a skleněný džbánek zn. Kilner, 215 a 125 Kč (Luxury Table)



**8.** Džbán s vložkou na led a sítkem, objem 2,5 l, různé barvy víčka, kolekce Simax Classic, 227 Kč (Kavaliere) **9.** Džbán z vysoké odolné keramiky zn. Emile Henry o objemu 0,9 l je dostupný v osmi barvách, 1 139 Kč (Potten & Pannen – Staněk a e-shop www.vasekuchyne.cz) **10.** Sklenice s plastickým dekorem a uchem, s víčkem a brčkem, objem 0,45 l. Sada 4 ks 129 Kč (decoDoma)



## Domácí rajčatové pyré

PŘÍPRAVA 46 MINUT,  
PEČENÍ 1 HO DINA

- 1 kg cibule • 3 mrkve
- 18 stroužků česneku • 1 řapíkatý celer • 6 kg mastných rajčat • 180 ml olivového oleje • 250 ml suchého bílého vína • 6 lžiček soli • 2 lžičce krupicového cukru • 6 snítek tymiánu • 1–2 snítky šalvěje • 6 bobkových listů • 4 spirály kůry z bioctronu • svazek bazalky

**1.** Oloupanou cibuli, mrkev, česnek a řapíkatý celer nasekáje v robotu nerezovou. Rajčata spolu, vyčistěte zelenou část i stopky a oloupejte je. Pak je nasekáte nahrubo. V kastrolu na olivovém oleji zpěňte cibuli, mrkev, česnek a celer. Míchejte asi 8 minut, až vše změkne. **2.** Přidejte víno, rajčata, sůl a cukr a vše přiveďte k varu. Z tymiánu, šalvěje, bobkového listu a olivové kůry udělejte svazek (bouquet garni), převařte jej kuchyňským provázkem a přidejte do kastrolu. **3.** Vroucí omáčku přelije do pekáče a pečte na 200°C za občasného promíchání do zhoustnutí. Asi 5 minut před dokončením přidejte nasekanou bazalku. Z hotové omáčky vyvolejte bylinky, mletí je do sklenic, zaváčkuje a steriluje.



## Paprikové těstoviny s chorizem

PŘÍPRAVA 10 MINUT, VARENÍ 15 MINUT

- 100g klubácky chorizo, nakrájené na kostičky • 1 lžice olivového oleje • 1 žlutá paprika, nakrájená na nudličky • 2 stroužky česneku, nasekané nadrobno • 500 ml domácího rajčatového pyré • 150 ml smetany ke šlehání • 400g krátkých těstovin • 1 lžička soli • 80g parmazánu, nastrohaného najemno • listky bazalky k podávání

**1.** Klubácky nakrájenou na kostičky opečte v rendlíku na olivovém oleji asi 2 minuty. Potom přidejte papriku a míchejte další 2 minuty. Pak vhodte do rendlíku nadrobno nasekaný česnek a míchejte ještě 30 sekund. **2.** Na závěr přilijte smetanu a míchejte ještě 30 sekund. **3.** Těstoviny nasypejte do většího množství vroucí osolené vody a uvařte je podle návodu na obalu. Potom je slijte a ihned promíchejte s omáčkou. Podávajte posypané strouhaným parmazánem a s listky bazalky.

Vaře za občasného promíchání 5 až 10 minut, až omáčka zhoustne. **3.** Těstoviny nasypejte do většího množství vroucí osolené vody a uvařte je podle návodu na obalu. Potom je slijte a ihned promíchejte s omáčkou. Podávajte posypané strouhaným parmazánem a s listky bazalky.

SPECIÁL jídla 2017 | 81

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www.loznice.cz

Cuttings supplied by our Czech distributor Potten & Pannen, features include Kilner Water/ Cordial Clip Top Bottle, Kilner Drinks Dispenser and Round Clip Top Jars.

# ONLINE

The best of the week from Food52. | View in browser

## FOOD52



### A Beautiful Apple Tart That Packs a Flavor Punch

Its real superpower lies in wait between the sweet apple slices and buttery dough.

READ MORE

### What You're Loving in the Shop



Mason Cash Forest Kitchen Canisters

To-Go Casserole Carrier (Set of 2)

Food52 x Staub Multi-Use Braiser, 3.5QT

*Food52 Newsletter feature Mason Cash In the Forest range in 'What you're loving in the Shop' article. (29th September)*

They're filling, too! | View in browser

## FOOD52



### Get Yourself a Breakfast That Can Do Both

19 dishes that taste just as good morning or night.

### EGG-CELLENT BUYS FOR AN EGG-CELLENT MEAL



Egg Coddler



Mason Cash Cream Cane Mixing Bowls

*Food52 feature Mason Cash Cream Cane Mixing Bowl in Breakfast and Dinner ideas mailout. (13th October)*

# ONLINE

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## Win one of three Kilner jar pickling sets

Closing date: 02 November 2017

We've teamed up with our friends at Sarson's to give you the chance to win a Kilner jar pickling set to try your hand at preserving at home.

