

BABESTA BEAT
S/S '14

ART & TRAVEL ISSUE



PRANKSY
& THE
PLAYGROUND
MOB

25 MUST HAVES FOR SPRING ✦ BON VOYAGE TRAVELING WITH KID & COE
ART STAR UPRISE ART'S NURSERY TIPS ✦ PROJECT RUNWAY'S JEFFREY SEBELIA

Jeffrey &
Cassandra &
Laura &
Nate.

Shop babesta

56 warren 66 west broadway nyc
babesta.com

DRUMMING TO THE BABESTA BEAT

WELCOME TO OUR first issue of *Babesta Beat*. It's a catalog-slash-magazine on the world of a cool city child. Read it, enjoy it, shop it. One thing to note though, at Babesta some of the fashions are in and out of the store like wildfire, so you have to be fast. But we promise as soon as a fresh style goes out another one comes in, so you're never lacking for cool threads.

This, like many things we've done, was conceptualized on the fly, and then we got excited about it and knew we had to see it through. We were lucky enough to work with a host of amazing creative powerhouses, including photographer Katrina Tang, stylist Michel Onofrio, and make up artist Laura Castellano.

On top of that, the whole Babesta team pitched in like crazy with creative ideas and lots of legwork. In the end, we hope you like it. Our fashion editorial, "Mimi & the Magic Forest," was shot in the Berkshires on an on-and-off rainy day in the beautiful town of South Egremont. The kids became the characters of our little story and we transformed a forest into a magical wonderland brimming with the latest children's furniture, toys, fashion and gear.

This fall will be a very exciting time at Babesta. We love the back-to-school season, followed by the fun of the holidays. Keep a look out for our ever-evolving blog and follow us on our social media channels, including Facebook, Twitter, Pinterest and You Tube.

See ya in the shop!



xo jenn, az and the babesta team

SHOP THE CATALOG

For every item in the catalog, we list its name, description and item number for your convenience. You can shop this catalog several ways:

CALL US

Note the page and the item number and we can take a phone order at (646) 290-5508.

SHOP ONLINE

Just enter the item number in the search bar on babesta.com and add your item to cart!

BUY IN STORE

Visit our stores and ask a sales associate for the items you would like to see in person.

FREE SHIPPING

On all in-stock, non-freight items when you shop the catalog with coupon code **BABESTABEAT**. (Mention it at checkout, on the phone or enter it online.)



We have baby and gift registries, can create custom gift baskets and more!

The fine print: Because items come in at different times, some items will be offered as "preorder" if they haven't hit the store for the season yet. We will let you know the eta right away. Also, we strive to ensure the accuracy of all information in the catalog. However, we cannot be responsible for misprints and errors. Prices are subject to change.

shop the catalog at babesta.com/beat

shoutouts

Jennifer Cattai	Creative Director
Aslan Cattai	Editorial Director
Chandra Sweet	Production Director
Sara Rose	Art Director
Michel Onofrio	Graphic Design
Katrina Tang	Graphic Design
Laura Castellano	Style Director
Elodie Singermain	Fashion Photographer
	Videographer
	Hair & Makeup
	Photo Editor

Special thanks to:

Stephanie Cruz, Diona DaCosta, Lindsay Griffin, Linda Holm, Payal & Gia Garland, Griffin LaFleur



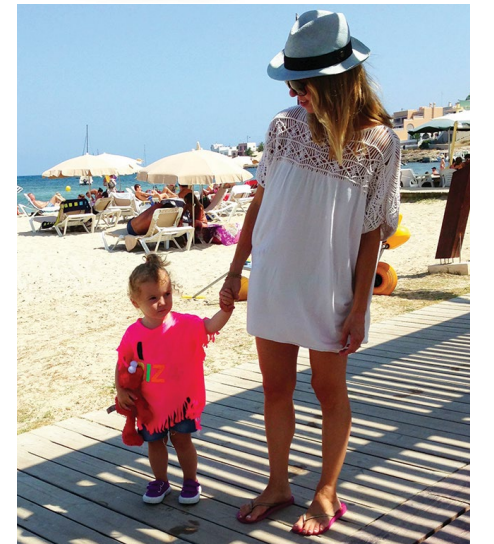
What's Inside



Pranksy & the Playground Mob, p.30



It List, p.8



Bon Voyage, p.28

- 4 **Latest & Greatest**
The coolest new kids' goods on the market.
- 8 **"It" List**
Our editors' fave 25 trends for Spring 2014.
- 16 **Bad Boy of Fashion**
Talking shop with Project Runway alum and kids' fashion designer Jeffrey Sebelia.
- 18 **Hot Wheels**
Strollers and accessories ripe for adventure.
- 20 **Car Seat Conundrum**
Demystifying the intimidating world of car seats and city slicker taxi tricks.
- 22 **For Those About to Rock**
Answering the query: to rock, glide or recline.
- 23 **Art Stars**
Artful nursery tips from Uprise Art.
- 24 **Superior Interiors**
Neaten your nurseries and rev up your kids' rooms with Oilo Studios and friends.



- 26 **Hip to be Square**
Fresh furniture by Spot on Square.
- 27 **Pebble for your Thoughts**
Talking mattresses with Nook.
- 28 **Bon Voyage**
Globetrotting with Zoie Kingsbery Coe in search of the coolest family digs.
- 48 **Gifted**
Top toys, books & tunes.
- 52 **Have Boombox, Will Travel**
Dominic & JP Odbert's cool BoomCase.

Fashion

- 30 **Pranksy & the Playground Mob**
A fashionable romp through the city.
- 40 **Oh, the Places We'll Go**
As the weather heats up, magical vacations beckon.

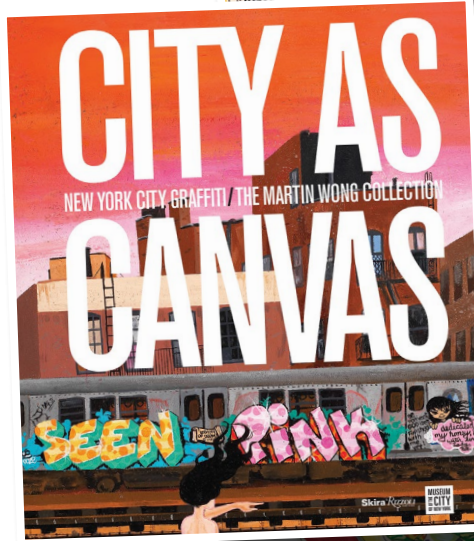
Tokidoki for Clek collection.
(top to bottom)
16497, 15310,
15308, \$549.99,
\$129.99, \$349.99.



BOOSTED!

Tokidoki amps up the car seat scene

It seems like gibberish, words like Foonf, Oobr and Olli—but anyone in the know in the car seat scene will recognize these as well made, stylish boosters and convertible car seats. And they just got more-so. “The Tokidoki for Clek partnership is a natural way to expand upon our design DNA,” says Jenn Lumley, co-owner of Clek. The graffiti inspired illustrations of Simone Legno add a dose of urban cool to the already sleek seats, making them the envy of day trippers both young and old.



