## Self Storage <br> Performance Quarterly

First Quarter 2017

Dear Subscriber,
Gains continue in rental income and asking rents Nationwide, as physical occupancy increase, which is expected in the first quarter of the yearly cycle. The increase in rental income is particularly important, because it demonstrates revenue enhancement models continue to raise rents on income in place Nationwide. This can further be demonstrated in the "National" graph of actual rent with steady fourth quarter values.

Supply and demand metrics appear to be moving. Construction starts decreased $46 \%$ from last quarter, and was up 33\% as of 1Q16. According to F.W. Dodge, there have been 326 new starts the last four quarters (new starts includes new construction and alterations, additions, or renovations).

# Performance Comparison 

 Q1 17 vs. Q1 16|  | REITs | Nationwide |
| :---: | :---: | :---: |
| Asking Rental Rates | $\Leftrightarrow 0.0 \%$ | - $5.3 \%$ |
| Physical Occupancy | - $-1.0 \%$ | - $5.5 \%$ |
| Rental Income | - $-0.1 \%$ | 1 $14.5 \%$ |

National
Actual Rent Per SQFT (10x10 Analysis)


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The SSPI Self-Storage Performance Index decreased in the $1^{\text {st }}$ quarter 2017, and is at 118.3 a negative $3.0 \%$ change from $4^{\text {th }}$ quarter 2016. Moreover, it increased $14.0 \%$ compared to $1^{\text {st }}$ quarter 2016.
Monthly Unit Absorption - Net unit absorption (move-ins less move-outs) indicates a slight negative trend. For example, the total rental activity was down $12.7 \%$ in $1^{\text {st }}$ Quarter 2016 vs. $1^{\text {st }}$ Quarter 2017, and the monthly unit absorption was slightly negative. The graph illustrates the average net number of units rented each month and is based upon a sample of 410 thousand storage units nationwide.
Leading Indicator - Self Storage Data Service's Rent per Available Square Foot (RPASF) is premised upon asking rental rates and since it takes six to twelve months to be fully reflected in the facilities performance, RPASF is considered to be a leading indicator.
 To measure the validity of this indicator, SSDS tracks the correlation between RPASF and the average rental income as reported by the four REITs. There is a fairly high degree of statistical correlation between the two as can be seen in the graph. The data demonstrates that the pace in rent growth will slow, a function of revenue enhancement models already showing significant growth the past three years. Rent growth in self storage will continue to exceed other real estate sectors.


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## Summary of Findings

Self-Storage Performance Index - The SSPI increased $14.0 \%$ to 118.3 compared to $1^{\text {st }}$ quarter 2016.
Asking Rental Rates - Asking rents increased $5.3 \%$ compared to $1^{\text {st }}$ quarter 2016 and $0 \%$ compared to $4^{\text {th }}$ quarter 2016; with the REITS having no change $0.0 \%$ compared to last year.

Physical Occupancy - Median physical occupancy increased $3.8 \%$ compared to $4^{\text {th }}$ quarter 2016 and increased $5.5 \%$ compared to $1^{\text {st }}$ quarter 2016, and REITS decreased $1.0 \%$ compared to last year.
Concessions - The use and cost of concessions is stronger this quarter. For example, facilities offering concessions is down from one year ago, although the Concession Cost Index is at 115.8 in $1^{\text {st }}$ quarter 2017 compared to the 105.5 in $4^{\text {th }}$ quarter 2016 and is down $17.8 \%$ from last year.
Rent per Available Square Foot - RPASF for the benchmark 100 square foot non-climate controlled units are up $14.5 \%$ from last year, and up $4.1 \%$ from last quarter. But, the REITS decreased $0.1 \%$ compared to last year.
Sampling Statistics - SSDS' sampling technique assures that the number of REIT facilities in each market's sample represents the approximate percentage of actual REIT facilities in that given market. In this quarter report, data was obtained from 2,009 facilities owned by the four REITs and 7,734 facilities privately owned. Thus, the percentage of REIT facilities included in this quarter's sample is a reasonable proportion to their market share in these top 50 markets.

Sincerely,
Cushman \& Wakefield Self Storage Data Services
Self Storage Industry Group

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## Preface

The Self Storage Performance Quarterly (SSPQ) provides an independent and comprehensive overview of the current status of the domestic self-storage industry. It is published within 30 days following the end of each calendar quarter, thus allowing subscribers to monitor the health of the industry at the operations level in a timely manner. It contains the Self-Storage Performance Index® (SSPI) as well as an analysis of the markets illustrated with detailed charts and tables.
SSPQ Sample Size - The data and findings contained in this report are the result of operating data collected each quarter from the population of more than 18,000 self-storage facilities located in the 50 largest metropolitan areas (MSAs) in the United States.

| 1st Quarter 2017 Sample Statistics |  |  |
| :--- | ---: | ---: |
| Geographic Regions \& Divisions |  |  |
| (See Page 18) | Sample Size | \% of Market |
| Mideast | 894 | $18.0 \%$ |
| Northeast | 1,257 | $24.4 \%$ |
| East Region | $\mathbf{2 , 1 5 1}$ | $\mathbf{2 1 . 3} \%$ |
| East North Central | 1,279 | $18.0 \%$ |
| West North Central | 361 | $9.8 \%$ |
| Midwest Region | $\mathbf{1 , 6 4 0}$ | $\mathbf{1 5 . 2 \%}$ |
| Southeast | $\mathbf{1 , 5 3 2}$ | $22.5 \%$ |
| Southwest | 1,812 | $22.6 \%$ |
| South Region | $\mathbf{1 , 6 4 0}$ | $\mathbf{1 5 . 2 \%}$ |
| Mountain | 698 | $15.8 \%$ |
| Pacific | 1,910 | $30.5 \%$ |
| West Region | $\mathbf{2 , 6 0 8}$ | $24.4 \%$ |
| Total of USA | $\mathbf{9 , 7 4 3}$ | $\mathbf{2 1 . 0}$ |
| Total of Top 50MSAs | $\mathbf{9 , 7 4 3}$ | $\mathbf{5 3 . 9}$ |

Source: Cushman \& Wakefield, Inc., Copyrighted $® 2016$
Note: Cushman \& Wakefield has taken every precaution to ensure accuracy in the analysis of the data and is not liable for any errors or omissions. This data is presented for informational purposes only.

[^2]
## Section I - Executive Summary

## Performance At-a-Glance

FIRST QUARTER 2017
(BENCHMARK GROUND LEVEL 10X10 NON-CLIMATE-CONTROLLED-UNITS)

| Nationwide | $\begin{gathered} \text { Quarterly } \\ \text { 1Q17 vs. 4Q16 } \end{gathered}$ | $\begin{gathered} \text { Seasonal } \\ \text { 1Q17 vs. 1Q16 } \end{gathered}$ | Annual <br> Current Four Quarters vs. Preceding Four Quarters ${ }^{(1)}$ |
| :---: | :---: | :---: | :---: |
| Asking Rental Rate | No Change $\leftrightarrow \quad 0.0 \%$ | $\begin{array}{cc}  & U p \\ & \begin{array}{l} \text { f.3\% } \end{array} \end{array}$ | $\begin{array}{lc} \mathbf{4} & \begin{array}{l} \text { Up } \\ 1.3 \% \end{array} \end{array}$ |
| Physical Occupancy Rate | $\begin{array}{cc} \text { 4p } \\ 3.8 \% \end{array}$ | $\begin{gathered} \text { Up } \\ \mathbf{4} \quad \end{gathered}$ | $\boldsymbol{\uparrow} \quad \begin{gathered} U p \\ 1.4 \% \end{gathered}$ |
| Rent Per Available Sq. Ft. (Rental Income) | $\begin{array}{cc} \cup \\ \hline & \begin{array}{l} \text { Up } \\ 4.1 \% \end{array} \end{array}$ | $\boldsymbol{p}_{14.5 \%} \quad \begin{aligned} & \text { Up } \end{aligned}$ |  |


| REITs | $\begin{gathered} \text { Quarterly } \\ \text { 1Q17 vs. 4Q16 } \end{gathered}$ | $\begin{gathered} \text { Seasonal } \\ \text { 1Q17 vs. } 1 \text { Q16 } \end{gathered}$ | Annual <br> Current Four Quarters vs. Preceding Four Quarters ${ }^{(1)}$ |
| :---: | :---: | :---: | :---: |
| Asking Rental Rate | $\begin{array}{cc}  & U p \\ 1.7 \% \end{array}$ | No Change $\leftrightarrow \quad 0.0 \%$ | No Change $\leftrightarrow \quad 0.0 \%$ |
| Physical Occupancy Rate | $\begin{aligned} & \text { Down } \\ & -1.2 \% \end{aligned}$ | $\begin{aligned} & \text { Down } \\ & -1.0 \% \end{aligned}$ | - $\begin{aligned} & \text { Down } \\ & -0.2 \%\end{aligned}$ |
| Rent Per Available Sq. Ft. (Rental Income) | No Change $\leftrightarrow 0.0 \%$ | $\begin{aligned} & \text { Down } \\ & -0.1 \% \end{aligned}$ | $\begin{aligned} & \text { No Change } \\ & \longrightarrow \quad 0.0 \% \end{aligned}$ |

Note: (1) The Annual changes reflect the percent change in the moving average for the four quarters ended in the current quarter relative to the four quarters ended in the previous quarter

[^3]
## Section II - Supply and Demand

## Supply

Supply Data Source - SSDS acquires data from F. W. Dodge to benchmark the trend in new supply, recognizing that this data source does not report everything that is being built. Data from F. W. Dodge is published monthly in arrears. As a result, quarter-end data arrives after the scheduled publishing of the SSPQ report; thus, the supply data reflects the last month statistics of the previous quarter and the first two month statistics of the current quarter.

## Construction Pipeline

The table below illustrates self-storage projects in the various phases of the construction pipeline by region of the country. The line item in the table below for New Construction Starts includes: alterations, renovations, interior completions and additions

| Project Pipeline By Region |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Description | East | Midwest | South | West | Totals Q1-17 | $\begin{aligned} & \text { Q1-17 vs } \\ & \text { Q4-16 } \end{aligned}$ | $\begin{aligned} & \text { Q1-17 vs } \\ & \text { Q1-16 } \end{aligned}$ |
| Bidding (All Stages) | 7 | 2 | 17 | 3 | 29 | 61\% | 123\% |
| Construction-In-Process | 10 | 0 | 11 | 9 | 30 | 0\% | -14\% |
| Projects Deferred | 4 | 1 | 4 | 11 | 20 | 43\% | -17\% |
| Pre-Planning | 19 | 17 | 10 | 17 | 63 | 13\% | 29\% |
| Planning | 83 | 57 | 46 | 69 | 255 | 0\% | 14\% |
| Final Planning | 1 | 0 | 0 | 0 | 1 | 0\% | -86\% |
| Certificates of Occupancy | 3 | 8 | 5 | 3 | 19 | 58\% | 111\% |
| Permit Issued | 0 | 0 | 0 | 0 | 0 | 0\% | 0\% |
| New Construction Starts | 23 | 13 | 22 | 11 | 69 | -46\% | 33\% |
| Other | 0 | 0 | 0 | 0 | 0 | 0\% | 0\% |
| Totals | 150 | 98 | 115 | 123 | 486 | -5\% | 16\% |
| \% Of Region | 31\% | 20\% | 24\% | 25\% | 100\% |  |  |

Note: New construction starts listed here included alterations, additions, and renovations.

## PROJECT PHASE DEFINITIONS

Bidding - Plans and specifications are complete. The owner is taking bids on the prime (general) contract.

Construction - This is an update to a Start report. There can only be one Start report issued. Work is underway.

Deferred - Project is on hold and may proceed at a later time.
Pre-Planning - No primary design factor (i.e., architect or design engineer).
Planning - An architect or engineer has been selected for the project, and plans are underway. Initial approvals have usually been granted and a general description of the project may appear on the report.

Final Planning - The project will go out for bids or construction will start within four months.
Permits - Permit information taken from local municipalities.

[^4]Start - A new start means that the general contract has been awarded and work will begin soon. Note: this includes new projects, as well as alterations, renovations, interior completions and, additions.

## MARKETS WITH LARGEST NUMBER OF PROJECTS IN THE PIPELINE

There was a increase in the number of projects (20) placed on hold this quarter which represents negative change $17 \%$ over the $1^{\text {st }}$ quarter 2016. The metropolitan areas with the largest number of projects in all the various phases of the pipeline are:

Market
New York-Newark-Edison
Denver-Aurora
Phoenix-Mesa-Scottsdale
Dallas-Fort Worth-Arlington
Minneapolis-St. Paul-Bloomington
Charlotte-Gastonia-Concord 15
Miami-Fort Lauderdale-Miami Beach 14
Atlanta-Sandy Springs-Marietta 12
Portland-Vancouver-Beaverton 12

| Pipeline of $1^{\text {st }}$ Quarter 2017 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Top 50 MSAs | Bidding (All Stages) | Construction-In-Process | Projects <br> Deferred | Pre-Planning | Planning | Final Planning | Certificates of <br> Occupancy | Permit Issued | New Construction Starts | Other | Total |
| Atlanta-Sandy Springs-Marietta, GA MSA | 2 |  |  | 1 | 6 |  | 1 |  | 2 |  | 12 |
| Austin-Round Rock, TXMSA |  |  | 1 |  | 1 |  |  |  |  |  | 2 |
| Baltimore-Towson, MD MSA |  | 1 |  |  | 2 |  |  |  | 1 |  | 4 |
| Birmingham-Hoover, AL MSA |  |  |  |  |  |  |  |  |  |  | 0 |
| Boston-Cambridge-Quincy, MA-NH MSA | 1 | 1 |  | 1 | 4 |  |  |  | 1 |  | 8 |
| Buffalo-Cheektowaga-Tonawanda, NY MSA |  |  |  |  |  |  | 1 |  |  |  | 1 |
| Charlotte-Gastonia-Concord, NC-SC MSA | 4 |  |  | 3 | 7 | 1 |  |  |  |  | 15 |
| Chicago-Naperille-Joliet, IL-N-WI MSA | 1 |  |  | 1 | 8 |  |  |  | 1 |  | 11 |
| Cincinnati-Middletown, OH-KY-IN MSA |  |  |  | 1 | 1 |  |  |  |  |  | 2 |
| Cleveland-Elyria-Mentor, OH MSA |  |  |  |  |  |  |  |  |  |  | 0 |
| Columbus, OH MSA |  |  |  | 4 | 5 |  | 2 |  |  |  | 11 |
| Dallas-Fort Worth-Arlington, TXMSA | 1 | 1 | 1 | 1 | 11 |  | 1 |  | 2 |  | 18 |
| Denver-Aurora, CO MSA |  | 1 | 2 | 3 | 14 |  | 1 |  | 2 |  | 23 |
| Detroit-Warren-Livonia, MI MSA |  |  |  | 1 | 4 |  |  |  | 1 |  | 6 |
| Hartford-West Hartiord-East Hartford, CTMSA |  |  |  |  | 5 |  |  |  |  |  | 5 |
| Houston-Baytown-Sugar Land, TXMSA | 1 | 2 |  | 1 | 3 |  | 1 |  | 1 |  | 9 |
| Indianapolis, IN MSA |  |  |  | 1 | 1 |  |  |  |  |  | 2 |
| Jacksonville, FL MSA |  |  |  | 1 | 3 |  |  |  | 1 |  | 5 |
| Kansas City, MO-KS MSA | 1 |  |  |  | 1 |  |  |  |  |  | 2 |
| Las Vegas-Paradise, NV MSA |  |  |  |  |  |  |  |  |  |  | 0 |
| Los Angeles-Long Beach-Santa Ana, CA MSA |  |  | 1 |  | 4 |  |  |  |  |  | 5 |
| Louisville, KY-IN MSA |  | 1 |  |  | 1 |  |  |  | 1 |  | 3 |
| Memphis, TN-MS-AR MSA |  |  |  |  |  |  |  |  |  |  | 0 |
| Miami-Fort Lauderdale-Miami Beach, FL MSA |  | 1 |  | 2 | 10 |  |  |  | 1 |  | 14 |
| Milwaukee-Waukesha-West Allis, WI MSA |  |  |  | 5 | 2 |  |  |  |  |  | 7 |
| Minneapolis-St. Paul-Bloomington, MN-WI MSA |  |  |  |  | 14 |  | 1 |  | 3 |  | 18 |
| Nashville-Davidson-Murrreesboro, TN MSA | 1 | 1 |  |  | 1 |  | 1 |  | 2 |  | 6 |
| New Orleans-Metairie-Kenner, LA MSA |  |  |  |  |  |  |  |  |  |  | 0 |
| New York-Newark-Edison, NY-NJ.PA MSA |  | 2 |  | 9 | 21 |  |  |  | 7 |  | 39 |
| Oklahoma City, OK MSA |  |  |  |  |  |  |  |  |  |  | 0 |
| Orlando, FL MSA | 1 |  |  | 1 | 2 |  |  |  | 2 |  | 6 |
| Philadelphia-Camden-Wilmington, PA-NJ-DE-MD MSA |  |  | 1 |  |  |  |  |  |  |  | 1 |
| Phoenix-Mesa-Scotsdale, AZ MSA | 1 |  |  | 6 | 11 |  |  |  | 2 |  | 20 |
| Pittsburgh, PA MSA |  |  |  |  |  |  |  |  |  |  | 0 |
| Portland-Vancouver-Beaverton, OR-WA MSA |  | 2 |  | 1 | 7 |  |  |  | 2 |  | 12 |
| Providence-New Bediord-Fall River, RI-MA MSA |  |  |  |  | 2 |  |  |  |  |  | 2 |
| Richmond, VA MSA |  |  |  |  | 2 |  |  |  | 1 |  | 3 |
| Riverside-San Bermardino-Ontario, CA MSA |  |  |  |  | 2 |  |  |  |  |  | 2 |
| Rochester, NY MSA |  |  |  |  | 1 |  |  |  |  |  | 1 |
| Sacramento-Arden-Arcade-Roseville, CA MSA |  |  |  |  | 1 |  | 1 |  |  |  | 2 |
| Salt Lake City, UT MSA |  | 1 |  |  |  |  |  |  |  |  | 1 |
| San Antonio, TXMSA | 1 | 1 |  | 1 | 1 |  |  |  |  |  | 4 |
| San Diego-Carlsbad-San Marcos, CA MSA | 1 | 5 |  |  | 2 |  |  |  |  |  | 8 |
| San Francisco-Oakland-Fremont, CA MSA | 1 |  |  |  |  |  |  |  | 1 |  | 2 |
| San Jose-Sunnyvale-Santa Clara, CA MSA |  |  |  |  | 2 |  |  |  |  |  | 2 |
| Seattle-Tacoma-Bellewe, WA MSA |  |  |  | 1 | 3 |  |  |  |  |  | 4 |
| St. Louis, MO-IL MSA |  |  |  |  |  |  |  |  |  |  | 0 |
| Tampa-St. Petersburg-Clearwater, FL MSA | 4 | 2 |  |  |  |  |  |  | 1 |  | 7 |
| Virginia Beach-Norfolk-Newport News, VA-NC MSA |  |  |  |  | 2 |  |  |  | 1 |  | 3 |
| Washington-Arlington-Alexandria, DC-VA-MD-WV MSA | 1 | 1 | 1 | 2 | 5 |  |  |  | 1 |  | 11 |
| Top 50 MSAs Total | 22 | 23 | 7 | 47 | 172 | 1 | 10 |  | 37 |  | 319 |
| Other MSAs Total | 7 | 7 | 13 | 13 | 77 |  | 6 |  | 27 |  | 150 |
| Non-MSAs Total |  |  |  | 3 | 6 |  | 3 |  | 5 |  | 17 |
| Total | 29 | 30 | 20 | 63 | 255 | 1 | 19 | 0 | 69 | 0 | 486 |

[^5]
## New Construction Starts

The graph below illustrates the historical trend in the total number of new construction starts including alterations, renovations and interior construction, both within and outside major metropolitan areas.

