



IASA
55th
**Annual
Conference**

September 25–27, 2019

President Abraham Lincoln—Springfield,
A DoubleTree by Hilton Hotel and the BOS Center

Conference Preview

Register
Now

Join Us!

Why I always attend the IASA Conference:

"Whether it's the inspiring keynotes, the relevant and timely breakout sessions, or the connections with superintendents throughout the state, I leave the IASA Annual Conference with inspiration and new knowledge to better lead my district!"

—Jonathan Tallman, Superintendent
Red Bud CUSD #132

IASA 55th Annual Conference

Sept. 25–27, 2019 • Springfield, IL

Registration available online

For detailed up-to-date conference info such as registration, block housing, daily schedule, complete listings of all conference events and other updates, go to our [conference website](#).



Early Bird
Academies

Ignite—Best Practices

Breakout Sessions

Special Strand Just for
New Superintendents

Dynamic Keynote Speakers

Receptions

Celebrating Women In Leadership

'Super' 5K Fun Run/Walk

Professional
Development

Networking
Exhibits



An Invitation From Dr. Brent Clark

Dear IASA members,

Registration is now open for the 55th IASA Annual Conference set for September 25–27 in Springfield.

[Click here](#) to visit our conference website and register.

You don't want to miss out on this engaging and thought-provoking event.

The annual conference is designed for you to learn about the dynamic shifts occurring in K–12 education, build relationships and connect with other superintendents from across the state.

This preview will give you a quick glimpse at some of the highlights for this year's conference.

Our conference, held in downtown Springfield at the President Abraham Lincoln Hotel a DoubleTree by Hilton and The BOS Center, will be highlighted by three keynote speakers: [Aaron Davis](#), [Shawn Achor](#) and State Superintendent Dr. Carmen Ayala. We also have an impressive lineup of breakout sessions and the return of IGNITE, 5-minute presentations that "enlighten us, but make it quick!" Plus, be sure to check out our great exhibit hall, featuring more than 60 vendors with the latest products and services that can benefit your district.

For beginning administrators, we will once again offer "New Superintendents' Strand" sessions that will be a great way to network and learn how to be a more effective superintendent. Other highlights include the return of Administrators' Academy Credit Courses offered on September 25, a Women in Leadership celebration Wednesday afternoon and our 'Super' 5K Fun Run/Walk Thursday morning.

On Wednesday, Aaron Davis will highlight the opening general session. Davis is a powerful professional speaker who has addressed more than one million people over a 20-year career. His message will teach and encourage others about the positive impact they can have in their work and personal life.

On Thursday, Shawn Achor will be featured in our second general session. Achor's speech is titled *Rethinking the Formula for Success: The Power of Positive Education*. He is a bestselling author who spent 12 years at Harvard, where he won over a dozen distinguished teaching awards, and delivered lectures on positive psychology. He has also worked with over one-third of Fortune 100 companies and with organizations such as the NFL, the Pentagon and the U.S. Treasury.

I'm also pleased that State Superintendent Dr. Carmen Ayala will be joining us as the keynote speaker for our closing general session on Friday morning. Dr. Ayala is a tremendous educator who will share with us her vision for Illinois schools.

Remember, be sure to take a moment to visit the sponsors and exhibitors and thank them for their continued support. I look forward to greeting everyone at the Welcoming Reception on Wednesday evening and hearing about your work across the state this past year.

Thanks for doing all that you do for the students of Illinois!

Yours for better schools,

Brent Clark, Ph.D.
IASA Executive Director

Why I never miss the IASA Conference:

"I never miss the IASA conference as it is the best opportunity of the year to connect with superintendents across the state in a way that grows me as a leader. I am consistently inspired by my colleagues and friends across the state and value the collaborative spirit that exists!"