From top: **Keith Haring** artwork, Keith Haring Foundation; **City as Canvas** (Rizzoli); **A-One**, *The Spirit of the Soul* (1989).



TAG, YOU'RE IT

Graffiti art at the Museum

The robust art collection of street artist Martin Wong (1946-1999) debuts at the Museum of the City of New York this spring. The exhibition, *City as Canvas*, will run from February through July 27th. Wong, who was a noted East Village artist, had amassed a collection of his contemporaries' work in the 70s and 80s, including art by Keith Haring, Lee Quinones, Jean-Michel Basquiat, Lady Pink, Futura 2000 and more. His collection, as well as Wong's own work, much of which has never been seen, will be on display at this encyclopedic exhibit of street art styles and techniques. The show is a celebration of urban self-expressionism, housed in the lovely and bite-sized Museum of the City of New York, strategically located right next to Central Park at 103rd. Runs February 4–July 27, 2014.



Como glider.
16770, \$1195.

LICENSED TO GLIDE

Monte's newest glider is definitely one to sink into. Dubbed the Como, the chair takes the craftsmanship and quality of the best-selling Grano and Luca gliders and ups the ante in plushness. “The first thing you will notice,” says Ralph Montemurro, co-owner of Monte Design Group, “is that by making this model with a loose back and seat, it is a very soft chair to sit in. You will sink into this chair more than any of our other models.” The glider features two fabric colors, sand and pebble gray, each offered with a solid walnut base. There's even a Missoni lumbar pillow option for some added luxe.

FLY RIDE

BabyZen's Yoyo stroller hits the skies!

Let's face it, hitting the airport with baby in tow is no walk in the park. Enter the BabyZen Yoyo stroller to change all that. The lightweight ride folds down to airport carry-on size, so there are no more gate checks needed! That means no muss, no fuss when you get to your destination. So don't let baby prevent you from catching the travel bug. New places are best enjoyed with a pair of fresh eyes at your side. Available for pre-order at Babesta. Come & take it for a spin!



BabyZen Yoyo stroller.
16745, 16746, \$469,
available for pre-order.



Happy face lamp.
16779, \$250.

HAPPY HAPPY JOY JOY

Mr. Maria's latest lamp makes us smile

The newest light in the Mr. Maria series (the company that gave us those incredibly cute Miffy lights) is the classic happy face in sunshine yellow. The oversized iconic smile lights up a room all the while making a bold style statement. We can see it coupled with a sleek modern crib and some retro vintage posters framed on the wall. Cheers to the original emoticon!

OH BABY

Cyber Aton 2 in new colors for spring!

The Cyber Aton 2 gets a wash of color this spring, giving an extra pop to one of Babesta's favorite infant car seats, with new colors like ocean, storm cloud, charcoal, strawberry and our personal favorite "lollipop." Color though isn't the only thing that's changing for car seats. Infant car seats are the talk of Washington these days, with proposals in the works to strengthen child safety seat guidelines. The National Highway Traffic Safety Administration is proposing a first-ever side impact test, and a reduction of the current weight limit guidelines for the LATCH system for child safety seats. Rest assured, we, and all of the car seat companies we work with, are staying abreast of all changes to make sure that we are always providing the best options for the families we serve!



Aton 2 infant car seat, 16699, \$300.

OLD SCHOOL RIDE

Bugaboo gets nostalgic with the new special edition Cameleon Classic

This spring, Bugaboo launches the Cameleon 3 Classic Complete stroller, a nod to the original Frog pram that paved the way for the company's success. The Cameleon Classic features a monochrome colorway and a quilted canopy interior. The single fabric color eschews the mix and match customization for which Bugaboo has more recently been known, though any time you want to strut your stuff with a contrasting shade, new canopies can be purchased separately. Personally, we're head over wheels for the olive color, one of the best new neutrals for girls or boys. Bugaboo Cameleon 3 Classic Complete stroller, 16706, 16707, \$1049.



CATCH THOSE Zs

Oilo's latest designs will have you sleeping like a baby in style.

Your little one has a sophisticated style, yes? If so, the bedding of choice is Oilo, a company known for its bold graphic prints and cool colors. An interior designer's dream, the newest collection, dubbed Zara, features gender neutral gray that is soothing and fresh, and can be dialed up with some key bold colored accessories. Organic and original, pieces in the collection, including the fitted sheets, blankets, bumpers, crib skirts, pillows and changing pad toppers, can be mixed and matched to interior perfection. \$39-\$170.

A TO XENIA

Xenia Joost releases her spring collection

Estonian fashion designer Xenia Joost hits the shop this season with her signature harem pants and some poppy spring dresses! Joost began her design career in womenswear at the coveted house of Vivienne Westwood, and later carved out her own piece of the market, starting an eponymous brand for women. Just a couple seasons ago, she sized down for kids, and found an early U.S. home at Babesta. Joost says the line is based upon a mini-me concept, earmarked by style, comfort and fun.



Xenia Joost photos by Katrina Tang.



CARDED

Babesta-fied cards!

There are few things you can be sure of, but here are a couple: birthdays & babies. They both keep coming—via friend, via family and via neighbors. Babesta has designed a small series of our own cards to match each occasion, hand illustrated and inscribed with "Don't worry the city doesn't sleep anyway," "B-Boy" and "B-Girl." \$3 each.

1

Welcome to the Jungle

An amalgum of animals keep fashion equally fierce and fabulous.



From left: **Mini zoologist tee**, 14682, \$37; **Lil safari pants**, 16067, \$44; **Lizard snaptee**, 14747, \$43; **Giraffe dress**, 14717, \$62.

3

Bathing Beauties

Vivid colors in girls' swimwear give the beach a pretty pop.



From top: **Skull pineapple board shorts**, 15940, \$56; **Palm tree shorts**, 15910, \$56; **Neon star board shorts**, 16051, \$44.



Clockwise: **Mauve vintage swimsuit**, 15171, \$72; **Hidden Oasis swimsuit**, 15977, \$56; **Strongman swimsuit**, 14780, \$56; **Blue bow swimsuit**, 14773, \$47.



babesta it list

Shop the top 25 trends that will put some pep in your step and zing in your spring!

From left: **Andy Warhol soup can puzzle**, 15247, \$18; **Frida Kahlo doll**, 15282, \$42; **Andy Warhol So Many Stars book**, 15248, \$13; **Keith Haring Creakit stencils**, 8352, \$19.



2

Art Stars

Shopping becomes a lesson in pop art history.

4

Bodacious Board Shorts

Edgy swimwear gives him surfside swagger.



Miller pink/pomegranate slip-on, 14877; **Blue/green slip-on**, 14864. Both, \$40.



5

Splashworthy Shoes

Two tones are better than one.





Camo socks, 16507, \$27; Camo settlement backpack, 14857, \$50; Pink camo wing backpack, 14986, \$100.



6

Blamo Camo
Join the army of camo printed fashions.



