

Winter 2018



Staying Appraised

31ST ANNUAL FCIAAO CONFERENCE

The Annual Business Meeting and Conference will be held on April 18 - 20, 2018, at the Embassy Suites Orlando Lake Buena Vista South.

This year we will be offering IAAO Workshop 151: *National USPAP* on April 16 - 18, 2018. Instruction will be provided by Pat Alesandrini, MAI, SRA, CAE, RES, CFE (Hillsborough).

We will also be offering IAAO Forum 991: Understanding and Using Comparable Transactions on Tuesday, April 17. Instruction will be provided by Kevin Hayes, MAI, CAE, RES, CFE (Pinellas).

The conference will kick-off on Wednesday afternoon and run through Friday at noon. A legislative update, a legal update and three educational tracks will round out the educational offerings. The dinner, business meeting and President's Party on Thursday night will be something you won't want to miss. FCIAAO President, Tracy Drake, will add a few more initials to his name and serve as DJ for the evening! Bring your dancing shoes!

The Steering Committees have worked hard to develop a great agenda, which can be viewed on pages 7 and 8.



INSIDE THIS ISSUE

2017-2018 FCIAAO

EXECUTIVE BOARD

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PRESIDENT'S MESSAGE

I hope everyone had a joyous holiday season! If you're anything like me, you spent too much money, watched too much television, ate too much food and neglected your exercise routine. Now it's time to get back to work! But before we get down to business, I want to give a shout-out to my UCF Knights for an undefeated football season and



Tracy S. Drake, CAE, ASA, RES, AAS, CFE

to the Jacksonville Jaguars for making the playoffs! Those two things don't happen very often; maybe I should buy a lottery ticket as well.

In December, the Tangible Personal Property (TPP) Seminar was held in Kissimmee at the Embassy Suites. Prior to the seminar, IAAO Workshop 852: AAS Case Study Review was instructed by Pat Alesandrini and Workshop 553: Advanced Personal Property Auditing was instructed by Lisa Hobart. The workshops and seminar were well-attended and well-received. Presenter materials from the seminar are now available on the Chapter website. Thank you to the instructors, presenters, attendees, and to Chair Chris Mitts (St. Lucie) and the TPP Steering Committee for another excellent educational and networking experience!

The Honorable Dorothy Jacks (Palm Beach) recently assumed her role as President of IAAO. We are proud of her accomplishments and wish Dorothy much success in that prestigious position. Also, Pat Alesandrini (Hillsborough) will continue to represent us well on the IAAO Executive Board as Director of Region 3. For 2018, the IAAO amended its committee structure; consolidating some committees and creating task forces for specific assignments. I have been appointed to serve as Chair of the Education Committee and think it's important to acknowledge other FCIAAO members that have been appointed to serve.

- Irene Sokoloff (Palm Beach): Research and Standards Committee
- Terry Taylor (Orange): Professional Development Committee

- Sheila Crapo (Alachua): Membership Recognition Subcommittee; IAAO State Representative
- Opal Hudson (Hillsborough): Membership Recognition Subcommittee
- Brian Loughrey (Sarasota): Conference Committee
- Pat Alesandrini (Hillsborough): Chair, AVM Global Credentialing Task Force
- Patrick Chapman (Leon): Local Host Task Force
- Lainie Claudio (Marion): IAAO State Representative
- Katie Grasso (Seminole): IAAO State Representative
- Alice Weinberg (Seminole): IAAO State Representative

Congratulations and good luck to all!

As they say ... the devil is in the details. The planning and coordination that is necessary to host a successful seminar/conference is more extensive than many realize. The FCIAAO Executive Board and Steering Committees have been diligently working to provide the next educational and networking opportunity – the 2018 FCIAAO Annual Conference. The conference will be held at the Embassy Suites in Kissimmee, April 18-20. It is anticipated that two pre-conference educational sessions will be offered: IAAO Workshop 151: *Uniform Standards of Professional Appraisal Practice* (15-hour) and IAAO One-Day Forum 991: *Understanding and Using Comparable Transactions*. Educational and informative general sessions will be held on Wednesday and Friday, and specialized Real Property, Exemptions, and IT/GIS sessions will be on Thursday.

