

# Cushman & Wakefield is a leading global real estate services firm that helps clients transform the way people work, shop and live.

We have spent our careers advising, advocating and negotiating on behalf of companies who lease or own real estate. A well-executed real strategy can yield incredible cost-savings and provide a workplace environment that is often hard to quantify. Our team is positioned to provide tailor-made, custom solutions which align with our client's needs and requirements. We are experienced in working with growing start-ups to multinational corporations and would welcome any inquiries. The way companies use their office space is changing every day and Cushman & Wakefield is on the forefront of providing creative solutions allowing companies to thrive in their workplace.

Sincerely,

Michael Olmstead Tenant Advisor 303.813.6412

Harrison Archer Tenant Advisor 303.813.6410

#### OFFICE TRENDS & NOTABLE RELOCATIONS:

#### TRENDS:

- New workplace concepts/solutions
- Shared or co-working environments
- Limited inventory continues to drive development
- Millennial migration spurs modern office trends
- Construction costs have soared to new heights



NOTABLE DENVER RELOCATIONS & NEW CAMPUSES:

































23 consecutive quarters of increased office rental rates as of 3Q 2017

-Cushman & Wakefield Research



Metro Denver's population increased to 3.11M, and is estimated to reach at least 3.3M by 2020

-Metro Denver Economic Development - MDEC



#3 in high-tech employment concentration -MDEC



Metro Denver Direct rental rates remain high at an average of \$27.10/SF/FSG -Cushman & Wakefield Research



Colorado's unemployment rate is down to 2.8% YTD, and is well below the national average of 4.1% -MDEC



#4 in the State Technology and Science Index
-MDEC



#2 best places to live 2017
-U.S. News & World Report



YTD Nonfarm Employment Growth is up 1.7% from November 2016 to November 2017, representing 27,900 jobs added -MDEC



#5 in the State Innovation Index
-MDEC

(#1) //\]

#1 in best places for Business and Careers -Forbes 2016



27% of companies are hiring in the Denver Metro area -MDEC



Only 6% of the economy is linked to energy



7th fastest growing metro area -U.S. Census Bureau



2nd most highly educated state -U.S. Census Bureau



Top 10 city for millennial population: ranked #5 with 15.9% of population between 18-35 years old and expected to more than double by 2025