Honey sunglasses, 15569, \$74; Ferris sunglasses, 15566, \$68; Clark sunglasses, 15568, \$74; XO sunglasses, 15571, \$86.

8

Funky Shades
Eyewear with a wink and a nod are the season's headturners.



7

OhMyGosh Overalls

Retro is in renegade with these painterly one pieces.



Army dungarees, 16578, \$54; Railroad stripe overalls, 14301, \$82.



9

Musical Genius

It's time to rock your frocks and your accessories.

Clockwise: The Strokes tee, 15687, \$37; Springsteen snaptee, 15675, \$37; Nirvana Nevermind tee, 15657, \$37; Freddie doll, 15281, \$42; Biggie doll, 15279, \$42; Blondie varsity tee, 15749, \$37; Pink CD, 16444, \$17; Elton John CD, 15324, \$17.



11

Check Mate
Just say yes to chess.



Clockwise: Checkered shorts, 16564, \$42; Blue checker backpack, 14936, \$50; Checkered sneaker socks, 16506, \$27.

10

Quirky QT
3D extras amp up your style with fun.
Rock bulldog tee, 14969, \$42; Rabbit twins tee, 14976, \$42.



Toucan jacket, 14666, \$131; Olive jacket, 15158, \$108.



12

Awesome Outerwear

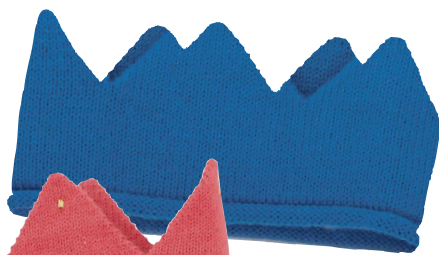
Warming up on a chilly spring day is decidedly cool.



13

Colorful Crowns

Fit for the king or queen of the house!



Fluorescent crown, 14573, \$38; Knit crowns in pink and blue, 12104, \$38.



From left: Blue Madras snaptee, 16269, \$42; Yellow check romper with bowtie, 16279, \$54.

15

Skinny Denim

Straight up skinny steals the spotlight.

Skinny jeans in deep blue, 16476, and tomato, 16466. Both, \$64.



16

Smart Summer Suiting

Everyone's mad about Madras.



14

Stylish Scootin'

Kids on the go hop the pond.



From left: A3 scooter, 15846, \$65; Mohawk Union Jack helmet, 16515, 16519, 16533, \$122; Crown polka dot helmet, 16515, 16526, 16536, \$122; Kix scooter, 15842, \$35.



Downtown knit pigeon sweater, 14281, \$60; Knit pigeon, 12646, \$60.



Yellow banana jumpsuit, 14474, \$52; Bad Banana tee, 15906, \$36.

17

Cute Fruit

We're bananas about fruit prints.

18

Creature Comfort

City fauna flies the coop.



Clockwise: Neon pink stars tee, 14641, \$40; Orange triangle pants, 14579, \$42; Neon yellow stars beanie, 14606, \$18; Blue stripes drooling scarf, 14614, \$18.

20

Designer Neon
Day glo colors give kidswear some wow factor.



19

Crazy Kicks
Sneakers rock the street this season.



Leopard sneakers, 16625, \$69.



Clockwise: Star tutu dress, 16381, \$56; Star leggings, 16331, \$38; Number zip hoodie, 16338, \$60; Number snaptee, 16430, \$36.

21

Black & White
Simple, straightforward and city-cool.



23

LOLcats
Felines shine from cool to grumpy.

From top: Little cat tee, 15097, \$32; Leopard tee, 15986, \$36; Marcel the Cat pulltoy, 13672, \$32.



25

Bar-B-Que
Yes, you want fries with that.



Hamburger sweater, 15142, \$58; Fast food socks, 16505, \$27.

22

Bingo Flamingo
The pink bird is the season's scene stealer.

Flora and the Flamingo book, 15785, \$17; Flamingo sleepsack, 16487, \$150.



24

S.W.A.K.
Pucker up!

Vintage lip dress, 14510, \$98.



THE BAD BOY OF FASHION

Project Runway winner and designer behind kids' fashion line La Miniatura, Jeffrey Sebelia dishes about his über cool kids' line.

“FIRST QUESTION (IT'S ON ALL OF OUR MINDS!): Given that you and Heidi Klum both have kids' lines, what are the chances of an upcoming Project Runway Kids show?” He shakes his head and laughs. “She'll have to really step up her game before that happens.” That's Jeffrey—the bad boy instigator who had us glued to Project Runway (Season 3) and most recently, Project Runway All Stars.

“What *would* be fun,” he continues, “is if the kids worked with professional seamstresses, and you could tap into their minds for design, but a seamstress sewed the garments.”

Now on his fifth season in kids' fashion, Sebelia admits that it surprised him how much he connected with childrenswear. “As a designer, of course I love womenswear. I also love menswear and making things that I like for myself,” he says. Although initially rebuffing the idea of childrenswear, he found he was compelled by the challenge of it. “I love creating something that's both exciting and appropriate, elevated without being too sophisticated.”

His rebellious streak is in the DNA of the children's fashion brand. As Sebelia tells it, he had been working as a creative director of a women's fashion company, when friends approached him (their son was the same age as his) and asked if he'd be interested in collaborating on a high end boys' line. He jumped in, designed the line, called in sick at his job, and went to market. “The response was polarized,” Sebelia admits, as his shrunken suit jacket silhouettes and the bright colored skinny jeans were very different from what had been hanging on the racks for boys before. People loved it or didn't get it.

Despite its love-it-or-not beginning, La Miniatura has gained a strong foothold in the cool kids' market — and certainly seems to have Hollywood smitten. Travis Barker was the first customer and the brand has been spotted on the Jolie-Pitt kids and Mason Disick (Kardashian) to name a few. Sebelia chalks this up to the creative mindset. “They are actors, creatives, out there looking to be interested. I'm grateful that these families have chosen La Miniatura fashions.”

No doubt we will see this season on the pages of *People*, as the strong florals and graphics are cool, comfy and chic, hitting the high points for kids and parents alike. Sebelia says the spring-summer 2014 line was inspired by Saigon, where parts of the line are made. “I was in my hotel room looking over the city and was struck by the colors. I incorporated the rich brights (turquoise, red) and pastels (pink, peach), and used fabrics that call back to the beautiful Asian city.”

His most recent stint on Project Runway All Stars helped to expose the brand to a greater audience, which he hopes will build the brand further. So if you weren't tuned in already, it's time to watch, as Jeffrey goes back to the mannequin and experiments with fresh fabrications and techniques to keep our kids in cutting-edge style, not afraid to break some rules along the way.

On her, left: **Paradise print dress**, 16163, \$70;
On him, below: **Banana French terry hoodie**, 16207, \$64; **Resorts shorts**, 16221, \$56.



“SHE WILL
REALLY HAVE TO
STEP UP HER
GAME BEFORE
THAT HAPPENS”

Feather print pants, 16181, \$50.

Icon hooded sweater, 16151, \$76.



La Miniatura designer
Jeffrey Sebelia

Oxford shorts, 16245, \$58.