Total New Construction - Nationwide


Total Construction Starts
Top 50 MSAs

|  | Top 50 MSAs | Secondary <br> Markets | Total Nationwide <br> (Combined) |
| :--- | ---: | ---: | ---: |
| New Construction | 26 | 12 | 38 |
| Alterations/Renovations, Interior | 11 | 20 | 31 |
| Completions | 37 | 32 | 69 |
| Total Number of Starts |  |  |  |
| "New" Construction Starts Characteristics | 85,915 | 58,586 | 77,285 |
| Facility Size (average gross sq ft) | $\$ 81.02$ | $\$ 70.14$ | $\$ 78.42$ |
| Direct Construction Cost (per sq ft) | $\$ 180,983,000$ | $\$ 49,313,000$ | $\$ 230,296,000$ |
| Value of Direct Construction Cost | $2,233,784$ | 703,029 | $2,936,813$ |

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CONSTRUCTION STARTS BY METROPOLITAN AREA

## Number of New Starts

| Top 50 MSAs | 1Q16 | 2Q16 | 3Q16 | 4Q16 | 1Q17 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Atlanta-Sandy Springs-Marietta, GA MSA | 2 | 1 |  | 3 | 2 |
| Austin-Round Rock, TX MSA |  | 2 |  | 3 |  |
| Baltimore-Towson, MD MSA |  |  |  | 1 | 1 |
| Birmingham-Hoover, AL MSA |  |  |  |  |  |
| Boston-Cambridge-Quincy, MA-NH MSA | 2 |  |  |  | 1 |
| Buffalo-Cheektowaga-Tonawanda, NY MSA |  |  |  |  |  |
| Charlotte-Gastonia-Concord, NC-SC MSA |  |  | 1 | 3 |  |
| Chicago-Naperville-Joliet, IL-IN-WI MSA |  |  |  | 2 | 1 |
| Cincinnati-Middletown, OH-KY-IN MSA | 3 |  | 2 | 1 |  |
| Cleveland-Elyria-Mentor, OH MSA | 1 |  |  |  |  |
| Columbus, OH MSA | 2 |  |  | 2 |  |
| Dallas-Fort Worth-Arlington, TX MSA | 2 | 2 | 2 | 3 | 2 |
| Denver-Aurora, CO MSA | 2 | 5 |  | 2 | 2 |
| Detroit-Warren-Livonia, MI MSA |  |  |  |  | 1 |
| Hartford-West Hartford-East Hartford, CT MSA |  | 2 |  |  |  |
| Houston-Baytown-Sugar Land, TX MSA | 3 | 3 | 2 | 13 | 1 |
| Indianapolis, IN MSA | 1 | 2 | 1 |  |  |
| Jacksonville, FL MSA | 1 |  |  | 2 | 1 |
| Kansas City, MO-KS MSA |  | 1 |  |  |  |
| Las Vegas-Paradise, NV MSA |  |  |  | 1 |  |
| Los Angeles-Long Beach-Santa Ana, CA MSA | 2 | 1 | 1 | 1 |  |
| Louisville, KY-IN MSA | 1 | 1 |  | 1 | 1 |
| Memphis, TN-MS-AR MSA | 1 |  |  |  |  |
| Miami-Fort Lauderdale-Miami Beach, FL MSA |  | 2 |  | 3 | 1 |
| Milwaukee-Waukesha-West Allis, WI MSA |  |  |  |  |  |
| Minneapolis-St. Paul-Bloomington, MN-WI MSA | 1 | 2 | 1 |  | 3 |
| Nashville-Davidson-Murfreesboro, TN MSA |  |  | 4 | 1 | 2 |
| New Orleans-Metairie-Kenner, LA MSA |  |  |  |  |  |
| New York-Newark-Edison, NY-NJ-PA MSA | 3 |  | 5 | 3 | 7 |
| Oklahoma City, OK MSA |  |  | 1 | 2 |  |
| Orlando, FL MSA |  |  | 3 | 3 | 2 |
| Philadelphia-Camden-Wilmington, PA-NJ-DE-MD MSA |  |  |  | 4 |  |
| Phoenix-Mesa-Scottsdale, AZ MSA | 1 |  |  | 3 | 2 |
| Pittsburgh, PA MSA |  | 1 |  |  |  |
| Portland-Vancouver-Beaverton, OR-WA MSA |  |  |  | 1 | 2 |
| Providence-New Bedford-Fall River, RI-MA MSA |  |  | 1 |  |  |
| Richmond, VA MSA |  |  |  |  | 1 |
| Riverside-San Bernardino-Ontario, CA MSA |  |  |  |  |  |
| Rochester, NY MSA |  |  | 1 |  |  |
| Sacramento-Arden-Arcade-Roseville, CA MSA |  |  | 1 |  |  |
| Salt Lake City, UT MSA |  |  |  |  |  |
| San Antonio, TX MSA | 3 |  | 1 | 1 |  |
| San Diego-Carlsbad-San Marcos, CA MSA | 1 |  | 2 | 3 |  |
| San Francisco-Oakland-Fremont, CA MSA |  |  |  |  | 1 |
| San Jose-Sunnyvale-Santa Clara, CA MSA |  |  |  | 1 |  |
| Seattle-Tacoma-Belleve, WA MSA |  | 1 |  |  |  |
| St. Louis, MO-IL MSA |  | 1 |  |  |  |
| Tampa-St. Petersburg-Clearwater, FL MSA | 1 | 2 |  | 2 | 1 |
| Virginia Beach-Norfolk-Newport News, VA-NC MSA |  |  |  | 1 | 1 |
| Washington-Arlington-Alexandria, DC-VA-MD-WV MSA |  |  | 4 | 1 | 1 |
| Top 50 MSAs Total | 33 | 29 | 33 | 67 | 37 |
| Other MSAs Total | 18 | 18 | 40 | 52 | 27 |
| Non-MSAs Total | 1 | 2 | 8 | 8 | 5 |
| Total | 52 | 49 | 81 | 127 | 69 |

[^7]Location of New Construction


## COMMENTS ON SUPPLY

Construction starts decreased $46 \%$ from last quarter, and was up $33 \%$ as of 1 Q16. According to F.W. Dodge, there have been 326 new starts the last four quarters (new starts includes new construction and alterations, additions, or renovations).

## Demand

Methodology - SSDS tracks the rental activity of $410,000^{ \pm}$self-storage units found in approximately 747 self-storage facilities every 30 -days. To measure the changes in demand, SSDS tracks several indicators including: the Ratio of Move-Ins to Move-Outs, the Net Absorption of Units and the changes in total facility's Potential Gross Income.

Our findings are reported monthly to subscribers and are summarized in the following tables and graphs.

Ratio of Move-Ins : Move-Outs - The red line in the graph below illustrates the trend in the ratio of tenants moving into storage as opposed to those moving out of storage. At the peak of the season, typically in May and June, the percentage of tenants moving into storage approaches $60 \%$ of the total rental activity.

Net Absorption Ratio - Another measure of demand is to measure the net difference in the ratios of move-ins to move-outs which is calculated as follows:

> Demand Trend
> Ratio of Move-Ins: Move Outs
> (Same-Store Sample $-625 \pm$ F acilities Nationwide)

$\frac{\text { Move-ins }}{\text { Total Rental Activity }} \quad \frac{\text { Move outs }}{\text { Total Rental Activity }} \quad=$ Net Absorption Ratio

Total Rental Activity is the sum of move-ins and move-outs in a given time period. When the ratio is positive it is indicative of positive net absorption. The size of the Net Absorption Ratio reflects the gap or differential between move-ins and move-outs.

The graph below reflects the net difference in the ratio since February 2015. The trend line suggests that the ratio of move-ins is returning to parity with move-outs. In layman's terms, when the trend line is sloping upward, demand is increasing and conversely, a downward sloping line would indicate weakening demand.

Ratio of Move-Ins to Move-Outs Net Difference in Ratio


Storage Demand - The following tables illustrate the trends in demand based upon 410,000 $\pm$ selfstorage units found in 747士 facilities SSDS tracks every month.

## Storage Demand - Nationwide

$$
\begin{gathered}
\text { February } 2017 \\
\text { vs. } \\
\text { January } 2017
\end{gathered}
$$

Total Rental Activity

| Move-Ins | $-7.4 \%$ |
| :--- | :--- |
| Move-Outs | $-12.2 \%$ |

Source: Cushman \& Wakefield, Inc.

## Storage Demand by Region

December 2016, January, February 2017 vs. December 2015, January, February 2016

|  | East | Midwest | South | West |
| :--- | :--- | :---: | :---: | :---: |
| Total Rental Activity | $-2.4 \%$ | $-11.2 \%$ | $-7.4 \%$ | $-6.4 \%$ |
| Move-Ins | $-3.1 \%$ | $-12.4 \%$ | $-8.9 \%$ | $-3.9 \%$ |
| Move-Outs | $-1.6 \%$ | $-10.0 \%$ | $-5.9 \%$ | $8.9 \%$ |
| Source: Cushman \& Wakefield, Inc. |  |  |  |  |

## Physical Occupancy by Region

February 2017 vs. February 2016 (Same Store Sample)

|  | Nationwide | East | Midwest | South | West |
| :--- | :---: | ---: | ---: | ---: | ---: |
| Absolute Change | $-0.4 \%$ | $-0.4 \%$ | $1.1 \%$ | $-0.6 \%$ | $-0.3 \%$ |

Source: Cushman \& Wakefield, Inc.

## Demand as Measured by Changes in Potential Gross Income by Region February 2017 vs. February 2016 (Same Store Sample)

|  | Nationwide | East | Midwest | South | West |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Potential Gross Income | $-2.5 \%$ | $-2.0 \%$ | $-0.7 \%$ | $-2.4 \%$ | $-5.6 \%$ |
| Source: Cushman \& Wakefield, Inc. |  |  |  |  |  |

## Section III - Market Performance Data Q1 2017

## Self Storage Performance Index

Self-Storage Performance Index ${ }^{\circledR}$ - The SSPI measures the changes in net operating income, taking into consideration changes in asking rents, physical occupancy and concessions, as well as operating expenses. It is therefore a reliable and unbiased way of measuring the changes in self-storage's operating performance. Each quarter, the Index is reset to reflect the latest changes in expenses from the prior quarter.

## Comment on SSP Index:

The U.S. Self-Storage Performance Index ${ }^{\circledR}$ (SSPI) decreased in the $1^{\text {st }}$ quarter 2017 compared to last quarter, and up $14.0 \%$ from last year and is at its all time high of all $1^{\text {st }}$ Quarters. The SSPI for the $1^{\text {st }}$ quarter ending March 31, 2017 now stands at 118.3 down $3.0 \%$ from the prior quarter's index(1), and up $14.0 \%$ from the $1^{\text {st }}$ quarter 2016.

## Self Storge Performance Index



Note (1) The SSPI value for the $4^{\text {th }}$ quarter 2016 was projected to be 121.4 based on projected operating expenses and pending receipt of actual expenditures for the $4^{\text {th }}$ quarter 2016. The final index value of 121.9 is used in the tables and graphs contained herein.

## Self Storage Performance Benchmarks

| National Benchmarks | 1Q16 | 2Q16 | 3Q16 | 4Q16 | 1Q17 | Quarterly | Change <br> Seasonal | Annual |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Median Rental Rates/Sq.Ft. <br> Non-Climate-Controlled Units |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Ground Level ${ }^{1}$ | \$ 0.9500 | \$ 0.9900 | \$ 1.0000 | \$ 1.0000 | \$ 1.0000 | 0.0\% | 5.3\% | 1.3\% |
| Upper Level | \$ 1.1500 | \$ 1.2000 | \$ 1.2000 | \$ 1.2000 | \$ 1.2300 | 2.5\% | 7.0\% | 1.7\% |
| Climate-Controlled Units |  |  |  |  |  |  |  |  |
| Ground Level ${ }^{1}$ | \$ 1.2900 | \$ 1.3000 | \$ 1.3200 | \$ 1.3200 | \$ 1.3400 | 1.5\% | 3.9\% | 1.0\% |
| Upper Level | \$ 1.3100 | \$ 1.3900 | \$ 1.4000 | \$ 1.3500 | \$ 1.3600 | 0.7\% | 3.8\% | 0.9\% |
| Median Occupancy ${ }^{2}$ | 81.0\% | 82.0\% | 81.0\% | 82.7\% | 86.5\% | 3.8\% | 5.5\% | 1.4\% |
| Rent Per Available Sq.Ft. | \$ 0.6895 | \$ 0.7370 | \$ 0.7385 | \$ 0.7581 | \$ 0.7894 | 4.1\% | 14.5\% | 3.4\% |

[^8]
## Concession Trends

The trends in the types of concessions being offered provide an indication of the direction the markets are headed. SSDS tracks concessions in 45 different categories. Given the relative strength or weakness of any given market, the type and number of facilities offering concessions will vary. The comparative cost of alternative concession programs can be significant. For example:

The cost of a one-month free rent program can vary dramatically based on the duration of a tenant's occupancy and on when, in the course of the tenancy, the "free" month is credited. Assuming a tenant's occupancy duration of six months, a one-month concession is a discount of $1 / 6$ th of the asking rental rate. As the occupancy duration shortens, the effective cost of the discount increases.

Effective Cost - SSDS calculates the effective cost of concessions by category and weights them by prevalence. The result is an effective benchmark cost of concessions by market and in the aggregate, and should not be confused with the actual cost of concessions in any given market place.

|  | $\mathbf{1 Q 1 6}$ | $\mathbf{2 Q 1 6}$ | $\mathbf{3 Q 1 6}$ | $\mathbf{4 Q 1 6}$ | $\mathbf{1 Q 1 7}$ | Absolute Change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Quarterly | Seasonal | Annual |  |  |  |  |  |  |
| Facilities Offering <br> Concessions | $88.1 \%$ | $76.7 \%$ | $74.2 \%$ | $65.2 \%$ | $70.3 \%$ | $5.1 \%$ | $-17.8 \%$ |  |
| Concession Cost <br> Index. | 122.5 | 114.5 | 109.5 | 105.5 | 115.8 | 10.3 | -6.7 |  |

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## SSDS CONCESSION INDEX

Self Storge Concession Index


## Trends in Ten Most Popular Concessions

## PERCENT OF FACILITIES OFFERING EACH TYPE

| Type of Rent Concession | 1Q16 | 2Q16 | 3Q16 | 4Q16 | 1Q17 | Absol Quarterly | te Chan <br> Seasonal | (\%) <br> Annual |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Various Specials | 66.44\% | 54.04\% | 50.78\% | 32.56\% | 39.79\% | 7.23\% | -26.65\% | -6.66\% |
| 1/2 Off 1st Month | 8.30\% | 8.82\% | 8.52\% | 12.10\% | 11.12\% | -0.98\% | 2.82\% | 0.70\% |
| \$1.00 Move-In | 5.39\% | 6.93\% | 5.75\% | 6.25\% | 5.33\% | -0.92\% | -0.06\% | -0.02\% |
| 1st Month Free | 3.32\% | 1.05\% | 0.63\% | 2.96\% | 3.20\% | 0.24\% | -0.12\% | -0.03\% |
| 1 Month Free | 1.16\% | 0.89\% | 1.47\% | 1.70\% | 2.30\% | 0.60\% | 1.14\% | 0.29\% |
| 1 Month Free w/ One-way | 1.17\% | 0.84\% | 0.76\% | 1.65\% | 2.20\% | 0.55\% | 1.03\% | 0.26\% |
| 1/2 Month Free | 1.43\% | 1.76\% | 2.83\% | 5.93\% | 1.15\% | -4.78\% | -0.28\% | -0.07\% |
| 1/2 Off 1st 2 Months | 0.05\% | 0.22\% | 0.02\% | 0.18\% | 0.98\% | 0.80\% | 0.93\% | 0.23\% |
| 1/2 Off 2nd Month | 0.05\% | 0.04\% | 2.21\% | 0.55\% | 0.64\% | 0.09\% | 0.59\% | 0.15\% |
| 2nd Month Free | 0.05\% | 0.05\% | 0.33\% | 0.29\% | 0.46\% | 0.17\% | 0.41\% | 0.10\% |
| Other Concessions | 0.72\% | 2.08\% | 0.91\% | 1.05\% | 2.86\% | 1.81\% | 2.14\% | 0.53\% |
| None | 11.92\% | 23.28\% | 25.79\% | 34.78\% | 29.97\% | -4.81\% | 18.05\% | 4.51\% |
| Total | 100.0\% | 100.0\% | 100.0\% | 100.0\% 100.00\% | 100.00\% |  |  |  |

$\qquad$

Concessions Composition


[^10]
## Elasticity in Demand

Due to the sampling techniques, the median is the best measure of overall performance as it excludes the extremes. However, the elasticity in self-storage demand is best demonstrated by looking at the average, rather than the median rental rate and physical occupancy data.

