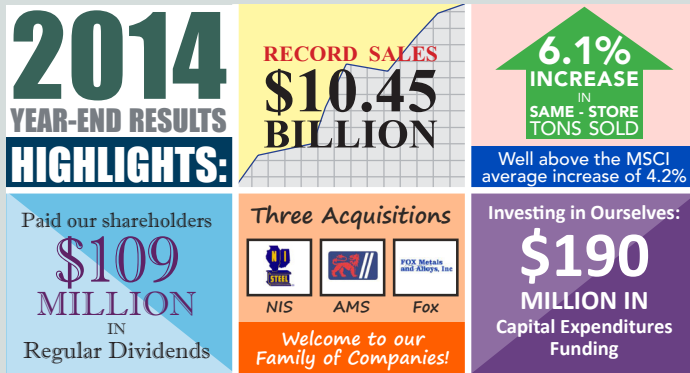




2014 Year-End Recap

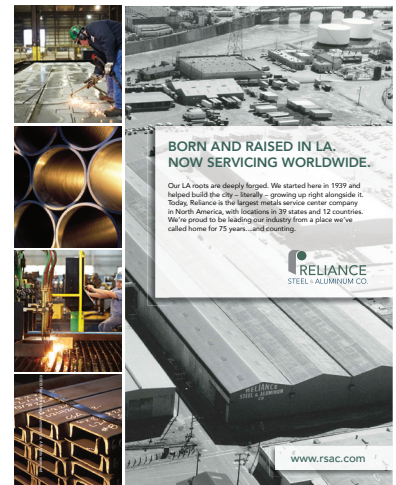


As you can see from the image, 2014 was a good year for Reliance. Our 2014 achievements included passing the \$10-billion mark in sales for the first time in our history, completion of three acquisitions, returning \$109

million in dividends to shareholders, and investing \$190 million in capital expenditures. It wasn't our best year in all aspects, however – due to certain factors beyond our control, like the decreasing cost of oil affecting the energy sector, the historically high amount of imported steel in the marketplace, and the strengthening US dollar. In an industry climate that grew more challenging as the year progressed, we remained focused on the parts of the business within our control. And in that regard, hats off to our managers and employees across all 300+ locations for increasing our total tons sold and for staying within our historical gross profit range. That said – in the Reliance spirit of continuous improvement, there's always room to do better. In particular, we can improve our inventory turns, which will generate greater cash flow, and we can focus on expense control. And, especially in a trying marketplace, we can do business within the Family of Companies. Let's continue to work together and leverage our size to be the biggest – and best – metals service center we can be!

Reliance in Fortune

Reliance was featured in *Fortune* magazine's "L.A. Economic Development" special section! Look out for our ad, too (preview shown below). We're in the special insert of the "100 Best Companies to Work For" Issue, out on March 15 2015. Log in to **RELIANCE**roots to view the ad!



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About the Newsletter

Welcome to the inaugural issue of the LIFE@reliance newsletter! In each quarterly issue, our aim is to bring you company-wide news and events, information, and tips from our various departments – which may be applicable at work and at home – employee service anniversary announcements, and much more!

Got a story about your company or location? We'd love to feature it! Suggestions on topics to cover? General comments? We'd love to hear from you as we build a newsletter that reflects and informs our company, and more importantly, our people. Send your email to LIFE@rsac.com.

Planning for the Future

On March 2, 2015, Reliance's executive succession plan was announced. Here is summary of the changes taking place, most of which will go into effect on May 20th, after the Annual Meeting of Shareholders:



- **Gregg J. Mollins will succeed David H. Hannah as President & Chief Executive Officer**
- **David H. Hannah will remain Executive Chairman of the Board**
- **Karla R. Lewis will be promoted to Senior Executive Vice President and Chief Financial Officer**
- **William K. Sales, Jr. and James D. Hoffman will each be promoted to Executive Vice President, Operations**
- **Michael P. Shanley, current President of Liebovich Bros., Inc., will be promoted to Senior Vice President, Operations (effective April 1, 2015)**

