

David's[®]

Cookies

a bite above the rest.[®]

US.
FOODS[™]
KEEPING KITCHENS COOKING.[™]

US Foods - Metro Digital Brochure

For Ordering or Product
Information, Please Contact:

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Annie's
EURO AMERICAN BAKERY

Available through
US Foods Metro NY

US.
FOODS™



US Foods#	Description	Pack
4.5 oz. Decadent Frozen Dough		
5846662	*New* Decadent M&M Cookie Dough	80/4.5 oz.
8515199	Decadent Cookie Dough Triple Chocolate	80/4.5 oz.
9515198	Decadent Cookie Dough Oatmeal Raisin	80/4.5 oz.
8553422	Decadent Vanilla White Chip Macadamia Cookie	80/4.5 oz.
1534247	Decadent Smores Cookie Dough	80/4.5 oz.
6515191	Decadent Cookie Dough Peanut Butter	80/4.5 oz.
7515190	Decadent Sugar Crystal Cookie Dough	80/4.5 oz.
0121350	Decadent M&M Cookie Dough	80/4.5 oz.
4.5 oz. Gourmet Frozen Dough		
2390938	Chocolate Chip Cookie Dough	76/4.25 oz.
5723739	Peanut Butter W/Reeses Cookie Dough	45/4.5 oz.
4 oz. Gourmet Frozen Dough		
5391081	Chocolate Chunk Cookie	32/4 oz.
5497276	Oatmeal Raisin Cookie Dough	80/4 oz.
1359850	Chocolate Chip Cookie Dough	80/4 oz.
121350	M&M Chocolate Cookie Dough	80/4 oz.
2359859	Oatmeal Raisin Cookie Dough	80/4 oz.
3400488	Peanut Butter Cookie Dough	80/4 oz.
3 oz. Gourmet Frozen Dough		
5505235	Gourmet Chocolate Chunk Cookie Dough	107/3 oz.
3 oz. Pre-Formed Frozen Dough		
1327113	Pre-formed Chocolate Chunk Cookie Dough	107/3 oz.
1309293	White Chip Macadamia Cookie Dough	107/3 oz.
2.5 oz. Cookie Frozen Dough		
220871	Chocolate Chip Cookie Dough	140/2.5 oz.



US Foods#	Description	Pack
2 oz. Gourmet Frozen Dough		
2390755	White Chocolate Chip & Cherry Cookie Dough	160/2 oz.
1.5 oz. Classic/Gourmet Frozen Dough		
8587875	*New* Red Velvet Cookie Dough	213/1.5 oz.
1573567	Triple Berry Cookie Dough	213/1.5 oz.
1575430	Lemon Cooler Cookie Dough	213/1.5 oz.
1575414	Mint Chip Cookie Dough	213/1.5 oz.
5391479	Orange Cranberry Oatmeal Cookie	213/1.5 oz.
1247915	White Chocolate Chip Macadamia Cookie Dough	213/1.5 oz.
4390852	Chocolate Chip Chunk Cookie Dough	213/1.5 oz.
2242170	Gourmet Cookie Dough Chocolate Chunk	213/1.5 oz.
3242591	Gourmet Cookie Dough Butterscotch Pecan	213/1.5 oz.
6242176	Gourmet Cookie Dough Oatmeal Raisin	213/1.5 oz.
9242165	Gourmet Cookie Dough Peanut Butter With Reeses	213/1.5 oz.
7391352	Gourmet Cookie Dough Sugar	213/1.5 oz.
7330889	Gourmet Cookie Dough Chocolate Chip	213/1.5 oz.
1243989	Gourmet Cookie Dough Coconut Pecan	213/1.5 oz.
2242188	Gourmet Cookie Dough M & M Candy	213/1.5 oz.
9243874	White Chocolate Chip Cookie Dough	213/1.5 oz.
1.33 oz. Traditional Frozen Dough		
9503814	Chocolate Chunk Cookie Dough	240/1.3 oz.
4427639	Sugar Cookie Dough	240/1.3 OZ
6242572	M&M Cookie Dough	240/1.3 oz.
7391550	Oatmeal Raisin Cookie	240/1.3 oz.
4390456	Chocolate Chip Cookie Dough	240/1.3 oz.