## AVERAGE ASKING RENTAL RATE AND AVERAGE PHYSICAL OCCUPANCY

(RENTAL RATE FOR 100 SQ. FT. GROUND LEVEL NON-CLIMATE-CONTROLLED UNIT)


Rent per Available Square Foot Nationwide


## Operating Performance - By Region

The Self-Storage Performance by Geographic Regions and Divisions section contains tables and graphs illustrating the performance of facilities first in each of the four major regions of the country, followed by the performance within the eight divisions. Sub-regional data aggregates are not additive to regional data aggregates as the populations and sample sizes are different in each region and subregion.


NOTE: SSDS reports the operating performance data using the median figures which best measure the central tendency of the data as a whole and are not affected by data extremes.

[^11]
## East Region's Divisional Performance Q1 17 vs. Q1 16

|  | Mideast <br> Division | Northeast <br> Division | Nationwide | Mideast <br> vs. <br> Nationwide | Northeast <br> vs. <br> Nationwide |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Asking Rental Rates | $-1.0 \%$ | $4.5 \%$ | $5.3 \%$ | $-6.3 \%$ | $-0.8 \%$ |
| Physical Occupancy | $-1.8 \%$ | $3.0 \%$ | $5.5 \%$ | $-7.3 \%$ | $-2.5 \%$ |
| Rent per Available SF | $-1.5 \%$ | $10.5 \%$ | $14.5 \%$ | $-16.0 \%$ | $-4.0 \%$ |
| Percent of Facilities <br> Offering Concessions | $66.2 \%$ | $60.0 \%$ | $70.1 \%$ | $-3.9 \%$ | $-10.1 \%$ |
| Effective Cost of <br> Concessions Factor | $7.6 \%$ | $6.9 \%$ | $7.6 \%$ | $0.0 \%$ | $-0.7 \%$ |

Source: Cushman \& Wakefield, Inc.

## Midwest Region's Divisional Performance Q1 17 vs. Q1 16

|  | East North <br> Central <br> Division | West North <br> Central <br> Division | Nationwide | East North <br> Central <br> vs. <br> Nationwide | West North <br> Central <br> vs. <br> Nationwide |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Asking Rental Rates | $3.5 \%$ | $10.6 \%$ | $5.3 \%$ | $-1.8 \%$ | $5.3 \%$ |
| Physical Occupancy | $1.0 \%$ | $0.1 \%$ | $5.5 \%$ | $-4.5 \%$ | $-5.4 \%$ |
| Rent per Available SF | $7.0 \%$ | $12.1 \%$ | $14.5 \%$ | $-7.5 \%$ | $-2.4 \%$ |
| Percent of Facilities Offering <br> Concessions | $67.6 \%$ | $73.4 \%$ | $70.1 \%$ | $-2.5 \%$ | $3.3 \%$ |
| Effective Cost of <br> Concessions Factor | $6.8 \%$ | $7.7 \%$ | $7.6 \%$ | $-0.8 \%$ | $0.1 \%$ |

Source: Cushman \& Wakefield, Inc.

[^12]
## South Region's Divisional Performance Q1 17 vs. Q1 16

$\left.\begin{array}{lccccc}\hline & \begin{array}{c}\text { Southeast } \\ \text { Division }\end{array} & \begin{array}{c}\text { Southwest } \\ \text { Division }\end{array} & \text { Nationwide } & \begin{array}{c}\text { Southeast } \\ \text { vs. } \\ \text { Nationwide }\end{array} & \begin{array}{c}\text { Southwest } \\ \text { vs. }\end{array} \\ \text { Nationwide }\end{array}\right]$

## West Region's Divisional Performance Q1 17 vs. Q1 16

|  | Pacific <br> Division | Mountain <br> Division | Nationwide | Pacific <br> vs. <br> Nationwide | Mountain <br> vs. <br> Nationwide |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Asking Rental Rates | $11.5 \%$ | $4.2 \%$ | $5.3 \%$ | $6.2 \%$ | $-1.1 \%$ |
| Physical Occupancy | $12.2 \%$ | $3.4 \%$ | $5.5 \%$ | $6.7 \%$ | $-2.1 \%$ |
| Rent per Available SF | $31.3 \%$ | $9.7 \%$ | $14.5 \%$ | $16.8 \%$ | $-4.8 \%$ |
| Percent of Facilities Offering <br> Concessions <br> Effective Cost of <br> Concessions Factor | $76.1 \%$ | $72.6 \%$ | $70.1 \%$ | $6.0 \%$ | $2.5 \%$ |

Source: Cushman \& Wakefield, Inc.

[^13]
## PERFORMANCE BY REGION (1Q17 VS. 1Q16)

Asking Rental Rates



Rent per Available Square Foot


## Market Conditions

## East Region

| Sample Size |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Total Facilities | Sample Size | $\begin{array}{r} \% \\ \text { Sample } \end{array}$ |
| Mideast Division | 4,962 | 894 | 18.0\% |
| Northeast Division | 5,152 | 1,257 | 24.4\% |
| East Region | 10,114 | 2,151 | 21.3\% |


| Rental Rate <br> Per Sq. Ft. | 1Q16 | 1Q17 | $\%$ <br> Change |
| :--- | :--- | :--- | :--- |


| Mideast Division |  |  |  |
| :--- | :--- | :--- | :--- |
| Median | $\$ 1.0500$ | $\$ 1.0400$ | $-1.0 \%$ |
| Average | $\$ 1.1091$ | $\$ 1.1043$ | $-0.4 \%$ |
| Northeast Division |  |  |  |
| Median | $\$ 1.1000$ | $\$ 1.1500$ | $4.5 \%$ |
| Average | $\$ 1.2568$ | $\$ 1.2808$ | $\mathbf{1 . 9 \%}$ |
| East Region |  |  |  |
| Median | $\mathbf{\$ 1 . 1 0 0 0}$ | $\mathbf{\$ 1 . 1 0 0 0}$ | $\mathbf{0 . 0 \%}$ |
| Average | $\mathbf{\$ 1 . 1 8 4 4}$ | $\mathbf{\$ 1 . 1 9 4 2}$ | $\mathbf{0 . 8 \%}$ |


| Physical Occupancy | 1Q16 | 1Q17 | Absolute Change |
| :---: | :---: | :---: | :---: |
| Mideast Division |  |  |  |
| Median | 84.0\% | 82.2\% | -1.8\% |
| Average | 84.7\% | 83.8\% | -0.8\% |
| Northeast Division |  |  |  |
| Median | 82.0\% | 85.0\% | 3.0\% |
| Average | 83.8\% | 85.1\% | 1.3\% |
| East Region |  |  |  |
| Median | 82.5\% | 84.0\% | 1.5\% |
| Average | 84.2\% | 84.4\% | 0.2\% |



Rental Rates


Average Physical Unit Occupancy


[^14]| Rent Per Available <br> Sq. Ft. | $\mathbf{1 Q 1 6}$ | $\mathbf{1 Q 1 7}$ | \% Change |
| :--- | :---: | :---: | :---: |
| Mideast Division | $\$ 0.7881$ | $\$ 0.7763$ |  |
| Median | $\$ 0.8403$ | $\$ 0.8420$ | $-1.5 \%$ |
| Average | $\$ 0.8120$ | $\$ 0.8976$ | $0.2 \%$ |
| Northeast Division | $\$ 0.9504$ | $\$ 1.0010$ | $10.5 \%$ |
| Median | $\$ 0.8141$ | $\$ 0.8448$ | $5.3 \%$ |
| Average | $\$ 0.8964$ | $\$ 0.9230$ | $\mathbf{3 . 8} \%$ |
| East Region |  | $\mathbf{3 . 0} \%$ |  |
| Median |  |  |  |



| Key | Seasonal Change in MSAs in East Regions | Rental Rate Change | Occupancy Change | Change in RentPer Avail.SF |
| :---: | :---: | :---: | :---: | :---: |
| Mideast Division |  |  |  |  |
| BAL | Baltimore-Towson, MD MSA | 0.0\% | 0.3\% | -2.2\% |
| CHA | Charlotte-Gastonia-Concord, NC-SC MSA | 1.3\% | -4.1\% | -0.1\% |
| LOU | Louisville, KY-IN MSA | 1.2\% | -1.0\% | 3.1\% |
| RIC | Richmond, VA MSA | 7.6\% | -0.9\% | 13.1\% |
| VIR | Virginia Beach-Norfolk-Newport News, VA-NC MSA | -4.2\% | -3.4\% | -2.0\% |
| WAS | Washington-Arlington-Alexandria, DC-VA-MD-WV MSA | -4.1\% | -4.3\% | -3.0\% |
| CIN | Cincinnati-Middletown, OH-KY-IN MSA | 5.0\% | -1.0\% | 9.7\% |
| PHI | Philadelphia-Camden-Wilmington, PA-NJ-DE-MD MSA | 3.6\% | 0.0\% | 5.3\% |
| Northeast Division |  |  |  |  |
| BOS | Boston-Cambridge-Quincy, MA-NH MSA | 11.3\% | 3.0\% | 18.1\% |
| BUF | Buffalo-Cheektowaga-Tonawanda, NY MSA | 2.2\% | 0.8\% | 7.5\% |
| HAR | Hartford-West Hartford-East Hartford, CT MSA | 6.1\% | -6.0\% | -0.5\% |
| NYN | New York-Newark-Edison, NY-NJ-PA MSA | 2.1\% | 1.0\% | 10.5\% |
| PHI | Philadelphia-Camden-Wilmington, PA-NJ-DE-MD MSA | 3.6\% | 0.0\% | 5.3\% |
| PIT | Pittsburgh, PA MSA | 3.5\% | -3.0\% | 10.7\% |
| PRO | Providence-New Bedford-Fall River, RI-MA MSA | 4.4\% | 2.4\% | 15.1\% |
| ROC | Rochester, NY MSA | 3.7\% | 2.0\% | 3.7\% |

Note : Light Tan shading denotes that MSA is split between NCREIF Regions and or Divisions.

[^15]
## Market Conditions

## Midwest Region

| Sample Size | Total | Sample |  |
| :--- | ---: | ---: | ---: |
| Size | $\%$ <br> Facilities | Sample |  |
| East North | 7,118 | 1,279 | $18.0 \%$ |
| Central | 3,694 | 361 | $9.8 \%$ |
| West North <br> Central | $\mathbf{1 0 , 8 1 2}$ | $\mathbf{1 , 6 4 0}$ | $\mathbf{1 5 . 2 \%}$ |
| Midwest <br> Region |  |  |  |



| Rental Rate <br> Per Sq. Ft. | 1Q16 | 1Q17 | $\%$ <br> Change |
| :--- | ---: | ---: | ---: |
| East North Central |  |  |  |
| Median | $\$ 0.8500$ | $\$ 0.8800$ | $3.5 \%$ |
| Average | $\$ 0.8665$ | $\$ 0.9236$ | $6.6 \%$ |
| West North Central |  |  |  |
| Median | $\$ 0.8500$ | $\$ 0.9400$ | $10.6 \%$ |
| Average | $\$ 0.8920$ | $\$ 0.9638$ | $8.1 \%$ |
| Midwest Region |  |  |  |
| Median | $\mathbf{\$ 0 . 8 5 0 0}$ | $\mathbf{\$ 0 . 8 9 0 0}$ | $\mathbf{4 . 7 \%}$ |
| Average | $\mathbf{\$ 0 . 8 7 5 2}$ | $\mathbf{\$ 0 . 9 3 7 4}$ | $\mathbf{7 . 1 \%}$ |


| Physical <br> Occupancy | $1 Q 16$ | $1 Q 17$ | Absolute <br> Change |
| :--- | :--- | :--- | ---: |


| East North Central |  |  |  |
| :---: | :---: | :---: | :---: |
| Median | 81.0\% | 82.0\% | 1.0\% |
| Average | 83.0\% | 83.5\% | 0.5\% |
| West North Central |  |  |  |
| Median | 83.9\% | 84.0\% | 0.1\% |
| Average | 83.8\% | 84.4\% | 0.6\% |
| Midwest Region |  |  |  |
| Median | 81.0\% | 82.0\% | 1.0\% |
| Average | 83.3\% | 83.8\% | 0.5\% |

Rental Rates


| Rent Per Available Sq. Ft. | 1Q16 | 1Q17 | \% Change |
| :---: | :---: | :---: | :---: |
| East North Central |  |  |  |
| Median | \$0.6184 | \$0.6615 | 7.0\% |
| Average | \$0.6477 | \$0.7082 | 9.3\% |
| West North Central |  |  |  |
| Median | \$0.6396 | \$0.7168 | 12.1\% |
| Average | \$0.6703 | \$0.7388 | 10.2\% |
| Midwest Region |  |  |  |
| Median | \$0.6176 | \$0.6673 | 8.0\% |
| Average | \$0.6554 | \$0.7186 | 9.6\% |



[^16]| Key | Seasonal Change in MSAs in Midwest Regions | Rental Rate Change | Occupancy Change | Change in Rent Per Avail. SF |
| :---: | :---: | :---: | :---: | :---: |
| East North Cental Division |  |  |  |  |
| CHI | Chicago-Naperville-Joliet, IL-IN-WI MSA | 4.4\% | 1.0\% | 8.3\% |
| CIN | Cincinnati-Middletown, OH-KY-IN MSA | 5.0\% | -1.0\% | 9.7\% |
| CLE | Cleveland-Elyria-Mentor, OH MSA | 9.5\% | 2.0\% | 11.4\% |
| COL | Columbus, OH MSA | 6.7\% | -3.0\% | 4.3\% |
| DET | Detroit-Warren-Livonia, MI MSA | 5.9\% | 1.0\% | 7.7\% |
| IND | Indianapolis, IN MSA | 2.7\% | -3.0\% | 9.4\% |
| MIL | Milwaukee-Waukesha-West Allis, WI MSA | 5.6\% | 1.0\% | 3.4\% |
| LOU | Louisville, KY-IN MSA | 1.2\% | -1.0\% | 3.1\% |
| MIN | Minneapolis-St. Paul-Bloomington, MN-WI MSA | 3.5\% | 5.0\% | 16.9\% |
| STL | St. Louis, MO-IL MSA | 5.3\% | 2.0\% | 13.6\% |
| West North Cental Division |  |  |  |  |
| KAN | Kansas City, MO-KS MSA | 18.8\% | -3.0\% | 14.1\% |
| MIN | Minneapolis-St. Paul-Bloomington, MN-WI MSA | 3.5\% | 5.0\% | 16.9\% |
| STL | St. Louis, MO-IL MSA | 5.3\% | 2.0\% | 13.6\% |

Note : Light Tan shading denotes that MSA is split between NCREIF Regions and or Divisions.

