

NORTHWAY GOLF CENTER'S

SPRING 2016

FEATURED EQUIPMENT CATALOG



ADJUST YOUR GAME

Over 5,000 Driver settings and shaft combinations available in these featured models. Our experts will find your gamechanger!

1519 Crescent Rd
Clifton Park, NY 12065
518-371-3141
www.northway8golf.com

Northway Golf Center's 2016 Featured Equipment Catalog

"The 8 models on the cover alone offer over 5,000 driver combinations... How in the world do I find what's right for me?"

A golfer's search for that "magical" driver that behaves the way they want seems perpetual, and is a big reason these 8 golf equipment manufacturers devote R & D funds toward designing, developing, and manufacturing their newest drivers. Thanks to the incredible flexibility these new clubs offer in terms of loft, lie, face angle settings and weight adjustability there literally is something for everyone, and for you. The process of selecting the best new driver, fairways or hybrids and irons for your game doesn't have to be difficult or confusing. Our award winning equipment experts will make it educational and fun for you to sift through the choices and make this season of golf your best.

Why get Fitted—what's in it for me?

It's been said that typical golfers benefit even more from personalized custom fitting through their bag than PGA Tour players, who are so talented they can make even a mis-matched club perform adequately. While the statement "it's a game of good misses" is not untrue, and today's technology is incredibly forgiving our goal is to have you center the hit as often as possible. And if your clubs are a mis-match you'll find yourself making subtle compensations in alignment, tempo, swingpath and balance that only a fraction of golfers are capable of executing consistently.

Modern Launch monitors are incredibly accurate and support being fitted outside. There are several benefits to being fitted in an indoor studio. The temperature is constant, there's no wind, and the turf/impact area is always pure and level. Many ball flight and swing analyzers of today feature realistic displays of a driving range or "cyber" holes that make the experience realistic and the control conditions ideal. Our Launch monitor platform technology provides precise data on club head speed, club path, angle of attack, landing angle, impact position, launch angle, ball speed, spin rate trajectory, exact distance and much more.

However, the modern launch monitor is only as effective as its operator, and this is an area where our facilities truly shine. Store staff associates are constantly being trained and updated on the latest fitting devices and golf equipment so that your clubs, ball, distance measuring devices, bags, and even your shoes are right for you. Since 1974 the staff at Northway Golf Center has been dedicated to being the Champions of your game. We're golfers too, love hearing about your game, and wish you a warm welcome.

Odyssey / Callaway

Odyssey White Hot RX

Odyssey has the most putter wins on Tour, it's the #1 Putter in Golf, and White Hot is the most iconic insert of all-time. With White Hot RX, Odyssey has reached the next evolution in White Hot feel and combined it with better roll to get the ball in to a pure roll faster to help control your speed.

WHITE HOT RX #1 PUTTER

Length Options: 32", 32.5", 33", 33.5", 34", 34.5", 35", 35.5", 36", 36.5", 37"

Hand: RH and LH

Head Type: Blade

Our Price: \$159.99

WHITE HOT RX 2-BALL V-LINE PUTTER

Length Options: 32", 32.5", 33", 33.5", 34", 34.5", 35", 35.5", 36", 36.5", 37"

Hand: RH and LH

Head Type: Mallet

Our Price: \$159.99

Other styles available:



RX #1 PUTTER



2-BALL V-LINE PUTTER

VIDEO



RX #1



RX #7



RX #9



RX ROSSIE



RX V-LINE FANG

#1 Putter in Golf claim based on combined wins and usage from 2004 — present on the PGA, EPGA, JGTO, Web.com, Champions and LPGA Tours, as reported by the Darrell Survey Co. and Sports Marketing Surveys, Inc. 150438

Callaway Chrome Soft

The new Chrome Soft takes a ball that has completely redefined golf ball performance and elevates it to another level. It has the proprietary Dual SoftFast Core™ for fast ball speed from the driver, 4-piece construction leading to even more control throughout the bag, low compression for extremely soft feel, and a Tour Urethane Cover.

Colors Available: White, Yellow, TRUVIS

Our Price: \$39.99

VIDEO

“Distance control in the scoring zone is everything. More control means more birdies. And I like birdies.”

— Phil Mickelson



Callaway

XR OS Iron

Callaway took their industry-leading Face Cup technology that's helped make them the #1 Iron in Golf, made the Face Cup even faster, and put it into a wider sole design that's easier to hit and more forgiving. It's easy to launch and easy to pick up distance with the Face Cup for players who want to add ball speed and hit the ball farther.

Available In LH: Yes

Available in Steel or Graphite: Yes

Our Price: \$799.99-\$999.99

(8 Piece Set)

VIDEO

XR '16 Driver

Callaway worked with the experts at Boeing to redefine what's possible with club speed and aerodynamics. They created their most forgiving shape ever and Boeing made it fast with a re-engineered Speed Step.

They stepped up their game with next generation R*MOTO Face Technology that's up to 19% thinner and the body is lighter too, which leads to more ball speed across the face.

Lofts Available: 9°, 10.5°, 13.5°

Available In LH: Yes (13.5° custom only)

Available in Womens: Yes

Our Price: \$349.99

VIDEO

“From concept to creation, what we have is unlike anything we've done before. The XR '16 Driver benefits from being co-designed with the world's leading aerodynamics team at Boeing.”

— Alan Hocknell

Senior Vice President, R&D



#1 Iron and #1 Fairway Wood claims based on Golf Datatech report, U.S. combined channel dollar share data from January-December 2015.

XR '16 Fairway Wood

Callaway has made huge leaps in their industry-leading technology that's helped them become the #1 Fairway Wood in Golf. And they came away with a design that's bigger, hotter, and more forgiving with their lightest crown for even more ball speed and distance.