-Headlight Data/U.S. Census Bureau



#### **DENVER METRO**

#### **SOUTHEAST SUBURBAN**

#### CBD

Class A Rates \$31.58 FSG

Class A Rates

\$27.78 FSG

\$37.16 FSG

Class A Vacancy % 13.7% Class A Vacancy %

Class A Vacancy %

Class A Rates

Class B Rates

13.4%

Class B Rates

\$23.19 FSG Class B Rates \$22.61 FSG

14.8%

\$29.45 FSG

Class B Vacancy %

15.4%

Class B Vacancy % 14.6%

Class B Vacancy %

17.1%

Total Inventory

113,254,380 SF

Total Inventory

32,311,259 SF

Total Inventory

28.412.920 SF

#### SOUTHWEST DENVER

#### **AURORA**

Class A Rates

\$24.72 FSG

8.5%

Class A Vacancy %

\$18.30 FSG

Class A Rates Class A Vacancy % \$25.01 FSG

Class A Vacancy %

4.0%

19.8%

Class B Rates

\$19.67 FSG

10,069,609 SF

Class B Rates

Total Inventory

Class A Rates

\$18.44 FSG

4,958,911 SF

Class B Rates

\$13.07 FSG

40.8%

Class B Vacancy % Total Inventory

19.2%

Class B Vacancy %

12.6%

Total Inventory

Class B Vacancy %

2,627,809 SF

#### **NORTHWEST**

Class A Vacancy %

Class B Vacancy %

#### WEST

CHERRY CREEK

Class A Rates

Class B Rates

Class A Rates

Class B Rates

\$26.93 FSG

\$21.72 FSG

11.6%

12.7%

Class A Rates

\$22.68 FSG

Class A Vacancy %

13.3%

Class B Rates

\$19.08 FSG

Class B Vacancy %

13.7%

Class B Vacancy %

Class A Vacancy %

11.8%

19.2%

Total Inventory

13,924,616 SF

Total Inventory 4,882,707 SF Total Inventory

7,907,037 SF

\$35.18 ESG

\$24.87 FSG



#### **CBD OVERVIEW**

**28,412,920** RSF / **\$37.16** FSG / **13.4**%

Class A Vacancy Class B Rates

**\$29.45** FSG

**17.1%** Class B Vacancy

Total Inventory

Class A Rates

#### LODO

Class A Rates \$46.12 FSG

Class A Vacancy % 5.9%

Class B Rates \$36.73 FSG

Class B Vacancy % 14.5%

#### **MIDTOWN**

Class A Rates \$36.26 FSG

Class A Vacancy % 15.9%

Class B Rates \$27.73 FSG

18.5% Class B Vacancy %

Class A Rates \$36.75 FSG

Class A Vacancy % 14.5%

Class B Rates \$28.29 FSG

Class B Vacancy % 17.4%





# CENTRAL BUSINESS DISTRICT DEVELOPMENT & STATS 4Q 2017

CBD OVERVIEW
MARKET INDICATORS

	4Q 15	4Q 16	4Q 17
Inventory SF	27,636,767	28,045,368	28,412,920
SF Under Construction	1,296,055	1,650,454	1,387,929
Direct Vacancy	10.8%	13.3%	14.3%
Overall Vacancy	12.6%	16.1%	16.2%
Net Absorption SF YTD	598,613	37,452	315,088
Average Direct Rent All Classes FSG	\$32.91	\$33.56	\$34.29
Class A FSG	\$35.65	\$36.33	\$37.16
Class B FSG	\$28.35	\$28.61	\$29.45





3501 Wazee Street, Zeppelin Station (Formerly known as Gauge) Broke Ground December 2016 Opened December 2017 Zeppelin Development 100,000 RSF 77,000 SF Office 23,000 SF Retail 1.25:1,000 Parking \$32.00-\$35.00/RSF/NNN



**3350 Blake Street** 3350 Blake LLC 30,000 SF Class B Office Construction to begin 6/2018



**3258 Larimer Street**Westbrook Development Partners
11,400 SF Class B Office
Delivering 12/2017
92.3% Pre-leased
\$42.00/RSF/FSG



3601 Walnut St., The Hub Broke Ground June 2017 Beacon Capital Partners 294,000 SF 49,000 SF Retail 245,000 SF Office 24% Preleased to Home Advisor Delivering October 2018



3858 Walnut St., Industry RiNo Station Under Construction Opens November 2017 110,000 RSF 55,000 RSF Floor Plates 27% Preleased



3939 Williams Street, Denver Rock Drill Adaptive Reuse

Weiss Family and Saunders Development 383,000 RSF Residential & Hotel 318,000 SF Office Space 65,000 SF Retail 2:1,000 Parking Opens 2019



3860 Blake St., World Trade Center Proposed

Exdo Properties/Formativ 330,000 SF 250,000 SF Office Space 30,000 SF Retail 40,000 SF Conference Center 225 Room Hotel Breaks ground December 2017



2935 Larimer Street, Larimer 30 Under Construction Littleton Capital Partners LLC 27,000 SF Building 15,000 SF office 12,000 SF retail Delivering 12/2017 15.6% pre-leased



**3201-3263 Walnut Street, The Collective** Parkhill Development Company 50,000 SF Class B Office Construction to begin April 2018 85% preleased \$25.00-\$27.50/RSF/NNN

