



*Tradition in
excellence..*



HORSESHOE BEND COUNTRY CLUB

TRADITION MEETS LIFESTYLE

18

CHALLENGING HOLES

Over 7100 yards of scenic, relaxing and challenging golf along the Chattahoochee River

14

AWARD-WINNING TENNIS COURTS

Winner of the 2015 USTA Outstanding Facilities Award - one of the top 6 privately owned clubs in the nation

3

SPARKLING POOLS

Junior Olympic pool with a diving well, a free form pool for adult-only relaxation, and a children's wading pool

43

YEARS OF EXCELLENCE

Originally opened in 1974, Horseshoe Bend Country Club is steeped in heritage and tradition



OUR LEGACY



ABOUT HORSESHOE BEND CC

Horseshoe Bend Country Club is the perfect retreat for single professionals, accomplished retired folks, and busy families. We offer a blend of amenities and activities that provide engaging recreation and relaxation for members of any age. Our service is unmatched. The original Clubhouse and attendant facilities have undergone a \$10 million transformation which has raised the bar for membership experience to a whole new level.

- Championship golf course designed by the late Bob Cupp
- Exceptional driving range and short game practice facility
- Warm and welcoming Main Clubhouse complete with luxurious public spaces
- Comfortable, elegant men's and ladies' lounges and golf locker rooms
- Multiple indoor and outdoor dining options
- Engaging patio spaces for socializing
- Elegant business, meeting, and private function accommodations

OUR HISTORY

Horseshoe Bend Country Club is nestled in a magnificent rolling green horseshoe formed by the beautiful Chattahoochee River as it sweeps across the north side of Atlanta on its way to the Gulf of Mexico. These fields and hills were once the original setting for The Atlanta Steeplechase horse race - an annual springtime tradition. This beautiful site has been molded into a premier golf and recreational club set in an incomparable community. At the center of it all, perched on a hillside, is the 37,000 square foot Main Clubhouse offering unique and delicious dining options, business meeting and banquet facilities, and a hub for fun and relaxation. The facilities that dot the property along with a year-long calendar of social events will involve you, your associates, and your entire family.



MAIN CLUBHOUSE

After being completely renovated and refitted to provide a selection of communal spaces, dining and lounge options, the Main Clubhouse provides you with a grand extension of your home.



TROPHY HALL

Business meetings, team building, or golf events can be hosted in the Trophy Hall, the meeting and private function room. Easily hosting up to 60 people, it features teleconference and high-tech audiovisual capabilities. Our executive chef and the HBCC Culinary team can design personalized menus to enhance your event, and our staff always goes the extra mile to ensure flawless execution.



DINE, MEET, AND RELAX



GRANDSTAND TAVERN

Whether you're looking for a casual dining experience or something a little more upscale, the Grandstand Tavern is a perfect mix of both! Offering full a la carte lunch and dinner menus which change seasonally, plus delicious options from bar and pizza menus, there is something for everyone.

THE TERRACE

Our Grandstand Tavern Terrace is the spot for breathtaking views of the course while dining in climate-controlled comfort. Surrounded on two walls by windows overlooking the 9th Fairway, 1st Tee, 18th Green, and Practice Greens, the Terrace offers a casual atmosphere with an elegant flair.

PRIVATE EVENTS

Our flexible facilities can graciously serve up to 150 celebrants. From birthdays to family reunions to rehearsal dinners, we have a place for you!





TENNIS & SWIM CLUBHOUSE

Winner of the 2015 USTA Outstanding Facilities Award, our Tennis & Swim Clubhouse boasts resort-style amenities with beautiful indoor seating and relaxing outdoor terraces complete with a fire pit.



VANTAGE POINT BAR

The upper level of the Clubhouse offers a relaxed, upscale environment with full views of both the tennis courts and pools. It's the perfect spot for a cocktail before dinner, watching the big game, or mingling with new and old friends.

MUSTANG SWIM GRILLE

The Mustang Swim Grille serves the Tennis & Swim Clubhouse with convenient light fare and refreshing mixed drinks that hit the spot.

POOLSIDE AT HBCC



MUCH MORE THAN A SWIM CLUB

Horseshoe Bend CC is place for fun in the sun...and in the water! Choose from three pools—a junior Olympic pool with a diving well, a free form pool for adult-only relaxation, and a children's splash and wading pool for the little ones.

Opened in 2014, the Tennis & Swim Clubhouse provides full-time staff, certified lifeguards and exciting programs and mixers throughout the summer season.

