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Comparisons based on competitive models (class is Luxury Small Utilities based on Lincoln segmentation), publicly available information and Ford certification data at time of printing. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.

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It's amazing what can happen when you focus on the here and now. Recognizing and honoring all the beauty that surrounds you in each moment, as well as that which emanates from within. In bringing MKC to life, the artisans of Lincoln looked toward the clean aesthetic of modern architecture and the graceful forms of nature for inspiration. Innovative technologies harmonize with its beautifully sculpted exterior and exquisitely trimmed interior in a uniquely elegant way. Empowering you to live in your moment – the 2016 Lincoln MKC.

EXPRESSIVE DESIGN

THIS IS WHERE OPEN SPACE FEELS LIKE AN INTIMATE PLACE.

We all need a spot to gather our thoughts and find our focus. MKC is made to be yours. Surrounded by the peaceful energy of its stunning interior, you'll relax into the comforting support of the 10-way power front seats with 2-way power-adjustable lumbar support and driver's memory. Bridge of Weir Deepsoft™ leather trims the cooled front seats,¹ which can help keep you content regardless of the weather. Reclining rear seat backs are sure to please your passengers. And there's even a particulate air filter that traps pollen and other irritants, keeping them out of the cabin so you can breathe deeply and clear your mind.

¹Available feature.

EXPRESSIVE DESIGN



WHERE YOU'RE CALMLY IN CONTROL OF YOUR WORLD.

Presentation matters. Which is precisely why MKC presents its controls to you in such a beautifully simple way. One that feels effortless from the very first time you slide behind its leather-wrapped steering wheel.

Position your power driver's seat, power' tilt and telescoping steering column, and power sideview mirrors precisely where you like, then use the convenient memory' feature to store your settings. MKC will quickly recall them whenever you return. A touch of your finger is all it takes to change gears with the push-button shift transmission. When you want a little extra soothing, select your favorite hue among the 7 choices of ambient lighting to illuminate the footwells, cupholders and controls. It's easily changed to help you feel your best.

¹Available feature.

