



THE INTERSECTION OF DESIGN & INNOVATION

SPRING/SUMMER 2016

We're still driven by the same relentless pursuit  
of innovation that started on that corner.

So we've crafted a new collection of innovations, this time focused  
completely on outfitting athletes when they're not being athletes.

When you're not in the gym, on the field, or on the court, 35th & O is what  
you wear. Made with the most innovative performance fabrics on Earth and  
maniacally engineered to fit your body perfectly, it's 100% Under Armour.  
And it makes you better.



allseasongear

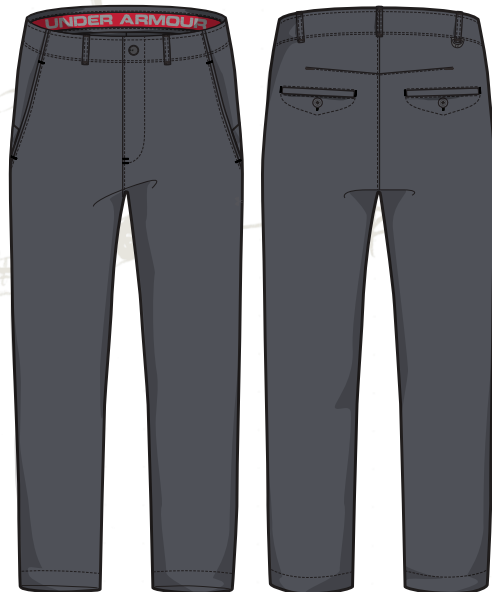
TAPERED LEG

**1261609 UA PERFORMANCE CHINO  
TAPERED LEG**

**\$79.99** // 30-44, INSEAM 30, 32, 34, 36 //  
6.8 oz. 98% COTTON, 2% ELASTANE

- Sits at waist with room through the hip & thigh—without getting too baggy
- Tapers in at knee, going down to a 15" leg opening
- Incredibly soft, durable textured fabric wicks sweat, resists wrinkles & lets you move
- 4-way stretch fabrication allows greater mobility in any direction
- Moisture Transport System wicks sweat & dries fast
- Anti-odor technology prevents the growth of odor causing microbes
- Stretch-engineered waistband for superior mobility & insane comfort
- Flat-front, 4-pocket design
- Deep, ultra-soft knit pocketbags

BODY/LOGO	FIRST SHIP	LAST SHIP
001 BLACK/BLACK	C/O	6/1/2016
254 CANVAS/CANVAS	C/O	6/1/2016
408 ACADEMY/ACADEMY	C/O	6/1/2016
008 STEALTH GRAY/STEALTH GRAY	12/20/2015	6/1/2016
390 MARINE OD GREEN/MARINE OD GREEN	12/20/2015	3/1/2016
400 LEGION BLUE/LEGION BLUE	12/20/2015	3/1/2016



