





Emmerica.

PROQUEST

FORREVER.

E.F.F.S.



# Emerica.



REYNOLDS **G6**

**POUR-IN G6**  
CUSHIONING POLYURETHANE MIDSOLE



REYNOLDS 3 **G6 VULC**

**DROP-IN G6**  
CUSHIONING POLYURETHANE INSOLE



WINO **G6**

**DROP-IN G6**  
CUSHIONING POLYURETHANE INSOLE



WINO **G6 SLIP-ON**

**DROP-IN G6**  
CUSHIONING POLYURETHANE INSOLE



**G6** CUSHIONING CUSHIONING CUSHIONING CUSHIONING CUSHIONING CUSHIONING CUSHIONING



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**REYNOLDS G6 - 6102000118**

Pour-In G6 PU Midsole, Molded Eva Insole, Bi-Fold Welded Toe Cap, Triangle Tread Outsole, External Liner Cuff, Stitch And Turned Vamp/Quarter



**478 - NAVY/WHITE/GUM**  
(SUEDE MIX)



**570 - BLACK/GREY**  
(SUEDE)



**976 - BLACK/WHITE**  
(SUEDE) *CARRYOVER*

**REYNOLDS 3 G6 VULC - 6102000122**

Double Wrapped Vulc Construction, Heel Anchor System, Drop In G6 PU Insole, One Piece Vamp, Bling On Top Eyelet



**097 - GREY / ORANGE**  
(SCRATCH AWAY SUEDE)



**217 - BROWN / WHITE**  
(SUEDE)



**715 - BLACK / WHITE / GOLD**  
(SUEDE)

THE REYNOLDS 3 G6 VULC IS A REMASTERED CLASSIC, PULLING UPON THE EMERICA X REYNOLDS NOSTALGIA STRINGS AND HISTORY FROM ONE OF OUR FAVORITE SHOES. THE BOSS'S LEGACY WITH EMERICA SHINES THROUGH ON THIS UPDATED RELEASE. THE REYNOLDS 3 G6 COMES RESTRUCTURED WITH G6 TECHNOLOGY, EVEN MORE CUSHIONING THROUGH THE G6 PU INSOLE, BETTER BOARD FEEL WITH OUR DOUBLE WRAPPED VULC CONSTRUCTION, AND A PRECISE FIT HEEL ANCHOR SYSTEM. ALL UPDATED TO NOT ONLY TODAY'S STANDARDS, BUT ANDREW'S AS WELL.

**REYNOLDS LOW VULC - 6102000096**

One Piece Vamp, Vulcanized Construction, Die Cut Eva Insole, Triangle Tread Outsole



**022 - DARK GREY/BLACK**  
(SUEDE)



**606 - RED/GREY**  
(SUEDE)



**590 - BLACK/BROWN**  
(SUEDE)



**585 - BLACK/NAVY**  
(SUEDE)



**458 - NAVY/NAVY/GREY**  
(CANVAS)



**540 - BLACK/BLACK/GREY**  
(SUEDE)











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EFFS

e.f.f.s.

