



**GREYSTONE**  
GOLF & COUNTRY CLUB

*May-June 2016*

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# President's Message

## Dear Members,

What an exciting time to be a member of the Greystone Golf and Country Club family.

A couple of years ago, we collectively agreed to shift our focus from just sustaining to transforming our Club. We made the decision to move forward and not sit idle; to challenge ourselves with hard work and not rest on circumstances; to make the difficult decisions and not waver in our dedication to excellence.

I am proud to report that your commitment and support continues to bring us closer to that goal. Now, as never before, we are united in our efforts to be a "Platinum Club" and THE premier private golf club of the southeast. We have more work to do, but I encourage you to enjoy the rewards along the way.

The opening of the new Cellar 91 restaurant is a major accomplishment. With a state of the art kitchen, professional staff, beautiful décor and a diverse menu, it goes a long way to define our commitment to excellence. Please take the time to enjoy it with family and friends.

Thanks to an early spring, our golf courses are in great shape. The Regions Tradition tournament has everyone energized and ready for the celebration. I am confident our team of professionals and volunteers will leave visitors and guests with a great impression of our community and Club.

Our aggressive membership campaign is the backbone of all our efforts. Through innovative marketing ideas, a small but focused sales team supporting our staff, and a beautiful facility that sells itself, new members are coming in at record levels. Visitors are seeing our vision for Greystone and want to be a part. We should all be very proud. I want to personally thank Mercedes-Benz of Birmingham for their partnership in the Campaign to Reach 1,000. I can think of no better partner on a road to excellence than Mercedes-Benz.

Keep in mind, transforming our culture to one of excellence requires much more than great ideas. We must continue to manage and execute a challenging plan. This requires long hours, hard work, hard decisions, and above all a flexibility to know when we are missing the mark and make



adjustments quickly. As our GM, Mr. Porter is meeting this challenge head on. I encourage you to attend Happy Hour with Dave on Tuesday, June 14th at 4pm at the Founders Clubhouse. This is a great way to give personal feedback, make suggestions on future projects or just be better informed in a small group setting.

I am excited and encouraged about the outlook for Greystone. I am honored to serve on your behalf and I look forward to seeing you at the Club.

Sincerely,

*Jerry Smith*

TerrySmith@edgarsbakery.com  
(205) 910-3917

# General Manager's Message



Dear Members,

Wow! How fast a year has gone by since I arrived at Greystone. I have had some time to reflect recently and I am so proud of what our Board and Staff have accomplished in such a short time.

We have put solid business improvement practices in place, as well as improving in each department. We are hiring top quality team members in each department with a high level of standards to be met. I am pleased to report that each department has been through significant change and improvement:

**Golf-** The restructuring of the team under Steve Smith's leadership has been an excellent change. Service levels have improved, revenue from golf outings has increased, and our professionals have identified opportunities for improvement and implemented enhanced standards & procedures at their new home course.

**Golf Maintenance-** The Club has a brand new fleet of equipment; improved course conditions are becoming more apparent each day. We hired a skilled

horticulturist who has installed several new beautifully filled pots around the Founders Clubhouse. This winter you probably notice the painted fairways which enhanced the visual appeal of the courses as well as earlier transitions of turf from warmer soil temperatures. Director of Golf Course Maintenance Jason Miller is a tremendous leader.

**Fitness-** Todd has added several new service improvements and programs to the wonderful facility, plus adding excellent team members. We are seeing almost double the number of visits to your state-of-the-art fitness center compared to the first quarter of 2016 versus 2015.

**Tennis-** Kristijan and Ryen have added several new programs and we upgraded the physical plant. They have had 600 more players through the first quarter versus 2015.

**Pool-** Last year, we made several improvements to the pool areas, including the Pool Grill. We have some more exciting things planned this season with visits from Steel City Pops, an extended afternoon schedule once school begins, more activities and a new menu for the Pool Grill.

**Food and Beverage-** We hired key staff members over the last year, including Chef André Halston, Catering Director Lynette Roberts, Catering Manager Helen Humphreys and Restaurant Manager Brian Lasota. We are starting to see the impact of these top professionals raising the standards in events and now Cellar 91. This will continue with more training and upholding our standards. other big improvements



include St. John moving to a supervisory role, Plaza bar becoming a full service outlet, and new beverage carts negotiated into the equipment lease.

*Administration*— We changed our budgeting process to be break even, implemented the Revenue Generation Program that allowed for no year-end dues recovery, promoted Mallory Bobba to Director of Administration, hired Sarah May as receptionist & Julia Olienyk at our Graphics Administrator, and upgraded the newsletter. We have also developed new hiring practices and a quarterly review process.

