

2013 **EDGE**



Courtesy of Ford E&G



Go Further



## The Edge. Advanced from every angle.

Driven by your choice of 2 smart engines, Ford Edge is one amazingly capable crossover. Its standard 3.5L Ti-VCT V6 delivers fuel economy of up to 8.7L/100 km hwy. Our 3.7L Ti-VCT V6 on Edge Sport offers a remarkable 305 net horsepower. And this year, we made it even easier for you to stay connected to calls, music and more with both hands on the wheel.<sup>1</sup> We also added a new SEL Appearance Package<sup>1</sup> with eye-catching 20" wheels. Available in all-wheel drive<sup>1</sup> or front-wheel drive, the 2013 Ford Edge can help you maintain your cruising distance,<sup>1,2</sup> change lanes<sup>1,2</sup> and back out of parking spaces.<sup>1,2</sup> The 2013 Ford Edge.

Limited. Mineral Gray Metallic. SEL. Deep Impact Blue Metallic. SEL Appearance Package. Available equipment.

<sup>1</sup>Available feature. <sup>2</sup>Availability varies by market.

[me.ford.com](http://me.ford.com)



## Perfect your position.

Luxurious leather-trimmed front seats featuring 10-way power adjustments are standard on Edge Limited, making it easy for you and your front passenger to find your optimum positions. With your seat just the way you like it, you can adjust the standard tilt/telescoping steering column to match your driving style too. Graceful lines effortlessly guide your eyes along the dash and down the flow-through center console, merging into a singularly inviting interface. Standard steering wheel-mounted controls for the cruise, audio and vehicle menus let you make adjustments with both hands on the wheel. Be sure to encourage your passengers in back to stretch their legs and relax, taking full advantage of its 2nd-row leg room.

Limited. Charcoal Black leather trim. Available equipment.

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## Take command of the road.

305 net horsepower. 280 lb.-ft. of net torque. 9.1L/100 km hwy. Get it all courtesy of the 3.7L Ti-VCT V6 engine under the hood of Edge Sport. Racing-style paddle shifters give you ultimate control of its 6-speed SelectShift Automatic<sup>®</sup> transmission. A sport-tuned suspension helps it deliver the engaging steering and responsive handling you crave in the corners while maintaining a comfortable overall ride. Outside, aggressive front and rear fascias combine with a bold black grille, unique headlamp treatments, oval-shaped chrome exhaust tips and jaw-dropping 22" aluminum wheels to give Edge Sport the look that backs it all up.

**SPORT**



## Drive with confidence.

Space is a good thing. Especially on the highway. When you choose adaptive cruise control and collision warning with brake support<sup>1</sup> Edge uses radar sensors to help maintain your choice of 4 preset gaps from the vehicle in front of you. It also uses those same front sensors to alert you to a potential collision. If one is detected, the system flashes a warning across your windshield, sounds an alarm, pre-charges the brakes and increases brake-assist sensitivity to provide full responsiveness when you do brake.

### Edge keeps an “eye” on your blind spots.

Whether you're backing out of a spot or preparing to pass, the advanced technology in your new Edge is ready to assist. Just shift into Reverse and the rear view camera shows you what's behind the vehicle. As you slowly back up, BLIS<sup>®</sup> (Blind Spot Information System) with cross-traffic alert<sup>1,2</sup> automatically scans for approaching vehicles. If any are detected, the system alerts you with a warning sound, a message center notice and an amber light in the corresponding sideview mirror. While you're driving, the same amber lights alert you if traffic is detected in either of your blind spots, so you'll know when it's not safe to change lanes.



Limited. Kodiak Brown Metallic. Available equipment.

<sup>1</sup>Available feature. Availability varies by market. <sup>2</sup>BLIS replaces standard integrated blind spot mirrors.



**SYNC.<sup>®</sup> Say the word. Stay connected.**

Voice-activated Ford SYNC<sup>1</sup> makes it easy to take charge of your busy life on the go. No more searching for your phone. No device on your ear. Once paired, SYNC recognizes your phone and automatically transfers your contacts to support voice calling. It also plays music from your phone, MP3, USB or iPod.<sup>®</sup> Just touch a button on the steering wheel and say things like "Call: Ahmed" or "Play genre: Pop." Personalize it at [ford.com/sync](http://ford.com/sync).

**Listen to your text messages.**

Do your friends prefer texting? Let SYNC handle it. The system can read their text messages aloud to you from your paired phone. It even translates commonly used emoticons and abbreviations, so you can keep your eyes on the road.