EFFS

EFFS



Insole Artwork  
by Jon Dickson



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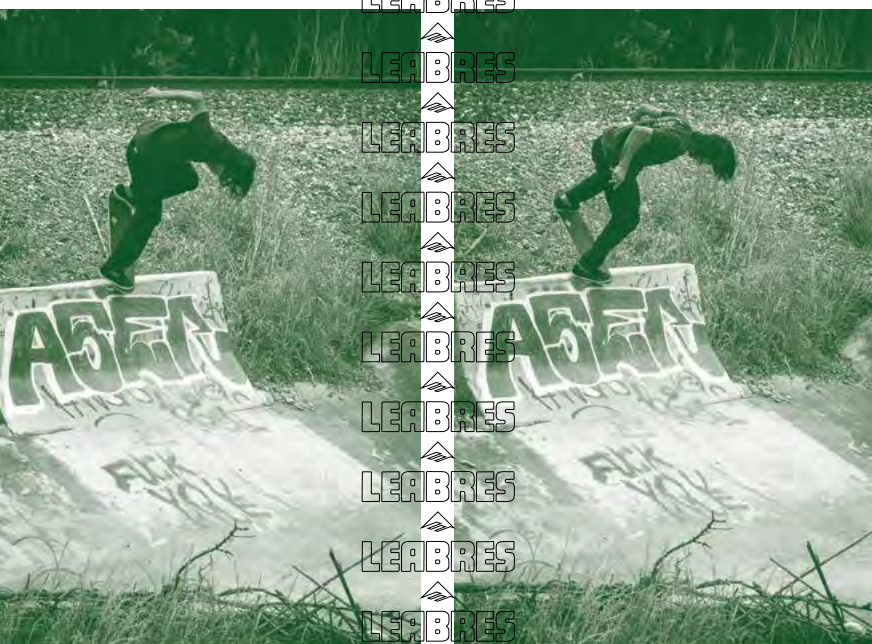
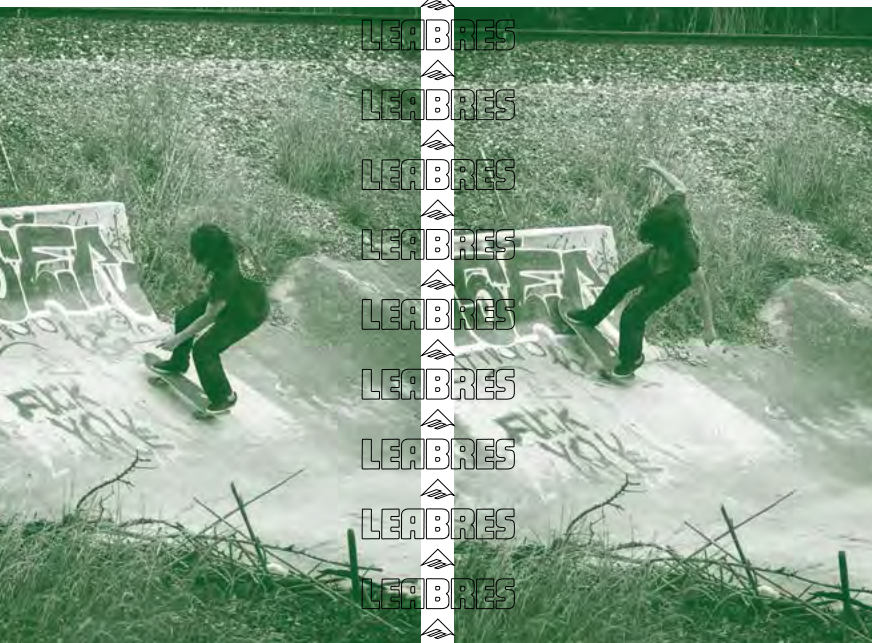
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**WINO G6 SLIP-ON - 6101000111**

Double Wrapped Foxing, Heel Anchor System, Drop-In G6 PU Insole, Triangle Tread Outsole



**581 - BLACK/GREY/WHITE**  
(SUEDE)



**102 - WHITE/WHITE**  
(SUEDE)

THE **WINO G6 SLIP-ON** BRINGS BEST BUDS, COLLIN PROVOST AND JON DICKSON TOGETHER ON THIS NEW ADDITION TO THE EMERICA LINE, WITH EACH OF THEM BACKING THEIR OWN SIGNATURE COLORWAY. THE **WINO G6 SLIP-ON** BUILDS UPON THE ORIGINAL WINO G6, INFUSING IT WITH G6 PU INSOLE FOR FIRST-RATE CUSHIONING, DOUBLE WRAPPED VULC CONSTRUCTION FOR MORE BOARD FEEL, AND EMERICA'S FIT HEEL ANCHOR SYSTEM. PROVOST AND DICKSON SKATED AND APPROVED.

**WINO G6 - 6101000104**

Double Wrapped Foxing, Heel Anchor System, Drop-In G6 PU Insole, Tongue Stabilizers, Triangle Tread Outsole



**063 - DARK GREY/GREY**  
(SUEDE)



**217 - BROWN/WHITE**  
(SUEDE)



**480 - NAVY/BROWN/WHITE**  
(SUEDE)



**267 - KHAKI/WHITE**  
(LEATHER)



**985 - BLACK/GREEN/**  
(SUEDE/CANVAS QUARTER)



**976 - BLACK/WHITE**  
(SUEDE) *CARRYOVER*

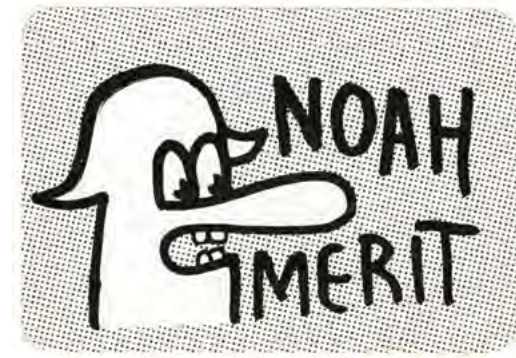
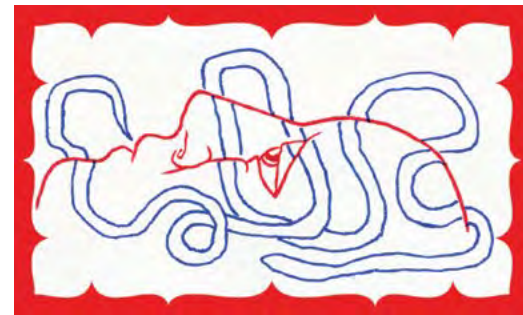
**LEABRES** BS NOSEBLUNT REVERT IN THE **WINO G6 SLIP-ON**