*Membership*— Ashley has hired a sales team of three individuals to grow the membership by extreme percentages. They have been setting record numbers. We have an updated and upgraded membership brochure as well as a brand new Player Development Membership. Additionally, the staff attended lifestyle expos to attract out-of-state residents to Birmingham/Greystone. We're excited to announce a redesigned Greystone website to include the entire Greystone community (residential associations as well) and a real estate section. Furthermore, the Club hosted several successful prospect receptions, and launched our membership Reach 1,000 campaign.

These are just some of the high level improvements we have made so far and there are so many more to come. The team is focused on the details of the operation as well as continual improvement now that the foundation is built.

In addition to the operational improvements coming forth, we have some large efforts being made for programs and events.

May- June 2016

The opening of Cellar 91 has been successful and following the tournament, we will begin weekly specials, specialty nights, and live music.

The Regions Tradition has been a great undertaking for the staff and we are so excited about the energy it has brought to the Club.

The new services I discussed at the annual meeting and past newsletters will be coming in June. There will be a separate brochure coming to you in May to provide all of the details.

We have created a new calendar of events that provides something for everyone and will be led by Helen Humphreys. As you have seen already, she will make each event something spectacular for you to enjoy.

I am so proud and fortunate to be in this position at Greystone. In my 25 year career, this is the most excited I can remember being about the Club I led. We have a spectacular Club with wonderful members, so the sky is the limit on how great we will become.

We are becoming the talk of the city in the country club world and I hope we are making you proud!

Hope to see you around campus soon.

Best regards,  
*Dave*  
David Porter, CCM  
General Manager  
dporter@greystonecc.com  
986-5148



Member

**Sponsor a new Member between now and September to have your name entered into the drawing for a 36-month lease on a Mercedes-Benz. Your choice of a GLE or C-Class vehicle with maintenance included. The drawing will take place at the Club's 25th Anniversary Party in September.**

*Look who is already in the drawing to grab the keys in September...*

Joel Mixon  
Dick Walker  
Mike Milam  
Wes Steed  
Russ Hale  
Kem Marks Bryant  
Dana Hamilton  
Greg Ganser  
Rudy Daniels  
Tony Ballagas  
Jon Seale  
Dennis Pauls  
Josh Priestley

Carl Sharpe  
Dennis Dubose  
Mario Moore  
Tony Muncher  
Frank Paduch  
James Tassone  
Greg Stohler  
Michael Matlock  
Chris Kahn  
Jim Clayton  
Brett Sutton  
Robert Kim  
Matt Scalici



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Greystone Golf & Country Club

Fine Print: In order to qualify for the drawing, you must be the original referring member and the primary sponsor on the new member's application.

# ship News

ACH  
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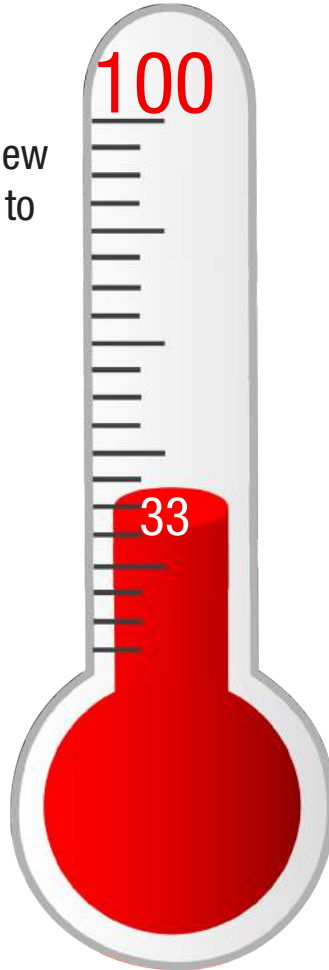


We have to get at least 100 new members before September to give the car away!  
We've reached 33.  
Only 67 more!

## *Remember:*

Member Appreciation Certificates expire  
**June 30th, 2016!**

Call Ashley Fuentes today to refer a friend:  
986-5146 or [afuentes@greystonecc.com](mailto:afuentes@greystonecc.com)



*Congratulations to*  
**Greg Ganser**  
*for sponsoring the MOST new members since the start of the campaign!*



