



PUBLISHER 2

PRODUCT GUIDE

How to change the skin of your publication?

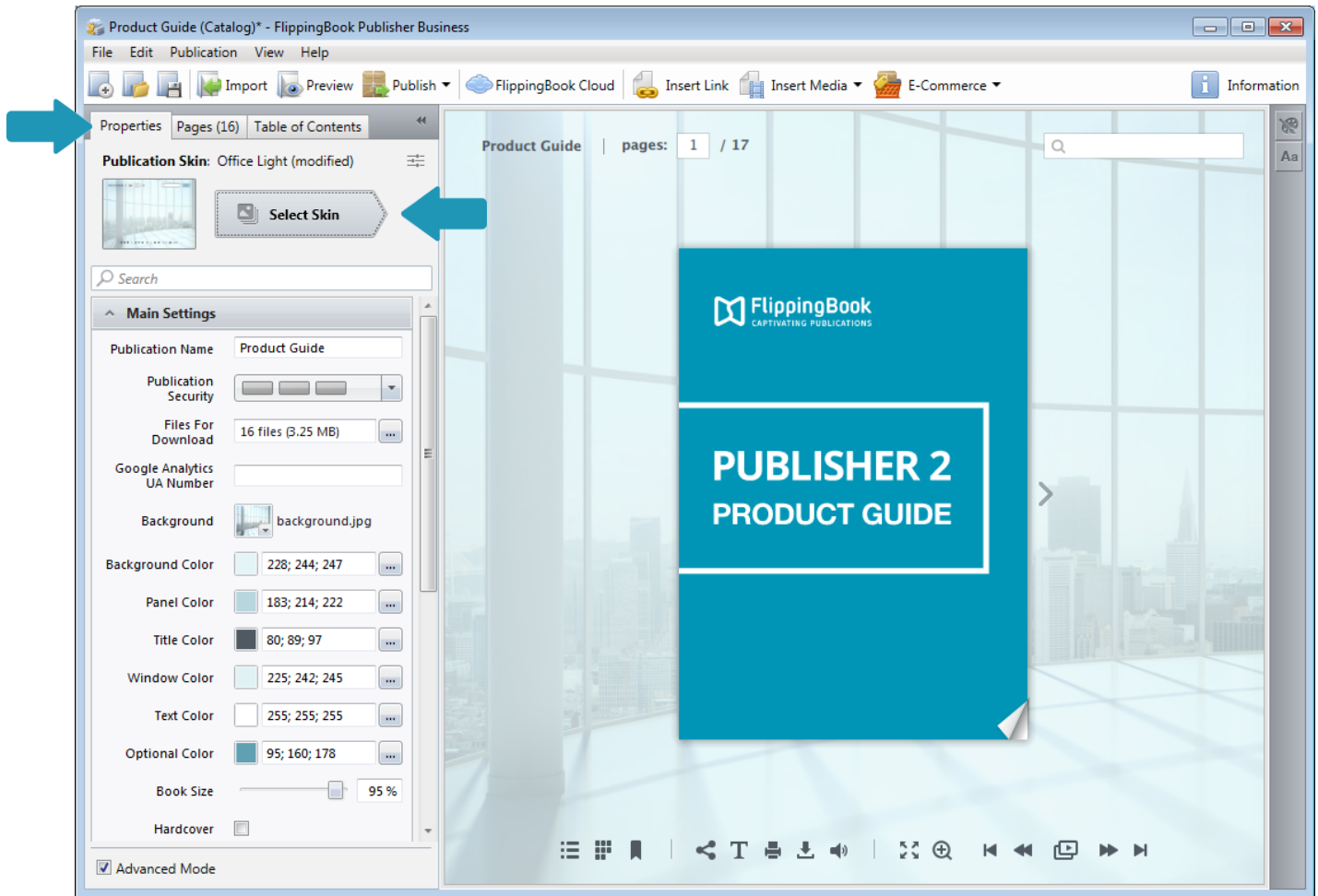
The appearance of your publication is mostly determined by what we call the 'Skin'. A skin is a collection of all the graphical elements (like colors, fonts, and background images) that together make up the User Interface for your publications.

FlippingBook Publisher comes with 24 professionally designed skins by default. These skins give a coherent look to all the elements in your publication: not only to those on the main screen, but also to other elements like the Table of Contents and pop-up windows that appear when you for example click on the Print button.

Steps to change the skin

- 1) Go to the 'Properties' pane.
- 2) Click on the 'Select Skin' button.
- 3) Choose a Skin that goes well with your publication.