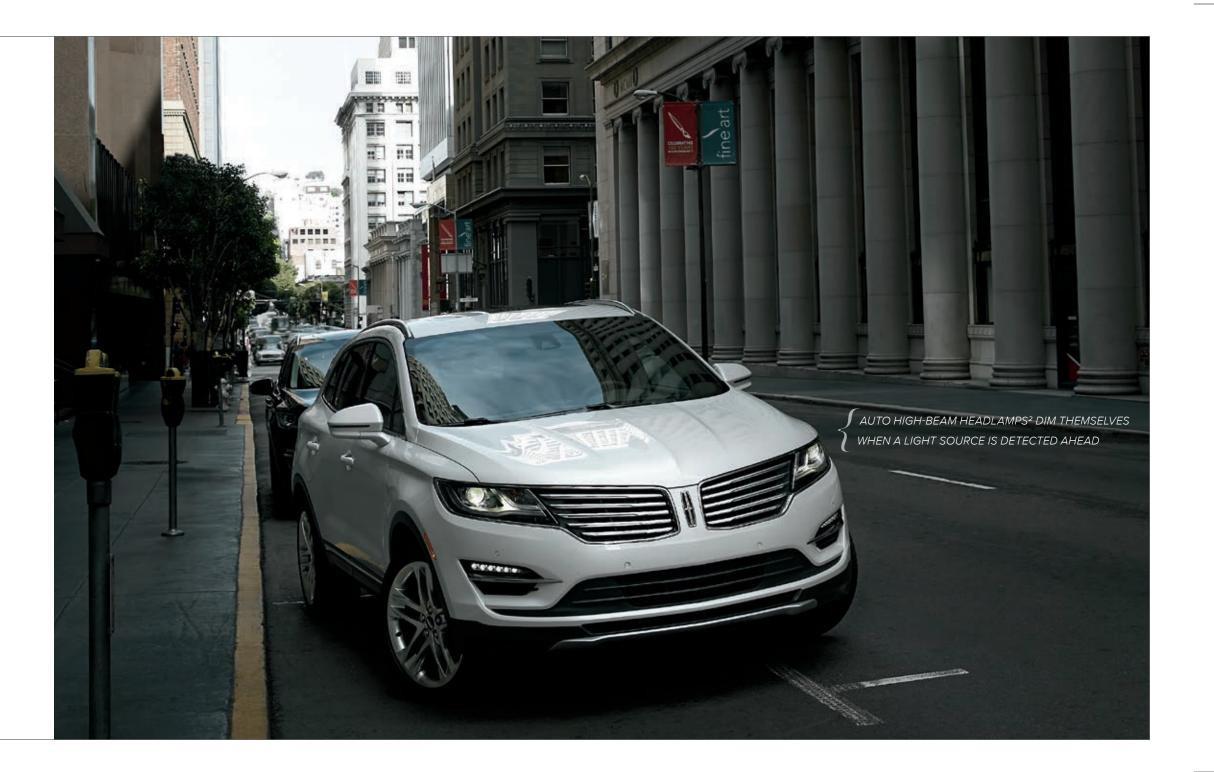
INNOVATIVE TECHNOLOGIES



It's important to have a sense of what's happening around you. A Reverse Sensing System¹ and rear view camera¹ are both standard on every MKC. The audible alerts and full-color visuals are really helpful when you're backing into or out of tight spaces. And the camera can even display visual guidelines to help you estimate distances.

We could all benefit from a little forward thinking. Thankfully, when you're pulling into a space, the Forward Sensing System^{1,2} on MKC sounds an audible tone if its sensors on the front bumper detect an object in front of your vehicle.

Drivers often go out of their way to avoid parallel parking. Active park assist. 2 with park out assist can help take the guesswork – and stress – out of it. Ultrasonic sensors measure open spaces to help the system find a parking spot as small as 1.2 times the length of your vehicle. When it does, take your hands off the wheel, then watch as the system guides you into it, while you control the brake, shifter and accelerator.



Every now and then, we need a little nudge in the right direction. Fortunately, the Lane-Keeping System^{1,2} can alert you with steering wheel vibration pulses if it senses you drifting out of your lane, and can then apply steering wheel torque to help direct you to steer back into it. The Driver Alert System¹ uses a forward-facing camera to detect lane markings, then emits a chime and displays a coffee cup icon in your gauge cluster if it detects that you've come too close to – or crossed – the lane markers too many times.

It always pays to plan ahead – and your MKC can help with that. Using advanced radar technology to constantly scan for slower vehicles in front of you, adaptive cruise control and collision warning with brake support' can automatically change your vehicle's speed to maintain your choice of 4 preset gaps – without you having to engage the brake or accelerator pedals. If collision warning with brake support senses a potential collision, the system flashes a warning across the windshield, sounds an alarm, then pre-charges the brakes and increases the brake-assist sensitivity to help provide full responsiveness when you brake.

It can be easy to miss when a vehicle has entered your blind spot. Just as its name suggests, BLIS® (Blind Spot Information System)¹ helps keep you aware of things that may be out of your line of sight. The system alerts you with a light in the corresponding sideview mirror³ if its radar sensors detect a vehicle. Cross-traffic alert¹ notifies you with an audible warning and a light in your sideview mirror if it detects a vehicle approaching either side as you're slowly backing out of a space.











What could be easier than using your voice to command your car? SYNC® with MyLincoln Touch™ connects you to the world around you. A simple spoken word activates the system, and puts you at the helm of your audio, climate choices, music, information, calling, personal contacts and more – without ever having to take your hands off the wheel. In addition to the steering wheel-mounted 5-way controls, the system features a configurable, 8" color LCD touch screen, as well as a media hub with 1 USB port and an SD card reader, offering you several convenient ways to stay connected.



SYNC WITH MYLINCOLN TOUCH

Dial phone numbers and answer calls without picking up the phone – or taking your focus off the road. SYNC with MyLincoln Touch even mutes other audio sources so you won't miss an incoming call. Just say the word for voice control of your contacts, as well as the playlists on your USB device or smartphone.