**Thank you  
Mercedes-Benz of  
Birmingham for their  
partnership in our  
campaign to  
Reach 1,000**

# Welcome New



**Scott Thompson**  
Radiologist/Partner,  
Birmingham Radiological Group



**Terry & Sondra Brown**  
Director-Aviation Dept./ Chief Pilot,  
Nelson Brothers Inc.



**Rick & Caron Bellestri**  
VP/Owner, After Hours Clinic



**Ethan Frazier**  
Audit Senior, Borland Benefield



**Charlie & Heather Cornish**  
SVP Resource Planning,  
Resource Management Service



**Barry & Lynnette Clemmons**  
Retired, Bellsouth/ATT



**Vic & Vickey Szymela**  
Physician, Premiere Medical, P.C.



**Jimmy & Beth Jordan**  
Owner, Caldwell Mill Animal Clinic



**Rajive & Puja Chadha**  
EVP, Regions Bank



**Noboru & Nobuko Takahashi**  
SVP, Honda Manufacturing of AL



**Jake Law**  
Regional Manager, UE Systems



**James & Kira Ward**  
Foreclosure Specialist, Sirote & Permutt



**Terry & David Crutchfield**  
Realtor, REMAX Advantage South



**Danella Johnson**  
Retired



**Marlene & Tommy Wallace**  
Owner/President, Career Concepts, Inc.



**Brandon Pate**  
Senior Analyst, Capitol One Multifamily Finance



# New Members



**Chuck & Andrea Faush**  
SVP, Summit Media



**Randall & Lauri Jordan**  
Birmingham President, Bryant Bank



**Hunter & Paige Gasser**  
Senior Software Architect, Lexmark Healthcare



**Gary & Pam Wood**  
Retired



**Rusty & Donna Favorite**  
Owner/ President, ChemStation



**Trey & Daniél Callegan**  
Area Manager, Goldwater Bank



**Andy & Tanya Wallace**  
President, ABW Automotive Products, Inc.



**Kris & Kinzi Tanley**  
Area Manager, EHI Holdings



**Dave & Darlyne Lewis**  
Retired



**Gary & Jacque Frith**  
EVP/Principle,  
Climate Control Systems, Inc.



**Jeff & Wendy Waldman**  
SVP/Tax Director, BBVA Compass Bank



**Madhu & Akila Madheswaran**  
Director- Advanced Product Development,  
Fontaine Fifth Wheel



**Jay & Bonnie Phelan**  
Retired



**Donna Francavilla**  
Owner/Founder, Frankly Speaking Comm. Inc.



**Steve & PJ Ellis**  
Sales Manager, Chatham Steel



# Greystone Invitational

Once again the Greystone Invitational has proven to be a major stop for amateur golfers from around the world.

On April 15th, 2016 two of our most recent past Champions - Michael Johnson (2012) and our defending Champion Will Gordon (2015) - were both named to the 10-player team that will represent the United States against Europe in the upcoming Palmer Cup matches to be held June 24-26 at Formby (England) Golf Club.

Each year the GI field produces worthy champions who are now playing and winning on the PGA Tour and other professional tours around the world.

The Greystone Invitational began in 2001 with a mission to become a top-tier golf tournament with a strong mix of non-exempt and exempt players of various ages that would draw contestants from across the world and to contest the event on a well-prepared championship golf course.

The tournament field annually reads like a Who's Who of collegiate, local, national and international amateur golfers as they make the Greystone Invitational a key event on their summer competition schedule.

## Volunteers Needed

16th Annual Greystone Invitational

Wednesday, June 22- Saturday, June 25, 2016.

Greystone Golf & Country Club Founders Course

Volunteer as a marshal, scorer, a host family for collegiate golfers or by providing assistance with transportation and several other wonderful opportunities during GI 2016.

One of the main reasons we are able to draw such a world-class field is that the players look forward to coming back and staying with their 'Greystone' families!

For more information contact Tournament Chairman Dale Gorham at [gi@greystone.org](mailto:gi@greystone.org) or visit the Greystone Invitational website at [www.greystoneinvitational.com](http://www.greystoneinvitational.com).



**Michael Johnson** (Greystone Invitational's 2012 Champion) was selected to the United States team a day after being named a Ben Hogan Award semifinalist. Johnson is currently ranked fifth in the country in the Palmer Cup rankings and is having a record-setting senior season by winning a school record three tournaments.

He currently holds the lowest stroke average in Auburn University school history at 69.69 which also ranks first in the SEC and second in the nation.

His three victories in the Primland Collegiate, Mobile Sports Authority Intercollegiate and the Schenkel Invitational are the most in a season in Auburn school history and his five career wins are second only to Jimmy Green's six.

This past March, GI 2014 Champion **John Michael O'Toole** won his first professional event by capturing the PGM Clearwater Masters on the Asian Development Tour.

O'Toole earned the winner's prize purse of US \$8,482 and received six Official World Golf Ranking (OWGR) points courtesy of his victory in what was only his fourth event on the region's burgeoning Tour.

O'Toole is the younger cousin of reigning ADT Order of Merit winner Casey who also played in several past Greystone Invitationals.



Past GI participant and Birmingham native **Smylie Kaufman** who just a couple of weeks ago played in the final group of the 2016 Masters along with Jordan Spieth.

Kaufman became the second straight rookie on the PGA Tour to win last October 25, 2015 when he closed with a 10-under 61 and then waited more than two hours to see if anyone could catch him in the Shriners Hospital for Children Open.

That felt tougher than any of the seven birdies and one eagle he made over the final 11 holes at the TPC Summerlin.