WHEEL IT

Give your stroller double duty with a wheeled board. Lascal's Buggy Board works with almost any model and is a must for city parents!



Lascal buggy board, 7571, \$89.95.

BAG IT

Accessorize your on-the-go look with a cool diaper bag and changing station.



Chevron duo diaper bag, 9195, \$76; Pronto Canvas, 9828, \$30.



Bugaboo comfort transport bag, 9557, \$169.95.

Adapt & Accessorize

Put your stroller to work with accessories both practical & stylish!



Bugaboo comfort transport bag, 9557, \$169.95.

ADAPT IT

If you're in and out of taxis and cars, on a vacation or in and around the city, your car seat adapter is your best friend.



Car seat adapters, \$40-50.



Cybex Aton infant car seat, 1224, \$250; BabyZen stroller, 8798, \$799.

PROTECT IT

Protect your ride with a padded travel bag. Some stroller companies even stand behind your stroller's safety in the sky when you use one.



Bugaboo Buffalo stroller, 14797, 14801, \$1129.

Adventure Time

BUGABOO'S NEWEST ADDITION to the menagerie is the Buffalo, a rugged stroller that works well both navigating city streets and country roads. The all-terrain stroller's tires are robust and chassis is strong enough to handle even the most overstuffed diaper bag, while the large underseat basket has caught many city folks' eyes, as on-the-go storage is at a premium. The two wheel position for sand and snow make the stroller a cinch to navigate if you're beach-bound (there's also an extendable sun canopy) or have a Chilean ski trip planned this summer. Use Bugaboo's travel bag if you check the stroller at the airport, to ensure it's ready for the sand, slopes or streets on the other side!

CAR SEAT CONUNDRUM

Dr. Alisa Baer (a.k.a. The Car Seat Lady) chats about choosing the perfect car seat and gives her top do's and don'ts for safely traveling in cabs.

CHOOSING A CAR seat doesn't have to be like shaking a Magic 8 ball (maybe so, maybe no): There is a science to it. Guiding factors include the age, height and weight of each child, how many kids you have, your lifestyle and type of car you are most likely traveling in. Luckily most seats work with most models, but some work better or worse depending on your vehicle and the backseat configuration. "It's like a puzzle," says Dr. Alisa Baer, dubbed "The Car Seat Lady." With thousands of car seat installations under her belt, she has created magic formulas of seats countless times.

There are a few things that you can look for or consider when making your purchase to ensure a good choice, including how long it remains rear-facing (the longer the better: The American Academy of Pediatrics recommends at least two years) and how secure the seatbelt installation is. Even if you picked a great seat, proper installation is key. "What's shocking," says Baer, "is that an overwhelming number of car seats are not installed correctly." Baer notes, "If you're not sure how to do it, you can go to seatcheck.org or safekids.org and find a certified installer in your area." In fact, considering the misuse rates, she'd recommend it.

Living in the city can add extra complication to the car seat question. "Although it's legal to travel in the city in a cab without a car seat," says Baer, "this doesn't mean it's safe." The best solution depends on the baby's age and stage she says. Infant travel systems are easy, as most strollers are compatible with most major car seats using a car seat adapter. However, when the child is a toddler, travel by cab gets much harder: The car seats are generally large, heavy and more difficult to transport. Most strollers cannot be used with the larger convertible seats, and therefore, if you did tow one along, you'd need some way to carry it when you leave the cab. As a result, many city parents feel stuck or improvise. "I've heard of parents who hold their toddlers on their laps in cabs, buckling themselves in and holding the child; those who put their kids in baby carriers and then strap themselves in the seat; and others who double buckle both parties in using one seat belt. These are not solutions," Baer implores. "No one, not even the strongest human being (or carrier strap) can keep hold of a child in an accident. The G-forces at play just don't allow for it," she says.

As kids get older, thankfully, getting around gets easier, as instead of the protective car seat, they transition to a booster designed to help position the seatbelt straps. The relatively diminutive seats are easy to carry around. "There are some with carry straps and others that are even inflatable," she notes.

To find what's right for you, Baer says, evaluate your car, child and lifestyle. You may opt for a permanent solution in the car and another set of assists for taxi cabs and travel. So go ahead and explore! With a few easy solutions, there's no reason why you can't hop over to a museum or get out of dodge. Magic 8 ball says, "Safe and happy travels ahead."

SOLUTIONS FOR ON-THE-GO AND AROUND TOWN CITY TRAVEL

INFANTS: This is easy! Just use your preferred infant car seat, like the **Cyber Aton 2**, on your stroller with your car seat adapters. Install the seat in the taxi or car using the LATCH system or seatbelt and place your stroller frame in the trunk.

TODDLERS: Use your preferred convertible car seat and install it using either the LATCH system or seat belt. When you get to your destination, use a car seat traveler like the **Go go Babyz Traveller System**, so you can wheel the seat and your child can walk or ride sitting in the seat.

KIDS: Grab your booster seat like the **Clek Olli** and install it using the LATCH system for the most secure ride. If you're short on space, try the **BubbleBum inflatable car seat**, a nice on-the-go alternative.

WHEN IN DOUBT: Take the subway and a lightweight stroller! It's fast, easy and a safe way to travel.



Clek Foont booster seat, 16697, \$450.



Clek Oobr booster seat, 2786, 2749, \$300.



Sweet Seat

Sensibility, safety and style come together with Clek's convertible car seat and boosters.

"NOT ALL SEATS are created equally," says Jennifer Lumley, co-owner of car seat and booster company Clek. She and her husband Chris have been committed to designing and manufacturing car seats since 2005 when they took over the business. Prior, Chris had worked for a large automotive supplies manufacturer, that had charged him with the task of designing a booster seat at the behest of a safety organization at a time where usage was at about 20 percent. "Over the course of 3 years, Clek launched several booster seats (Olli, Ozzi and Oobr)," Lumley notes. Those were followed up with a tech-geek's dream convertible car seat, the Foont which features the REACT safety system, mimicking the crumple zones found in cars, energy absorbing foam layers and an automotive-style headrest for side-impact protection. Addressing the rampant misuse rate of car seats, Lumley says, all of their seats are built on a rigid LATCH system for all forward installations—in fact, the backless booster, Olli, is the only of its kind that features this, giving increased stability to the seat. Whether you're an engineer or a design-fiend (and/or a parent), the consensus is in: These seats are sweet!



From top: **Cyber Aton 2 infant car seat**, 16698, \$300; **Nuna Pipa infant car seat**, 16695, \$300; **Clek Olli booster seat**, 2774, \$100; **BubbleBum inflatable booster seat**, 16585, \$30.

For those about to rock

What you need to know when choosing your next glider, rocker or recliner.

LUCA GLIDER

Monte's original chair, timeless with a soothing back and forth motion. Micro suede and leather fabric options, and a lumbar pillow for support. 8114, \$995.

The debate goes on: to rock, glide, or recline?