**Take your music with you.**

You can also access your favorite music files from an SD card, a portable hard drive or other device you plug in to the MyFord Touch<sup>®</sup> media hub!



SEL. Medium Light Stone interior. SYNC with MyFord Touch. Available equipment.

<sup>1</sup>Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Microsoft is a registered trademark of Microsoft Corporation. iPod is a registered trademark of Apple Inc. All rights reserved.



## Take control of the road, no matter the conditions.

With our standard AdvanceTrac® with RSC® (Roll Stability Control™), Edge puts you in control no matter what type of slippery conditions you encounter. This system automatically enhances vehicle control to help you keep all 4 wheels firmly planted! The standard sideview mirrors each feature an integrated convex blind spot mirror that helps alert you to vehicles and objects nearby so you can avoid them. Plus, our advanced Personal Safety System,™ front-seat side airbags and Safety Canopy® System are all standard equipment.

Limited. White Platinum Metallic Tri-coat. Available equipment.

†Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

[me.ford.com](http://me.ford.com)

## Well beyond bells and whistles.



Late for an appointment? Intelligent Access with push-button start gets you inside, and on the move, in a hurry. Want to impress your friends? Let them listen to your amazing sound system. Need some assistance with your luggage? Let the power liftgate do the lifting for you – at the touch of a button. Want to enjoy the scenery? Treat yourself to sweeping overhead views with the panoramic Vista Roof.<sup>®</sup> It's your Edge. Equip it to reflect your style.

Intelligent Access with push-button start<sup>1,2</sup>  
 Audio System from Sony<sup>®1</sup>  
 MyFord Touch<sup>®1</sup> media hub<sup>1</sup>  
 Power liftgate<sup>1</sup>  
 Panoramic Vista Roof<sup>1</sup>



Create a more meaningful driving experience: Connect with Ford Custom Accessories for authentic personalization possibilities. The cost of select accessories – ordered and paid for at the time you buy or lease your Edge – can be rolled into your monthly payment. And coverage for select accessories falls under the New Vehicle Limited Warranty that way too. See your dealer for details.

SE in White Suede customized with painted-black grille insert, smoked hood and side window deflectors, keyless entry keypad, Remote Start System, roof-rail crossbars and roof-mounted cargo box by THULE<sup>®3</sup>  
 Dual head restraint DVD by INVISION<sup>™3</sup>  
 All-weather floor mats  
 Illuminated door-sill scuff plates  
 Cargo security shade, cargo area protector and rear bumper protector

custom accessories 

<sup>1</sup>Available feature. <sup>2</sup>Availability varies by market. <sup>3</sup>Ford Licensed Accessory. Sony is a registered trademark of the Sony Corporation. THULE is a registered trademark of Thule Sweden AB. INVISION is a trademark of Audiovox Corporation.



**Exteriors**

White Suede  
 Deep Impact Blue Metallic  
 Ingot Silver Metallic  
 Tuxedo Black Metallic

**Interiors**

1 Medium Light Stone Cloth – Standard  
 2 Charcoal Black Cloth – Standard



18" Painted Aluminum  
 Standard

**Fuel Economy****L/100 km****3.5L Ti-VCT V6 engine**

6-speed SelectShift Automatic® transmission  
 FWD 12.4 city/8.7 hwy  
 AWD 13.0 city/9.4 hwy

Based on 2013 U.S. EPA estimates.

**Edge Standard Features**

4-wheel disc Anti-Lock Brake System (ABS)  
 17" spare wheel and tire  
 Accessory delay for power features  
 Adjustable driver and front-passenger sun visors  
 AdvanceTrac® with RSC® (Roll Stability Control™)  
 Air conditioning with rear-seat vents  
 Autolock  
 Battery saver with headlamps-off delay  
 Belt-Minder® front safety belt reminder  
 Bi-functional projector-beam halogen headlamps  
 Body-color rear spoiler  
 Cargo area tie-downs and hooks  
 Center console with deep bin, armrest, powerpoint and 2 cupholders  
 Child-safety rear door locks  
 Coat hooks (2)  
 Cooling Package – Includes upgraded cooling fans and radiator  
 Cupholders/beverage holders (8)  
 Easy Fuel® capless fuel filler  
 Four 12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)  
 Front and rear carpeted floor mats  
 Front and rear dome/map lights  
 Front bucket seats with 4-way adjustable head restraints  
 Front height-adjustable shoulder safety belts  
 Front-passenger (1) and B-pillar (2) assist handles  
 Front-seat side airbags¹  
 Front-wheel drive (FWD)  
 Hill start assist  
 Illuminated Entry System  
 Independent front and rear suspension  
 Instrumentation (tachometer, lamp outage, low fuel warning, low washer fluid, low oil pressure, door ajar, liftgate ajar and coolant temperature indicator)  
 LATCH – Lower Anchors and Tether Anchors for Children (2 in rear outboard seating positions)  
 Map pockets in driver and front-passenger seat backs and in all 4 door panels, with beverage holders in front and rear door panels  
 MyKey®  
 Overhead console with sunglasses holder  
 Particulate air filter  
 Personal Safety System™ for driver and front passenger includes dual-stage front airbags¹, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System  
 Power door locks  
 Power rack-and-pinion steering  
 Power sideview mirrors with integrated blind spot mirrors and manual fold-away design