Last year, the FCIAAO celebrated its 30th anniversary with a fantastic conference in Hutchinson Island. Although the Chapter has been recognized with many awards, the FCIAAO Board decided it was time to recognize the individual achievements of our members who have made significant contributions to the Chapter. Therefore, two awards have been created: the Member of the Year Award and the Lifetime Achievement Award. Descriptions of the awards and nomination forms are available on the Chapter website. Nomination submissions are due by February 16th and the recipients will be announced at the Annual Business Meeting (banquet dinner) on Thursday, April 19th.

Additional conference information is available in this newsletter and on the Chapter website. Please don't delay in completing your registrations – spaces are limited. I hope to see you there!

Remember ... this is your Chapter and your involvement is encouraged. If you have any comments or suggestions, please let me know.

Respectfully,

Tracy S. Drake, CAE, ASA, RES, AAS, CFE FCIAAO President, 2017-2018



2017 TPP SEMINAR – KISSIMMEE

The 2017 Tangible Personal Property (TPP) Seminar drew a large crowd this year to Kissimmee on December 11th-15th, 2017. We had 30 professionals attend IAAO Workshop 553, Advanced Personal Property Auditing, 10 attending IAAO Workshop 852, AAS Case Study Review, and 80 professionals at the TPP Seminar. We enjoyed a packed, educational week!

Prior to the seminar, IAAO Workshop 553: Advanced Personal Property Auditing, was taught by Lisa Hobart, PPS, ASA, CAE. This workshop does fulfill one of the educational requirements for the PPS designation. Our goal is to promote a well-rounded educational offering for all chapter stakeholders. If you are interested in a specific TPP course or topic, or need more info regarding the PPS designation, please let us know.

The Seminar kicked off Wednesday afternoon as FCIAAO President, Tracy Drake, and TPP Steering Committee Chair, Christopher Mitts, welcomed attendees to Kissimmee. The two and a half day seminar is designed to cover topics directly related to the Tangible Personal Property. It gives this group a chance to network and connect with fellow TPP colleagues and learn more about what is trending in their field.

The highlight of the Wednesday agenda was Lisa Hobart dropping TPP knowledge on a wide variety of topics including auditing, table creation, leasehold improvements, and discovery. This session was an attendee favorite!

On Thursday, the theme was 'Industry' with those in the private sector speaking about topics in their respective fields. Kevin Snow, a consultant for property from AT&T Wireless, talked the status of the telecommunications industry. Everyone cannot wait for 5G! Florida Power & Light gave a presentation on their growing solar development across the state. KE Andrews then showed the methods in a gas transmission appraisal. Our special masters came back once again to end the day.

On Friday, the conference began with Jay Wood giving a legal and legislative update for TPP and ended with a panel discussion on Tangible Personal Property Office Policies and Roundtable moderated by Christopher Mitts and Justin Edwards.

We hope to move the Education Week back to January for 2019 and return to Kissimmee!

IAAO EDUCATIONAL CALENDAR				
IAAO 102 - Income Approach to Valuation	Tallahassee March 11-16	DOR Link		
IAAO 300 - Fundamentals of Mass Appraisal	Tallahassee March 11-16	DOR Link		
IAAO 312 - Commercial/Industrial Modeling Concepts	Tallahassee March 11-16	DOR Link		
IAAO 331 - Residential Modeling Concepts	Tallahassee March 11-16	DOR Link		
IAAO 400 - Assessment Administration	Tallahassee March 11-16	DOR Link		
IAAO Workshop - 151 USPAP	Kissimmee April 16-18	FCIAAO Link		
IAAO Forum - 991 Understanding and Using Comparable Transactions	Kissimmee April 17	FCIAAO Link		



Lisa Hobart, PPS, ASA, CAE taught the IAAO Workshop 553 and stuck around to present material during the TPP Seminar also.



Networking is an important part of the Seminar. The TPP group is very good at sharing and making connections.



