



# INFLIGHT PROGRAMME CATALOGUE

AUGUST 2017

## CNBC DISTRIBUTION

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# CNBC Inflight Services

CNBC offers a host of different options for your inflight entertainment needs.

## Long Form

CNBC has a broad range of content in 30' or 60' formats across a variety of themes.

## Live TV ●

CNBC is the number one business and financial news network on the planet. Make sure your passengers follow the markets 24/7, no matter the altitude, from the start of trading in Asia through to Closing Bell on Wall Street. **Our rights cleared channel is available for airlines globally.**

## Podcasts

Our **acclaimed interview shows** such as CNBC Conversation and Marketing. Media. Media are available as inflight **podcasts** to compliment passenger experience.

## Clipped Content

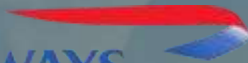
'Need to know' nuggets of current affairs, business and general news combining data, graphics and video. **1-3 minutes in length**, content can be delivered on a quick turnaround for a tailored solution.





# CNBC RECOMMENDS

FOR **BRITISH AIRWAYS**



## Trailblazers: Lang Lang & Beijing

Available for November play periods onwards

Tania Bryer travels to Beijing to spend time with world famous concert pianist, Lang Lang with one of Beijing's favourite sons as her tour guide. This is Beijing through Lang Lang's eyes and Lang Lang through Beijing's eyes.



## Trailblazers: Natalia Vodianova & Moscow

Available for November play periods onwards

A true rags to riches story: the 'SuperNova' supermodel herself takes CNBC's Tania Bryer on a tour of Moscow. From her humble beginnings to the splendor of Red Square, discover the Russian capital through the eyes of one of its most famous and beautiful faces.



## Trailblazers: Amitabh Bachchan & Mumbai

Available for November play periods onwards

He's one of the most famous actors on the planet, so where can Amitabh Bachchan go for some R&R? The Bollywood superstar reveals his favourite places in Mumbai, the city he's called home for nearly fifty years.



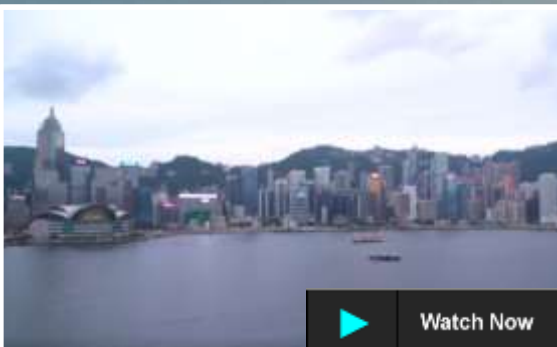




# FURTHER NEW SHOWS

## First Class: Hong Kong

Would you spend \$160,000 a night on a hotel suite? Well in Hong Kong you can. First Class takes you places only the über wealthy can afford.



Watch Now

## Marketing. Media. Money: RBS

From the world's biggest bank, to the poster child of the financial crisis. The Royal Bank of Scotland's CMO, David Wheldon, reveals how marketers can help restore trust.



Watch Now

## The Edge: The Future of Shopping

We take time out for a bit of retail therapy in what's being billed as the world's smartest street. The Edge takes a look at the future of shopping.



Watch Now



# FURTHER NEW SHOWS

## CNBC Conversation: Carrie Lam, Chief Executive of Hong Kong

CNBC's Bernie Lo talks to Carrie Lam about her plans and vision as Hong Kong's first female Chief Executive after her first month in office.



## CNBC On Assignment: Astana Expo

CNBC takes you inside the 2017 Astana Expo: Future Energy. From the surreal pavilions to the hard hitting business of putting on a show, we find out what the Expo means to Kazakhstan.



## Managing Asia: Abdul Farid Alias, Group President & CEO, Maybank

High-flying banker CEO, Alias tells CNBC how he is gearing up Malaysia's largest lender to take on the strong competition and his digitalization plan to steer the conservative institution through the fast changing times.





# FURTHER NEW SHOWS

## Managing Asia: Koh Boon Hwee, Co-founder, Credence Partners

Koh Boon Hwee chaired Singapore's leading companies like Singtel, Singapore Airlines, and DBS. Now he's blazing a trail as an investor. Christine Tan catches up with the influential figure 20 years since his first interview on Managing Asia.



Watch Now

## Managing Asia: Patrick Grove, Catcha Group

Patrick Grove took five companies from start-up to IPO. Now, Catcha Group's founder wants a billion viewers for his brainchild iflix. Christine Tan catches up with Asia's early disruptor in Malaysia, to find out what motivates him to succeed, and his ambitions to create global disruption from Southeast Asia.



Watch Now

## Managing Asia: Anthony Tan, Group CEO & Co-Founder, Grab

Disruptor, Grab is racing for dominance, clinching record financing from tech giants like Didi and SoftBank. CEO Anthony Tan shares with Christine Tan his ambitions in Southeast Asia and how he's running at full speed to dominate the transportation scene.



Watch Now





# FURTHER NEW SHOWS

## Managing Asia: Richard Liu, Chairman and CEO, JD.com

Chinese Internet billionaire Richard Liu is confident of overtaking Alibaba in five years. The founder and CEO of JD.com tells Christine Tan how he plans to keep his e-commerce empire flying high, and how he is mapping JD's road to profitability.