Lofts Available: 14°, 15°, 17°, 19°, 21°, 23°, 25°

Available In LH: Yes in 15°, 19°, 21° (custom)

Available in Womens: Yes

Our Price: \$229.99

VIDEO

XR OS Irons & Hybrids – Women's

Experience the benefits of the new XR OS line, designed specifically for women. The XR OS irons are easier to hit, more forgiving and long with Callaway's industry-leading 360 face cup technology, graphite shafts, wider soles and lighter swingweights.

The XR OS Hybrids perfectly integrate into the irons set. They're designed to replace long irons by providing even more distance and forgiveness.

Available In LH: Yes

Combo Set Price: \$999.99

(8 Piece Set)

Hybrid Price: \$219.99

XR '16 Hybrid

The XR OS Hybrids are designed to perfectly complement the XR OS Irons, and they'll give you extreme forgiveness and great ball flight trajectories. They've combined their industry-leading, category-defining Face Cup for high ball speeds and maximum distance, more versatility, and a larger head shape to get the most forgiveness and great launch with more draw bias.

Lofts Available: 19°, 22°, 25°, 28°

Available In LH: Yes

Our Price: \$219.99

VIDEO

WIDE SELECTION OF PREMIUM SHAFTS NO UP-CHARGE

On the new XR '16 and XR OS
ALL TO FIT YOUR SWING SPEED



Callaway Distance Measuring Devices

300 Laser Rangefinder

Key Features: 6X Magnification, Range of 5-1000 yards, P.A.T. (Pin Acquisition Technology) gives accurate reading to the flag from up to 300 yards away, Superior accuracy of +/- 1 yard, and Water/Fog Proof

2 color options: Gray and Green

Our Price: \$279.99



Features exclusive birdie technology. The device will “chirp” when the laser locks onto the pin!

Hybrid Laser—GPS Rangefinder

Combines pin-seeking precision of a laser with the added convenience of GPS in one compact device!

Laser Features: 6X Magnification, Range of 5-1000 yards, P.A.T. (Pin Acquisition Technology) gives accurate reading to the flag from up to 300 yards away, and Superior Accuracy of +/- 1 yard

GPS Features: Pre-loaded with 30,000+ global courses, Accurate distances to Front, Center, and Back of green, Accurate layup and carry distances for hazards and doglegs

2 color options: Gray and Green

Our Price: \$349.99



Micro Laser Rangefinder

Hold it away from your face for easy point and shoot operation!

Key Features: Compact design adds to ease of use, Includes a Prism mode for courses with built-in reflectors to the flag stick, Accurate readings to the flags from up to 300 yards away, and Superior Accuracy of +/- 1 yard

2 color options: Gray and Green

Our Price: \$299.99



All Callaway Lasers come in a Power Pack which includes a Premium Case with a Carabineer, Sleeve of 3 Chrome Soft Golf Balls, a Divot Repair Tool with Ball Marker, and 2 3V batteries.

eCLIPse GPS

Pre-loaded with 30,000+ global courses, Conveniently clips on to your bag, Accurate distances to the Front, Center, and Back of green, Accurate layup and carry distances to hazards and dogleg, Auto-hole advance, Scorecard feature tracks score, GIR, and Putts per Round, and Rechargeable lithium-ion battery lasting up to 10 hours

Our Price: \$179.99



GPSy Watch

The GPSy Watch combines GPS and comfortable, wearable technology.

Key Features: Pre-loaded with 30,000+ global courses, Accurate distances to the Front, Center, and Back of green, Accurate layup and carry distances to hazards and doglegs, Auto-hole advance, Scorecard feature tracks score, GIR, and Putts per Round, Rechargeable lithium-ion battery lasting up to 10 hours

Color options: Black/Gray and White/Green

Our Price: \$179.99



GPSync Smart Watch

The GPSync Watch combines GPS technology with elegant, fashionable design. Built-in Bluetooth technology connects with your smart phone to enable text, call, and email notifications on the watch. Also allows you to upload round scores and stats to our Free App.

Key Features: Pre-loaded with 30,000+ global courses, Accurate distances to the Front, Center, and Back of green, Accurate layup and carry distances to hazards and doglegs, Auto-hole advance, Scorecard feature tracks score, GIR, and Putts per Round, Rechargeable lithium-ion battery lasting up to 10 hours

Our Price: \$229.99



GET \$30 OFF
these featured Callaway GPS or Laser Rangefinder

Mail-in rebate (offer valid 4/3/16 - 7/2/16)
See your local NGBA retailer for mail-in rebate form and details

Cleveland

588 RTX 2.0

The legendary performance of 588 with their most advanced spin technology and control. For those seeking a tour proven design, 588 RTX 2.0's progressively varied sole designs make them more versatile than ever.

Lofts: 46°-64° RH & LH

Sole Grinds: Low, Standard, Full (avail 54°-60°)

Finish: Black Satin & Tour Satin

Shaft: Dynamic Gold Wdg

Our Price: \$129.99

VIDEO



FREE
SHAFT AND GRIP UPGRADES

588 RTX 2.0 CB

A cavity back design with a slightly larger profile that adds confidence and forgiveness on full, chip, and pitch shots. The subtle cavity promotes perimeter weighting for more forgiveness on off-center hits.

Lofts: 46°-64° RH & LH

Sole Grinds: Low, Standard, Full (avail 54°-60°)

Finish: Black Satin

Shafts: Dynamic Gold Wdg, Rotex Graphite

Women's Available 50°-60°

Our Price: \$129.99



FREE
SHAFT AND GRIP UPGRADES

Smart Sole 2.0

Never again will you have to endure the embarrassment of being stuck in the bunker for 2, 3, or 4 shots. The Cleveland Golf Smart Sole 2.0 Wedge offers a forgiving sole with the right amount of bounce and loft to get the ball out of the bunker on your first swing.