We would like to give a HUGE Thank You to Florida Power & Light for sponsoring the IAAO Workshop 553 Advanced Personal Property Auditing.



The always entertaining Kevin Snow - AT&T Wireless, gave the group an update on the wireless industry.



TPP Professional Enjoying the Seminar:
Above: Brenda Fisher, PPS, CFE &
Gwen Klaiber, CFE
Left: Cheryl Hodge, CFE, Angie
Cardell, CFE & Juan Madrid, CFE

2018 FLORIDA CHAPTER ANNUAL MEETING — KISSIMMEE, FL | APRIL 18-20

2018 FCIAAO Annual Conference, IAAO Workshop & IAAO Forum



The Annual Conference will be held at the Embassy Suites Lake Buena Vista South, April 18th through 20th. Pre-conference educational offerings include two-day IAAO Workshop 151: National USPAP and one-day IAAO Forum 991: Understanding and Using Comparable Transactions. During the Annual Conference we will offer educational and informative educational opportunities in General Sessions along with three specialized tracks on Thursday covering Real Estate, Exemptions and IT/GIS (complete agenda on pages 7 - 8).

IAAO Workshop 151 USPAP IAAO FORUM 991 FCIAAO Annual Conference

When:	April 16 - 18, 2018	April 17, 2018	April 18 - 20, 2018	
Cost FCIAAO Member	\$270*	\$135*	\$100	
Cost Non-Member	\$300*	\$165*	\$130	
Deadline to Register:	March 26, 2018	March 26, 2018	March 26, 2018	
Late Registration:	\$10 additional fee	\$10 additional fee	\$10 additional fee	

^{*}Cost includes price of any materials for Workshop 151 & Forum 991

<u>Click here to REGISTER</u> for Conference, Workshop and/or Forum at FCIAAO Website.

Hotel Info:

Embassy Suites –Orlando Lake Buena Vista South 4955 Kyngs Heath Rd Orlando, Florida 32836 (407) 597-4000

Please Click here for RESERVATIONS or call (407) 597-4000 and reference the "FCI" Group Code.

Hotel Room Rate:

\$139 Single/Double (includes breakfast and parking)

There are a limited number of rooms available at the discounted rate when reservations are made by March 26, 2018.

Continuing Education hours will be available through the Florida Department of Revenue, American Society of Appraisers and the International Association of Assessing Officers.

FCIAAO AWARDS

Time is running out to submit nominations for the 1st Annual FCIAAO Awards!

In an effort to recognize the individual efforts and achievements of our members in the assessment profession, the Executive Board approved two FCIAAO Awards:

Member of the Year Award

With a majority vote, the award may be conferred by the FCIAAO Executive Board and presented to a FCIAAO Regular, Subscribing or Associate Member (in good standing) who has made a significant contribution to the Chapter in the previous year through active participation in its activities and who has made an outstanding contribution to the realization of the FCIAAO mission in his or her career. Nominations are encouraged from FCIAAO members and must be submitted to the FCIAAO Vice President at least 60 days prior to the FCIAAO Annual Conference. The recipient shall receive complimentary registrations (non-transferrable) to the TPP Seminar and FCIAAO Annual Conference immediately succeeding the conferring of the award.

Lifetime Achievement Award

With a majority vote, the award may be conferred by the FCIAAO Executive Board and presented to a Regular, Subscribing or Associate member (in good standing with at least 15 years of FCIAAO membership) who has made significant contributions to the Chapter through active participation in its activities and who has made an outstanding contribution to the realization of the FCIAAO mission in his or her career. Nominations are encouraged and must be submitted to the FCIAAO Vice President at least 60 days prior to the FCIAAO Annual Conference. The recipient shall receive complimentary life FCIAAO membership and registrations (non- transferrable) to the TPP Seminar and FCIAAO Annual Conference immediately succeeding the conferring of the award.

Nomination forms are available on the <u>Chapter website</u> and must be submitted to FCIAAO Vice President, Katie Grasso (<u>katie@scpafl.org</u>), by February 16, 2018. Recipients will be announced at the FCIAAO Annual Business Meeting (banquet dinner) on Thursday, April 19, 2018.