## CNBC Debate: Banking On Growth

Indonesia's banking industry is at a crossroads. While lending activity is slowly picking up, years of sluggish growth and weak commodity prices have pushed up the number of bad loans in the sector. Martin Soong takes a closer look at the state of the banking industry in Indonesia.





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# REGIONAL INSIGHTS



132 X 30 MINS

## MANAGING ASIA WITH CHRISTINE TAN

Christine Tan finds out what makes CEOs, entrepreneurs and other business leaders tick, what it means to be a business leader in the new global economy and goes behind the scenes to show how companies really run.



[Andreas Kaufmann](#)  
[Chairman](#)

Leica Camera

Christine Tan seeks out Andreas Kaufmann, the man who transformed Leica Camera and how the 103-year-old iconic company found its focus.



Watch Now

[Frank Appel](#)  
[CEO](#)

Deutsche Post DHL

Deutsche Post DHL's CEO Frank Appel gives CNBC an inside look into his world of express delivery in an environment of rising protectionism, and how he wants to push new frontiers with tech.



Watch Now

[Loh China Hua](#)  
[CEO](#)

Keppel Corporation

Loh Chin Hua has a massive task, steering Singapore oil rig and property giant Keppel Corp through turbulent times. Hua discusses the group's shift in its course with the changing tides.



Watch Now

[Ilian Mihov](#)  
[Dean](#)

INSEAD

INSEAD is hitting the books to improve its **MBA program**. CNBC goes back to school to talk to Dean Mihov about the booming sector in Asia and how far leadership has come over the past 20 years.



Watch Now

[Abhishek Lodha](#)  
[Managing Director](#)

Lodha Group

**India's largest real estate developer** is reaching for the sky. Lodha talks to CNBC about the property sector post-demonetization, his IPO plans, and his bold ambitions to build the world's tallest residential tower.



Watch Now

[Suh Kyung-Bae](#)  
[Chairman and CEO,](#)

AmorePacific

In his first-ever TV interview, the CEO of **South Korea's largest cosmetics giant** discusses his global ambitions, the challenges navigating China, and how he is expanding the family empire.



Watch Now

[Liew Mun Leong](#)  
[Chairman](#)

Changi Airport Group  
and Surbana Jurong

In the special interview, Liew Mun Leong maps out his plans to capture **opportunities in aviation and infrastructure**, and shares what it takes to build lasting companies.



Watch Now

[Ronnie Chan](#)  
[Chairman](#)

Hang Lung Properties

Christine Tan asks Hang Lung's Chairman about his **property development** journey over the past two decades, his outlook for China, and whether he is grooming his son Adriel to take over.



Watch Now

[Peter Seah](#)  
[Chairman](#)

DBS Group and  
Singapore Airlines

Managing Asia celebrates 20th Anniversary and its 800th episode with Peter Seah, Chairman of DBS Group and **Singapore Airlines**.



Watch Now

[Faisal Hussain and](#)  
[Navin Suri](#)

Synechron and  
Percipient

Christine Tan talks to two **Indian fintechs** -- Synechron's Faisal Husain and Percipient's Navin Suri -- to find out how they are carving their own paths beyond just building codes and software.



Watch Now



[David MacLennan](#)  
[Chairman and CEO](#)

Cargill runs one of the largest **food and agricultural empires** in the world. **American** MacLennan discusses his transformation plans and what it's like running the family-controlled business.

Cargill



Watch Now

[Chew Gek Khim](#)  
[Executive Chairman](#)

**Singaporean** Chew Gek Khim wants to be a major player in the securization of **real estate** and discusses with CNBC her growth map for the **investment group**.

Straits Trading



Watch Now

[Guo Guangchang](#)  
[Chairman](#)

**Chinese billionaire** Guangchang talks about opportunities he sees in China, U.S. and Europe, recent major management reshuffle, and the thinking behind his investment strategy.

Fosun International



Watch Now

[Lance Gokongwei,](#)  
[President](#)

His father built an empire. Lance Gokongwei is now driving it forward. He talks about his flight plan for **budget carrier Cebu Pacific**, and the lessons he has learnt from his father.

JG Summit



Watch Now

[Jaime Augusto Zobel](#)  
[De Ayala](#)  
[Chairman and CEO](#)

Jaime Augusto Zobel de Ayala talks to Christine Tan in Manila, his new focus in **social infrastructure**, the Trump effect on the **Philippines**, and the secret to his Group's longevity.

Ayala Corporation



Watch Now

[Arundhati Bhattacharya](#)  
[Chair](#)

State Bank of India

India's most powerful banker talks to CNBC about the country's demonetization move, merger plans and the inspiration behind her globally influential career.



Watch Now

[Ross McCullough](#)  
[President](#)

UPS Asia Pacific

CNBC goes inside the world's biggest packaged delivery company UPS to examine the hot battleground with Asia Pacific President, Ross McCullough.



Watch Now

[Junyang Woon](#)  
[Founder and CEO](#)

Infinium Robotics

Drones have taken off in a big way, but the dogfight for supremacy is intensifying. CNBC talks to Singapore start-up Infinium Robotics to find out his strategy in the competitive game of drones.



Watch Now

[Achal Agarwal](#)  
[President](#)

Kimberly-Clark  
Asia-Pacific

CNBC talks to Achal Agarwal of U.S. giant Kimberly Clark, the maker of Huggies diapers and Kleenex tissues, about expansion in Asia Pacific, the global uncertainties and what motivates him.