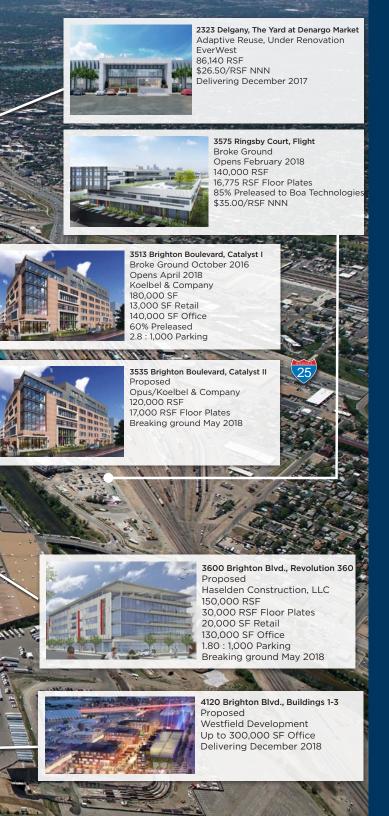


Westfield Company Inc

Breaking Ground November 2017

19,000 RSF Office

\$30.00/NNN/RSF

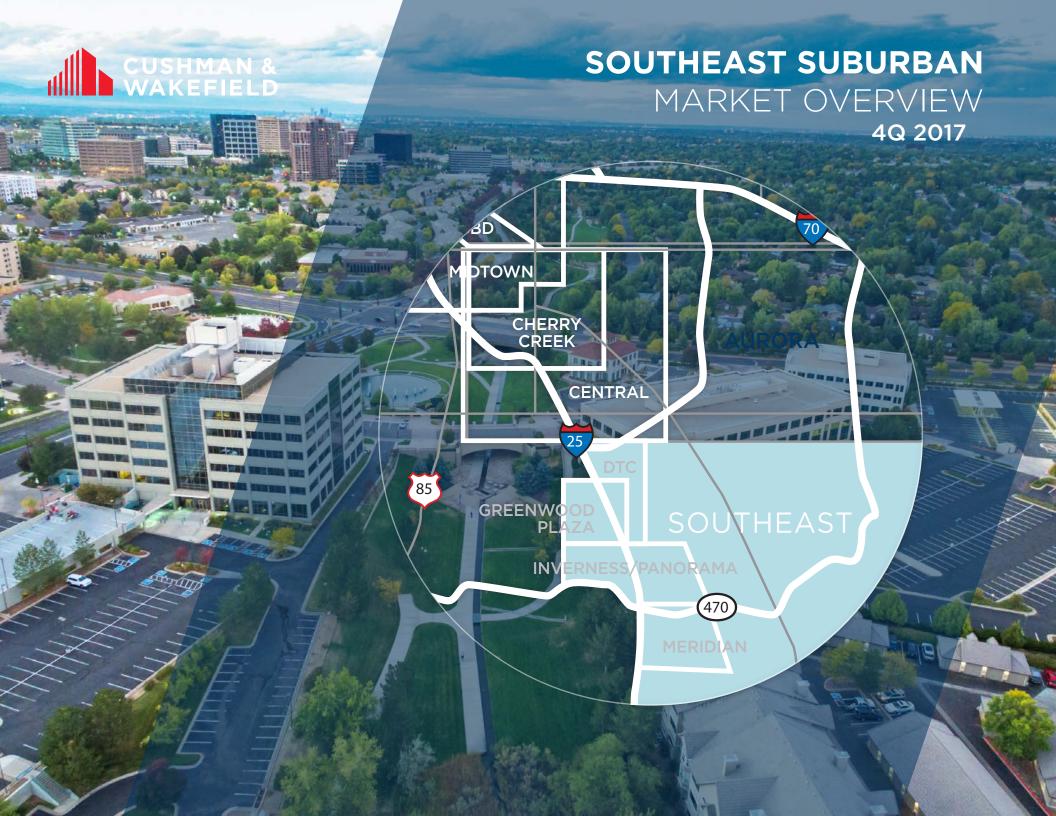


# RINO DEVELOPMENT & STATS 4Q 2017

# RINO MARKET INDICATORS

	4Q 15	4Q 16	4Q 17
Inventory SF	1,206,595	1,206,595	1,217,995
SF Under Construction	0	207,198	688,391
Direct Vacancy	6.0%	6.9%	8.8%
Overall Vacancy	6.2%	6.9%	9.0%
Net Absorption SF Annual	230,972	(10,859)	(12,142)
Average Direct Rent All Classes FSG	\$32.03	\$33.16	\$33.17
Class A FSG	N/A	\$43.01	\$41.83
Class B FSG	\$32.06	\$35.19	\$36.04