# New Dining Offerings

## Cellar 91

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>Breakfast</b> 7-11am						<b>Breakfast</b> 7-11am
<b>Lunch</b> 11am-3pm	<b>Closed</b>	<b>Lunch</b> 11-3pm	<b>Lunch</b> 11-3pm	<b>Lunch</b> 11-3pm	<b>Lunch</b> 11-3pm	<b>Lunch</b> 11-3pm
<b>Snacks</b> 3-5pm		<b>Snacks</b> 3-5pm	<b>Snacks</b> 3-5pm	<b>Snacks</b> 3-5pm	<b>Snacks</b> 3-5pm	<b>Snacks</b> 3-5pm
<b>Dinner</b> 5-9pm		<b>Dinner</b> 5-9pm	<b>Dinner</b> 5-9pm	<b>Dinner</b> 5-9pm	<b>Dinner</b> 5-10pm	<b>Dinner</b> 5-10pm

\*Cellar 91 will be closed May 19-23 for the Regions Tradition. The Legacy Clubhouse will be open!

## Founders Trophy Room

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>Grab N Go Breakfast</b> 7-11am						<b>Grab N Go Breakfast</b> 7-11am
<b>Lunch &amp; After Rounds</b> 1-8pm	<b>Closed</b>	<b>Closed</b>	<b>Lunch</b> 1-8pm	<b>Lunch</b> 1-8pm	<b>Lunch</b> 1-8pm	<b>Lunch</b> 1-8pm
<b>Wing Buffet</b> 2-6pm						<b>Wing Buffet</b> 2-6pm

## Founders Plaza

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>Grab N Go</b> 7am-7pm	<b>Closed</b>	<b>Closed</b>	<b>Grab N Go</b> 7am-7pm	<b>Grab N Go</b> 7am-7pm	<b>Grab N Go</b> 7am-7pm	<b>Grab N Go</b> 7am-7pm

## Founders Main Dining Room

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>Sunday Brunch</b> 10:30am-2:00pm (Except May 22nd)	<b>Closed</b>	<b>Closed</b>	<b>Closed</b>	<b>Family Night Buffet</b> 1st Thursday of the Month 7am-7pm	<b>Closed</b>	<b>Closed</b>

## Legacy Clubhouse

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>Breakfast</b> 7-11am			<b>Closed</b>	<b>Closed</b>		<b>Breakfast</b> 7-11am
<b>Lunch</b> 11am-8pm	<b>Lunch</b> 11am-8pm	<b>Lunch</b> 11am-8pm			<b>Lunch</b> 11am-8pm	<b>Lunch</b> 11am-8pm

# Food & Beverage Events



## CINCO DE MAYO FAMILY NIGHT

### Thursday, May 5th

Family Buffet featuring Cinco de Mayo favorites such as a Guacamole Bar, Fajita Bar, Build your own Tacos, Ceviche, Churros, Margaritas, and more. See [greystonecc.com](http://greystonecc.com) for full menu.

5:00-9:00pm | Founders Clubhouse

Adults \$17.95++ & Children \$9.95++

Club Casual Attire | Reservations encouraged online or by phone

## MOTHER'S DAY BRUNCH

### Sunday, May 8th

Buffet featuring all Mom's Favorites like Slow Roasted Prime Rib, Tuna Filet with Lime Beurre Blanc, Chocolate Covered Strawberries, Shrimp Cocktail, and more. Complimentary mimosas for Mom. Visit [greystonecc.com](http://greystonecc.com) for full menu.

10:30am-2:00pm | Founders Clubhouse

Adults \$34.95++ & Children (ages 5-12) \$13.95++

Reservations Required by calling 986-5120 | 48-hour cancellation policy in effect  
Club Casual Attire



## SUPERHERO BREAKFAST

### Saturday, May 14th

Come meet Spider-man, Superman, and Batman! Enjoy Superhero themed games and food. There will also be a face painter and balloon maker. Come dressed as your favorite superhero and get a prize!

9am-12pm | Legacy Clubhouse

\$15++ per person | RSVP online at [greystonecc.com](http://greystonecc.com)

Club Casual/ Superhero Attire

## SEE PAGE 15 FOR MEMORIAL DAY WEEKEND EVENTS!

## SOUTHERN FAMILY NIGHT BUFFET

### Thursday, June 2nd

Join us for Wanda's Famous Fried Chicken, Macaroni & Cheese, Collard Greens, Shrimp & Grits, and many other Southern Favorites. Live music from 7-10pm.

5-9pm | Founders Clubhouse

Adults \$17.95++ & Children (ages 5-12) \$9.95++

Reservations encouraged online or by phone.

Club Casual Attire

# Food & Beverage Events



## LADIES NIGHT OUT

### Thursday, June 9th


Come for a night out with Wine Tastings featuring naughty wine brands, Makeup by Estee Lauder, Trunk Show (vendor TBA), Food Stations, Member Charge Signature Bar, & Live Music.

6-9pm | Legacy Clubhouse

\$29.95++ per person

Club Casual

Sign up online



## HAPPY HOUR WITH DAVE

### Tuesday, June 14th

Complimentary beer and wine during a presentation from General Manager David Porter.