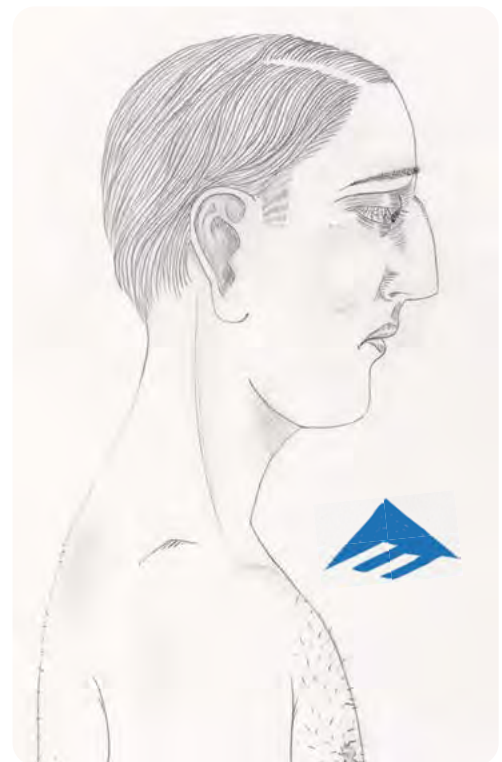
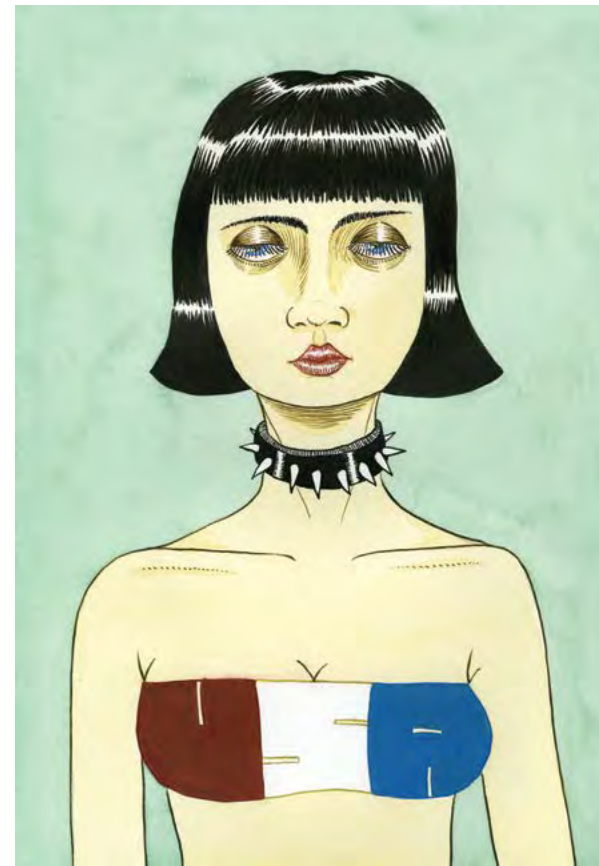
EMERICA  
RESERVE  
TEMPLETON



*When you find yourself in a situation and can barely remember how you arrived at this moment of your life - a self portrait does not help you at all, but it does put a visual bookmark on that moment to serve as a memory jog when you need it*



These shoes  
will be worth  
**\$43.00**  
US DOLLARS  
in the future  
*(maybe)*





# EMERICA RESERVE TEMPLETON



FOR SPRING 2018, OUR **RESERVE COLLECTION** CELEBRATES ED TEMPLETON'S LIFE ON AND OFF THE BOARD, FROM HIS ASTOUNDING SKATEBOARD CAREER TO HIS WORLD-RENOWNED TALENTS AS A PHOTOGRAPHER AND INNOVATIVE ARTIST. FROM DONNING DOZENS OF MAGAZINE COVERS THROUGHOUT HIS SKATE CAREER, TO THE ZINES AND ART SHOWS ED CURATES IN HIS PRESENT LIFE, THIS RESERVE COLLECTION EMBODIES ONE OF THE MOST INTERESTING LIVES YOU WILL COME ACROSS.