Power windows with one-touch-up/-down driver's side window feature  
 Rear 60/40 split fold-flat seat with manually reclining seat backs and folding center armrest  
 Rear-seat fold-down armrest with 2 cupholders  
 Rear-window defroster  
 Remote Keyless Entry System  
 Rocker moldings  
 Roof-mounted antenna  
 Safety Canopy® System with side-curtain airbags¹ and rollover sensor  
 SecuriLock® Passive Anti-Theft System  
 SOS Post-Crash Alert System™  
 Steering wheel-mounted cruise, audio and 5-way MyFord® controls (2)  
 Tilt/telescoping steering column  
 Tire Pressure Monitoring System (excludes spare)  
 Windshield wipers – Front: variable-intermittent with washer; rear: 2-speed with washer

**SE - Equipment Group 100A**

Includes all standard features, plus:

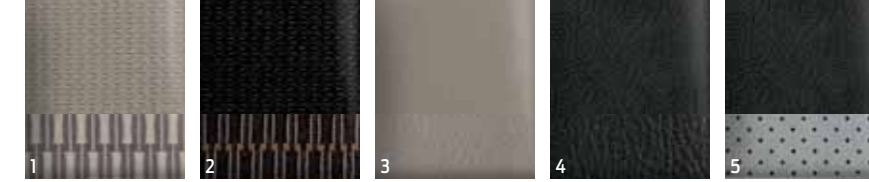
3.5L Ti-VCT V6 engine  
 6-speed SelectShift Automatic transmission with Sport Mode  
 18" painted aluminum wheels with P245/60R18 all-season tires  
 AM/FM stereo/single-CD player with MP3 capability and 6 speakers  
 Black door handles, sideview mirrors and rocker moldings  
 Bright, round exhaust tips  
 Chrome grille  
 Cloth seats  
 Dark Slate Metallic center stack finish  
 Front bucket seats with driver's manual lumbar  
 MyFord with 4.2" color LCD displays in instrument cluster and center stack, and media hub with auxiliary audio input jack  
 Textured Black instrument panel appliques

**Available Equipment Group**

Equipment Group 101A – Ford SYNC® voice-activated, in-vehicle communications and entertainment system includes USB port in media hub + **Convenience Package** includes auto-dimming rearview mirror, automatic headlamps, SecuriCode™ keyless entry keypad, compass, Reverse Sensing System and below-floor Cargo Management System

**Available Options**

All-wheel drive (AWD)  
 Roof-rack side rails  
 SYNC (includes USB port in media hub)



**SEL**



**Exteriors**

- White Platinum Metallic Tri-coat<sup>1,2</sup>
- White Suede
- Ginger Ale Metallic
- Kodiak Brown Metallic
- Ruby Red Metallic Tinted Clearcoat<sup>1,2</sup>
- Deep Impact Blue Metallic<sup>2</sup>
- Ingot Silver Metallic<sup>2</sup>
- Mineral Gray Metallic
- Tuxedo Black Metallic<sup>2</sup>

**Interiors**

- 1 Unique Medium Light Stone Cloth – Standard
- 2 Unique Charcoal Black Cloth – Standard
- 3 Medium Light Stone Leather – Optional
- 4 Charcoal Black Leather – Optional
- 5 Charcoal Black Leather with Gray Alcantara® Suede Perforated Inserts – Standard with Appearance Package



18" Painted Aluminum Standard



18" Chrome-Clad Aluminum Available



20" Painted-Black Aluminum with Machined Face Included with SEL Appearance Package

**Fuel Economy L/100 km**

3.5L Ti-VCT V6 engine	
	6-speed SelectShift Automatic® transmission
FWD	12.4 city/8.7 hwy
AWD	13.0 city/9.4 hwy

Based on 2013 U.S. EPA estimates.