4pm | Founders Clubhouse



## GREYSTONE GOES TO THE DIAMOND

### Thursday, June 16th

Come see the **Birmingham Barons** take on the Mississippi Braves. \$2 soft drinks, beer, and wine specials for Thirsty Thursday! Meet in the Founders parking lot to load the Party Bus (motorcoach with bar) to and from Regions Field.

Founders Parking Lot at 5:30pm sharp | Game starts at 7:05pm

\$25++ per person includes ticket & transportation

Sign up online



## FAMILY FISHING DERBY

### Saturday, June 18th

Members, bring your fishing rod, tackle box, and bait. Prizes for most and biggest fish caught.

Greystone Pond (exact meeting location TBA)

2-4 pm | Free Family Fishing!



## FATHER'S DAY BRUNCH

### Sunday, June 19th

Extensive buffet featuring all of dad's favorites. Visit [greystonecc.com](http://greystonecc.com) for full menu.

10:30am-2:00pm | Founders Clubhouse

Adults \$34.95++ & Children (ages 5-12) \$13.95++

Reservations required by phone or online | 48 hour cancellation policy in effect

Club Casual Attire

**14** For Reservations visit [greystonecc.com](http://greystonecc.com) or call 986-5120



# MEMORIAL WEEKEND



*at the Stone*

## Friday, May 27

### LADIES GOLF TEAM PLAY

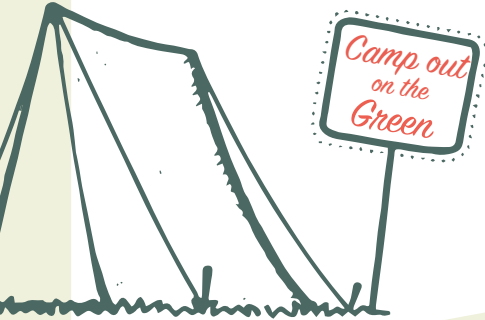
Founders Course  
8-10am tee times



### JUNIOR USTA *Red, White & Blue* SUMMER SLAM TENNIS TOURNAMENT

27th-28th

Register via <http://tennislink.usta.com/>



Camp out on the Founders driving range.  
Arrival 7:00pm Friday night  
6:30am Breakfast  
8:00am Departure

## Saturday, May 28



### BEACH BASH

Founders Patio | 7pm

We're turning the Patio into the beach!

There will be a Jimmy Buffet band, Cheeseburgers in Paradise, Tropical Cocktails and more.

Founders Patio will be partially covered in sand.

Tropical Attire



### Men's Match Play Golf Tournament

Legacy Course  
May 28th & 29th  
Limited to the first 64 players  
Register online at [greystonecc.com](http://greystonecc.com)

Entry Fee \$120 Includes:

- Pairings Party Friday Night
- Full Breakfast and Lunch on Saturday
- Draft Beer during the event
- Box Lunch on Sunday and After Rounds

### Sunday Brunch

Founders Clubhouse  
10:30am - 2:00pm

Reservations encouraged at [greystonecc.com](http://greystonecc.com)

Extensive breakfast bar, salad bar, specialty entrees, seasonal sides, children's table, and gourmet desserts.

## Sunday, May 29

### Pizza & Bingo

Founders | 5-9pm

Bingo starts at 7

Adults \$16.95++ and children (ages 5-12) \$9.95++

Assorted Flat bread Pizzas, Chicken Wings, Pasta Station, Salad Bar, & Desserts.

## Monday, May 30

**BOTH GOLF COURSES OPEN**

### Pool Party

DJ, games, and contests  
Pools open at 11:00am



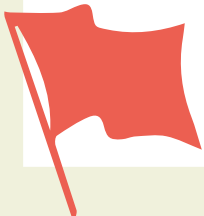
### Memorial Day Cookout Buffet

Founders Clubhouse | 4:30-8:30pm

Adults \$16.95++ and children (ages 5-12) \$9.95++

Reservations encouraged at [greystonecc.com](http://greystonecc.com)

Extensive buffet with Memorial Day favorites, salad bar, specialty entrees, and gourmet desserts.



# Aquatics

## Hours

May 7 & 8  
11:00am-7:00pm

May 14 & 15  
11:00am-7:00pm

CLOSED May 16-22 for  
Regions Tournament

May 28-August 9, 2016

Monday-Thursday	11am-7pm
Friday	10am-6pm
Friday Dive-In Movie	7pm-10pm
Saturday	10:30am-7pm
Sundays	12pm-7pm

August 10 - September 11

Monday-Thursday	1pm-7pm
Friday	10am-6pm
Friday Dive-In Movie	7pm-10pm
Saturday	11am - 7am
Sundays	12pm - 7pm

## 3rd Annual Family Summer Festival

**Thursday, May 26**

2-6pm | Family Pool | Free for members |  
Guests \$5

Sponsored by Family Swim, Tennis & Fitness  
Association (FSTFA). Join us for a DJ, games,  
frozen treats,  
and draft beer specials.