THE VEGAN FRIENDLY **TEMPLETON DESERT BOOT** INCLUDES A CUSTOM **SHOEBOX**, **INSOLE ARTWORK** AND **SHOE BAG**. THE BOOT IS ALSO PAIRED WITH A VEGAN FRIENDLY SKATEABLE OPTION IN THE **WINO G6 SLIP-ON**.

## **DESERT BOOT X RESERVE - 6101000113**

Welt Construction, Vegan Friendly, PU Coated Canvas, True Crepe Outsole



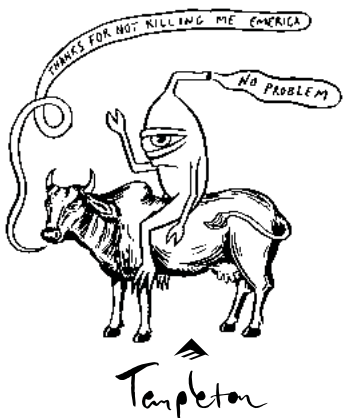
**398 - DARK BLUE**  
(COATED CANVAS)

## **WINO G6 SLIP-ON X RESERVE - 6101000112**

Double Wrapped Foxing, Vegan Friendly, Heel Anchor System, Drop in G6 PU insole, Triangle Tread Outsole



**398 - DARK BLUE**  
(COATED CANVAS)





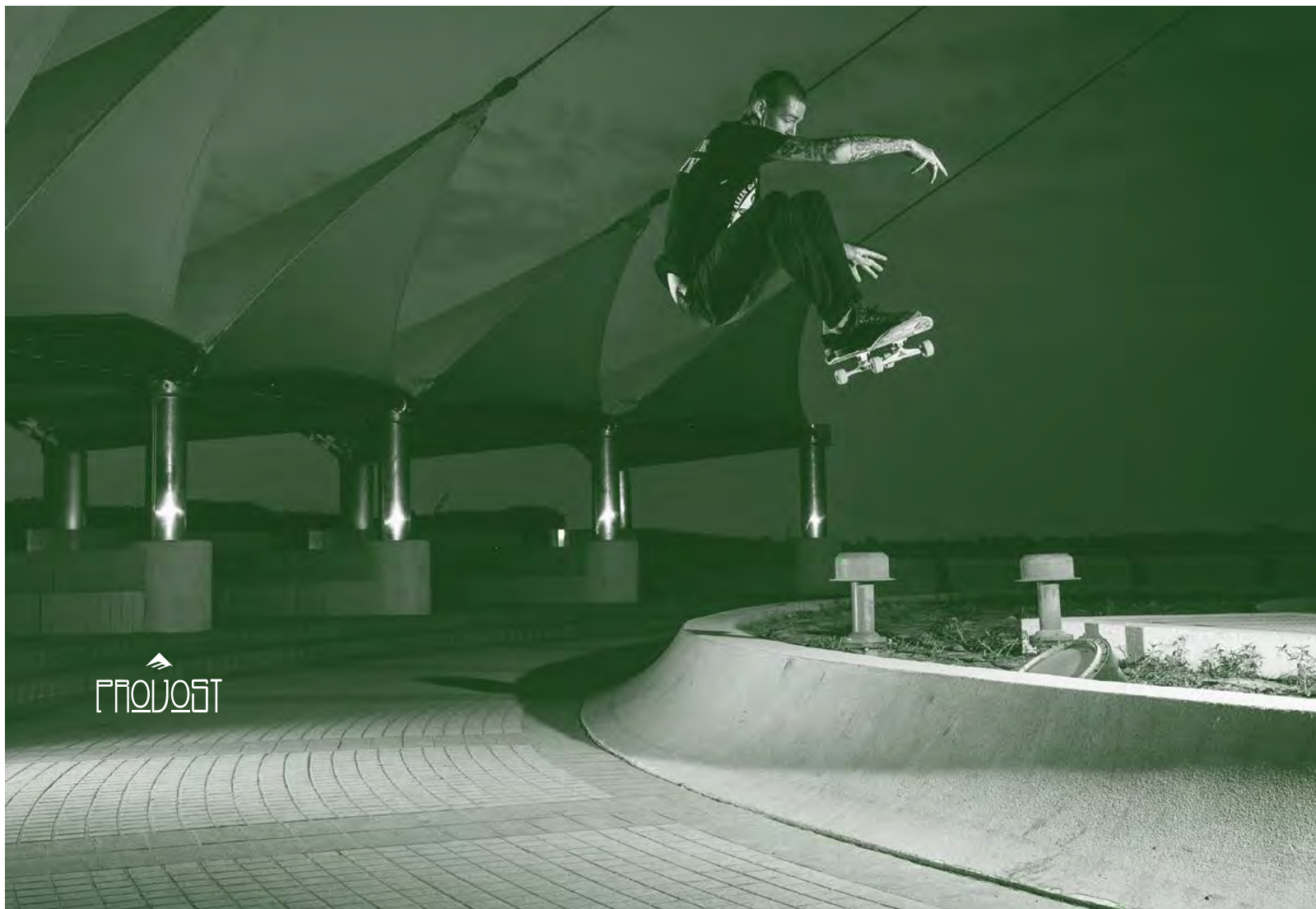


# YOUNG EMERICKAN

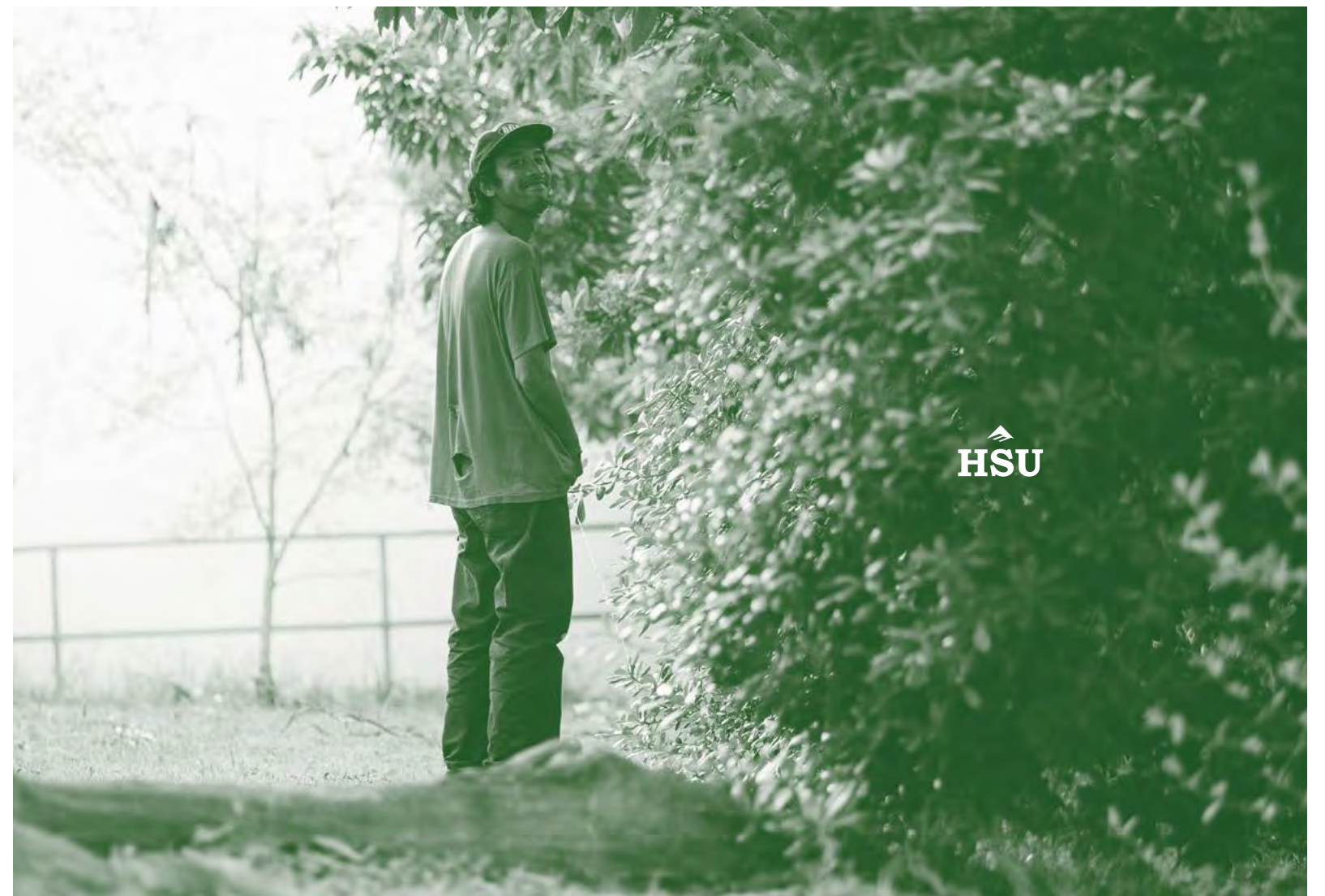
KADER SYLLA BACKSIDE SMITH IN THE PROVOST SLIM VULC



ROMERO



PROVOST



HSU





**ROMERO LACED - 6102000089**

Cupsole Construction, Tongue Stabilizer "Wings", Die Cut Eva Insole, Stitch And Turned Quarter/Vamp, Triangle Tread Outsole