TODAY'S ROCKERS AREN'T your grandmother's rockers. They're sleek, modern and can work as easily in nurseries as they can in living rooms. And gliders, once large, clunky eye sores, are now high style contemporary nursery-musts, available in tweed, micro suede and leather—some even go so far as to kick back and recline.

Choosing between a host of good options may make decision-making even harder of course. Tribeca Pregnancy and Parenting Education Director Erica Lyons confirms, "There's no real difference for soothing a child," when choosing between a glider and rocker. But for families with toddlers, she adds, gliders have an added benefit: "Gliders don't rock on little hands—but as long as mom is aware of no little fingers under the rocking chair, either is fine."

Ralph Montemurro, co-owner of Monte Design Group, a family owned Canadian company founded on the concept of locally manufactured chic chairs, gives his own take. "A glider is great because it is a quiet, stable option that looks great in any room—and the glider-recliner gives you that *and* the ability to put your feet up and lay back. A rocker, on the other hand, is a classic choice because of its timeless style and design, and, with no moving parts, can last generations."

Montemurro says he and his wife Michelle started Monte Design after successfully identifying a void in the market, and notes, designing a better nursery chair wasn't easy. In fact, they made 40-50 prototypes of the original Luca glider (named after their third child) before going to market. Since then, they've been manufacturing gliders and rockers in Canada, without seeing a trend in preference between gliding and rocking. It seems in the end, it comes down to personal preference and aesthetic taste. So, what do you say? Are you going to rock or glide?

Whatever you choose, we salute you.

SOME QUESTIONS TO ASK AFTER YOU'VE DECIDED TO ROCK OR GLIDE

- Is it easy to clean? Is it comfortable?
- Does it fit in with my decor?
- Is it easy to get out of (not too low)?
- Where is it made? How is it made?



GRANO RECLINER

Even more bang: With a soothing gliding motion and an additional recline. Micro suede and leather with a lumbar pillow. 11276, 10591, \$1195-\$1395.

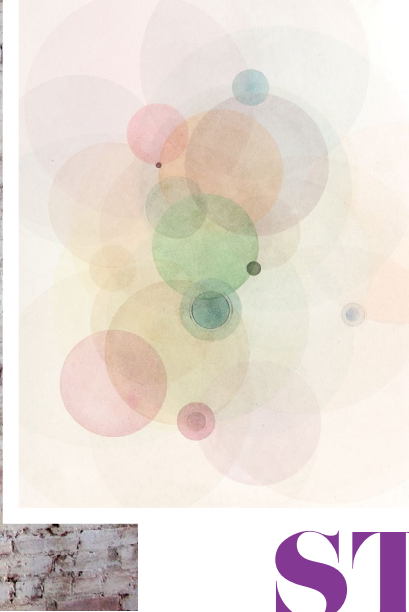


JOYA ROCKER

The smallest footprint, perfect if space is at a bit of a premium, or the rocking motion is preferred. 11414, \$995.

NEED HELP?

Not sure which color to choose? Come in or contact us for swatches!



ART STARS

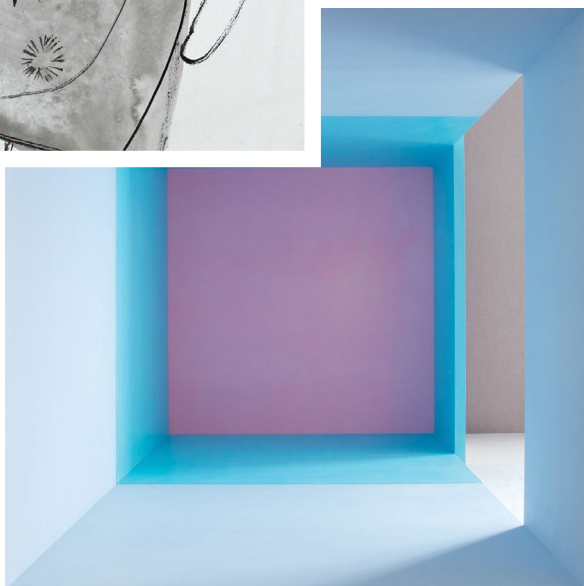
Uprise Art ups the ante on kids' interiors



Top (left to right): An installed piece; **Day Map S01 by Evan Venegas**; Uprise Art founder, Tze Chun.

“ORIGINAL ART CREATES a completely different feeling than decorative posters and prints,” says Tze Chun, founder of Uprise Art, an online gallery aimed at making art collecting easier, more accessible and more affordable. Her start up, that landed her plum mentions in Marie Claire, Daily Candy and Huffington Post, helps connect collectors with the perfect artwork for their homes and offices and allows them to live with the pieces, while paying in monthly installments. Having been raised in an artistic family, Chun knows the magic art in the home can bring to a child. “No matter what their interests and paths will be later in life, the ability to take a creative approach or think abstractly is important,” she says.

And children are even getting in on the collecting game. At the last Affordable Art Fair in Manhattan, Chun notes, a seven year old girl who was given a budget to pick out art of her choice carefully selected a work by Rebeca Raney at the Uprise Art booth—it seems the quirky characters, flora and fauna from the artist’s imaginary world “Raneytown” proved irresistible. Other artists that Chun attests work as well in a child’s environment as they do in a living room: Erin O’Keefe and Evan Venegas. For kids, living with art fosters appreciation. “In a world of iPads and computer screens, it’s important for kids to see the craft and technique of original art, and how things can be made by hand.”



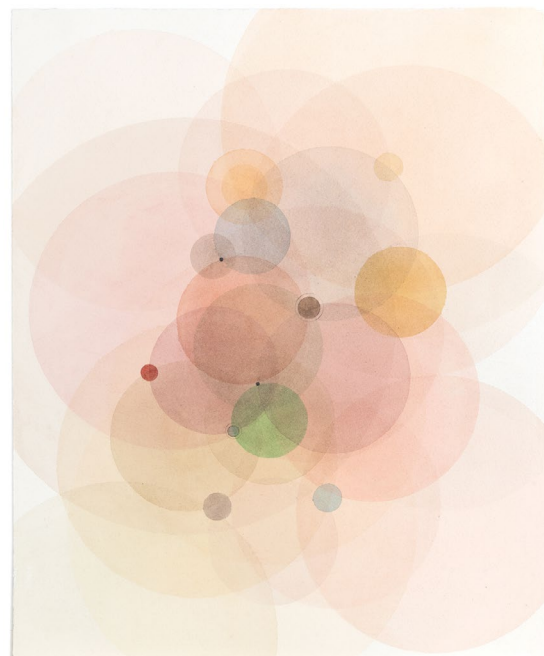
Above: Art by **Rebeca Raney**; Right: **Empty: Gray Aqua Pink Side Light** print by Erin O’Keefe; Bottom right: **Day Map N05** by Evan Venegas.

CHUN’S TIPS ON ADDING ORIGINAL ART TO A KID’S ENVIRONMENT

FIGURE OUT WHAT YOU LIKE Cast a wide net in the beginning and you might be surprised with what you end up loving. Spend some family time gallery hopping, flipping through art magazines and art books and browsing online.