ELASTIC  
STRETCH  
WAISTBAND

ENGINEER  
WAISTBAND  
4" DEL  
FLAT

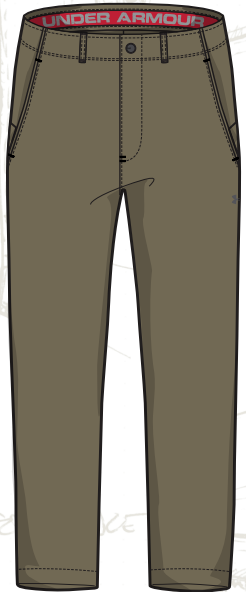
COIN PKT

WIDER ARM

ELASTIC  
STRETCH  
WAISTBAND



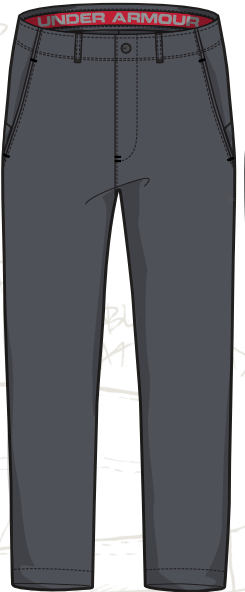
001



254



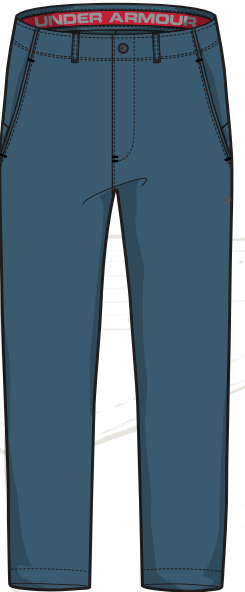
408



008



390



400

STRETCH  
MOBILITY

REINFORCE  
BACK POCKET

allseasongear

STRAIGHT LEG

**1261616 UA PERFORMANCE CHINO  
STRAIGHT LEG**

**\$79.99** // 30-44, INSEAM 30, 32, 34, 36 //  
6.8 oz. 98% COTTON, 2% ELASTANE

- Sits at waist with room through the hip & thigh—without getting too baggy
- Falls straight from the knee down to a 17.5" leg opening
- Incredibly soft, durable fabric wicks sweat, resists wrinkles & lets you move
- 4-way stretch fabrication allows greater mobility in any direction
- Moisture Transport System wicks sweat & dries fast
- Anti-odor technology prevents the growth of odor causing microbes
- Stretch-engineered waistband for superior mobility & insane comfort
- Flat-front, 4-pocket design
- Deep, ultra-soft knit pocketbags

BODY/LOGO	FIRST SHIP	LAST SHIP
001 BLACK/BLACK	C/O	6/1/2016
008 STEALTH GRAY/STEALTH GRAY	C/O	6/1/2016
066 CONCRETE/CONCRETE	C/O	6/1/2016
254 CANVAS/CANVAS	C/O	6/1/2016
408 ACADEMY/ACADEMY	C/O	6/1/2016
390 MARINE OD GREEN/MARINE OD GREEN	12/20/2015	3/1/2016



