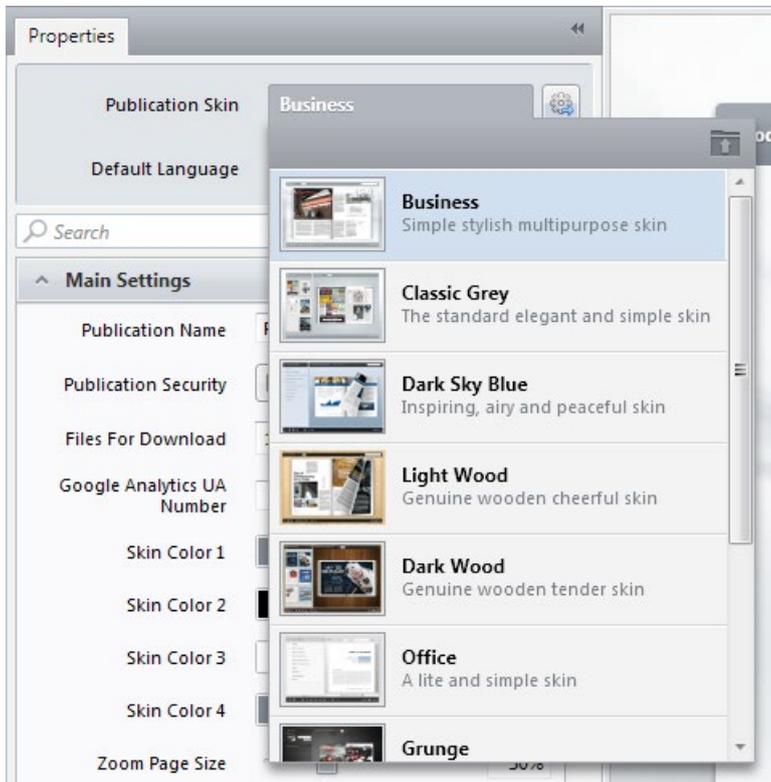


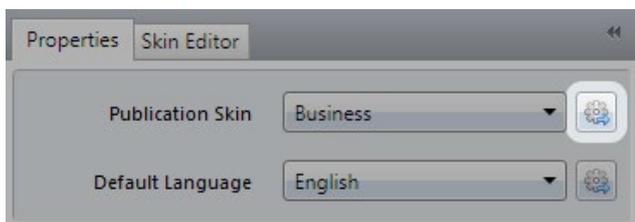
FlippingBook Publisher 2  
**PRODUCT GUIDE**



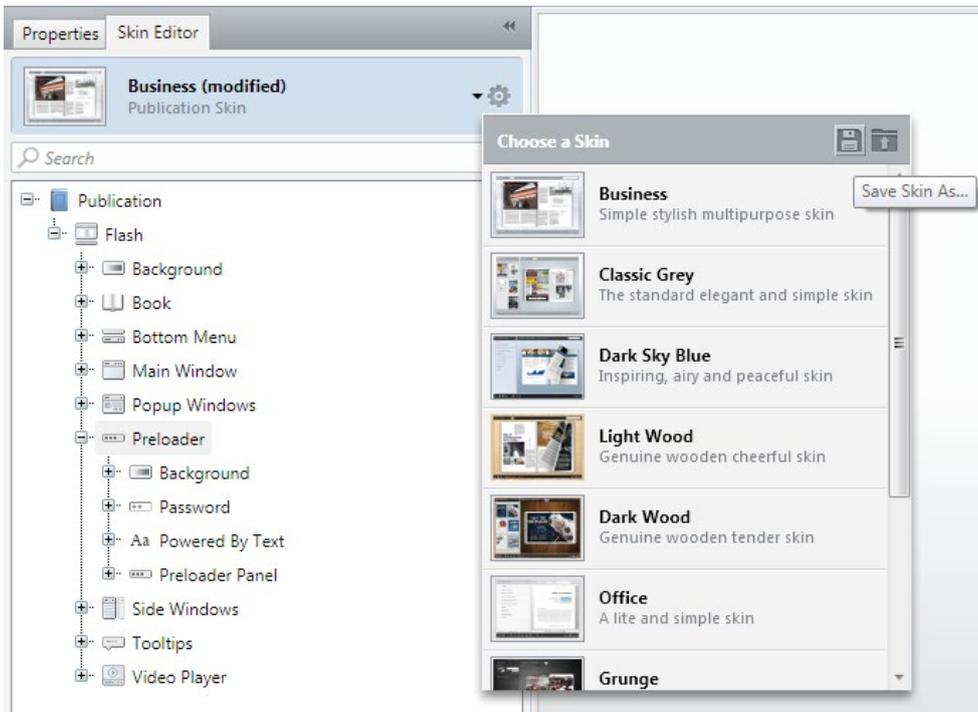
Please note: Skin settings not only include the skin parameters, but also other settings including panel positioning, bottom menu buttons (activating/deactivating) etc. However, if the skin is changed, these settings will be lost.