Lofts: 42° C, 58° S (RH & LH)

Sole Grind: Wide

Finish: Black Satin

Shafts: Traction Wedge (steel), CG Graphite

Our Price: \$109.99 Steel, \$119.99 Graphite



**OWN
THE BUNKER**

Soft Feel Golf Ball

This soft feeling distance ball is designed to launch high with low spin to create exceptional distance and control. The low compression design of this golf ball delivers a high moment of inertia which lead to greater accuracy on off-center shots. Also featuring the visual performance of pure white for greater visibility.

Ball Type: Distance and Feel

Driver Swing Speed: All

Launch: Mid-High

Greenside Spin: Wide-Mid Wedge Approach

Colors Available: White, Tour Yellow

Our Price: \$19.99

Special in-store promotions each month.

See store for details.



Q-Star Golf Ball

The Q-STAR is ideal for golfers who demand premium performance in an all-ability golf ball. Engineered with tour ball technology, the Q-STAR delivers a superior combination of distance, accuracy, greenside spin and durability.

Ball Type: All Ability

Driver Swing Speed: 75+ MPH

Launch: Mid-High

Greenside Spin: Mid-High

Colors Available: White, Tour Yellow

Our Price: \$24.99

Special in-store promotions each month.

See store for details.



Z-Star Golf Ball

Z-STAR combines next generation SpinSkin™ and Speed Dimples™ innovation to give the “Tour” player unmatched feel and control, and the Energetic Gradient Growth™ core delivers incredible distance.

Ball Type: Tour

Driver Swing Speed: 90-105 MPH

Launch: Mid-High

Greenside Spin: High

Colors Available: White, Tour Yellow

Our Price: \$44.99

Special in-store promotions each month.

See store for details.



\$10 INSTANT REBATE ON Z-STAR

MARCH 4TH - APRIL 30TH

Cannot be combined with any other promotion

Cobra

King F6 Iron

The KING of Progressive Iron sets. Optimum performance is achieved through advanced construction techniques. The result is an iron designed to create more feel, distance, precision and forgiveness.

TecFlo Construction includes a full hollow design with face insert in the long irons (3i-5i), a half hollow design in the mid irons (6i-7i), and a cavity back design in the scoring irons (8i-PW) to allow for precision and control.

Iron Type:

Steel: Eight Piece Iron Set 4-GW

Steel: Six Irons + Two Hybrids Combo Set 2-3H, 4-5H, 5-PW

Graphite: Six Irons + Two Hybrids Combo Set 3-4H, 5-6H, 6-GW

Available In LH: Yes

Available in Womens: Yes

Our Price: \$799.99-\$999.99

(8 Piece Set)

VIDEO

"In designing the KING F6 irons, we are answering the different needs of golfers. You shouldn't have to choose between distance, forgiveness, feel or accuracy...you can have it all,"

—Jose Mirafior
Director of
Product Marketing
at COBRA Golf.

King F6 Driver

The F6 is Cobra's most forgiving adjustable driver featuring advanced C.O.G. (Center of Gravity) tuning. The dual position 'front-to-back' C.O.G. weight system allows you to maximize distance through dialing in your ideal launch and spin conditions. Personalize your distance with F6.

Front or back adjustable C.O.G. Technology: A moveable 10g weight and 3g weight allow you to choose between two discreet settings to maximize distance and driving performance.

Lofts Available: 9.0° / 9.5° / 9.5°D / 10.5° / 10.5°D / 11.5° / 11.5°D / 12.0°

Available In LH: Yes

Available in Womens: Yes

Our Price: \$349.99

VIDEO



King F6 Fairway

The F6 Fairway is Cobra's longest & most forgiving adjustable fairway featuring simple front or back C.O.G. adjustability to maximize distance through optimized launch and spin.

Lofts Available:

3-4F: 13.0° / 13.5° / 13.5°D / 14.5° / 14.5°D / 15.5° / 15.5°D / 16.0°

5-6F: 17.0° / 17.5° / 17.5°D / 18.5° / 18.5°D / 19.5° / 19.5°D / 20.0°

7-8F: 21.0° / 21.5° / 21.5°D / 22.5° / 22.5°D / 23.5° / 23.5°D / 24.0°

Available in LH: Yes

Available in Womens: Yes

Our Price: \$239.99

King F6 Hybrid

The F6 Hybrid is easy to hit, forgiving & accurate. A traditionally shaped hybrid profile that delivers higher launch and improved forgiveness without sacrificing the accuracy of a long iron. It is Cobra's longest & most forgiving adjustable hybrid featuring optimized launch and spin settings.

Lofts Available:

2-3H: 16.0° / 16.5° / 16.5°D / 17.5° / 17.5°D / 18.5° / 18.5°D / 19.0°

3-4H: 19.0° / 19.5° / 19.5°D / 20.5° / 20.5°D / 21.5° / 21.5°D / 22.0°

4-5H: 22.0° / 22.5° / 22.5°D / 23.5° / 23.5°D / 24.5° / 24.5°D / 25.0°

Available in LH: Yes

Available in Womens: Yes

Our Price: \$199.99



“The KING F6 family was created to bring the best zonal weighting technologies to golfers of all levels,” said Tom Olsavsky, VP of Research & Development at COBRA Golf. “Through improved material innovation and research we were able to design a stronger, lighter CarbonTrac structure that creates the perfect combination of adjustable low CG and high inertia. Something that is extremely hard to do. Thanks to the R&D team at COBRA Golf, golfers will discover the best in distance, forgiveness and precision in the F6 metalwoods.”