#### DENVER TECH CENTER (DTC)

Class A Rates \$26.77 FSG

Class A Vacancy % 16.8%

Class B Rates \$22.24 FSG

Class B Vacancy % 15.6%

Total Inventory 9,510,972 SF

#### **GREENWOOD VILLAGE**

Class A Rates \$31.57 FSG

Class A Vacancy % 15.8%

Class B Rates \$23.79 FSG

Class B Vacancy % 15.7%

Total Inventory 8,725,859 SF

#### INVERNESS/PANORAMA

Class A Rates \$27.08 FSG

Class A Vacancy % 17.9%

Class B Rates \$22.11 FSG

Class B Vacancy % 16.0%

Total Inventory 8,081,337 SF

# ARAPAHOE ROAD (remainder on map)

Class A Rates \$22.31 FSG

Class A Vacancy % 1.9%

Class B Rates \$18.67 FSG

Class B Vacancy % 8.4%

Total Inventory 2,866,856 SF

#### MERIDIAN INTERNATIONAL

Class A Rates \$25.63 FSG

Class A Vacancy % 5.5%

Class B Rates \$22.21 FSG

Class B Vacancy % 10.5%

Total Inventory 3,126,235 SF

#### SOUTHEAST SUBURBAN AVERAGES

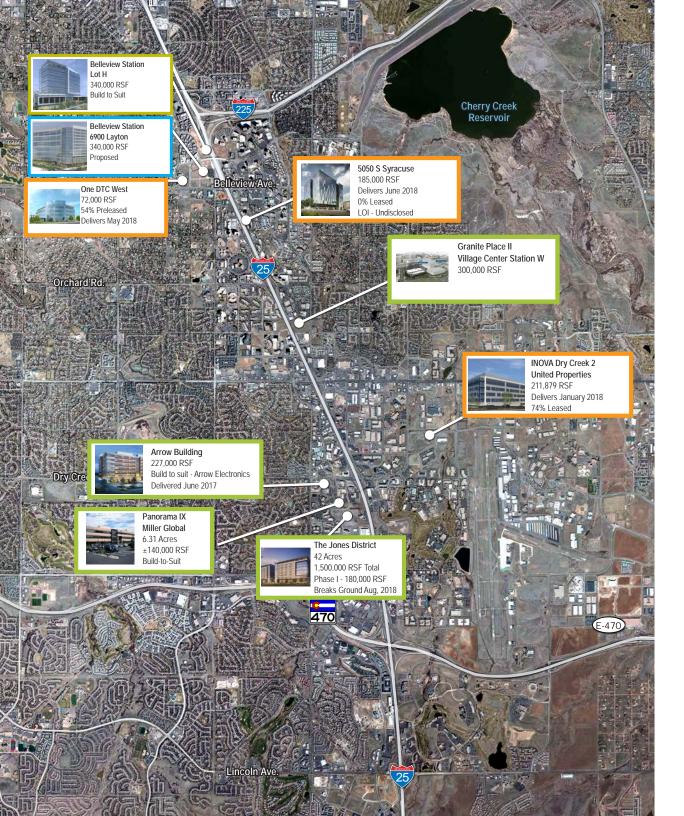
Class A Rates \$27.78 FSG

Class A Vacancy % 14.8%

Class B Rates \$22.61 FSG

Class B Vacancy % 14.6%

Total Inventory 32,311,259 SF



# **SES DEVELOPMENT**PROBABLE & UNDER CONSTRUCTION

Under construction

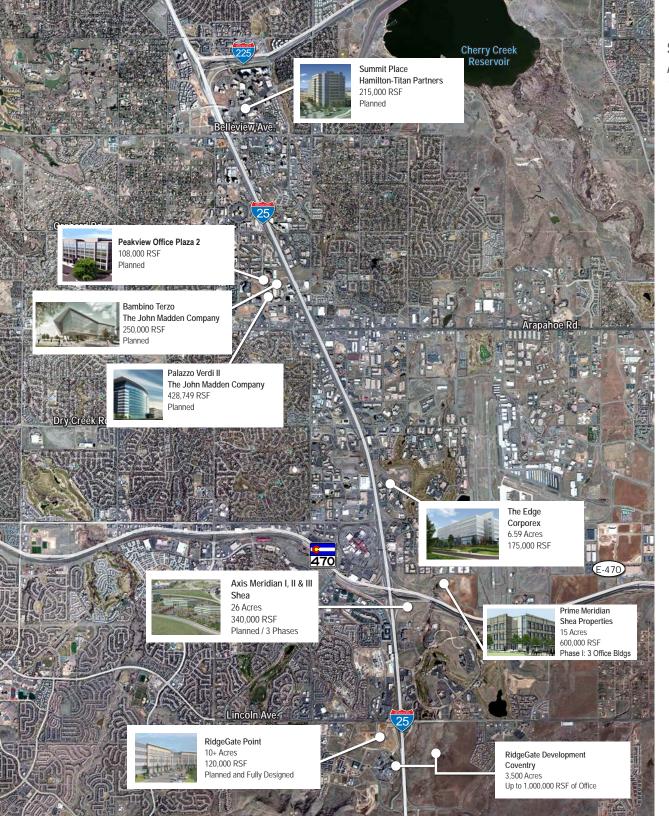
Build to Suit

Probable

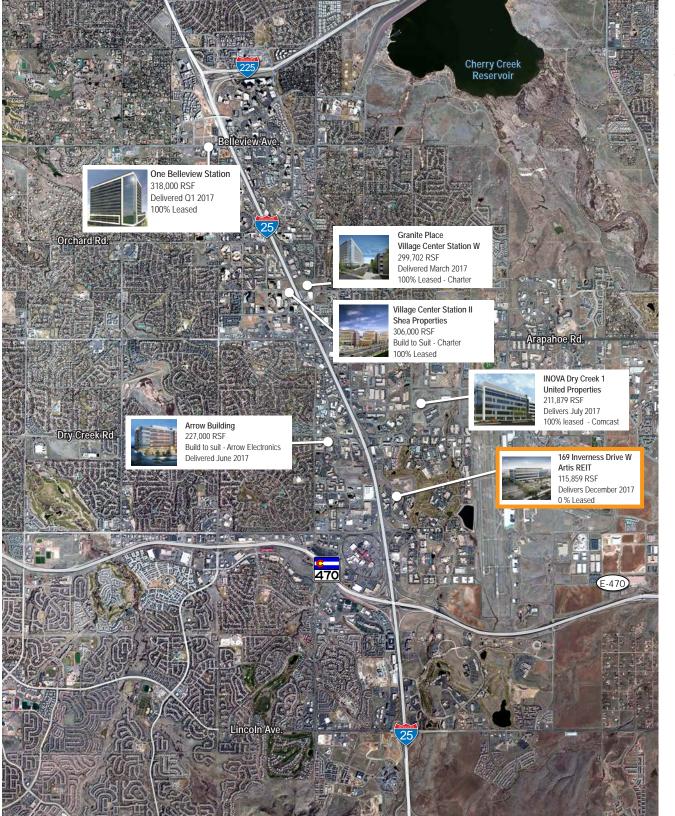
# SOUTHEAST SUBURBAN DEVELOPMENT & STATS 4Q 2017