—Julie A. Schmidt, Superintendent
Kildeer Countryside CCSD #96

Daily Overview:



Day/Time	Event
Wednesday, September 25, 2019	
8:30 a.m.–3 p.m.	Early Bird Academies—School of Professional Development—Administrators' Academy Credit Courses
10 a.m.–6 p.m.	Registration Open
1:30–3:30 p.m.	IASA SuperWomen: Learning, Leading, Living
2:45–3:45 p.m.	New Superintendent Mentoring Meetings
4–5:45 p.m.	Opening General Session and IASA Annual Meeting Keynote Speaker: Aaron Davis <i>The Attitude of a Champion</i>
6–7:30 p.m.	IASA Welcoming Reception
Thursday, September 26, 2019	
6:45 a.m.	IASA Seventh Annual 'Super' 5K Fun Run/Walk
7 a.m.–5 p.m.	Registration Open
7:30–9 a.m.	Continental Breakfast for all Conference Attendees
8–9 a.m.	New Superintendents' Roundtable Breakout Sessions
9 a.m.–2 p.m.	Exhibit Hall Open
9:15–11 a.m.	Second General Session Keynote Speaker: Shawn Achor <i>Rethinking the Formula for Success: The Power of Positive Education</i>
11 a.m.–12:30 p.m.	Lunch available inside the Exhibit Hall for all Conference Attendees
12:30–1:30 p.m.	New Superintendents Panel— <i>Jumping Right In: Reflections on the First Year</i> Breakout Sessions
2–3:45 p.m.	Third General Session Ignite
4:30–5:30 p.m.	High School District Organization Meeting (tentative)
4:30–6 p.m.	IASA School for Advanced Leadership Alumni Reception Association of Illinois Rural and Small Schools Meeting (AIRSS)
5–7 p.m.	Southern Illinois University Reception
6 p.m.	Hospitality Suites Open
9–11 p.m.	President's Reception
Friday, September 27, 2019	
7–11:30 a.m.	Registration Open
7:30–8:30 a.m.	Fellowship Gathering (tentative)
8:30–9:30 a.m.	Breakout Sessions IASA Past Presidents Meeting
9:30–10 a.m.	Breakfast
10–11 a.m.	Closing General Session Keynote Speaker: Dr. Carmen Ayala , State Superintendent of Education <i>Innovating for Excellence</i>
11 a.m.	Adjournment

Exciting Lineup of Speakers



OPENING SESSION and IASA Annual Meeting
Wednesday, September 25, 2019
4–5:45 p.m.

Sponsored by: **humanex**
ventures

Aaron Davis *The Attitude of a Champion*

Growing up in Lincoln, Nebraska, Aaron Davis helped his father work in the evenings as a janitor in two of the town's most prominent businesses. Through that process, he learned that it's not WHAT you do rather it's HOW you do it! As a professional speaker, coach and trainer, Davis doesn't believe in just making audiences feel better. Rather, he seeks to encourage and help them do better both professionally and personally by stressing the importance of a Champion Attitude! His keynote will rejuvenate and refuel the attitudes of administrators, who sometimes suffer from burn out as a result of giving their best at school and leaving only leftovers for their home and personal lives. Davis was also a member of the 1994 National Championship Nebraska Football team and is currently a business owner and serves as the Chief Outreach Officer for a software company called AMPT that provides companies with a platform to improve employee engagement and recognition.

The IASA Annual Meeting will also be held during the Opening General Session.




SECOND GENERAL SESSION
Thursday, September 26, 2019
9:15–11 a.m.

Sponsored by: **The HAPPINESS ADVANTAGE**
ORANGE Frog
Workshop

Shawn Achor *Rethinking the Formula for Success: The Power of Positive Education*

At schools and companies alike, we are sometimes taught to think: "If I work harder, then I will be successful, and then I will be happy." This formula—which undergirds much of our educational and professional world—is scientifically backwards. Shawn Achor, author of *The Happiness Advantage*, explains how positive brains reap a unique advantage raising nearly every educational and business outcome—but only if we get the formula right. By demonstrating how happiness is a choice, we can help students not only cultivate positive habits and mindsets, but achieve higher levels of success as a result. Achor's study on 1,600 Harvard students and his seven years as a Freshmen Proctor gave him a unique window into the thinking of success-driven and sometimes overwhelmed students. His subsequent work at schools (including several in Illinois) and companies in 51 different countries now reveals how very simple changes to our mindset and habits can result in positive changes that cascade to others around us. Achor graduated from Harvard and was a teacher there for 12 years. He has since become a successful author and one of the world's leading experts on the connection between happiness and success. He has worked with over one-third of the Fortune 100 companies and with places like the NFL, the Pentagon and the U.S. Treasury.



