



The BASA School Facilities and Safety Conference

March 11-12, 2015



WEDNESDAY, MARCH 11, 2015	THURSDAY, MARCH 12, 2015
<p>GENERAL SESSION: Keynote Speaker: Joe Bergant, Former Chardon Local Schools Superintendent, Current Superintendent, Cuyahoga Heights Local Schools <i>"First Hand Lessons For School Safety"</i></p> <p>This session will provide school administrators the opportunity to strengthen their relationships with the school community and local safety forces. Discussion topics will include: safety planning, the importance of establishing a good communication network, and helping school communities heal after experiencing a tragic event.</p>	<p>SPECIAL GUEST SPEAKER- David Chovan, Interim Executive Director, Ohio Facilities Construction Commission</p> <p>GENERAL SESSION: Keynote Speaker: Anthony Huey, President – <i>Reputation Management Association</i> <i>"Perception is Truth"</i></p> <p>Anthony Huey has 20 years of experience in editorial management, media relations, marketing communications and business strategy. His career includes tenures as a news reporter and editor, crisis management specialist and media relations consultant.</p>
SESSION 1	SESSION 1
<ul style="list-style-type: none"> ◆ <i>HB 264 Legislative Changes and Updates</i> ◆ <i>Construction Administration- Which Way is Best For Me?</i> ◆ <i>Alternatives for Financing School Permanent Improvements I</i> ◆ <i>Collaborations: It's All About Value</i> ◆ <i>The "Real" Problem Facing Administrators in School Shootings</i> 	<ul style="list-style-type: none"> ◆ <i>Are You Prepared? "It Can't Happen Here Is Not Good Enough"</i> ◆ <i>Retro-Commissioning Strategies</i> ◆ <i>Leveraging Data Analytics for Ohio Schools</i> ◆ <i>First Responder Concepts in School Design</i>
SESSION 2	SESSION 2
<ul style="list-style-type: none"> ◆ <i>School Safety and Your Preparedness</i> ◆ <i>What's New in HB 264?</i> ◆ <i>Campaign Issues</i> ◆ <i>Roles, Responsibilities, and Process for Construction Managers At Risk</i> ◆ <i>"STEM in Motion"</i> 	<ul style="list-style-type: none"> ◆ <i>A.L.I.C.E.: Alert, Lockdown, Inform, Counter, Evacuate</i> ◆ <i>School Safety Plans</i> ◆ <i>Providing Continuing Disclosure or Else</i> ◆ <i>"From Field to Bleachers – Creative and Cost Effective Master Planning Strategies for Athletic Facilities"</i>
SESSION 3	Topics Legend
<ul style="list-style-type: none"> ◆ <i>What Every Superintendent Should Know About Effective Use of Financial Advisors When Issuing Debt</i> ◆ <i>School Security- Technology and Design</i> ◆ <i>Real Property Issues for Schools</i> ◆ <i>Crisis Communications: Are you Prepared?</i> ◆ <i>School Construction Law 101</i> 	<ul style="list-style-type: none"> School Safety and Security Construction of Project Energy Conservation Legal Issues Financial Aspects Facilities
SESSION 4	BASA Reception March 11 th
<ul style="list-style-type: none"> ◆ <i>LED Lighting – The Ever Changing Technology</i> ◆ <i>School Sustainability, Your Choices</i> ◆ <i>School Procurement Basics</i> ◆ <i>Facility Usage In Schools: America's 2nd Most Underused Facility</i> ◆ <i>Frontline Responders to School Violence</i> 	<p>Fun! Food! Prizes!</p> <p>Join your colleagues at the BASA Reception on March 11th 5:00 – 6:15 p.m.</p> <p>Win some great prizes & network with your peers. See You There!</p>
SESSION 5	Note: School Facilities Committee Meeting
<ul style="list-style-type: none"> ◆ <i>Key Steps to Making the Digital Transition</i> ◆ <i>Education Visioning</i> ◆ <i>School Construction Issues and Claims</i> ◆ <i>Defending Your District From Cyber Hackers</i> ◆ <i>Transitioning From Traditional Lockdown to A.L.I.C.E. Principles</i> 	<ul style="list-style-type: none"> ◆ <i>School Facilities Committee will meet in the Arena District Room from 10:00 – 12:00 p.m. with Tom Ash.</i>



2015 BASA
*School Facilities and
Safety Conference*

March 11 & 12, 2015

Doubletree Hotel

175 Hutchinson Avenue, Columbus, OH 43235



Ohio's Superintendent Association

Featured Keynote Speaker: *Joe Bergant*, Former Superintendent of Chardon Local, Current Superintendent of Cuyahoga Heights Local.

"First Hand Lessons For School Safety"

Joe Bergant has 35 years of public education experience. He has served 17 years as Superintendent of Schools, mentored school leaders, written numerous grants, and negotiated many collective bargaining agreements for the betterment of the school districts he served.

**Featured Keynote Speaker: *Anthony Huey*, Reputation Management
*"Perception is Truth"***

Anthony Huey has 20 years of experience in editorial management, media relations, marketing communications and business strategy. His career includes tenures as a news reporter and editor, crisis management specialist and media relations consultant. one of the nation's leading communications training and crisis consulting companies.

Breakout Sessions will include:

- School District and Building Safety Tract
- Going **Green**
- Energy Conservation Measures
- Working with the OFCC
- Ohio Construction Reform/Projects/Law
- Cost Saving Issues
- Engaging Your Public
- Passing Bond Issues in Tough Times
- Creative Financial Options
- Alternative Energy Forms
- Technology Solutions
- Air Quality/Healthy Environments
- Preventative Maintenance
- And much more!



Ohio's Superintendent Association

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Doubletree Hotel
175 Hutchinson Avenue
Columbus, OH 43235
614-885-3334

Are You
Prepared?

Reservations at the Doubletree Hotel must be made by
February 18, 2015 to get the reduced BASA rate of \$96. HURRY!
Rooms will sell out fast!

2015 BASA SCHOOL FACILITIES AND SAFETY CONFERENCE

March 11 & 12, 2015

Complete registration form(s) and enclose a check or purchase order and **mail** to:

BASA, 8050 N. High St., Suite 150, Columbus, OH 43235; **Fax** to (614) 846-4081;

or **Register on-line** at www.basa-ohio.org.

Name: _____ **Title:** _____

Organization/School District: _____

Address: _____

City/State/ZIP: _____

Phone: _____ - _____ - _____ **Fax:** _____ - _____ - _____

Email: _____

Conference Fees & Payment:

- _____ Check enclosed (payable to BASA)
_____ \$295 first BASA member (or attendees whose superintendents are members)
_____ \$200 each additional attendee from the member's district
_____ \$395 Non-member

Purchase Order Number (if applicable) : _____

Cancellations & Refunds:

Refunds or credit will be given only for cancellations made in writing (mail or fax) and received by the BASA office up to five business days prior to the event date. Cancellations 5 or less days prior to the conference are subject to a 50% cancellation fee. No refunds will be given for "no-shows."

Additional Information:

Participants in BASA workshops will receive a certificate of completion. Participants should discuss the outcomes of their experience with their Local Professional Development Committee (LPDC). Graduate Credit may be available. Graduate Credit will be granted upon completion of additional field hours. Details will be given at the conference.

Questions? For additional information, contact BASA via email at www.basa-ohio.org or by phone at 614-846-4080.