Foodies are descending on pickling in their hoards to embrace this way of adding a touch of tang to dishes and this set is a fantastic way to kick start your preserving project. Get inspired by our pickling collection which is packed with recipes such as [curried pickled eggs](#) and the [classic dill pickle](#) before putting the iconic Kilner jars to good use.

Complete with two different kinds of Sarson's vinegar, a bottle of Worcester sauce and brownings you'll be honing your pickling skills in no time.

To enter, answer this simple question:

How much vinegar is used in Polly Coupland's roasted cauliflower recipe?  
For a helpful hint, take a look at the [recipe](#).

200ml  
 250ml  
 300ml

If you wish to receive updates & exclusive competition newsletters please ensure the check box is ticked

Great British Chefs Competitions Newsletter

**WIN**

**ONE OF THREE KILNER JAR PICKLING SETS**

**GOOD LUCK**

*Great British Chefs Competition to win Kilner Jar Pickling Set, linked with Sarsons partnership*

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## HOW TO COMPOST AT HOME

Composting at home? You don't want to be trudging to the bottom of the garden every time you peel, or causing a stink with plastic bags – a worktop mini-bin will keep things neat

Saturday 7 October 2017 11:45 BST

Joseph Joseph Stack & Food Waste Caddy with Odour Filter, Graphite, [Lakeland.com](#), £27.99

In true JJ style, this is simply and cleanly designed – and it's small enough to not really notice on your worktop. The flip lid is easy to lift with a protruding tab on the front, so you can view size 8 with hands full of scraps. The small square odour filter in the lid helps reduce the smell

If music gives you goosebumps, your brain might be special  
Britain's hottest ginger



**Typhoon vintage kitchen belmont compost caddy, 25L, Tesco.com, £24**

Strong, compact and beautifully made, Typhoon's caddy is designed to be hard-wearing and resistant to rust over "many years of use". Probably because there's a 3-litre removable plastic liner within that actually collects the peelings, teabags and egg shells (though you do have the option of using compost bags instead or as well as). It's certainly not out of place up on the kitchen worktop rather than tucked out of sight, and the filter built into the lid keeps unwanted odours in. Each filter lasts 3-4 months and replacements will set you back £4 a pair. Visually, this knocks our council-supplied brown and green plastic effort into a cocked hat – but essentially they do the same thing, so you're paying for the aesthetics more than anything.

*IndyEats features Typhoon Vintage Belmont Compost Caddy in 'How to Compost at Home'.*

*Circulation: 54,187*

## FOOD52

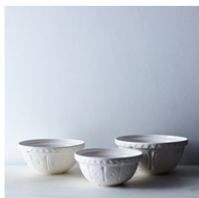


### A Lucky Penny For Ya

Get free shipping on orders \$50 or more\* in our Shop, to snag that lil' something you've been thinking about. We saved it for you, but it won't be around forever. Stop on by! Use code 50SHIPNOW at checkout.

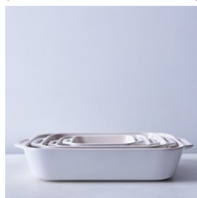
SHOP WITH FREE SHIPPING

### A FEW FAVORITES (& ONLY A FEW LEFT!)



Mason Cash Cream Cane Mixing Bowls

Shop Now



Staub Ivory Rustic Ceramic Rectangular Baking Dishes

Shop Now



Mason Cash Forest Batter Bowl

Shop Now

*Food52's Favourite Items with free shipping features Mason Cash In The Forest Batter Bowl.*

*(1st October)*

# ONLINE

The most popular cookware buys for keen bakers



10/20 Typhoon  
Mustard digital scales £26.99  
The on-trend mustard yellow colour of these scales will make a bold statement in your kitchen.  
[Buy it here](#)

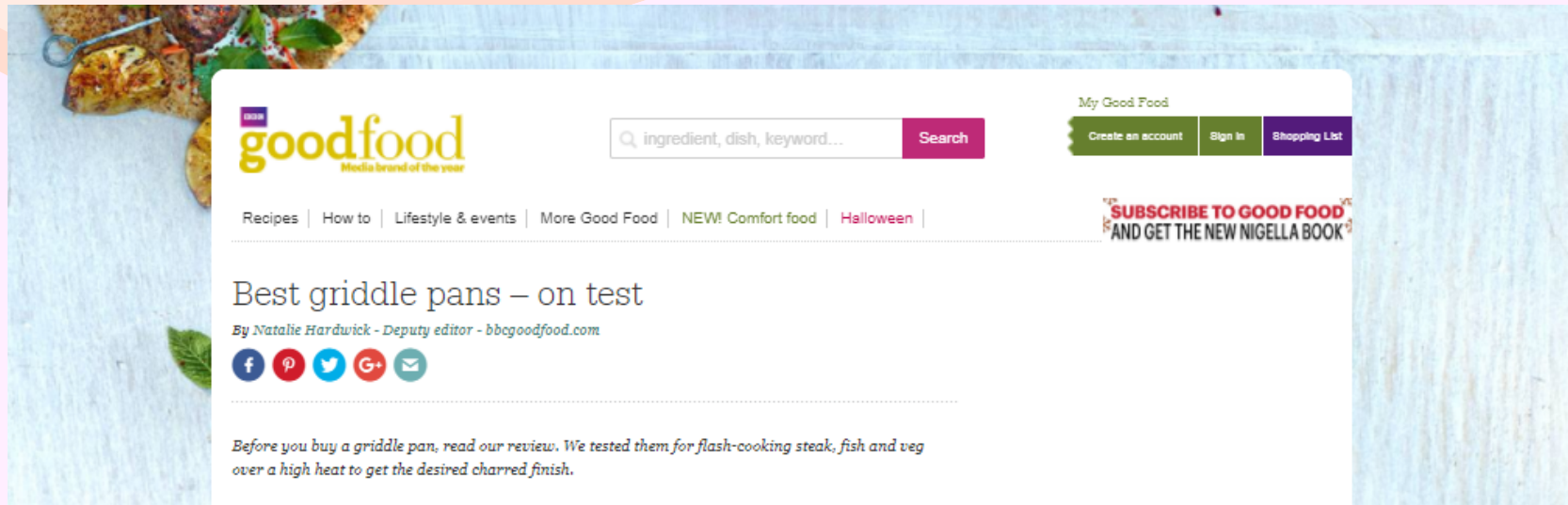
The most popular cookware buys for keen bakers