ELASTIC  
STRETCH  
WAISTBAND

ENGINEER  
WAISTBAND

4" DEL  
FLAT

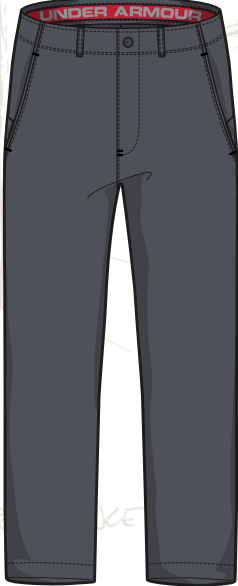
COIN PKT

WIDER ARM

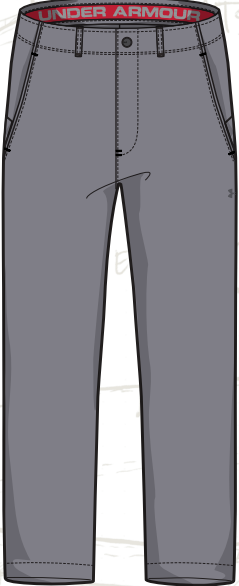
ELASTIC  
STRETCH  
WAISTBAND



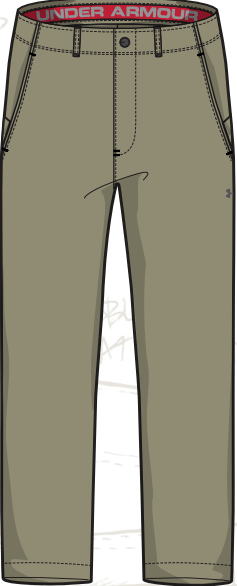
001



008



066



254



408



390

578  
MOBILITY?

STRETCH

REINFORCE  
BACK POCKET

allseasongear

STRAIGHT LEG

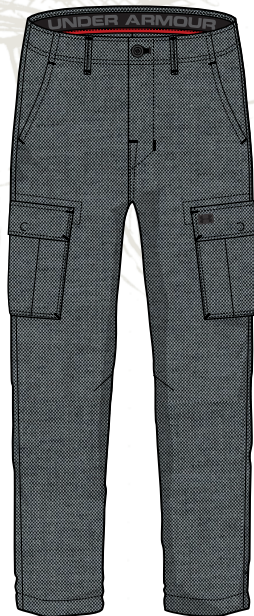
NEW

1272429 UA PERFORMANCE CARGO  
STRAIGHT LEG

\$99.99 // 30-44, INSEAM 30, 32, 34, 36 //  
98% COTTON, 2% ELASTANE

- Soft, durable herringbone textured fabric wicks sweat, resists wrinkles & lets you move
- 4-way stretch fabrication allows greater mobility in any direction
- Moisture Transport System wicks sweat & dries fast
- Anti-odor technology prevents the growth of odor causing microbes
- Stretch-engineered waistband for superior mobility & insane comfort
- Flat-front, 6-pocket design
- Straight leg

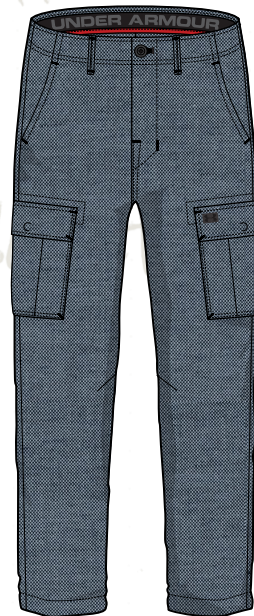
BODY/LOGO	FIRST SHIP	LAST SHIP
005 ASPHALT HEATHER/BLACK	12/20/2015	6/1/2016
408 ACADEMY/BLACK	12/20/2015	6/1/2016
409 ACADEMY HEATHER/BLACK	12/20/2015	6/1/2016



005



408



409

ELASTIC  
STRETCH  
WAISTBAND

ENGINEER  
WAISTBAND

4" DEL  
FLAT



allseasongear

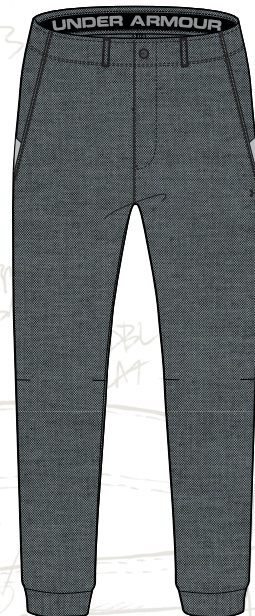
**NEW**

### 1280560 UA PERFORMANCE JOGGER

**\$99.99** // 30-44, INSEAM 30, 32, 34, 36 //  
72% COTTON, 25% NYLON, 3% ELASTANE

- Soft, durable herringbone textured fabric wicks sweat, resists wrinkles & lets you move
- 4-way stretch fabrication allows greater mobility in any direction
- Moisture Transport System wicks sweat & dries fast
- Anti-odor technology prevents the growth of odor causing microbes
- Stretch-engineered waistband for superior mobility & insane comfort
- Flat-front, 4-pocket design
- Deep, ultra-soft knit pocketbags with internal pockets for your wallet & phone
- Tapered leg & elastic cuffs

BODY/LOGO	FIRST SHIP	LAST SHIP
005 ASPHALT HEATHER/BLACK	12/20/2015	6/1/2016
374 GREENHEAD/ARTILLERY GREEN	12/20/2015	6/1/2016



005



374

allseasongear

### 1253679 UA PERFORMANCE CHINO SHORT

\$69.99 // 30-44, 10" INSEAM // 6.8 oz. 98% COTTON, 2% ELASTANE

- Incredibly soft, durable cotton fabric wicks sweat, resists wrinkles & lets you move
- 4-way stretch fabrication allows greater mobility in any direction
- Moisture Transport System wicks sweat & dries fast
- Stretch-engineered waistband for superior mobility & insane comfort
- Flat-front, 5-pocket design
- Hidden side zip pocket
- Deep, ultra-soft knit pocketbags
- Inseam: 9"