**SEL - Equipment Group 200A**

- Includes select SE features, plus:
- 10-way power driver's seat
- Auto-dimming rearview mirror
- Automatic headlamps with wiper activation
- Below-floor Cargo Management System
- Body-color door handles
- Body-color SecuriCode™ keyless entry keypad
- Cargo net
- Compass
- Dual-zone electronic automatic temperature control
- EasyFold® rear seat back release
- Ford SYNC® voice-activated, in-vehicle communications and entertainment system (includes USB port in media hub)
- Illuminated visor vanity mirrors
- Leather-wrapped steering wheel and shift knob
- Pewter-appearance instrument panel appliques
- Power, heated sideview mirrors with chrome caps and security approach lamps
- Reverse Sensing System
- Supplemental park lamps
- Unique cloth seats

**Available Equipment Groups**

Equipment Group 204A – Rear view camera + **Leather Comfort Package** includes leather-trimmed seating surfaces, and 6-way power, fold-flat front-passenger seat

Equipment Group 205A – Includes all content of 204A + SYNC with MyFord Touch® voice-activated, in-vehicle communications and entertainment system; two 4.2" configurable LCD displays in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

**Available Packages**

**Class II Trailer Tow Package** includes trailer sway control (Included with AWD)

**SEL Appearance Package** includes unique leather-trimmed seats with gray Alcantara suede inserts, 20" painted-black aluminum wheels with machined faces, unique headlamp and taillamp treatment, body-color grille, and floor mats with logo (requires 204A or 205A)

**Vision Package**<sup>3</sup> includes BLIS® (Blind Spot Information System) with cross-traffic alert (requires 205A)

**Available Options**

- 18" chrome-clad aluminum wheels (requires 204A or 205A)
- All-wheel drive (AWD) – Includes Trailer Tow Package with trailer sway control
- Panoramic Vista Roof® (requires 204A or 205A)
- Power liftgate (requires 204A or 205A)
- Roof-rack side rails (not available with Vista Roof)



# Limited+Sport



### Exteriors

- White Platinum Metallic Tri-coat<sup>1</sup>
- Ginger Ale Metallic (Limited only)
- Kodiak Brown Metallic (Limited only)
- Ruby Red Metallic Tinted Clearcoat<sup>1</sup>
- Deep Impact Blue Metallic
- Ingot Silver Metallic
- Mineral Gray Metallic (Limited only)
- Tuxedo Black Metallic

### Interiors

- 1 Medium Light Stone Leather – Standard on Limited
- 2 Charcoal Black Leather – Standard on Limited
- 3 Charcoal Black Leather with Sienna Seating Surfaces – Standard on Limited
- 4 Charcoal Black Leather with Silver Smoke Metallic Seating Surfaces – Sport only



18" Chrome-Clad Aluminum  
Standard on Limited



20" Chrome-Clad Aluminum  
Available on Limited



22" Polished Aluminum  
with Tuxedo Black Spoke Accents  
Standard on Sport

### Limited - Equipment Group 300A

- Includes select SEL features, plus:
- 18" chrome-clad aluminum wheels
- Ambient lighting
- Audio System from Sony<sup>®</sup> with 12 speakers
- Bright beltline moldings
- Brushed-aluminum finish on front door-sill scuff plates
- Front bucket seats with 10-way power driver's seat with memory feature and 10-way power front-passenger seat
- High-gloss Black center stack finish
- Leather-trimmed seating surfaces
- MyFord Touch<sup>®</sup> with two 4.2" configurable LCD displays in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
- Power, heated sideview mirrors with chrome caps, security approach lamps and memory
- Rear view camera
- Unique wood appearance instrument panel appliques

### Available Packages

**Class II Trailer Tow Package** includes trailer sway control (Included with AWD)

**Driver Entry Package** includes anti-theft perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System

**Vision Package<sup>2</sup>** includes BLIS<sup>®</sup> (Blind Spot Information System) with cross-traffic alert and rain-sensing wipers

### Available Options

- 20" chrome-clad aluminum wheels
- Adaptive cruise control and collision warning with brake support<sup>2</sup> (requires HID headlamps)
- All-wheel drive (AWD) – Includes Trailer Tow Package with trailer sway control
- HID headlamps
- Panoramic Vista Roof<sup>®</sup>
- Roof-rack side rails (not available with Vista Roof)

### Fuel Economy

	L/100 km
<b>3.5L Ti-VCT V6 engine (Limited)</b>	
6-speed SelectShift Automatic transmission	
FWD	12.4 city/8.7 hwy
AWD	13.0 city/9.4 hwy

### 3.7L Ti-VCT V6 engine (Sport)

6-speed SelectShift Automatic transmission	
FWD	12.4 city/9.1 hwy
AWD	13.8 city/10.2 hwy

Based on 2013 U.S. EPA estimates.