2018 FLORIDA CHAPTER ANNUAL CONFERENCE AGENDA

WEDNESDAY, APRIL 18, 2018 - GENERAL SESSION - BUSINESS CASUAL			
1:00 - 1:15	Opening Remarks Tracy S. Drake, CAE, ASA, RES, AAS, CFE, FCIAAO President		
	Welcome to Osceola County Honorable Katrina Scarborough, CFA, Osceola County PA		
1:15 - 1:30	IAAO Update Honorable Dorothy Jacks, AAS, CFA, Palm Beach County PA IAAO President		
1:30 - 2:30	"Not by the Hair of my Chinny, Chin-Chin" Property Inspections for Tax Purposes and Privacy Rights Will Shepherd, Esq., General Counsel, Hillsborough County PA		
2:30 - 3:00	BREAK / VENDOR BOOTHS OPEN		
3:00 - 4:30	Legal Update Gaylord "Jay" Wood, Esq.		
4:30 - 5:00	Professional Designation Update & Tony Hodge Awards Tracy S. Drake, CAE, ASA, RES, AAS, CFE Chair, IAAO Professional Designation Subcommittee		
6:00	WELCOME RECEPTION SPONSORED BY THOMSON REUTERS		

2018 FLORIDA CHAPTER ANNUAL CONFERENCE AGENDA

	THURSDAY,	APRIL 19, 2018 - BUSINESS CA	ASUAL	
	REAL PROPERTY TRACK	EXEMPTIONS TRACK	IT/GIS TRACK	
9:00 - 10:00	Supersize Me! – the Valuation of Corporate Headquarters and Single-Occupant Corporate Campuses Tim Wilmath, MAI, CFE Palm Beach County	I Do, I Did, I Don't: Marriage, Divorce, Death and the Impact on Homestead Exemptions Katherine Reardon, CFE Trisha Oliver, CFE Sarasota County	GIS MAP Submission to DOR: Common Issues & Possible Solutions Tom Canter DOR	
10:00 - 10:30		BREAK / VENDOR BOOTHS OPEN		
10:30 - 11:15	Digital Technology Impacting Real Estate – Industry Reaction Honorable Rick Singh, CFA Orange County Customer Service: The Importance of Educating Your Constituents Honorable Mike Twitty, MAI Kevin McKeon & Gwen Brooks, CFE Pinellas County		Cyber Threat Landscape Andrew E. Lenzen FBI	
11:15 - 12:00	Strategies for the Appraiser at the Value Adjustment Board Will Shepherd, Esq. Hillsborough County	Applications and Determinations: Organizational Based Ad Valorem Exemptions Angela Paulauskas, CFE Alachua County A. Renee Large, EA Clay County	Drones and Property Assessments Karl A. Sandell, Esq Santa Rosa County	
12:00 - 1:30		LUNCH ON YOUR OWN		
1:30 - 2:30	Agriculture in Changing Florida Apiculture, Agritourism, and New Trends in Agricultural Production Jessica Sullivan Florida/IFAS Extension - Osceola County	Agriculture in Changing Florida Apiculture, Agritourism, and New Trends in Agricultural Production Jessica Sullivan Homestead & Exemptions: Best Practices Janine Hicks, Indian River County		
2:30 - 3:00		BREAK / VENDOR BOOTHS OPEN		
3:00 - 4:00	Damage Assessment Volusia County Property Appraiser Staff	First Response- A Panel Discussion of the Total & Permanent Exemption for Florida First Responders Loren Levy, Esq. Exemptions Committee	Creating an Assessment/Sales Ratio Statistics Tool for ArcMap David Hughes St. Lucie County	
4:00 - 5:00	Value Impacts with flood Insurance, Damage Assessments and Additional Exemptions Honorable Mike Twitty, MAI Pinellas County	Exemptions Workshop: Equitable Title & Eligibility Loren Levy, Esq. The Levy Law Firm	Best Practices: Is Cadastral Mapping in Florida Sustainable? IT/GIS Committee Tom Canter	
6:00	RECEPTION - BUSINESS ATTIRE			
7:00 - 11:00	DINNER / ANNUAL BUSINESS MEETING / PRESIDENT'S AFTER PARTY - BUSINESS ATTIRE			