## First Dive-in Movie of the Season

**Friday, June 3**

8pm | \$8 ages 5 and older | Free anyone 5  
and younger

Every first Friday of the month enjoy a Dive-in  
Movie with free popcorn and guest fees are  
waived after 7pm.

*Visit [greystonecc.com](http://greystonecc.com) for more aquatics events!*

## Gators Swim Team

### Only Two Requirements to Join:

- 1) be able to swim in any manner unassisted about 40ft.
- 2) have the desire to learn how to swim better while having fun!

*We will start afternoon practices Monday, May 16th*

Meets are every Tuesday starting June 9th.

We do NOT penalize for missing practices or meets.

For more information and to register, visit [greystonecc.com/aquatics/team](http://greystonecc.com/aquatics/team)

Swim Team Picture Day is Thursday, June 9th at 9am



# Golf Course Operations

## Tournament Prep versus Daily Prep

We have spent a lot of time the first 4 months of the year on course improvement projects in preparation for the Region's Tradition in May. We have put down over 85 plus pallets of sod, have spread almost 2,000 lbs of fescue seed in the secondary roughs, have put out over 100 tons of rock and stone for erosion and traffic issues, and made over 15 repairs on existing subsurface drainage pipes year to date. These projects have eliminated a lot of eye sores around the course. Now, as for tournament prep itself, the main differences for us will be an increase in mowing and rolling frequencies on greens, an increase in mowing of other shortgrass areas, an increase in the height of cut on roughs, and limited irrigation during advance and tournament week.

The greens will be double cut daily during advance week. During tournament week, they will be double cut during the mornings and single cut and rolled in the afternoons following play. Additionally, we will utilize moisture meters and hoses to maintain a tight window of moisture levels on greens which will provide a firm, smooth, and consistent surface

for the tournament. For comparison purposes, normally this time of year we are single cutting greens daily, with either a double cut or a roll blended in a couple times a week, and relying more on automatic irrigation.

The frequency of cut on the fairways, tees, greens collars, intermediates, and walkouts will be increased leading up to the tournament. They will be mowed daily both advance and tournament week. This will help increase the density of the turf, which will provide a better playing surface. The heights of cut on these areas will actually be pretty consistent with the norm for this time of year. Water will likely be restricted to manual irrigation during tournament week as well, as opposed to automatic irrigation at night.

The target rough height for the tournament is 2" – 2 ¼". This will depend on the density that we are able to establish this early in the season, which will be a challenge with the cool spring that we have had thus far. The normal height of cut for this time of year is 1 ½" – 1 ¾".

Some other small changes will be daily filling of tee and fairway divots,



morning dew removal on shortgrass areas, and different bunker raking techniques.

The maintenance staff will work very long hours advance week and morning and afternoon shifts during tournament week. Each shift will require about 45 people to prepare the course, as opposed to the norm of approximately 25 for daily play. We will rely on support from the Legacy staff and over 25 volunteers from our peers in the turf industry to pull it off. We are very excited about this opportunity to showcase our Club!

*Jason Miller*

Director of Golf Course Operations  
jmiller@greystonecc.com  
(205) 980-5215

# Golf



I hope you're as ready for the Regions Tradition as I am. Ever since that fateful day back in '05 when the tents came down I felt a little hole left behind that only the Regions Tradition can fill!

Things will definitely have a different flavor this time as the players with a few exceptions have never played or even stepped foot on the property. The early word on the street is that the players are hearing good things from the few that have experienced Greystone. Rocco Mediate said that the guys are really going to like it and will surely have a good time. I hope you'll take time to come out and witness one of the biggest parties Birmingham hosts all year. Who knows you might even get the chance to see a golf tournament.

In regards to tournaments, we have a couple of big ones coming up for Greystone Members also. We have the Tillie Bailey Memorial Invitational with the net proceeds going to Ovarian Cancer Research, the Greystone Men's Member-Member Championship on June 11-12th, and Match Play Championship the weekend after the Regions Tradition. We have a new format for Match Play Championship on May 28-29th this year that is sure to make it a bit more fun and a bit easier to play since you won't have to play almost 63 holes over one weekend. Sign up is soon!

We look forward to making Greystone your favorite place. If we can ever assist you in finding a game, help you with a lesson, or even just give some free advice on how to dress like a pro please don't hesitate to give us a ring, we're here for you!

From the 1st tee,  
*Steve Smith*  
Director of Golf  
986-5151  
ssmith@greystoneecc.com

## Upcoming Tournaments

### Match Play Championship

May 28 & 29  
Legacy Course  
Limited to the first 64 players

### Tillie Bailey Memorial Invitational

June 3  
Founders Course  
Net proceeds go to Ovarian Cancer Research. If you would like to play or even just support this worthwhile cause please contact  
Becky McLendon at (205)-915-5733.