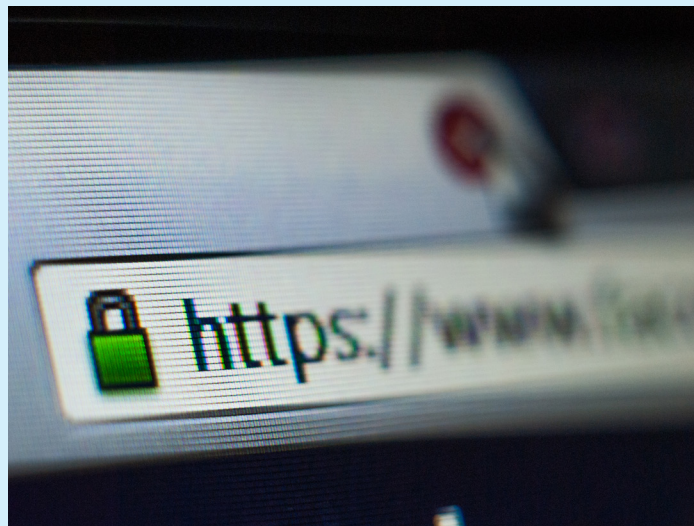
Many of you may be wondering, "What does this mean for Reliance? What does this mean for me?" In brief: It means good things for Reliance! This plan has been in the works for a while,

and it has been discussed and approved by our Board of Directors. Some reporting structures will shift at the Corporate office, but this succession plan will in no way affect any of our operations. No matter what location you work at, no matter how long you've been with the company, this change means that the future of Reliance is bright, and we will continue to be North America's best metals service center company!

As Dave transitions out of his role as Chief Executive Officer, he'll remain on as Executive Chairman of the Board, and he plans to stay actively involved in the day-to-day operation of Reliance.

What is Cyber Security and Why Should I Care? - A Quick Tip From RTS

If you've turned on the news lately you've likely heard reports about cyber-attacks on large corporations. Sony, Target, Home Depot and most recently Anthem have all been victims of cyber criminals. While these companies all took measures to have strong defenses, their cyber security measures were unable to defend against these very sophisticated attacks.



So just what is Cyber Security?

Miriam-Webster defines Cyber Security as "measures taken to protect a computer or computer system (as on the Internet) against unauthorized access or attack." In a nutshell, cyber security focuses on protecting computers, networks, programs and data from unintended or unauthorized access, change or destruction.

Why should I care about Cyber Security?

Cyber criminals don't limit themselves to big business. We use computers for everything from banking to shopping to communicating with others through email or chat programs. Although you may not consider your communications "top secret," you probably do not want strangers reading your email, using your computer to attack other systems, sending forged emails from your computer, or examining personal information (such as financial data).

What can I do to protect myself from a cyber-attack?

Here are a few tips to defend yourself, Reliance, and your home computer:

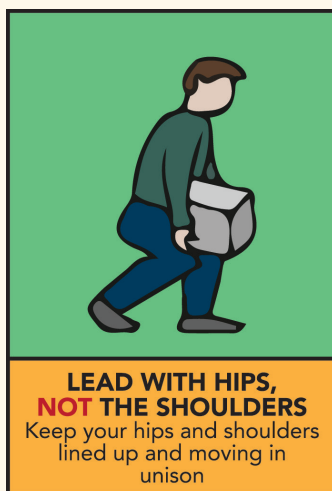
- **Update your software regularly.** Most software companies like Microsoft, Apple, Adobe and more have automated update programs. These companies provide updates or "patches" that help to close holes that an attacker may try to exploit to obtain access to your computer.
- **Use antivirus and anti-malware software** to protect your computer from viruses and malicious software (malware).
- **Create strong passwords** with a combination of upper and lower case letters and numbers and special characters. Passwords should contain a minimum of 8 characters but a longer password is even more secure. Just don't put it on a post-it on your monitor!
- **Think before you click.** Use common sense before clicking on links or opening attachments even if they are from someone you know. If they look suspicious, avoid clicking until you're sure that they are safe.

Be cyber safe out there!