**048 - STONE**  
(SUEDE / CANVAS)



**103 - WHITE/WHITE/WHITE**  
(SUEDE)



**218 - BROWN/WHITE/GUM**  
(SUEDE)



**558 - BLACK/CHARCOAL/GUM**  
(SUEDE/CANVAS)



**463 - NAVY/GUM/WHITE**  
(CANVAS)



**550 - BLACK/PURPLE**  
(PRINTED SUEDE)

**HSU LOW VULC - 6102000113**

Vulcanized Construction, Lightly Padded Tongue And Collar Lining, Drop-In G6 PU Insole, Triangle Tread Outsole



**976 - BLACK/WHITE**  
(SUEDE/CANVAS)



**552 - BLACK/BLACK/WHITE**  
(SUEDE/CANVAS) *CARRYOVER*

**PROVOST SLIM VULC - 6102000110**

One Piece Vamp, Vulcanized Construction, Die Cut Eva Insole, Triangle Tread Outsole



**478 - NAVY/WHITE/GUM**  
(SUEDE/CANVAS)



**452 - TURQUOISE**  
(SUEDE/CANVAS)



**292 - TAN/BROWN/WHITE**  
(SUEDE/CANVAS)

**FIGUEROA - 6102000092**

Full Length Eva Midsole, Internal Fit System, One Piece Vamp, Die Cut Eva Insole, Laces Included Separately



**572 - BLACK/GREY/SILVER**  
(SUEDE)



**421 - NAVY/BLUE**  
(SUEDE)



**001 - BLACK**  
(SUEDE) *CARRYOVER*



**079 - GREY/DARK GREY/ GOLD**  
(SUEDE/CANVAS)



**072 - GREY/GREY**  
(SUEDE/CANVAS)



**979 - BLACK/WHITE/GUM**  
(SUEDE/CANVAS) *CARRYOVER*





# YOUNG AMERICAN

ZACH ALLEN BACKSIDE 360 NOSEGRAB IN THE INDICATOR LOW

## INDICATOR HIGH - 6101000105

True High Top, Rubber Toe Cap, Die-Cut Eva Insole, Vulcanized Construction, Oversized Eyelets, Triangle Tread Outsole



100 - WHITE  
(SUEDE)



976 - BLACK/WHITE  
(SUEDE) CARRYOVER

## INDICATOR LOW - 6101000102

Rubber Toe-Cap, Vulcanized Construction, Oversized Metal Eyelets, Die-Cut Eva Insole



544 - BLACK/BLACK/GUM  
(SUEDE)



267 - TAN/WHITE  
(SUEDE)



616 - RED/WHITE  
(SUEDE)



979 - BLACK/WHITE/GUM  
(SUEDE) CARRYOVER



105 - WHITE/WHITE/GUM  
(ACTION LEATHER/PERFED LEATHER)









# YOUNG EMERICAN

VICTOR ACEVES KICKFLIP IN THE REYNOLDS 3 G6 VULC AND SURPLUS CARGO PANT

## DEFY DENIM

STYLE # 6130002667

SIZES: 28, 29, 30, 31, 32, 33, 34, 36, 38

COLORS: INDIGO RAW 506, BLACK 001, DARK VINTAGE WASH 751

- LOOSE FIT DENIM
- ARTISAN DETAILING
- PUSH THROUGH TACK RIVETING
- METAL SHANK WAISTBAND AND FLY CLOSURE
- BELT LOOPS FINISHED INTO WAISTBAND
- 5 THREAD OVERLOCK FINISH AT OUTSEAM
- TRIPLE NEEDLE BACK YOKE AND RISE FINISH
- WOVEN FLAG LABEL AT WEARERS BACK RIGHT
- GARMENT WASH WITH SILICONE SOFTENER

### WASH DETAILS:

#### INDIGO RAW 506

CARRYOVER

- 99% COTTON, 1% SPANDEX
- 12.75 OZ. DENIM
- YARN DYED RAW INDIGO DENIM

#### BLACK 001

CARRYOVER

- 98% COTTON, 2% SPANDEX
- 12 OZ. BULL DENIM
- PIECE DYED JET BLACK FABRIC

#### HEAVY VINTAGE WASH 799

- 100% COTTON 13.25 OZ. DENIM
- ROPE DYED INDIGO DENIM



BACK VIEW

FIT DETAILS	
FRONT RISE	11"
BACK RISE	16"
INSEAM	32"
THIGH	26"
KNEE	18.5"
LEG OPENING	17.5"