### Greystone Men's Member-Member Championship

June 11 & 12  
Legacy & Founders played by all flights  
9:00am shotgun only  
Registration opens May 1st & closes June 3rd  
Don't miss the Pairings Party Friday night!

# Golf Stewardship

## Calling all Course Advocates!

We hope you will take part in our new Stewardship Program. It is designed to develop a culture of increased pride and ownership of the courses by the membership. Become a leader in course care among your peers. Each month starting in June, Director of Golf Steve Smith and Director of Golf Course Operations Jason Miller will host a two-hour program with classroom and on-course practical education. Each member who participates will become a Steward. Stewards will be expected to take responsibility as a Club leader to uphold the standards of care in the program and encourage all players in their foursome to uphold the standards they learned in the Program.

### Classes:

Wednesday, June 8th | 4pm | Legacy

Tuesday, June 14th | 4pm | Founders



### Stewards receive:

- A special Greystone bag tag
- Stewards with 50 Rounds by year end will receive \$50 Shop Credit
- Stewards with 100 Rounds by year end will receive \$100 Shop Credit
- Stewards with 150 Rounds by year end will receive \$150 Shop Credit
- Course Clean Up and Complimentary Cookout for Stewards

### Summary of Topics

- I. Etiquette – Creating the culture
- II. Properly using your golf course
- III. Proper practice tee and short game usage
- IV. Performance Center etiquette
- V. Starting your round off in the right direction (Club Rules)
- VI. On course etiquette and proper course usage
- VII. 90 degree rule
- VIII. Defining pace of play standards and pace of play etiquette
- IX. Course care: ball marks, divots and bunkers
- X. Responsibilities for the player & responsibilities of your staff
- XI. Rewards for proper course etiquette and player usage
- XII. Course maintenance standards
- XIII. Equipment review

Interested in becoming a Steward? Let us know and we'll be sure to contact you with Steward program dates. Contact Chip Thomas at [cthomas@greystonecc.com](mailto:cthomas@greystonecc.com) or 986-5160.

May- June 2016

# Performance Center



## *PGA Junior League is back!*

Give your child the experience of playing on a golf team against teams all over Birmingham.

Ages 7-12 boys & girls  
May- July

\$200 includes six matches, six team practices, and a team jersey.

Contact  
Brian Speakman  
brian@blackburngolf.com  
or

Josh Whitehead  
jwhitehead@greystonecc.com

Dear Members,

Golf season is officially here! In an effort to further improve our students, we're increasing emphasis on coaching rather than just the traditional golf lesson. So what exactly does that mean?

Well, golf is a game to be played and while the traditionally structured lesson environment is essential, it sometimes lacks the necessary transfer to course play. Why? Motor Skill Research suggests that once the skill is learned, true mastery and transfer comes from building that skill. That's where coaching becomes so important. In order for the new skill to transfer to your regular golf, there needs to be an environment in which you can simulate on course shots and playing scenarios.

We are introducing a variety of coaching and player development opportunities at both the Performance Center and Founders lesson tee. We still offer the traditional golf lesson, and while they are essential, complimenting them with a coaching program is highly recommended!

From our beginner juniors through to our ladies and men's programs, our programs are all offered in a FUN learning environment with Instructors always striving to find the best medium for the individual. We will also be bringing in some outside experts to offer their perspective on teaching. James Sieckmann (May) Mike Adams (June) and Carl Lohren (July) are all headed to the Stone this season.

*Mark Blackburn*

986-5160

mark@blackburngolf.com

## *Ladies Programs*

### Ladies Open Clinics

Thursdays May 3 & 10

5-6pm

Legacy Course

Wednesdays May 4 & 11

11am-12pm

Founders Course

\$25 members

\$30 non-members

for women of all skill levels

### Ladies Short Game Series

Saturday, May 7 & 14

2-3pm

Legacy Course

\$25 members

\$30 non-members

Master the game around the green.

### Transition to Play

Monday, May 2 & 9

10-11:30am

Legacy Course

Members \$50 per session

Enhance your skills on the golf course in a stress free environment.

Contact Liz Mattioli for more information:

986-5152

liz@blackburngolf.com

# Fitness

## Experience Greystone Massage

### Swedish Massage

A traditional Swedish massage designed to relax the muscles and relieve both physical and emotional tension.

60 minutes \$75

90 minutes \$110

### Neuromuscular/Sport Specific

Neuromuscular massage targets the neurological system and the muscles related to it, addressing trigger points on the body that affect mood and neurological function.

60 minutes \$100

90 minutes \$145

### Deep Tissue

An intense pressure massage that will allow for more concentrated focus on specific muscle areas.