BREAK A FEW RULES Try grouping a few small pieces in a cluster and then place one slightly to the side. Asymmetry is your friend!

DIVERSIFY Invest in stylistically diverse artwork that shows the unique qualities of individual artists.





Double cylinder light by Oilo, 16726, \$294.

Zara bumper, 15368, \$170; Solid band crib skirt, 15380, \$99. Both by Oilo.



Band pillow, 16721, \$59; Zara pillow, 16720, \$49. Both by Oilo.



Spring green pillows by Oilo, 16721, \$59.



Double cylinder light by Oilo, 16726, \$294.



Modern berries twin duvet by Oilo, 16723, \$139.

NEATEN YOUR NURSERY

Oilo Studio's new neutral colors and graphic prints give a nursery sweet sophistication.

Zara play blanket by Oilo, 15381, \$64.



Dapper rabbit print by Petit Collage, 16727, \$16.



Zara changing pad cover & topper by Oilo, 16722, \$69.



Shy fox print by Petit Collage, 16728, \$16.



Friendly lion print by Petit Collage, 16729, \$16.



Dekor diaper pail by Diaper Dekor, 12565, \$40.



Leaf bouncer by Nuna, 7468, \$220.



Faux leather pouf by Oilo, 16725, \$399.



Roh dresser by Spot on Square, 12985, \$1390.



Pebble lounger by Nook, 12698, \$295.



Roh Bookshelf by Spot on Square, 12988, \$1349.

REV UP YOUR KID'S ROOM

Pops of color and nature breathe fresh air to a child's room.

HIP TO BE SQUARE

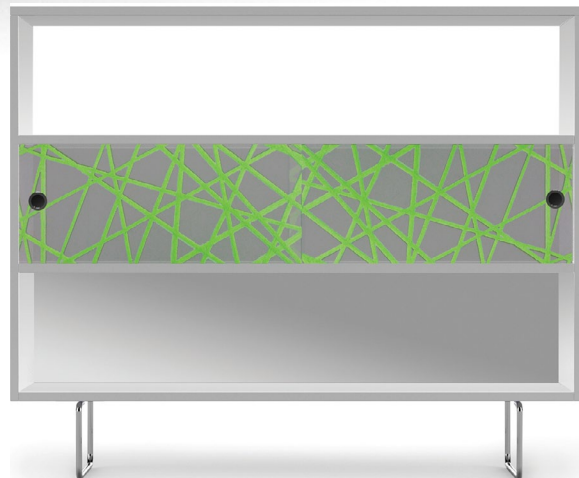
Nicole Springer, co-founder of modern furniture company Spot on Square, dishes about the eco-friendly line and leading the pack in design.

Eicho twin bed, 15312, \$875; **Alto dresser** and **Alto crib**, call for details.



The Eicho Collection includes a sleek twin bed with built-in storage, great for a city bedroom.

“**L**OOKING BACK, YOU could say the creation of Spot On Square was a long time in the making, even before we knew it ourselves,” says Nicole Springer, co-owner of the modern furniture company. She and her husband Bob started the company seven years ago, after succumbing to the entrepreneurial call. “Our usual dreamy comments of ‘Someday, it would be cool to do...’ turned into ‘What if we...’ and soon the opportunity became obvious to us and we jumped in with both feet.” Bob, an industrial designer, had a love of modern furniture design from a young age, and would often design and hand build many pieces for their home. Nicole, formerly a teacher, put to use her organizational and planning skills to handle the business end. “At the time, as we looked at it, there was very little available that was both eco-friendly with a true modern aesthetic,” Nicole adds. Today, she says, their vision is greater than when they started. “We are so thankful to have enjoyed steady growth as a company and expect to continue growing in ways we couldn’t have initially imagined,” she adds. With the new Alto collection soon to launch and a spate of adult furniture (credenzas, queen sized beds), Spot on Square is certainly growing up.



The new Alto Collection uses architectural, translucent panels with natural materials, providing a crisp, modern look with a pop of color.

The Roh Collection was Spot on Square's breakthrough crib, and the first to use acrylic.



Roh crib, 12952, 12953, \$1790-\$2249.



Pebble Pure crib mattress, 8768, \$395; **Life**, 16701, \$295; **Pebble twin mattress**, 8771, \$695.

Pebble for your thoughts

WHEN ASKED ABOUT her coolest dream on a Nook mattress, Jamie Boyakin, sales and business development director of Nook Sleep Systems, recalls a recent one she had after talking about the solar system with her daughter. “I dreamed we visited all of the planets while on vacation. It was like I was on a cruise but in space,” she says. Nook’s crib and twin mattresses have made a splash on the nursery scene, for their organic nature and style. Made of breathable natural latex, they use materials like wool (a natural fire retardant), eucalyptus (gentle on baby’s skin) and organic cotton. The asymmetrical design is signature, but it’s not all about aesthetics. The “pebbles” help air flow on the surface of the mattress. The question of organic, Boyakin says, relates to breath-ability. “Babies and kids breathe in five times more chemicals, dust and fire retardants than adults do,” she notes, a compelling reason Nook strives to be as pure as possible. “When natural is best, there’s no reason to use synthetics,” she says. And, to boot, with Nook’s Pebble mattresses, you might just get cool dreams.



Zoie Kingsbery Coe and daughter enjoy a family getaway.



Bon Voyage

Kid & Coe founder Zoie Kingsbery Coe talks travel

IT'S A TALE any family that's traveled abroad can appreciate. A confining hotel room, no common space to let loose in and the prospect of heavy restaurant food for every meal. On a two-week trip to Sydney, Zoie Kingsbery Coe decided her family's travel plans were not going to work, and immediately started researching local rental home options. A week in, after visiting countless "family friendly homes" she found the perfect pad and, she says, it not only was trip changing, but life changing. "Everything opened up. As soon as we were situated it felt that all of Sydney was our Sydney—we had a base to find local fresh grocers, nearby playgrounds, farmers' markets and cafés. From that experience, I realized that staying in a house as a family was the way to go," Kingsbery Coe says.

Formerly the business manager for her husband, DJ Sasha, a sought after force in the club scene, the entrepreneur was used to the complicated logistics and global business dealings required to launch her start up, Kid & Coe (kidandcoe.com), a family friendly luxury home rental service. Her goal, she says, is to do for others what she did on that trip for herself, rendering travel easier and more enjoyable for families. "Our last trip was to Ibiza," she notes, "and we hope to explore Kid & Coe's Jamaica property in the spring." Her children, now six and two, are eager to visit foreign lands. "Our six-year-old really enjoyed Sydney because it's so fantastic for children—it's got so many zoos, aquariums, parks and beaches to explore. The two-year-old doesn't really know," Kingsbery Coe laughs. "She loves going to Yiyia's house down the street as much as anything."

We got a few minutes with the busy entrepreneur to find out a little more about her jet-setting journey.

Why is traveling so important to you? Raising our kids to understand the world beyond them is really important to us. Travel is essential for making that a reality and opening their eyes to different cultures.

