





Sunday Mirror, 'Totally Marbleous' features Viners Eternal Marble Knives (18th February). Circulation: 493,069



FORWARDTHINKING

From the latest technical innovations to literally cutting-edge releases, this is what you need to keep your kitchen up to date



Wolf have always been a step ahead when it comes to high performance appliances, and their new Gourmet Blender is no exception. It has the power to propel its blade to a slightly territying 210mph and four pre-programmed settings (for smoothies, soup, pureés or crushed ice) as well as a pulse setting and a variable A good set of knives is speed dul. \$599.95 the mark of someone Wolf at Fenwick, Newcastle who takes their food seriously. We love this new Eternal range, which have an elegant marble handle and a subtle, smoky finish. Viners, stockists regionwide The Sintesi extractor is 'a holistic cooking solution for the modern kitchen" - a high performance multi-functional one piece kitchen extractor and induction hob which is the first of its kind to launch in the UK. www.falmec.co.uk

18 livingsorth.com

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livingnorth.com 19

WHAT'S **NEW**

THESE clever copper-base pans from Viners come with internal measurement markings.
The range includes a 14cm milk pan for £22.50, 16cm sauce pan with lid £29, 24cm non-stick frying pan £42, and 26cm stock pot with lid for £52.50. See viners.co.uk

Viners Copper Based Pans featured across regional newspapers (19th February). Example newspapers;

North Wales Daily Post Leicester Mercury The Sentinel (Stoke) Liverpool Echo Manchester Evening News

Combined Circulation: 339,948



SERVE SALAD LIKE A BOSS

This salad bowl (£80) and salad servers (£35) are made from Ankole Cattle Horn in Uganda. Each item can take over a day to make and is carefully shaped by hand to achieve the beautiful fluid lines.

Available from eastafricantrading.co.uk



COOK LIKE A BOSS

World first Uuni 3 portable wood-fired oven is a musthave for outdoor cooks and pizza fans and makes the ideal companion for picnics, entertaining friends, heading on holiday and camping trips.

£199 from uk.uuni.net, Lakeland, John Lewis and Amazon



BOWL LIKE A BOSS

Set of Round Bowls £45 available from eastafricantrading.co.uk



Here's our pick of the best kitchenware and tableware to bring both style and practicality to your home this season



This Eternal Marble Chef's Knife has a sharp blade & marble effect handle that's on trend for 2018.

£17 from viners.co.uk



FRY LIKE A BOSS

This matt black 24cm Fry Pan with stainless steel accents, is made from precision forged aluminium for added durability and heats rapidly for efficient cooking,

£24 from viners.co.uk



WAKE UP LIKE A BOSS

For coffee lovers wanting to create café quality espresse & caffè lungo at home, look no further than Lavazza's super stylish A Modo Mio Jolie Plus. This state-of-the-art machine is small, compact and quiet-only emitting the sound level to birds chirping at sunrise. Available in Silver Grey or Gun Metal.

£99 from John Lewis



GRILL LIKE A BOSS

The versatile VonShef 4 Slice 2000W Sandwich Press & Grill takes the hassle out of grilling and toasting from cafestyle paninis to healthy grilled meats.

£32.99 from domu.co.uk

♥ @sloonloses | Sloon Sheridan-Williams 7

SLOAN!, 'The Kitchen Boss Factor' features Viners Forged Aluminium Fry Pan and Viners Marble Chef's Knife. Circulation: 40,000

Woman O O ON THE MONEY

CASH QUEENS WITH RUKI SAYID AND TRICIA PHILLIPS Brilliant money-saying typs and deals to make your cash go further



What's new?

WE ARE ready to cook up a storm with these clever copper-base pans from Viners. As well as looking fab, they come with internal measurement markings so you can ensure you add just the right amount of liquid - and save on the washing up as there is no need

for measuring jugs. The range includes a 14cm milk pan for £22.50, 16cm sauce pan with lid £29, 24cm non-stick frying pan £42, and 26cm stock pot with lid for £52.50, viners.co.uk



Daily Record features Viners Copper Based Pans (16th February) Circulation: 139.237

YOUR LIFE



make your cash go further every week.

CASH QUEENS

with Ruki Sayid and Tricia Phillips

What's new?

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Daily Mirror features Viners Copper Based Pans (16th February) Circulation: 581.877

Daily Mirror (Ulster) features Viners Copper Based Pans (16th February) Circulation: 603.629





SWIFCE JOINS.