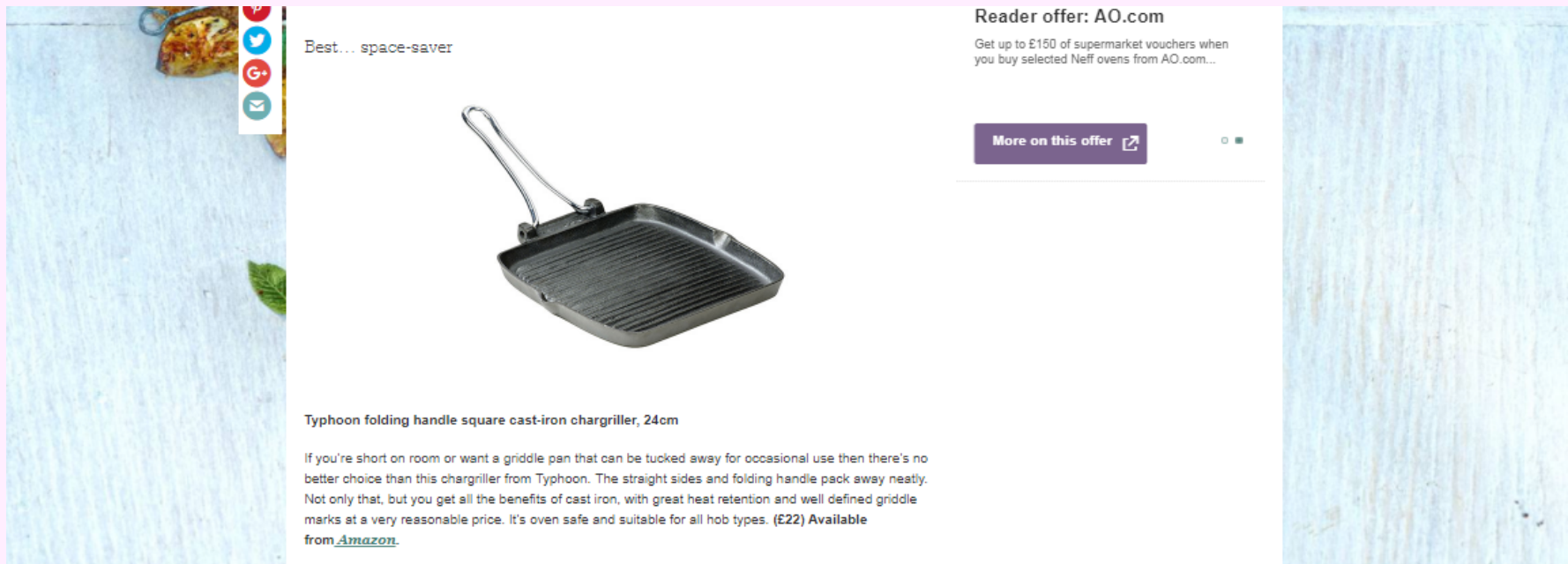
11/20 Mason Cash  
Set of three cake tins £22.50  
Add some retro charm with these air-tight tins, great for transporting cakes.  
[Buy them here](#)

*The Evening Standard Homes&Property, 'Be the star baker: the best cookware to join in with Great British Bake Off' article feature Mason Cash Varsity Cake Tins (also Batter Bowl and Measuring Bowls) and the Typhoon Vision Scales.  
Circulation: 847,936*