### Editing a skin

If adjustments to a skin are required in order to match, for example, the image or style of a site, the [Skin editor](#), located on a setting button next to the skin menu dropdown (available only in Professional and Business Editions), can be used.



In the skin editing panel users can see an overview of the elements of a publication. Each of these can be selected and adjusted as required. Users can apply different background images, colours as well as windows and a bottom menu. Users can also change the text color and style and modify the gradients for buttons. To save a modified skin for future projects, users should save it as a separate file.



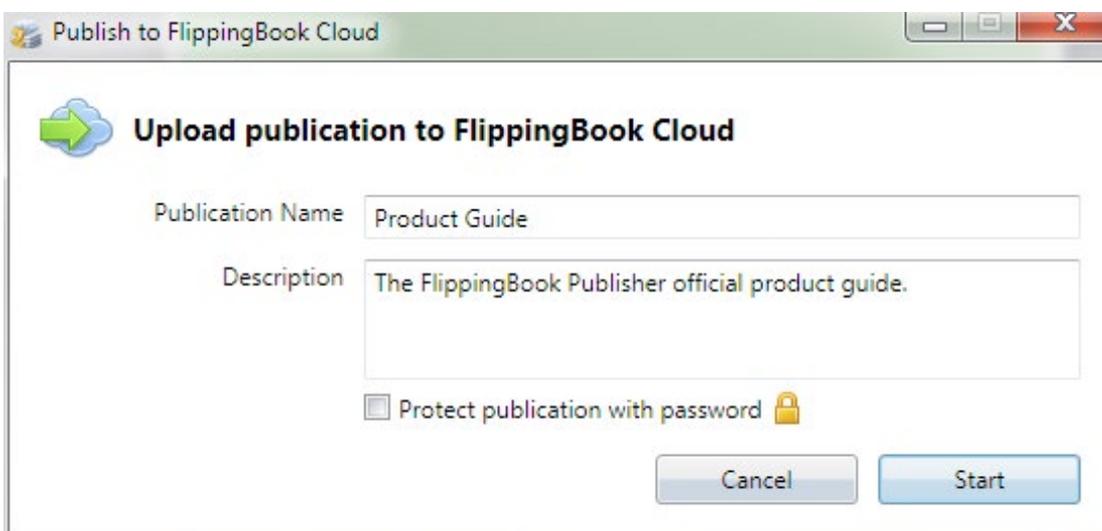
## UPLOADING YOUR PUBLICATIONS TO FLIPPINGBOOK CLOUD

Upon purchasing the license for FlippingBook Publisher, you get a free 12-month Standard Subscription to FlippingBook Services which allows you to store up to 3 publications on FlippingBook Cloud. If you want to publish unlimited number of publications please purchase a [Premium Subscription](#).