Note that if you like the color scheme of a certain skin, but not the background image, then it you can change the background image separately.

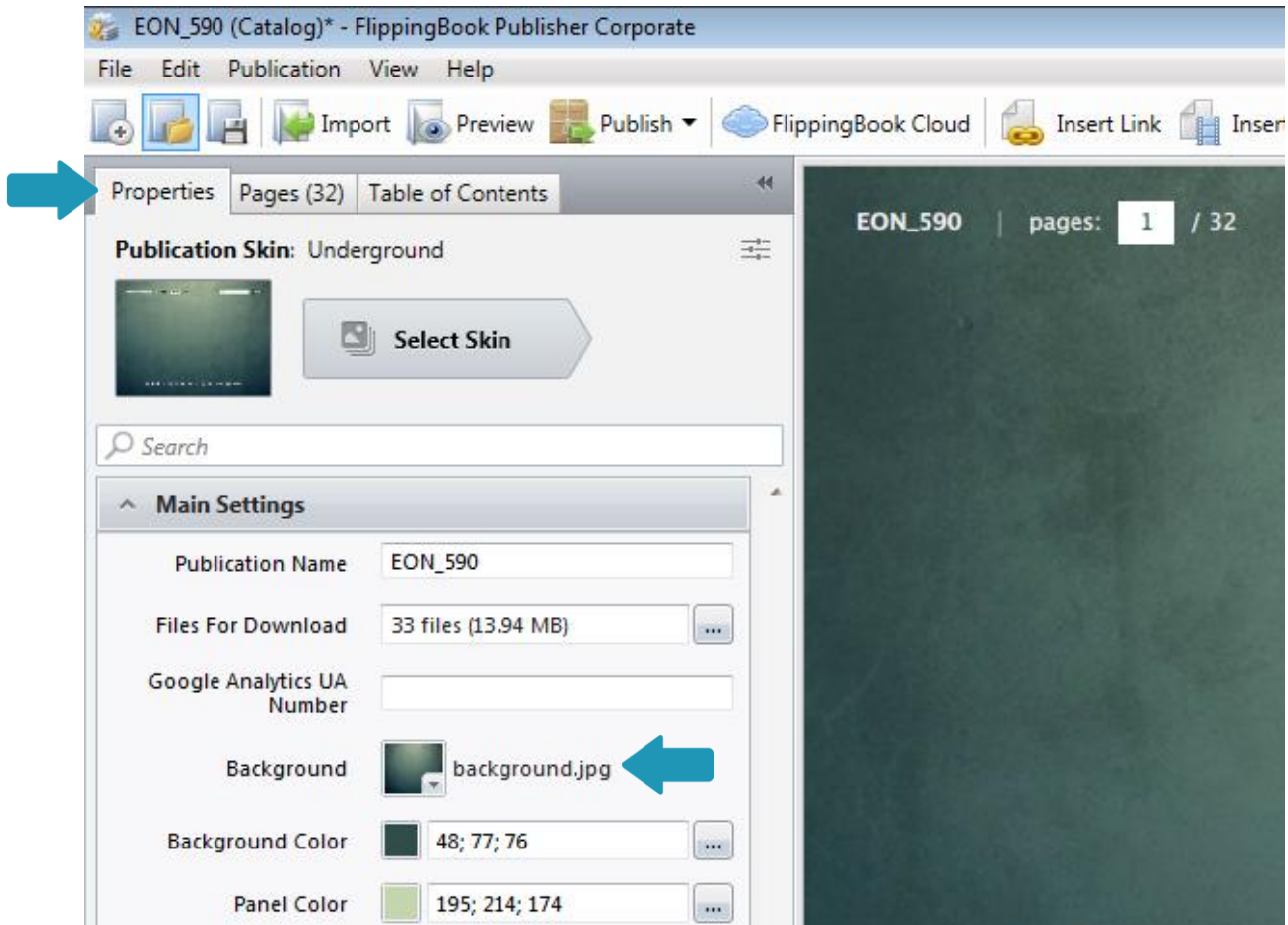


How to change the background of your publication?

One of the most impactful parts of your FlippingBook publication is the background image. If you apply one of the standard skins to your publication, then FlippingBook Publisher uses the standard background image for that skin. However, this is easily changed.

Steps to change the background image

- 1) Go to the 'Properties' pane.
- 2) Make sure the 'Main settings' are unfolded.
- 3) Click on the small thumbnail image after 'Background' and choose 'Select Image'
- 4) Browse to the directory where you have saved your background image, select your image and click open



How to change the menu bars?

