A continuum of care, in the heart of the New River Valley

Caring, Sharing & Growing



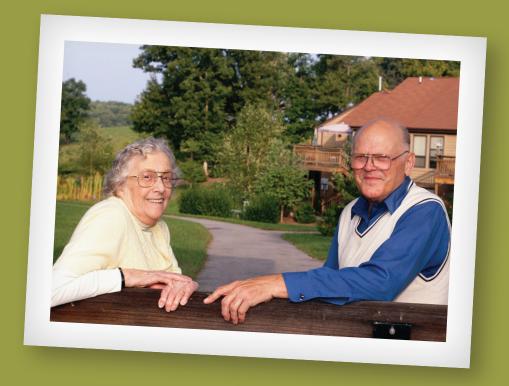




The Story of Warm Hearth Village

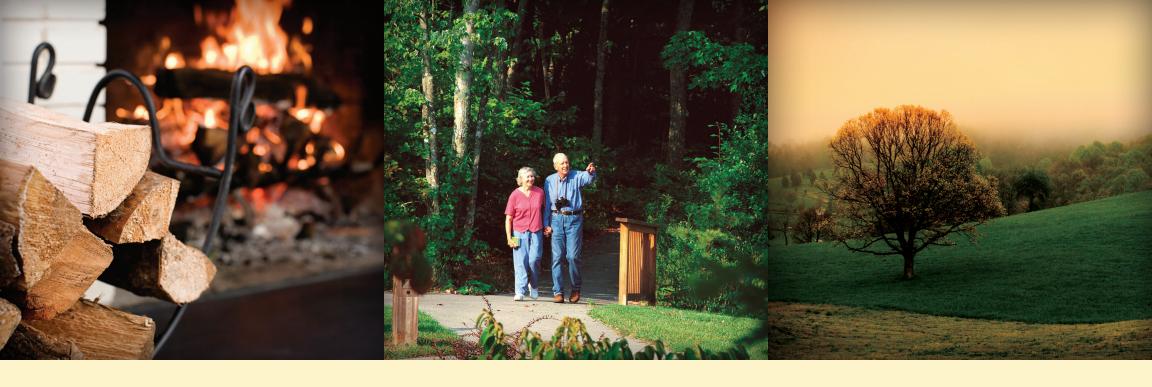
Warm Hearth Village, a nonprofit community, was founded in 1974 by Wybe and Marietje Kroontje (Wee-ba and Maree-cha Croon-cha), Dutch immigrants who came to the U.S. after World War II. Dissatisfied with the conditions they observed in "typical" nursing homes of the day, and eager to give something back to the country that had given them so much, Wybe and Marietje began making plans for a senior living community unlike any other.

Rooted in the belief that "there had to be a better way," the Kroontjes' community would be a place where the dignity of each individual would be respected, where seniors would be encouraged to live life to the fullest, and where all people would be welcome.



In stark contrast to the cold, institutional facilities they observed, the Kroontjes envisioned a village alive with the beauty of nature and committed to protecting the natural beauty of our environment. Today, their vision is alive and well at Warm Hearth Village.





Caring

Become a part of the Warm Hearth community, and you'll find that caring is at the core of who we are, what we do, and how we live. Our mission to enrich the lives of seniors of all socioeconomic backgrounds through a wide range of choices in housing services and care shows how much we care about our residents—and about the Village as a community. We strive to meet your needs and are committed to providing the services and choices that help you live the life you want to live.

Sharing

Warm Hearth Village is a unique and appealing community built on the value of sharing. We all share the lifestyle and environment at the Village, and cherish that our residents and staff offer a depth of collected knowledge, skills and life experiences. Whether you're seeking a walking companion, a fellow author, a worthy chess opponent or someone to instruct you in the finer points of Tai Chi, you're likely to find that person living only a stone's throw away—and more than eager to share.

Growing

The natural beauty of Warm Hearth Village's woodland setting seems fitting for a community that places such a high priority on personal growth and enrichment. Guided by the 100-year plan of our founders, we have a clear blueprint to meet the evolving needs of seniors well into the future. This careful strategic planning has Warm Hearth Village well positioned for meaningful and beneficial growth.



Why Warm Hearth Village?

Residents frequently tell us that when they moved to Warm Hearth Village they discovered the opportunity to pursue lifelong dreams and long-forgotten interests. The easy, relaxed lifestyle of our community means residents have more time and freedom to explore new ideas and different activities.

We seek to partner with the broader community and, as a non-profit organization, provide charitable public service. Our residents are active not only in Village life, but also as volunteers and participants in the bustling life of our surrounding community.