Safety Corner

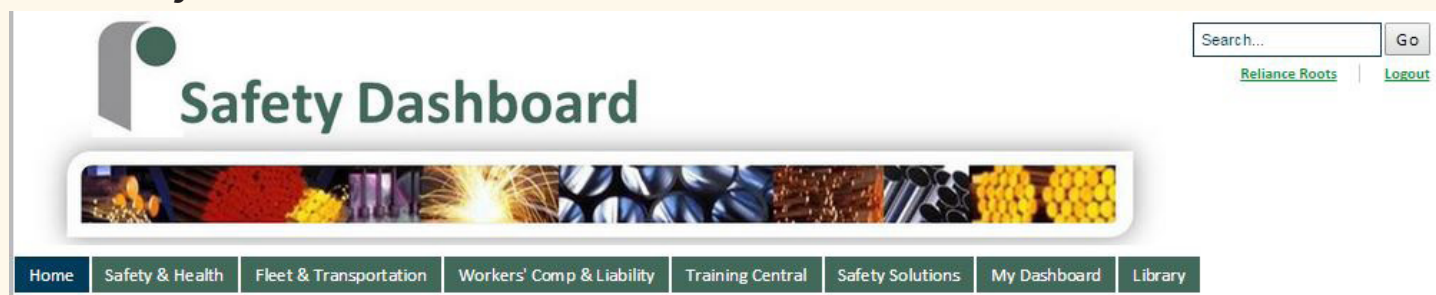
Avoiding Back Injury

Did you know that even though most people “know” how to lift properly, they do not use those skills when lifting at home? After experiencing a back injury at home most people state “but I bent my knees.” There is much more to lifting properly than just lifting with your knees. Below are three easy rules to avoid back injury at work and at home.



Keep these tips in mind while lifting things at work, Spring Cleaning, working on the lawn, or moving items around the house to keep your back healthy and strain free!

The Safety Dashboard is Now Live!



Safety is a necessary priority and a core Reliance value practiced each and every day at every location and at every operational level. We are extremely proud of our record of safety, yet we are always looking to improve. To spread the latest news and share our latest achievements, our Safety Department has created a Safety Dashboard and made it available to all employees.

There is a wealth of information available, accessible, and applicable for all of us. Go to the Safety Dashboard to read our Safety Mission Statement, find all Reliance safety documents, Fleet & Transportation safety information, Safety Spotlights on employees across our Family of Companies, and much, much more! Don't forget to click the “Contact Us” button to meet our entire hardworking Safety team!

For your convenience there are two ways to access the Safety Dashboard:

1. From the **RELIANCERoots** home page, find the “Safety Dashboard” link at the top right of your screen, next to “Logout.”
2. Go to **www.thesafetydashboard.com** and log in with the same credentials you use for **RELIANCERoots**.



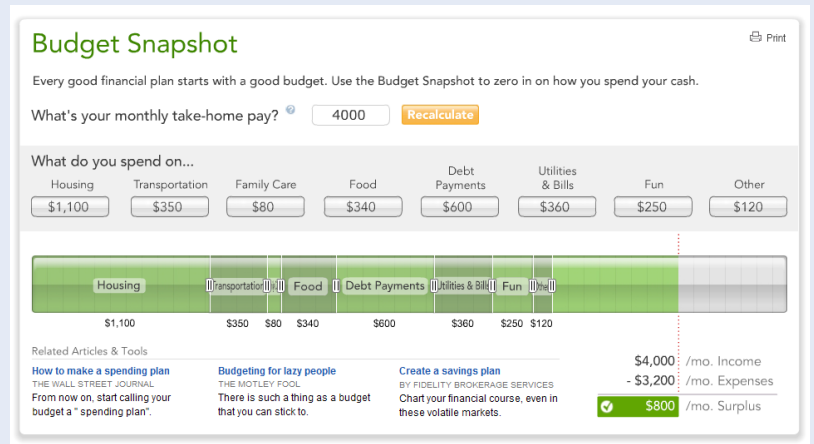
Charting a Financial Course

You just finished your taxes and now you are thinking, “Maybe I need to update or create my budget plan”, or “Should I save more for retirement or college for my children?” Did you know that the Fidelity website, www.netbenefits.com, has tools that can help you with both?