Your FlippingBook publications by default contain menu bars above and below your publications. You can configure which items appear in these menu bars to control how your users can interact with your publications.

To change the menu items, go to the 'Publication Components' pane.

Most of the items are checkboxes that control whether or not an icon is available in your publication. If you uncheck a box, then the corresponding item becomes unavailable.

On the next pages we will describe how to change the

- Top Bar
- Bottom Bar
- Side Windows
- In-page options

The screenshot displays the FlippingBook software interface. On the left, the 'Properties' panel is open, showing the 'Publication Skin' as 'Winter Day'. Below this, there is a search bar and two expandable sections: 'Main Settings' and 'Publication Components'. A blue arrow points to the 'Publication Components' section header. This section contains a list of features, each with a checked checkbox:

- Bookmarks
- Bottom Menu
- Bottom Navigation
- Copyright Button
- Download
- Fullscreen
- Interactive Fullscreen
- Navigation Stripes
- Pagination
- Print
- Search
- Select Text
- Share
- Show Zoombar
- Side Window: Table of Contents (dropdown menu)
- Slideshow
- Sound
- Table of Contents
- Thumbnails
- Top Bar
- Zoom Button

At the bottom of the 'Publication Components' section, there is a checkbox for 'Advanced Mode' which is also checked. On the right side of the interface, a preview window titled 'Table of Contents' is visible, showing a list of items: 'Introduction', 'Quick Start', and 'System Requirements'. The background of the preview window shows a blurred image of a winter landscape with snow.

Changing the Top Bar:

The following options in the Publication components affect the top bar:

- ‘Copyright Button’: toggles the button in the top right corner. Your user can click on this button. When they do, it will take them to the page you specified. You can change the text in this button and the URL that it opens as follows
 - Go to Branding Settings
 - Change the fields ‘Copyright Button Text’
 - Change the URL in ‘Copyright Button URL’.
- ‘Pagination’: toggles the field which displays the currently opened page and the total number of pages.
- ‘Search’: Toggles the search field.
- ‘Top Bar’: removes all the Items in the top bar completely.

Tip: By default, the search text requires your users to type at least 3 characters. It uses a ‘partial’ search. This means that if your user types in ‘pro’, then it will find words like ‘product’ and ‘project’ as well. You can change the search options by enabling the ‘Advanced mode’ (the small checkbox in the bottom left corner) and then going to the newly appeared section ‘Publication Settings’. There you can change the options ‘Exact match search’ and ‘Search Characters limit’.

The screenshot displays the FlippingBook software interface. On the left, the 'Properties' panel is active, showing the 'Publication Skin' set to 'Winter Day'. Below this, there is a 'Select Skin' button and a search bar. The 'Main Settings' section is collapsed, while the 'Publication Components' section is expanded, listing various features with checkboxes: Bookmarks, Bottom Menu, Bottom Navigation, Copyright Button, Download, Fullscreen, Interactive Fullscreen, Navigation Stripes, Pagination, Print, Search, Select Text, Share, Show Zoombar, Side Window (set to 'Table of Contents'), Slideshow, Sound, Table of Contents, Thumbnails, Top Bar, and Zoom Button. On the right, a preview window titled 'Table of Contents' shows a list of sections: Introduction, Quick Start, and System Requirements. The background of the preview window is a blurred image of a winter landscape with snow and trees.

Changing the Bottom Bar

- ‘Bottom Menu’ toggles the entire bottom menu, removing all icons from the interface.
- ‘Bottom Navigation’ removes the 5 icons to go to the first/previous/next/last page as well as the ‘slideshow’ icon
- ‘Download’ toggles the icon that allows users to download files. To specify which files users can download, go to Main Settings and click the ‘...’-button after Files for Download.
- ‘Fullscreen’ toggles the fullscreen icon that your users can click to remove the browser’s interface.
- ‘Print’ toggles the Print-icon which users can click to print (pages from) your publication
- ‘Select Text’ toggles the option to select text in your publications so users can copy and paste it to other documents.
- ‘Share’ toggles the sharing icon that allows users to share your publication on Social Media
- ‘Slideshow’ toggles the icon between previous and next page. User can use it to start slideshow mode, which automatically takes them to the next page after a few seconds.
- ‘Sound’ allows users to enable/disable sounds for your publications.
- ‘Zoom button’ allows your users to zoom in and get a close-up view of your content. Disabling this button removes this icon and stops all ways for your users to zoom in.