# ONLINE



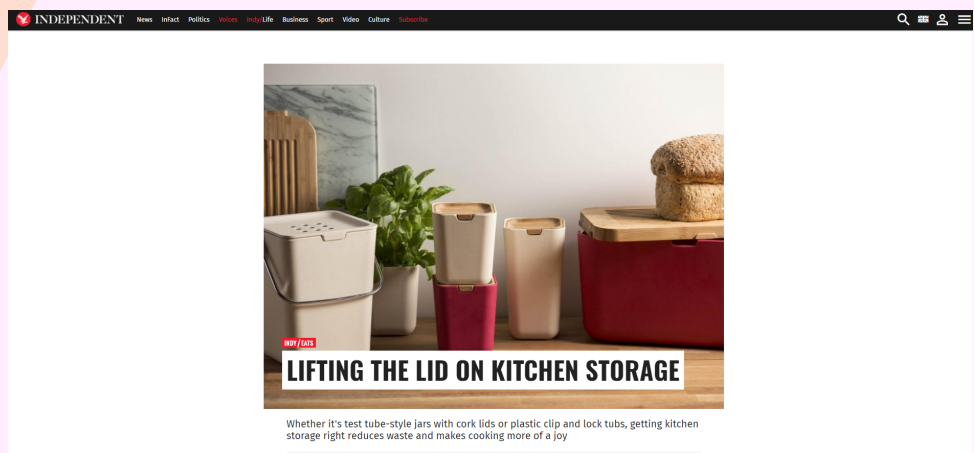
The screenshot shows the top section of the Good Food website. On the left, there's a vertical image of a griddle pan with food cooking on it. The main content area has a white background with the Good Food logo (Media brand of the year) and a search bar. Navigation links include Recipes, How to, Lifestyle & events, More Good Food, NEW! Comfort food, and Halloween. A 'My Good Food' section offers 'Create an account', 'Sign in', and 'Shopping List'. A promotional banner says 'SUBSCRIBE TO GOOD FOOD AND GET THE NEW NIGELLA BOOK'. The article title is 'Best griddle pans – on test' by Natalie Hardwick, Deputy editor at bbcgoodfood.com. Social media icons for Facebook, Pinterest, Twitter, Google+, and Email are present. A short introductory paragraph reads: 'Before you buy a griddle pan, read our review. We tested them for flash-cooking steak, fish and veg over a high heat to get the desired charred finish.'



This section shows the product review for the Typhoon folding handle square cast-iron chargriller. On the left, there's a vertical image of the griddle pan. The main content area has a white background. The title is 'Best... space-saver'. Below it is a large image of the square cast-iron chargriller with a folding handle. The product name is 'Typhoon folding handle square cast-iron chargriller, 24cm'. The review text says: 'If you're short on room or want a griddle pan that can be tucked away for occasional use then there's no better choice than this chargriller from Typhoon. The straight sides and folding handle pack away neatly. Not only that, but you get all the benefits of cast iron, with great heat retention and well defined griddle marks at a very reasonable price. It's oven safe and suitable for all hob types. (£22) Available from Amazon.' To the right, there's a 'Reader offer: AO.com' section with a button 'More on this offer' and a small icon.

*GoodFood features Typhoon Folding Handle Square Chargriller in Best grille pans - on test feature.  
Circulation: 211,221*

# ONLINE



Another ceramic storage option to help keep work tops tidy and chaos at a minimum comes from Mason Cash.



Sturdy and simple: the Bakewell range

Bakewell is their newer line that comes in cream and pastel blue or you could choose the cream and soft brown of the Original Cane line, that echoes their classic mixing and pudding bowls. Either way, they're

Storage may not be sexy but it can be a saviour in the kitchen. We're not talking about cabinets and cupboards – but rather what goes in them and on them – the jars, canisters, and plastic containers used to store food.

Why is food storage so critical? There are two reasons. The first is that how we store food and what we store it in, ensures food stays fresh and safe to eat.

Anything you use for storing food should be clean, airtight, with no scratches (plastic) or chips (glass and ceramic). It sounds like a no-brainer but check out your own collection and you'll probably find an old takeaway container (or two) with a wonky lid, or a glass jar with a rusty metal top.



READ MORE

**The forgotten welfare gap in older age**

The second reason is sanity. Storing food smartly means you can find it quickly, avoid buying duplicates, and not end up chucking food away because it's hidden in the back of the fridge growing a beard of mould.

Think about what available space you have and what ingredients

you use most often.

If you're a keen baker, then by all means dedicate a shelf or two for flour, baking soda, sprinkles and the rest.

But if baking is a once a year event, consider packing up all your baking basics into an airtight plastic bin and storing it in a harder to reach cupboard. It



Flour power: Kilner ceramic jars

## indy100 TRENDING

- If music gives you goosebumps, your brain might be special
- Woman's headache turns out to be spider living in her ear
- This Lidl employee was sacked for 'working too hard'
- Woman follows Trump's motorcade on bicycle and gives him the middle finger
- This dog dressed up as a mop bucket for Halloween and people love it

