



BASA Communications Conference



February 25, 2016

9:00 a.m. - 3:00 p.m.

FIND AND FOCUS ON WHAT MATTERS!!

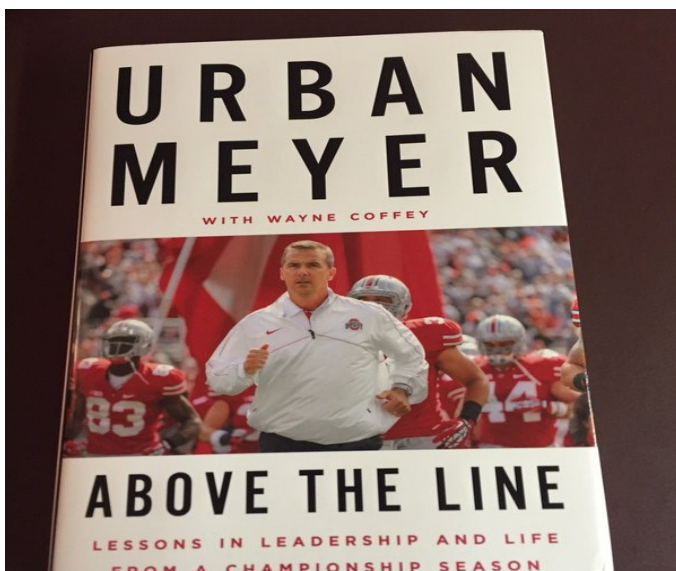
The R Factor – Maximize the one thing you control

Tim Kight, CEO & Founder of Focus3, will discuss *A breakthrough resource that has resonated with audiences worldwide!* Unlike many other keynote presentations, The R Factor immediately equips people with tools and skills to produce better results at work and at home. Using the simple but powerful framework of $E+R=O$ (Event + Response = Outcome), The R Factor teaches people how to "Manage the R." Life is a constant flow of events. But success is not determined by the events you experience. Success is determined by how you choose to "Manage the R." $E+R=O$ is how life works. Our job is to get good at it.



Tim Kight, Founder & President, Focus3

Have a chance to understand the research behind Urban Meyer's book, *Above the Line*.



Tim Kight's presentation will be supported with **Dr. John Marschhausen**, Superintendent of Hilliard City Schools with direct application and implementation strategies.

Experience facilitated discussions with **Joel Gagne**, Allerton-Hill Consulting, to support communication strategies and the internal campaigning necessary for implementation.

Bring your team to create a plan for working with your Board, faculty, students, and community on applying lessons learned.

Please see reverse side for registration information





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February 25, 2016

Quest Business Center

8405 Pulsar Pl.

Columbus, OH 43240

Complete registration form (s) and enclose a check or purchase order and **mail** to: BASA, 8050 N. High St., Suite 150, Columbus, OH 43235; **Or fax** to (614) 846-4081; **or register online** at: www.basa-ohio.org

Full Name: _____

Title: _____

Organization/School District _____

Address/City/State/Zip _____

Phone: _____ - _____ - _____ Fax: _____ - _____ - _____

Email: _____

Fees & Payment

_____ \$159.00 BASA Member

_____ \$189.00 Non-Member

_____ \$125.00 Additional Person (attending from the same district)

_____ Check enclosed (payable to BASA)

_____ Purchase Order Attached

_____ Please send an invoice

Cancellations & Refunds

Refunds or credit will be given only for cancellations made in writing (email or fax) and received by the BASA office **up to five business days prior to the event date**. Cancellations **5 business days or less prior** to the conference are subject to a **50% cancellation fee**. No refunds will be given for **"no shows."**

Additional Information

Participants in BASA workshops will receive a certificate of completion. Participants should discuss the outcomes of their experience with their Local Professional Development Committee (LPDC).