60 minutes \$85

90 minutes \$120

#### SUNDAY

Jonathan  
12-5pm

#### MONDAY

Jonathan  
10am-6pm

#### TUESDAY

Bethany  
8am-1pm  
Nora  
4:30-8:30pm

#### WEDNESDAY

Jonathan  
10am-6pm

#### THURSDAY

Bethany  
8am-1pm  
Nora  
4:30-8:30pm

#### FRIDAY

Jonathan  
10am-6pm

#### SATURDAY

Nora  
8am-1pm

**Mother's Day is Sunday, May 8th & Father's Day is Sunday, June 19th**

Give them a gift they'll love! Give them a massage gift certificate!

Contact us at

986-5139 or [fitness@greystonecc.com](mailto:fitness@greystonecc.com)

with questions, to make a massage appointment or to schedule a personal training session.

## Featured Class: Yoga

A Hindu and spiritual ascetic discipline, including breath control, simple meditation, and the adoption of specific bodily postures, which is widely practiced for health and relaxation. A regular yoga practice will help transform both your mind and body ultimately helping you find an inner calmness/peace, enhance your balance, and leave feeling stronger and more centered.

**Offered Tuesdays & Fridays at 9:45am**

# Tennis

Summer is just around the corner and this year will bring several changes for the tennis department. We are excited to announce that we have revamped all of our junior programs for the summer. We will now be offering more classes with smaller class sizes that are centered on specific ability levels. We are currently in the process of searching for a new full-time assistant who can help us heavily in the junior development area! Please contact a pro to learn which class best suits your child! The summer is also the optimal time to top-dress the clay courts. As softcourt season ends and conditions dry out, we will be adding clay to all of our clay courts to improve the playing surface. Summer also means fun events like our Parent/Child Tournament and our first ever Pickleball event! The ladies will kick off the summer tri-level season starting in May and continuing through June. Come check out all new things in the tennis court!

*Ryen Valentine*

Co-Director of Tennis

rvalentine@greystonecc.com

(205) 986-51154

## Upcoming Events

May 12th

6pm

Men's Night

May 14th

9am-12pm

Parent/Child Tournament

Pickleball Play Day coming soon!



Connor Coleman and Luke Wolf  
winners of doubles 14 and under at Blue  
Grey Jr. Classic Southern Tournament

## Summer Junior Programs

### Beginner Orange Ball Class

8 & Under

Monday, Tuesday & Thursday

8:45-9:45am

Pool Courts

### Intermediate Class

9+ (beginning tournament players, Ala  
Level 5)

Monday, Wednesday & Thursday

3:30-5:00pm

Come talk to a pro to learn more about  
our high performance development  
classes!

Greystone Golf & Country Club

# Spotted



Charlotte Culton & Al Del Greco at the Cellar 91 Ribbon Cutting



Ryan Metcalf and Guest Zac Robinson



Princess Brooke Cochran at the March 19th Princess Breakfast



Jim Clayton and Guest John Dallam at the 2016 Member-Guest Tournament



Terry Sherman, John Hayden, Marianthi Hayden



Jeff & Kristie Curl and daughter Addison



Princess Merrin Blackburn & Elsa



# GREYSTONE

GOLF & COUNTRY CLUB

Founded 1991

4100 Greystone Drive, Birmingham, Alabama 35242  
greystonecc.com | (205) 980-5200

## TELEPHONE DIRECTORY

Area Code 205

Main/Directory	980.5200
Membership	986.5146
Event Planning	776.3180
Legacy Golf	986.5160
Founders Golf	986.5126
Course Maintenance	980.5215
Performance Center	986.5152
Dining	986.5120
Tennis	986.5145
Fitness	986.5139
Accounting	986.5133
Residential	986.5136
Cellar 91	986-5149

## MANAGEMENT TEAM

### General Manager

David W. Porter, CCM  
dporter@greystonecc.com

### Membership

Ashley Fuentes, CMP  
afuentes@greystonecc.com

### Catering/Event Planning

Lynette Roberts  
lroberts@greystonecc.com  
Helen Humphreys  
hhumphreys@greystonecc.com

### Controller

Chris Cochran  
ccochrane@greystonecc.com

### Tennis

Kristijan Mitrovski, USPTA  
kmitrovski@greystonecc.com  
Ryen Valentine, USPTA  
rvalentine@greystonecc.com

### Director of Golf

Steve Smith, PGA  
ssmith@greystonecc.com

### Golf Course Operations

Jason Miller  
jmiller@greystonecc.com

### Golf Instruction & Fitting

Mark Blackburn  
blackburngolf@greystonecc.com

### Aquatics

aquatics@greystonecc.com

### Executive Chef

André Halston  
ahalston@greystonecc.com

### Fitness

Todd Makofski  
fitness@greystonecc.com

## BOARD OF DIRECTORS

Terry Smith, President  
Russ Hale, President- Elect  
Roy Sewell, Chairman

Jim Clayton  
Janice Folmar  
Scott Peters

Matt Scalici  
Ron Stanfa  
Barry Vines