Glass containers are a marvellous way to store leftovers. Many can be used safely in the microwave (after removing the lid), but make sure you let the glass warm to room temperature first to prevent the risk of it cracking in the heat.

Glass jars are great for freezing, too, as long as you leave about 20 per cent of the space empty to allow the food to expand,

Lakeland sells three II Kliner Jars for £10.40, and six 490ml Mason Jam Jars for £15.99 (both lakeland co.uk.).



Daily Mail, 'How to Break the Plastic Habit' (6th February) features Kilner I litre Jars.

Circ: 1,286,859

IF YOU have a cupboard full of plastic storage containers, don't feel guilty — and definitely don't just throw them all away. Instead, conduct a proper plastic audit.

Consign any that are old and scratched, or that have been through the dishwasher numerous times, to recycling.

Stop using the containers for food as soon as they become scuffed, scratched, sticky cloudy (this could indicate toxic chemicals are leaking) and repurpose them for inefood storage. And don't use them to heat or defrost frozen food in the microvice use a microwaveable plate instead.

Even if all your storage is plastic, we solace in the fact that repeatedly reusing is an environmental plus.

If you are serious about cutting back on your plastic imprint, make a pact not to buy any more. Get clever about repurposing butter tubs, takeaway food containers or old biscult selection tins, and explore the huge variety of non-plastic alternatives...

GLASS

CONSIDER glass your new food-storage ideal.
This is the most readily available and

NEVER STORE YOUR FOOD IN PLASTIC — USE THESE INSTEAD

ocularly if you wash and reuse jam on sauce jars.

Gless containers are a marvellous way to store lethovers. Many can be used safely in the microwave (after removing the lid), but make sure you let the glass warm to room temperature first to prevent the risk of it cracking in the heat.

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and six 490mi moses pass for £15.99 (both lakeland.co.uk).

If you are concerned about the effects of plastic possibly leaching into food, it is worth noting that many jar lists are made of plastic or coated with a plastic lining, so it's a good idea to avoid filling your jars to the point where food is in contact with the lid, And when shopping for new jars, aim to find ones with rubber rather than stic seals.

ST. WILESS STEEL

STAIN SS steel food containers are postically unbreakable, repair ole and safe. And with the addition of a little silicone in the grove softheir lids, they can be more alright.

Metal containers with an airtight lid work well in the freezer, and a big plus is that food can be defrosted in the container directly on the stove over a low heat.

When shopping, look for high quality, foodgrade stainless steel, which contains nickel to prevent rusting. Stainless steel is good for storing bread and pastries, too, as well as tea and coffee. Iry a stainless steel tea, coffee and sugar canister trio from John Lewis

(£12.50, johnlewis.com).
Airtight food containers can also be

used in the fridge for storing salad and vegetables — simply add a little moisture to the bottom of the box or wrap the greens in a damp cotton towel to prevent them from drying out.

TIN

AS WET food can make tin containers start to rust, you should use these only as a storage option for dry food.

They are also not an option for long-term storage because they are rarely airtight — contact with air could make

Why your kitchen holds the key to helping save the planet, you should never store food in plastic and there are horrors lurking under your sink: How to break the plastic habit

By CHANTAL PLAMONDON and JAY SINHA FOR THE DAILY MAIL
PUBLISHED: 00:41, 6 February 2018 | UPDATED: 00:46, 6 February 2018

GLASS

Consider glass your new food-storage ideal. This is the most readily available and inexpensive way to store your food, particularly if you wash and reuse jam and sauce jars.

Glass containers are a marvellous way to store leftovers. Many can be used safely in the microwave (after removing the lid), but make sure you let the glass warm to room temperature first to prevent the risk of it cracking in the heat.

Glass jars are great for freezing, too, as long as you leave about 20 per cent of the space empty to allow the food to expand.

Lakeland sells three 1 l Kilner jars for £10.40, and six 490ml Mason jam jars for £15.99 (both lakeland.co.uk).

If you are concerned about the effects of plastic possibly leaching into food, it is worth noting that many jar lids are made of plastic or coated with a plastic lining, so it's a good idea to avoid filling your jars to the point where food is in contact with the lid. And when shopping for new jars, aim to find ones with rubber rather than plastic seals.

Daily Mail (Mail Online), 'How to break the plastic habit' features Kilner 1L jars (6th February)

UVM: 16.416.676



Vegan Living, 'Everything and the Kitchen Sink' features Typhoon Rookie Stix.