US Foods#	Description	Pack
Gourmet Cookie Dough 1 oz.		
6211676	Gourmet Cookie Dough Oatmeal Raisin	230/1 oz.
Gourmet Cookie Dough 1 oz.		
1320308	Chocolate Chip Cookie Dough	320/1 oz.
3320306	Oatmeal Raisin Cookie Dough	320/1 oz.
4320305	Sugar Cookie Dough	320/1 oz.
5211677	Gourmet Chocolate Chip Cookie Dough	320/1 oz.
7211675	White Chip Macadamia Cookie Dough	320/1 oz.
Cookie Assortment		
2294460	Country Style Assorted Cookie Platter	5 lb.
4507000	Layered Rainbow Cookie	5 lb.
4294468	Diet Country Style Assorted Cookie Platter	5 lb.
Scones		
5924675	4 oz. Assorted Scones	80/4 oz.
Ruggalach		
8294456	Assorted Flavor Biscuit	5 lb.
5253802	Thaw & Serve Ruggalach Assorted (Apricot Cashew, Raspberry Walnut, Cinnamon Raisin & Chocolate Walnut)	5 lb.
Thaw & Serve Cinnamon Roll		
2895399	*New* Cinnamon Roll Iced, Thaw & Serve	2/12/6 oz.



US Foods#	Description	Pack
Thaw & Serve Brownies		
2351385	Cheesecake Brownie	48/4 oz.
2321479	Chocolate Chip Brownie	48/4 oz.
7401052	Rocky Road Brownie	48/4 oz.
5421185	Peanut Butter Swirl Brownie	2/6 lb.
7365406	Blondie Brownie	48/4 oz.
1321470	Pecan Brownie	2/6 lb.
Crumb Cakes Thaw & Serve		
4401055	Caramel Apple Crumb Cake	48/6 oz.
9360850	Non Iced Crumb Cake, Unsliced	48/6 oz.
Bittersweet Cakes & Pastries		
251975	10" Raspberry Almond Tart	2/14 ct
252015	10" Mountain Berry Tart	2/14 ct
5924626	4" Saucy Chocolate Cakes	24 each
0251926	10" Iced Mudslide Cake	2/10 IN
Muffin Batter		
4739074	New! Red Velvet Muffin Batter	2/8 lb.
0424986	Carrot Raisin Muffin Batter	2/8 lb.
8493199	Cinnamon Chip Muffin Batter	2/8 lb.
8526725	Double Chocolate Chip Muffin Batter	2/8 lb.
7438443	Chocolate Chip Muffin Batter	2/8 lb.
121384	Corn Muffin Batter	2/8 lb.
4425898	Raisin Bran Muffin Batter	2/8 lb.
6400360	Blueberry Muffin Batter	2/8 lb.
6467989	Cranberry Orange Muffin Batter	2/8 lb.
6425896	Banana Walnut Muffin Batter	2/8 lb.
6425870	Lemon Poppy Muffin Batter	2/8 lb.
6467989	Cranberry Orange Muffin Batter	2/8 lb.

US Foods#	Description	Pack
Muffin Trays		
6688972	Blueberry Crumb Muffin	12/6 oz.
6689004	Chocolate Chip Muffin	12/6 oz.
7761737	Corn Muffin	12/6 oz.
6962963	Chocolate Muffin w/Cream Cheese	12/6 oz.
9994344	Carrot Raisin Muffin Batter	12/6 oz.
6688980	Double Chocolate Chip Muffin	12/6 oz.
6688949	Cranberry Orange Muffin	12/6 oz.
Thaw & Serve Muffins		
2467991	Blueberry Muffin	90/2 oz.
5467998	Bran Muffin	90/2 oz.
7467996	Corn Muffin	90/2 oz.
6688972	*New* Blueberry Muffins-Thaw & Serve	12/6 oz.
6689004	*New* Chocolate Chip Muffins-Thaw & Serve	12/6 oz.
7761737	*New* Corn Muffins-Thaw & Serve	12/6 oz.
6911754	*New* Red Velvet Cheese Muffin- Thaw & Serve	12/6oz
Thaw & Serve Cheesecake		
5924642	4 oz. New York Cheesecake	24 each
Merchandise		
1394113	Wax Paper Bags	1000 ea.



US Foods#	Description	Pack
Annie's Desserts		
6892376	*New* Chocolate Lava Cake	4/6 pack
0408682	Tuxedo Bombe, Individual 4 oz.	4/6 pack
0298059	Mango Guava Cheesecake, Individual 4 oz.	4/6 pack
0684514	Peanut Butter Explosion, Individual 6.75 oz.	4/6 pack
6674758	Lil' Red Velvet, Individual 3.25 oz.	4/6 pack
5947338	Chocolate Marquise, Individual 3 oz.	4/6pack
8612947	Raspberry Lemon Drop, Individual 4 oz.	4/6pack
1627942	Tiramisu, Individual 4 oz.	4/6pack



Ask About Our Free Marketing Materials

 *Menus*

 *Table Tents*

DAVID'S MERCHANDISE

Ask About Our David's Merchandise



For more information please contact KeyImpact Sales & Systems, Inc.