Mizuno

MP-5 Iron

The MP-5 is the ultimate geometric blend of a Mizuno classic muscle back and a players' cavity design. The Channel Back design is a new way of distributing the weight in the club head to allow for an increased level of forgiveness while still maintaining the feel, look, and control of a traditional muscle back. With intense Tour Player hit tests and feedback, the new Channel Back delivers a new level of forgiveness in a true players' package.

Available in Right Hand

Our Price: \$999.99

(8 Piece Set)

MP-25 Iron

A stunning tour inspired design, utilizing Mizuno's innovative Grain Flow Forged 1025 Boron. The MP-25 irons strike the perfect balance between giving the player added distance without sacrificing one ounce of feel and ball control. To help activate the 1025 Boron material, Mizuno's team of designers created the Micro-slot which helps the face flex for more distance.

Available in Right Hand

Our Price: \$999.99

(8 Piece Set)

S5 Wedge

The S5 wedges deliver elite feel and shot control in a new enticing Silhouette profile. The Silhouette profile is a softer version of the popular Teardrop shape so that when players open and close the wedge, the profile always appears aligned to the target. The S5 wedge is available in 25 loft and bounce offerings so all possible distance gaps are covered. High bounce versions carry a visible 15% sole grind and the low bounce offerings carry a 25% sole grind. These grinds aid in helping the high bounce versions to play higher and the low bounce versions to play lower.

Available from 49° - 62° RH In White Satin or Blue ion, LH White Satin only

Our Price: \$129.99

VIDEO

JPX EZ Iron

The JPX EZ combines the amazing distance from Mizuno's Hot Metal face design with the unbelievable forgiveness of their Power Frame Dual Pocket construction. Along with the ease of launch trajectory, the JPX EZ delivers amazing feel through Mizuno's Harmonic Impact Technology (H.I.T.).

Available in Right and Left Hand

Available in Women's? Yes (8 Piece Set)

Our Price: \$799.99-\$899.99

(8 Piece Set)

JPX EZ Forged Iron

With the 30% stronger 1025 Boron material, the JPX EZ Forged irons deliver a thinner face for amazing distance, while allowing the weight savings to be distributed out to the four corners to amplify the Power Frame design resulting in maximum forgiveness. The wide sole design helps to lower the sweet spot to deliver effortless flight. Moreover, the Triple Cut sole helps the player cleanly strike the ball from all types of lies.

Available in Right and Left Hand

Our Price: \$999.99

(8 Piece Set)

VIDEO



JPX-EZ Driver

The JPX-EZ is a large footprint, high launching, low spinning driver that is also adjustable. Typically with drivers that have moveable weights, forgiveness is sacrificed. The JPX-EZ driver changes everything. With a simple 3 weight system, the JPX-EZ Driver now allows you to dial in your launch trajectory, while maintaining maximum forgiveness.

Lofts Available: 10.5°

Available In LH: Yes

Available in Women's? Yes

Our Price: \$399.99

JPX-EZ Fairway

The JPX EZ Fairway woods are recognizable by their larger, confidence inspiring footprint and ability to produce a high flight - optimizing carry distance.

Lofts Available: 15°, 18°, 21°

Available In LH: Only for 15°, 18°

Available in Women's? Yes

Our Price: \$249.99

JPX-EZ Hybrid

The JPX EZ hybrids are recognizable by their larger, confidence inspiring footprint and ability to produce a higher flight with a softer landing. All the JPX EZ hybrids were designed to sit very square at address. This confidence behind the ball enables the player to square the ball to the target with ease.

Lofts Available: 16°, 19°, 22°, 25°

Available In LH: Only for 19°, 22°

Available in Women's? Yes

Our Price: \$199.99

VIDEO

Knowing that distance is king with drivers, we also did not want to sacrifice one ounce of forgiveness. With the high MOI design, the JPX EZ gives the confidence for all players' to swing away and split every fairway."

—Cooper Yang
Golf Test Engineer



TaylorMade

M2 Irons

Distance will get you to the green, but distance and height, will help you stay there. This is the key concept behind M2 Irons.

Available In LH: Yes

Available in Steel or Graphite: Yes

Our Price: \$799.99-\$899.99

(8 Piece Set)

VIDEO

PSi Irons

PSi has everything better players demand from an iron, and so much more. Whether you want superior sound and feel or increased ball speed and distance, you no longer have to compromise.

Available In LH: Yes

Available in Steel or Graphite: Yes

Our Price: \$1099.99-\$1299.99

(8 Piece Set)

M1 Driver

The M1 has a multi-material construction, featuring an ultra-thin, ultra-light and high strength carbon composite crown, that unlocks breakthroughs in distance, playability, and feel for all golfers.

Lofts Available: 8.5°, 9.5°, 10.5°, 12°

Available In LH: Yes

Our Price: \$499.99

M2 Driver

M2 is built with a multi-material construction, the same as M1 that features an ultra-light, ultra-thin and high-strength Carbon Composite Crown; unlocking exceptional distance and forgiveness for more golfers.

Lofts Available: 9.5°, 10.5°

Available In LH: Yes

Available in Women's

Our Price: \$399.99

“I wish I could hit it in the center of the golf club all the time but sometimes I’m like an amateur and I hit it in the parts where we’re not supposed to. But that’s how it is.”

—Jason Day



M1 Fairway

TaylorMade's first Carbon Crown Fairway lowers the center of gravity for optimal launch conditions. 30g (two at 15g) of sliding weight allows golfers to personalize trajectory to maximize performance and consistency.

Lofts Available: 15.5°, 17°, 19°

Available In LH: Yes

Our Price: \$299.99

M1 Rescue

The M1 Rescue features a tour inspired shape that ensures better playability from more lies. The M1 Rescue also features shot shape personalization with the use of two moveable weights (1-3g & 1-25g) for neutral or fade bias to dial in trajectory for distance and consistency.