FRIDAY, APRIL 20, 2018 - GENERAL SESSION - BUSINESS CASUAL			
7:30 - 9:00	NETWORKING BREAKFAST		
9:00 - 10:30	Legislative Update Loren Levy, Esq.		
10:30 - 10:45	BREAK		
10:45 - 12:00	Sales Time Trend Analysis Stella Gomez, Florida Department of Revenue Taxroll Submission Timeline and Edit Process Ann Hunter, Florida Department of Revenue		



AP5 CAMA APPLICATION

AssessPRO - Fully Florida compliant (CAMA) system

- Simplified data entry, search and look up features and reporting for easy use
- All tax roll functions and DOR reporting automated in AP5
- Consolidated databases for improved integrity and reliability
- Integrated Sketching and Geospatial tools
- Multi-year handling, work can be performed for future dates



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MARK YOUR CALENDARS!

IAAO CONFERENCE in MINNEAPOLIS, MN

IAAO MEMBERSHIP SPECIAL OFFER!

Attention all FCIAAO members who are not yet IAAO members! Did you know that since you are a FCIAAO member you can become a member of IAAO for ONLY \$125/year? Even better, this introductory rate is good for the first (3) years of membership! What are you waiting for? Become a member today and enjoy all the benefits and services included!

Date Received	January-March	April-June	July-September	October-December
Cost	\$125.00	\$93.75	\$62.50	\$125.00

You can even Prorate your payments depending upon when you join.

Click HERE to Apply!!



COUNTY SPOTLIGHT: HERNANDO COUNTY

Hernando County is 589 square miles located on the West coast of central Florida in the highly-regarded Tampa Bay region. It offers the perfect blend of opportunity for business relocation, expansion and lifestyle. We are all about availability, affordability, accessibility and community. The area's geographic features include rolling terrain, lush forests, miles of trails, and approximately 200,000 acres of protected parklands. About 20% of the county is water, including springs, rivers and lakes. The area has two incorporated cities – Brooksville in the center and Weeki Wachee to the west.



Honorable John C. Emerson, CFA

Spanish explorer Hernando de Soto's expedition encountered Native American residents in this region in 1539. Hernando County was estab-

lished and named after de Soto on February 27th, 1843. The newly christened town of Brooksville became the county seat in 1856. Confederate and Union troops clashed in the area during the Civil War.

Hernando County is overflowing with beautiful locations to experience the Sunshine State's best water-based activities. Anglers enjoy a variety of fishing experiences, including deep-sea fishing in the Gulf of Mexico for grouper, cobia and snapper; flats fishing for tarpon, trout and redfish; and lake fishing for largemouth bass, bream and crappie. Scallopers can bag the excitement of catching scallops along the coast during scalloping season which runs from June to September. Recreational activities are so abundant and varied, it is no wonder we are known as Florida's Adventure Coast.

The Adventure Coast is home to some of Florida's very first attractions and today these dynamic destinations still delight thousands of visitors annually from across the world. Highlights include Weeki Wachee Springs State Park – a vintage attraction with world famous mermaids, the road-side attraction Boyett's Grove, the 408 acre Chinsegut Conservation Center, The Chinsegut Hill Manor House and its adjacent retreat facility, the May-Stringer Museum and more. Tourism gives our residents and the surrounding communities a sustainable industry that contributes greatly to

the local economy.

weekiwachee SPRING

The metro markets of Tampa and Orlando are only a short drive away so residents here enjoy bigcity conveniences while living in an active suburban community where the cost of living consistently ranks the lowest of Tampa Bay's seven county regions.

