BACKSPIN BIRDIE



MAY 2016



GOLF BALLS





Super Soft Pink

The new Supersoft asks, "What do you get when you combine our lowest compression golf ball with a soft cover and HEX Aerodynamics?" A long, straight distance ball that is incredibly soft, of course.

MAP: \$21.99

Bridgestone Lady Precept

After more than 15,000 live fittings with lady golfers, Bridgestone Golf has developed a ladies specific model engineered for moderate swing speeds. The new Lady Precept is designed to produce higher launch and lower spin off the driver for optimum distance and carry while providing soft feel from tee to green.

MAP: \$19.99

Now until 5/31 on sale at 2 for \$30

GOLF BALLS





Srixon Soft Feel

The new Soft Feel Lady is designed specifically for women, promoting a longer, higher trajectory with every club in the bag. This newly engineered low compression offering has an exceptionally soft Energetic Gradient Growth $^{\text{\tiny M}}$ core for soft feel on all shots.

MAP: \$14.99

Volvik The 2016 CRYSTAL

The New and Improved Best-Selling Crystal Ball!

The new 2016 Volvik Crystal is a premium level 3-piece golf ball that provides the ultimate in distance with a hyper soft feel. The Volvik Crystal 3-piece is the evolution of the original Crystal ball that revolutionized the color golf ball market. An extended flight time and higher ball flight is provided by a switch to a 322-dimple pattern.

MAP: \$29.99



Backspin Marquise Ladies Set

The Marquise Set is an attractive full-featured package set that will have women golfers looking good and playing great. Higher lofts and graphite shafts throughout the set make this set easy to hit and fun to play. Available in Black or Magenta.

16-PC SET INCLUDES:

- HL Driver
- FW & HL Fairway Woods
- #6 Hybrid
- #7-9, PW, SW Irons
- High M.O.I Style Putter
- · Lightweight Car Bag
- Four headcovers

For more details click here »

MAP: \$349.99



Callaway Solaire Complete Set

Callaway looked at every aspect of a club's design and indepth research on womens' swings to find a way to deliver more forgiveness and performance. The result is longer and more forgiving irons, fairway woods and hybrids that launch high and are easy to hit, and a driver that delivers longer, straighter drives more often. And for extra measure we've included an Odyssey Putter, the #1 Putter in Golf. All of this is engineered specifically for the demands of women golfers with a stylish and contemporary sporty retro bag you'll want to show off.

Stylish Retro Bag and Color Options

- Solaire comes with a brand new, stylish and functional 7-pocket golf bag with a 6-way divider top to help keep your clubs organized and looking great.
- · Available in both Black and Pink colors

Images: individual clubs and full set images can be found on The Bunker

MAP: \$899.99 (13-piece set)





Cleveland 588 RTX CB 2.0 Black Satin

Specifically designed with the female golfer in mind, a cavity back design with a sightly larger profile adds confidence and forgiveness on full, chip and pitch shots. The subtle cavity promotes perimeter weighting for more forgiveness on off-center hits.

MAP: \$129.99

Cleveland TFI Halo

The TFI face technology offers golfers the best of both worlds from the feel of a milled putter to the consistency and forgiveness of an insert. Combined with Dual Axis Alignment- The TFI Smart Square series offers the feel and alignment golfers of all abilities seek.

MAP: \$159.99





Cobra MAX Complete Set

The Women's MAX Complete Set includes offset, easy to hit MAX clubs to maximize distance and forgiveness, plus a full-feature cart bag.

GRAPHITE (Regular/Lite):

- Driver
- Fairways: 3F, 5FHybrids: 4H, 5H, 6HIrons: 7, 8, 9, PW and SW
- Putter

MAP: \$999.99

Mizuno JPX EZ Driver & Fairway

The JPX EZ is a large footprint, high launching, low spinning driver that is also adjustable. Typically with drivers that have moveable weights, forgiveness is sacrificed.