Denise Levy 201-368-1400 x222 | dlevy@kisaales.com

Robyn Timony 201-368-1400 x253 | rtimony@kisaales.com

Visit us at www.kisaales.com



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Marketing Form



4 Drawer Display
10"W x 23"H x 12"D
Holds 10 Dozen Cookies



3 Drawer Display
10"W x 20"H x 12"D
Holds 8 Dozen Cookies



Wire Rack
10.5"W x 12.5"H x 11.5"D
Holds 4 Dozen 4.5 oz. Cookies or
3 Dozen Brownies/Crumb Cake



Dairy Door Display
Suction cup application to cooler
doors & glass surfaces



Counter Top Display
Self Serve (Front) / Serve (Back)
12.25"W x 17.5"H x 16.5"D



Cello Bags
(500 bags per case)

Wax Bags
(1,000 per case)



David's Stickers
(500 Per Roll)

Order Form & Customer Information:

Account Name: _____

Contact Name: _____

Distributor: _____

Address: _____

City / State / Zip: _____

Phone # : _____

Email: _____

Customer Signature: _____

Date: _____

May Take Up To 10 Business Days for Delivery
*** During Holiday Season - Allow Up to 21 Business days***

It is agreed that the equipment listed above has been loaned by David's Cookies at no charge so long as it is utilized for the marketing of David's Cookies products only and maintained in excellent condition subject to normal usage and wear. Any damage or loss during or upon termination of usage shall be the responsibility of the user.

- 4 Drawer Display Case
 - 3 Drawer Display Case
 - Front/Self Serve Counter Display
 - Back/Serve Counter Display
 - Wire Rack Display
 - Dairy Door Display
 - Wax Bags (1,000 per case)
 - Cello Bags (500 bags per case)
 - David's Stickers (500 per roll)
 - "Made with Hershey® Kisses/ ___ Reese's®" Stickers
- (Only applies to decadent cookies using Hershey® products)*

Email: Yakov@davidcookies.com
Fax: 973.882.6998
Mail To: David's Cookies
11 Cliffside Drive
Cedar Grove, NJ 07009

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Whole Grain Cookie Dough

UPC #	Flavor	Pack Size (Layer Pack)	Calories	Calories From Fat	Fat	Carbs	Sugar
0-49578-33701-9	Chocolate Chip	324/1.0 oz	100	30	3.5g	18g	8g
0-49578-33702-6	Oatmeal Raisin	324/1.0 oz	100	30	3g	18g	8g
0-49578-33703-3	Sugar	324/1.0 oz	100	30	3.5g	18g	8g
0-49578-33704-0	Brownie Cookie	324/1.0 oz	100	30	3.5g	17g	8g
0-49578-33705-7	Rainbow Candy	324/1.0 oz	100	30	3.5g	15g	8g

Case Weight for ALL Cookies: 20.25 lbs.

- ★ Meets Wellness Standards For Schools
- ★ No Hydrogenated Fats
- ★ Pre-portioned 1 oz. 100 Calorie Cookie
- ★ More Than 51% of Flour is Whole Grain
- ★ Zero Grams Trans Fat
- ★ All Natural!

A+



Manufactured By David's Cookies
11 Cliffside Dr., Cedar Grove, NJ 07009

For More Information:
Ph: 973-227-2800 | Fax: 973-882-6998



David's[®] Gluten Free a bite above the rest.[®]

Keeping our customers' needs in mind, we're happy to announce our newest line, certified gluten free products!



Baked Thaw & Serve Cookies

Size: 3.0 oz. | Pack: 24 per Case (Individually Wrapped)

Code	Description
76021	Chocolate Chip
76022	Snickerdoodle
76025	Oatmeal Raisin

Brownies & Dessert Bars

Size: 3.5 oz. | Pack: 48 per Case (Individually Wrapped)

Code	Description
76030	Chocolate Chip Brownie
76031	Cranberry Orange Oatmeal Bar

Gourmet Cookie Dough

Size: 1.5 oz. | Pack: 120 pc. Layer

Code	Description
76001	Chocolate Chip
76002	Snickerdoodle
76005	Oatmeal Raisin



Certified



Gluten-Free

Manufactured by David's Cookies
in a Gluten Free, Nut Free and Dairy Free facility in Fairfield, NJ 07004.
For additional product information call: 973.227.2800



David's[®] Gluten Free a bite above the rest.[®]

David's Promise:

Using our award-winning David's cookies and brownies as the benchmark, we developed our new gluten-free line to meet or exceed their flavor and texture. In fact, these new gluten, nut and dairy-free cookies, brownies and bars are so deliciously close to their original counterparts you won't be able to tell the difference! You can enjoy these products, confidently knowing they are produced in an allergy-free GFCO certified facility, adhering to strict standards and guidelines. Our customers come first at David's Cookies! Bon appetit'!