It's got to be fun vetting these properties! How do you find and evaluate them? We evaluate all the properties individually—and the most important thing is that they're family-friendly. Some are particularly great for babies and toddlers, others work better for older kids—it's all a case of looking at the property carefully and its location and considering how it would work for a visiting family. To date, we've been approached by the hosts—150+ of them—to represent them on the website, which is really gratifying, and we're always looking for more. It's such a neat

way [for hosts] to make money while they're away from home. We're looking for more properties in New York at the moment. We have particularly high demand in a lot of our urban areas—New York City, Paris, San Francisco—but it's really great to have the diversity of vacation homes in Washington state and Patagonia too.

Do you have any stand-out travel memories from when you were a child? My mom was a flight attendant so we were constantly hopping on planes, pretty spontaneously, accompanying her on work trips if she was going somewhere exciting. After visiting Milan and exploring Paris when I was a pre-teen I remember thinking that, coming from Georgia, I'd want to live in cities like those one day. Travel shaped who I am today.



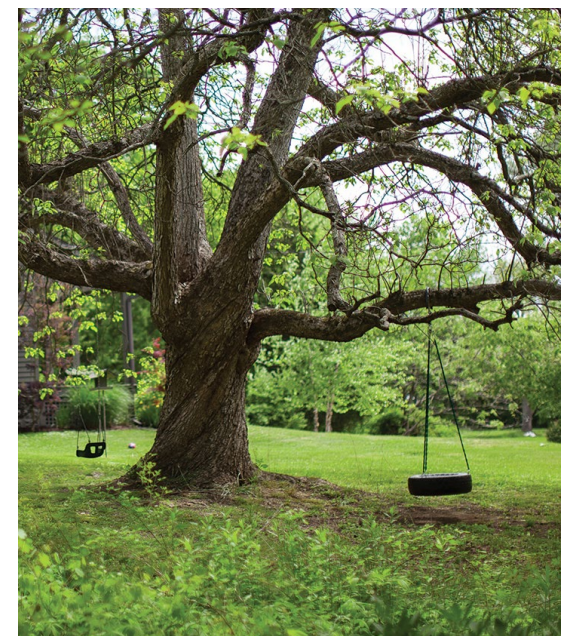
“Raising our kids to understand the world beyond them is really important to us.”



Kid friendly modern interiors of Kid & Coe properties. Note the **Stokke Tripp Trapp** high chair, a chalkboard wall and an amazing tree swing.



photos courtesy of Kid & Coe





PRANKS
ARE
PLAYBOY



Pranksy & pals take a fashionable romp
through Manhattan.

Photography by Katrina Tang

Styling by Michel Onofrio

Hair & Makeup by Laura Castellano



From left: **Bugaboo** Classic Cameleon stroller, 14706, \$1049; tulle skirt 16364, \$56, and number hoodie 16338, \$60, both by **NuNuNu**; Batman hoodie by **Little Eleven Paris**, 15127, \$58, beanie by **Brian Lichtenberg Tees**, 15465, \$26, vintage wash skinny jeans by **ESP No. 1**, 16456, \$64; Little Wiz tee by **Little Eleven Paris**, 15113, \$32, jeans by **ESP No. 1**, 16476, \$64; black biker jacket by **Little Eleven Paris**, 15163, \$98, animal print hoodie by **Milk on the Rocks**, 16605, \$69, striped harem pants by **Xenia Joost**, 15205, \$75, glasses by **Sons + Daughters**, 12792, \$65; Beatles tee by **Rowdy Sprout**, 13271, \$37, toucan jacket by **Mini Rodini**, 14666, \$129, skinny jeans by **ESP No. 1**, 16476, \$64, Fresco Loft by **Bloom**, 6364, \$500.



Banana hoodie, 16207, \$64, and chevron pants, 16252, \$60 by **La Miniatura**, gold cap smile tee by **Munster Kids**, 15890, \$36.

Opposite page, from left: The Who tee by **Rowdy Sprout**, 15708, \$37, denim shorts by **Tootsa MacGinty**, 14291, \$50, solar system hoodie by **KidRobot**, 1651, \$50, banana leggings by **Indikidul**, 14383, \$32; toucan jacket by **Mini Rodini**, 14666, \$129, yellow banana jumpsuit, 14474, \$52, by **Indikidul**.





Bob Dylan tee by **Rowdy Sprout**, 15617, \$37, skinny jeans by **ESP No. 1**, 16476, \$64, Keith Haring pull toy by **Vilac***, 8349, \$59.

*Toy not shown in proportion.



Hooded cardigan by **La Miniatura**,
16151, \$76, tulle dress by **NuNuNu**,
16388, \$60, crown by **Oeuf NYC**, 12104,
\$38, Freddie doll, 15281, and Biggie
doll, 15279, \$42 each by **Late Greats**.



Marilyn tee, 15119, \$32, and olive jacket, 15158, \$108, both by **Little Eleven Paris**, vintage wash skinny jeans by **ESP No. 1**, 16456, \$64, **Munster Kids** hats, 16109, 16106, 16111 \$20 each.

Opposite page: Masked hoodie, 15880, \$70, by **Munster Kids**, railroad stripe overalls by **Tootsa MacGinty**, 14301, \$82, A3 scooter by **Razor**, 15846, \$65.





LAUGH NOW
BUT ONE DAY
WE'LL BE
IN CHARGE



Star bathing suit by **NuNuNu**, 16402, \$40, crown by **Eugenia Kim**.

Opposite page: Black London bomber by **Ruff & Huddle**, 16551, \$70, sprinkle tee, 16281, \$36 and number baggy pants by **NuNuNu**, 16309, \$50, hat by **Munster Kids**, 16111, \$20, custom piñata by **Birchangel Pinatas**.

Oh the
Places
We'll Go!

Photography by Katrina Tang
Words by Jennifer Cattai
Hair & Makeup by Laura Castellano



We'll pack
our bags,
with suits
for swim

and screen
for sun,
and toys
for whim

Leopard swimsuit by Mini Rodini, 14776, \$47.

With beating
hearts
and feet
that run,
we'll sprint
ahead
to chase
the sun



Surfboard tee, 15934, \$36, skull pineapple board shorts, 15940, \$56 and floral baseball cap, 16106, \$20, by **Munster Kids**.

Opposite page, from left: Island dream dress by **Munster Kids**, 15971, \$70; Paradise print dress by **La Miniatura**, 16163, \$70.

And brilliant birds in starry skies
and pineapples with flashing eyes



We'll ride giraffes with grace and flair
and play a game of tag mid-air



From left: Giraffe tee by
Mini Rodini, 14674, \$47,
skinny jeans by **ESP No. 1**,
16466, \$64; Giraffe dress by
Mini Rodini, 14714, \$62.

Opposite page: Leopard
tee, 15986, \$36, jungle
shorts, 16063, \$46, both by
Munster Kids.

With jungle cats
that dance
all day,
we'll do the
cha-cha
by the bay



We'll surf
with lobsters,
skate with snakes



Scarf
'PB & Jellyfish
cakes

Bad banana tee, 15906, \$36
and lobster board shorts, 15922,
\$56 by **Munster Kids**.