The JPX EZ driver changes everything. With a simple 3 weight system, the JPX EZ Driver now allows you to dial in your launch trajectory, while maintaining its design for maximum forgiveness.

The JPX EZ Fairway woods are recognizable by their larger, confidence inspiring footprint and ability to produce a high flight - optimizing carry distance.

MAP: Driver \$399.99 | Fairway \$249.99





Nancy Lopez Flame Package Set

PACKAGE INCLUDES:

- 14°, 430cc Titanium Driver
- 4, 7 Stainless Fairway Woods
- 5, 6 Hybrid Irons
- 7, 8, 9, PW, SW Traditional Irons
- Lopez Insert Putter
- Flame Cart Bag
- Matching Headcovers and Rain Hood Included
- · Available in Right Hand Standard

MAP: \$699.95

Ray Cook M1 Ladies Chipper

The M1 name has a winning heritage in the Ray Cook line. We have taken the name of one of the most successful putters of all time and designed the ultimate chipper which acts like a putter around the greens. So eliminate stubbing and blading shots around the green by adding the new M1 chipper to your bag.

FEATURES:

- Modern "hybrid" design stainless steel club head
- Clean, visual looking sight alignment aid for confident setup
- Versatile use for short bump and run shots, 3-5 yard chips or even longer pitches shots
- Firm, light steel shaft reduces twisting on impact
- · Soft feeling rubber compound grip

MAP: \$49.99





TaylorMade Kalea 10-piece Set

Kalea is the first complete line of women's clubs from TaylorMade, and is Completely Yours.

Light-weight clubs generate more club head speed. low-kick Slim Tech shafts launch the ball higher, and Speed pockets add ball speed for shots that fly farther and stay in the air longer.

Inspired by an independent, active and outdoor lifestyle, Kalea's fresh design flows through each and every club, resulting in stylish elegance throughout the set.

Kalea was specifically engineered to optimize distance gaps from driver through wedge, ensuring that you will use every club in your bag.

INCLUDED IN THE SET: Driver, 3 Wood, 4 Rescue, 5 Rescue, 6-PW, SW

MAP: \$1,399.99 (10-piece set)

Tour Edge Moda Silk

This high-flying set features an offset 460cc 15-degree driver that will help you hit longer straighter drives. The powerful titanium club head has a huge sweet spot and hot face that will have you smiling from tee to green. Moda's oversized, offset and low profile stainless steel fairway woods help you get the ball easily into the air from anywhere on the course. Packed inside the attractive exterior, Moda Silk fairway woods boast an extra heavy sole and low center of gravity.

The hybrids inspire confidence when nothing else can. These stainless steel clubs give you a deep, low CG needed to hit higher, more accurate and forgiving shots. The Moda stainless steel irons absolutely sparkle. These oversized irons offer extreme perimeter weighting and a wide undercut cavity that moves the center of gravity back and away from the face to help you hit higher, more accurate shots even on off-center hits.

SET CONFIGURATION

The Moda Silk sets include a driver, 3 & 5-woods, 5-6 hybrids, and 7-SW undercut cavity irons.

Colors: Black/Hot Pink, Champagne/White and Black/White

MAP: \$599.99

\$40 Mail-In Rebate thru June 1, 2016 (see stores for details)





Profile uses super game improvement technology on every component, with the goal of providing a more rewarding experience for beginner golfers. Large sweet spot and low weighting helps new golfers get the ball airborne, which is the #1 challenge of people just starting

A lot of consumer research goes into every Profile Set, and then Wilson's R&D department uses that research to make clubs that are easy to use.

KEY FEATURES:

- Custom fit allows everyone to get a set that's right for them. Golf is tough enough — if you're playing equipment that is too stiff or too long or wrong for any other characteristic — you're making it harder for yourself. Wilson believes using the right equipment makes a big difference.
- Women's product is specifically designed for a woman's physical swing characteristics (not just a men's set in ladies colors)
- Quality bag has plenty of storage, rigorously durability tested and is ergonomically designed to provide years of trouble free use
- Easy Launch[™] Sand Wedge helps beginners get OUT of the trap



Xponent Ladies Set

The Xponent Women's Launch Control Design Package Set is a complete upgraded package set with everything a golfer needs to go out and play today.