Hon. John C. Emerson | First elected in 2012 | Web: www.hernandocounty.us/pa

COUNTY SPOTLIGHT: HERNANDO COUNTY

2017 Preliminary Tax Roll At-A Glance			
Real Property Parcels	115,516		
Tangible Accounts	9,071		
Just (Market) Value	\$14,091,283,089		
Taxable Value	\$8,190,484,042		
Employees:	39		



EMPLOYMENT OPPORTUNITIES

Cartographer/GIS Technician	Charlotte County
Director of Assessment	Citrus County
Appraiser II	FL DOR Orlando
Senior Appraiser	FL DOR Orlando
Field Appraiser I	Flagler County
Field Appraiser II	Flagler County
Field Appraiser III	Flagler County
Chief Field Appraiser	Jefferson County
Various	Orange County
Commercial Appraiser	Sarasota County

Click **HERE** to go to the FCIAAO Employment Opportunities Website.

To post a job opportunity on the FCIAAO website, please email your job posting to Justin Edwards, Webmaster. It is the policy of the Chapter to only post job opportunities for member jurisdictions and subscribing member entities.

PROFESSIONAL DESIGNATION COMMITTEE NEWS

As many of you have read in previous newsletters, the IAAO Procedural Rules were amended over the past year (or so) to offer more flexibility and international appeal. Some of the changes included: educational alternatives to the Bachelor's degree requirement, and educational equivalencies and demonstration appraisal report waivers to associations and institutions such as the Appraisal Institute, the American Society of Appraisers and the University of British Columbia. As a result, the Professional Designation Program has experienced unprecedented success.



Tracy S. Drake, CAE, ASA, RES, AAS, CFE

As indicated in the following table, the total number of candidates and designees has grown steadily since 2014. Specifically, the increase in CAE

and RES candidates/designees is remarkable, and my guess is the new demonstration appraisal report waiver rule is making those designations more attractive (we've already had a few in Florida take advantage of the change). And the much-anticipated Mass Appraisal Specialist (MAS) designation is now a designation option.

IAAO Candidates/Designees				
	2017	2016	2015	2014
AAS	36/33	81/46	43/23	21/15
CAE	62/18	27/3	22/5	41/2
CMS	7/6	10/15	18/5	15/11
PPS	7/5	9/1	7/3	4/1
RES	64/48	22/15	36/14	47/21
MAS	5/-	-	-	÷
Totals:	181/110	149/80	126/50	128/50

Source: IAAO Professional Designation Program













PROFESSIONAL DESIGNATION COMMITTEE NEWS

As Chair of IAAO's Professional Designation Subcommittee (PDS), I attended Leadership Days in Kansas City and am excited to report that the IAAO Executive Board has recently approved additional changes to Section 10 of the Procedural Rules.

• Designation Case Study Examinations: Previously, if a candidate was unsuccessful at a case study exam after two (2) attempts, additional attempts were prohibited and a different project was required. Section 10.4.3 (Case Study Examinations) was created and reads as follows:

A candidate failing a Case Study Examination is permitted to retake it after thirty (30) days. If the candidate fails the re-examination, then he or she must successfully complete IAAO courses that reflect weak points from the examinations before any subsequent attempt at the Case Study Examination toward any designation. The Professional Designation Subcommittee will review the failed examination(s) and determine a remedial action plan for the candidate specifying which IAAO course(s) must be successfully completed.

- Demonstration Appraisal Report Waivers: Previously, candidates holding designations from other appraisal associations could receive credit via waiver for IAAO demonstration appraisal report requirements by submitting said report(s). The respective rules have been amended to remove the report submission requirement and allow "credit via waiver for comparable demonstration appraisal reports by submitting proof of designation and an Application for Demonstration Narrative Appraisal Report Waiver to the Professional Designation Subcommittee".
- •Educational Equivalencies: Previously, educational equivalencies with other appraisal associations were recognized, but restrictive in it's application. For example, an MAI designee could only receive educational equivalencies toward the CAE designation; an SRA toward the RES designation, etc. Section 10.5.2 (Educational Equivalencies) has been created and intended to offer more flexibility and universal application. The rules now allow recognized equivalencies toward all IAAO designations.
- •The Appraisal Institute of Canada: Members from the Appraisal Institute of Canada (AIC) holding the AACI and/or CRA designations can now receive educational equivalencies and demonstration appraisal report waivers toward an IAAO designation.
- •IAAO Accredited Member: In recent years, the IAAO Accredited Member Program had been suspended for various reasons. Section 15 has been amended, which revived the program and now allows members who have completed certain education and experience requirements to be recognized as an IAAO Accredited Member.