Watch Now

[Maximillian Bittner](#)  
[CEO](#)

Lazada

When it comes to ecommerce, Southeast Asia is a big battleground. CNBC talks to the region's biggest player Lazada's CEO about his game plan to win in the fast-growing region.



Watch Now

[Liu Chuanzhi](#)  
[Founder and Chairman](#)

Legend Holdings

Liu Chuanzhi founded the world's biggest **PC maker Lenovo**, and championed **China's** economic. A legend in his own right, he talks about his success formula, his legacy and outlook for China.



Watch Now

[Ravi Thakran](#)  
[Chairman](#)

L. Catterton Asia

CNBC meets up the man helping the Asian private equity arm of **fashion giant LVMH** -- to find out his formula and experiences growing the largest consumer-focused player of its kind in Asia.



Watch Now

[Lim Kok Thay](#)

Genting Group

**Malaysian** tycoon, Lim Kok Thay is betting his chips on China's travel boom by launching **Asia's first luxury cruise line**, Dream Cruises. He talks about his plan to grow a global empire.



Watch Now

[Jenny Lee & Siu Rui Quek](#)

GGV Capital and Carousell

Christine Tan dives into the topic of **start-up funding** with venture capital investor Jenny Lee of GGV Capital and Siu Rui Quek of **Singapore's** fast growing mobile classifieds app Carousell.



Watch Now

[Ken Hu](#)  
[Rotating CEO](#)

Huawei Technologies

Christine Tan travels to Shenzhen, **China** to talk exclusively with Ken Hu in his first television interview, about the global ambitions of the telecom equipment and **smartphone giant**.



Watch Now



REGIONAL INSIGHTS

INSIDE  
CHINA



INSIDE  
CHINA



22 X 30 MINS

Eunice Yoon travels across the world's second largest economy to cover trends that are defining the new China and influencing the world.



## The Great Drive Forward

Inside China looks at **global automobile industry** and how China is disrupting the market with Alibaba and Tencent designing in-car comms systems that they hope will become a norm in China and around the globe.

[Watch Now](#)

## Disney's Next Act

After more than a decade of planning, **Disney** is opening its new theme park in China. With its vast population, China is seen as critical for Disney's future growth. Will Disney pull off its next important act?

[Watch Now](#)

## Surviving A Sputtering China

Inside China tells **stories from all sectors of the economy**: a coal mine owner, a steel worker, two factory bosses and a food deliveryman - all real people looking to survive a sputtering Chinese economy.

[Watch Now](#)

## China's Silk Road Revival

China's plan to massively expand **investment and trading along the ancient Silk Road** will act as a gateway between China and Central Asia and is set to disrupt a region best known for its unresolved ethnic tensions.

[Watch Now](#)

## Bull Market in a China Shop

Everyone is eyeing **China's stock markets** these days, from a farmer who lost his life savings, professional fund managers who debate market's swings, and a student who credits his financial survival to Warren Buffett.

[Watch Now](#)



# REGIONAL INSIGHTS



## ACCESS MIDDLE EAST

50 X 30 MINS

From top CEOs to entrepreneurs and philanthropists, CNBC profiles the men and women shaping the Middle East.





## Lebanon Wine

It's one of the oldest **wine growing** regions of the world. Access: Middle East goes to **Lebanon** to decant this centuries old business.



Watch Now

## Russia in Region

As Russia moves to solidify ties with the Middle East we take a look at **Moscow's economic intentions** in the region.



Watch Now

## Careem

Uber may have secured funding from Saudi Arabia, but in the UAE its main competitor is Careem. Can the **Dubai taxi start-up** really compete? We take a ride with its executives to find out.



Watch Now

## Red Sea Debate

The **Red Sea Region** is at the crossroads of Africa, Asia, Europe and the Middle East with potential to generate trillions in revenue. Join us as we debate the risks in our Red Sea Debate.



Watch Now

## Saudi Foreign Minister

Saudi Arabia's fraught relationship with Iran, the fight against ISIS and what does a weak oil price really mean for the kingdom's economy? CNBC sits down with the **Saudi Arabian foreign minister**.



Watch Now

## Dubai Air Show

\$37.2 billion in orders. 61 countries. Over 1,000 exhibitors. We take you behind the scenes at the **14th Dubai Air Show**.



Watch Now

## Jordan

Take a trip around **Jordan**. From traditional industry to innovative technology, what does the future hold for one of MENA's freest economies?



Watch Now

## New Suez

Egypt calls it a gift to the world. CNBC has exclusive access to the **New Suez Canal** and investigates whether the \$8.5 billion mega project will really help transform the country's economy?



Watch Now

## King of Jordan

An exclusive interview with **His Majesty King Abdullah II of Jordan** sets the scene for an in-depth look at Kingdom from regional instability to **Jordan's 10 year economic plan**.



Watch Now



# REGIONAL INSIGHTS



**6 X 30 MINS**



Watch Now

Access: Africa spotlights the people shaping the region's economy and speak with the power makers within African business and politics.