Lofts Available: 17°, 19°, 21°, 24°

Available In LH: Yes

Our Price: \$249.99

M2 Fairway

Players seeking exceptional distance and playability from their fairway wood will find the M2 fairways carry longer and straighter, obsoleting what's in their bag today.

Lofts Available: 15°, 16.5°, 18°, 21°, 24°

Available In LH: Yes

Available in Women's: Yes

Our Price: \$249.99

M2 Rescue

With a confidence-inspiring shape and technologies to promote speed, distance and forgiveness; the M2 Rescue gives golfers longer and more consistent shots from anywhere on the course.

Lofts Available: 19°, 22°, 25°, 28°

Available In LH: Yes

Available in Women's: Yes

Our Price: \$199.99

VIDEO



Tour Edge

Exotics CB Pro Tungsten Iron

Designed for players adamant about forgiveness, control, and distance. The hollow design necessitates a solid tungsten sole for optimal weighting and to support the super thin variable face thickness.

Available Women's: Yes
Available in Steel or Graphite: Yes
Our Price: \$799.99-\$899.99
(8 Piece Set)

Exotics EXd Iron

Features the largest free-standing face with the deepest undercut cavity manufactured by Exotics. The unsupported face is extremely hot and able to flex more at impact for profound distance.

Available in Women's: Yes
Available in Steel or Graphite: Yes
Our Price: \$599.99-\$799.99
(8 Piece Set)

VIDEO

Exotics EXi Iron

Feature a more traditional shape with less offset, and a dual undercut cavity for a deeper center of gravity and maximum control with distance.

Available In LH: Yes
Available in Women's: Yes
Available in Steel or Graphite: Yes
Our Price: \$599.99-\$799.99
(8 Piece Set)

VIDEO

Exotics EX9 Driver

The Full-Speed Impact design maximizes club head speed through a sloped crown and a subtle sole design optimizing weight distribution. It is available in two lofts and features adjustability options including loft, lie angle, and an interchangeable sole weight. The driver encompasses ideal sound, exceptional control, and explosive distance cultivating the best Exotics driver ever.

Available in Women's: Yes
Lofts Available: 10°, 12°
Our Price: \$299.99

Exotics EX9 Tour Driver

Features a pear-shaped 430cc head with a deeper face to deliver Exotics legendary low-spin power and faster ball speeds. The EX9 Tour is available in two lofts and features adjustability options including loft, lie angle, and an interchangeable sole weight.

Available In Women's: Yes
Lofts Available: 9°, 10°
Our Price: \$399.99



Exotics EX9 Fairway

Tour Edge engineers began the designing process with the main goal of maximizing clubhead speed at impact and creating new combinations of technology to achieve it; creating the Full-Speed Impact design. The first property of the new design in the EX9 fairway wood clubhead is a sloping crown. The gentle slope reduces aerodynamic drag resulting in added speed at impact for maximum distance.

Available in Women's: Yes
Lofts Available: 13°, 15°, 16.5°, 18°, 21°
Our Price: \$229.99

Exotics EX9 Tour Fairway Adjustable

The Exotics EX9 Tour adjustable fairway wood features a slightly smaller head designed for less spin, and a penetrating ball flight with an adjustable hosel for the player who wants to control every aspect of their game.

Lofts Available: 13°, 15°, 17°
Our Price: \$299.99

Exotics EX9 Hybrid

The EX9 hybrid features the superior forgiveness of previous models combined with Exotics industry-leading technology: Slip-Stream sole, cup face, combo brazing, in a classic hybrid style.

Available in Women's: Yes
Lofts Available: 17°, 19°, 22°, 25°, 28°
Our Price: \$159.99

Exotics EX9 Tour Hybrid

The EX9 Tour hybrid caters to players who favor using irons for workability, trajectory, and distance control. Engineers compacted the head design into a smaller, pear-shaped style to produce less spin and a more penetrating trajectory.

Available in Women's: Yes
Lofts Available: 16°, 18°, 20°
Our Price: \$199.99

VIDEO



Tour360 Boost

TEN YEARS IN THE MAKING — After a decade of innovation, the TOUR360 franchise is back and better than ever with its newest advancement. 360WRAP stability now meets the comfort and endless energy of Boost in the TOUR360 BOOST.

Featuring a premium leather upper with climaproof® technology for a rich look, soft, comfortable feel and long-lasting protection and durability, the TOUR360 boost helps you perform at your best while maintaining a sharp look on the course.

6 Colors Available

Our Price: \$199.99

VIDEO



adipower sport boost 2

Built on the iconic supernova running last for extreme comfort, the adipower sport boost 2 is a marvel of modern design and technology. Featuring boost™ midsole foam in the heel for greater walking comfort and energy return, the shoe is constructed with soft EVA foam in the forefoot for superior comfort, a lightweight and flexible one-piece upper with bonded PU welds for added protection, durability and stability, and an advanced puremotion® TPU outsole with adiwear™ traction for great stability, grip and performance.

4 Colors Available

Our Price: \$129.99



ClimaCool® Primeknit Polo

Stay at the top of your game, look sharp and keep cool in our ClimaCool® primeknit polo. Featuring a woven collar and seamless body construction, it gives you a smart appearance while keeping you dry and comfortable — and our ClimaCool® primeknit fabric provides great ventilation and comfort even in hot weather.

Colors Available: BLACK/VISTAGREY and SHOCKBLUE/EQTBLUE

Sizes: S-XL

Our Price: \$84.99



Arccos Driver

Arccos Golf is golf's most comprehensive golf performance tracking platform, combining GPS + Live Shot Tracking + Tour Analytics. Driver is the newest addition to the growing Arccos Golf Platform.