THX II CERTIFIED AUDIO SYSTEM

Every passenger inside MKC has a front-row seat to the concert courtesy of its enhanced THX® II Certified Audio System.² Patented sound-processing technology distributes your music's bass evenly throughout the interior and, together with 14 speakers, brings the rich, full sound of the studio to your everyday commute.

¹Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. Functionality varies by market. ²Available feature. THX and the THX logo are trademarks of THX Ltd., registered in the U.S. and other jurisdictions. All rights reserved.



automatically close to reduce drag and improve fuel economy, then open again to increase the airflow needed to help cool the engine.

ECOBOOST ENGINES

When it comes to power, MKC keeps your options open. Take your pick of 2 turbocharged engines, a 2.0L EcoBoost® or 2.3L EcoBoost,1 both of which deliver refined performance and responsible fuel economy. Thanks to direct fuel injection that delivers fuel right into the cylinders, MKC provides 244 net PS² with 366 N·m of net torque² with the standard 2.0L. Offering you an even more impressive 292 net PS² and 448 N•m of net torque,² the 2.3L EcoBoost dramatically powers you forward with surprisingly graceful acceleration. For a more engaging drive, you can take advantage of the steering wheel-mounted paddle shifters on the standard 6-speed SelectShift® automatic transmission. Or you can leave it all to MKC.

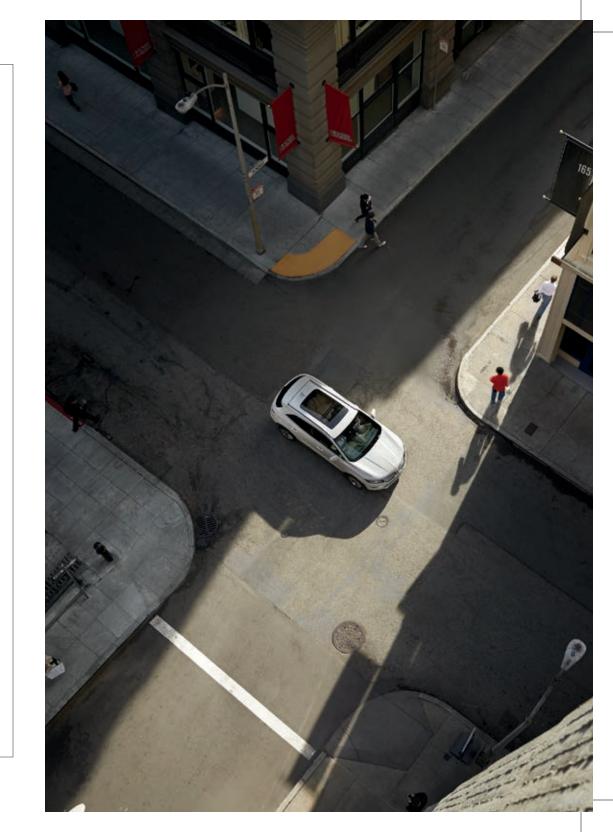
¹Available feature. Availability varies by market. ²Data as per GCC Standardization Organization certification.