[^17]
## Market Conditions

## South Region

| Sample Size |  |  |  |
| :--- | ---: | ---: | ---: |
|  | Total | Sample <br> Facilities | Size |
| Sample |  |  |  |



| Rental Rate Per Sq. Ft. | 1Q16 | 1Q17 | \% <br> Change |
| :---: | :---: | :---: | :---: |
| Southeast |  |  |  |
| Median | \$0.8700 | \$0.9500 | 9.2\% |
| Average | \$0.9369 | \$1.0112 | 7.9\% |
| Southwest |  |  |  |
| Median | \$0.8000 | \$0.8900 | 11.3\% |
| Average | \$0.8676 | \$0.9253 | 6.7\% |
| South Region |  |  |  |
| Median | \$0.8500 | \$0.9000 | 5.9\% |
| Average | \$0.8994 | \$0.9647 | 7.3\% |


| Physical <br> Occupancy | $\mathbf{1 Q 1 6}$ | $\mathbf{1 Q 1 7}$ | Absolute <br> Change |
| :--- | :---: | :---: | ---: |
| Southeast |  |  |  |
| Median | $82.1 \%$ | $86.7 \%$ | $4.6 \%$ |
| Average | $84.4 \%$ | $86.5 \%$ | $2.1 \%$ |
| Southwest |  |  |  |
| Median | $81.0 \%$ | $87.4 \%$ | $6.4 \%$ |
| Average | $84.0 \%$ | $85.9 \%$ | $1.9 \%$ |
| South Region |  |  |  |
| Median | $\mathbf{8 2 . 0} \%$ | $\mathbf{8 7 . 3} \%$ | $\mathbf{5 . 3} \%$ |
| Average | $\mathbf{8 4 . 2} \%$ | $\mathbf{8 6 . 2} \%$ | $\mathbf{2 . 0} \%$ |

Rental Rates


| Rent Per Available <br> Sq. Ft. | $\mathbf{1 Q 1 6}$ | $\mathbf{1 Q 1 7}$ | \% Change |
| :--- | :--- | :--- | :--- |
| Southeast | $\$ 0.6431$ |  |  |
| Median | $\$ 0.7140$ | $\$ 0.7482$ | $16.4 \%$ |
| Average | $\$ 0.5822$ | $\$ 0.7134$ | $11.3 \%$ |
| Southwest | $\$ 0.6574$ | $\$ 0.7278$ | $22.5 \%$ |
| Median | $\$ 0.6272$ | $\$ 0.7176$ | $10.7 \%$ |
| Average | $\$ \mathbf{0 . 6 8 3 4}$ | $\$ 0.7583$ | $\mathbf{1 4 . 4 \%}$ |
| South Region |  | $\mathbf{1 1 . 0} \%$ |  |
| Median |  |  |  |
| Average |  |  |  |



[^18]| Key | Seasonal Change in MSAs in South Regions | Rental Rate Change | Occupancy Change | Change in Rent Per Avail. SF |
| :---: | :---: | :---: | :---: | :---: |
| Southeast Division |  |  |  |  |
| ATL | Atlanta-Sandy Springs-Marietta, GA MSA | 7.5\% | -4.0\% | 2.3\% |
| BIR | Birmingham-Hoover, AL MSA | 0.0\% | -3.0\% | 0.0\% |
| JAC | Jacksonville, FL MSA | 15.0\% | 0.0\% | 16.3\% |
| MEM | Memphis, TN-MS-AR MSA | 5.3\% | 3.0\% | 23.8\% |
| MIA | Miami-Fort Lauderdale-Miami Beach, FL MSA | 3.9\% | 4.3\% | 1.1\% |
| NAS | Nashville-Davidson-Murfreesboro, TN MSA | 4.4\% | 2.0\% | 14.3\% |
| ORL | Orlando, FL MSA | 5.9\% | 7.1\% | 18.3\% |
| TAM | Tampa-St. Petersburg-Clearwater, FL MSA | 10.5\% | 4.9\% | 19.9\% |
| Southwest Division |  |  |  |  |
| AUS | Austin-Round Rock, TXMSA | 5.6\% | 3.0\% | 4.9\% |
| DAL | Dallas-Fort Worth-Arlington, TX MSA | 10.0\% | 5.0\% | 18.4\% |
| HOU | Houston-Baytown-Sugar Land, TX MSA | 12.5\% | 2.9\% | 21.4\% |
| NOR | New Orleans-Metairie-Kenner, LA MSA | 0.0\% | 1.0\% | -1.0\% |
| OKC | Oklahoma City, OK MSA | -8.0\% | 3.0\% | -1.3\% |
| SAT | San Antonio, TX MSA | 16.3\% | -2.0\% | 20.4\% |
| MEM | Memphis, TN-MS-AR MSA | 5.3\% | 3.0\% | 23.8\% |

Note : Light Tan shading denotes that MSA is split between NCREIF Regions and or Divisions.

[^19]
## Market Conditions

## West Region

| Sample Size |  |  |  |
| :--- | ---: | ---: | ---: |
|  | Total <br> Facilities | Sample <br> Size | Sample |
| Mountain | 4,427 | 698 | $15.8 \%$ |
| Pacific | 6,269 | 1,910 | $30.5 \%$ |
| West Region | $\mathbf{1 0 , 6 9 6}$ | $\mathbf{2 , 6 0 8}$ | $\mathbf{2 4 . 4 \%}$ |


| Rental Rate <br> Per Sq. Ft. | $\mathbf{1 Q 1 6}$ | $\mathbf{1 Q 1 7}$ | $\%$ <br> Change |
| :--- | ---: | ---: | ---: |
| Mountain |  |  |  |
| Median | $\$ 0.9500$ | $\$ 0.9900$ | $4.2 \%$ |
| Average | $\$ 1.0144$ | $\$ 1.0366$ | $2.2 \%$ |
| Pacific | $\$ 1.3000$ | $\$ 1.4500$ | $11.5 \%$ |
| Median | $\$ 1.3844$ | $\$ 1.5084$ | $9.0 \%$ |
| Average |  |  |  |
| West Region | $\$ 1.2000$ | $\$ 1.3000$ | $\mathbf{8 . 3} \%$ |
| Median | $\$ 1.2313$ | $\$ 1.3132$ | $\mathbf{6 . 7} \%$ |
| Average |  |  |  |


| Physical <br> Occupancy | $\mathbf{1 Q 1 6}$ | $\mathbf{1 Q 1 7}$ | Absolute <br> Change |
| :--- | ---: | ---: | ---: |
| Mountain |  |  |  |
| Median | $85.0 \%$ | $88.4 \%$ | $3.4 \%$ |
| Average | $84.7 \%$ | $87.6 \%$ | $3.0 \%$ |
| Pacific |  |  |  |
| Median | $80.0 \%$ | $92.0 \%$ | $12.2 \%$ |
| Average | $83.4 \%$ | $90.6 \%$ | $7.2 \%$ |
| West Region |  |  |  |
| Median | $\mathbf{8 0 . 0} \%$ | $\mathbf{9 1 . 4} \%$ | $\mathbf{1 1 . 4 \%}$ |
| Average | $\mathbf{8 3 . 9} \%$ | $\mathbf{8 9 . 4} \%$ | $\mathbf{5 . 4} \%$ |



Rental Rates


Average Physical Unit Occupancy


[^20]

| Key | Seasonal Change in MSAs in West Regions | Rental Rate Change | Occupancy Change | Change in Rent Per Avail. SF |
| :---: | :---: | :---: | :---: | :---: |
| Mountain Division |  |  |  |  |
| DEN | Denver-Aurora, CO MSA | -6.5\% | -2.4\% | -2.2\% |
| LVP | Las Vegas-Paradise, NV MSA | 1.2\% | 4.0\% | 14.4\% |
| PHO | Phoenix-Mesa-Scottsdale, AZ MSA | 3.5\% | 6.9\% | 9.7\% |
| SLC | Salt Lake City, UT MSA | 5.6\% | 6.0\% | 13.9\% |
| Pacific Division |  |  |  |  |
| LAX | Los Angeles-Long Beach-Santa Ana, CA MSA | 12.7\% | 10.8\% | 31.0\% |
| POR | Portland-Vancouver-Beaverton, OR-WA MSA | 8.0\% | 0.0\% | 7.3\% |
| RIV | Riverside-San Bernardino-Ontario, CA MSA | 10.5\% | 12.0\% | 30.6\% |
| SAC | Sacramento-Arden-Arcade-Roseville, CA MSA | 3.8\% | 0.7\% | 6.6\% |
| SDC | San Diego-Carlsbad-San Marcos, CA MSA | 2.7\% | 6.0\% | 15.7\% |
| SFO | San Francisco-Oakland-Fremont, CA MSA | 13.3\% | 12.0\% | 37.4\% |
| SJS | San Jose-Sunnyvale-Santa Clara, CA MSA | -2.3\% | 4.0\% | -0.7\% |
| SEA | Seattle-Tacoma-Bellevue, WA MSA | 5.8\% | 12.0\% | 24.4\% |

Note : Light Tan shading denotes that MSA is split between NCREIF Regions and or Divisions.

[^21]
## Operating Performance - By MSA

## MOST IMPROVED AND WATCH LIST MARKETS

The intent of the Most Improved and Watch List Markets is to identify those markets that demonstrate the most significant change during the current year. The ranking is based on the highest and lowest aggregate growth scores.

The growth score is calculated by adding the percentage change in asking rental rates and physical occupancy for the same period.

The aggregate growth score is calculated as a moving average of the quarterly growth scores for the current and three preceding quarters.

The higher the aggregate growth scores for a market, the greater the likelihood that facility earnings will improve. Conversely, the lower the aggregate growth score, the greater the likelihood is for adverse change in facility earnings. Hence, our Watch List Markets are those markets with the lowest aggregate growth scores. As of quarter end, the results are as follows:

## Six Most Improved Markets <br> Aggregate Growth Score

2. Houston-Baytown-Sugar Land, TX MSA 14.7
3. Austin-Round Rock, TX MSA 14.3
4. San Francisco-Oakland-Fremont, CA MSA 14.0
5. Jacksonville, FL MSA 11.1
6. Riverside-San Bernardino-Ontario, CA MSA 11.1

## Watch List Markets (Highest Negative Scores) Aggregate Growth Score

1. Denver-Aurora, CO MSA -5.9
2. Minneapolis-St. Paul-Bloomington, MN-WI MSA -2.2
3. Milwaukee-Waukesha-West Allis, WI MSA -1.1
4. Hartford-West Hartford-East Hartford, CT MSA -0.1
5. Birmingham-Hoover, AL MSA 0.3
6. New Orleans-Metairie-Kenner, LA MSA 0.4

## Median Asking Rental Rates per Square Foot

Median Asking Rental Rates per Square Foot are based upon the asking rent for a 100-square-foot, ground level, non-climate-controlled unit.

| Top 50 MSAs | Rental <br> Rates <br> 1Q17 |  | Quarterly |  | Seasonal |  | Annual |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | \% Change | Absolute Change |  | Absolute Change | \% Change | Absolute Change |
| Atlanta-Sandy Springs-Marietta, GA MSA | \$ | 0.8600 | 2.38\% | \$0.02 | 7.50\% | \$0.06 | 1.84\% | \$0.02 |
| Austin-Round Rock, TX MSA | \$ | 0.9500 | -4.04\% | -\$0.04 | 5.56\% | \$0.05 | 1.29\% | \$0.01 |
| Baltimore-Towson, MD MSA | \$ | 1.3000 | -3.70\% | -\$0.05 | 0.00\% | \$0.00 | 0.00\% | \$0.00 |
| Birmingham-Hoover, AL MSA | \$ | 0.8000 | 0.00\% | \$0.00 | 0.00\% | \$0.00 | 0.00\% | \$0.00 |
| Boston-Cambridge-Quincy, MA-NH MSA | \$ | 1.2800 | 1.72\% | \$0.02 | 11.30\% | \$0.13 | 2.68\% | \$0.03 |
| Buffalo-Cheektowaga-Tonawanda, NY MSA | \$ | 0.9200 | -7.07\% | -\$0.07 | 2.22\% | \$0.02 | 0.52\% | \$0.00 |
| Charlotte-Gastonia-Concord, NC-SC MSA | \$ | 0.8100 | 1.25\% | \$0.01 | 1.25\% | \$0.01 | 0.31\% | \$0.00 |
| Chicago-Naperville-Joliet, IL-IN-WI MSA | \$ | 0.9400 | 4.44\% | \$0.04 | 4.44\% | \$0.04 | 1.10\% | \$0.01 |
| Cincinnati-Middletown, OH-KY-IN MSA | \$ | 0.8400 | 1.20\% | \$0.01 | 5.00\% | \$0.04 | 1.18\% | \$0.01 |
| Cleveland-Elyria-Mentor, OH MSA | \$ | 0.9200 | 4.55\% | \$0.04 | 9.52\% | \$0.08 | 2.34\% | \$0.02 |
| Columbus, OH MSA | \$ | 0.8000 | -1.23\% | -\$0.01 | 6.67\% | \$0.05 | 1.63\% | \$0.01 |
| Dallas-Fort Worth-Arlington, TX MSA | \$ | 0.8800 | -2.22\% | -\$0.02 | 10.00\% | \$0.08 | 2.42\% | \$0.02 |
| Denver-Aurora, CO MSA | \$ | 1.2155 | -3.53\% | -\$0.04 | -6.50\% | -\$0.08 | -1.63\% | -\$0.02 |
| Detroit-Warren-Livonia, MI MSA | \$ | 0.9000 | 0.00\% | \$0.00 | 5.88\% | \$0.05 | 1.43\% | \$0.01 |
| Hartford-West Hartford-East Hartford, CT MSA | \$ | 1.0500 | 1.94\% | \$0.02 | 6.06\% | \$0.06 | 1.45\% | \$0.01 |
| Houston-Baytown-Sugar Land, TX MSA | \$ | 0.9000 | 3.45\% | \$0.03 | 12.50\% | \$0.10 | 2.87\% | \$0.02 |
| Indianapolis, IN MSA | \$ | 0.7500 | 0.00\% | \$0.00 | 2.74\% | \$0.02 | 0.67\% | \$0.01 |
| Jacksonville, FL MSA | \$ | 0.9200 | 4.55\% | \$0.04 | 15.00\% | \$0.12 | 3.51\% | \$0.03 |
| Kansas City, MO-KS MSA | \$ | 0.9500 | 0.00\% | \$0.00 | 18.75\% | \$0.15 | 4.14\% | \$0.04 |
| Las Vegas-Paradise, NV MSA | \$ | 0.8600 | -1.15\% | -\$0.01 | 1.18\% | \$0.01 | 0.29\% | \$0.00 |
| Los Angeles-Long Beach-Santa Ana, CA MSA | \$ | 1.6900 | 12.67\% | \$0.19 | 12.67\% | \$0.19 | 3.17\% | \$0.05 |
| Louisville, KY-IN MSA | \$ | 0.8600 | -4.44\% | -\$0.04 | 1.18\% | \$0.01 | 0.29\% | \$0.00 |
| Memphis, TN-MS-AR MSA | \$ | 0.7900 | -1.25\% | -\$0.01 | 5.33\% | \$0.04 | 1.29\% | \$0.01 |
| Miami-Fort Lauderdale-Miami Beach, FL MSA | \$ | 1.3500 | 2.27\% | \$0.03 | 3.85\% | \$0.05 | 0.93\% | \$0.01 |
| Milwaukee-Waukesha-West Allis, WI MSA | \$ | 0.9500 | 5.56\% | \$0.05 | 5.56\% | \$0.05 | 1.39\% | \$0.01 |
| Minneapolis-St. Paul-Bloomington, MN-WI MSA | \$ | 0.8800 | 3.53\% | \$0.03 | 3.53\% | \$0.03 | 0.88\% | \$0.01 |
| Nashville-Davidson-Murfreesboro, TN MSA | \$ | 0.9400 | 2.17\% | \$0.02 | 4.44\% | \$0.04 | 1.10\% | \$0.01 |
| New Orleans-Metairie-Kenner, LA MSA | \$ | 0.9000 | 0.00\% | \$0.00 | 0.00\% | \$0.00 | 0.00\% | \$0.00 |
| New York-Newark-Edison, NY-NJ-PA MSA | \$ | 1.4800 | 2.07\% | \$0.03 | 2.07\% | \$0.03 | 0.51\% | \$0.01 |
| Oklahoma City, OK MSA | \$ | 0.6900 | -8.00\% | -\$0.06 | -8.00\% | -\$0.06 | -1.99\% | -\$0.02 |
| Orlando, FL MSA | \$ | 0.9000 | 2.27\% | \$0.02 | 5.88\% | \$0.05 | 1.42\% | \$0.01 |
| Philadelphia-Camden-Wilmington, PA-NJ-DE-MD MSA | \$ | 1.1400 | 2.70\% | \$0.03 | 3.64\% | \$0.04 | 0.91\% | \$0.01 |
| Phoenix-Mesa-Scottsdale, AZ MSA | \$ | 0.9000 | 0.00\% | \$0.00 | 3.45\% | \$0.03 | 0.84\% | \$0.01 |
| Pittsburgh, PA MSA | \$ | 0.8800 | 3.53\% | \$0.03 | 3.53\% | \$0.03 | 0.88\% | \$0.01 |
| Portland-Vancouver-Beaverton, OR-WA MSA | \$ | 1.3500 | -0.74\% | -\$0.01 | 8.04\% | \$0.10 | 2.01\% | \$0.03 |
| Providence-New Bedford-Fall River, RI-MA MSA | \$ | 1.2000 | 2.56\% | \$0.03 | 4.35\% | \$0.05 | 1.05\% | \$0.01 |
| Richmond, VA MSA | \$ | 0.9900 | 0.00\% | \$0.00 | 7.61\% | \$0.07 | 1.83\% | \$0.02 |
| Riverside-San Bernardino-Ontario, CA MSA | \$ | 1.0500 | 2.34\% | \$0.02 | 10.53\% | \$0.10 | 2.52\% | \$0.02 |
| Rochester, NY MSA | \$ | 0.8500 | -1.16\% | -\$0.01 | 3.66\% | \$0.03 | 0.91\% | \$0.01 |
| Sacramento-Arden-Arcade-Roseville, CA MSA | \$ | 1.1000 | 0.00\% | \$0.00 | 3.77\% | \$0.04 | 0.92\% | \$0.01 |
| Salt Lake City, UT MSA | \$ | 0.9500 | 3.26\% | \$0.03 | 5.56\% | \$0.05 | 1.38\% | \$0.01 |
| San Antonio, TX MSA | \$ | 0.9300 | 9.41\% | \$0.08 | 16.25\% | \$0.13 | 4.00\% | \$0.03 |
| San Diego-Carlsbad-San Marcos, CA MSA | \$ | 1.5400 | 2.67\% | \$0.04 | 2.67\% | \$0.04 | 0.67\% | \$0.01 |
| San Francisco-Oakland-Fremont, CA MSA | \$ | 1.8700 | 6.86\% | \$0.12 | 13.33\% | \$0.22 | 3.10\% | \$0.06 |
| San Jose-Sunnyvale-Santa Clara, CA MSA | \$ | 1.6900 | 5.62\% | \$0.09 | -2.31\% | -\$0.04 | -0.57\% | -\$0.01 |
| Seattle-Tacoma-Bellemue, WA MSA | \$ | 1.2700 | 10.43\% | \$0.12 | 5.83\% | \$0.07 | 1.51\% | \$0.02 |
| St. Louis, MO-IL MSA | \$ | 0.7900 | 2.60\% | \$0.02 | 5.33\% | \$0.04 | 1.32\% | \$0.01 |
| Tampa-St. Petersburg-Clearwater, FL MSA | \$ | 1.0500 | 1.94\% | \$0.02 | 10.53\% | \$0.10 | 2.52\% | \$0.03 |
| Virginia Beach-Norfolk-Newport News, VA-NC MSA | \$ | 0.9100 | -5.21\% | -\$0.05 | -4.21\% | -\$0.04 | -1.05\% | -\$0.01 |
| Washington-Arlington-Alexandria, DC-VA-MD-WV MSA | \$ | 1.3900 | -4.14\% | -\$0.06 | -4.14\% | -\$0.06 | -1.02\% | -\$0.02 |

