

# MOMENTUM

CUSHMAN & WAKEFIELD ATLANTA'S  
MONTHLY NEWSLETTER

August 2017



CUSHMAN &  
WAKEFIELD

CELEBRATING  
**100**  
YEARS



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# GUIDING PRINCIPLES

# Congratulations to August's team members who have exemplified our Guiding Principles!



L-R: Aileen Almassy, Greta White, Mariann Brown, Matt Jarratt (Not pictured: Robbie O'Bryan)

**INTEGRITY**  
**EXCELLENCE**  
**TEAMWORK**  
**CREATIVITY**  
**PASSION**

Cushman & Wakefield Atlanta's long-term success is due to our uniquely collaborative culture. The Atlanta team developed our guiding principles: **Integrity**, **Excellence**, **Teamwork**, **Creativity** and **Passion**, and each month at the All-Team Meeting a team member that embodies one of the five principles is chosen by the previous month's winner and the baseball bat is passed down.


EVENTS,  
AWARDS &  
NEWS

## Lisa Pittman Comments on State of Atlanta Industrial Market in Globe St.

Lisa Pittman provided her expertise to Globe St. for a story about how Atlanta's industrial market fared in Q2.



"Despite a brief lull in the beginning of the summer, activity has begun to ramp back up with several projects between 250,000 to 1.3 million square feet scout for available space," she said.

Read the article here 

## Cushman & Wakefield Future Leaders Attends Braves Game



Cushman & Wakefield Future Leaders attended the Braves vs. Cubs game on July 18. Despite the rain and the Braves loss, CWFL had a fantastic time!

## Hala Moddelmog Speaks to Women's Integrated Network

Hala Moddelmog, the Metro Atlanta Chamber's first woman President and CEO, recently spoke to the Women's Integrated Network Atlanta chapter about how women in business can and should take risks in order to be successful.



## Bob Robers Shares Insight on Port of Savannah

Bob Robers, Senior Director of Cushman & Wakefield Atlanta's Industrial team, shared his insights on the Port of Savannah at the Savannah Logistics Lunch. The panel discussion touched on the port's future, disruptors in the industry, and e-commerce.



Read the blog here 



## Relay Bikes Come to Piedmont Center in Buckhead



Atlanta's Relay Bike Share has pedaled its way to Buckhead. The bike-share service kicked off its first Buckhead location at Piedmont Center, leased by Laura Power, Will Porter and Kyle Kenyon, followed by two additional stations at Tower Place Park and the Lenox MARTA Station.

Read the  
blog here



## John O'Neill Named to "Most Admired CEO" List

The Atlanta Business Chronicle recently named John O'Neill to its list of "Most Admired CEOs."

John was honored at an awards event on August 24. He is one of three leaders in the commercial real estate industry to receive the honor this year.

Congratulations John!



## WeWork Opens at Colony Square



WeWork has opened its second Atlanta location at Colony Square, located in the heart of Midtown at the corner of 14th and Peachtree streets.

Read the  
blog here



## Office Buildings Managed by C&W Achieve LEED Platinum



171 17th Street in Atlanta and the UPS Supply Chain Solutions office building at 12380 Morris Road in Alpharetta have received LEED Platinum certification. Congratulations to the 171 team of Lezly Tyler, Sunday Thompson, Darryl Carter, Monterio Baugh and Alonzo Swinger; and the UPS team of Russell Copeland, Julie Glass, Chris Allen and Corey Miller.



NEW

HIRES &

PROMOTIONS

# New Hires

**Dillon Mabrey**, Associate, Healthcare Practice Group

**Christy Shah**, Property Manager

**Jason Berlin**, Building Engineer

**Lina Perez**, Property Administrator

**Casey Artiga**, Property Management Professional

**Tony Hancox**, Property Management Technician

**Gordon Pitts**, Engineering & Maintenance Technician

**Chan Chiem**, Lead Engineer

**Tiffany Whitfield**, Tenant Services Coordinator

**Amy Hunt**, Project Manager

**Emily Harte**, Research Analyst

**Connor Hagerty**, V&A Professional

**John McMan**, Director, V&A

**Sarah Thomson**, Intern, V&A

**Bernadette Guzman**, Senior Marketing Coordinator, Office Agency Leasing

**Jacob Hampton**, Intern, Multifamily Investment Sales

# Promotions

**Lawrence Gellerstedt**, Atlanta Lead, Office Tenant Representation

**Lisa Pittman**, Atlanta Lead, Industrial Tenant Representation

**April Parrish**, Managing Director

**Cathy Sheehan**, Senior Associate

**Matt Jarratt**, Senior Associate

**Trey Dove**, Senior Associate

**Robbie O'Bryan**, Senior Associate

**Taylor Bird**, Senior Associate



TALKING

WITH

TALENT

Noel with his wife Kristin and his sons

Noel's family at the Main Street Academy ribbon cutting



## Noel Mayeske

Marketing Manager

**Tell us a little about yourself (where are you from, where did you go to school, what are your hobbies and interests, etc.)**

I'm a native Atlantan, and grew up on the southside, in College Park. As a child, I had several career aspirations, one of which was to be an artist. In high school, I got involved with the school newspaper, which led to a greater interest in writing. So, I earned a Journalism degree from UGA. But after college, I realized my interest was really mostly in visual communication, so I began a career in graphic design. A few of my hobbies are also artistic - I'm an avid photographer and music fan (I spin vinyl regularly at home). I'm also a transit advocate (I decided to go car-free four years ago) and runner/biker.

**Tell us about your role at Cushman & Wakefield. What's a typical day like for you at the office?**

I'm a Marketing Manager, so my typical day involves a lot of creation and production. We have a talented staff of seven in Atlanta's marketing group, led by Rob Stuart, and it's a great group with which to collaborate. I have a long history with the company, having started with Carter in 1993, becoming a part of the Cushman & Wakefield team through a series of mergers.