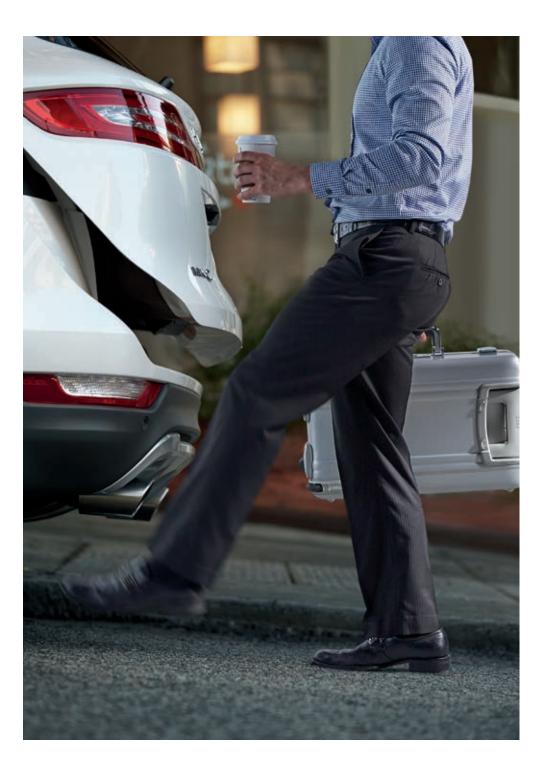


POWERFUL PRESENCE

This is where technology and life gracefully intersect. Lincoln Drive Control¹ featuring continuously controlled damping (CCD) uses sensors to read the road – and your driving input – every 2 milliseconds, then quickly adjusts the firmness and damping at all 4 tires to help your MKC be in harmony with the road. The system also lets you select between 3 drive modes – Comfort, Normal or Sport – to match your driving style. Electric power-assisted steering (EPAS) automatically adjusts your steering for different driving situations. At the same time, Torque Vectoring Control automatically adjusts the speed between your front wheels for enhanced cornering and agility.² Handle life's twists and turns, confident in the knowledge that your Lincoln MKC is engineered to adapt.

¹Available feature. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.