Our mission "to enrich the lives of seniors of all socioeconomic backgrounds through a wide range of choices in housing services and care" is enabled by the cornerstone of our nonprofit organization – the Warm Hearth Foundation. As a 501(c)3 charitable organization, the Foundation raises funds in support of residents at the Village who need financial assistance through two major campaigns: The Neighbors in Need Annual Fund and the Brian H. Smith Benevolence Endowment. Assistance is also available through subsidies for housing and transportation. Each year the cost to provide subsidies to neighbors in need at the Village totals more than \$500,000.

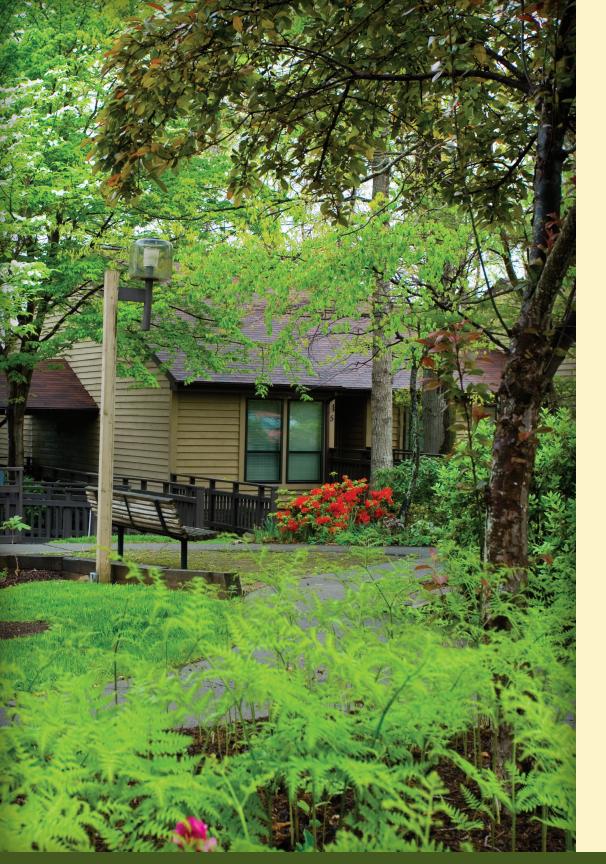


The Perfect Setting

Our location in Blacksburg, Virginia, within sight of Virginia Tech, the largest nationally ranked university in Virginia, affords you the opportunity to participate in quality educational, cultural and athletic events. Civic, social, religious and recreational activities also abound throughout Blacksburg and the New River Valley.

Many residents enjoy participating in planned events and trips to restaurants, museums, concerts, fairs and exhibits. And, when your pursuits take you far from home, you'll find a large regional airport conveniently located in nearby Roanoke.





Where You Live

Living Options

Warm Hearth Village offers a continuum of living options designed to meet your changing needs. Homes and apartments provide the convenience of maintenance-free living and, when the time comes, health care services are available to you in your own community – with friends, neighbors and staff you have come to know.

Further enriching your life at the Village, The Village Center is centrally located for easy access to all our neighborhoods. Whether you enjoy a walk along the woodland trails leading to the building or avail yourself of the intra-village transportation system, the fitness center, indoor pool, Huckleberry Café and community gathering spaces are close by. Every resident is a member of the The Village Center, and we encourage you to take advantage of the many exciting opportunities found there.

Warm Hearth Village Accommodations

Active Adult	WoodsEdge*
Independent Living	Founders Forest
	Trolinger and New River House
•••••	Apartments
Assisted Living	
- Residential Living	Showalter Center
- Assisted Living Level 1	Showalter Center
- Assisted Living Level 2	Kroontje Health Care Center – The Willows
Memory Care	Kroontje Health Care Center – The Arbor
Skilled Nursing Care	Kroontje Health Care Center – The Cove
Long-term Nursing Care	Kroontje Health Care Center – The Cove
Home Health Care	Warm Hearth at Home

^{*}Subject to availability. Prices and plans subject to change without notice. Not a valid offering in any state where registration is required but not yet completed. One resident must be at least 55 years of age, and no residents allowed under the age of 19. Condo association.

WoodsEdge

WoodsEdge is Blacksburg's first active adult community for those 55 and better.