BUDGET SNAPSHOT

The Budget Snapshot tool starts with your monthly take-home pay then helps you see how you spend it. The tool will prompt you to include costs that you may not be thinking about but you are paying, like Homeowners/Renters Insurance, Property Tax, etc. As you go down the budget spectrum and add each of the items, you will see how your budget lines up.

Now that you have created a budget and calculated your surplus, maybe you want to think about updating or creating a savings plan.



SAVINGS PLANNER

The Savings Planner tool helps you identify your financial priorities, such as retirement, college, credit card debt, mortgage debt, or auto loan to help you make the most of your savings.



Next, the Savings Planner will walk you through questions about your current Retirement Savings and other financial priorities, to develop a detailed savings plan designed specifically for you.

Both the Budget Snapshot and Savings Planner tools can be accessed by:

- logging in to the Fidelity website at www.netbenefits.com
- clicking on the “Library” tab in the top menu
- scrolling down and clicking on the “Calculators & Tools” tab
- scrolling down to the “Saving and Spending” section and clicking on the “Budget Snapshot” or “Savings Planner”

Go to the Fidelity website to find videos, webinars, podcasts, articles and other tools to assist you with your retirement and savings goals. You can also access NetBenefits from your smartphone or tablet. Use the codes to download the app:



SMARTPHONE



TABLET



www.netbenefits.com

Coming soon...look for the Reliance Master 401(k) Plan link under the "My Benefits" Tab on **RELIANCE**roots.

What Happened to Recess?



APR
2015

TAKE THE BENEFITS OF EXERCISE QUIZ

MAY
2015

VIEW THE PLAY EFFECT SEMINAR

JUN
2015

COMPLETE THE 30-MINUTE RECESS CHALLENGE



We all know that physical activity is good for us. How do we get more of it in our daily routine? Does exercise have to be a chore, or another task for the to-do list?

Not at all! Let's put a different spin on how we think about physical activity – and better yet, how we practice it. This month and next, take a few moments to read the Wellness Update newsletter and learn about the benefits of exercising in 10-minute segments – like those mid-morning recess breaks back in elementary school. Discover some new ways to add fun to your physical activities, both at home and at

work. That'll prepare you for the Reliance Walks Around the World enterprise-wide challenge in May, as well as the 30-day Recess challenge, which encourages you to do three 10-minute activities each day in June. You'll earn wellness credits for your participation.

Get a group together at work or at home, include your family and friends, and have fun! You might be surprised at how much fun you have and how good you feel, physically and mentally – which are the greatest rewards of all!

Get Your Walking Shoes Ready!

Do you **ENJOY** some **HEALTHY COMPETITION**?

Do you have the **MOTIVATION** to go the **EXTRA MILE** - literally?

Together, let's walk the circumference of the Earth - approximately 25,000 miles (50,000,000 steps) from

May 11-17, 2015



Be on the lookout and check **RELIANCE**roots for more information



Employee Service Awards

Kudos to the 122 employees who celebrated milestone service anniversaries in the first quarter of 2015! Reliance would not be where we are today if it wasn't for you. It never gets old to say that we're the best in the business because we have the best people working for us. Thank you all very much for your decades of dedication – and congratulations!