Opposite page from left:
Python snake dress by **Mini
Rodini**, 14706, \$66; Jellyfish shorts
romper by **Indikidua!**, 14459,
\$48; Lizard tee by **Mini Rodini**,
14679, \$47, jellyfish leggings by
Indikidua!, 14395, \$32.

Such fun ahead
we cannot wait
to dive right in
to places great!

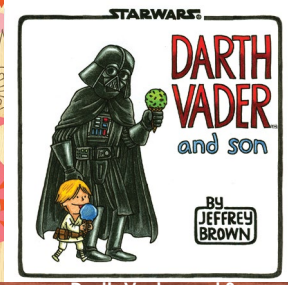


OFF THE SHELF

Check out some of our favorite books!



Alice in Wonderland
16661, \$10



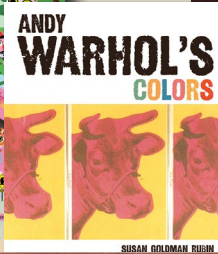
Darth Vader and Son
12336, \$15



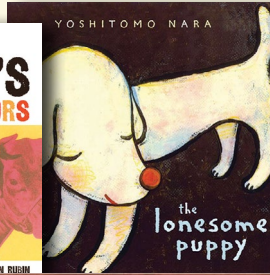
This is New York
8611, \$18



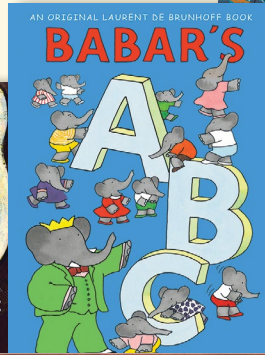
Around the World with Mouk
13045, \$18



Andy Warhol's Colors
13050, \$7



The Lonesome Puppy
13065, \$18



Babar's ABC
13675, \$18



Oops!
13071, \$18



Ganesha's Sweet Tooth
9161, \$17



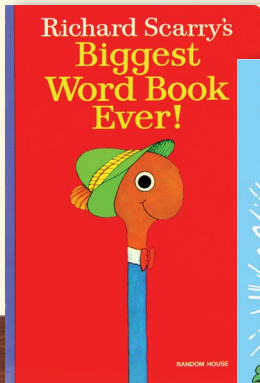
Every Little Thing
9147, \$17



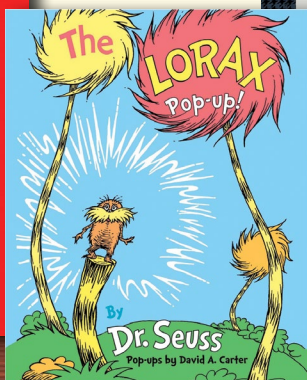
For Just One Day
13046, \$17



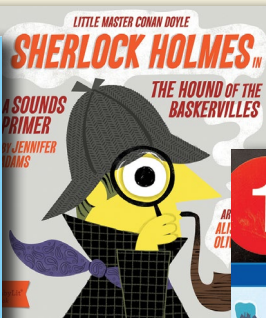
Mommy! Mommy!
8302, \$7



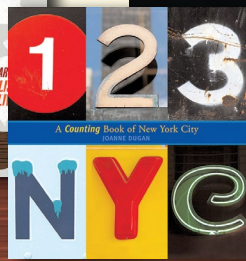
Biggest Word Book Ever!
8630, \$40



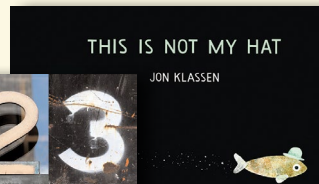
The Lorax Pop-Up!
9601, \$30



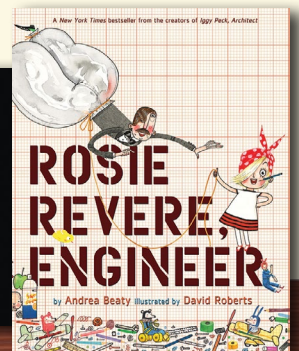
Sherlock Holmes
16662, \$10



123 NYC
13067, \$17



This is Not My Hat
8674, \$16



Rosie Revere, Engineer
15233, \$17

babesta **crikoz**

nursery,
toddler

&

kids' furniture

curated selection

.....

personal consultations

.....

gift registry

.....

custom gift baskets

.....

hold it til you need it

.....

white glove services



THINGS THAT GO

1. Vintage metal ride-on car, 13286, \$150. 2. Bio scoot ride-on, 16693, \$60. 3. Jumper balance bike, 9853, \$299. 4. Deluxe fire engine pedal car, 1012, \$379. 5. Spherovelo ride-on, 15402, \$100. 6. Saab roadster, 4559, \$500. 7. A3 scooter, 15846, \$65.



ECO DIY

1. Eco play-dough, 7136, \$24. 2. Unicorn hobby horse, 15444, \$24. 3. Dino hobby horse, 15443, \$24. 4. Cardboard house, 5179, \$50. 5. Cardboard play kitchen, 15442, \$33. 6. Eco crayons, 7140, \$10.

HAVE BOOMBOX, WILL TRAVEL.

BoomCase remakes the iconic music player with a tote-able twist.



THEY'VE DONE IT all: from Louis Vuitton suitcases and Bottega Veneta carry-ons to a water barrel from a 19th century ship. It seems anything is fair game to get a musical makeover. Yes, even a vintage A-Team lunchbox and a Fisher-Price pull along toy.

Dominic and JP Odbert created their California based company BoomCase to bring back the nostalgic boombox with a twist. Most are built into upcycled suitcases of various sizes and shapes, matching portability with the throwback design. "We built our first BoomCase because all the boomboxes you could buy at the time needed 12 D batteries to work (which had to be replaced frequently), and were not very loud," says Odbert. "BoomCases work with any audio device you can think of—laptop, ipod, tv—the batteries and amplifiers are built in. You just plug in your music and are jamming for 18 hours on a charge. We also have Bluetooth wireless play," he adds.

Prior to starting the company, the two music and fine art majors had been building mobile speaker systems for floats and parades. A few years ago, they decided to take that concept of mobile music to their inner circle of friends, and posted some pictures of their carryall creations online. With the virality of a campy youtube video, the cool cases blew up, scoring some plum media mentions, starting with Engadget and Rolling Stone. Nostalgia, great style and adaptability to musical consumption made for a winning trifecta.

Although Odbert says tunes by Smokey Robinson are on the soundtrack of his childhood, now, he notes, no BoomCase should be without tracks by indie bands like Falcons, Hippy Sabotage and Flight Facilities. Great design and great tunes are what it's all about, so whatever your acoustic attaché, let the music play. After all, Odbert says, "Music is life."



Don't lose your cool shopping the baby market.
Register at Babesta.



Register for the coolest clothes,
the freshest furniture and the raddest rides.

layette • strollers • nursery furniture • youth furniture • toys • gifts and more

FRANKSY &
THE PLAYGROUND

The Musical



follow Pranksy's adventures on youtube:
www.babesta.com/pranksy