# SES OVERVIEW MARKET INDICATORS

	4Q 15	4Q 16	4Q 17
Inventory SF	31,162,399	31,148,368	32,311,259
SF Under Construction	318,000	1,415,708	774,311
Direct Vacancy	11.7%	11.5%	14.7%
Overall Vacancy	12.4%	13.1%	16.2%
Net Absorption SF YTD	9,571	550,676	482,890
Average Direct Rent All Classes FSG	\$23.69	\$24.35	\$25.67
Class A FSG	\$26.23	\$26.27	\$27.78
Class B FSG	\$21.29	\$22.32	\$22.61

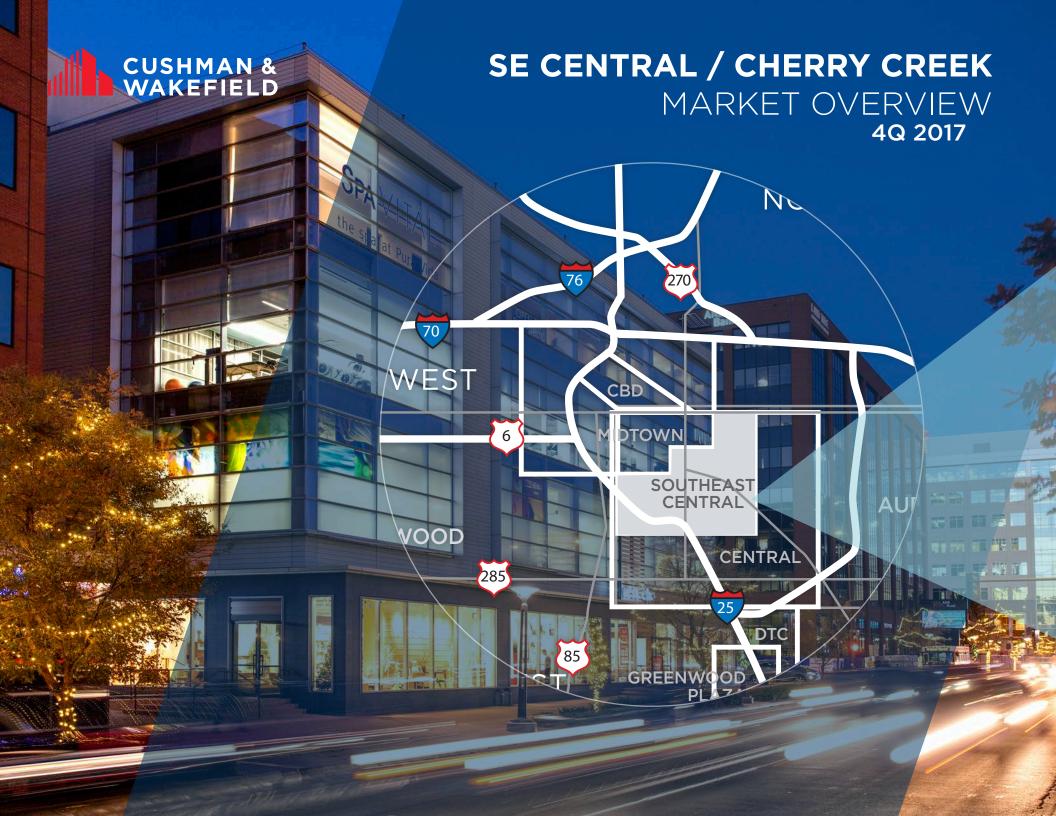


# SES DEVELOPMENT: PROPOSED POSSIBLE BUT UNLIKELY PROJECTS WILL NEED AT LEAST 80% PRE-LEASING



#### SES DEVELOPMENT

RECENTLY COMPLETED & 100% LEASED





#### CHERRY CREEK MICROMARKET

Class A Rates \$38.56 FSG

Class A Vacancy % 13.0%

Class B Rates \$33.55 FSG

Class B Vacancy % 8.6%

Total Class A/B Inventory 2,212,829 SF

#### I-25/COLORADO BLVD

Class A Rates \$32.48 FSG

Class A Vacancy % 22.6%

Class B Rates \$22.48 FSG

Class B Vacancy % 11.4%

Total Class A/B Inventory 4,019,782 SF

#### GLENDALE

Class A Rates \$23.73 FSG

Class A Vacancy % 11.9%

Class B Rates \$25.95 FSG

Class B Vacancy % 6.7%

Total Class A/B Inventory 4,384,675 SF

#### SOUTHEAST CENTRAL

Class A Rates \$32.84 FSG

Class A Vacancy % 17.9%

Class B Rates \$23.99 FSG

Class B Vacancy % 13.4%

Total Inventory 11,084,828 SF



#### Recently Completed Office



#### 100 Saint Paul

- 8-Story Office
- 148,000 SF of Class A Office, 14,000 SF Retail
- Completed in 2015
- 87% Leased
- Average Lease Rate: \$36.00/SF/NNN



