

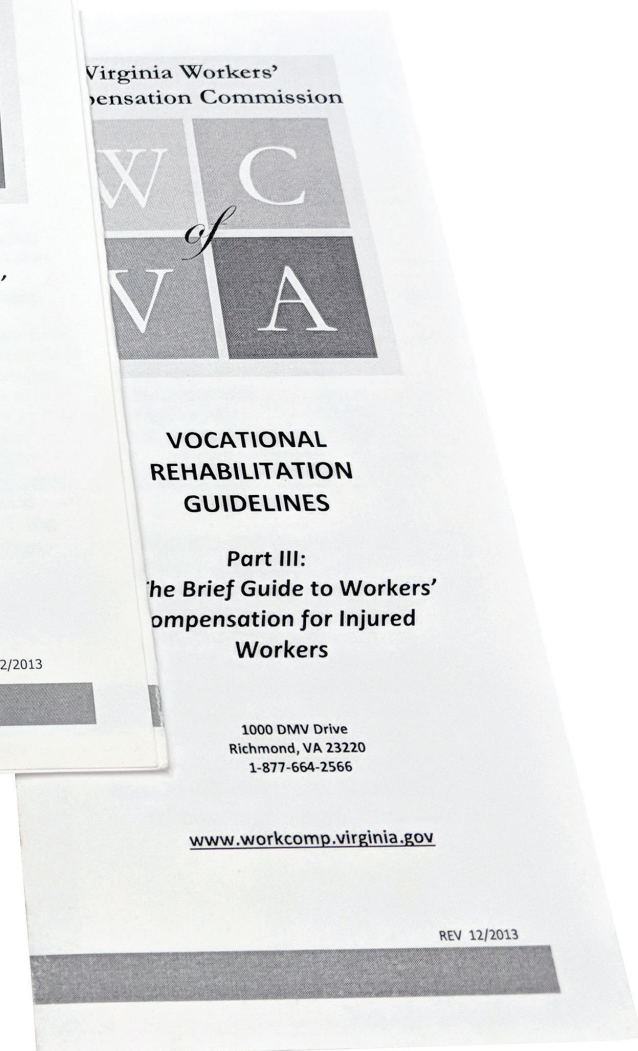
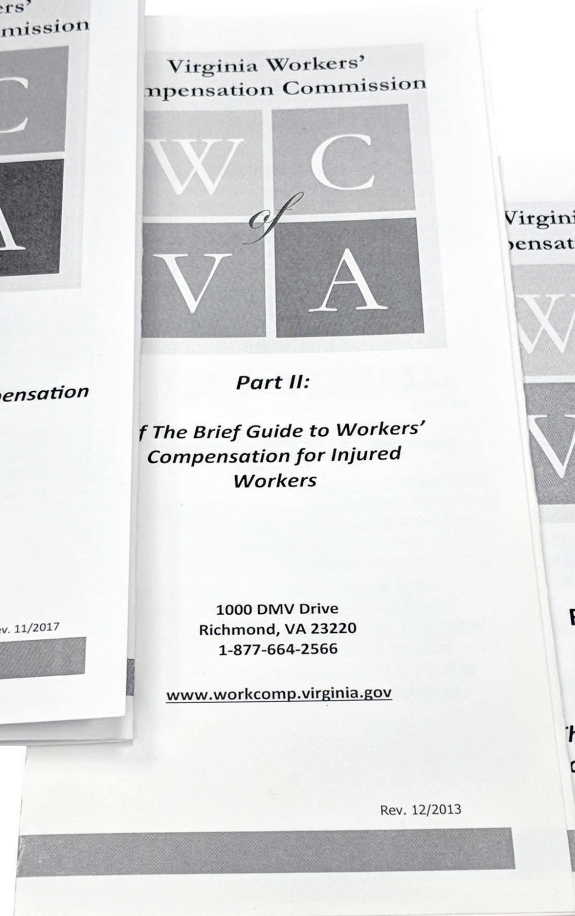
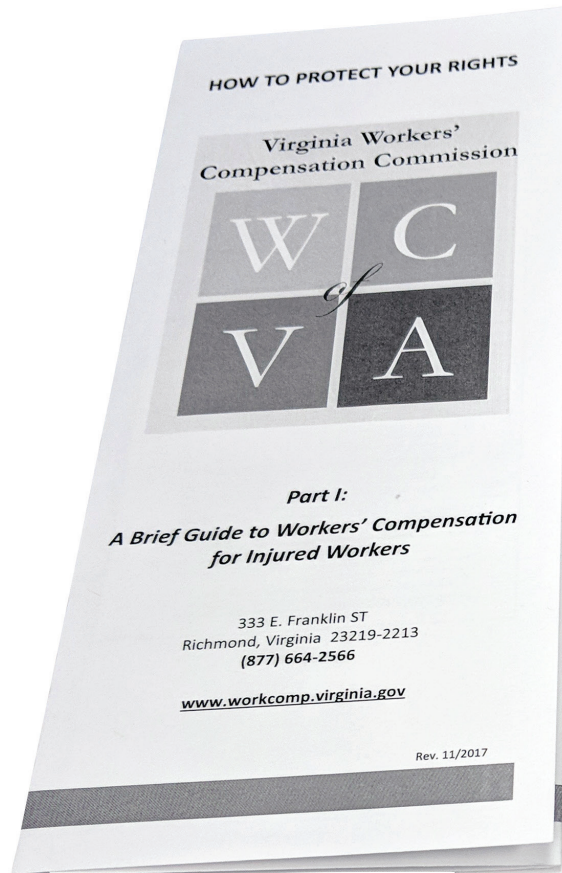
The 2018

Virginia Workers' Compensation Brochure

Brochure Update & Comparison



The Old Brochure 1, 2, and 3



The Details

Workers' Compensation Brochure with Windowless 6x9 Envelope

Concept

- Folding for four-fold brochure can be done by machine
 - o needs to be programmed by CMD
- Using envelope, you can add another 6 pages and cost will not change

Numbers Produced

- **Monthly:**
10,000-12,000 brochure 1's are produced
- **3-4 months:**
4,000 each of brochure 2 & 3's are produced
- **5 months:**
4,000 CFB Packages are produced

Costs

- The brochure will be a more cost-effective option, as it will use standard 11x17 paper instead of vellum –which we currently use for brochure 1, 2, and 3.

Resources

- 6x9 Envelope
 - o Envelope, One **20lb** 11x17, Label
 - 20lb 8.5x11's inserts as needed