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## Median Physical Occupancy

Median Physical Occupancy is based on the facility's occupancy and not on that of a particular unit size.

| Top 50 MSAs | Physical Occupancy 1Q17 | Absolute Change |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Quarterly | Seasonal | Annual |
| Atlanta-Sandy Springs-Marietta, GA MSA | 81.0\% | -4.0\% | -4.0\% | -1.0\% |
| Austin-Round Rock, TX MSA | 83.0\% | -3.0\% | 3.0\% | 0.8\% |
| Baltimore-Towson, MD MSA | 82.0\% | 1.0\% | 0.3\% | 0.1\% |
| Birmingham-Hoover, AL MSA | 81.0\% | -4.0\% | -3.0\% | -0.8\% |
| Boston-Cambridge-Quincy, MA-NH MSA | 85.0\% | 1.0\% | 3.0\% | 0.7\% |
| Buffalo-Cheektowaga-Tonawanda, NY MSA | 86.2\% | -1.0\% | 0.8\% | 0.2\% |
| Charlotte-Gastonia-Concord, NC-SC MSA | 84.0\% | -2.2\% | -4.1\% | -1.0\% |
| Chicago-Naperville-Joliet, IL-IN-WI MSA | 81.0\% | 1.0\% | 1.0\% | 0.3\% |
| Cincinnati-Middletown, OH-KY-IN MSA | 84.0\% | 2.0\% | -1.0\% | -0.2\% |
| Cleveland-Elyria-Mentor, OH MSA | 82.0\% | -3.0\% | 2.0\% | 0.5\% |
| Columbus, OH MSA | 83.0\% | -4.0\% | -3.0\% | -0.7\% |
| Dallas-Fort Worth-Arlington, TX MSA | 90.0\% | 4.0\% | 5.0\% | 1.3\% |
| Denver-Aurora, CO MSA | 84.6\% | -0.3\% | -2.4\% | -0.6\% |
| Detroit-Warren-Livonia, MI MSA | 82.0\% | -4.0\% | 1.0\% | 0.2\% |
| Hartford-West Hartford-East Hartford, CT MSA | 84.0\% | -3.9\% | -6.0\% | -1.5\% |
| Houston-Baytown-Sugar Land, TX MSA | 87.6\% | 0.6\% | 2.9\% | 0.7\% |
| Indianapolis, IN MSA | 81.0\% | -1.0\% | -3.0\% | -0.8\% |
| Jacksonville, FL MSA | 82.0\% | 0.0\% | 0.0\% | 0.0\% |
| Kansas City, MO-KS MSA | 81.0\% | -1.0\% | -3.0\% | -0.7\% |
| Las Vegas-Paradise, NV MSA | 93.0\% | 11.0\% | 4.0\% | 1.0\% |
| Los Angeles-Long Beach-Santa Ana, CA MSA | 94.5\% | 12.5\% | 10.8\% | 2.7\% |
| Louisville, KY-IN MSA | 81.0\% | -1.0\% | -1.0\% | -0.2\% |
| Memphis, TN-MS-AR MSA | 91.6\% | 9.6\% | 3.0\% | 0.7\% |
| Miami-Fort Lauderdale-Miami Beach, FL MSA | 86.7\% | -0.5\% | 4.3\% | 1.1\% |
| Milwaukee-Waukesha-West Allis, WI MSA | 81.0\% | -1.0\% | 1.0\% | 0.3\% |
| Minneapolis-St. Paul-Bloomington, MN-WI MSA | 88.0\% | 6.0\% | 5.0\% | 1.3\% |
| Nashville-Davidson-Murfreesboro, TN MSA | 87.0\% | 6.0\% | 2.0\% | 0.5\% |
| New Orleans-Metairie-Kenner, LA MSA | 82.0\% | 1.0\% | 1.0\% | 0.2\% |
| New York-Newark-Edison, NY-NJ-PA MSA | 85.0\% | 3.0\% | 1.0\% | 0.2\% |
| Oklahoma City, OK MSA | 85.0\% | 3.0\% | 3.0\% | 0.8\% |
| Orlando, FL MSA | 89.1\% | 9.1\% | 7.1\% | 1.8\% |
| Philadelphia-Camden-Wilmington, PA-NJ-DE-MD MSA | 85.0\% | 1.0\% | 0.0\% | 0.0\% |
| Phoenix-Mesa-Scottsdale, AZ MSA | 89.9\% | 7.9\% | 6.9\% | 1.7\% |
| Pittsburgh, PA MSA | 82.0\% | 0.0\% | -3.0\% | -0.7\% |
| Portland-Vancouver-Beaverton, OR-WA MSA | 80.0\% | -1.0\% | 0.0\% | 0.0\% |
| Providence-New Bedford-Fall River, RI-MA MSA | 89.0\% | 5.4\% | 2.4\% | 0.6\% |
| Richmond, VA MSA | 82.0\% | 1.0\% | -0.9\% | -0.2\% |
| Riverside-San Bernardino-Ontario, CA MSA | 92.0\% | 11.0\% | 12.0\% | 3.0\% |
| Rochester, NY MSA | 84.0\% | -2.0\% | 2.0\% | 0.5\% |
| Sacramento-Arden-Arcade-Roseville, CA MSA | 83.0\% | 2.0\% | 0.7\% | 0.2\% |
| Salt Lake City, UT MSA | 86.0\% | 5.0\% | 6.0\% | 1.5\% |
| San Antonio, TX MSA | 82.0\% | -1.0\% | -2.0\% | -0.5\% |
| San Diego-Carlsbad-San Marcos, CA MSA | 90.0\% | 8.0\% | 6.0\% | 1.5\% |
| San Francisco-Oakland-Fremont, CA MSA | 94.0\% | 14.0\% | 12.0\% | 3.0\% |
| San Jose-Sunnyvale-Santa Clara, CA MSA | 89.0\% | 0.0\% | 4.0\% | 1.0\% |
| Seattle-Tacoma-Bellevie, WA MSA | 92.0\% | 11.0\% | 12.0\% | 3.0\% |
| St. Louis, MO-IL MSA | 84.0\% | -2.0\% | 2.0\% | 0.5\% |
| Tampa-St. Petersburg-Clearwater, FL MSA | 92.9\% | 7.9\% | 4.9\% | 1.2\% |
| Virginia Beach-Norfolk-Newport News, VA-NC MSA | 81.4\% | -7.1\% | -3.4\% | -0.8\% |
| Washington-Arlington-Alexandria, DC-VA-MD-WV MSA | 85.0\% | -3.4\% | -4.3\% | -1.1\% |

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## Median Rent per Available Square Foot

Rent per Available Square Foot is calculated by deducting the cost of physical vacancy and the effective cost of concessions from the median asking rental rate.

| Top 50 MSAs | Rent Per Available Sq.Ft. 1Q17 | Quarterly |  | Seasonal |  | Annual |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \% <br> Change | Absolute Change | $\left\lvert\, \begin{gathered} \% \\ \text { Change } \end{gathered}\right.$ | Absolute Change | \% Change | Absolute Change |
| Atlanta-Sandy Springs-Marietta, GA MSA | \$0.6321 | -5.57\% | -\$0.04 | 2.28\% | \$0.01 | 0.56\% | \$0.00 |
| Austin-Round Rock, TX MSA | \$0.7082 | -8.56\% | -\$0.07 | 4.90\% | \$0.03 | 1.11\% | \$0.01 |
| Baltimore-Towson, MD MSA | \$0.9327 | -3.86\% | -\$0.04 | -2.20\% | -\$0.02 | -0.55\% | -\$0.01 |
| Birmingham-Hoover, AL MSA | \$0.5854 | -6.65\% | -\$0.04 | 0.03\% | \$0.00 | 0.01\% | \$0.00 |
| Boston-Cambridge-Quincy, MA-NH MSA | \$0.9928 | 0.49\% | \$0.00 | 18.11\% | \$0.15 | 4.24\% | \$0.04 |
| Buffalo-Cheektowaga-Tonawanda, NY MSA | \$0.7097 | -8.80\% | -\$0.07 | 7.48\% | \$0.05 | 1.69\% | \$0.01 |
| Charlotte-Gastonia-Concord, NC-SC MSA | \$0.6328 | 1.70\% | \$0.01 | -0.05\% | \$0.00 | -0.01\% | \$0.00 |
| Chicago-Naperville-Joliet, IL-IN-WI MSA | \$0.7002 | 6.79\% | \$0.04 | 8.26\% | \$0.05 | 2.01\% | \$0.01 |
| Cincinnati-Middletown, OH-KY-IN MSA | \$0.6552 | 5.63\% | \$0.03 | 9.68\% | \$0.06 | 2.28\% | \$0.01 |
| Cleveland-Elyria-Mentor, OH MSA | \$0.6848 | 0.56\% | \$0.00 | 11.37\% | \$0.07 | 2.72\% | \$0.02 |
| Columbus, OH MSA | \$0.5946 | -7.40\% | -\$0.05 | 4.30\% | \$0.02 | 1.03\% | \$0.01 |
| Dallas-Fort Worth-Arlington, TX MSA | \$0.7304 | 1.71\% | \$0.01 | 18.44\% | \$0.11 | 4.32\% | \$0.03 |
| Denver-Aurora, CO MSA | \$0.9228 | -6.18\% | -\$0.06 | -2.19\% | -\$0.02 | -0.53\% | -\$0.01 |
| Detroit-Warren-Livonia, MI MSA | \$0.6714 | -3.34\% | -\$0.02 | 7.67\% | \$0.05 | 1.83\% | \$0.01 |
| Hartford-West Hartford-East Hartford, CT MSA | \$0.7973 | -1.64\% | -\$0.01 | -0.54\% | \$0.00 | -0.14\% | \$0.00 |
| Houston-Baytown-Sugar Land, TX MSA | \$0.7319 | 3.04\% | \$0.02 | 21.44\% | \$0.13 | 4.62\% | \$0.03 |
| Indianapolis, IN MSA | \$0.5674 | 1.03\% | \$0.01 | 9.39\% | \$0.05 | 2.25\% | \$0.01 |
| Jacksonville, FL MSA | \$0.6890 | 3.97\% | \$0.03 | 16.27\% | \$0.10 | 3.85\% | \$0.02 |
| Kansas City, MO-KS MSA | \$0.6907 | -2.47\% | -\$0.02 | 14.07\% | \$0.09 | 3.10\% | \$0.02 |
| Las Vegas-Paradise, NV MSA | \$0.7359 | 13.16\% | \$0.09 | 14.39\% | \$0.09 | 3.55\% | \$0.02 |
| Los Angeles-Long Beach-Santa Ana, CA MSA | \$1.4511 | 27.46\% | \$0.31 | 31.02\% | \$0.34 | 7.80\% | \$0.09 |
| Louisville, KY-IN MSA | \$0.6308 | -8.01\% | -\$0.05 | 3.12\% | \$0.02 | 0.74\% | \$0.00 |
| Memphis, TN-MS-AR MSA | \$0.6612 | 11.75\% | \$0.07 | 23.84\% | \$0.13 | 5.55\% | \$0.03 |
| Miami-Fort Lauderdale-Miami Beach, FL MSA | \$1.0525 | 0.80\% | \$0.01 | 1.06\% | \$0.01 | 0.27\% | \$0.00 |
| Milwaukee-Waukesha-West Allis, WI MSA | \$0.6926 | 1.81\% | \$0.01 | 3.42\% | \$0.02 | 0.86\% | \$0.01 |
| Minneapolis-St. Paul-Bloomington, MN-WI MSA | \$0.7229 | 11.58\% | \$0.08 | 16.94\% | \$0.10 | 4.10\% | \$0.03 |
| Nashville-Davidson-Murfreesboro, TN MSA | \$0.7457 | 7.34\% | \$0.05 | 14.30\% | \$0.09 | 3.50\% | \$0.02 |
| New Orleans-Metairie-Kenner, LA MSA | \$0.6569 | -1.10\% | -\$0.01 | -0.96\% | -\$0.01 | -0.24\% | \$0.00 |
| New York-Newark-Edison, NY-NJ-PA MSA | \$1.1606 | 5.33\% | \$0.06 | 10.53\% | \$0.11 | 2.51\% | \$0.03 |
| Oklahoma City, OK MSA | \$0.5299 | -4.49\% | -\$0.02 | -1.32\% | -\$0.01 | -0.33\% | \$0.00 |
| Orlando, FL MSA | \$0.7176 | 12.53\% | \$0.08 | 18.30\% | \$0.11 | 4.36\% | \$0.03 |
| Philadelphia-Camden-Wilmington, PA-NJ-DE-MD MSA | \$0.8919 | 2.82\% | \$0.02 | 5.26\% | \$0.04 | 1.32\% | \$0.01 |
| Phoenix-Mesa-Scottsdale, AZ MSA | \$0.7345 | 9.14\% | \$0.06 | 9.73\% | \$0.07 | 2.46\% | \$0.02 |
| Pittsburgh, PA MSA | \$0.6819 | 5.36\% | \$0.03 | 10.70\% | \$0.07 | 2.58\% | \$0.02 |
| Portland-Vancouver-Beaverton, OR-WA MSA | \$0.9574 | -2.91\% | -\$0.03 | 7.27\% | \$0.06 | 1.76\% | \$0.02 |
| Providence-New Bedford-Fall River, RI-MA MSA | \$0.9610 | 9.30\% | \$0.08 | 15.06\% | \$0.13 | 3.50\% | \$0.03 |
| Richmond, VA MSA | \$0.7383 | 3.27\% | \$0.02 | 13.11\% | \$0.09 | 3.10\% | \$0.02 |
| Riverside-San Bernardino-Ontario, CA MSA | \$0.8812 | 16.67\% | \$0.13 | 30.63\% | \$0.21 | 7.16\% | \$0.05 |
| Rochester, NY MSA | \$0.6427 | -6.99\% | -\$0.05 | 3.71\% | \$0.02 | 0.88\% | \$0.01 |
| Sacramento-Arden-Arcade-Roseville, CA MSA | \$0.8570 | 2.87\% | \$0.02 | 6.55\% | \$0.05 | 1.61\% | \$0.01 |
| Salt Lake City, UT MSA | \$0.7444 | 11.24\% | \$0.08 | 13.86\% | \$0.09 | 3.33\% | \$0.02 |
| San Antonio, TX MSA | \$0.6850 | 4.12\% | \$0.03 | 20.43\% | \$0.12 | 4.80\% | \$0.03 |
| San Diego-Carlsbad-San Marcos, CA MSA | \$1.2494 | 11.71\% | \$0.13 | 15.74\% | \$0.17 | 3.89\% | \$0.04 |
| San Francisco-Oakland-Fremont, CA MSA | \$1.6068 | 28.24\% | \$0.35 | 37.38\% | \$0.44 | 8.58\% | \$0.11 |
| San Jose-Sunnyvale-Santa Clara, CA MSA | \$1.3470 | 5.23\% | \$0.07 | -0.71\% | -\$0.01 | -0.18\% | \$0.00 |
| Seattle-Tacoma-Bellemue, WA MSA | \$1.0606 | 27.05\% | \$0.23 | 24.41\% | \$0.21 | 6.16\% | \$0.05 |
| St. Louis, MO-IL MSA | \$0.6068 | -0.02\% | \$0.00 | 13.55\% | \$0.07 | 3.21\% | \$0.02 |
| Tampa-St. Petersburg-Clearwater, FL MSA | \$0.8980 | 10.43\% | \$0.08 | 19.85\% | \$0.15 | 4.81\% | \$0.04 |
| Virginia Beach-Norfolk-Newport News, VA-NC MSA | \$0.6637 | -15.24\% | -\$0.12 | -2.01\% | -\$0.01 | -0.47\% | \$0.00 |
| Washington-Arlington-Alexandria, DC-VA-MD-WV MSA | \$1.0780 | -8.53\% | -\$0.10 | -3.01\% | -\$0.03 | -0.72\% | -\$0.01 |

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## Implied Economic Occupancy by Metropolitan Area

Economic Occupancy - Economic occupancy as shown below reflects the difference between asking rental rates and rents per available square foot. It takes into consideration the impact physical vacancy and the cost of offering concessions. It does not reflect the cost of bad debt, ancillary income or the impact of tenants who pay something other than asking rental rate.