## Episodes

1. Ethiopia's Prime Minister, Hailemariam Desalegn
2. Ethiopian Airlines CEO, Tewolde Gebremariam
3. Qalaa Holdings
4. African Art Scene
5. Managing Director of Nubuke Investments, Tutu Agyare
6. Akhshish Thakkar, Founder, Mara Group & Mara Foundation



# TECHNOLOGY



**8 X 30 MINS**

Cloud Challenge de-mystifies emerging cloud technology and uncovers the visionaries who harness the power of cloud technology in surprising ways. From sport and art to healthcare and dairy farming, the series explores the cloud technology that is powering innovation and collaboration.





## Commerce

It's CNBC's primary focus, but how is **commerce set to change** as more and more transactions head into the cloud?



Watch Now

## Art

From **stage design to interactive audience concert experiences** we take a look at how the arts can benefit from technology.



Watch Now

## Health

From remote surgeons to helping the elderly. We explore how cloud based solutions are dramatically changing **healthcare**.



Watch Now

## Transport

Cloud Challenge looks at how the cloud is **transporting** people and goods, from the cloud car you can lend to friends to a **self-driving delivery van**.



Watch Now





## Agriculture

From **connected cows** to the **internet-of-oysters**, Cloud Challenge is looking at how the cloud is yielding great results in **agriculture**.



Watch Now

## Entertainment

From an A.I. script writer to the **interactive future of gaming**. Can our tech expert crack the challenge and reveal how **entertainment** is set to be transformed by cloud computing?



Watch Now

## Manufacturing

Cloud Challenge looks at how the cloud is affecting **how things we use every day are being made**, from human-free, robot-controlled factories through to VR-designed automobiles.



Watch Now

## Sport

From **gathering stats** to **improving performance**, Cloud Challenge takes a look at how net-based computing is changing the rules when it comes to **sport**.



Watch Now



# TECHNOLOGY

## THE EDGE

**42 X 30 MINS**

The Edge explores the limitless potential of innovation, from how new products and ideas will shape our lives to their long-term investment opportunities.



## Energy Expo

It's **Expo time in Kazakhstan!** And amongst the country pavilions there's a building filled with tech start-ups that want to change the way we power the planet.



Watch Now

## Singapore Smart City

Singapore has ambitious plans to become the most connected place on the planet. From virtual mapping to sensor tracking, we look at the innovations that look set to change the lives of Singapore's 5.5 million residents.



Watch Now

## Inside ITER

It's the nuclear reaction that powers the sun, but can it be replicated here on earth to provide near pollution free energy for all? The Edge looks at nuclear fusion with inside the **international thermonuclear experimental reactor**.



Watch Now

## Mobile World Congress

We take you inside the **world's biggest mobile trade** fair. From Samsung to Robocar. what's set to change the way we live, work and play? Find out as The Edge takes you inside MWC.



Watch Now

## Davos Disruptors

From the private space race to the future of Artificial Intelligence. CNBC's Arjun Kharpal talks to **tech innovators at this year's World Economic Forum**.



Watch Now

**Compilation** From a mission to Mars to finding the god particle, which innovations are set to change the way we see the world? **We look back to look forward, only on the Edge.**



Watch Now

**Brexit** The Edge take a trip to London to find **what tech entrepreneurs, tech investors and politicians really want** when it comes to the UK's divorce from the EU.



Watch Now

**Innovative India** Connecting India's 1.3 bil citizens is the big opportunity for **global tech giants and local start-ups**. In this episode of The Edge, Akiko Fujita looks at what's driving the digital economy and meets some of the players in this space.



Watch Now

**IFA** Take a trip inside IFA, **Europe's biggest consumer electronics show**. We preview the latest products from the likes of Sony, Samsung and Fitbit.



Watch Now

**Compilation** An Edge special – take a look back at some of the highlights of this year to find out if the innovations and trends showcased have become the norm.



Watch Now



# TECHNOLOGY

# TECH TRANSFORMERS

5 X 30 MINS



Watch Now

Meet the people and the companies that are transforming technology. Unparalleled access behind the scene of the world's disruptors.

## Episodes

1. Hyperloop
2. Uber
3. Kevin Spacey
4. Davos Compilation
5. Will.i.am

# CNBC FEATURE



## THE **CNBC** CONVERSATION

**49 X 30 MINS**

**Heads-of-state, global mega-stars and innovators; CNBC Conversation gets up-close and personal with the world's most pre-eminent individuals.**



## Jin Xing

CNBC speaks to former military dancer and **talk show TV host Jin Xing** about her journey on being accepted as a **transgender woman in conservative Chinese society** to becoming one of the country's most famous faces in entertainment.



## Nestor Espenilla Governor of Central Bank of the Philippines

Nestor Espenilla became the **new Philippine central bank chief** on July 3. Martin Soong sits down with the new governor to talk about the bank's policy direction.



## Jack Ma

More than 3,000 U.S. Businesses, Farmers and Entrepreneurs gathered in Detroit in June to learn from **Alibaba Executive Chairman Jack Ma** how to tap into the Chinese consumer.



## Shinzo Abe Prime Minister of Japan

**Japanese Prime Minister Abe** has a lot on his to-do list, as he seeks to move Asia's second largest economy forward. He discusses the challenges he faces at home and abroad, in an exclusive interview.



## Haruhiko Kuroda Governor of Bank of Japan

Yield curve control is just the latest weapon in the Bank of Japan's efforts to get consumer prices to rise. Find out as CNBC sits down with Haruhiko Kuroda, the **Governor of the Bank of Japan**.





