

The Printing Industry of the Carolinas

Member Benefits



 **AbsorbTech**®
Cleaner, safer solutions for industry

Member Benefits Program

Three great ways
PICA members can save.

1 Complimentary Week of Service

- First-time ITU AbsorbTech customers will receive a complimentary week on all rental services (up to a \$1,500 value!), including our Ultra Printer Towel program. This will appear as a credit on your first invoice.

2 Annual Rebate

- New customers:** Earn a **3% rebate** of your annual rental program spend in your first year.
- Current customers:** Earn a **1.5% rebate** of your annual rental program spend each year.
- Rebates will be issued in January as an ITUdirect gift certificate, which can be used to purchase a wide variety of name brand apparel and accessories. Certificate can be split into multiple denominations.
- A valid ITU AbsorbTech Rental Service Agreement must be in effect with a minimum \$1,000 actual rental spend to qualify.
- Eligible rental services are listed on back.

3 Ongoing Discounts

- Enjoy **15% savings** on ITUdirect and ITU First Aid.*
- No service agreement is needed for these services.



* Some exclusions, discount not valid with ITUdirect Gift Certificate

Sample ITUdirect Items



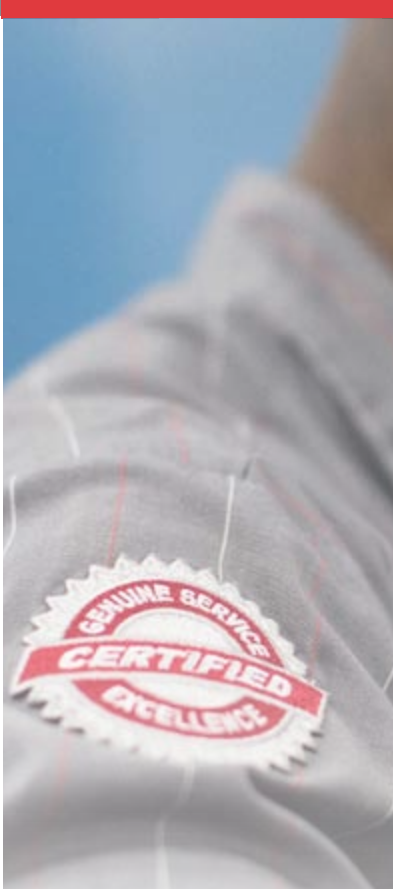
ITUdirect gift certificates can be used to purchase a wide variety of name brand shirts, polos, performance apparel, outerwear, and accessories. Apparel can be embroidered with your company logo.

Offering these popular brands and more:



Eric
District Manager
PIEDMONT, SC

Dimp
Account Executive
PIEDMONT, SC



ITU AbsorbTech, Inc. has partnered with the Printing Industry of the Carolinas as a preferred provider for printer towels and other managed service programs.

For over 80 years, ITU AbsorbTech has provided managed service programs in support of cleaner, safer solutions for industry.



Rental Services

These products are professionally laundered and supported by a managed service program

Sorblts® Absorbents



Full line of reusable mats, socks and pads to handle the leaks and spills at your facility and improve safety.

COMPLIMENTARY TRIAL!

Sign up at ITUAbsorbTech.com/request-a-trial

Cotton Roll Towels

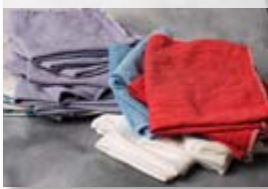


Clean and absorbent cotton roll towels are professionally laundered for a softer, more hygienic hand drying experience.

COMPLIMENTARY TRIAL!

Sign up at ITUAbsorbTech.com/request-a-trial

Sorblts® Towels



Full line of reusable printer and shop towels. Our towels are cleaner, more absorbent, and support your environmental initiatives.

COMPLIMENTARY TRIAL!

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Garments & FR



Managed garment programs improve image, safety and security and support compliance with NFPA 70E.

Available in Select Markets

Floor Mats



Variety of floor care mats prevent debris, improve safety and reduce facility maintenance costs.

COMPLIMENTARY TRIAL!

Sign up at ITUAbsorbTech.com/request-a-trial

Dust & Wet Mops



Our rental mops have a lower overall cost than disposable mops. They last longer, absorb more, and require less labor.

COMPLIMENTARY TRIAL!

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Direct Purchase Services

First Aid



Restocking services for first aid cabinets helps keep you in OSHA and ANSI compliance.

COMPLIMENTARY FIRST AID FACILITY ASSESSMENT!

ITUdirect



A wide variety of name brand apparel and accessories with your logo.

SAMPLES AVAILABLE!

Browse our selection at ITUdirect.com

Direct purchase services also include washroom supplies such as soaps, sanitizers, and toilet tissue.

Neenah, New Berlin, South Bend, and Titusville processing facilities registered to ISO 14001:2004. South Bend processing facility also registered to ISO 9001:2008.

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888-729-4884 ■ ITUAbsorbTech.com



Jim & David
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*Family-Owned and
Operated Since 1930*