Arccos Driver automatically records every drive, capturing distance and location without any interruption to your game. With each drive automatically recorded, the proprietary Arccos Tour Analytics Platform provides in-depth stats and analytics into your driving performance. With Arccos Driver, golfers can capture and share their best drives with friends inside and outside the Arccos Community while competing against playing partners and friends worldwide. Golfers can also battle for position on the Arccos Golf Leaderboard while playing Crowns, the Arccos Platform's driver-only virtual game.

Arccos Driver Details & Features:

- Live distances, data & analysis for every drive
- Hands free with zero interruptions
- GPS for more than 30,000 courses worldwide
- Advanced Shot Detection Technology
- Longest drives, expected driving distance averages and ranges
- Fairways hit and missed, plus percentage of fairways center, right and left
- Driving analytics, including unique driving handicap breakdown
- Advanced GPS rangefinder provides distance to every location on the course

Arccos Driver will automatically detect your driver shot and know where your drive ended.

Just pair, play, compete, review and improve. It's that simple.

Our Price: \$79.99

VIDEO

SYSTEM REQUIREMENTS & COMPATIBILITY:

Arccos is compatible with any iPhone 4S or above and Android phones running Lollipop or above.



Arccos Driver works seamlessly. Simply attach the sensor to the grip end of your driving club and pair just once to your smartphone using the free Arccos Driver app. Then, play as you normally do and watch as Arccos Driver does all the work. No additional devices needed.



TRACK | ANALYZE | COMPETE

IN THE BOX



- 1 lightweight driver sensor
- Setup guide includes quick start info and tips and tricks for using Arccos Driver on the course.
- Battery included.
- Free iPhone and Apple Watch apps available through the App Store. App also available on Google Play

BagBoy

Chiller Cart Bag

A Cooler Way to Carry a Six Pack

Golfers will appreciate the light-weight feel of the Chiller Cart Bag, weighing in at 5.85 pounds. The product development team also created a 15-way organizer top with full-length individual dividers to enhance functionality and durability. The new Chiller Cart Bag has been designed to provide the best combination of **key features**:

- Chiller pocket with removable insulated cooler bag holds six 12-ounce cans
- Nine total pockets provide ample storage including two large side accessory pockets, an oversized ball pocket and a fleece lined valuables pocket
- Soft-grip oversized putter well
- Ergonomic soft-grip lift assist handles

Available in six color patterns:

black/charcoal, black/charcoal/red, charcoal/orange, black/charcoal/lime, silver/charcoal/red, charcoal/royal

Our Price: \$179.95



Quad XL Push Cart

Super Compact for Storage and Transport

Golfers will admire the ease of mobility when using the Quad XL push cart, as the 9.5 inch front and 11.5 inch rear wheels glide effortlessly through the grass. The Quad XL includes a bag bracket that secures both stand and cart bags, as well as a simple two-step fold process for easy storage of the push cart. The new Quad XL is designed to provide the best combination of **key features** including:

- NEW, improved oversized aluminum frame tubing
- Four wheels offers superior stability
- 9.5 inch front and 11.5 inch rear oversized wheels
- Full feature, extra deep scorecard console includes golf ball storage and smart phone holder
- Extra-large accessory bag
- Handle mounted parking brake

Available in six color patterns:

matte black/silver, matte black/red, matte black/lime, battleship gray/orange, battleship gray/lime, and white/yellow

Limited editions color patterns: navy/lime and red/black available starting May 1st.

Our Price: \$199.95



Additional features include:

Easy one-step handle adjustment accommodates golfers of all heights, Super compact for storage and transport, Lightweight, solid, maintenance free tires, Durable handlebar grip, Integrated beverage holder, Tee and ball marker holder and Umbrella holder. Weight: 16 lbs.

2016 B330 Family

Bridgestone's 2016 B330 Family features Bridgestone's new TOUR Core that is 6% larger and utilizes a steeper gradient in softness from the inner part of the core to the outer region, to generate faster ball speed and less spin off the driver than ever before. In fact, Bridgestone's proprietary gradational compression technology in its core allows the company to accomplish in one layer what other ball makers accomplish in two or three layers, leading to a smoother energy transfer and more power.

Our Price: B-Series

B330: \$44.99 | **B330S:** \$44.99

B330RX: \$39.99 | **B330RXS:** \$39.99

VIDEO

2016 eSeries Family

The e-Series models continue to deliver the exceptional flight performance golfers trust and expect and the introduction of Bridgestone's proprietary, breakthrough WEB Dimple Technology brings added distance across the line. WEB Dimple Technology covers will be featured across the 2015 e-Series family. Bridgestone's newest, proprietary design utilizes a cutting-edge "spidering" pattern that affords 10% more dimple-surface-coverage than the previous e-Series models. This new pentagonal, WEB pattern combined with the aerodynamics of our Dual Dimple design reduces drag, resulting in a more penetrating ball flight and greater distance.

Our Price: eSeries

e5: \$28.99 | **e6:** \$28.99 | **e7:** \$28.99

JGR Driver

The JGR Driver's Power Milled Face design allows the ultimate combination of low spin distance and added forgiveness on off-center hits. It comes standard with the new Aldila™ NV 2KXV Orange driver shaft and custom yellow grip. Custom shaft and grip options are available. **Driver Features:** SpeedARC for increased ball velocity. Fast Crown for highest launch.

Lofts Available: 9.5°, 10.5°, 12°

Our Price: \$299.99

VIDEO



Three keys new technologies:

- SlipRes Cover
- Tour Core (featured in the above 105mph swing speed models — B330 & B330S)
- AmaTour Core (featured in the under 105mph swing speed models — B330RX & B330RXS)



"The Bridgestone JGR Driver is without question the longest and most accurate driver I've hit," said Snedeker. "I'm excited about the added yardage and I now know that even my misses will still have a great shot of finding the fairway. I can't wait to see what this driver can do for my game in 2016."