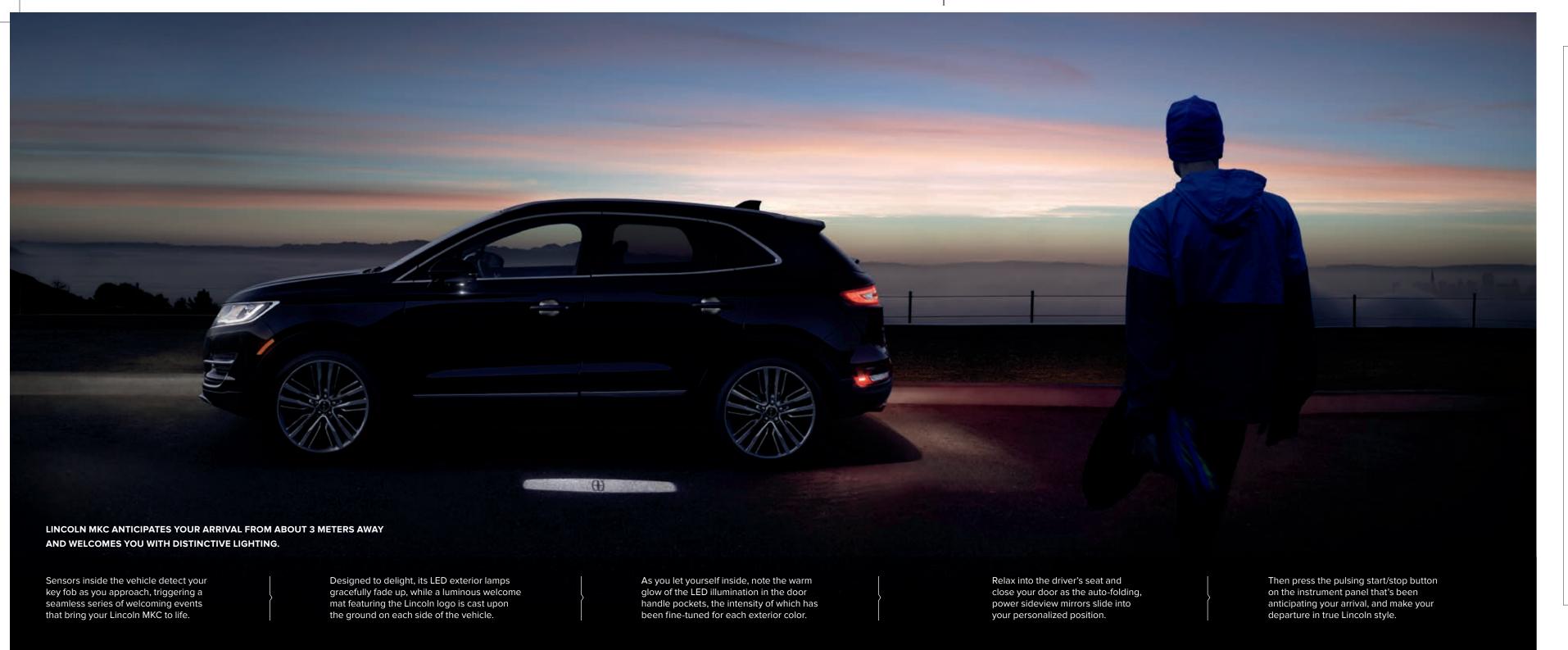
PREMIUM EXPERIENCES

WHERE PERFECT FORM MEETS FUNCTION. AND EVERY DAY STARTS OFF ON THE RIGHT FOOT.

Controlling the **foot-activated hands-free liftgate** is as simple as kicking your foot beneath the rear bumper. You can even set the opening height that works best for you. As the liftgate rises, you'll gain access to an abundance of space — **over** 1,500 liters with the **60/40 split rear seat** folded flat. And MKC easily transforms to meet your changing needs. The **power panoramic Vista Roof** with power sunshade lets you and your passengers enjoy magnificent views, day after day.

¹Available feature.





7 PREMIUM EXPERIENCES

SOME OF ITS BEST FEATURES ARE HIDDEN BENEATH THE SURFACE – HELPING KEEP YOU SAFE AND SOUND.

AdvanceTrac® with RSC® (Roll Stability Control™) helps MKC grip the road and keep you on your intended path! Intelligent all-wheel drive² optimizes available traction to help you power through challenging driving conditions. There are also 7 standard airbags, including a driver's knee airbag, to help protect you in the event of a collision.

To protect your solitude, noise inside the thoughtfully designed cabin is greatly diminished through the use of felted wheel wells, specially laminated glass that reduces outside road noise, and pedestal-style door-mounted sideview mirrors that are designed to minimize wind noise. Additionally, active noise control uses microphones in the cabin to detect unwanted noises, then sends opposing sound waves through the vehicle's audio system to cancel those sounds. Just another way MKC exceeds expectations.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²Available feature.



18" Premium Luster Nickel-Painted Aluminum Standard on Select



18" Polished Aluminum with Dark Stainless-Painted Pockets Standard on Reserve

WHEELS ADD THE FINISHING TOUCH



19" Premium Luster Nickel-Painted Aluminum Optional on Reserve (FWD only)



19" 5-Spoke Premium Luster Nickel-Painted Aluminum Optional on Reserve (AWD only)



20" Polished Aluminum with Dark Stainless-Painted Pockets Optional on Reserve (req. 2.3L engine) (Late availability)

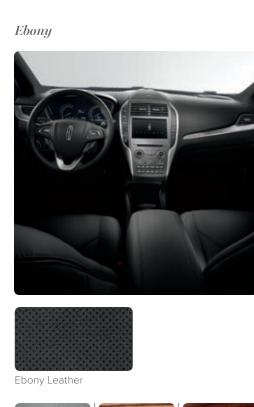


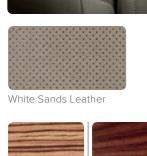


Ebony Sonata Spin Aluminum²

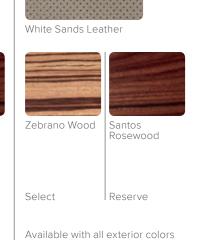
Select Reserve

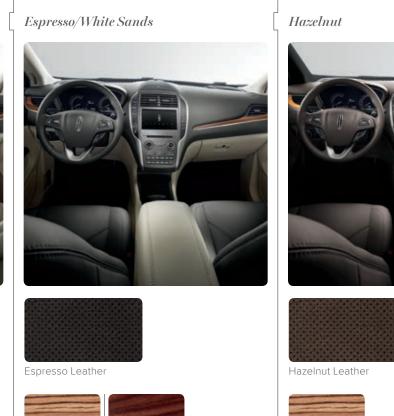
Available with all exterior colors





White Sands



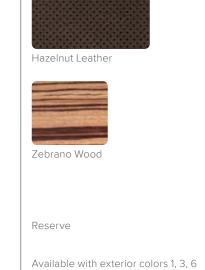


Zebrano Wood Santos Rosewood

Available with all exterior colors

Reserve

Select



Colors are representative only. ¹Additional charge. ²Available on Select and Reserve with Ebony interior.