## SURPLUS CARGO PANT

STYLE # 6130002669

SIZES: 28, 29, 30, 31, 32, 33, 34, 36, 38

COLORS: CAMO 341

- LOOSE FIT CARGO PANT
- 100% COTTON 7.5 OZ CANVAS
- CAMO PRINT
- ARTISAN DETAILING
- MILITARY BUTTONS THROUGHOUT
- WIDE BELT LOOPS
- EXPOSED 2 NEEDLE, FLAT FELLED OUTSEAM
- #4.5 METAL YKK FLY ZIPPER WITH LOCKING PULLER
- BACK POCKET FLAP ENTRY
- CARGO PATCH POCKETS WITH TONAL EMBROIDERY
- PRINTED CLAMP LABEL ON BACK RIGHT POCKET
- ENZYME WASH



BACK VIEW

FIT DETAILS	
FRONT RISE	11"
BACK RISE	16"
INSEAM	32"
THIGH	26"
KNEE	18.5"
LEG OPENING	17.5"



## DEFY CHINO

STYLE # 6130002668

SIZES: 28, 29, 30, 31, 32, 33, 34, 36, 38

COLORS: FORREST 351, DARK BROWN 919 (CARRYOVER), KHAKI 255 (CARRYOVER)

- LOOSE FIT CHINO PANT
- 100% COTTON 8.25 OZ TWILL
- PIECE DYED FABRIC
- ARTISAN DETAILING
- METAL SHANK WAISTBAND CLOSURE
- WIDE BELT LOOPS
- EXPOSED 2 NEEDLE, FLAT FELLED OUTSEAM
- #4.5 METAL YKK FLY ZIPPER WITH LOCKING PULLER AT FLY
- TRIPLE NEEDLE BACK YOKE AND RISE FINISH
- INVERTED WELT POCKETS
- TONAL EMBROIDERY ABOVE WEARERS BACK RIGHT POCKET
- NO WASH FOR RIGID HAND FEEL

**FIT DETAILS**  
 FRONT RISE 11"  
 BACK RISE 16"  
 INSEAM 32"  
 THIGH 26"  
 KNEE 18.5"  
 LEG OPENING 17.5"



BACK VIEW

## DEFY DENIM SHORT

STYLE # 6130001750

SIZES: 28, 29, 30, 31, 32, 33, 34, 36, 38

COLORS: BLACK WASH 014, HEAVY VINTAGE WASH 799



### WASH DETAILS:

- BLACK WASH 014**
- 99% COTTON WITH 1% SPANDEX BLACK DENIM
- HEAVY VINTAGE WASH 799**
- 99% COTTON WITH 1% SPANDEX BLUE DENIM

