



The Nadal Team

WARNING & SHOCKING FACT:

72% Of All Home Sellers Say They Would NOT Go Back To The Same Real Estate Agent To Do Another Transaction!

Why is this?

Reasons people would never go back to their real estate agent

- | | |
|---|--|
| 1. Poor communication | 10. Didn't market my home properly |
| 2. Over-promised, under-delivered results | 11. Never showed my home |
| 3. Promised a selling price far from reality | 12. Too pushy |
| 4. Promised speed of sale far from reality | 13. Did not help stage my home for sale |
| 5. Were less experienced than they presented themselves to be | 14. Didn't keep in touch/no feedback |
| 6. Wasted a lot of time showing the home to unqualified possible buyers | 15. Lack of representation |
| 7. Left out a critical detail | 16. Poor negotiating skills |
| 8. Lack of professionalism | 17. Sold my home for a low price |
| 9. Hard to get a hold of | 18. Too busy |
| | 19. My home did not sell |
| | 20. Didn't do anything I couldn't have done myself |

*We'll our most recent Client Survey shows that 89% of our clients say they **WOULD** come back to The Nadal Team and Ricardo! Here's why!*



**BUY THIS HOME
I'LL BUY YOURS!**

“Ricardo Nadal has sold two of my homes. When he sold my first home a few years ago, he sold it in less than 2 weeks and for 100% of my asking price. He was my automatic choice for my wife and I when the time came to sell our home again. This time the market was tough, but Ricardo still came through with a solid offer and a smooth on time closing. He also helped us find our current home in one of the premier areas of town where we did not think we could find a home available in our price range. You can bet that when it is time to sell this one, I will not have to look elsewhere for an agent” – *Giorgio Esperti*

How does Ricardo Nadal get an 89% Satisfaction Rate?

**See other side for our
Exclusive Six Point Satisfaction Guarantees**

To List Your Home Call Ricardo Nadal at 770-291-2194

The Nadal Team is Atlanta's Fastest Growing Real Estate Sales Team 770-291-2194

www.TNTRealtySellsAtlanta.com



Six VIP Seller Satisfaction Guarantees

1. COMMUNICATION GUARANTEE:

You will be kept posted on the progress of the sale of your home with an update every week. Your phone calls will be returned by a qualified Team Member within 24 hours. **GUARANTEE:** If we fail to update you weekly or fail to return your call within 24 hours (one business day). If at any time we fail to honor that agreement, we will pay you \$100 cash*

2. HONEST PROMISES GUARANTEE:

Guarantee #1 is a good example. We are not going to wildly promise you the moon and stars to get your business. We will tell you what we can and will do, exactly how we operate, as well as what we will not do, up front, in clear language. When we list your home, we will give you a detailed **Professional Service Agreement** in writing. **GUARANTEE:** If at any time, we fail to honor that agreement, we will pay you \$500 cash.*

3. REALITY BASED SELLING PRICE RANGE:

We get you top dollar. Our track record and statistics prove it. But we will never play the ‘bait n switch’ game of promising to get you a wholly unrealistic price just to get your listing, then wearing you down with low ball offers. Unfortunately, this does go on in our industry. **GUARANTEE:** For every \$5,000 we sell your home for, below the agreed upon range, we will pay you \$200.00 cash (up to a maximum of \$1,000.00).*

4. REALITY BASED TIMETABLE:

We implement a complete marketing program, to sell your home. You know in advance what will occur step by step, and will receive weekly marketing updates. We also set a “target range” for the timing of the successful sale of your home. In many cases, we will sell your home faster. **GUARANTEE:** If we fail to get an acceptable offer within 90 days from the list date we will pay you \$100.00 for each week after that (up to a maximum of \$1,000).*

5. HONEST PRESENTATION OF EXPERIENCE AND TRACK RECORD:

Everything stated about The Nadal Team throughout these materials is summarized in our “FACTS” brochure. This is an accurate, factual representation, fully supported by documentation, provided on request. **GUARANTEE:** If anyone can demonstrate that any of these statements or statistics summarized in the “FACTS” brochure is false, The Nadal Team will donate \$5,000 to the charity of their choice.

6. QUALIFIED BUYERS GUARANTEE:

Our marketing systems and consumer programs automatically sift and sort out the best qualified prospects for your home. We will not ask you to leave your home and allow us to show it to any Buyer unless they have been pre qualified to buy your home and are genuinely interested in your homes features. We will not just give lip service to “Only Qualified Buyers Need Apply” for your home. **GUARANTEE:** If we ever show your home to a buyer who later tells us that “they cannot afford your home, we will pay you \$500 cash.*

Date

Seller

Agent for The Nadal Team

Seller

*Maximum pay out to Seller not to exceed \$1,000 and will be credited to seller at closing and only upon a closing in which The Nadal Team was the Sellers Agent and The Nadal Team is receiving a sales commission of at least 7%.