POWERED BY  thoughtexchange

THIRD GENERAL SESSION

Thursday, September 26, 2019
2–3:45 p.m.



This thought-provoking session is back by popular demand! This general session includes a series of presenters giving 5-minute presentations on a variety of topics using 15–20 slides. The slogan for Ignite presentations is “Enlighten us, but make it quick!” The line-up for this year’s Ignite session looks equally wide-ranging and impressive. Following the presentations we will use Thoughtexchange to facilitate a panel Q&A session with the audience and presenters.



CLOSING GENERAL SESSION

Friday, September 27, 2019
10–11 a.m.

Dr. Carmen Ayala

Innovating for Excellence

Dr. Ayala was named State Superintendent in February. She has more than 30 years of education experience, most recently serving as the superintendent of Berwyn North School District #98. During the closing general session, Dr. Ayala will discuss how it’s our responsibility as school administrators to prepare all students, from every background, for the future. And today, Dr. Ayala believes, that calls for a transformation to reimagine our education system. From CTE, to competency-based education, to cultural and trauma responsiveness, Illinois schools are breaking new ground as they innovate toward excellence.

More Events

Pre-Conference Events

Early Bird Sessions—Administrators' Academy Credit Courses

Do you need Administrators' Academy Credit? Save another day out of the office by attending one of these pre-conference courses scheduled on Wednesday, September 25 from 8:30 a.m.–3 p.m. The cost is \$200 per course.

- [Basic Collective Bargaining](#)—Revised 2018 (AA #1045)
- [Introduction to Effective Coaching for Principal Evaluation](#) (AA #1445)
- [Leadership Requirements for Moving from Good to Great](#) (AA #481)
- [Principal Evaluator Competency Skill Building for Pre-Qualified Evaluators](#) (AA #1865)



IASASuperWomen: Learning, Leading, Living

Wednesday, September 25, 2019

1:30–3:30 p.m.

We invite all women superintendents in Illinois to IASA's second annual meeting of Celebrating Women in Leadership. Sandye Brown, author, speaker and leadership consultant, will lead a session on *How We Can Support and Celebrate To Live Our Best Personal and Professional Lives*. Participants will receive the book, *Girl, Wash Your Face*, by Rachel Hollis, during the session for an upcoming book study to be held at the Joint Annual Conference in November. This is a free event for all female superintendents in Illinois who are registered for the IASA 55th Annual conference. Click [here](#) for more information.

New Superintendents' Strand

The first year in any new leadership role can be very challenging, especially for new superintendents. In addition to the networking opportunities with other superintendents, the program we have put together this year is tailored specifically to new superintendents. Check out this strand designed specifically for new superintendents and accessible only at the IASA Annual Conference, including:

Wednesday, September 25, 2019

8:30 a.m. to 3 p.m.

[Basic Collective Bargaining](#)—Revised 2018 (AA #1045)

2:45 to 3:45 p.m.

[New Superintendent Mentoring Meetings](#)

Thursday, September 26, 2019

8 to 9 a.m.

[New Superintendents' Roundtable](#)

12:30 to 1:30 p.m.

[Jumping Right In: Reflections on the First Year](#) (breakout session)

Breakout Sessions

Our conference is filled with a variety of breakout sessions on Thursday and Friday. So pick and choose which topics interest you the most and attend as many sessions as possible to get the most out of your attendance at the IASA Annual Conference. Be ready to sharpen your institutional knowledge and fine tune your skill development with sessions designed exclusively for you.