## BEER AND LOATHING HYBRID SHORT

STYLE # 6130001770

SIZES: 28, 29, 30, 31, 32, 33, 34, 36, 38

COLORS: BLACK WASH 014, HEAVY VINTAGE WASH 799



BACK VIEW

## GASSED JACKET - 6130001746



BACK VIEW

**BLACK 001**  
 COTTON SHELL, BEER & LOATHING LINER

## PURITY PULLOVER - 6130002491



**GREY/GREEN 375 - BLACK/GREY 570 - OXBLOOD 626**  
 80/20 COTTON/POLYESTER - 280GSM FRENCH TERRY

## FULL SERVICE S/S WOVEN - 6130001748



**GREY 020**  
 COTTON YARN DYED STRIPE

## BEER AND LOATHING S/S WOVEN - 6130001747



**BLUE 400**  
 RAYON, CAMP COLLAR

## DARKNESS JACKET - 6130002622



**BLACK/BLACK 003 - HUNTER GREEN 533**  
 NYLON SHELL, JERSEY LINED (GREEN C/W HAS BACK HIT W/ SAME GRAPHIC)

## TRIANGLE HOODIE - 6130002580



**HUNTER GREEN 533**  
 80/20 COTTON/POLYESTER - 280GSM FRENCH TERRY

## ARROWS CREWNECK - 6130002633



**BLACK/BLACK 003 - GREY HEATHER 043**  
 80/20 COTTON/POLYESTER - 280GSM FRENCH TERRY







**BURNT TEE - 6130001784**



BLACK 001 - BLUE 400  
100% COTTON 20 SINGLES TEE

**POKER FACE TEE - 6130001785**



MILITARY 343 - BLACK 001  
100% COTTON 20 SINGLES TEE

**SWEET DREAMS LS TEE - 6130001791**



WHITE 100 - BLACK 001  
100% COTTON 30 SINGLES TEE

**ED SELF TEE - 6130001795**



WHITE 001  
100% COTTON 20 SINGLES TEE

**SWEET DREAMS TEE - 6130001786**



BLACK 001 - WHITE 001  
100% COTTON 20 SINGLES TEE

**BROKEN TEE - 6130001783**



GREY/HEATHER 043 - BLACK 001  
100% COTTON 20 SINGLES TEE

**HARSH BASEBALL V-NECK TEE - 6130001792**



BLACK 001 - GREEN 300  
100% COTTON 20 SINGLES TEE

**POKER FACE RAGLAN - 6130001793**



WHITE/BLACK 110  
100% COTTON 20 SINGLES TEE

**MFG CO. POCKET TEE - 6130001787**



NAVY 401 - GREY/HEATHER 043  
100% COTTON 20 SINGLES TEE

**GREETINGS TEE - 6130001781**



WHITE 100 - BLACK 001  
100% COTTON 20 SINGLES TEE

**AMPLIFIED TEE - 6130001778**



WHITE 100 - BLACK 001  
100% COTTON 20 SINGLES TEE

**TREAD RAGLAN TEE - 6130001794**



WHITE/BLACK 110  
100% COTTON 20 SINGLES TEE

**PARANOIA TEE - 6130001779**



WHITE 100 - BLACK 001  
100% COTTON 20 SINGLES TEE

**PIT STOP TIE DYE TEE - 6130001788**



ORANGE 800 - RED 600  
100% COTTON 20 SINGLES TEE

**HUNTED TEE - 6130001780**



NAVY 401 - BLACK 001  
100% COTTON 20 SINGLES TEE

**MONGO TANK TOP - 6130001790**



BLACK 001 - WHITE 100  
100% COTTON 20 SINGLES TEE

**BADFINGER TEE - 6130001782**



BLACK 001  
100% COTTON 20 SINGLES TEE



**TRIANGLE SNAPBACK**  
6140001007



**HARBOR BLUE 491 - OXBLOOD 626**  
**BLACK 001 - BLACK/BROWN 590**  
100% COTTON TWILL SNAPBACK

**PURE SNAPBACK**  
6140001008



**KHAKI 255 - OLIVE 301**  
**BLACK/BLACK 003 - CAMO 341**  
100% COTTON TWILL SNAPBACK

**TRY STRAPBACK**  
6140000850



**BLACK 001 - OXBLOOD 626**  
**NAVY 401 - HUNTER GREEN 533**  
100% COTTON TWILL

**INCENSE HOLDER**  
6140000860



**BLACK 001**

**LOADED BELT**  
6140001093



**BLACK 001 - BROWN 200**  
PEBBLED FAUX LEATHER,  
DEBOSSED LOGO, PULL THROUGH BUCKLE

**OLD E BELT**  
6140000856



**BROWN 200 - BLACK 001**  
70% POLYESTER 30% COTTON WEB BELT  
METAL BOTTLE OPENER BUCKLE

**PURE WALLET**  
6140001024



**BLACK 001**  
COTTON CANVAS TRI-FOLD WALLET

**LOADED WALLET**  
6140001092



**OXBLOOD 626 - BLACK 001**  
PEBBLED PU TRI-FOLD WALLET

**KEMPER BELT**  
6140001048



**BLACK/GREY 570 - HUNTER GREEN 533**  
70% POLYESTER 30% COTTON WEB BELT  
METAL BOTTLE OPENER BUCKLE

**DEFY SNAPBACK**  
6140000853



**GREY/HEATHER 043 - COPPER 249**  
GREY C/W IS BRUSHED TWILL  
COPPER C/W CANVAS CROWN, SUEDE VISOR

**LADY LUCK STRAPBACK**  
6140001096



**BLACK 001**  
BRUSHED COTTON MICRO CANVAS

**LOCAL BIZ DECONSTRUCTED**  
6140000851



**BLACK 001**  
100% COTTON JERSEY FRONT,  
SOFT MESH BACK

**PURE SOCK (3 PACK)**  
6140001048



**ASSORTED 999**  
85% COTTON 10% NYLON 5% ELASTANE

**BEER & LOATHING SOCK**  
6140000857



**WHITE 100**  
85% COTTON 10% NYLON 5% ELASTANE



# FOR REWIND

E.F.F.S.

PROJOST

# SKATEBOARDING.

