



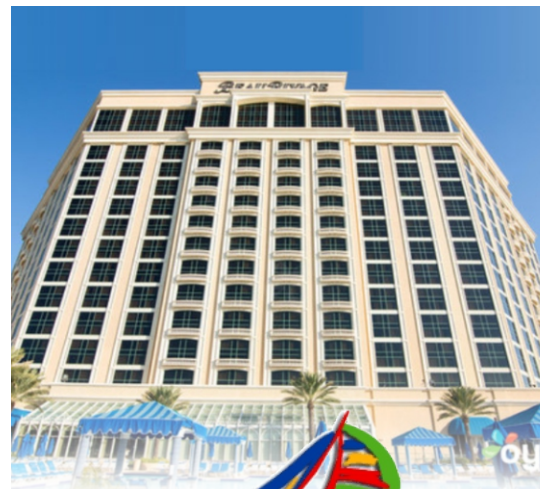
AWDA

ALABAMA WHOLESALE
DISTRIBUTORS ASSOCIATION



2016 CONVENTION

SEPTEMBER 19 & 20



• Tentative Schedule Of Events •

MONDAY, SEPTEMBER 19

Display Table Setup:	Noon to 4:30 p.m.
Board of Directors Meeting:	5:00 p.m.
Welcome Reception:	6:45 p.m.
Welcome Seafood Buffet & Luau:	7:30 p.m.

TUESDAY, SEPTEMBER 20

Breakfast:	7:00 a.m. to 9:00 a.m.
Business Session:	8:00 a.m. to 10:30 a.m.
Annual Business Meeting:	10:30 a.m.
Golf Tournament:	12:30 p.m.
Board of Directors Reception:	7:00 p.m.
President's Banquet:	7:45 p.m.



ALABAMA WHOLESALE DISTRIBUTORS ASSOCIATION • 2016 CONVENTION • SEPT. 19 & 20

• Our Presenters •

An Amazing Event:

- *Networking*
- *Fantastic Food*
- *Informative Topics*
- *Entertainment*
- *Beautiful Venues*
- *World-Class Amenities*

Register Now!



Kathy Sparrow,
Senior Vice President,
ITG Brands



Larry Wilson,
Vice President,
Industry Relations,
National Confectioners
Association



Jeff Rossi,
Senior Director,
Trade Marketing/
Category Management,
Swisher International



Julie P. Magee,
Commissioner,
Alabama Department
of Revenue

• Hotel Reservations •

To make your reservations, you can either call 888.750.7111 or fax your hotel reservations to 205.823.5146. If calling in your reservation, please be sure to identify yourself with the Alabama Wholesale Distributors Association.

Beau Rivage Room Rate is \$124 per night plus tax • Check In Time is 3:00 pm - Check Out Time is 11:00 am

Please reserve (# of Rooms) _____ Type of Room (Indicate) Single Double

Arrival Date: _____ Departure Date: _____

All rates are subject to Harrison County Room Tax of 12% (subject to change).
Reservations and deposits are not transferable. Deposits refundable if cancelled 48 hours prior to arrival.

Cut Off Date Is September 6, 2016

Name: _____ Date of Birth: _____

Company Name: _____ Phone #: _____

Address: _____

City/State/Zip: _____

PAYMENT METHOD (Indicate One): Check (Check# _____) Credit Card (Circle Type: AmEx Visa MasterCard Discover)

Credit Card #: _____ Exp Date: _____ CCV/Sec Code: _____

Name on Card: _____ Signature: _____





ALABAMA WHOLESALE DISTRIBUTORS ASSOCIATION • 2016 CONVENTION • SEPT. 19 & 20

• Registration, Golf & Raffle Tickets •

Full Registration:

- Welcome Reception
- Welcome Seafood Buffet
- Monday Night Luau
- Tuesday Morning Breakfast
- Business Session
- Board of Directors Reception
- President's Banquet
- Cost: \$350 Members / \$250 Spouses

Golf Classic

- Fallen Oak Golf Course
- Shotgun Scramble
- Includes Box Lunch, Green Fees, 1/2 Cart, & Mulligans
- \$250 per Golfer

Jimmy Allison Memorial Raffle

- Proceeds to Jimmy Allison Memorial Scholarship Fund
- Do not have to be present to win
- \$25 each or 5 for \$100

Dress for the Luau is casual. Dress for the Business Session is Business Casual. Dress for the President's Banquet is semi-formal — sport coat encouraged.

Attendee Name: (List each attendee on individual line.)	Attendee City & State	Full Reg. \$350	Spouse Reg. \$250	Golf Reg. \$250	Handicap (Required)	Raffle 1 Ticket: \$25 5 Tickets: \$100	TOTAL

Form Total: _____

Name: _____

Company Name: _____ Phone #: _____

Address: _____

City/State/Zip: _____

E-Mail: _____

PAYMENT METHOD (Indicate One): Check (Check# _____) Credit Card (Circle Type: AmEx Visa MasterCard Discover)

Credit Card #: _____ Exp Date: _____ CCV/Sec Code: _____

Name on Card: _____ Signature: _____

Please Return Form To:
AWDA, 300 Vestavia Pkwy. • Ste 3500 • Birmingham, AL 35216
(205) 823-8544 • Fax (205) 823-5146





ALABAMA WHOLESALE DISTRIBUTORS ASSOCIATION • 2016 CONVENTION • SEPT. 19 & 20

• Advertising, Display Table & Sponsorship •

ADVERTISING SPECIFICATIONS

- AD SIZE: 5 ½ X 8 ½ - Full Page
5 ½ X 4 ¼ - Half Page
- COST:
Back Cover – \$400
Front or Back Inside Cover – \$300
Full Page – \$250
Half Page – \$125
- ACCEPTABLE FORMATS:
PDF, JPEG AND TIFF
- E-MAIL AD TO:
JBrown@AlabamaWholesale.org

DISPLAY TABLES

- 8 Foot Tables
- Displayed Throughout Convention
- Cost Is \$250 Per Table

SPONSORSHIP LEVELS:

- SILVER \$500-\$999
- GOLD \$1,000-\$1,999
- PLATINUM \$2,000-2,999
- DIAMOND \$3,000 & ABOVE

SOLE SPONSOR EVENTS

- Business Session Coffee Break- Silver
- Wholesaler Grand Prize – Gold

CO-SPONSOR EVENTS (Silver & Gold)

- Monday Registration
- Tuesday Registration
- Plaques & Awards

CO-SPONSOR EVENTS (Gold & Platinum)

- Board of Directors Meeting
- Welcome Reception
- Tuesday Breakfast
- Business Session
- Directors Reception
- Name Badges
- Convention Program

CO-SPONSOR EVENTS (Platinum & Diamond)

- Welcome Banquet
- President's Banquet
- Entertainment

Ad Type: Full Page Half Page Repeat 2015

Advertising Total: _____

I need _____ number Display Tables at \$250 each.

Display Table Total: _____

SPONSORSHIP TYPE (INDICATE ONE):

Diamond Platinum Gold Silver

Sponsor 1st Choice: _____

Sponsor 2nd Choice: _____

Sponsorship Total: _____

Company Name: _____

Contact Name: _____ Phone #: _____

Address: _____

City/State/Zip: _____

E-Mail: _____

PAYMENT METHOD (Indicate One): Check (Check# _____) Credit Card (Circle Type: AmEx Visa MasterCard Discover)

Credit Card #: _____ Exp Date: _____ CCV/Sec Code: _____

Name on Card: _____ Signature: _____