### [Arianna Huffington](#)

She's a **self-made media powerhouse** who is now on a mission to get us all to sleep more. Arianna Huffington sits down for CNBC Conversation with Tania Bryer.

 Watch Now

### [Tidjane Thiam](#)

A restructuring, a U.S. settlement and global regulation. **Credit Suisse CEO**, Tidjane Thiam sits down for The CNBC Conversation.

 Watch Now

### [Karl Lagerfeld](#)

He's an **incomparable force of fashion** and to mark Fendi's 90th anniversary he's talking to CNBC. Karl Lagerfeld gets candid on fashion, the Kardashians and why he loves his cat, Choupette, so much.

 Watch Now

### [Jack Ma](#)

Jack Ma of **Alibaba** sits down at the World Economic Forum in Davos. He just did a deal with Trump to help middle-America do business with China and he talks trade, piracy and why 'Forrest Gump' guides him in business.

 Watch Now

### [David Walliams](#)

He's one of the world's **best selling authors** and a **comedic powerhouse**. David Walliams opens up about writing, the pressures of fame and what it's like to work with Simon Cowell.

 Watch Now

### Francesco Starace

Francesco Starace, CEO of **Italian utility giant Enel** gets candid on the group's strategic vision to go green, what a Trump Presidency means to his business and why he thinks digitalisation is the only way forward.



### Bernard Arnault

He's the king of luxury and a patron of the arts and is one of **France's** richest people. Arnault discusses his latest exhibition, why Brexit is good for business and why he's hands on with **LVMH's 70 luxury brands**.



### Goldie Hawn

She's a **Hollywood A-lister**, an industry trailblazer and no dumb blonde. Goldie Hawn sits down for the CNBC Conversation and reveals why she's on a mission to change minds.



### Nev Power

Australia's third biggest iron ore producer has battled the ebbs and flows of the tumbling iron ore price. CNBC is given rare access inside the mining giant's **Western Australia mines and ports**.



### Kito de Boer

Kito de Boer, **head of mission of the Office of the Quartet** sees his role differently from former envoy Tony Blair and outlines why he thinks economics can help broker a **peace deal between Palestine and Israel**.



[Ranil Wickremesinghe](#)

Facing the new threat of radical Islam, the controversial influence of China and the peace dividend of a quarter century of civil war, we hear exclusively from the **Sri Lankan Prime Minister**.



[Dame Vivienne Westwood](#)

The **grand dame of punk**: in this candid interview, Vivienne Westwood takes on Theresa May, Hillary Clinton and Julian Assange as she outlines why capitalism has to fundamentally change forever.



[Lui Che Woo](#)

CNBC sits down with **Chinese billionaire casino mogul** to discuss the slowing Chinese economy, the world's biggest gambling hub: Macau and what he values more than the bottom line.



[Joseph Stiglitz](#)

**Nobel Prize-winning economist** Joseph Stiglitz sits down with CNBC and takes aim at Apple, the Euro, banks, and the 'nightmare' of a potential Trump Presidency and its implications for the US Economy.



[Robin Li](#)

As host of the G20 Summit this year, China has placed innovation pretty high on its agenda and one of the evangelists for that message is **Baidu CEO Robin Li** who discusses the **new economy in China** and why he is betting big on **AI**.





**CNBC FEATURE**



**MARKETING  
MEDIA • MONEY**

**12 X 30 MINS**

The advertising industry is undergoing unprecedented change and CNBC gets an inside view through the eyes of the world's most powerful marketers.



### [Cannes Special](#)

CNBC heads to the Cote d'Azur bringing you the highlights of this year's **Cannes Lions Festival of Creativity.**



Watch Now

### [Heineken](#)

Heineken now wants to refresh new markets with the launch of 0.0% - an alcohol free version. Carolin Roth talks to Jan Derck van Karnebeek about marketing the brand in a highly **competitive beverage industry.**



Watch Now

### [Manchester City Football Club](#)

**Football** is a huge money spinner, thanks in part to **sponsorship.** As Carolin Roth discovers, changing the sponsorship model is more than just splashing a logo on the players' shirts.



Watch Now

### [Mastercard](#)

The **most widely accepted payment card** on the planet, but Raja Rajamannar says it's a technology company rather than a credit card company. We look at how Mastercard's marketing muscle keeps it on top.



Watch Now

### [Davos Special: Masters of Marketing Panel Debate](#)

Does **being seen at Davos** make any difference in an interconnected world?



Watch Now

### [Pearson](#)

Education is the future! Well, for Pearson it is. We find out how the one time **media and publishing giant** is on a mission to now teach the world.



Watch Now

### [Lego](#)

How is Lego managing to build its brand in the digital age? From 'The Lego Movie' to The Beatles the Danish company's CMO, Julia Goldin reveals all.



Watch Now

### [Christies](#)

CNBC goes under the hammer with Christie's CMO Marc Sands to find out how this **250 year old auction house** is artfully transforming its strategy in the current digital age.



Watch Now

### [HSBC](#)

It once called itself the **World's local bank**, but following crises and cutbacks, HSBC is stepping away from being everything to everyone. Find out why with the group's CMO, Chris Clark.



Watch Now

### [Analysing Adobe](#)

Known by many as the **PDF and Photoshop company**, Adobe's CMO Ann Lewnes faces questions on how she leads integrated marketing efforts worldwide to change perceptions and highlight the evolution of the brand.