#### 200 Columbine

- 8-Story Office
- 100,000 SF of Class A Office
- Completed in 2015
- 85% Leased
- Average Lease Rate: \$34.31/SF/NNN

#### **Multi-Housing Construction**



#### 250 Columbine (Condo)

80 Luxury Condo Units Above 38,000 SF Retail & Patio Space

Completion End-Year 2015



### 3000 East 3rd Avenue - BMC Investments

- 84 Large Luxury Apartments
- 16,000 Sf of New Retail Space (63,750 RSF Existing)
- Renovated Retail



## 210 St. Paul - BMC Investments (Planned)

- 8-Stories, 76 Large Luxury Apartments
- 11,500 SF of New Retail Space



## 100 Steele Avenue - CODA (Under Construction)

- 12 Stories, 185
- \$275/SF for Land
- Broke Ground June 2014 with Completion Summer 2016
- Kitchen Restaurant
- Average Unit Size 988 SF



#### 155 Steele Street - Pauls Phase II (Planned)

- 12 Stories, 71 Condo Units
- Unit size: 1,600 SF Average
- Design Phase
- Broke Ground 2016
  - 18-Month Construction
- Pre-Sales Begin Early 2018

# 6

#### **Alexan Cherry Creek**

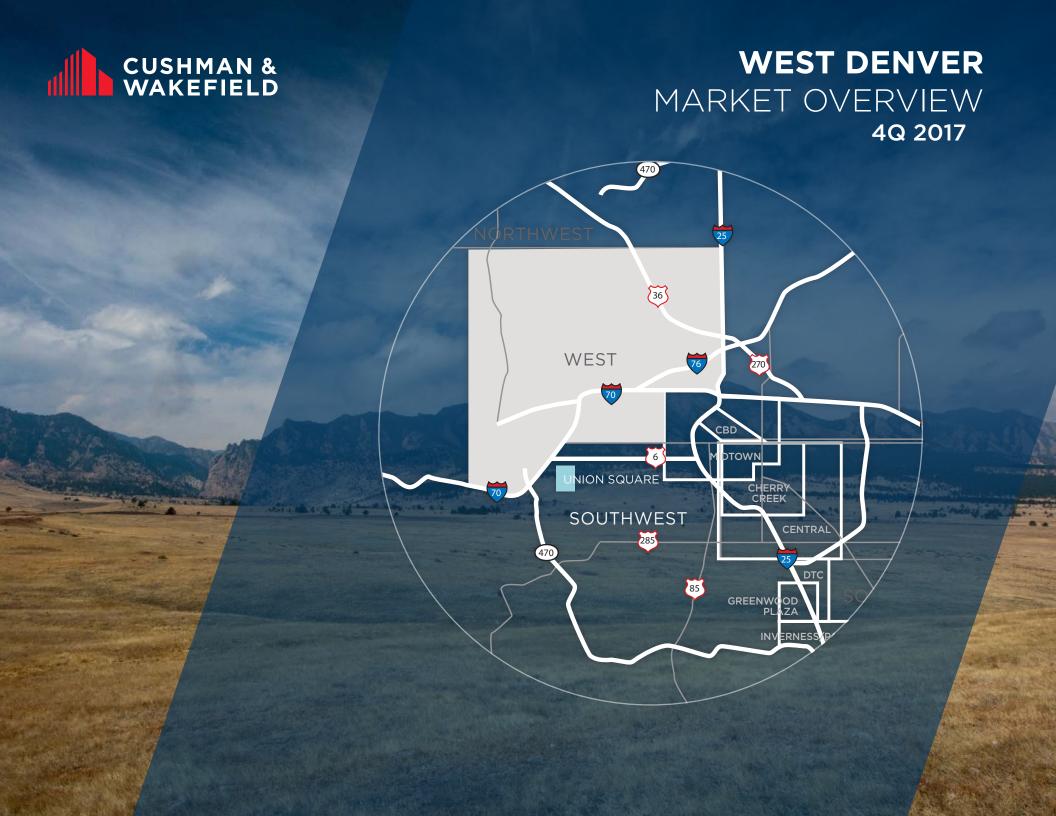
#### **Trammel Crow Residential (Under Construction)**

- 8 Stories, 164 Apartments Units
- Completion Mid-2017
- Average Unit Size 904 SF