14-pc set includes:

- 12° Driver and high launch Fairway Wood
- #5 Hybrid
- #6, 7, 8, 9, PW Irons
- Heel Toe balanced Putter
- 6-Way Stand Bag
- · Three headcovers

For more details click here »

MAP: \$199.99

MAP: \$299.99

GOLF BAGS





Women's 8-way cart golf bags feature full length dividers, zip off ball pocket with logo capability, seven easy access pockets, thermal-lined cooler pocket, easy life handle system, rain-hood cover, external putter tube, umbrella sleeve.

MAP: \$199.95



Ray Cook Hot-Z 2.5 Cart Bag

Hot-Z understands what you're looking for in a cart bag. This cart bag has a 9" top with a 14-way graphite friendly divider top. It also has a valuables pocket, pen sleeve, rain hood, score card sleeve and so much more! Great looking colors with all the bells and whistles at an affordable price — that's Hot-Z!

SPECS

- 9 inch 14-way graphite friendly separator top
- 5 zippered pockets including a velour lined valuables pocket
- Padded rear position single carry strap w/ elastic band to secure strap
- Pen sleeve, towel ring w/ velcro glove attachment, umbrella and tee holder, scorecard sleeve & rain hood
- Light weight dobby nylon materials
- · Colors: Lime, red, black, orange, yellow, fuschia

MAP: \$79.99

GOLF BAGS





RJ Sports Boutique Cart Bag

- 9" Ladies Cart Bag
- 14 Way Divided Top
- 2 Oversize Putter / Wedge Tubes
- Large Beverage Compartment
- 5 EZ Access Pockets
- Tee / Scorecard / Pencil Sleeve
- Padded Shoulder Strap
- Rain Hood
- WT: 7.5lbs

COLORS: Houndstooth, Grey/Pink, Polk A Dot, Sand Plaid

MAP: \$139.99

Sun Mountain Women's Three5 Stand Bag

Three 5 continues to be Sun Mountain's most popular stand bag. Convenient features like the flared top that maximizes useable club space, the E-Z Fit Dual Strap System which is easy to adjust and Three 5's light weight all contribute to it being a favorite. For 2016, they've built the strap with 3-Layer Construction to make it more comfortable than ever to carry your bag.

- Six pockets include a full-length apparel pocket, a beverage pouch and a velour-lined valuables pocket
- 1" shorter than the men's Three 5 to better accommodate women's clubs
- E-Z Fit straps are simple to adjust for a custom fit
- Matching rainhood included

COLORS: Baja-Black-White, White-Gray-Lime, Rio-Titanium-Gray, Storm-Pink-White

MAP: \$209.99





Callaway Golf Performance Paisley Print Polo Shirt

Nothing adds elegance to an outfit like a bit of paisley. Paisley lovers can enjoy sleek, dark hue with white and red paisley cascading down the right side of this beautiful women's polo. Along with its stylish detailing, this shirt boasts Opti-Stretch flexibility, Opti-Shield UPF 50 protection against damaging ultraviolet solar and Opti-Dri moisture management. 95% Polyester/ 5% Spandex

MAP: \$70.00

Callaway Golf Performance 17" Knit Skort with Tummy Control

Look polished on and off the course with the help of the Callaway Women's Golf Performance 17" Knit Skort With Tummy Control. Experience unmatched comfort and fit thanks to slimming Power mesh paneling, Opti-Dri moisture management, Opti-Shield UPF 50 protection from the sun's ultraviolet radiation, and Opti-Stretch flexible fabric for superior range of motion. 92% Polyester/ 8% Spandex

MAP: \$65.00





Callaway Opti-Stretch Polo w/Rib Knit Collar & Princess Seams

If you're looking for quintessential style and unmatched fabric technology, check out the Callaway Women's Golf Performance Solid Short Sleeve Polo Shirt With Stretch. Enjoy Opti-Dri moisture management, Opti-Shield UPF 50 protection against the sun's ultraviolet rays and Opti-Stretch flexibility for explosive golf swings.