Watch Now

### [Unilever](#)

We explore an annual \$600 billion industry by talking to the decision makers that matter. **Unilever's CMO**, Keith Weed faces questions on what he's spending his company's money on in an age where the traditional rules no longer apply.



Watch Now



CNBC FEATURE

# CNBC MEETS



23 X 30 MINS

Tania Bryer has been given unrivalled access to some of the famous names behind multi-million dollar organisations and brands to find out the motivation behind their success and their philanthropy.



## Dolly Parton

Tania Bryer meets **country music legend**, Dolly Parton, discussing her poverty-stricken childhood, her little known struggle with depression and the very personal story that drove her to establish her literacy foundation, The Imagination Library.



Watch Now

## Jimmy Carter

Tania Bryer meets Jimmy Carter to talk about his childhood in the segregated South and how this fostered his passion for human rights. He talks about how he and his wife are at the heart of the Centre and what it means to them.



Watch Now

## Lauren Bush

Tania Bryer meets **social entrepreneur Lauren Bush Lauren** to talk family dynasties and how she is using her business to tackle world hunger.



Watch Now

## Jessye Norman

She's **one of the most celebrated opera singers** of our time and a tireless philanthropist. CNBC Meets Jessye Norman to discuss her life, her career and her ongoing campaign for racial equality.



Watch Now

## Matt Damon

Tania Bryer meets **Hollywood superstar Matt Damon** to talk about his rise to fame, being a family man and his mission to help others as well as the Jason Bourne franchise, politics and his non-profit organization, water.org.



Watch Now

# CNBC FEATURE



# CNBC TITANS

13 X 30 MINS



Watch Now

Get the real story behind some of the most famous icons, the greatest companies and the titans who helped to build them.

## Episodes

- |                   |                     |
|-------------------|---------------------|
| 1. George Foreman | 7. Jack Welch       |
| 2. Ted Turner     | 8. Proctor & Gamble |
| 3. Hugh Hefner    | 9. Milton Hershey   |
| 4. Donald Trump   | 10. Jack Daniel's   |
| 5. Mervin Griffin | 11. Lee Lacocca     |
| 6. Steve Jobs     | 12. Barry Diller    |
|                   | 13. Leo Burnett     |





LUXURY



# SECRET LIVES OF THE SUPER RICH

**45 X 30 MINS (5 SEASONS)**

Secret Lives unlocks the mansion gates and lifts the velvet ropes to score you exclusive VIP access to a world inhabited by the wealthiest people on the planet.



### Mega-Homes : America's Most Expensive Mansion & Gold-Covered Mega Mansion

Go for the gold in a \$159mil Florida estate, covered in gold leaf and with an IMAX theatre. Tour a one-of-a-kind Upper East Side townhouse steps away from Madonna's Upper East Side.



Watch Now

### Mega-Homes: The Mansion that Patron Built & Cher's Former Estate Turned \$85M Horse Haven

See how Cher's former mega-home is being transformed into an \$85M heaven for horses Go green inside one of the most expensive estates in Hawaii, a tropical paradise surrounded by lush jungle.



Watch Now

### Trump : The Billionaire President

See how Trump's swanky main residence compares to the White House. See where it all began inside Trump's childhood home. Step inside one of Trump's most exclusive and ground-breaking buildings.



Watch Now

### Silicon Valley Smart House & The Most Expensive Hotel Suite in the World

Check out the world's most expensive hotel suite where Celine Dion, Rihanna and Putin have shelled out \$82k a night for some unusual amenities and get a ticket to ride with John Lennon's vintage Mercedes-Benz.



Watch Now



### Vegas' Most Expensive Mansion & The \$100k Facial

See why Kim Kardashian and Beyoncé swear by the L.A. dermatologist behind the \$100k full-body facial. Find out which businessman transported his dragon-mansion around the world.



Watch Now

### America's Most Expensive Zip Code & The \$1,000,000 Junker

Be stunned by the beat up old junker that could be worth \$1mil dollars. Tour the palatial penthouse with panoramic views of New York and a \$50mil mega-mansion where everything is made from raw and organic materials.



Watch Now

### Floating Mansion & "Glamping" with the Stars

Chopper to a Hamptons mega-mansion with a rooftop tennis court designed by Venus Williams. Go "glamping" at a wilderness retreat where celebs pay big bucks to sleep in tents rivalling 5\* hotel suites.



Watch Now

### James Bond's Superyacht & Million Dollar Meal

Set sail like James Bond aboard the superyacht from Skyfall. Behold the \$1,mil meals whipped up by a one-of-a-kind chef. Swim with dolphins at an exclusive Hawaiian resort where celebs and royalty are regular guests.



Watch Now



### America's Most Expensive Mansion & Floating VIP Suite

Check out America's most expensive home: a \$250M mansion with bowling alley, exotic cars and full staff and sail on a \$450M ocean liner with house the world's most expensive floating VIP suite.



Watch Now

### The Mansion That Patron Built & A Diamond In The Rough

Take a tour of the nearly-\$50M party mansion that's the throne to an alcohol empire. Rock out with the giant rough diamond that's so unique, even a \$61M offer couldn't cut it.



Watch Now

### Blockbuster Mansion & The Ultimate Power Wheels

Be dazzled by the \$5mil stunner worn by Marilyn Monroe. Visit Disney World super-rich style, high atop your own castle and test one of the winningest Porsches on the planet that belonged to one of Hollywood's most beloved stars.