#### **SOUTHEAST CENTRAL OVERVIEW**

#### **MARKET INDICATORS 4Q 2017**

	4Q 15	4Q 16	4Q 17
Inventory SF	11,038,958	10,937,720	11,084,828
SF Under Construction	200,342	300,116	61,200
Direct Vacancy	12.2%	11.8%	14.1%
Overall Vacancy	12.9%	12.4%	15.4%
Net Absorption SF	350,024	(90,746)	(101,406)
Average Direct Rent All Classes FSG	\$20.65	\$21.60	\$27.33
Class A FSG	\$27.46	\$26.47	\$32.84
Class B FSG	\$19.51	\$21.78	\$23.99



## UNION SQUARE OVERVIEW

#### **MARKET INDICATORS**

	3Q 15	3Q 16	3Q 17
Inventory SF	2,585,380	2,585,604	2,614,830
SF Under Construction	0	0	0
Direct Vacancy	11.0%	12.8%	13.1%
Overall Vacancy	12.1%	13.4%	13.7%
Net Absorption SF YTD	44,609	(68,456)	52,257
Average Direct Rent All Classes FSG	\$20.33	\$22.80	\$22.76
Class A FSG	\$22.56	\$23.97	\$24.74
Class B FSG	\$20.00	\$21.40	\$20.40