| Top 50 MSAs | Econonic Occupancy | Quarterly |  | Seasonal |  | MSA vs <br> National <br> Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Q17 | \% Change | Absolute Change | \% Change | Absolute Change | Absolute Change |
| Atlanta-Sandy Springs-Marietta, GA MSA | 73.5\% | -7.8\% | -6.2\% | -4.9\% | -3.8\% | -5.4\% |
| Austin-Round Rock, TX MSA | 74.5\% | -4.7\% | -3.7\% | -0.7\% | -0.5\% | -4.4\% |
| Baltimore-Towson, MD MSA | 71.7\% | -0.3\% | -0.2\% | -2.3\% | -1.7\% | -7.2\% |
| Birmingham-Hoover, AL MSA | 73.2\% | -6.6\% | -5.2\% | 0.1\% | 0.1\% | -5.7\% |
| Boston-Cambridge-Quincy, MA-NH MSA | 77.6\% | -1.1\% | -0.9\% | 6.2\% | 4.5\% | -1.3\% |
| Buffalo-Cheektowaga-Tonawanda, NY MSA | 77.1\% | -1.9\% | -1.5\% | 5.0\% | 3.7\% | -1.8\% |
| Charlotte-Gastonia-Concord, NC-SC MSA | 78.1\% | 0.4\% | 0.3\% | -1.3\% | -1.0\% | -0.8\% |
| Chicago-Naperville-Joliet, IL-IN-WI MSA | 74.5\% | 2.2\% | 1.6\% | 3.6\% | 2.6\% | -4.4\% |
| Cincinnati-Middletown, OH-KY-IN MSA | 78.0\% | 4.4\% | 3.3\% | 4.4\% | 3.3\% | -0.9\% |
| Cleveland-Elyria-Mentor, OH MSA | 74.4\% | -3.9\% | -3.0\% | 1.6\% | 1.2\% | -4.5\% |
| Columbus, OH MSA | 74.3\% | -6.3\% | -5.0\% | -2.2\% | -1.7\% | -4.6\% |
| Dallas-Fort Worth-Arlington, TX MSA | 83.0\% | 4.0\% | 3.2\% | 7.7\% | 5.9\% | 4.1\% |
| Denver-Aurora, CO MSA | 75.9\% | -2.8\% | -2.2\% | 4.5\% | 3.3\% | -3.0\% |
| Detroit-Warren-Livonia, MI MSA | 74.6\% | -3.4\% | -2.6\% | 1.6\% | 1.2\% | -4.3\% |
| Hartford-West Hartford-East Hartford, CT MSA | 75.9\% | -3.6\% | -2.8\% | -6.3\% | -5.1\% | -3.0\% |
| Houston-Baytown-Sugar Land, TX MSA | 81.3\% | -0.4\% | -0.3\% | 8.0\% | 6.0\% | 2.4\% |
| Indianapolis, IN MSA | 75.7\% | 1.1\% | 0.8\% | 6.5\% | 4.6\% | -3.2\% |
| Jacksonville, FL MSA | 74.9\% | -0.5\% | -0.4\% | 1.1\% | 0.8\% | -4.0\% |
| Kansas City, MO-KS MSA | 72.7\% | -2.5\% | -1.9\% | -4.0\% | -3.0\% | -6.2\% |
| Las Vegas-Paradise, NV MSA | 85.6\% | 14.4\% | 10.8\% | 13.1\% | 9.9\% | 6.7\% |
| Los Angeles-Long Beach-Santa Ana, CA MSA | 85.9\% | 13.2\% | 10.0\% | 16.4\% | 12.1\% | 7.0\% |
| Louisville, KY-IN MSA | 73.3\% | -3.8\% | -2.9\% | 1.8\% | 1.3\% | -5.6\% |
| Memphis, TN-MS-AR MSA | 83.7\% | 13.1\% | 9.7\% | 17.6\% | 12.5\% | 4.8\% |
| Miami-Fort Lauderdale-Miami Beach, FL MSA | 78.0\% | -1.4\% | -1.1\% | -2.6\% | -2.1\% | -0.9\% |
| Milwaukee-Waukesha-West Allis, WI MSA | 72.9\% | -3.6\% | -2.7\% | -2.0\% | -1.5\% | -6.0\% |
| Minneapolis-St. Paul-Bloomington, MN-WI MSA | 82.1\% | 7.7\% | 5.9\% | 12.9\% | 9.4\% | 3.2\% |
| Nashville-Davidson-Murfreesboro, TN MSA | 79.3\% | 5.0\% | 3.8\% | 9.4\% | 6.8\% | 0.4\% |
| New Orleans-Metairie-Kenner, LA MSA | 73.0\% | -1.1\% | -0.8\% | -0.9\% | -0.7\% | -5.9\% |
| New York-Newark-Edison, NY-NJ-PA MSA | 78.4\% | 3.2\% | 2.4\% | 8.3\% | 6.0\% | -0.5\% |
| Oklahoma City, OK MSA | 76.8\% | 3.8\% | 2.8\% | 7.3\% | 5.2\% | -2.1\% |
| Orlando, FL MSA | 79.7\% | 9.9\% | 7.2\% | 11.6\% | 8.3\% | 0.8\% |
| Philadelphia-Camden-Wilmington, PA-NJ-DE-MD MSA | 78.2\% | 0.1\% | 0.1\% | 1.6\% | 1.2\% | -0.7\% |
| Phoenix-Mesa-Scottsdale, AZ MSA | 81.6\% | 9.1\% | 6.8\% | 6.1\% | 4.7\% | 2.7\% |
| Pittsburgh, PA MSA | 77.5\% | 1.8\% | 1.4\% | 6.9\% | 5.0\% | -1.4\% |
| Portland-Vancouver-Beaverton, OR-WA MSA | 70.9\% | -2.2\% | -1.6\% | -0.7\% | -0.5\% | -8.0\% |
| Providence-New Bedford-Fall River, RI-MA MSA | 80.1\% | 6.7\% | 5.0\% | 10.3\% | 7.5\% | 1.2\% |
| Richmond, VA MSA | 74.6\% | 3.3\% | 2.4\% | 5.2\% | 3.7\% | -4.3\% |
| Riverside-San Bernardino-Ontario, CA MSA | 83.9\% | 14.0\% | 10.3\% | 18.2\% | 12.9\% | 5.0\% |
| Rochester, NY MSA | 75.6\% | -5.9\% | -4.7\% | 0.0\% | 0.0\% | -3.3\% |
| Sacramento-Arden-Arcade-Roseville, CA MSA | 77.9\% | 2.9\% | 2.2\% | 2.6\% | 2.0\% | -1.0\% |
| Salt Lake City, UT MSA | 78.4\% | 7.8\% | 5.7\% | 8.0\% | 5.8\% | -0.5\% |
| San Antonio, TX MSA | 73.7\% | -4.8\% | -3.7\% | 3.7\% | 2.6\% | -5.2\% |
| San Diego-Carlsbad-San Marcos, CA MSA | 81.1\% | 8.7\% | 6.5\% | 12.6\% | 9.1\% | 2.2\% |
| San Francisco-Oakland-Fremont, CA MSA | 85.9\% | 20.0\% | 14.3\% | 21.2\% | 15.0\% | 7.0\% |
| San Jose-Sunnyvale-Santa Clara, CA MSA | 79.7\% | -0.4\% | -0.3\% | 1.7\% | 1.3\% | 0.8\% |
| Seattle-Tacoma-Bellevue, WA MSA | 83.5\% | 15.0\% | 10.9\% | 17.6\% | 12.5\% | 4.6\% |
| St. Louis, MO-IL MSA | 76.8\% | -2.5\% | -2.0\% | 7.7\% | 5.5\% | -2.1\% |
| Tampa-St. Petersburg-Clearwater, FL MSA | 85.5\% | 8.4\% | 6.6\% | 8.4\% | 6.6\% | 6.6\% |
| Virginia Beach-Norfolk-Newport News, VA-NC MSA | 72.9\% | -10.7\% | -8.7\% | 2.2\% | 1.6\% | -6.0\% |
| Washington-Arlington-Alexandria, DC-VA-MD-WV MSA | 77.6\% | -4.6\% | -3.7\% | 1.3\% | 1.0\% | -1.3\% |

[^22]
## Section IV - Real Estate Investment Trusts (REITs) Performance Data 4 ${ }^{\text {th }}$ Quarter 2016

The following performance data comes from the four public companies same store pool and supports the conclusions drawn from the Self-Storage Performance Index and other trends SSDS tracks. There are however, slight differences which are mostly attributable to the following:

1. SSDS only tracks the trends in the 100 square foot non-climate-controlled units.
2. The SSDS estimate of Rent per Available Square Foot does not take into consideration
a. Bad Debt
b. Existing tenants paying something other than the current asking rental rate
c. Ancillary income
3. The SSDS trends reflect the whole nation geographically while the individual REITs are more confined to regions of the country


Real Estate Investment Trust
Percent Change in Operating Expenses Same Store Portfilio


Real Estate Investment Trust
Percent Change in Net Operating Income
Same Store Portfilio


## Section V - Transactional Database 1 ${ }^{\text {st }}$ Quarter 2017

Investment Market - SSDS' Transactional Database this quarter has 66 current listings of individual facilities and 19 listings of portfolios provided to SSDS by the most active brokers in self-storage. The brokers, whose names are listed, provide SSDS with details of their listing and most then share, in confidence, the details of each facility when it is sold. SSDS is therefore able to assess changes in transaction volume and pricing characteristics. The implied cap rates listed on the facility tables are based upon the asking price and therefore set the lower limits of the cap rate range.
The Transactional Database is divided into two primary categories individual facilities and portfolios. The individual listings are further categorized based upon the relative size of the facility, i.e., small having less than 100 units, medium having between 100 and 300 units and large having over 300 units.

The following tables summarize the investment characteristics of each of the groups of listings.

## All Individual Facility Listings

| Current Number of Listings | $66(66$ Having Complete Data) |
| :--- | :--- |
| Total Dollar Volume | $\$ 126.0 \pm$ Million |
|  | Medians |
| Asking Price | $\$ 1,225,000$ |
| Asking Price per Square Foot (NRA) | $\$ 49.42$ |
| Facility Size (NRA) | 21,520 sq. ft. |
| Cap Rate based on Listing Price | $7.3 \%$ |

## Individual Facility Listings - Having < $\mathbf{1 0 0}$ Units

| Current Number of Listings | $11(11$ Having Complete Data) |
| :--- | :--- |
| Total Dollar Volume | $\$ 8.9 \pm$ Million |
|  | Medians |
| Asking Price | $\$ 565,000$ |
| Asking Price per Square Foot (NRA) | $\$ 41.85$ |
| Facility Size (NRA) | $12,788 \mathrm{sq} . \mathrm{ft}$. |
| Cap Rate based on Listing Price | $7.9 \%$ |

## Individual Facility Listings - Having 100 to 299 Units

Current Number of Listings
Total Dollar Volume

45 (45 Having Complete Data)
$\$ 60.6 \pm$ Million
Medians
Asking Price
\$1,100,000
Asking Price per Square Foot (NRA)
Facility Size (NRA)
Cap Rate based on Listing Price
\$ 46.51
21,600 sq. ft.
7.9\%

Individual Facility Listings - Having 300 Units or More

| Current Number of Listings | $9(9$ Having Complete Data) |
| :--- | :---: |
| Total Dollar Volume | $\$ 53.1 \pm$ Million |
|  | Medians |
| Asking Price | $\$ 4.9 \pm$ Million |
| Asking Price per Square Foot (NRA) | $\$ 72.98$ |
| Facility Size (NRA) | 68,496 sq. ft. |
| Cap Rate based on Listing Price | $5.0 \%$ |
|  |  |
|  |  |
| Current Number of Listings | $19(13$ Having Complete Data) |
| Total Dollar Volume | $\$ 46.4 \pm$ Million |
|  | Medians |
| Asking Price | $\$ 3.9 \pm$ Million |
| Asking Price per Square Foot (NRA) | $\$ 53.97$ |
| Facility Size (NRA) | 65,697 sq. ft. |
| Cap Rate based on Listing Price | $6.9 \%$ |


| Cap Rate Parameters |  |  |  |  |  |
| :--- | :---: | :---: | ---: | :---: | :---: |
| Type of Facility | $\#$ | Average | Median | Min | Max |
| Less than 100 Units | 3 | $7.9 \%$ | $7.9 \%$ | $6.8 \%$ | $9.0 \%$ |
| $100-299$ Units | 13 | $7.8 \%$ | $7.9 \%$ | $5.8 \%$ | $9.5 \%$ |
| 300 Unit or More | 5 | $6.8 \%$ | $6.7 \%$ | $5.1 \%$ | $8.4 \%$ |
| Portfolios | 6 | $7.3 \%$ | $6.9 \%$ | $6.7 \%$ | $8.4 \%$ |

## Physical Characteristics

Type of Facility

> Median Number of Units
Median
People per Sq Mile

Median Number of Competitors

| Less than 100 Units | 82 | 195 | 1 |
| :--- | ---: | :--- | :--- |
| $100-299$ Units | 156 | 553 | 4 |
| 300 Unit or More | 505 | 555 | 5 |
| Portfolios | 573 | 351 | 4 |

Note: The SSDS Transaction Database is a compilation of facilities listed for sale that were self-reported to SSDS by the listing brokers. Once a facility is sold, the listing is marked as "Sold" in the following SSPQ report. For information on the sale price and terms, please contact the listing broker. SSDS assumes no responsibility for the accuracy of the information supplied, and the reader is cautioned to exercise care when relying upon this data. Please note that the cap rates shown are what was reported to SSDS and appear to include both trailing and forward looking rates as well as implied rates for "unstablized" facilities. Every reasonable attempt has been made to ensure accuracy of the data provided by the brokers. SSDS is not liable for any errors or omissions. The data is presented for informational purposes only.

[^23]| Facility Listings |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Name | Address | City | State | List Price | NRA | PSF | Cap Rate | Company | Person | Broker Phone |
| Alabama |  |  |  |  |  |  |  |  |  |  |
| BEATRICE'S EXTRA ROOM | 3727 SEALE RD S | PHENIX CITY | AL | \$350,000 | 15,780 | \$22.18 | 6.80\% | ARGUS SELF STORAGE SALES NETWO | DALE EISENMAN | (843) 342.7650 |
| LEATHERWOOD SELF STORAGE | 3817 US HWY 431 | ANNISTON | AL | \$1,690,000 | 39,000 | \$43.33 | 6.21\% | MIDCOAST PROPERTIES | DALE EISENMAN | (843) $342-7650$ |
| STACK \& PACK SELF STORAGE | 410 INDUSTRIAL AVE | ROANOKE | AL | \$759,000 | 16,320 | \$46.51 | 7.26\% | MIDCOAST PROPERTIES | DALE EISENMAN | (843) 342-7650 |
| Arkansas |  |  |  |  |  |  |  |  |  |  |
| ACCESS SELF STORAGE | 4607 HOFFMAN RD | LITLE ROCK | AR | \$900,000 | 48,926 | \$18.40 |  | ARGUS SELF STORAGE SALES NETWO L | LARRY GOLDMAN | (913) $339-0641$ |
| THE STORAGE PLACE | 5204 LINKS RD | TEXARKANA | AR | \$1,450,000 | 40,275 | \$36.00 |  | ARGUS SELF STORAGE SALES NETWO L | LARRY GOLDMAN | (913) $339-0641$ |
| VILLAGE COMMERCIAL PLAZA | 415 WEIR RD | RUSSELLVILLE | AR | \$1,495,000 | 23,804 | \$62.80 |  | ARGUS SELF STORAGE SALES NETWO L | LARRY GOLDMAN | (913) 339-0641 |
| Arizona |  |  |  |  |  |  |  |  |  |  |
| 3D STORAGE | 35454 U.S. HWY 60 | VERNON | AZ | \$795,000 | 21,600 | \$36.81 | 8.38\% | ARGUS SELF STORAGE SALES NETWO | JEFF GORDEN | (480) 331-8880 |
| A\&C STORAGE | 5028 W. HWY 260 | LAKESIDE | AZ | \$760,000 | 36,227 | \$20.98 |  | ARGUS SELF STORAGE SALES NETWO | JEFF GORDEN | (480) 331-8880 |
| BISBEE MINI STORAGE | 1088 US-92 | BISBEE | AZ | \$270,000 | 12,628 | \$21.38 |  | ARGUS SELF STORAGE SALES NETWO | JEFF GORDEN | (480) 331-8880 |
| CORONA SELF STORAGE | 1475 CORONA RD | FTMOHAVE | AZ | \$500,000 | 23,075 | \$21.67 |  | ARGUS SELF STORAGE SALES NETWO | JEFF GORDEN | (480) $331-8880$ |
| TRIPLE NICHOL SELF STORAGE | 3586 E. US HWY 60 | MIAMI | AZ | \$1,089,000 | 33,248 | \$32.75 |  | ARGUS SELF STORAGE SALES NETWO | JEFF GORDEN | (480) 331-8880 |
| Califomia |  |  |  |  |  |  |  |  |  |  |
| FOOTHILL MINI STORAGE | 3397 WEST HWY 12 | BURSON | CA | \$849,000 | 15,725 | \$53.99 |  | ARGUS SELF STORAGE SALES NETWO | TOM DE JONG | (408) 2823829 |
| Florida |  |  |  |  |  |  |  |  |  |  |
| BLUE ANGEL MINI STORAGE | 10281 SORRENTO RD | PENSACOLA | FL | \$1,400,000 | 18,965 | \$73.82 |  | OMEGA PROPERTIES INC | C. WILLIAM BARNHILL | (251) 432-1287 |
| BUDGET STORAGE | 13346 W. US 90 | LIVE OAK | FL | \$425,000 | 13,988 | \$30.38 |  | ARGUS SELF STORAGE SALES NETWO | FROST WEAVER | (904) 860-4500 |
| C\&C MINI STORAGE | 1650 S. WALNUT ST | STARKE | FL | \$1,100,000 | 19,387 | \$56.74 |  | ARGUS SELF STORAGE SALES NETWO | FROST WEAVER | (904) 860-4500 |
| KEITH'S MINI STORAGE | 4850 20TH ST | VERO BEACH | FL | \$454,000 | 17,625 | \$25.76 |  | ARGUS SELF STORAGE SALES NETWO | FROST WEAVER | (904) 860-4500 |
| STORAGE MASTERS OF UMATILLA | 39025 GOLDEN GEM DR. | UMATILLA | FL | \$1,250,000 | 14,446 | \$86.53 |  | ARGUS SELF STORAGE SALES NETWO | FROST WEAVER | (904) 860-4500 |
| STOR-IT AMERICA | 3010 NW HWY 41 | LAKE CITY | FL | \$325,000 | 10,080 | \$32.24 |  | ARGUS SELF STORAGE SALES NETWO | JOHN HILL | (386) 362-3300 |
| Georgia |  |  |  |  |  |  |  |  |  |  |
| BERRONGS HWY 76 E MINI STORAGE | 3575 HWY 76 E | HAIWASSEE | GA | \$1,100,000 | 21,400 | \$51.40 | 5.80\% | MIDCOAST PROPERTIES | DALE EISENMAN | (843) 342-7650 |
| CASSVILLE RD MINI STORAGE | 269 CASSVILLE RD | CARTERSVILLE | GA | \$849,000 | 15,300 | \$55.49 |  | SPERRY VAN NESS | DEL CREVISTON | (770) 992-5112 |
| GIMME SHELTER SELF STORAGE | 340 MILLARD FAMER INDL | INEWNAN | GA | \$4,750,000 | 65,475 | \$72.55 | 6.73\% | MIDCOAST PROPERTIES | DALE EISENMAN | (843) $342-7650$ |
| LAWHORNE STORAGE | 101 THOMPSON ST | SYLVESTER | GA | \$1,600,000 | 26,325 | \$60.78 | 7.86\% | MIDCOAST PROPERTIES | DALE EISENMAN | (843) 342-7650 |
|  |  |  |  |  |  |  |  |  |  |  |