New Balance

NBG1005 Men's Minimus

Bringing minimal running technology to golf, the Minimus Sport Golf Shoe brings you closer to the course for a more natural feel and fit. The REVlite midsole offers cushioning and support. And spikeless rubber outsoles provide great traction.

Features:

- Waterproof microfiber leather upper with ultralight FantomFit support
- Flexible NDurance spikeless rubber outsole
- REVlite® 4mm drop midsole* provides lightweight cushioning & premium responsiveness
- Ortholite® insole for cool, dry comfort
- 2-year waterproof warranty

Sizes: D: 8-14, 2E: 8-13

Our Price: \$99.95



Colors Available: GRG: Grey/Green, BK: Black, GRO: Grey/Orange

NBG574B

The heart of a sneaker, the mind of a golf shoe. Experience 18 holes of comfort and performance with the New Balance Golf 574B.

Features:

- Breathable mesh upper with Fantom Fit® technology
- NDurance® rubber outsole
- REVlite® 10mm drop* midsole provides lightweight cushioning & premium responsiveness

Sizes: D: 8-16, 2E: 8-15, 4E: 8-16

Our Price: \$89.95



Colors Available: WT: White, GRG: Grey/Green, BRD: Black/Red, RED: Red

NBGW1001 Women's Minimus Sport

Bringing minimal running technology to golf, the Women's Minimus Sport Golf Shoe brings you closer to the course for a more natural feel and fit. The REVlite midsole offers cushioning and support. And spikeless rubber outsoles provide great traction.

Features:

- Breathable mesh upper with no-sew synthetic overlays
- Dual density integrated spikeless outsole
- REVlite® 4mm drop midsole* provides lightweight cushioning & premium responsiveness
- Ortholite® insole for cool, dry comfort

Sizes: B: 6-11, D: 6-11

Our Price: \$89.95



Colors Available: GR: Grey, BK: Black, WT: White, PU: Purple

**Note: exact dimensions may vary slightly due to manufacturing fluctuations*

SkyCaddie

SkyCaddie SW2

The SkyCaddie® SW2, preloaded with No Annual Fees Required. Slimmer design, extended battery life and built-in Bluetooth Smart technology, the SW2 is ideal for golfers looking for quick distances to the front, center and back of each green.

Features:

- 35,000 preloaded courses maps, worldwide
- Digital scorecard—save 20 scores
- Multi-sport odometer tracks distance, time, speed & more
- Bluetooth smartphone notifications alerts

Our Price: \$179.95



SkyCaddie LINX GT

The SkyCaddie® LINX GT (Game Tracking Edition) golf's first GPS and shot tracking watch with synchronized mobile app. Get accurate measurements over hills, trees and obstructions to any target. Track the club, location and distance of each shot.

Features:

- Preloaded 35,000 course maps and targets
- IntelliGreen technology, digital scoring and stat tracking
- Built-in club tag reader and smart tags to track your shots
- Bluetooth syncs all data to SkyCaddie Mobile GPS app

Our Price: \$349.95



SKYTRAK Launch Monitor

Golf's first portable and affordable Launch Monitor and Golf Simulator. This compact, portable unit wirelessly provides shot launch data and ball flight visual feedback. Simulate practice and play as if you were on the course or practice tee. Play at some of the world's top golf courses, from your home.

Features:

- Parameters captured include ball speed, distance, launch angle, club speed, spin rates with 3D visualization.
- Compare data and ball flights with multi-color shot tracers
- Fun challenges, Long Drive, Closest to pin and Target Practice
- World Golf Tour and The Golf Club Game are compatible

Our Price: \$1,995.95



VIDEO

Srixon

Srixon Z 745

The Srixon Z 745 irons are forged from the highest quality, softest 1020 carbon steel. With a lower carbon content compared to many key competitors, the Z series irons are high-strength while also exceptionally responsive and smooth at impact.

Our Price: \$999.99
(8 Piece Set, RH Only)

NO UPCHARGE ON ALL CUSTOM STEEL SHAFT AND GRIPS.

CUSTOMIZE YOUR SET OF SRIXON Z SERIES IRONS WITH NO UPCHARGE ON ALL STEEL SHAFTS AND GRIPS



Sun Mountain

Isotherm Jacket

A multi-functional, full-zip jacket, the Isotherm is a lightweight hybrid. It is a wind-resistant shell with a DWR finish that delivers superior breathability and layering functionality.

Features: Significant stretch; spandex comfort-insert on inside wrist; zip-through, standup collar; chest pocket and two hand warmer pockets; shock cord adjustment at waist.

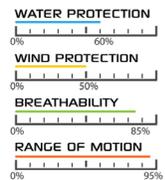
Sizes Available: M-XXL

Colors Available: Steel-Envy, Black-Sky, Gray-Citron, Black-Steel

Our Price: \$99.99



ISOTHERM



Second Layer

The Second Layer is comfortable and functional due to its flat-seam construction, considerable 4-way stretch, moisture-management properties and soft hand. A best seller, it's perfect for layering with the ThermalFlex vest.

Features: Lightweight, poly-spandex material, deep zipper for easy on and off, stretch mesh back panel for breathability.

Sizes Available: M-XXL

Colors Available: Envy Green, Gray-Solar, Citron, Royal, Black, White, Steel, Orange

Our Price: \$69.99



SECOND LAYER



Sun Mountain

C-130 Cart Bag

Sun Mountain's best-selling cart bag, the C-130 was created to work optimally on a riding cart. All of the features are designed with cart use in mind, starting with the reverse-orientation top, the three utility handles integrated into the top and the strap channel. Then, they added an integrated putter well and made sure all pockets are accessible when the bag is on a cart.