## MOST POPULAR

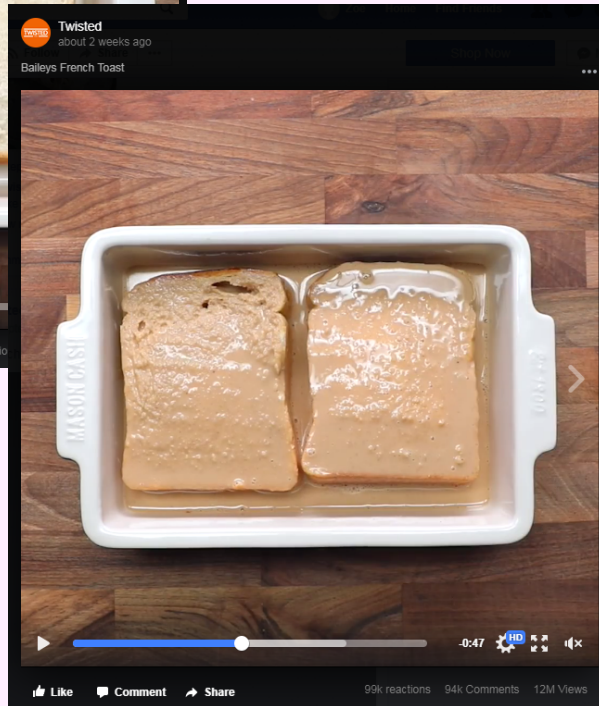
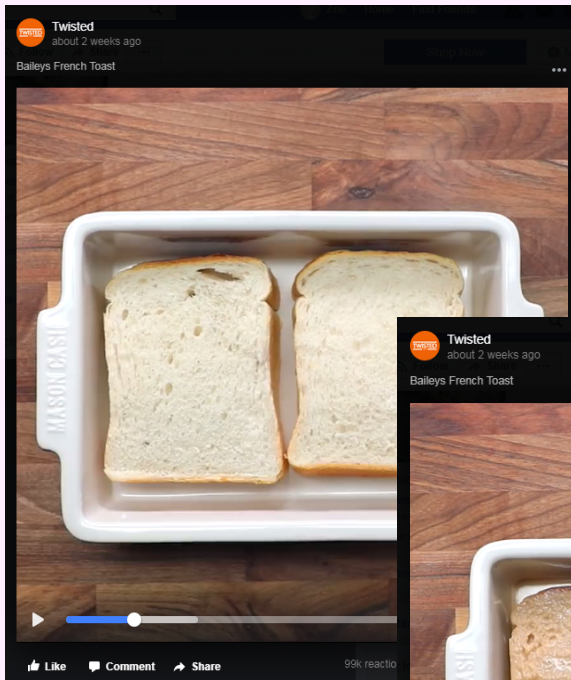
- 'Despacito' lyrics translated to English are incredibly dirty
- World Poetry Day: 28 of poetry's most powerful lines ever written
- Fourteen-year-old model 'dies' after gruelling 12-hour fashion show'
- 'Dream job' sends employees to Dubai and pays £200,000
- Adam Sandler criticised for repeatedly touching actress on chat show

## PROMOTED STORIES Promoted Links

*Indy Eats feature Typhoon NUBU storage range, Kilner Ceramic Storage range and Mason Cash Bakewell range in Lifting the Lid on Kitchen Storage feature*  
Circulation: 54,187

# ONLINE

*Watch Here!*



Your pots, pans, and arms will be thrilled. | View in browser

## FOOD52



MORE TOOLS TO MAKE  
MEALS EASY



Food52 x Rosti Mepal Margrethe Nested  
Mixing Bowls & Specialty Lids



Kitchen Tool & Storage Jar Set

*Twisted Facebook Page featured Mason Cash Original Cane Rectangular Dish  
in Baileys French Toast Post.  
99k reactions, 94k comments and 12m views.*

*Food52's Favourite Items with free shipping features Mason Cash In The Forest  
Batter Bowl.  
(1st October)*

# ONLINE



The screenshot shows a website header with a navigation menu: STYLE (wedding dress icon), VENUES (house icon), FLOWERS (flower icon), wedding & wedding flowers, RLV (heart icon), PLANNING (calendar icon), and MORE... (infinity icon). Below the header is a competition announcement:

[home](#) > [competitions](#) > [online](#) > win! a 44-piece wooden canteen worth £180, from viners

### Win! A 44-piece wooden canteen worth £180, from Viners

Closes 17th December

We've teamed up with Viners to offer one lucky winner a stunning 44-piece wooden canteen, worth £180.

Add that special finishing touch to your intimate dinner party with the premium Mayfair 44 Piece Wooden Canteen from Viners. Featuring a timeless, endearing design, Mayfair cutlery is the perfect weight and balance for maximum handling comfort. A 50 year guarantee means this stunning collection will last for many years to come.

With over a century of cutlery manufacturing expertise, Viners is a highly distinguished, much loved brand, steeped in British heritage. Since its establishment in the early 1900's, the brand has continued to innovate and maintain its tradition of creating elegant, robust, high quality cutlery with a design-led edge.

The 44 piece canteen includes six table knives, six table forks, six table spoons, six dessert forks, six dessert knives, six dessert spoons, six teaspoons and two table spoons. For more info and to browse the whole range, visit [viners.co.uk](http://viners.co.uk).