### Sport - Equipment Group 400A

- Includes select SEL features, plus:
- 3.7L Ti-VCT V6 engine
- 6-speed SelectShift Automatic<sup>®</sup> transmission with paddle activation
- 22" polished aluminum wheels with Tuxedo Black spoke accents
- Aluminum brake and accelerator pedal covers
- Ambient lighting
- Audio System from Sony with 12 speakers
- Body-color door cladding and side-skirt rocker moldings
- Brushed-aluminum finish on front door-sill scuff plates
- Charcoal Black leather-trimmed seating surfaces with Silver Smoke Metallic inserts and contrast stitching
- Chrome, dual oval exhaust tips
- Front bucket seats with 10-way power driver's seat with memory feature and 6-way power, fold-flat front-passenger seat
- High-gloss Black center stack finish
- Liquid Silver Smoke appearance instrument panel appliques
- MyFord Touch with two 4.2" configurable LCD displays in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
- Painted Tuxedo Black grille
- Power heated sideview mirrors with chrome caps, security approach lamps and memory
- Rear view camera
- Sport-tuned suspension
- Unique body-color front and rear lower fascias
- Unique headlamp and taillamp treatment

### Available Packages

**Driver Entry Package<sup>2</sup>** includes anti-theft perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System

**Vision Package<sup>2</sup>** includes BLIS<sup>®</sup> (Blind Spot Information System) with cross-traffic alert and rain-sensing wipers

### Available Options

- All-wheel drive (AWD)
- Panoramic Vista Roof



QUALITY, GREEN, SAFE AND SMART.

الجودة، ومراعاة البيئة، والأمان، والذكاء.

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خدمة الصيانة وقطع الغيار الأصلية من فورد، حافظ على حالة التشغيل المثلى لسيارتك بفضل خدمة الصيانة المجدولة. يعرف التقنيون لدى فورد ولينكولن خبر معرفة سيارتك الجديدة من الداخل والخارج. ثم إنهم يخضعون لتدريبات مستمرة من قبل فورد موتور كومباني. كما أنهم يستخدمون القطع المصممة خصيصاً لسيارتك. □ كُفّل أكسسوارات فورد الأصلية بحسب ما يؤمن لك المنفعة الأكبر: 12 شهراً أو 20,000 كلم (12,000 ميل) (أيهما أسبق). أو ما تبقى من الكفالة المحدودة الخاصة بالسيارة الجديدة من المصد إلى المصد والتي تغطي السيارة لمدة 3 سنوات/60,000 كلم (36,000 ميل). وإن الأكسسوارات المرخصة من فورد تغطيها كفالة مصنع الأكسسوارات. وهي مصممة ومطورة بالكامل من قبله. ولم يتم تصميمها واختبارها وفقاً لمعايير فورد موتور كومباني الهندسية. يرجى الاتصال بوكيل فورد المحلي للحصول على مزيد من التفاصيل أو/أو على نسخة عن كل الكفالات المحدودة. □ تعرض الصور المبهمة في هذا الكتيب طرازات مختارة من هذه السيارة. وقد تم اختيار هذه الطرازات لإعطاء فكرة عامة عن السيارة. وقد تشمل على ميزات أو تجهيزات اختيارية لم يتم بالضرورة طرحها للاستعمال في سوق ما. إن المواصفات الواردة ترزّد بفكرة مفصلة عن الطرازات والميزات المتوفرة في السوق المحلية لديكم. وقد كانت صحيحة عند طباعة هذا الكتيب. تعتمد فورد موتور كومباني سياسة التطوير المستمر لمنتجاتها. ولذلك فهي تحتفظ بحق تغيير مواصفات وألوان الطرازات والتجهيزات المشار إليها في هذه النشرة في أي وقت كان. لذلك من الضروري مراجعة وكيل فورد المحلي للإطلاع على الطرازات المتوفرة للطلب في السوق التي تتواجدون فيها. تعتمد المقارنات على طرازات 2012 من السيارات المنافسة.

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تمت الطباعة في الإمارات العربية المتحدة

صدر هذا الكتيب عن قسم عمليات التصدير ومبادرات النمو العالمية لدى فورد موتور كومباني