What is Gluten?

Gluten is a general name for the proteins found in wheat, rye, barley and triticale (a cross between wheat & rye). Gluten helps foods maintain their shape, acting as a glue that holds food together and is found in many types of foods.

Why Gluten Free?

Meet the needs of patrons *needing* to eat gluten-free or *wanting* to eat a healthier baked good. 1 in every 3 Americans are cutting gluten from their diet.



Gluten Free Cookie Dough

Shelf Life: 1 year frozen | 3 - 5 days baked and wrapped

Packaging Specifications

Case Dimensions: 14.75" x 9.25" x 5.5" • Net Wt: 11.25 lbs. • Gross Wt: 12.5 lbs
Ti/Hi: 13 x 10 • Cube: .43

Baking Instructions

1. Keep dough frozen. (0 degrees F +/- 10 Degrees F)
2. Place cookie dough on parchment lined sheet pan approximately 2" apart.
3. **Prior to baking let dough stand at room temperature about 30 minutes.**
4. Ensure dough is kept away from products containing allergens. (Lightly cover with a piece of parchment paper)
5. Set your oven for 10 - 12 minutes at **325°F Convection** OR **350°F Conventional** oven.
6. Rotate the pan halfway through the baking time for an even bake.
7. Cool the cookies on the pan. (lightly cover with a piece of parchment while awaiting service)
8. Using a glove or GF-designated serving utensil, transfer baked cookies to a plate for service.

Individually Wrapped Thaw & Serve

Shelf Life: 1 year frozen | 3 - 5 days thawed

Packaging Specs - Brownies & Bars

Case Dimensions: 16.25" x 11" x 6.25"
Net Wt: 10.5 lbs. • Gross Wt: 12.75 lbs
Ti/Hi: 10 x 9 • Cube: 0.65

Packing Specs - Cookies

Case Dimensions: 9.75" x 11" x 6.5"
Net Wt: 4.5 lbs. • Gross Wt: 5.5 lbs
Ti/Hi: 20 x 9 • Cube: 0.36



Certified Gluten Free Product Labels



Manufactured by David's Cookies
in a Gluten Free, Nut Free and Dairy
Free facility in Fairfield, NJ 07004.
For additional product
information call: 973.227.2800

1. Kosher Parve certification. 2. Nutritional panel & ingredients.
3. Allergens. 4. GFCO certification. 5. Dessert is produced in a
separate facility free of gluten, nuts and dairy! 6. Julian date hand
stamped when baked & wrapped. **It's NOT the expiration date!**

David's[®]
Cookies
a bite above the rest.[®]

Introducing Our

Reese's[®]

Peanut Butter
Swirl Brownie



Re-Introducing Our Original Peanut Butter Swirl Brownie With An Awesome Upgrade - Reese's[®] Pieces! Jam Packed Throughout, We've Overloaded Our Award Winning Brownie With Not Only Peanut Butter Swirled Into The Batter, But A Handful Of Extra Reese's[®] Pieces Inclusions Per Portion. We've Created The Perfect Dessert For Every Peanut Butter Lover Out There! Order A Case Today!

David's Item # 13225

Case Pack: 2 - 6 lb. Trays | 48 Portions Per Case



Ph: 973.227.2800

Fax: 973.882.6998

www.davidscookies.com

Email: Yakov@davidscookies.com
 Fax: 973.882.6998
 Mail To: David's Cookies
 11 Cliffside Drive
 Cedar Grove, NJ 07009