For your chance to win, simply fill out the form below. Need a clue with the question? [Click here!](#)



*Wedding & Wedding Flowers feature Viners Mayfair 44 piece wooden canteen set in giveaway.  
Circulation: 31,380*

*Sizzix Halloween Newsletter  
featuring Kilner Anniversary  
Jar craft (13th October)*



The graphic features the Sizzix logo at the top. Below it is the text: "Take our Halloween quiz, it's frightfully fun!". The middle section has a dark orange background with black silhouettes of a haunted house, bats, a spider on a web, and pumpkins. The text "HALLOWEEN QUIZ!" is written in a large, white, hand-drawn font. At the bottom, there are two panels: the left one shows a "Spooktacular" jar craft with a skull and a tag that says "Trick or Treat", and the right one is a dark orange panel with a white sunburst and the text "TREAT! MEGASALE" and "CLICK HERE!" below it.



# CZECH ONLINE

**Potten & Pannen \* VaseKuchyne.cz**  
August 18 · 🇨🇪

Speciální sklenice Kilner, která má dvojitou sítivku s filtrem, udržuje syké suroviny čerstvé, ale zároveň je i přes síť při podávání. A také skvěle vypadá, takže si určitě najde místo i ve vaší kuchyni! → [http://bit.ly/Kilner\\_SkleniceSeSivkem](http://bit.ly/Kilner_SkleniceSeSivkem)



Like Comment Share

You, Pavel Christian Zamazal and 93 others

**Potten & Pannen \* VaseKuchyne.cz**  
August 10 · 🇨🇪

Máte rádi vintage styl? Pak je tato kulatá zavařovací sklenice Kilner něco pro vás. Prvotřídní sklo je vhodné na zavařování či skladování potravin, ale poslouží i jako váza na květiny či jí můžete naplnit vonným voskem. → <http://bit.ly/Kilner-ZavařovacíSklenice>



VINTAGE KULATÁ ZAVAŘOVACÍ SKLENICE

Like Comment Share

You, Anna Haliková, Helena Kotková and 202 others

**Potten & Pannen \* VaseKuchyne.cz**  
July 19 · 🇨🇪

Nejen v létě je důležité servírování. Legendární soudky Kilner jsou důkazem, že i pít se dá na stůl připravené stylově. Praktický set skleněného soudku s kohoutkem a čtyř ozdobáků a víčky a brčky je hitem letošního léta! → [http://bit.ly/Kilner\\_letniset](http://bit.ly/Kilner_letniset)



Like Comment Share

Anna-Marie Novotná, Marcela Pathová and 12 others

**Potten & Pannen \* VaseKuchyne.cz**  
July 25 · 🇨🇪

Co s přebytečným ovocem? Neřídnad to uvařit si do zásoby domácí marmelády, které pak v zimě jako kořič najdete. Stylové sklenice na zavařování najdete zde → [http://bit.ly/Kilner\\_zavařovacísklenice](http://bit.ly/Kilner_zavařovacísklenice)



Like Comment Share

Anna-Marie Novotná, Anna Haliková and 214 others

Běháš? Jezdíš na kole? Ad 1

MujPolar.cz



Co V LÉTĚ NAJDETE, TO SE BUDE V ZIMĚ HODIT.

ZAVAŘOVÁNÍ NIKDY NEBYLO ELEGANTNĚJŠÍ



**Posuňte své cvičení na vyšší úroveň**

Teplé počasí přímo vybízí k venkovní sportovní aktivitě a my pro vás máme nové produkty, které vám pomohou k ještě lepším výkonům. Ať už preferujete cyklistiku, nebo běh, z naší nové nabídky si vyberete. Vylepšete svůj výkon!

**MujPolar.cz**



OVÁLNÁ ZAVAŘOVACÍ SKLENICE S KLIPEM OD 180 Kč

**Polar M430**



KULATÁ ZAVAŘOVACÍ SKLENICE S KLIPEM, 0,35 L 159 Kč

**Polar M460 HR**



SADA MINI ZAVAŘOVACÍCH SKLENIC, 4 X 55 ML 220 Kč


**Polar hrudní pás**

*Potten & Pannen Kilner Gmail mailer, Czech Distributor (above). No. of click through: 29,029, Total impressions: 326 174  
Potten & Pannen Facebook Posts (left), total likes 529 on 4 posts.*



# CZECH ONLINE

**Potten & Pannen \* VaseKuchyne.cz**  
June 13 · @

Již 25 let s vámi sdílíme všechno pro vaření a stolování. Jsme moc rádi, že nám během naší dlouhé cesty projevujete přiznání a jako poděkování pro vás letos chystáme spoustu novinek a překvapení. Užijte si krásné kulinařské léto a nezapomíhejte, jak je důležité umění žít všemi smysly.  
[www.vasekuchyne.cz](http://www.vasekuchyne.cz)



Products shown:

	<b>Kilner skleněný soudek s kohoutkem...</b> Potten & Pannen * VaseKuchyne.cz 1.215,00 Kč		<b>Mauviel m'cook kast</b> Potten & Pannen * VaseKuchyne.cz 7.720,00 Kč
--	---	---	---

47K Views

Like Comment Share

111 Top Comments


29 Shares

Write a comment...