Circulation: 30,000

FOOD52



Your PB Sandwich's New Best Friend

This super-simple, weekend-ready way to use up ripe bananas wants, very much, to be stirred into oatmeal. Or dolloped on honey-drizzled yogurt. Or slathered on PB- or tahini-smothered toast. Or spread on—wait for it—banana bread.

BOTTLE UP THE SEASON



Le Parfait 35 Ounce Ball Closure Canning Jar





Stainless Steel Water Bath Canner & Stockpot



Why, hello there, I View in browser

PURPLE GLASS 3-PIECE MIXING BOWL SET



Your prep table will be pretty in purple.

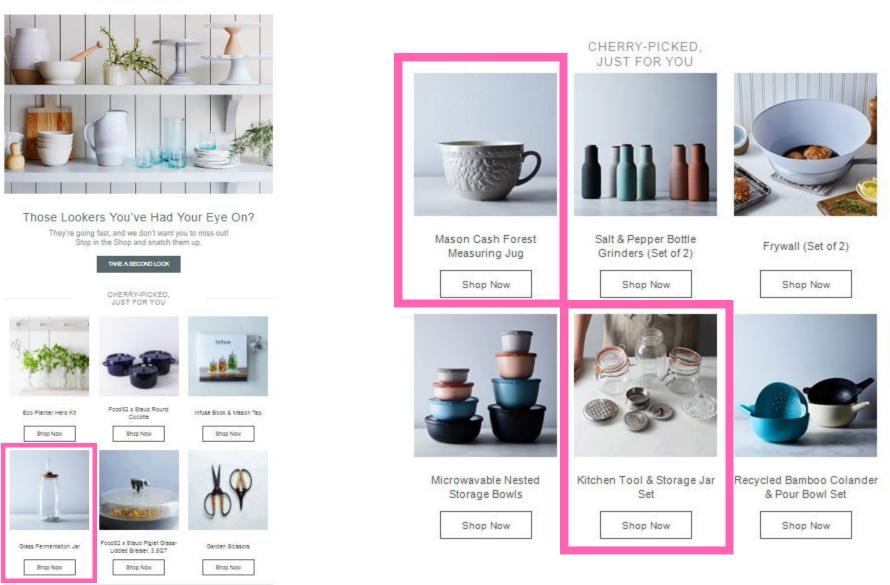


GLASS BUTTER CHURNER

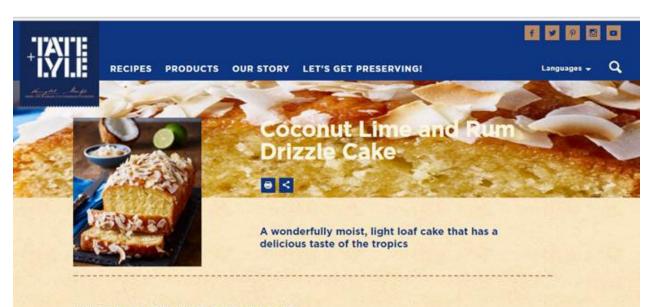


Food52 'The newest shop faves we're going gaga over' and 'This jam gives ripe bananas new life—and goes on almost anything' newsletters feature Kilner Jam Pan and Butter Churner.

FOOD52



Food52 'Psst...we set these aside just for you' newsletter features Mason Cash In the Forest Batter Bowl and Kilner Kitchen Tool and Storage Jar Set.



CATEGORIES: DESSERT, AFTERNOON TEA, DESSERT, GOLDEN CASTER



INGREDIENTS

FOR THE CAKE

- Golden Caster Sugar 225g
- · 125g butter, softened plus extra for greasing
- · Zest 3 limes
- · 4 medium eggs, beaten
- · 200g self raising flour
- · 50g desiccated coconut
- · 150ml coconut milk
- · 25g flaked coconut, toasted

