

STUDY TOURS PROGRAMME IN LOS ANGELES MOVIE & COMUNICATION

SHORT-TERM TRAINEESHIP AGREEMENT

Considering the Italian Law n. 107/2015, recognizing the significance and utility of the relationship between working experience and school, and, recognizing the staying at STUDY TOURS PROGRAMME at Northridge University, Los Angeles as useful and effective as a working one, a short-term traineeship agreement is hereby stated between:

The Host Organization:

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| STUDY TOURS PROGRAMME IN LOS ANGELES | ADDRESS NORTHRIDGE UNIVERSITY LOS ANGELES Matador Bookstore Complex, 18111 Nordhoff St, Northridge, CA 91330 |
| Represented by: The Coordinator for the Italian students Ms Nadia Cataldi | In his/her capacity as: Trainee Coordinator. Email: n.cataldi@studytours.it tel. 0039 (0)2 65591111 |

The Educational Institute in Italy:

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| NAME : | ADDRESS : |
| Represented by: Mrs/Mr The Principal _____ | In her/his capacity of: Principal and Supervisor of the Trainee Email: Tel. 0039 |

The Trainee:

| | |
|---------------------------|--------|
| NAME: STUDENT'S NAME | |
| TEL.: STUDENT'S PHONE NO. | EMAIL: |
| COURSE OF STUDY: | |

The following has been agreed:

1. AIM AND DURATION OF THE TRAINEESHIP:

- The main purpose of the traineeship with the Organization shall be a supplement to the studies that the Trainee is pursuing at his or her Educational Establishment (.....). The traineeship shall consist of morning (and/or afternoon) lessons after which a certificate will be issued stating the contents of the course and the tasks performed during his/her Traineeship.

During the Movie & Communication Course students will develop effective communication skills, with focus on the entertainment industry; they will learn how to debate and persuade, using verbal and non-verbal communication techniques (see contents attached)

TOTAL NUMBERS OF LESSONS: 15 hours per weeks - 30 hours in total for 2 weeks

2. TRAINEE STATUS:

- The trainee shall be hosted at Northridge University on FB basis. He/she shall respect the rules and timetable of the campus, leave his/her bedroom tidy and ask for any necessity.

- The trainee shall remain a student of his/her Educational Establishment for the duration of the traineeship with the host Organization and, consequently, shall follow the programme as previously agreed upon.

- The trainee shall be subject to the administrative authority of the Principal while on the Organization's site.

In particular, the Trainee must comply with the Organization's access to the sites, conduct and safety. In the event of non-compliance with these provisions, the Organization reserves the right to terminate the traineeship before the scheduled end date.

3. SOCIAL PROTECTION

The Educational Establishment must make sure that the Trainee has taken out personal liability insurance covering any travel or medical events.

4. TRAINEE EVALUATION

At the end of the course the host Organization will release a certificate testifying the certificate of completion of the course. The Organization undertakes to complete an evaluation of the Trainee's conduct both at school and in the campus at the end of the traineeship, if required by the Educational Establishment.

5. APPLICABLE LEGISLATION

The provisions of this agreement must be interpreted in the light of the intention of the parties and independently of any national or local legislation.

Accepted and completed in three original copies:

STUDY TOURS
The Coordinator for the Italian Students
Nadia Cataldi

Place: Milan, 20121, Via F. Turati n.32

Date:

The Trainee and his/her legal guardian

.....

Place:

Date:

The Educational Establishment

.....

The Principal

Place:

Date:

Movie & Communication

Program Objectives:

This course is aimed at developing effective communication skills, with focus on the entertainment industry. The Business Communication course will provide an overview of different types of media and its effect on society. Students will hone their communication skills by studying best practices within the entertainment industry.

Students will learn how to debate and persuade, develop verbal and non-verbal communication techniques, and successfully use visual communications. Using the advantage of the campus' proximity to LA, the "Entertainment Capital of the World," students will also be introduced to the history of cinema and the influence that society and cinema have on each other.

Movie & Communication Course

Following are the sections of study provided in the class. Depending on scheduling and availability, select courses may include guest speakers.

- Section 1- Cinema and Society
 - History of Cinema
 - Influence of society and cinema on each other

- Section 2- Business of the Entertainment Industry
 - Developing and financing a project, production process
 - Advertising, sales, and a case study of how emotional manipulation in cinema can be used in broader contexts.
 - Managerial techniques of people and projects

- Section 3- General Business and Communication Skills
 - Different communication styles (verbal and nonverbal)
 - Persuasive communication—how to organize essential information to develop strong negotiating skills
 - Networking skills
 - Developing and delivering a presentation/pitch