Mihaela Lajblová Mnamiiiiii  
Like · Reply · June 26 at 7:46pm

Karolína Kráslová 🥰  
Like · Reply · June 24 at 1:55pm

YouTube potten



Nakrájeli jsme florentský biftek o váze zhruba jednoho a čtvrt kila.

**Potten & Pannen - Staněk - Umění žít všemi smysly**

Potten & Pannen - Staněk  
Odebírat 190

77 107 zhlédnutí

Přidat do Sdílet Další

Publikováno 13. 6. 2017  
Vytváříme svět, ve kterém se léty prověřené výrobní postupy setkávají s inovativním přístupem k nastupujícím technologiím, nadčasovým designem a uměleckým pojetím gastronomie.

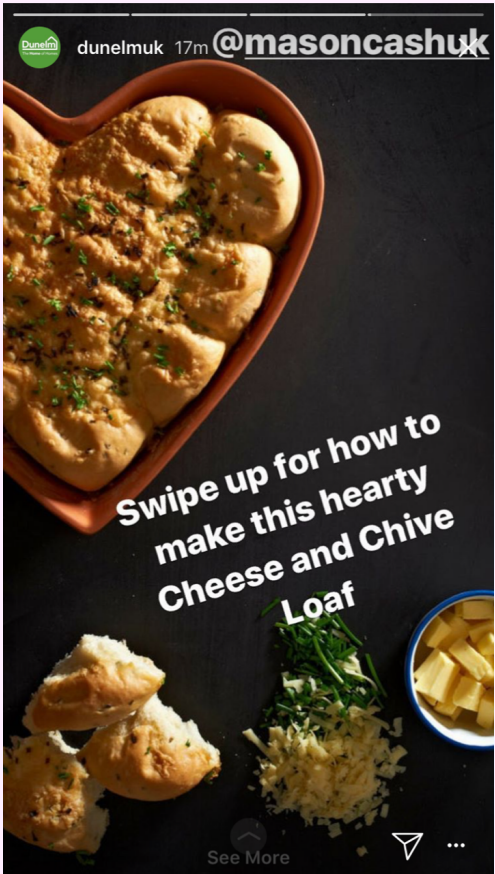


**potten & pannen staněk**

Dobrý den, dneska naporcujeme florentský biftek

*Potten & Pannen video demonstration featuring Kilner Drinks Dispenser, published on both Facebook with 111 likes and YouTube with 77,107 views.*

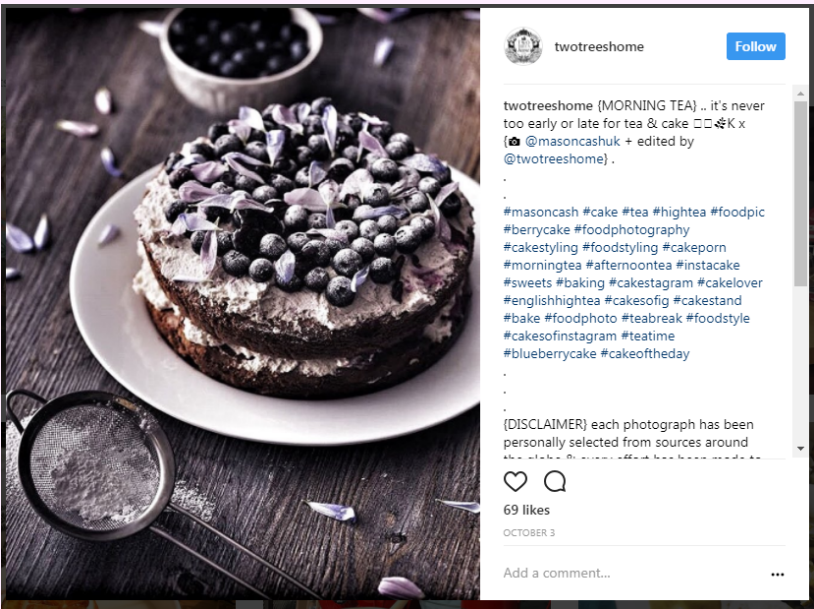
# SOCIAL MEDIA



Dunlem Insta-Story featuring Mason Cash Terracotta bread range and Pecan Pie Recipe.

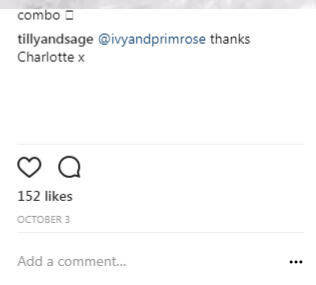


Kitchenware House (Australia) features Mason Cash Colour Mix Mixing Bowls in 'Pastels Perfection' Post. 92 likes, 5444 Instagram followers.