- Beautifully landscaped, sidewalk-lined streets in a woodland setting
- Connection to the Virginia Tech campus via the Huckleberry Trail
- Appealing single-level floor plans ranging from 1,600 to 2,126 square feet and beyond
- Single-family, low-maintenance homes designed with custom options and upgrades
- Future access to the continuum of care at Warm Hearth Village



WOODS

EDGE

Blacksburg's First Active Adult Communi



- Six single-level floor plans, ranging in size from 1,080 to 1,561 square feet
- Two bedrooms, two full baths, living room, dining room, kitchen and deck
- Many homes also have dens and/or garages and basements
- Maintenance-free living

60 and older.

- Future access to the continuum of care at Warm Hearth Village
- Emergency response call system





Trolinger and New River House apartments

provide housing for independent seniors aged 62 and older (or those needing barrier-free apartments) who live on low, fixed incomes. Rent is subsidized by the Federal Government and based on monthly income and recognized expenses.

All apartments feature:

- Maintenance-free living
- Emergency response call system
- Access to social, cultural and educational programs
- Evening security patrol
- Future access to the continuum of care at Warm Hearth Village

Showalter Center

Showalter Center offers Residential and Assisted Living. The spacious studio, one- and two-



bedroom apartments are ideal for seniors who require some daily assistance or those who choose a catered lifestyle in a safe and secure environment.

- Newly remodeled in 2015
- Full-size apartments with kitchenettes
- Full baths
- On-site dining and activities
- Assistance with activities of daily living (optional)

Assistance is available with bathing, grooming and taking medications 24 hours a day. The center's dining room provides residents with three meals a day and snacks. Most nursing services, meals and housekeeping, as well as water, heat and electricity, are included in the monthly lease.

Kroontje Health Care Center

The Kroontie Health Care Center offers Assisted Living Level 2, Memory Care, Skilled Nursing Care



and Long-term Nursing Care in a comfortable, homelike environment.

- Assisted Living Level 2, at The Willows, provides personal care for residents who require a little more assistance (four or more activities of daily living) but who are not quite ready for long-term nursing care.
- The Arbor provides care and activities for residents with early- and middle-stage Alzheimer's disease and related dementias in a safe and secure environment.
- Skilled Nursing Care at The Cove includes on-site rehabilitative therapies and is covered by Medicare with a qualifying physician's order.
- Long-term Nursing Care at The Cove is provided by a trained and caring team of RNs, LPNs and Certified Nursing Assistants.

Warm Hearth at Home

Warm Hearth at Home is a Medicare-licensed provider offering a comprehensive range of services to seniors inside the comfort of their



own homes, throughout the New River Valley.

- Home Health services include rehabilitative therapies and skilled nursing. Our licensed nurses and therapists create a personalized plan of care to help you recover after an illness or injury, or to guide you in managing chronic health conditions
- Personal Care services provide assistance with everyday activities in your home. Our caring, certified caregivers and aides ensure these activities are completed safely and effectively.
- Companion Care provides a variety of typical household activities to aid in recovery and comfort.
- Additional services include patient education and training, medication management, CARE automated calling service and Smartcare pendant system.



The Village Center

As the hub of activity, the Village Center unites residents from throughout the campus and hosts innovative cultural and fitness programs aimed at stimulating the mind, body and spirit through three main areas: the welcome center & café, fitness center and the community gathering spaces.

The Huckleberry Café offers a fresh daily menu and is conveniently located for breakfast or lunch on the go.

The fitness center employs a variety of wellness and fitness programs to promote a lifestyle of healthy aging for seniors. Catering to the needs of adults 55 and better, this suite is staffed by trained professionals who will assist you in developing a personal exercise routine that may include the saltwater swimming pool, our cardio/weight room or a class in the fitness studio.

Tall Oaks Hall offers the chance to mingle with neighbors and the greater community at special occasions, continuing education classes, theatrical performances and more.

Services and Amenities

As a resident of any of our neighborhoods, you are an integral part of the Warm Hearth Village community and are entitled to all the services and amenities* available, including:

- Village Center with indoor pool, fitness center, café and community gathering spaces
- Priority admission to next level of care
- Warm Heath at Home, Home Care for Seniors
- Home and grounds maintenance
- On-site restaurant-style dining, casual cafés and meal delivery
- The Village Gourmet, catering for events
- 24-hour emergency response system
- Evening security
- Village transportation and public transportation
- Scheduled fitness classes
- Rehabilitative therapies: (physical, occupational and speech)
- Active resident councils
- Daily social, spiritual, recreational, educational and cultural programs
- Wooded walking trails throughout the 220-acre Village
- Book and video libraries
- Beauty/barber shops
- Convenience and thrift store
- On-site medical clinic coming soon

^{*}Some services provided at an additional cost.



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Warm Hearth Village is a non-profit, nonsectarian, senior living community governed by a volunteer Board of Directors.