20 YEARS OF SERVICE

Thomas Anglick.....Earle M. Jorgensen
 Enrique Avila.....Viking Materials
 Emil Becker.....Metals USA
 Mark Bensman.....Precision Strip
 Marco Berrospi.....Bralco Metals
 James Bintliff.....Metals USA
 Lou Buchanan.....RMC Phoenix
 Michael Buzzard.....Earle M. Jorgensen
 Dennis Cagle.....Metals USA
 Jason Campoli.....Earle M. Jorgensen
 William Castro.....Metals USA
 Kennedy Chosco.....Liebovich
 Robert Clayton.....Metals USA
 Paul Cleek.....Diamond Manufacturing
 Beth Collobert.....Service Steel Aerospace
 Michael Craig.....PDM Steel Service Centers
 Scott Curtis.....American Steel
 Linda Dufini.....Yarde Metals
 Jeffrey Emerson.....Metals USA
 Laura Fletcher.....Yarde Metals
 Robert Foster.....Earle M. Jorgensen
 Patricia Gauerke.....Earle M. Jorgensen
 Daniel Gearhart.....Metals USA
 Jarrett Glass.....Metals USA
 Dan Gonzales.....Bralco Metals
 Bill Halgren.....Earle M. Jorgensen
 Gregory Haworth.....American Steel
 Conrad Hernandez.....Bralco Metals
 Jeffrey Holm.....Allegheny Steel Distributors
 Patricia Hudson.....Continental Alloys
 Lori Johnson.....Earle M. Jorgensen
 Daniel Lawson.....Precision Strip
 Rodolfo Leal.....Bralco Metals
 Donald Lester.....Metals USA
 James Maine.....Haskins Steel
 Nancy McLellan.....Yarde Metals
 Juan Montejano.....PDM Steel Service Centers
 Miguel Nevarez.....Clayton Metals
 Noell Nighbert.....Earle M. Jorgensen
 Angela Palmer.....Yarde Metals
 Timothy Pavlak.....Diamond Manufacturing
 Roger Phoenix.....Yarde Metals
 Carl Polk.....Phoenix Metals
 Larry Price.....Precision Strip
 Ruben Ramirez.....Bralco Metals
 Janice Rice.....Metals USA
 Habib Salah.....American Metals
 Michael Sanchez.....Earle M. Jorgensen
 Michael Shields.....Chatham Steel
 Jeffrey Sindlinger.....Yarde Metals
 Douglas Sprang.....Precision Strip
 Scott Stowers.....Metals USA
 Floyd Tillman.....Delta Steel
 Ed Tulley.....Liebovich
 Klaas Van Beers.....Tube Service

Rafael Verdugo.....RMC Union City
 Carlos Vigil.....Bralco Metals
 Michael Weaver.....Viking Materials
 Kenneth Woelfel.....Metals USA
 Tracy Wood.....Earle M. Jorgensen

25 YEARS OF SERVICE

Jimmy Alverson.....Feralloy
 Vincent Anton.....Yarde Metals
 Robert Appel.....Infra-Metals
 Danny Bagley.....Chatham Steel
 Conchita Bullicer.....Valex
 Toni Butler.....Earle M. Jorgensen
 Richard Collins.....Metals USA
 Oscar Cruz.....Metal Center
 Lomingo Davis.....Metals USA
 Timothy Donley.....Earle M. Jorgensen
 Joseph Dvorak.....Metals USA
 Marcelo Ebete.....Valex
 Marty Eubanks.....Metals USA
 Steven Fast.....Metals USA
 Christopher Franklin.....RMC Union City
 Christopher Garner.....Haskins Steel
 John Gasparine.....Infra-Metals
 Michael Gouin.....Earle M. Jorgensen
 Anthony Granata.....Earle M. Jorgensen
 Michael Guelli.....Yarde Metals
 Mark Haight.....Infra-Metals
 Joseph Hamilton.....Durrett Sheppard Steel
 Michael Harbert.....Siskin Steel & Supply
 Thomas Haye.....Liebovich
 Donald Hillard.....American Steel
 Barbara Johnson.....Liebovich Custom Fab
 Richard E. Johnson.....Feralloy
 Nolan Joines.....Earle M. Jorgensen
 Randy Kackman.....Earle M. Jorgensen
 Daniel Kapetanovic.....RMC Phoenix
 Richard Kilsby.....Tube Service
 Ted McDaniel, Jr.....Feralloy
 Kevin McLaughlin.....Metals USA
 Peter Munnich.....Earle M. Jorgensen
 Laura Nelson.....Viking Materials
 Michael Pacelli.....Metals USA
 Gerardo Rebollar.....Bralco Metals
 Steven Sanborn.....Earle M. Jorgensen
 Angelique Schultz.....Aluminum and Stainless
 Monica Sumners.....Siskin Steel & Supply
 Ken Terras.....RMC Union City

30 YEARS OF SERVICE

James Burleson.....Metals USA
 William Cook.....Chatham Steel
 Jeffrey Durham.....Earle M. Jorgensen
 Deborah Heacock.....Chapel Steel
 Douglas Holmgren.....Pacific Metal
 Kathryn Hunter.....Earle M. Jorgensen