FOR THE DRIZZLE

Caster Sugar 100g

HOW TO MAKE THIS RECIPE

- 1. Preheat the oven to 180°C/160°C/Gas Mark 4. Lightly butter the base and sides of a 900g loaf tin, line with greaseproof paper and set to one side. Place the butter and Golden Caster Sugar in a large Mason Cash bowl and beat with an electric whisk until pale and fluffy.
- 2. Add the lime zest and then add the eggs, a little at a time, whisking well in between each addition. Sift the flour over the egg mixture and then add the desiccated coconut. Beat together with a wooden spoon until thoroughly combined. Add the coconut milk and beat again with the wooden spoon.
- 3. Pour into the prepared loaf tin and level off the top. Bake for 55 minutes until golden and risen, check the loaf is done by inserting skewer (it should come out clean). Meanwhile, place the lime juice, Golden Caster Sugar and rum in a small saucepan and heat very gently until dissolved, then remove from heat.
- 4. Lightly prick the top of the baked cake with a skewer. Drizzle the lime and sugar mixture all over the top of the cake, scatter over the flaked coconut and allow to stand in the tin for 10 minutes. Carefully remove from the tin and allow to cool completely on a wire rack. Slice and serve or store in an airtight tin for up to two days.

Tate & Lyle, 'Coconut, Lime and Rum Drizzle Cake' features Mason Cash Colour Mix Mixing Bowl in both their online recipe and tutorial video.

> Facebook Video Likes: 954 Facebook Video Shares: 727 Facebook Following: 258k

Watch here!











The Little Book Cafe competition features Mason Cash Innovative Kitchen Range. The competition is linked with Carrie Hope Fletchers new baking book 'All That She Can See'. Carrie Fletcher retweeted the post.

Facebook Post Likes: 72 The Little Book Cafe Facebook Following: 19.8k

Twitter Post Likes: 137
The Little Book Cafe and Carrie Fletcher Twitter combined following: 546.3k



Plant Curious features Viners Eternal Marble Knives on Instagram Story.

Instagram Following: 2,888

Candice Brown from GBBO features Viners Titan Copper Knives on Instagram Story.

Instagram Following: 183k





Plant Curious at the Vegan Life Show features Viners Titan Gold Knives on Instagram Story.

Instagram Following: 2,888



Food52 (left) at Spring Fair Rayware stand featured Kilner Create and Make Station on their Instagram Story.

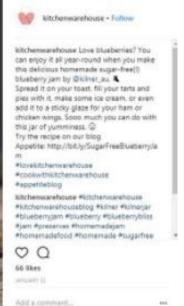
Instagram Following: 1.8 million

Melissa Hemsley (right) featured Kilner Spice Clip Top Jars in Instagram Story.

Instagram Following: 40.7k











Kitchen Warehouse (Australia) features Kilner Preserve Jars and Kombucha Set in Instagram posts (above left and right). Combined Likes: 114 Instagram Following: 5,802

Fannys World (UAE Blogger) features Kilner Handled Jars in Instagram post (left). Instagram Likes: 786 Instagram Following: 31.1k





Anasbageri features Mason Cash Colour Mix Batter Bowl in Instagram post (right). **Instagram Post Likes: 56 Instagram Following: 522**



iudithbondcakes · Follow

judithbondcakes ☐ Who'd like to #WIN this gorgeous pink hearts mixing bowl from the lovely people @masoncashuk together with a lovely prize bundle. Follow our page and comment on your favourite thing about Valentine's Day. All the details of the prize bundle on the blog - link in the bio.

Load more comments

125 likes

tamisnuts sharing the love

greensmithamanda spending time with hubby

clare.hubbard I love Valentine's Day as its an excuse to make a nice meal and spend the night relaxing with my husband, we are usually so busy

lynndy_love_barnes Receiving my lovely presents 🖁





anasbageri + Follow Malino Sweden

anasbageri Baking all day long! ♥□♣७♥ Day off from the restaurant. I'll be baking home instead. ♥□▲ 8♥baking #moodygrams #foodblogger #foodporn #foodfeed #bakefeed #bakingfun #thefoodfeed #instagood #instabake #mykitchen #thefeedfeed #buzzfeedfood #buzzfeast #dessertporn #foodlover #instaggod #delicious #bbcggodfood #redvelvet #masoncash #ipayforthis #chefsdayoff #foodinsta #bolo #veludovermelho #boloredvelvet #foodphotoinsta #foodblogfeed igrefercooking This looks good



Add a comment...





foodieinnewyork · Follow

foodieinnewyork Focaccia// I topped this bread with fresh rosemary, red onions and grape tomatoes. It's practically fried in olive oil, and is naturally vegan & dairy-free since the dough is enriched in olive oil nstead of butter. The process of making it s like a way more casual laminated dough. There's this "fold and flip" in olive oil motion that's a little like croissant dough. It then has to rest before it's folded and flipped a couple more times. This is way easier than croissant dough and I'm not