Watch Now

### New York's Finest Address & The \$3 Million Hybrid Ferrari

Step inside one of the most prestigious residences ever to hit the NYC market, high atop the iconic Plaza Hotel. Toast with a \$2,5k cocktail in a Sin City watering hole owned by a music megastar.



Watch Now

### Swedish Supercar & Luxury American Tank

Travel to a Swedish fighter-jet hangar where carbon fibre is twisted into one of the fastest supercars ever built. Ride a \$500K gold covered motorbike and the most expensive Porsche.



Watch Now

### The Ultimate Joyride & The Holiest Ferrari

Ride shotgun from Stockholm to Sin City on a \$200M road trip. Check out the Mercedes SUV covered in bulletproof armour.



Watch Now

### Bond Cars & The Porsche Outlaw

Access one man's ultimate James Bond car collection. Hitch a ride with the outlaw tasked to restore the most valuable Porsche in the world.



Watch Now

### Trump's Chopper & Sexy Lingerie Made of Gold

Fly in Donald Trump's private helicopter he had decked out in gold. Taste the most expensive dessert with toppings made of precious metal. And score the ultimate football helmet dipped in 24k and covered in diamonds.



Watch Now

### Gilded Las Vegas Mansion & \$2.5 Million Gold Watch

Take a golden ticket tour of the factory where a \$2.5 million Patek Philippe watch is made and meet the man turning everything to gold including a bicycle.



Watch Now

### Michael Jordan's Baller Mansion & Rust to Riches

Score VIP access to Michael Jordan's mansion and indoor basketball court. See how \$55M buys you a designer mega-home with neighbours like Jennifer Aniston & Clint Eastwood.



Watch Now

### Celine Dion's Island Getaway & A Ferrari Garage Sale

Get unprecedented access to Celine Dion's island getaway. Look inside a \$23M Bel Air mega mansion with seven acres of untouched rainforest.



Watch Now

### Dreamy Desert Mansion & Sexy Lingerie Made of Gold

Put the pedal to the metal in million dollar cars at 200 mph. Quench your thirst sipping a top shelf margarita that will set you back \$1,200.



Watch Now

### A Secret in Beverly Hills & The Beatles' Lost Treasure

Watch Beatles John Lennon's acoustic guitar sell to the tune of \$2.4M. And be pampered like royalty with a \$1,250 VIP facial.



Watch Now

### Sin City's Priciest Mansion & Star Wars Bonanza

See the world's most expensive penthouse high above Monaco, where the rooftop water slide includes a \$500M view. Check into a crystal palace in Manhattan where rooms go for \$20K a night.



Watch Now



[The King of Yachts & Billionaire Heiress](#)

Get a revealing look deep below a \$53M mansion. Go one-on-one with tennis star **Rafael Nadal** as he shows off his custom made \$775K wrist watch. Do Vegas like Bieber and “P. Diddy” in a secret penthouse suite.



Watch Now

[A Dreamy Desert Mansion & Sexy Lingerie Made of Gold](#)

Have your breath taken away by a desert mansion inspired by Morocco. Lose yourself inside the most expensive mega home in Hawaii.



Watch Now

[The Sexiest Home Video & A Mega Yacht for Swingers](#)

Ride along on a \$500K gold covered motorcycle. Get a VIP townhouse tour with Ryan Serhant and board a \$55M mega-yacht for (golf) swingers.



Watch Now

[The BCBG Mansion & A Handmade Super Car](#)

Be wowed by a fashion mogul’s \$85M designer lair. Take the plunge in a \$1.5M personal submarine. Check out an unusual wrist-watch built for the wealthiest Star Wars fan.



Watch Now

[Seasons 1-4](#)

Include episodes such as: **Bond Cars & Secret Jewel Room**, **The Nirvana Mansion & VIP Dog Hotel** and **A Royal Mega-Home & 60,000 Dogs**.

Click [here](#) for screeners of Seasons 1-4.

LUXURY

# HOW I MADE MY MILLIONS

## AMERICAN GREED

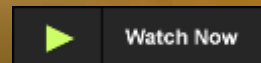
### HOW I MADE MY MILLIONS 22 X 30 MINS

How I Made My Millions goes behind the curtain to reveal how everyday people have taken ordinary ideas and turned them into extraordinary businesses., showing that the American Dream is alive and well if you have the desire and the know-how to make it big.



### AMERICAN GREED 117 X 45 MINS

American Greed examines the dark side of the American Dream: the scams, the schemes, the broken dreams...some people will do anything for money.





# ENTREPRENEURIAL



**8 X 30 MINS (2 SEASONS)**

Lasting Legacy goes behind the scenes of some of Europe's most successful family businesses, to find out how family life and company strategy cross over.





### Millennials

Meet the millennials, a **generation of tech savvy individuals** either running Asia's family businesses or carving out a niche of their own. Our Lasting Legacy panel brings together the insights from the next generation.



Watch Now

### Chu Family

The Chu siblings are continuing the legacy of their father. Eldest son and CEO, **Kenneth Chu** swung into the forefront of the family business and has since built the **world's largest golf complex** and expanded its business.



Watch Now

### Sukanto Tanoto

Indonesian tycoon **Sukanto Tanoto** still runs **resources giant RGE Group** but the youngest of his four kids is taking the lead in the company's efforts to be more sustainable.