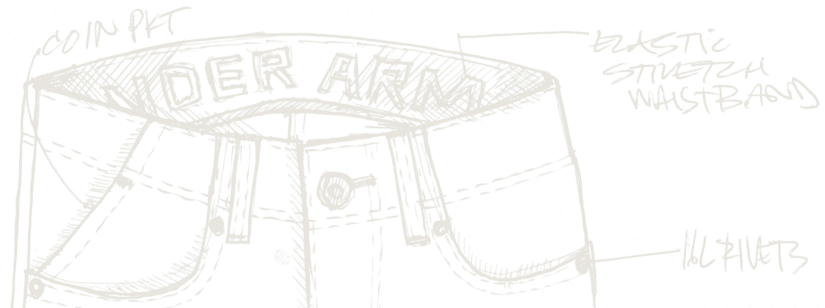
BODY/LOGO	FIRST SHIP	LAST SHIP
008 STEALTH GRAY/STEALTH GRAY	C/O	6/1/2016
066 CONCRETE/CONCRETE	C/O	6/1/2016
254 CANVAS/CANVAS	C/O	6/1/2016
408 ACADEMY/ACADEMY	C/O	6/1/2016
907 ULTRA BLUE/ULTRA BLUE	12/20/2015	6/1/2016
984 ROCKET RED/ROCKET RED	12/20/2015	6/1/2016



ELASTIC  
STRETCH  
WAISTBAND

ENGINEER  
WAISTBAND

4" DEL  
FLAT



1/6 PIVETS



008

066

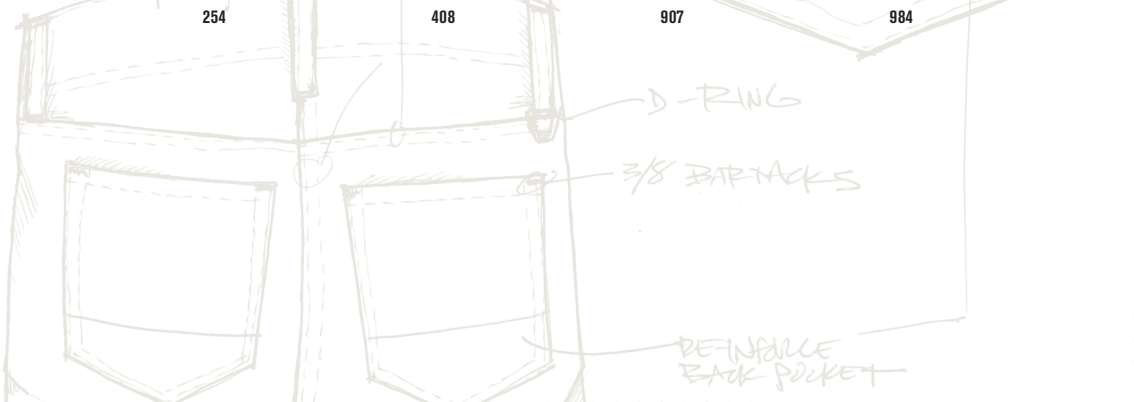
254

408

907

984

SPORT PERFORMANCE  
CORDS -  
MOBILITY STRETCH



allseasongear

**NEW**

**1273618 UA PERFORMANCE CHINO  
PRINTED SHORT**

**\$79.99** // 30-44, 10" INSEAM // 6.8 oz. 98% COTTON, 2% ELASTANE

- Incredibly soft, durable cotton fabric wicks sweat, resists wrinkles & lets you move
- 4-way stretch fabrication allows greater mobility in any direction
- Moisture Transport System wicks sweat & dries fast
- Stretch-engineered waistband for superior mobility & insane comfort
- Flat-front, 5-pocket design
- Hidden side zip pocket
- Deep, ultra-soft knit pocketbags
- Inseam: 9"