1.669 views

FEBRUARY 20

Foodie in New York is the Winner of the Great American Baking Show (US). Her post featured Mason Cash In The Forest Flour Shaker in Focaccia Instagram Video (above). Instagram Post Views: 1,669 Instagram Following: 13.1k

Food52 features Mason Cash In The Forest Batter Bowls and Mixing Bowls in Instagram post (right). Instagram Post Likes: 6,457 Instagram Following: 1.8m





food52 • Following

food52 Have you ever wondered how we keep tabs on all those props you see in our photos? □♀ We've amassed quite the collection over the years, so we built them the home they deserved (and needed!) in our new Annex with @modernshelving's help. + Snag the link in our bio to get a behind the scenes look of our new digs and a sneak preview of what's to come over the next few months! (□: @rockyluten)

View all 30 comments

teacherappreciationawards I see so many great things in this photo. Makes me want to call @modernshelving too!

manyaclark I started @modernshelving in our garage 15 years ago. It's because of cool people like @food52 that we are able to provide shelving for the chefs of the world today!





6,437 likes

FEBRUARY 1

Add a comment...







Heart of the Home Lytham retailer feature Mason Cash Innovative Kitchen in-store range display in Instagram Post (left).

> Instagram Post Likes: 37 Instagram Following: 883

Holy Lama Spice Drops featured Mason Cash in collaboration competition and Instagram post (above).

Instagram Post Likes: 99 Instagram Following: 2,193



Tastemade features Kilner Spiralizer in Zoodle Video on Facebook.

Facebook Post likes: 16k Facebook Following: 28.8 million









PerOni-Il Tuo Kitchen Store (Italy)

@peroni_Snc.it,
Italian cookshop
featured Kilner
Fermentation Set in
Instagram Story. They
ran a liver fermentation
workshop.

Instagram Following: 7,271



'Stop Me From Getting Sick' Soup



OVERVIEW

I'm sure that this time of the year, I constantly feel like I'm 2 sneezes away from getting hit with the lurgy. This soup is super easy, colourful and I promise you, tastly! This serves 2 people.



Daisy Wood Davies - actress from Channel 4's Hollyoaks

Dining with Daisy, features Kilner Preserve Jars in blog post and Instagram Story.

Instagram Following: 140k



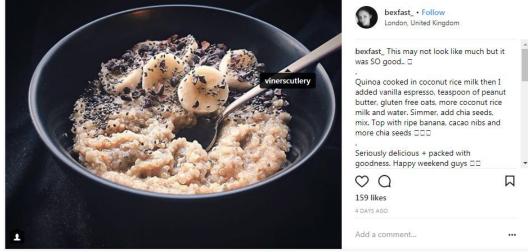


Trying to use less plastic so have invested in some @kilneruk to use as lunch boxes/food containers

BLOGGERS







The Gut Stuff features Kilner in Instagram Story (left). Instagram Following: 6,560
Brad Leone features Kilner Round Clip Top Jar in Instagram Post (right top). Instagram Post Likes: 4,146, Instagram Following: 43.4k
Bexfast feature Viners Nala Cutlery in Instagram Post (left bottom). Instagram Likes: 159, Instagram Following: 7,159



Zoella featured Viners Contour Cutlery Sets in her 'MoreZoella' Vlog on YouTube.

Nearly 1 million views 4.8 million subscribers

Watch here! (Skip to 37.27)









Davina McCall Makes It Easy cooking program for Lorraine features Mason Cash Varsity Cake Tins.









James Martin's Saturday Morning (24th February) features Mason Cash Cane Mixing Bowl (older version).



Ambiente 2018 Trade Show features Mason Cash Innovative Kitchen Roller Shaker as it was nominated for the Solutions Award.





Van Hage Garden Centre (Amwell) features Mason Cash Innovative Kitchen Range, Colours Mix Range, Cane Mixing bowls and Kilner Clip Top Jars.





The Essential Ingredient (Australia) features Mason Cash cane Mixing Bowls, Zest and In The Forest range (above).

Collingwood Batchelor (Horle) features Price and Kensington in window display (right).







JTF Warehouse displays a gin display in Preston featuring Ravenhead Gin Balloons (above)

M & S features Kilner Clip Top Jars (right and top) in their Food department in the Milton Keynes store.