Decadent Cookie Dough



QTY
 25 -
 50 -
 100 -
 Other : _____

Raise Profits Cookie Dough



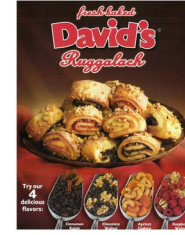
QTY
 25 -
 50 -
 100 -
 Other : _____

Brownie & Crumb Cake



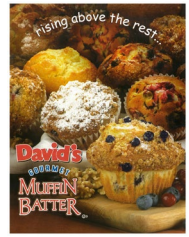
QTY
 25 -
 50 -
 100 -
 Other : _____

Ruggalach



QTY
 25 -
 50 -
 100 -
 Other : _____

Muffin Batter



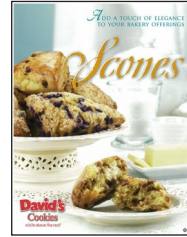
QTY
 25 -
 50 -
 100 -
 Other : _____

Thaw & Serve Yogurt Muffins



QTY
 25 -
 50 -
 100 -
 Other : _____

Scones



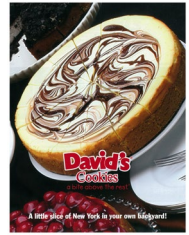
QTY
 25 -
 50 -
 100 -
 Other : _____

Cinnamon & Danish



QTY
 25 -
 50 -
 100 -
 Other : _____

Cheescakes



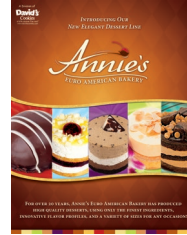
QTY
 25 -
 50 -
 100 -
 Other : _____

Mini Cheescakes



QTY
 25 -
 50 -
 100 -
 Other : _____

Annie's Desserts



QTY
 25 -
 50 -
 100 -
 Other : _____

Cookie Cupboard



QTY
 25 -
 50 -
 100 -
 Other : _____

New! Parve Collection



QTY
 25 -
 50 -
 100 -
 Other : _____

New! Whole Grain



QTY
 25 -
 50 -
 100 -
 Other : _____

New! 2014 New Items!



QTY
 25 -
 50 -
 100 -
 Other : _____



**Need Product
Information
Sooner?**
 Scan Our QR Card
 with Your Smart
 Phone or Tablet to
 Launch Our Digital
 Brochure!

Shipping Information

Contact Name: _____
 Address: _____
 City / State / Zip: _____
 Phone #: _____
 Email: _____
 Distributor: _____
 Sales Rep / Broker Name : _____
 Phone: _____ Email: _____

***Please Request*
 10 Business Days In Advance**

Request Date: _____
Delivery Date: _____

Purpose For Sending:
 Food Show
 New Customer
 New Distributor
 Current Customer

Menu Request Form



Customer Name:

Name of Company/Restaurant:

Customer's Email:

Distributor: (List All That Apply)

Shipping Address:

Sales Representative/Broker Name:

Email:

Phone #:

Before we start creating your dessert menu, we need to know the following information!

List of Desserts:

(Must have at least 3 David's/Annie's Items)

David's Cookies Items:

Annie's Euro Bakery Items:

Pricing on Menu? Y / N

(If yes - Include \$ on List of Desserts)

Customer/Competitor Items:

Template Choice: _____
(Choices on other side)

Descriptions of Customer/Competitor Items: (MUST INCLUDE)

Size of Menu: _____

4x9, 5x10, 5.5x8(Half Page), or
Table Card Size 4x6 (3 Items Max)

1 Sided Menu? Y/N

How Many Menus?

25, 50, 75, or Other: _____

Preferred Completion

2 Sided Menu? Y/N

Date: ___/___/___

Custom Dessert Menu

Must Purchase 5 or more David's or Annie's Items

Size of Menu:

List 3 One Worded Descriptions of what you'd like your menu to look like

Preferred Colors:

Additional Comments:

Email Form to your Sales Representative

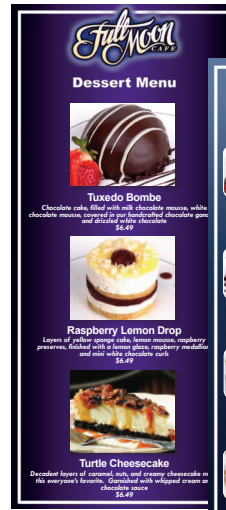
Menu Template Choices

* You Must Submit Your High Resolution Logo and ANY Additional Photos Before We Start On Your Custom Dessert Menu*



Choice A
Black / Simple / Modern
Can Add accent of color to match logo (if requested)

Choice B
Italian / Elegant/ Colors: Red & Gold



Choice C
Gold / Simple / Elegant
Can add wood texture to base or accent swirls (if requested)

Choice D
Can add up to 8 items / White border / Text to match logo
Colored background to match customer's logo (if requested)



Table Card - 4x6 Only | Choice E
Only 3 items per side
Three colors to match customer's branding, Light background color is optional (if requested)