I encourage those who are interested in IAAO's Professional Designation Program to visit www.iaao.org and review the details and additional changes. Please contact me at tdrake@ccpao.com with any questions, comments or suggestions.

Attention New IAAO Professional Designees:

The Tony Hodge Award is granted to FCIAAO members who earn their IAAO designations. At the FCIAAO Annual Conference in Kissimmee, the Executive Board may recognize the new designees and may present them with a \$500 check. To be eligible, new designees must be a FCIAAO member in good standing for 12 months prior to being awarded their IAAO designation. New designees should email a copy of IAAO's letter conferring the designation (or certificate) to tdrake@ccpao.com.

PROFESSIONAL DESIGNATION SPOTLIGHT

Marcie Mahoney, RES, CFE Appraiser III, Residential Department Palm Beach County

Briefly describe your appraisal/assessment experience.

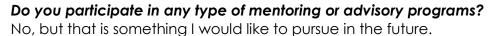
For the past 17 years, my assessment experience has mainly focused on valuing residential subdivisions and commercial land at the Palm Beach County Property Appraiser's Office.

Why did you pursue the RES designation?

My office highly encourages education and advancement. Plus, if I were to move to another assessor's office my designation would be looked upon very respectfully.



I hold the State-Certified General Appraiser's license from the Florida Department of Business and Professional Regulations.



What advice would you give to someone considering an IAAO designation?

Aside from telling them to study hard, I would encourage them to attend a conference to see first-hand what a great organization the IAAO is.

What is your favorite vacation and/or hobbies you enjoy?

Snow skiing in Colorado.

APPRAISAL TERMINOLOGY 101

Value in Exchange — (1) The amount an informed purchaser would offer for property under given market conditions. (2) The concept that states value is based on the ability of property to command another asset, such as money, in trade.

Source: Glossary for Property Appraisal and Assessment



Marcie Mahoney, RES. CFE







select requirements now waived for those who hold

- AI's MAI or SRA
- ASA's Ad Valorem/Mass Appraisal General or Ad Valorem/Mass Appraisal - Residential



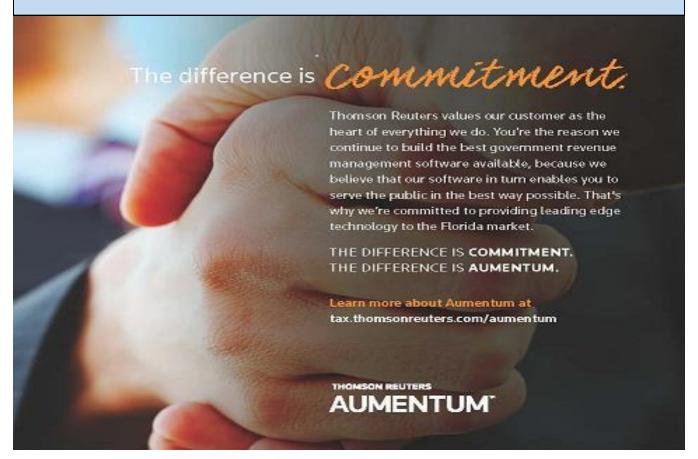




You might be closer than you think to earning an IAAO designation

For more information on the IAAO Professional Designation Program, contact Jarron Paronto at 800-616-4226 or Paronto@iaao.org

www.iaao.org/designations

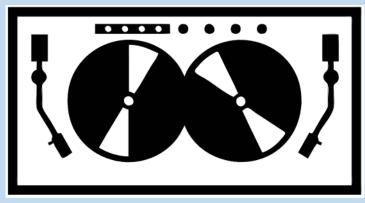




Mission Statement

"To offer relevant educational opportunities in ad valorem appraisal and administration,

and to promote professional development of our members."



T. Drizzle

A publication by the Florida Chapter of International Association of Assessing Officers