#### **DENVER WEST**

Class A Rates \$22.93 FSG

Class A Vacancy % 12.7%

Class B Rates \$19.06 FSG

Class B Vacancy % 13.3%

Total Inventory 4,857,265

#### UNION SQUARE

Class A Rates \$24.74 FSG

Class A Vacancy % 19.1%

Class B Rates \$20.40 FSG

Class B Vacancy % 10.2%

Total Inventory 2,614,830 SF

#### SOUTHWEST DENVER

Class A Rates \$24.43 FSG

Class A Vacancy % 8.5%

Class B Rates \$19.84 FSG

Class B Vacancy % 18.8%

Total Inventory 10,077,216 SF

#### **NORTHWEST**

Class A Rates \$26.89 FSG

Class A Vacancy % 11.1%

Class B Rates \$19.84 FSG

Class B Vacancy % 18.8%

Total Inventory 13,844,784 SF



# **NORTHWEST DENVER**

MARKET OVERVIEW
4Q 2017



#### WESTMINSTER

Class A Rates \$26.91 FSG

Class A Vacancy % 7.6%

Class B Rates \$21.70 FSG

Class B Vacancy % 9.2%

Total Inventory 3,669,083 SF

#### BOULDER

Class A Rates \$46.52 FSG

Class A Vacancy % 6.0%

Class B Rates \$28.72 FSG

Class B Vacancy % 8.3%

Total Inventory 8,037,981 SF

#### **BROOMFIELD**

Class A Rates \$28.83 FSG

Class A Vacancy % 7.5%

Class B Rates \$24.22 FSG

Class B Vacancy % 13.8%

Total Inventory 4,279,507 SF

#### LOUISVILLE/SUPERIOR

Class A Rates \$25.93 FSG

Class A Vacancy % 8.7%

Class B Rates \$23.59 FSG

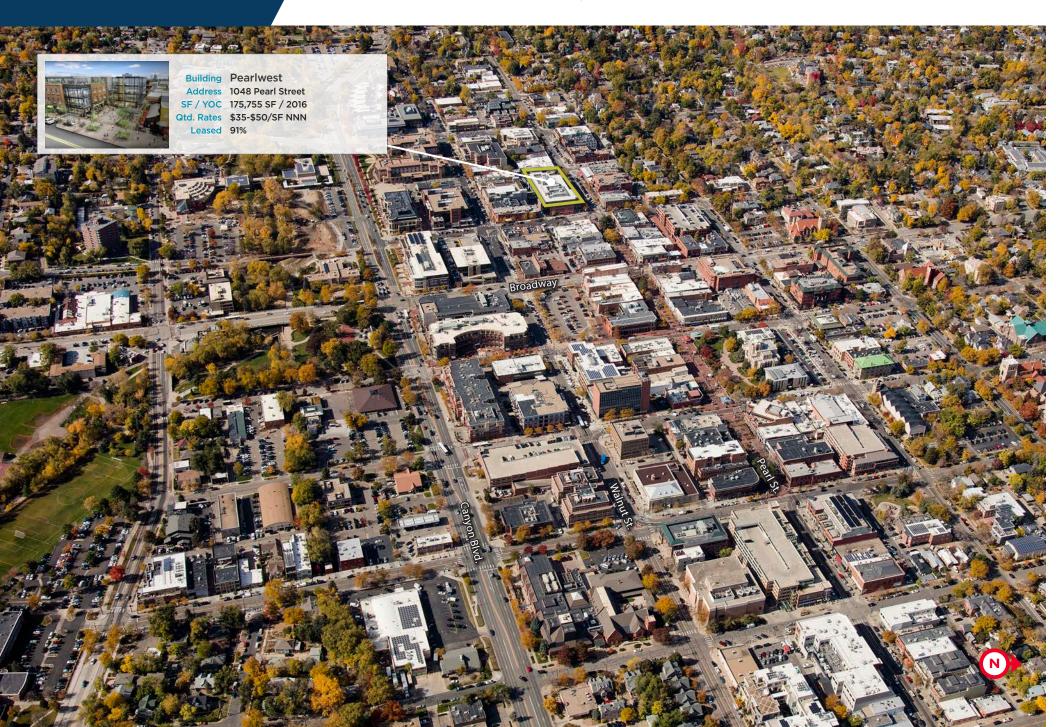
Class B Vacancy % 5.5%

Total Inventory 1,588,525 SF



# **Recently Completed Office Buildings**

Downtown Boulder, Colorado



## **New Office Developments**

Boulder, Colorado





# **Superior & Louisville New Office Development**



### **I-36 Corridor - New Office Development**





# I-36 Corridor - Recent Large Leases



### OUR PROVEN PROCESS



#### 1. NEEDS ASSESSMENT

- Establish a realistic time frame
- Evaluate existing lease and space
- Establish space standards
- Establish requirements and financial objectives
- Establish space program



#### 2. MARKET RESEARCH

- Identify Prospective Candidates in the Market
- Prepare an Order-of-Magnitude Analysis of Alternative Sites/ Scenarios



#### 3. SITE EVALUATION

- Review Prospective Candidates and Refine Objectives/Scenarios
- Eliminate Non-Contenders
- Identify & Create Additional Opportunities and Consolidate Shortlist
- Conduct In-Depth Due Diligence on Shortlist Candidates
- Prepare Detailed Financial and Qualitative Analyses, Timelines and Presentations

CLIENT DECISION:
BOARD APPROVAL



# 4. LEASE NEGOTIATION & DOCUMENTATION

- Negotiations, Documentation, and Execution
- Post-Execution Support, Performance Surveys and Project Summary Reporting



# Cushman & Wakefield Team



#### HARRISON ARCHER | Tenant Advisor

Harrison Archer has been with Cushman & Wakefield since 2014 and is primarily focused on advising and representing occupiers of office and industrial properties for local and national clients. Harrison has a keen awareness of market dynamics in Denver, Colorado, and has the ability to create customized solutions around his clients objectives & requirements. Harrison graduated from the University of Denver after playing four years of varsity lacrosse. Outside of the office, Harrison can be found coaching and playing lacrosse, skiing or fly fishing.

#### SPECIALIZATION:

Non-profits, Oil & Gas Companies, Technology, Start-Ups, Healthcare, Professional Services, Biotechnology, and PE Backed Enterprise.

#### **CLIENT EXPERIENCE:**

Falck USA - 17,000 RSF Rocky Mountain HQ Zion Engineering - 12,500 RSF Expansion/Extension Alpha Recovery Corporation - 12,000 RSF HQ Relocation Olsson Associates - 11,000 RSF Regional Office Relocation John Snow Incorporated - 8,000 RSF Renewal Colorado Childrens Campaign - 7,000 RSF Renewal



#### MICHAEL OLMSTEAD | Tenant Advisor

Michael C. Olmstead grew up in Denver, CO and earned his Economics Degree from the University of Kansas. He joined Cushman & Wakefield in 2012 and has spent the last 5 plus years working exclusively as a Tenant and Buyer Representative across Metro Denver with a focus in Office Services. Michael advises on behalf of companies in Southeast Suburban, CBD, West Denver, Cherry Creek and Northwest Denver Submarkets. Michael was Cushman and Wakefield's Rookie of the Year in 2013. Prior to joining Cushman & Wakefield, Michael was a Sales and Business Development Specialist within the Staffing and Hospitality Industries. He was a top producer for both Kforce Professional Staffing (KFRC) and Eagle Golf Management (formerly American Golf Corporation), working with companies of all sizes and across a variety of industry verticals.

#### SPECIALIZATION:

Non-profits, Oil & Gas Companies, Technology, Start-Ups, Healthcare, Professional Services, Biotechnology, and PE Backed Enterprise.

#### **CLIENT EXPERIENCE:**

Atkinson Construction - 12,000 RSF Regional Office Renewal Alpha Recovery Corporation - 12,000 RSF HQ Relocation JAFT Ventures, LLC - 12,000 RSF New Location CRIF Lending Solutions - 11,000 RSF Rocky Mountain Regional Relocation B Green Solar, LLC - 6,500 RSF HQ Relocation Allstate Insurance - 6 Locations First Integrity Insurance - 7,000 RSF Relocation



# Experience

#### RECENT EXPERIENCE









