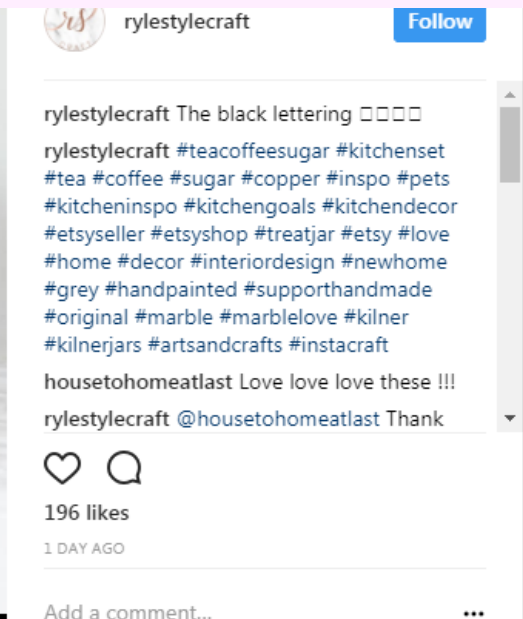
Two Trees Home features Mason Cash Cane Prep Bowls in 'Morning Tea' post. 69 Likes, 1865 Instagram followers.

# SOCIAL MEDIA



Tilly And Sage features Kilner Preserve Jars in various Instagram Posts. Likes: 152, 185. Views on middle Christmas GIF: 1,876. Instagram following: 29.2k

# SOCIAL MEDIA



Ryle Style features Kilner Preserve Jars in various Instagram Posts. Likes: 196, 71. Instagram following: 10k

# BLOGGERS



tassybakes [Follow](#)

tassybakes Spiced pumpkin and apple cake with pumpkin seed brittle and maple cream cheese icing- get the recipe on the @masoncashuk website now! 🍂

tassybakes #masoncash #masoncashuk #blogger #foodblog #foodblogger #homeware #kitchenware #yum #pumpkinspiced #pumpkin #autumn #apple #baking #cake #baked #bake #cake #cakes #feedfeed #feedwr #autumnfood #seasonal

indiarosehigby @lauraconnor92 can we make this?? I'll book my mums kitchen ☐☐  
kirbycakes\_ That looks delicious!!  
shadesofcinnamon Spectacular ❤️❤️❤️  
bundts\_and\_bobs Sooo beautiful! 🍁🍂🍂  
lauraconnor92 @indiarosehigby yes 😊  
calumray 🍂🍂🍂🍂

🍷 🗨

145 likes

OCTOBER 5

Add a comment... ⋮

*Tassybakes featured Mason Cash in Autumnal Recipe.  
146/91 Likes on Posts, Instagram followers 64.4k.*



tassybakes [Follow](#)

tassybakes Spiced pumpkin, apple and maple cake. Recipe on the @masoncashuk website! 🍂

tassybakes #masoncash #masoncashuk #cake #autumn #pumpkin #pumpkinspice #spicedcake #autumnal #autumnbaking #autumnwinter #feedfeed #feeder #food52

🍷 🗨

93 likes

OCTOBER 8

Add a comment... ⋮

# BLOGGERS



passionforbaking Paid partnership with ... [Follow](#)

passionforbaking A new blog up today sharing one of my favorite pastel kitchen lines, Mason Cash! Also a sweet giveaway too!  
#ad #masoncashuk #pastelmixingbowls

Load more comments

debjdz5 LOVELY ...  
INSPIRATIONAL.possibly could even inspire me to actually c o o k .... or maybe just look pretty in my cupboards or counters

debjdz5 one just never knows ...what could happen

junerg So cute! Would love the big pink with the handle and pouring tip. 😊

irenedesantiago I definitely love them all! I've been in love with them for quite a while now 😊 I would e so lucky if I can have one one day! Hard to choose.. the big yellow ...  
...@... simply love at first sight 🥰

4,153 likes

2 DAYS AGO

Sign up to like or comment.



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*Passion For Baking feature Mason Cash in sponsored post, giveaway and blog, featuring pastels Mixing Bowls and Pudding Basins.*

*Instagram likes on post: 4,311  
Instagram followers: 1.2 mil  
Facebook Likes on post: 43 likes  
Facebook Followers: 99,480*

# BLOGGERS



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# BLOGGERS



*Sandhya's Kitchen feature Typhoon Hudson, Americana and Living range in Instagram Post. Likes: 111, Instagram Following: 6,708*



*Spanish Blogger ConnieChurra, feature Kilner Honey Pot in Instagram Post. Likes: 1,038, Instagram Following: 108k*



*V Spot feature Viners Pastry Forks for 1st Birthday Party goody bags giveaway. Likes: 30, Instagram Following: 565*



*My Hunger Toddler feature In The Forest Mixing bowl in Mason Cash Giveaway. Likes: 138, Instagram Following: 50.7k*

# TELEVISION



*This Morning feature Viners Titan Copper Knife Block in background on the 25th October 2017.*

# RAYWARE AROUND THE WORLD



*Mason Cash display in US independent store Quinci and Kilner In-Store Display in US Fred Meyer stores*

# RAYWARE AROUND THE WORLD



*Kilner Displays in Fenwick's Brent Cross (above) and John Lewis Oxford Street (right).*

# RAYWARE AROUND THE WORLD



*Kilner and Ravenhead Displays in Lords store, Chorleywood.*