My focus is on creating compelling presentations and marketing collateral, while balancing multiple deadlines and priorities. Creativity and flexibility are key, and experience helps to keep projects on track. Designers are known as right-brain (creative) people, but I find that a lot of left-brain processes (organization, technical software knowledge, etc.) are just as important in producing our best work. I

enjoy being a lifetime learner, and also having the chance to share my knowledge with colleagues.

**Tell us about a moment in your career or an achievement that you are particularly proud of.**

I'm passionate about community involvement. For the last 24 years, I've held a leadership role in various volunteer groups, mostly school-related. My signature achievement in that realm was helping to start a public charter school, The Main Street Academy (TMSA), a decade ago in College Park. Our sons both attend the school, and I served as PTO president for two years, followed by five years on the governing board. In the latter role, I was part of a small team that built a successful school that had its charter renewed, purchased a permanent facility (after renting from two churches for five years), produced a budget surplus, and delivered excellent academic results and parent engagement.

**Is there a quote or motto you live by?**

Never pass up hot roadside boiled peanuts. And, seek first to understand before being understood. We could solve a lot of world problems by embodying this mantra more - by being better listeners and learners.

**If we ever find ourselves in a Noel Mayeske Trivia Contest what's something we should definitely know?**

I'm an optimist. My philosophical glass is always (at least) half-full. That outlook, combined with the sustaining joy of getting to raise our two great sons (Spencer & Carson) with my lovely wife Kristin, has guided most big choices in my life.



**Tell us a little about yourself:**

I was born and raised in Atlanta, and graduated from North Atlanta High School. I then attended Ole Miss, and thankfully got to witness two of the best football seasons they probably will ever have for a while. I am a huge Atlanta Falcons fan, and try to go to as many games as I can. I also try to fill whatever free time I have playing guitar or playing golf.

**Tell us about your role at Cushman & Wakefield. What's a typical day like for you at the office?**

I have recently joined George Olmstead and Brandon Wallace as an associate for the healthcare group, and my main job is business development. I like to get to the office early and put together lists of doctors/healthcare groups to call and spark interest for the properties we represent. My main focus is the new Buckhead MOB development 371 East Paces Ferry, so that is where most of my efforts are going.

**Tell us about a moment in your career or an achievement that you are particularly proud of.**

It would definitely be graduating from college and having a job. Unfortunately a lot of recent college graduates today are having a hard time finding a job to start, especially in the commercial real

estate industry. It definitely took a lot of networking and weekend trips back to Atlanta from Mississippi to achieve this.

**Is there a motto or quote you live by?**

My Dad constantly reminds me to live life to the fullest, because none of us know how long we really have here. So I never shy away from weekend road trips or venturing out to try something new. One example of this is we both ended up getting Scuba certified after a brief conversation about it. Now it remains one of our favorite hobbies, and we always partake in it whenever given the chance.

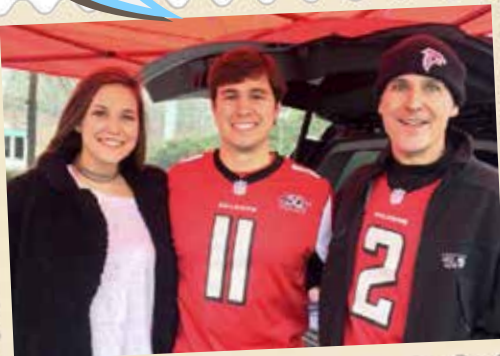


**Dillon Mabrey**  
Associate, Healthcare Practice Group

**If we ever find ourselves in a Dillon Mabrey Trivia Contest, what's something we should know?**

I would really enjoy teaching a rock-and-roll history class. That's something I spend way too much free time reading about.

Dillon and his family tailgating



Dillon and his girlfriend Carson in Barcelona





# ADVENTURES

SUMMER ADVENTURES



Battle of the Bands fun!



Courtney Lancaster is newly engaged - congratulations!



Cathy Sheehan and her family hosted a pool party



Eclipse viewing in the office...



...And eclipse viewing in the park



Holly Akins and her family went on a mission trip to Port St. Joe, Florida, with Blue Sky Ministries



We sent Trish Croom off to retirement in style!



Lisa Pittman's daughter Hayden at Grant Park Fest



Clinton McKellar's children - Lucas and Marian - in St. Simons



David Meline rocking some shades



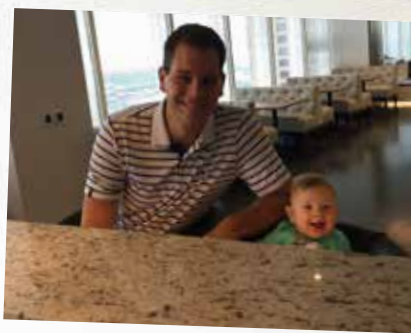
Mike Elting stopped by to see The Mike Elting Room



Catherine Langell's daughter Olivia before her first day of 10th grade



Ben Jackson, Aileen Almassy and Christopher Broughton riding bikes on Beltline as part of a client tour



Shea Meddin and son checking out the new digs at 1180



Putting The Mighty Spike to work before a pitch



Congratulations to Steven Taylor on his recent wedding



Tara Healy's daughter Jordan after earning her black belt



Joanne Jurich went to Tampa, Florida, to visit Kristi Wetherholt

# CUSHMAN & WAKEFIELD ATLANTA'S MONTHLY NEWSLETTER

**We want to hear from you!**

Please send your photos, news, awards,  
wins, upcoming events, ideas, etc. to

**AtlantaSocial@cushwake.com**

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