	BODY/LOGO	FIRST SHIP	LAST SHIP
374	GREENHEAD/ARTILLERY GREEN	12/20/2015	3/1/2016
997	BLACKOUT NAVY/BLACK	12/20/2015	3/1/2016
400	LEGION BLUE/LEGION BLUE	3/20/2016	6/1/2016
998	BLACKOUT NAVY/BLACKOUT NAVY	3/20/2016	6/1/2016



374



997



400



998

ELASTIC  
STRETCH  
WAISTBAND

LET'S

ENGINEER  
WAISTBAND

4 1/2" DEL  
FLAT

allseasongear

**NEW**

**1272436 UA PERFORMANCE CARGO SHORT**

**\$79.99** // 30-44, 10" INSEAM //  
72% COTTON, 25% NYLON, 3% ELASTANE

- Soft, durable herringbone textured fabric wicks sweat, resists wrinkles & lets you move
- 4-way stretch fabrication allows greater mobility in any direction
- Moisture Transport System wicks sweat & dries fast
- Anti-odor technology prevents the growth of odor causing microbes
- Stretch-engineered waistband for superior mobility & insane comfort
- Flat-front, 6-pocket design
- Inseam: 11"

BODY/LOGO	FIRST SHIP	LAST SHIP
001 BLACK/BLACK	3/20/2016	6/1/2016
035 STEEL/BLACK	3/20/2016	6/1/2016
983 SLATE BLUE/BLACK	3/20/2016	6/1/2016

ELASTIC  
STRETCH  
WAISTBAND

16 PIVETS



ENGINEER  
WAISTBAND

\*CROSSGRAIN



001

035

983

REINFORCE  
BACK POCKET

**NEW**

**1272437 UA PERFORMANCE BLENDED ¼ ZIP**

**\$59.99** // SM-3XL // 6.3 oz. 95% COTTON, 5% ELASTANE

- *Midweight Charged Cotton® tri-blend fabric is ultra-soft, dries fast & has a Heathered look*
- *Moisture Transport System wicks sweat & dries fast*
- *Anti-odor technology prevents the growth of odor causing microbes*
- *Ribbed collar*

	BODY/LOGO	FIRST SHIP	LAST SHIP
025	TRUE GRAY HEATHER/CHARCOAL	12/20/2015	3/1/2016
090	CARBON HEATHER/CHARCOAL	12/20/2015	3/1/2016
907	ULTRA BLUE/BLACKOUT NAVY	12/20/2015	3/1/2016



025

090

907



**NEW**

**1272400 UA PERFORMANCE WINDBREAKER**

**\$89.99** // SM-3XL // 100% POLYESTER

- UA Storm technology repels water without sacrificing breathability
- Wind-resistant materials & construction shield you from the elements
- Iridescent woven fabric that's both really light & durable
- High-neck hood with built-in visor
- Mesh front hand pockets
- Adjustable cuffs

	BODY/INSET/LOGO	FIRST SHIP	LAST SHIP
001	BLACK/BLACK/STEALTH GRAY	12/20/2015	6/1/2016
771	SUNBLEACHED/SUNBLEACHED/SNB	12/20/2015	3/1/2016
984	ROCKET RED/ROCKET RED/ROCKET RED	12/20/2015	3/1/2016



001

771

984



allseason<sup>®</sup>gear

**NEW**

**1273624 UA M65 JACKET**

**\$249.99** // SM-3XL //

- GORE-TEX<sup>®</sup> lining is 100% waterproof but remains incredibly breathable
- Wind-resistant materials & construction shield you from the elements
- 3-layer bonded fabric with a durable, smooth outside & a soft interior
- 4 top-entry cargo pockets

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP
016 ANTHRACITE/BLACK/BLACK	12/20/2015	6/1/2016



016





**UNDER ARMOUR® PERFORMANCE**  
SPRING/SUMMER 2016