Watch Now

### Zegna Family

The Zegna family's third generation is now running the **largest menswear brand in the world**. CEO **Gildo Zegna** shares perspective on how they keep the family's heritage at the heart of the fashion group.



Watch Now

### Karl Scheufele

The first episode profiles **Karl Scheufele**: billionaire and owner of **Swiss watchmaker Chopard**, Continuing the family tradition of innovation, we hear how they're creating that lasting legacy for future generations.



Watch Now

### Perrin Family

Lasting Legacy travels to **France's historic Châteauneuf-du-Pape winemaking region**. With 9 family members in the company, how do they keep business and family working together?



Watch Now

### Faber Castell

We meet **German stationery pioneers Faber-Castell**, a dynasty with over 250 years of history. How will the death of their inspirational CEO affect the company, and the family itself?



Watch Now

### Henry Poole

Lasting Legacy is in London to meet **Savile Row tailors Henry Poole & Co**, a traditional business with 200 years of history. How do they stay relevant in an age of fast, designer fashion?



Watch Now

### Illy Family

In this episode of Lasting Legacy we meet the Illy family of Italy, a **coffee powerhouse** looking to bring in a new CEO to revitalise their brand. How will the younger generations respond?



Watch Now



# ENTREPRENEURIAL

# FOLLOW THE LEADER.



6 X 30 MINS



Watch Now

Business journalist Farnoosh Torabi is on a mission to find out what makes the most successful business people on the planet different from the rest of us...

## Episodes

1. John Paul DeJoria - US billionaire entrepreneur
2. Lyor Cohen – US music industry executive
3. Gary Vaynerchuck – Social media ad whiz and digital visionary
4. Katia Beauchamp – Founder of beauty retailer, Birchbox
5. Neil Blumenthal and Dave Gilboa - Founders of eyewear powerhouse
6. Tracy Anderson – Fitness entrepreneur





# ENTREPRENEURIAL

## Running in the FAMILY

### THE BUSINESS CLASS

with James Caan

#### RUNNING IN THE FAMILY 5 X 30 MINS

Family businesses are a crucial part of emerging economies. From creating a lasting legacy to nurturing the next generation of leaders, how do families survive the key succession test and navigate the family business to new levels of growth?



Watch Now

#### THE BUSINESS CLASS WITH JAMES CAAN 13 X 30 MINS

Entrepreneur James Caan is joined by Experts from a cross section of industries to look at The progress of real businesses from around the UK and help them navigate their way to greater success.



Watch Now

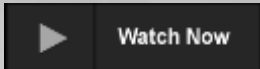


# SPORT AND TRAVEL



## FIRST CLASS

6 X 30 MINS



Susan Li takes you behind the velvet rope to show you the most exclusive destinations and discover the hidden gems and ultimate indulgences.

### Episodes

1. Singapore
2. Tokyo
3. Sydney
4. First Class Goes Gourmet
5. London
6. Bali



# SPORT AND TRAVEL



10 X 30 MINS



Watch Now

CNBC investigates what goes on behind the Scenes in F1 and takes a closer look at all the technology, innovation and plain hard graft. That can make the difference between Victory and defeat.

## Episodes

1. The Engine
2. The Driver
3. Aero Design
4. In the Pits
5. Monocoque Chassis
6. IT & Data
7. The Tyres
8. Fuel
9. Future
10. Best Of







## SPECIALS

### CNBC Debate: Plugging Asia's Infrastructure Gap

Martin Soong hosts CNBC Debate from the **Asian Infrastructure Investment Bank's annual meeting in Jeju**, with perspective on plugging Asia's infrastructure gap.



### CNBC Debate: Wealth of Nations

**Sovereign Wealth Funds** are a powerful force in the investment world with a combined value last year of \$7 trillion. But can they drive economic growth? How should their cash be used?



### A Billionaire's Bet: The Best & Brightest

CNBC goes to China to follow a group of **young super-achievers** from around the world as they confront a clash of cultures, language barriers, and unexpected turns – all part of a new program founded by **billionaire Steve Schwarzman** and aimed at grooming future leaders.



### Sharing Economy

Bicycles are back on **China's streets**, thanks to a surge in **bike-sharing**. Mobike and Ofo are the two main players riding the boom but are the challenges worth it?



### Shaping the Future

CNBC reports on the ground from Innovfest **Unbound: Southeast Asia's largest innovation event** in Singapore.





# SPECIALS

CNBC Debate:  
ASEAN 50

CNBC Debate discusses the growth outlook as well as **ASEAN's** position in the world.



CNBC Debate:  
Talking Trade

When it comes to logistics, funding and regulation what can be done to guarantee Asia's position as the **world's trade leader**? Join CNBC's Martin Soong as he talks trade, tariffs and infrastructure..



CNBC On Assignment:  
China Entrepreneur Club

CNBC reports from the annual meeting of **China Entrepreneur Club**.



CNBC Debate:  
The Arctic  
Debate

Geoff Cutmore hosts a key note on the **future of the Arctic** with the **Presidents of Iceland, Finland and Russian** from the Arctic Forum.



CNBC On  
Assignment:  
Betting On Asia

Akiko Fujita takes a look at the state of play in **the gaming sector in Asia**, plus the entry of a new player on the block, **Japan**.





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