Exhibit Hall

Finding the right solution is essential for your school district. The Exhibit Hall is filled with services and products to enhance your operations in nearly all directions. Stop by and check out the abundance of resources available for you. Whether you have a few minutes or an hour be sure to stop in the exhibit hall and meet with the various representatives who are eager to meet with you to share their product information. A listing of this year's exhibitors is available on the conference website.

Interested in exhibiting? There is still space on the exhibition floor. Contact IASA at 217-753-2213 for more information.

Welcoming Reception

Wednesday, September 25, 2019

6-7:30 p.m.

President Abraham Lincoln Hotel

Come join us as we celebrate at the IASA Welcoming Reception. This event will give you time to reconnect with your colleagues and visit with old friends.

Seventh Annual 'Super' 5K Fun Run/Walk

Thursday, September 26, 2019

6:45 a.m.

Lace up your tennis shoes and join your colleagues for the Seventh Annual IASA 'Super' 5K Fun Run/Walk at 6:45 a.m. on Thursday, September 26 at 6:45 a.m. in scenic Washington Park. This early morning networking event is designed for runners and walkers of all levels. Come join your friends and colleagues and receive a "Seventh Annual Super 5K" T-shirt!



President's Reception

Thursday, September 26, 2019

9–11 p.m.

President Abraham Lincoln Hotel

Join IASA President Paula Hawley and your colleagues for an after-hours get together. This event will give you another opportunity to reconnect with your colleagues from around the state as well as visit with old friends.

Registration AND OTHER INFORMATION

Conference Registration Fee

Active, Professor, School Service and Student members—\$369

Non-members—\$469

Retired members—no fee*

The registration fee includes access to the general sessions, breakout sessions and all meals and receptions (continental breakfast and lunch on Thursday and breakfast on Friday). Please note that there is no fee for breakfast if paying the full registration \$369 member or \$469 non-member registration fee. Otherwise, the cost for breakfast is \$30.

If participating in the 5K 'Super' Fun Run/Walk, the cost is \$20.

Spouses, who are non-IASA members, are invited to attend the conference as a guest whose registration fee is waived; however, they must pay for the Friday breakfast, if attending.

* Retired Members attending the 2019 IASA Annual Conference representing a school district, firm or vendor must pay the \$369 registration fee.

[Register Now](#)



Why I never miss the IASA Conference:

"I always enjoy the IASA Annual Conference to reconnect with my colleagues and get inspired from their work. It is a wonderful opportunity to network, collaborate and support one another. I leave rejuvenated and ready to implement some great ideas and strategies from the real-life experts and the authentic examples that are shared."

—Dr. Bhavna Sharma-Lewis, Superintendent
Diamond Lake SD #76

Why I always attend the IASA Conference:

"The IASA Conference is simply a must attend. The professional development is always first-rate and the value of the relationships built simply cannot be quantified."

*—Dr. PJ Caposey, Superintendent
Meridian CUSD #223*

Refund and Cancellation Policy

Conference Registration

Upon written request and prior to September 11, 2019, complete registration refunds will be processed. After that date, only 50% will be refunded until September 18, 2019. Cancellations received after September 19, 2019, will not be refunded. No shows who have not prepaid will be invoiced for the registration fee.

Early Bird Academies

Cancellation refunds will be granted if the IASA Office receives the cancellation notice by September 18, 2019.

Block Housing Information

Information on hotels and block housing reservation is listed on the conference website [here](#).

Dress Attire

Business attire is recommended for most conference sessions.

Questions ON THE CONFERENCE

Contact the IASA office at 217-753-2213 or iasa@iasaedu.org.

IASA Annual Conference
Sept. 25–27, 2019 • Springfield, IL

Future ANNUAL CONFERENCES

President Abraham Lincoln Springfield—A DoubleTree by Hilton and The BOS, Springfield, IL:

- September 30–October 2, 2020
- September 29–October 1, 2021