The Horseshoe Bend CC Mustangs Swim Team, swimming lessons, and summer camp programs round out the aquatic offerings for the kids. Movie nights, mixers, and poolside parties complete the active Swim social scene.



TOP TIER TENNIS

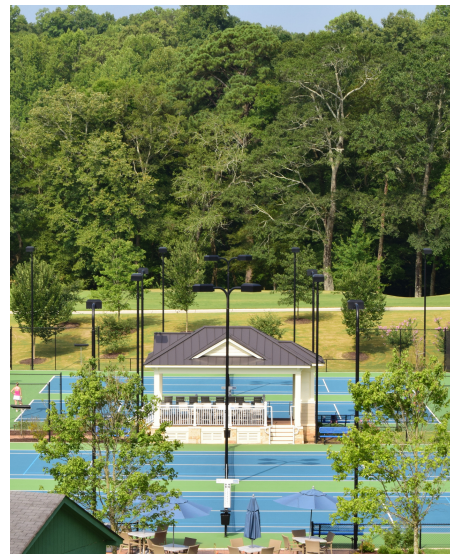
TENNIS THE WAY YOU LIKE IT

The Horseshoe Bend CC complex, winner of the 2015 United States Tennis Association Outstanding Facilities Award, features 6 clay and 8 hard surface lighted courts with a staff of dedicated teaching professionals. As the site of the AT&T Challenge Invitational Tournament, it has hosted some of the world's top tennis professionals and experienced even more competitive action with the Senior Pepsi Tournament as well as the Rolex Junior Tournament.

Members enjoy private instruction plus team practices, Cardio Tennis, and programs designed for a range of skill levels. With more than 20 ALTA and several USTA and T2 teams, there is truly something for everyone. Our Junior Programs offer instruction for ages 3 to 12, and the Junior Academy offers skilled young players training and conditioning with an emphasis on strategy, competition, match play, and tournament travel. Members also enjoy a highly active tennis social scene including socials, couples' play, men's and ladies' nights, and more!

Our Tennis & Swim Clubhouse boasts resort-style amenities with beautiful indoor seating and relaxing outdoor terraces complete with a fire pit. Redesigned men's and ladies locker rooms, shade pavilions, and lighting completes the perfect play environment.

The conference room located on the lower level of the Clubhouse is equipped with a smart TV and can accommodate up to 12 attendees. With direct access to the courts, it is the perfect spot for small meetings, luncheons, or private tournament refreshments.



CHAMPIONSHIP COURSE

Horseshoe Bend Country Club is nestled in a magnificent rolling green horseshoe formed by the beautiful Chattahoochee River.



OVER 7100 YARDS OF BEAUTY AND CHALLENGE

The Horseshoe Bend CC golf course, originally designed by Joe Lee in 1974, had a major transformation in 2012 under the direction of the late Bob Cupp. With four holes along the historic Chattahoochee River and over 2 miles of scenic river frontage, the natural beauty throughout the course has been enhanced with lakes, streams, and dramatic water features. Lush hardwoods line the rolling hills and fairways.

UNIQUE AND MEMORABLE

Whether you are a seasoned player or just breaking in your clubs, Horseshoe Bend CC's course offers relaxation, enjoyment, and exciting challenges for everyone.



The redesign features new greens, tees, bunkers, cart paths and a state of the art irrigation system. The bunkers utilize the patented Better Billy Bunker Method. This enhanced construction technology will keep our beautiful white sand pristine and well drained - the same as at Augusta National. A new putting green and driving range were added to the practice facilities that also include an engaging short game area. Redesigned locker rooms and The Far Turn, our halfway house for refreshments, enhance the golf experience at Horseshoe Bend CC.

Over the years, Horseshoe Bend CC has hosted prestigious events such as The PGA Champions tour and The AJGA Rolex Tournament of Champions that have included the likes of Tiger Woods and Phil Mickelson.

Horseshoe Bend CC's seasoned staff of professionals stand ready to instruct and assist you with your game. They also are happy to help you with special arrangements for corporate golf outings or tournaments. A full tournament schedule for both men and ladies awaits members each year, along with weekly games, couples' play events, and socials.

Our Golf Professional staff have also designed special programming for junior golfers! Lessons and clinics begin at age 5 and go to age 16. Programs also include PGA Junior League, Junior Golf Schools, Parent/Child Golf Tournaments, and Junior Club Championship.





HORSESHOE BEND COUNTRY CLUB

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