Reserve

Zebrano Wood Santos Rosewood

Select				
	Res	eserve		
		POWER AND HANDLING		
S	S	2.0L EcoBoost® I-4 turbocharged direct-injection engine¹ 244 net PS (179 net kW) @ 5,500 rpm;² 366 N•m of net torque @ 3,000 rpm² Estimated Fuel Economy (km/L) FWD 14.8² (59.0-liter fuel tank capacity) AWD 13.1² (59.0-liter fuel tank capacity)		
0	0	2.3L EcoBoost I-4 turbocharged direct-injection engine ¹ 292 net PS (215 net kW) @ 5,500 rpm; ² 448 N•m of net torque @ 2,750 rpm ² Estimated Fuel Economy (km/L) AWD 11.7 ² (59.0-liter fuel tank capacity)		
S	S	6-speed SelectShift® automatic transmission with paddle activation		
S	S	Active Grille Shutters		
S	S	Electric power-assisted steering (EPAS)		
S	S	Electronic parking brake		
S	S	Front-wheel drive (FWD)		
S	S	Hill start assist		
0	0	Intelligent all-wheel drive (includes Lincoln Drive Control featuring continuously controlled damping) ¹		
0	0	Lincoln Drive Control featuring continuously controlled damping		
S	S	Power disc brakes with Anti-Lock Brake System (ABS) and ventilated rotors		
S	S	Torque Vectoring Control		
S	S	Traction control		
S	S	LINCOLN EXPERIENCES Approach Detection		
S	S	Auto-folding, power sideview mirrors with turn signal indicators and auto-dimming driver's side		
S	S	Fade-up ambient lighting		
S	S	Illuminated exterior door handles		
S	S	Lincoln logo welcome mat		
S	S	Lincoln signature fade-on/-off lighting		

Sel	ect	
	Res	erve
		EXTERIOR FEATURES
S	S	Anodized roof-rack side rails
0	S	BLIS® (Blind Spot Information System) with cross-traffic alert ³
S	S	Body-color rear spoiler
S	S	Configurable daytime running lamps
S	S	Dual bright exhaust tips
S	S	Easy Fuel® capless fuel filler
	S	Foot-activated hands-free liftgate
S	S	Front tow hooks
S	S	HID headlamps with LED signature lamps and autolamp feature
S	S	LED signature taillamps
S	S	Lincoln split-wing grille in smoked chrome
0	0	Lock for Easy Fuel capless fuel filler
S	S	Power, body-color sideview mirrors with memory and integrated blind spot mirrors
S		Power liftgate
S	S	Reverse Sensing System
		DRIVER CONTROLS
S	S	Dual-zone electronic automatic temperature control
S	S	Intelligent Access with push-button start
S	S	Message center with compass
S	S	Push-button shift
S	S	Remote Start System
S	S	Steering wheel-mounted controls for cruise, audio and MyLincoln Touch™
S	S	SYNC® with MyLincoln Touch voice-activated, in-vehicle connectivity system with Bluetooth technology, 8" color LCD touch screen in center stack, and media hub with 1 USB port, SD card reader, and audio/video jacks
		AUDIO AND COMMUNICATION SYSTEMS
0	Ο	Enhanced THX® II Certified Audio System with 14 speakers, 700 watts of power and a 14-channel amplifier with distributed bass technology
S	S	Lincoln Premium Sound System with 9 speakers
0	S	Navigation Radio System

DIMENSIONS

LENGTH 4,552 mm HEIGHT 1,657 mm WHEELBASE 2,690 mm WIDTH 2,135 mm (including mirrors) 1,939 mm (mirrors folded) HEAD ROOM 1,005 mm front/985 mm rear SHOULDER ROOM 1,422 mm front/1,404 mm rear HIP ROOM 1,383 mm front/1,342 mm rear LEG ROOM 1,088 mm front/935 mm rear CARGO VOLUME 1,505 liters (behind front seats) 712 liters (behind rear seats)

FORD GENUINE PARTS & SERVICE Keep your vehicle in optimum operating condition with scheduled maintenance service. Ford and Lincoln Dealership Motor Company and the parts they use are specifically designed for your vehicle.