Top: 10.5", 14-way

Pockets: 9

Strap: Single Strap

11 Colors Available

Our Price: \$229.99

VIDEO

C-130



Three 5 Stand/Carry Bag

Three 5 continues to be Sun Mountain's most popular stand bag. Convenient features like the flared top that maximizes useable club space, the E-Z Fit Dual Strap System which is easy to adjust and Three 5's light weight all contribute to it being a favorite. Add to that, for 2016 they've made the valuable pocket water resistant.

Top: 9", 4-way

Pockets: 7

Strap: E-Z Fit® Dual Strap System

11 Colors Available

Our Price: \$209.99

VIDEO

THREE.5



V1 Sport Speed Cart

The newest version of Sun Mountain's category changing Speed Cart®, the V1 Sport combines the best features of its predecessor, the V1 Speed Cart, with an improved brake system, mag wheels and the E-Z Latch System which simplifies folding/unfolding the cart and adjusting the handle height. **Features:** Fits easily into most car trunks. Ergonomic and adjustable handle positions in their most natural position, umbrella mount for open and closed umbrella, sealed precision ball bearings ensure an easy roll and are maintenance free, handle-mounted parking brake makes walking a pleasure.

Folded Dimensions: W 37" x H 16" x D 13"

Weight: 17.15 lbs

6 Colors Available

Our Price: \$209.99

VIDEO

**V1 SPORT
SPEED CART**



Wilson Staff

C200 Irons

The Wilson Staff C200 irons push innovation to unforeseen limits. Designed for the Crossover player seeking a midsize head shape and moderate offset, the C200 yields distances not available from traditional irons, while still offering best-in-class feel.

At the core of its design is the proprietary FLX Face Technology, which minimizes the contact points between the body and the thin face. These minimized contact points, combined with a series of Power Holes around the entire perimeter of the face maximize face flex upon impact, resulting in increased ball speed and distance. These Power Holes, or literal holes that surround the head completely and provide the space for the face to flex, are filled with TEO31 Urethane to provide improved sound and outstanding feel.

Available in LH: Yes

Available in Steel or Graphite: Yes

Our Price: \$799.99-\$899.99

(8 Piece Set)



VIDEO

DUO Urethane Golf Ball

Committed to innovation, Wilson Staff continues to transform golf ball technology, further solidifying its claim to offering the softest golf balls. The new 55 compression DUO Urethane is the latest addition to the revolutionary DUO line which also includes the 29 compression DUO and the 35 compression DUO Spin.

Unrivaled is the best way to describe the new DUO Urethane golf ball, which is the World's Softest Golf Ball. The low 55 compression results in a softer feel while still providing exceptional distance. With a new multi-layer construction players can also expect an exceptional level of spin, required for the better player.

Our Price: \$37.99



"We have been working on a low compression solution for urethane since we first released the original DUO to the marketplace," **comments Frank Simonutti, Global Director of Innovation – Wilson Golf Balls.**

"Our testing has consistently shown that the majority of golfers, regardless of handicap, prefer a softer feeling golf ball. As the industry trend is toward softer feel balls, we remain committed to providing the softest feeling golf ball in all product categories."

The VIVID

The World's First Ever Matte Finish Golf Ball

This golf ball is unique in the fact that it combines Volvik's neon colors with an amazing matte finish plus all the amazing performance that the Crystal ball became famous for. The VIVID is a 3-piece, 80 compression ball that has tested as one of the longest golf balls on the market today, especially for slower to medium swing speeds.

The matte finish increases visibility and speed of play, while making course management and ball striking better due to enhanced awareness of where your golf ball lands. There truly is nothing else like the VIVID!

Colors Available: Matte Green, Matte Pink, Matte Orange, and Matte Red
Our Price: \$29.99

The 2016 Crystal

The New and Improved Best-Selling Crystal Ball!

The new 2016 Volvik Crystal is a premium level 3-piece golf ball that provides the ultimate in distance with a hyper soft feel. The Volvik Crystal 3-piece is the evolution of the original Crystal ball that revolutionized the color golf ball market. An extended flight time and higher ball flight is provided by a switch to a 322-dimple pattern.

Colors Available: Orange, Green, Yellow, Pink, Ruby and in an Assorted pack containing a sleeve each of Orange, Yellow, Green and Pink
Our Price: \$29.99

Omni FormFit Men's and Women's Glove

All Weather Synthetic and Leather Hybrid Glove Features Cabretta Leather Palm and Thumb for a Softer Feel and Greater Durability — The Only One Size Fits Most Glove with Cabretta Leather!

G-Force Gusset Technology Lycra Expands, Contracts and Molds to Hand

Synthetic Performance Material Reduces Twisting on Fingers

Colors Available: White/Orange and White/Green in Men's Gloves. White/Pink in Women's

Size: One Size Fits Most. Fits 90% of all hands. M-XXL in Men's.

Our Price: \$14.99

The VIBE

(Very Intelligent Ball Engineering) — Ultra Soft, Tour Quality Urethane for Every Player

A Urethane golf ball for every skill level! Extremely low compression mixed with high grade Urethane makes this 3-piece ball the perfect "soft" option for tour players, advanced golfers and beginners alike. Combining a "players" ball with a soft feel off the club face makes the VIBE the perfect combination of distance and straightness off the tee due to a low driver spin. The 336-dimple pattern ensures an enhanced flight time and optimal greenside spin and short game control that you would expect from a Urethane 3-piece golf ball.

Colors Available: Yellow and White
Our Price: \$35.99



NORTHWAY GOLF CENTER

\$20 OFF Purchase of \$250 or more.

Certain manufacturer restrictions apply.
Excludes clearance items. Cannot be combined
with any other offer. No cash value. Expires 6/30/16.

**Visit us at www.northway8golf.com
for more great offers!**

**1519 Crescent Rd
Clifton Park, NY 12065
518-371-3141
www.northway8golf.com**