Scott Kavinsky.....Earle M. Jorgensen
 Jerry Kilpatrick.....Phoenix Metals
 Kurt P. Klukas.....Feralloy
 Normand Letourneau.....Metals USA
 Jesus Macias.....RMC National City
 Richard Miller.....Metals USA
 Michael Paukstis.....Earle M. Jorgensen
 Wanda Pfeil.....RMC Arlington
 William Randolph.....Metals USA
 David Rey.....Precision Flamecutting
 Maxie Rorie.....Metals USA
 Scott Sanders.....Liebovich Custom Fab
 Catherine Scramuzzo.....Earle M. Jorgensen
 David Shearer.....Earle M. Jorgensen
 Michael Skiba.....Metals USA
 Karen Villemaire.....Earle M. Jorgensen
 Brian Wilson.....Liebovich Custom Fab
 Leroy Winchell.....Earle M. Jorgensen

35 YEARS OF SERVICE

Joseph Artim.....Diamond Manufacturing
 Martha Barreras.....Bralco Metals
 Dennis Burke.....Pacific Metal
 James Ferguson.....Feralloy
 Jesus Fuentes.....Precision Flamecutting
 Pablo Fuentes.....Precision Flamecutting
 Wilbur Gray Jr.....Metals USA
 Steven Lowe.....PDM Steel Service Centers
 Lance Ludlow.....PDM Steel Service Centers
 Thomas Pacek.....Metals USA
 Anita Pantoja.....Reliance Steel & Aluminum Co.
 Robert Sterne.....Metals USA
 James Timmons.....RMC National City
 Michael Wade.....RMC National City

40 YEARS OF SERVICE

Patricia Owens.....Siskin Steel & Supply
 Rick Pickel.....Haskins Steel

45 YEARS OF SERVICE

James Felton.....Earle M. Jorgensen
 Richard Golden.....Chatham Steel
 Janet Moriarty.....Pacific Metal
 Terry Stout.....Earle M. Jorgensen

50 YEARS OF SERVICE

William Bryson.....Siskin Steel & Supply

Employee Discount Program Spotlight:



Your employee perks keep getting better! Reliance welcomes you to the TicketsatWork employee discounts program – our number one provider of discounted tickets for all things entertainment, nationwide.

DID YOU KNOW?

You can purchase movie tickets up to 40% off retail price for AMC, Regal, Cinemark, United Artists, and many more movie theaters. Some theaters even provide E-Tickets. No more waiting in the ticket line! Print your ticket from home and go straight into the movie upon arrival. It's also a great idea for gifts!

HERE ARE SOME OF THEIR AMAZING DEALS:



AMC Gold Movie E-Tickets
(Any Movie - AnyTime)

Your Corporate Price \$8.25
Regular Price: \$12.00

AMC Movie Bundle
(Movie, Soda, & Popcorn for Two)

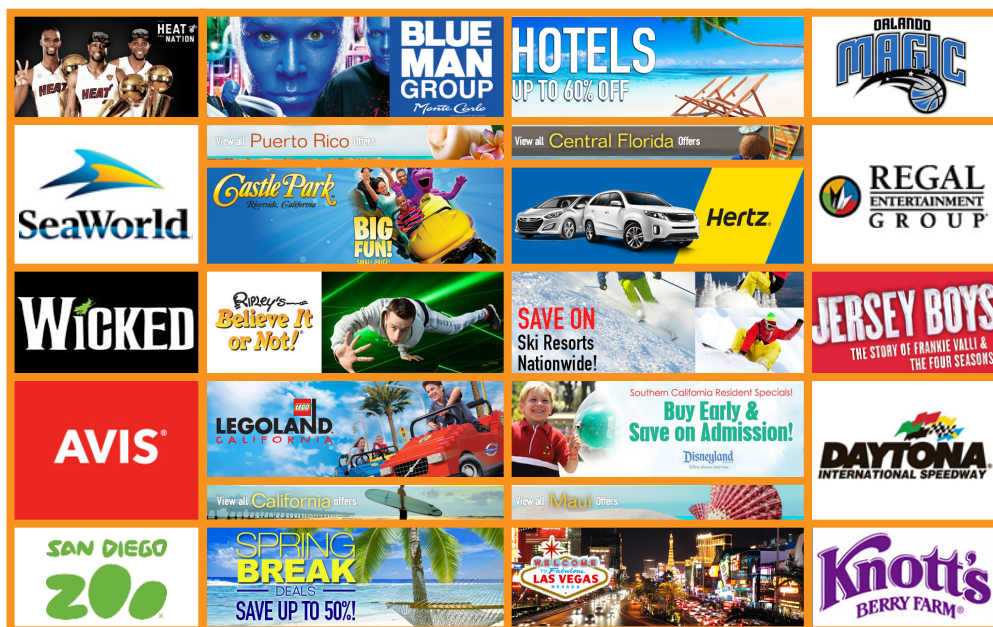
Your Corporate Price \$25.00
Regular Price: \$38.00