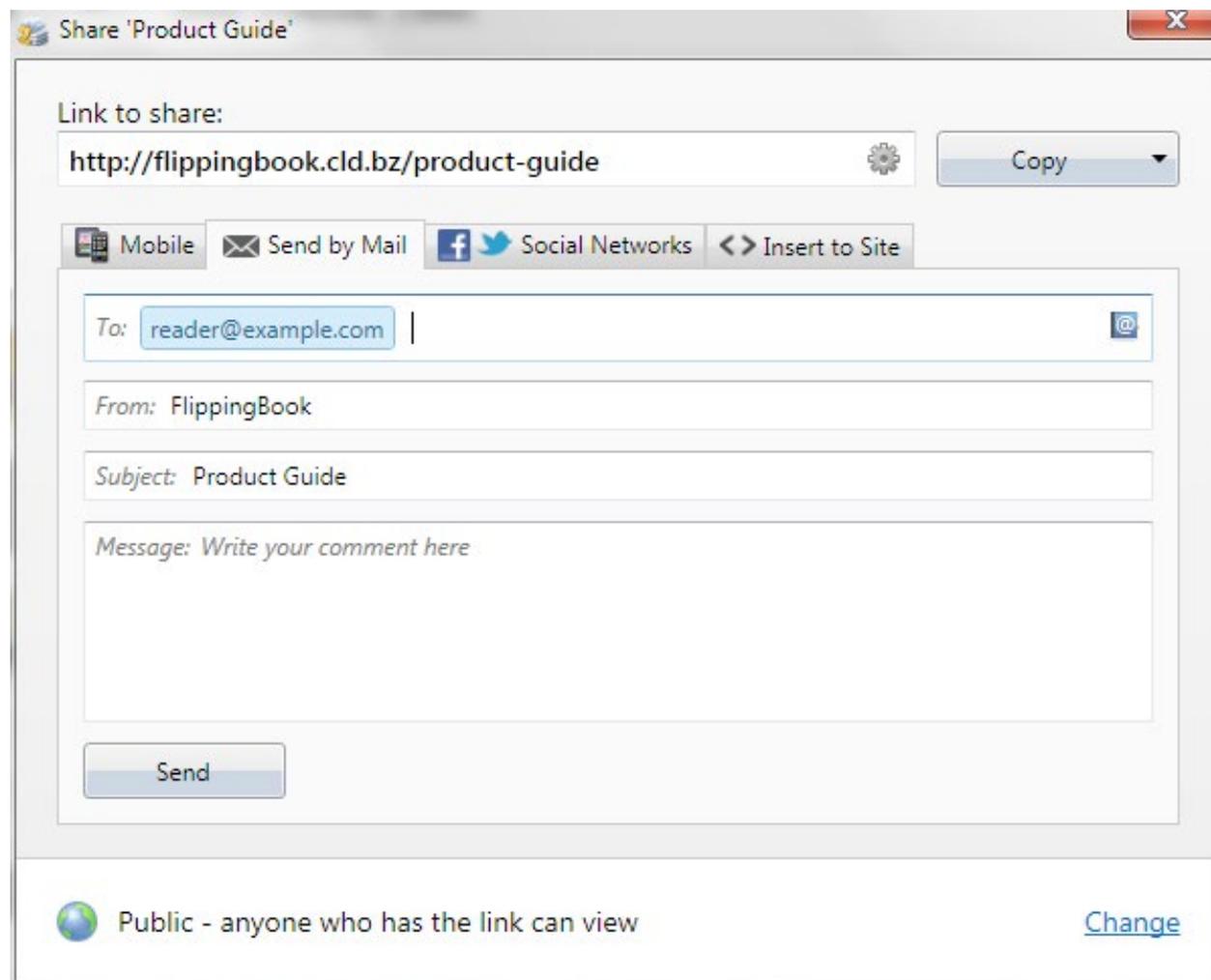
A publication uploaded to FlippingBook Cloud can be easily shared with a web link or embedded into your website, blog or social network page as quickly as a YouTube video.

### Publishing to FlippingBook Cloud

To upload a publication to FlippingBook Cloud, users simply need to click the "Publish" button and select the "To FlippingBook Cloud..." option. Users can then specify simple settings for their online publication in the corresponding window and start uploading.



Immediately after the uploading process, users can open the publication in their browser and, if desired, share the publication link with colleagues, clients or business-partners. The link can be sent by e-mail, copied to the clipboard or the publication can be shared on Facebook or Twitter.



### Managing publications on FlippingBook Cloud

To manage publications on FlippingBook Cloud, users can easily use the FlippingBook Cloud Manager window. It can be opened using the "FlippingBook Cloud" button or on the "Publication" menu.