95% Polyester / 5% Spandex

MAP: \$50.00

Callaway Golf Performance 18" Woven Skort

The classic women's golf skort gets a modern twist in the Callaway Women's Golf Performance 18" Woven Skort. This solid-colored skort is packed with a Comfort Stretch Waistband, an Opti-Shield UPF 50 barrier against harmful solar ultraviolet, Opti-Dri moisture management and Opti-Stretch layers of spandex for premium range of motion. 95% Polyester / 5% Spandex

MAP: \$65.00

APPAREL _





Bermuda Sands View Long Sleeve

Ladies' Long Sleeve 1/4 Zip with vented under sleeve panel

- 100% Wick Away® Micro Fiber Polyester
- Body Fabric: Dimple Textured Knit
- Under Sleeve Panel: Matching Breathable Mesh
- Zipper Placket
- Tonal Cover Stitching
- Moon Patch
- UPF: 50+

MAP: \$37.50

Bermuda Sands Lady Phoenix Polo

- Ladies' Classic Jersey Polo
- 100% Wick Away® Micro Fiber Polyester Jersey
- Self Fabric Collar
- Stripe Neck Tape
- One Button Topset Y Placket
- 2" Side Vents Moon Patch

MAP \$29.50

APPAREL



Nancy Lopez Serene Jacket

87% polyester / 13% spandex, brushed back, moisture wicking, full zip printed jacket with contrast stitching. Elastic binding at cuff & hem. Thumb hole at cuff & drop hem for added warmth. Embroidered Lopez Flame at collar.

Sizes: XS-XL **Plus:** 1X, 2X, 3X. **MAP:** \$99.95 / \$109.95 Plus

Nancy Lopez **Dream Sleeveless**

100% polyester jacquard, moisture wicking, sleeveless polo. Flat knit collar with open "Y" placket, piping & bar tack detail. Shirring at shoulder front & back yoke. Embroidered Lopez Flame at right hip.

CARBON/MINT

SIZES: XS-XL **PLUS:** 1X, 2X, 3X. **MAP:** \$64.95 / \$69.95 Plus





Puma Pounce Golf Polo

Bring some personality to the golf course in our signature polo. Go subtle or opt for color. This go-to top provides moisture wicking properties to keep you comfortable and dry for a long day on the links. While your competition brings the heat, your UV resistant threads will protect you from the sun's radiation.

Sizes: XS-XXL

COLORS: Rose Red, Cherry Tomato, White, Black, Orchid Bloom, Fluro Peach, Mint Leaf, Bering Sea, Purple Cactus Flower, Cool Blue, Dazzling Blue

MAP: \$50.00

Puma Pounce Golf Skirt

Play with confidence in this sporty skirt, designed for the athletic female. We've got you covered with dryCELL technology, designed to draw sweat away from your skin and a UV resistant finish to protect you from the sun.

Sizes: 0-14

COLORS: Bright White, Black, Cool Blue, Glacier Gray, Pink Dogwood, Purple Cactus Flower, and Bering Sea

MAP: \$65.00

APPAREL







Sun Moutain Second Layer

Sun Mountain's top-selling women's piece, Second Layer is comfortable and functional due to its significant 4-way stretch, flat-seam construction, moisture management properties and soft hand.