DELIVERING ON THE COMMITMENT Lincoln is committed to providing you with the best ownership experience. We have ensured that your vehicle underwent technicians know your vehicle inside and out. They are continuously trained by Ford an exhaustive inspection process in order to fulfill our promise to you of a high performance vehicle. Because we took the time to quarantee that your driving needs are met, all you have to do is sit back and enjoy the classic Lincoln elegance, excluding public holidays. features and benefits which truly make Lincoln an award winning luxury vehicle.

CUSTOMER RELATIONSHIP CENTER If you have questions about your Lincoln vehicle or the Lincoln Commitment,® please contact your dealer or visit our website me.lincoln.com. For additional help, you're invited to call our Customer Relationship Center at +971-800-LINCOLN or +97143326084, Sunday to Thursday, 9.00 – 18.00,

1Availability varies by market. 2Data as per GCC Standardization Organization certification. 3BLIS replaces standard integrated blind spot mirrors. 4Always wear your safety belt and secure children in the rear seat. 5Lincoln Licensed Accessory. Bridge of Weir is a trademark of Bridge of Weir Leather Company Limited. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. THULE is a registered trademark of Thule Sweden AB.

Reserve INTERIOR FEATURES S S 12-volt powerpoints (4) S 230-volt power outlet O O All-weather floor mats O O Cargo area protector S S Cargo cover S S Genuine wood accents on the instrument panel and door panels O S Panoramic Vista Roof® with power sunshade S S Power windows with one-touch-up/-down for all 4 windows O O Premium reversible cargo mat S S Rear view camera S S Smoker's Package S S Tilt/telescoping steering column (power with memory feature on Reserve) S S Wollsdorf leather-wrapped steering wheel SEATING S S 10-way power front seats with 2-way power lumbar and driver's memory feature S S 60/40 split-fold-flat rear seat with recline S S Bridge of Weir Deepsoft™ leather-trimmed seats S Heated and cooled front seats SAFETY AND SECURITY S Personal Safety System[™] for driver and front passenger with dual-stage front airbags,⁴ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System S S Driver's knee airbag4 S S Front-seat side airbags⁴ S S Side-curtain airbags⁴ with roll-fold technology S S AdvanceTrac® with RSC® (Roll Stability Control™) S S Anti-theft perimeter alarm S S LATCH (Lower Anchors and Tether Anchors for Children) S S MyKey® S S SecuriCode[™] invisible keypad S S SecuriLock® Passive Anti-Theft System S S SOS Post-Crash Alert System™ S S Tire Pressure Monitoring System (excludes spare) PACKAGES O O Class II Trailer Tow Package (1,360 kg max.) O Climate Package: auto high-beam headlamps and rain-sensing windshield wipers O O Sonata Spin Aluminum Trim Package (Ebony interior only) O Technology Package: adaptive cruise control and collision warning with brake support, active park assist with park out assist, Forward Sensing System, Lane-Keeping System and Driver Alert System

S = Standard O = Optional

LINCOLN ACCESSORIES

EXTERIOR

Full vehicle cover by Covercraft®5

Racks and carriers by THULE®5

Side window deflectors

Splash guards

Sportz® tent by Napier5

Trailer towing accessories

Wheel lock kit

INTERIOR

All-weather floor mats

Ash cup/coin holders

Cargo area protector

Cargo net

Carpeted cargo mat

Interior cargo cover

Premium carpeted floor mats

Soft cargo cooler bag

Soft cargo organizers

(large and standard sizes)

Tablet cradle by Lumen®5











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