The screenshot displays the FlippingBook software interface. On the left is the 'Properties' panel, and on the right is a preview of the 'Table of Contents' side window.

Properties Panel:

- Buttons: Properties, Pages (14), Table of Contents
- Publication Skin: Winter Day
- Thumbnail: A small image of the book cover.
- Button: Select Skin
- Search: A search bar with the text 'Search'.
- Section: Main Settings (expanded)
- Section: Publication Components (expanded)
 - Bookmarks
 - Bottom Menu
 - Bottom Navigation
 - Copyright Button
 - Download
 - Fullscreen
 - Interactive Fullscreen
 - Navigation Stripes
 - Pagination
 - Print
 - Search
 - Select Text
 - Share
 - Show Zoombar
 - Side Window: Table of Contents (dropdown menu)
 - Slideshow
 - Sound
 - Table of Contents
 - Thumbnails
 - Top Bar
 - Zoom Button
- Advanced Mode

Table of Contents Preview:

- Table of Contents (with close button 'x')
- Introduction
- Quick Start (with expand arrow '▶')
- System Requirements

Changing the Side Windows

In the bottom menu bar there are three special icons: Bookmarks, Table of Contents and 'Thumbnails'. These options are somewhat special: they make a new side window appear next to your publication:

- 'Bookmarks' allows your users to individually bookmark their favorite pages and add a short description about the page.
- 'Table of Contents' appears only if a Table of Contents is present for your publication. You can create this manually but if your imported PDF already contained one, then it is imported automatically. You can deselect the checkbox to stop the icon from appearing.
- 'Thumbnails' shows miniature preview pages of your publication. This option gives your users a visual aid to navigate through your publication. However, if your publication contains mainly text, then this may not be very helpful and you can disable it
- The 'Side Window' option allows you to show any of the three side windows mentioned above to appear automatically when your publication is opened.



Properties Pages (14) Table of Contents

Publication Skin: Winter Day

[Select Skin](#)

Search

▼ Main Settings

▲ Publication Components

- Bookmarks
- Bottom Menu
- Bottom Navigation
- Copyright Button
- Download
- Fullscreen
- Interactive Fullscreen
- Navigation Stripes
- Pagination
- Print
- Search
- Select Text
- Share
- Show Zoombar
- Side Window Table of Contents
- Slideshow
- Sound
- Table of Contents
- Thumbnails
- Top Bar
- Zoom Button

Advanced Mode

☰ Table of Contents × Product Guide

Introduction

▶ Quick Start

System Requirements

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Changing the In-page options

The other two options that we haven't covered yet control two visual aids within your publication:

- 'Navigation Stripes' adds small arrows to the left and right of your pages that appear if more pages are available on that side.
- 'Show Zoombar' makes a small zoom bar appear when your users have zoomed in. They can use this bar to adjust the zoom level to their own taste.

Deselecting this checkbox causes the zoomed view to open in the standard zoom level, but the zoom level can't be adjusted by your user in that case.

The screenshot displays the FlippingBook software interface. On the left is the 'Properties' panel, and on the right is a preview of the 'Table of Contents'.

Properties Panel:

- Buttons: Properties, Pages (14), Table of Contents
- Publication Skin: Winter Day
- Select Skin button
- Search input field
- Main Settings (collapsed)
- Publication Components (expanded):
 - Bookmarks
 - Bottom Menu
 - Bottom Navigation
 - Copyright Button
 - Download
 - Fullscreen
 - Interactive Fullscreen
 - Navigation Stripes (highlighted)
 - Pagination
 - Print
 - Search
 - Select Text
 - Share
 - Show Zoombar (highlighted)
 - Side Window: Table of Contents (dropdown menu)
 - Slideshow
 - Sound
 - Table of Contents
 - Thumbnails
 - Top Bar
 - Zoom Button
- Advanced Mode

Table of Contents Preview:

- Table of Contents (title bar)
- Introduction
- Quick Start
- System Requirements

At the bottom right of the preview, there are navigation icons: a list icon, a grid icon, a bookmark icon, and a share icon.

How to change the logo in your publication?