- Lightweight, poly-spandex pullover with 4-way stretch
- Flat-seam construction for comfort
- · Deep zipper for easy on and off
- Stretch mesh panels for breathability
- Soft, comfortable and functional

Sizes: S-XL (XS available in Baja Blue-Limeade

COLORS: Coral, White, Black, Baja Blue-Limeade, Lilac

MAP: \$69.99

Vantage Vansport Omega Ruched Polo

This women's performance polo flatters all shapes and sizes with a fashionable silhouette she'll look forward to wearing for on and off the course. It is made of 100% polyester, $4\frac{1}{2}$ oz. VansportTM moisture management micro-mesh and features UV protection, a zip-neck with stand-up collar, ruched side panels, even-hem sleeves, relaxed self-goods bottom, and double-needle top-stitching. Imported.

Sizes: XS-3XL

COLORS: Indigo, Berry Pink, Black and White

(style 2611)

MAP: \$29.98





Just4Golf Pretty Parfect Collection

Pink and Purple are a favorite color combination and updated with white! Drivers, fairways and hybrids all have spandex for easy on and off!

MAP: \$20-\$26

Just4Golf Loudmouth Cheezeburger Collection

Cheezburger is a Loudmouth collection.

Fun and colorful pattern for driver, fairway and hybrid is sure to fire up your game! Be fun, be bold and Play Loud!

MAP: \$26-\$32





Puma Cat Performance Visor Omni Form Fit

Keep your face cool and your winning streak hot in the Cat Patch Performance Golf Visor, designed with a moisture-wicking performance sweatband and molded silicone pull tab.

COLORS: Bering Sea/Red Rose, White/Glacier Gray, Black/Purple Cactus Flower, Dazzling Blue/Cool Blue

MAP: \$20.00

Volvik

All weather syntheitc and leather hybrid glove. Features Cabretta Leather palm and thumb for a softer feel and greater durability. G-Force Gusset Technology Lycra expands, contracts and molds to hand

On Size Fits Most MAP: \$14.99

Golf Buddy LD2 GPS Watch

The LD2 is the first-ever ladies golf GPS watch in the market and with its slim design, it fits the lady golfer's wrist more comfortably. Before the LD2, the lady golfer had to deal with bulkier designs that focused on function. With the LD2's Swarovski® crystals and leather band, GolfBuddy combines fashion and function in one device.

With the LD2 being the first ladies golf GPS watch in the industry, GolfBuddy wanted to design a watch that could be worn for function as well as outside the golf course as a lifestyle watch. The light sapphire Swarovski® crystals and alligator grain leather watchband really set this golf GPS watch apart from the others.

MAP: \$249.99





Nancy Lopez Venture Bag

Leather like removable rolling business bag. Double strap zip closure. 3 large padded inside compartments, zip pocket inside, large hidden front pocket and back buckle pocket. Fringe tassel. Embossed flame at center on front flap.

MAP: \$149.99



Sabona MOM Gem Magnetic Bracelet

Give that special mother in your life a gift to remind her of life's happiest moments. Three gem-studded links spell out MOM, leaving ample room on subsequent links to engrave the names of each of her children. Crafted in polished stainless steel, this is a gift that she will hold close to her heart.

MAP: \$39.99



Tifosi Optics Vogel 2.0 Tortoise

The lightweight, frameless Vogel 2.0 offers complete comfort all day long. Adjustable nose and arm pieces ensure a custom no-slip fit, and the shatterproof polycarbonate lenses offer 100% protection from harmful UVA/UVB rays.

MAP: \$49.95



Tifosi Optics DEA SL - Blue Tortoise

The full-frame, single lens Dea SL fits a variety of face shapes, has vented lenses to reduce fogging, and offers 100% protection from UVA/UVB rays.

MAP: \$49.95





Glove It **Greg Norman**Check Mate Tote Bag

The Greg Norman tote bag features 2 outside side pocket, PU handle, piping and bottom, inside zipper pocket.

Measures 13" x 11.75" x 6.6"

MAP: \$54.95

Glove It **Greg Norman**Check Mate Carry All Bag

The Greg Norman women's carry all easily clips onto the golf bag and then converts to cross body bag. Features a 50" adjustable and detachable strap, two front zippers, and inside pocket.

MAP: \$29.95