REGAL VIP Print at Home E-Ticket

Your Corporate Price \$7.50
Regular Price: \$11.00

DID YOU ALSO KNOW?

You can purchase discounted tickets for theme parks, attractions, sporting events, shows, hotels and more!



Log in Today for a Chance to Win!

Log in to **RELIANCE**roots to find out how you can enter for a **chance to win an HP Envy 5530e All-In-One printer or a gift certificate to TicketsatWork**. The winners will be drawn beginning May 1st and announced on **RELIANCE**roots.

Here's how:

- Log in to **RELIANCE**roots
- Click the My Benefits tab
- Click on Employee Discount Programs
- Scroll down to find **TicketsatWork** and click on the link.
- Follow the instructions to gain access to the website. **GOOD LUCK AND HAVE FUN!**

All employees of the Reliance Family of Companies are invited!



61st Annual Reliance President's Cup Golf Tournament

April 24 - 26, 2015
Rancho Bernardo Inn
San Diego, CA

2015 Reliance President's Cup

Last year, Reliance celebrated its 75th Anniversary as well as the 60th Anniversary of the Reliance President's Cup and it was the biggest turnout we have ever had! This fun filled weekend will surely be the most talked about event this year. Have you turned in your golf & banquet reservation form yet?*

Go to [RELIANCEROOTS](#) for more information and to see pictures from last year's event.

Hope to see you there!

*All rooming, golf and banquet costs are the personal responsibility of the attendee.

2014 Total Compensation Statement

In late April, you will receive a 2014 Total Compensation Statement, mailed to your home. This statement is a confidential, personalized summary of your total compensation package provided to you as an employee of Reliance Steel & Aluminum Co.'s Family of Companies. It includes details of your cash compensation, health and wellness benefits, and retirement benefits. If you have any questions about your statement or for more details on benefits, please contact your local HR representative.



Workshops for Warriors Launching Capital Campaign

Reliance is a proud partner of Workshops for Warriors, whose "mission is to place Veterans and Wounded Warriors into advanced manufacturing careers by providing them with industry-leading training, nationally recognized portable credentials, work experience, and job placement."

To help meet the demand for their program, Workshops for Warriors is launching a Capital Campaign on April 17, 2015. The goal of the campaign is to raise funds to build a new 3-story, 45,000 sq. ft. training center that will allow Workshops for Warriors to accommodate more veterans who seek to enroll in their program. Reliance will be reaching out to its friends, partners, and metals service center peers to support Workshops for Warriors' cause, and has pledged to match their donations, dollar for dollar, up to \$500,000.

Go to [RELIANCEROOTS](#) or
www.workshopsforwarriors.org to learn more!

What's Coming Up

61st Annual Reliance President's Cup

Rancho Bernardo Inn
San Diego, CA
April 24 - 26, 2015

Annual Shareholders Meeting

Wednesday, May 20, 2015
10:00 a.m.

Diamond Manufacturing Company's Centennial Anniversary

April, 2015

Chatham Steel Corporation's Centennial Anniversary

May, 2015

Reliance Walks Around the World Challenge

May 11-17, 2015

Memorial Day

May 25, 2015

Haskins Steel Co.'s 60th Anniversary

June, 2015



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www.rsac.com