| Facility Listings |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Name | Address | City | State | List Price | NRA | PSF | Cap Rate | Company | Person | Broker Phone |
| Georyia |  |  |  |  |  |  |  |  |  |  |
| LEE RDSTORAGE | 7355 LEE RD | LTHHA SPRINGS | GA | \$1,60,000 | 31,800 | \$50.31 |  | ARGUS SELF STORAGE S | MIKE PATERSON | (770) 241-9070 |
| MIN STRAGE WAREHOUSE | 2935 JoYCLIFF RD | MaCON | GA | \$450,000 | 32,818 | \$13.71 |  | ARGUS SELF STORAGE S | MIKE PATERSON | (770) 241-9070 |
| PREMER STORAGE | 95 HOMERST | COMMERCE | GA | \$4,99,000 | 68,496 | \$72.98 | 7.41\% | MIDCOAST PROPERTES | DALE EISENMAN | (843) 342.7650 |
| ROCK SOLD SELL STORAGE | 137 AMBERHHLL DR | DALLAS | GA | \$2,48,307 | 58,800 | \$42.34 |  | ARGUS SELF STORAGE S | MIIE PATERSON | (770) 241-9070 |
| Iowa |  |  |  |  |  |  |  |  |  |  |
| ATLAS MIN WAREHOUSES | 7046 TH STSW | MASON CITY | \|A | \$1,50,000 | 49,967 | \$30.02 |  | ARGUS SELF STORAGE S | david dunn | (402) 660.5610 |
| Kentuck |  |  |  |  |  |  |  |  |  |  |
| SAFE DRY STORAGE | 2915 US-27 | C\NTHANA | KY | \$875,000 | 26,400 | \$33.14 |  | ARGUS SELL STORAGE S | Paul grusant | $(502)$ 296-4886 |
| TRC MIN WAREHOUSE AND STORAGE | 52 SAGE COURT | RNEYVILLE | KY | \$665,00 | 13,500 | \$41.85 |  | ARGUS SELF STORAGE S | MIKE HeLuline | (502) $296-4586$ |
| Louisiana |  |  |  |  |  |  |  |  |  |  |
| SKID MARKS STORAGE PROS | 38088 POST OFFICE RD | PRAIRIVVILLE | LA | \$1,85,000 | 24,550 | 875.36 |  | SPERRY VAN NESS | STEVE GREER | (225) 329.8885 |
| Massachusets |  |  |  |  |  |  |  |  |  |  |
| SAV-SPACE STORAGE | 550 NEWTON RD | LITLeton | MA | \$4,85,000 | 37,000 | \$131.76 |  | SPERRY VAN NESS | CONNE NEVILE | (781) 696.6241 |
| UPTON SELF STORAGE | 226 MLIFORD ST | UPTON | MA | \$5,165,000 | 43,650 | \$118.33 |  | ARGUS SELF STORAGE S | JOSEPH MENDOLA | (603) 688.7000 |
| U.STORTI | 15 WHTMAN ST | EAST BRIGDEWATER | MA | \$1,50,000 | 19,085 | \$78.60 |  | SPERRY VAN NESS | NCK MALAGISI | (776) 633.9601 |
| Missour |  |  |  |  |  |  |  |  |  |  |
| HARRISONVILLE MIN STORAGE | 27613s. WEST OUTER RD | HARRISONVILLE | мо | \$1,75,000 | 50,545 | \$34.62 |  | ARGUS SELL STORAGE S | LarRy goloman | (913) 339.0641 |
| Your SELF STORAGE | 115 WILBUR PARISH CIRCLE | Belton | мо | \$198,000 | 10,800 | \$18.33 |  | ARGUS SELF STORAGE S | brian goldman | (913)707-452 |
| Mississippi |  |  |  |  |  |  |  |  |  |  |
| STORAGE SOLUTIONS | 126 WILLE CIRCLE | Canton | Ms | \$850,000 | 22,225 | \$38.25 |  | OMEGA PROPERTES INC | c. WILLAM BARNHLL | (251) 432 -1287 |
| North Carolina |  |  |  |  |  |  |  |  |  |  |
| ALCOM MIN STORAGE | 235 DCK BEAM RD | CHERRYVILLE | NC | \$993,721 | 15,050 | \$66.03 |  | MIDCOAST PROPERTES | dale eisemman | (843) 342.7650 |
| FRONT STREET SELF STORAGE | 1525s. FRONTST | WLLMINGTON | NC | \$1,40,000 | 19,845 | \$70.55 |  | ARGUS SELF STORAGE S | James cox | (704) $632 \cdot 1030$ |
| WADESBORO SELF STORAGE | 211 C - 742 | WADESBORO | NC | \$758,00 | 21,300 | \$35.59 | 9.50\% | ARGUS SELF STORAGE S | James cox | (704) 632 -1030 |
|  |  |  |  |  |  |  |  |  |  |  |

Note: Sold facilities are highlighted in green. Due to confidentiality agreements between SSDS and the listing-selling brokers, the sales prices are not shown. Please contact the broker for additional information.

| Facility Listings |  |  |  |  |  |  |  |  |  |  |
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| Name | Address | City | State | List Price | NRA | PSF | $\begin{aligned} & \text { Cap } \\ & \text { Rate } \end{aligned}$ | Company | Person | Broker Phone |
| North Dakota |  |  |  |  |  |  |  |  |  |  |
| WATERFORD CITY SELF STORAGE | 409 12TH STSE | WATERFORD CITY | ND | \$1,200,000 | 14,000 | \$85.71 | 8.98\% A | ARGUS SELF STORAGE SALES NETWO | BRUCE BAHRMASEL | (312) 518-3550 |
| New Hampshire |  |  |  |  |  |  |  |  |  |  |
| MORGAN STORAGE | 400 BEDFORD ST | MANCHESTER | NH | \$10,000,000 | 103,188 | \$96.91 |  | ARGUS SELF STORAGE SALES NETWO | O JOE MENDOLA | (603) 668 -7000 |
| TWIN STATES LEASING AND STORAGE | 91 MAIN ST | CLAREMONT | NH | \$2,350,000 | 82,017 | \$28.65 |  | ARGUS SELF STORAGE SALES NETWO | O JOE MENDOLA | (603) 668-7000 |
| New J ersey |  |  |  |  |  |  |  |  |  |  |
| BERLIN GENERAL STORAGE | 399 COOPER RD | WEST BERLIN | NJ | \$5,450,000 | 50,237 | \$108.49 |  | ARGUS SELF STORAGE SALES NETWO | LINDA CINELLI | (908) 303-8661 |
| CASTLE SELF STORAGE | 3 COOK RD | BRANCHVILLE | NJ | \$1,390,000 | 21,256 | \$65.39 |  | ARGUS SELF STORAGE SALES NETWO | LINDA CINELLI | (908) $303-8661$ |
| ZACS STORAGE | 710 CASINO DR | HOWELL | NJ | \$2,350,000 | 22,500 | \$104.44 |  | ARGUS SELF STORAGE SALES NETWO | LINDA CINELLI | (908) $303-8661$ |
| New Mexico |  |  |  |  |  |  |  |  |  |  |
| ABUNDANT STORAGE | 310 CUNNINGHAM | MESILLA PARK | NM | \$550,000 | 11,900 | \$46.22 | 7.20\% | ARGUS SELF STORAGE SALES NETWO | O NOEL WOODWELL | (915) 491-9610 |
| A-SECURE INDOOR STORAGE | 200 RESORT DR | RUIDOSO | NM | \$790,000 | 15,115 | \$52.27 | 9.11\% A | ARGUS SELF STORAGE SALES NETWO | O NOEL WOODWELL | (915) 491-9610 |
| SOUTHSIDE SELF STORAGE | 325 W. 18TH ST | PORTALES | NM | \$5,750,000 | 12,480 | \$460.74 | 6.60\% S | SPERRY VAN NESS | DAVID LANEY | (480) 626-0142 |
| New York |  |  |  |  |  |  |  |  |  |  |
| HIGHLAND SELF STORAGE | 1 HIGHLAND AVE | PEEKSKILL | NY | \$3,50,000 | 79,625 | \$43.96 | 8.39\% A | ARGUS SELF STORAGE SALES NETWO | LINDA CINELLI | (908) $303-8661$ |
| Ohio |  |  |  |  |  |  |  |  |  |  |
| BURR OAK STORAGE | 11182 BURR OAK RD | GLOUSTER | OH | \$299,000 | 7,400 | \$40.41 |  | ARGUS SELF STORAGE SALES NETWO | ALEC J. PACELLA | (216) 455-0925 |
| Oklahoma |  |  |  |  |  |  |  |  |  |  |
| PRYOR CREEK SELF STORAGE | 4016S. 4357TH RD | PRYOR | OK | \$320,000 | 19,400 | \$16.49 |  | ARGUS SELF STORAGE SALES NETWO | JARED JONES | (918) 583 -3483 |
| Oregon |  |  |  |  |  |  |  |  |  |  |
| OLD STAGE MINISTORAGE | 181 OLD STATE RD | CAVE JUNCTION | OR | \$1,100,000 | 17,200 | \$63.95 |  | ARGUS SELF STORAGE SALES NETWO | O SCOTT KING | (541) 890-6708 |
| SEAL ROCK STOR \& LOCK | 10645 NW PACIFIC COAST HWY | SEAL ROCK | OR | \$1,600,000 | 18,000 | \$88.89 | 6.25\% S | SPERRY VAN NESS | GEORGE GRABENHO | (503) 588-040 |
| Pennsylvania |  |  |  |  |  |  |  |  |  |  |
| NORTH VALLY STORAGE | 808 NORTH VALLY AVE | OLYPHANT | PA | \$950,000 | 16,650 | \$57.06 | 9.27\% A | ARGUS SELF STORAGE SALES NETWO | O CHUCK SHELDS | (610) 862-0100 |
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| Facility Listings |  |  |  |  |  |  |  |  |  |
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| Name | Address | City | State | List Pice | NRA | PSF | Cap Company | Person | Broker Phone |
| South Carolina |  |  |  |  |  |  |  |  |  |
| ALL STAR STORAGE | 721 S. MANST | GREER | SC | \$3,30,000 | 39,238 | 984.10 | SPERRY VANNESS | HUNTELLOTT | (8864)4346719 |
| BONUS ROOM SELF STORAGE | 790 LANCASTER BYPASS EAST | Lancaster | SC | \$750,000 | 21,550 | \$34.64 | 8.55\% SPERRY VAN NESS | JaMES COX | (704) $632 \cdot 1030$ |
| THE EXTRA ATIC SELF STORAGE | 1074 CLEMENTS FERRY RD | Wando | SC | \$13,850,00 | 83,500 | \$165.87 | 5.09\% ARGUS SELF STORAGE SALES NETWO | DALE EISEMMAN | (848) 342.7650 |
| Tennessee |  |  |  |  |  |  |  |  |  |
| STORE-TRRIGHT SELF STORAGE | 2003 AMERCAN WAY | KINGPPORT | TN | \$1,55,000 | 15,480 | \$106.59 | ARGUS SELF STORAGE SALES NETWO | PaUl Grusant | (502) 298.4586 |
| Texas |  |  |  |  |  |  |  |  |  |
| ARLIMGTON STOR-MORE | 2932 W. DVIIIONST | ARLMGGTON | TX | \$1,98,000 | 41,178 | \$48.52 | ARGUS SELF STORAGE SALES NETWO | RICHARD MINKER | (817) 335.5600 |
| ARMOR SELF STORAGE | 4220 US HWY 180 EAST | MNERAL WELLS | TX | \$2,49,000 | 67,874 | \$36.82 | ARGUS SELF STORAGE SALEE NETWO | RICHARD MINKER | (817) 335.5600 |
| CORNERSTOR SELF STORAGE | 2000 VERL LOK DR | RED OAK | TX | \$1,34,000 | 31,00 | \$43.52 | ARGUS SELF STORAGE SALES NETWO | RICHARD MINKER | (817) 335.5600 |
| FM 439 SELE STOPAGE | 16859 FM 439 | KLLLEEN | TX | \$724,999 | 21,050 | \$34.4 | ARGUS SELF STORAGE SALES NETWO | RICHARD MINKER | (817) 335-5600 |
| Virgina |  |  |  |  |  |  |  |  |  |
| ANDERSONSTORAGE | 9485 WISOR BLLD | WINOSOR | VA | \$2,10,000 | 27,125 | \$77.42 | ARGUS SELF STORAGE SALES NETWO | STUART WADE JR. | \|757) 618-3997 |
| Wassington |  |  |  |  |  |  |  |  |  |
| CHEWELAHMN STORAGE | 2201 SAND CANYON RD | CHEWWLAH | WA | S850,000 | 21,40 | 939.65 | 7.10\% SPERRY VAN NESS | JEFF OTMAR | (509) 385.8889 |
| OHOP VALLY SELL STORAGE | 820 STATE ROUTE 161 N. | EATONVILLE | WA | \$2,40,000 | 12,78 | \$187.68 | SPERRY VAN NESS | CHADGLEASON | (206) 259.5501 |
| SPACESAVER MIN STORAGE | 12001 N. US HWY 101 | SHELTON | WA | \$995,000 | 6,600 | \$150.76 | ARGUS SELF STORAGE SALES NETWO | THOMAS WOLTER | (206) $200 \cdot 3325$ |
|  |  |  |  |  |  |  |  |  |  |


| Portfolio Listings |  |  |  |  |  |  |  |  |  |  |
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| Name | Address | City | State | List Price | NRA | PSF | Cap | Company | Person | Broker Phone |
| MONTCELLO STORAGE | 116 E BROADWAY | MONTICELLO | NY |  | 18,475 |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | LINDA CINELLI | (908) 303-8661 |
| STOW SELF STORAGE | 118 JEFFERSON ST | MONTICELLO | NY |  | 48,150 |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | LINDA CINELLI | (908) 303-8661 |
|  |  |  |  | \$4,500,000 | 66,625 | \$67.54 |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| B\&G STORAGE INC | 5150 HWY 31 | ATMORE | AL |  | 33,178 |  |  | OMEGA PROPERTIES INC | C. WILLIAM BARNHILL | (251) 432-1287 |
| B\&G STORAGE INC | 113 TRAMMELL ST | ATMORE | AL |  | 9,530 |  |  | OMEGA PROPERTIES INC | C. WILLIAM BARNHILL | (251) 432-1287 |
| B\&G STORAGE INC | 113 E. MCLELLENST | BREWTON | AL |  | 105,061 |  |  | OMEGA PROPERTIES INC | C. WILLIAM BARNHILL | (251) 432-1287 |
|  |  |  |  | \$3,182,000 | 147,769 | \$21.53 |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| J.T. EASY STORAGE | 304 N. WASHINGTON ST | SOUTH HUTCHINGTON | KS |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | JARED JONES | (918) 583-3483 |
| J.T. EASY STORAGE | 204 N. WASHINGTON ST | SOUTH HUTCHINGTON | KS |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | JARED JONES | (918) 583-3483 |
| J.T. EASY STORAGE | 116 E. JACKSON ST | STERLING | KS |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | JARED JONES | (918) 583-3483 |
|  |  |  |  | \$630,000 | 35,700 | \$17.65 |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| 4J STORAGE | 24530 SOUTHSIDE RD | WAYNESVILL | MO |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | LARRY GOLDMAN | (913) 339-0641 |
| 4J STORAGE | 20165 SALINA RD | WAYNESVILL | MO |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | LARRY GOLDMAN | (913) 339-0641 |
|  |  |  |  | \$2,630,000 | 84,678 | \$3106 |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| A STORAGE CLOSET | 1301 STADIUM DR | ADA | OK |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | JARED JONES | (918) 583-3483 |
| A STORAGE CLOSET | 231 ARLINGTON ST | ADA | OK |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | JARED JONES | (918) 583-3483 |
|  |  |  |  | \$2,500,000 | 58,518 | \$4272 |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| NOGALES SELF STORAGE | 1120 N. INDUSTRIAL PARK AVE | NOGALES | AZ |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | JEFF GORDEN | (480) $331-8880$ |
| NOGALES SELF STORAGE | 1200 W. MARIPOSA RD | NOGALES | AZ |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | JEFF GORDEN | (480) 331-8880 |
|  |  |  |  | \$5,573,164 | 103,273 | \$53.97 |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| BARNES MOVING AND STORAGE | 3015 CARROLLTON VILLA RICA P | CARROLLTON | GA |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | MIKE PATTERSON | (770) 241-9070 |
| BARNES MOVING AND STORAGE | 3439 CARROLLTON VILLA RICA P | CARROLLTON | GA |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | MIKE PATTERSON | (770) 241-9070 |
| BARNES MOVING AND STORAGE | 3549 CARROLLTON VILLA RICA P | CARROLLTON | GA |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | MIKE PATTERSON | (770) 241-9070 |
| BARNES MOVING AND STORAGE | 2537 GA -166 | CARROLLTON | GA |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | MIKE PATTERSON | (770) 241-9070 |
|  |  |  |  | \$4,577,000 | 60,104 | \$76.15 | 7.0\% |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |


| Portfolio Listings |  |  |  |  |  |  |  |  |  |  |
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| Name | Address | City | State | List Price | NRA | PSF | Cap | Company | Person | Broker Phone |
| ADVANCED SELF STORAGE PORTFOLO | 3640 STATE ROUTE 94 | HARDYSTON | NJ |  | 24,227 |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | LINDA CINELLI | (908) $303-8661$ |
| ADVANCED SELF STORAGE PORTFOLO | 5 INDUSTRAL DR | VERNON | NJ |  | 37,356 |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | LINDA CINELLI | (908) $303-8661$ |
|  |  |  |  | \$7,400,000 | 61,583 | \$120.16 |  |  |  |  |
| AIR CONTROL SELF STORAGE | 3614 MCCART AVE | FT. WORTH | TX |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | RICHARD MINKER | 817) $335-5600$ |
| AIR CONTROL SELF STORAGE | 2912 W. PAFFORD ST. | FT. WORTH | TX |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | RICHARD MINKER | (817) $335-5600$ |
|  |  |  |  | \$3,95,000 | 72,769 | \$54.90 |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| 6TH ST MIN STORAGE | 730 6TH ST | PRESCOT | AZ |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | JEFF GORDEN | (480) $331-8880$ |
| CHINO VALLY MIN STORAGE | 1272 N. HWY 89 | CHINO VALLY | AZ |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | JEFF GORDEN | (480) $331-8880$ |
|  |  |  |  | \$4,300,000 | 75,896 | \$56.66 |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| DENVER STORAGE PORTFOLIO | 7273 KEARNEY ST | COMMERCE CITY | CO |  | 29,200 |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | JOAN LUCAS | (720) 855-6587 |
| DENVER STORAGE PORTFOLIO | 6345 E. 78THAVE | COMMERCE CITY | CO |  | 31,210 |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | JOAN LUCAS | (720) $855-6587$ |
| DENVER STORAGE PORTFOLIO | 443 LAREDO ST | AURORA | CO |  | 42,650 |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | JOAN LUCAS | (720) 855-6587 |
|  |  |  |  | PTING OFFERS | 103,060 |  | 6.7\% |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| ROUTE 6 STORAGE | 222 W JACKSON ST | SENECA | IL |  | 16,500 |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | BRUCE BAHRMASEL | (312) $518-3550$ |
| STORAGE ON BARKER | 8186 N. BARKER ST | BYRON | IL |  | 13,640 |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | BRUCE BAHRMASEL | (312) $518-3550$ |
|  |  |  |  | \$1,088,000 | 30,140 | \$36.10 | 8.4\% |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| DISCOUNT STORAGE INC | 13005 3RD RD | PLYMOUTH | 1 N |  | 47,918 |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | BRUCE BAHRMASEL | (312) $518 \cdot 3550$ |
| DISCOUNT STORAGE INC | 16220 LINCOLN HWY | PLYMOUTH | IN |  | 25,719 |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | BRUCE BAHRMASEL | (312) $518 \cdot 3550$ |
|  |  |  |  | \$4,75, 000 | 73,637 | \$64.85 |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| PRIME STORAGE | 44955 STATE RD 18 | WELLINGTON | OH |  | 18,800 |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | ALEC J. PACELLA | (216) 455-0925 |
| PRIME STORAGE | 177 E. COMMERCE DR | LaGRANGE | OH |  | 14,000 |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | ALEC J. PACELLA | (216) 455-0925 |
|  |  |  |  | \$1,300,000 | 32,800 | \$39.63 |  |  |  |  |
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| Portolio Listings |  |  |  |  |  |  |  |  |  |  |
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| Name | Address | City | State | List Price | NRA | PSF | Cap | Company | Person | Broker Phone |
| EAST CENTRAL STORAGE | 3222 E. 5TH ST | AUSTN | TX |  | 23,940 |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | BILL BROWNFIELD | (713) 907.6497 |
| EAST CENTRAL STORAGE | 3411 E. 4TH ST | AUSTN | TX |  | 10,400 |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | BILL BROWNFELD | (713) 907.6497 |
| EAST CENTRAL STORAGE | 853 AIRPORT BLVD | AUSTN | TX |  | 19,696 |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | BILL BROWNFIELD | (713) 907.6497 |
|  |  |  | ACCEPTING OFFERS |  | 54,036 |  | 6.7\% |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| BULVERDE BATAND RV STORAGE | 29715 HWY 281 N | BULVERDE | TX |  | 162,890 |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | BILL BROWNFIELD | (713) 907 -6497 |
| BULVERDE BATAND RV STORAGE | 28964 HWY 281 N | BULVERDE | TX |  | 78,266 |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | BILL BROWNFIELD | (713) 907.6497 |
|  |  |  | ACCEPTNG OFFERS |  | 241,156 |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| EXTRA SPACE STORAGE | 6855 VAUGHN RD. | MONTGOMERY | AL |  | 112,190 |  |  | OMEGA PROPERTIES INC | C. WILLIAM BARNHILL | (251) 432-1287 |
| EXTRA SPACE STORAGE | 310 RAY THORINGTON RD | MONTGOMERY | AL |  | 46,048 |  |  | OMEGA PROPERTES INC | C. WILLIAM BARNHILL | (251) 432 -1287 |
|  |  |  |  | \$22,000,000 | 158,238 | \$139.03 | 8.4\% |  |  |  |
| NORTHSIDE SELF STORAGE | 2700 E. PARK AVE | TERRE HAUTE | $\mathbb{N}$ |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | PAULGRUSANTI | (502) $296 \cdot 4586$ |
| NORTHSIDE SELF STORAGE | 4784 LAFAYETTE AVE | TERRE HAUTE | $\mathbb{N}$ |  |  |  |  | ARGUS SELF STORAGE SALES NETWORK, INC. | PAUL GRUSANTI | (502) 296-4586 |
|  |  |  |  | \$1,100,000 | 23,000 | \$47.83 |  |  |  |  |
| A-1 MIN STORAGE | 1112 SINGLETON DR | SELMA | AL |  |  |  |  | MIDCOAST PROPERTIES | DALE EISENMAN | (843) $342 \cdot 7650$ |
| A-1 MIN STORAGE | 1000 MERRIFIELD DR | SELMA | AL |  |  |  |  | MIDCOAST PROPERTIES | DALE EISENMAN | (843) $342 \cdot 7650$ |
|  |  |  |  | \$3,850,000 | 87,32 | \$44.09 | 6.9\% |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Note: Sold Portfolios are highlighte | ve to confidentiality agreem | etween SSDS an | ng-selli | rokers, the sales | pices are | ot shown. | lease c | ontact the broker for additional information. |  |  |

## Section IV - Appendices

## Methodology \& Glossary of Terms

## Self Storage Chart of Accounts

## Company Profile

## Methodology \& Glossary of Terms

Asking Rental Rates - All rental rates referred to in this report are the monthly scheduled, posted, or offered rates for currently available 100-square-foot units and are reported on a median basis, unless otherwise noted.

Benchmark - A recognized statistic used as a basis of comparison.
Concessions - Any discounts, specials, promotions, etc. offered with the rental of storage unit(s).
Data - SSDS collects operating data from self-storage facilities nationwide from three primary sources.
a. Data contributed from large operators. SSDS has a relationship with a number of public and private operators of large portfolios of self-storage properties who provide, on a recurring basis, site level revenue and expense data on a same-store sales basis.
b. Data contributed from small operators through the participant's portal at SSDS' website. These small operators typically own 5 or fewer sites. These data contributors also provide, on a recurring basis, site level revenue and expense data on a same-store sales basis.
c. Data collected from participating appraisers. SSDS provides market research data in aggregate for appraisers actively engaged in the valuation of self-storage properties. As a part of the agreement with these professionals, they provide additional site-level operating information. Each such exchange provides multiple years of same-store sales and operating expense data.

Same-store operating data is critical for evaluating the management of a given facility or portfolio of facilities. The majority of SSDS' database includes same-store operating data. However, SSDS' financial market products (the Self Storage Performance Quarterly, the MSA Report and Snapshot Report) are designed to track the health and performance of the industry as a whole at the National, Regional, MSA, and Site levels.

Growth Scores, Quarterly and Aggregate - The growth score is calculated by adding the percentage change in asking rents and physical occupancy for the same time period. The aggregate growth score is calculated as a moving average of the quarterly growth scores for the last four quarters.
Index Components - The Self-Storage Performance Index ${ }^{\circledR}$ is a composite of a number of component indices including asking rental rates, occupancy, concessions, and operating expenses based upon the benchmark 100 square foot ground level, non-climate-controlled unit.

Interest Rates - All interest rates reported, except the 360-day LIBOR, are from the Federal Reserve Statistical Release H.15. The 360-day LIBOR values reported are from Fannie Mae's Index of ARM Values.

Market - The geographic area or areas in which a research project takes place. A market may be a region of the country, a state, a county, a city or some portion of a city,
Median - The median is the middle value of a data set. It is defined after all the measurements in a data set have been arranged in order of magnitude. The middle measurement is the median. The median may be considered to be the value that is the typical response for a particular sample. If the data set contains an even number of measurements, the higher of the two middle values would be chosen as the median.

Metropolitan Statistical Areas (MSA) - An MSA is a geographical region defined by the U.S. Census Bureau. SSDS tracks the operating performance trends of self-storage facilities located within
the 50 largest MSAs. The size of each MSA is determined by their ranking. MSA rankings are based on the 2003 total population as reported by the U.S. Census Bureau's. The Top 50 MSAs are listed below alphabetically:

| Atlanta-Sandy Springs-Marietta, GA | Minneapolis-St. Paul-Bloomington, MN-WI |
| :--- | :--- |
| Austin-Round Rock, TX | Nashville-Davidson-Murfreesboro, TN |
| Baltimore-Towson, MD | New Orleans-Metairie-Kenner, LA |
| Birmingham-Hoover, AL | New York-Newark-Edison, NY-NJ-PA |
| Boston-Cambridge-Quincy, MA-NH | Oklahoma City, OK |
| Buffalo-Cheektowaga-Tonawanda, NY | Orlando, FL |
| Charlotte-Gastonia-Concord, NC-SC | Philadelphia-Camden-Wilmington, PA-NJ-DE-MD |
| Chicago-Naperville-Joliet, IL-IN-WI | Phoenix-Mesa-Scottsdale, AZ |
| Cincinnati-Middletown, OH-KY-IN | Pittsburgh, PA |
| Cleveland-Elyria-Mentor, OH | Portland-Vancouver-Beaverton, OR-WA |
| Columbus, OH | Providence-New Bedford-Fall River, RI-MA |
| Dallas-Fort Worth-Arlington, TX | Richmond, VA |
| Denver-Aurora, CO | Riverside-San Bernardino-Ontario, CA |
| Detroit-Warren-Livonia, MI | Rochester, NY |
| Hartford-West Hartford-East Hartford, CT | Sacramento-Arden-Arcade-Roseville, CA |
| Houston-Baytown-Sugar Land, TX | Salt Lake City, UT |
| Indianapolis, IN | San Antonio, TX |
| Jacksonville, FL | San Diego-Carlsbad-San Marcos, CA |
| Kansas City, MO-KS | San Francisco-Oakland-Fremont, CA |
| Las Vegas-Paradise, NV | San Jose-Sunnyvale-Santa Clara, CA |
| Los Angeles-Long Beach-Santa Ana, CA | Seattle-Tacoma-Bellevue, WA |
| Louisville, KY-IN | St. Louis, MO-IL |
| Memphis, TN-MS-AR | Tampa-St. Petersburg-Clearwater, FL |
| Miami-Fort Lauderdale-Miami Beach, FL | Virginia Beach-Norfolk-Newport News, VA-NC |
| Milwaukee-Waukesha-West Allis, WI | Washington-Arlington-Alexandria, DC-VA-MD-WV |

Occupancy - Occupancies referred to in analysis, graphs and tables in this report are typically the median physical unit of the entire facility, not on that of a particular unit size, unless otherwise noted.

Operating Expenses - Operating expenses are calculated as a percentage of revenue. Source data is gathered from public (SEC filings of self-storage REITS) and private (surveyed and contributed) sources.

Performance-At-A-Glance - The overall trends in rental rates, occupancy and rent per available unit are compared on a quarterly, seasonal, and annual basis are illustrated in a table.

Physical Occupancy - Occupancy is the number of units available divided by the facility's total number of units and is displayed as a percentage. Occupancies are reported on a median basis and based on that of the entire facility, not on that of a particular unit size, unless otherwise noted.

Population (Pop) - The total number of people in a market area.
Quarterly Change - This is the change in the current quarter from the previous quarter.
Range - A range also arranges a data set in order of magnitude. However, in a range, the bottom $25 \%$ of the set falls below the LOW and the top $25 \%$ falls above the HIGH. The Range represents the middle $50 \%$ of the data set.

Relative Market Position Graph - This graph, which is divided into four quadrants, plots the operating performance of each market relative to that of the other markets based upon the seasonal and annual changes in rental rates and physical occupancy. Over time, one can track the long-term performance of each individual MSA.

[^24]Relative Market Position Table - This table lists each market by the specific seasonal and annual changes in rental rates and occupancy sorted by those that experienced positive changes in both rent and occupancy, those which had a positive change in either rents or occupancy, and those that demonstrated negative changes in both rents and occupancy.
Rental Rates - All rental rates referred to in analysis, graphs and tables in this report are asking rental rates for 100 -square-foot self-storage units and are reported on a median basis, unless otherwise noted. The 100 square foot unit size was selected as a benchmark, as it is the most universal unit size
Rent Per Available Square Foot (RPASF) - A benchmark for measuring change. This statistic is calculated by: multiplying asking rental rates by the physical occupancy percentage; and then deducting the cost of concessions. This benchmark has a methodology similar to what is used in the hotel industry called RevPar. While RevPar stands for "Revenue per Available Room", SSDS has modified the term to reflect rent per available self-storage unit reported on a per square foot basis.
Seasonal Change - This reflects the percent change in the current quarter compared to the same quarter of the previous year.
Self-Storage Performance Index ${ }^{\circledR}$ - The Self-Storage Performance Index measures the health of the self-storage industry based on key operating statistics from facilities in the 50 largest U.S. metropolitan statistical areas. The primary components of the SSPI include: asking rental rates, vacancy, concessions, and operating expenses. The SSPI is calculated on a per square foot basis and changes are reported based on changes since the initial reporting of the SSPI at December 2003 ( $100=12 / 31 / 03$ ).

Total Rental Activity - This is the total of all move-ins and all move-outs.
Trailing 12, Moving Average, or Annual Change - This measure reflects the percent change in the four quarters ended in the current quarter relative to the four quarters ended in the prior quarter.

## Self Storage Chart of Accounts

## ITEMIZED INCOME

INCOME
Unit Rental Income
R.V. Space Rent

Late Fees
Packing Material Sales
Other Ancillary Income

ITEMIZED EXPENSES

ANCILLARY INCOME
Lock Sales
Mail Box Rental
Merchandise Sales
NSF Charges
Sign Rental
Tenant Refunds

Other Income

MISCELLANEOUS
Admin/Lease Fees
Deposit Variance
Interest Income

Tenant Claims
MAINTENANCE
General Repairs \&
Maintenance
Appliances
Cleaning
Disposal Services
Doors
Electrical
Elevator
Equipment Rental
Gate
Heating/Air-Conditioning
IMPROVEMENTS
Landscaping
Painting
Parking Lot
Pavement Sweeping
Pest Control
Plumbing
Roof
Security
Supplies
Sign
Snow Removal
Miscellaneous
Other
ANCILLARY EXPENSES
Cost of Lock Sales
Cost of Mail Box Rental
Cost of Packing Material
Other Ancillary Expenses

## Company Profile

Self Storage Data Services, (SSDS) began as an independent research firm with the mission to develop and maintain the nation's largest database of self-storage operating statistics. SSDS is a recognized leader in providing independent research on the self-storage industry, founded in 1992. Since then, the company has been collecting and tracking self-storage operating performance data nationwide. Our ability to collect and populate a database of operating statistics has been built over the years on a foundation of trust, integrity, and strict confidentiality relative to the use of the data that is shared with SSDS. Our data is compiled from participating owners/operators, as well as, lenders, brokers, appraisers, investors, and the self-storage REITs.

SSDS joined the Self Storage Industry Group of Cushman \& Wakefield in June, 2011 and is recognized as the industry's leading authority and foremost source for current and historic performance trending information pertaining to the self storage sector.

SSDS's unique service offerings allow us to integrate the firm's sophisticated Self Storage Appraisal template with the most robust Self Storage database in the industry. The combined product provides clients with optimal industry intelligence drawing from SSDS's 20 years of historical and current industry, market, and property specific data. Cushman \& Wakefield's Valuation \& Advisory division, which includes the Self Storage Practice Group, is one of the largest fully integrated real estate valuation and consulting organizations in the world. The investment in this new addition advances the company's strategic direction in focused, specialized and dedicated practice groups.

LEARN MORE ABOUT OUR PRODUCTS \& SERVICES AT
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[^8]:    ${ }^{1}$ The differential between ground- and upper-level rental rates is skewed by the disproportionate number of single-level facilities in the population and sample of self-storage facilities. Facilities with upper-level units tend to be in higher density,
    ${ }^{2}$ The aggregated median physical occupancy statistic is not meaningful by itself. Please refer to the detailed occupancy statistics by submarket found in Table 3.

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