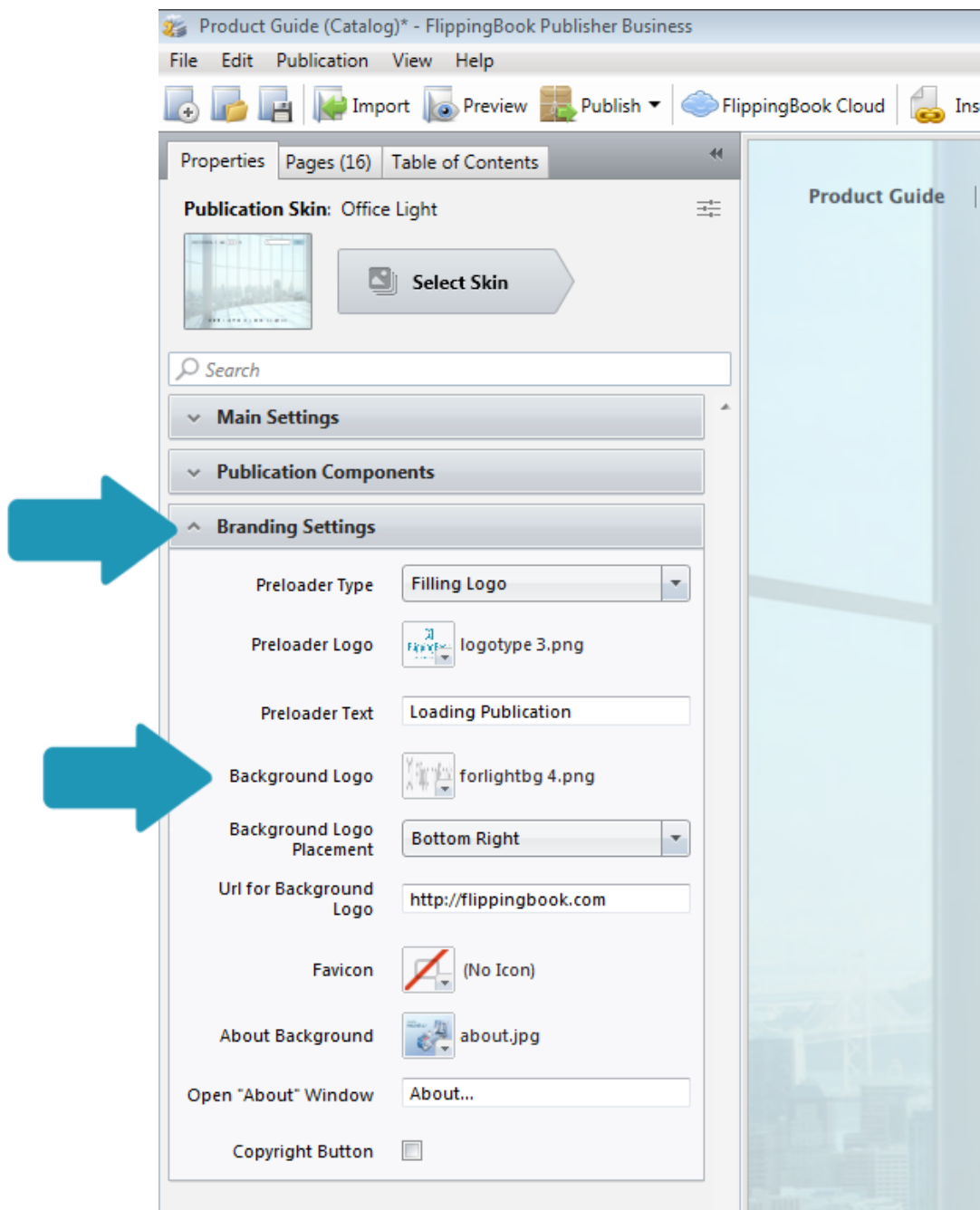
FlippingBook Publisher adds a logo to your publications. By default, this is the FlippingBook logo, which links to flippingbook.com. In the Business Edition of FlippingBook Publisher you can change this logo, its place and the link.

Prerequisites

This option is only available in FlippingBook Publisher Business Edition.

Steps to change the logo

- 1) Go to the 'Properties' pane.
- 2) Click on 'Branding Settings' to expand the properties.
- 3) Click on the small thumbnail image after 'Background logo' and choose 'Select Image'
- 4) Browse to the directory where you have saved your background image, select your image and click open.
- 5) To change the location of the logo, select the desired value in 'Background Logo Placement'
- 6) To change the URL of your link, change the field 'URL for background logo'



Note: if the height of your logo doesn't exceed the height of the menu bars, then your logo will be placed in the menu bar itself. If it is higher, then it will be placed just above the menu bar.