

BASA's 10th Annual
Celebrating Women In Leadership Conference

“Celebrating a Decade of Empowering Female
 Leaders”

March 23-24, 2015

Hilton Columbus/ Polaris

8700 Lyra Drive

Columbus, OH 43240

Phone: 614-885-1600



Monday, March 23:

2:00 pm - 2:30 pm	Registration
2:30 pm - 2:40 pm	Welcome & Introductions: Kathy Lowery, Co-Director of Member Development—BASA Mary Zappitelli, Superintendent, Geneva Area City Schools
2:40 pm - 3:20 pm	Julia Graber, CEO, The Institute on Women “Megatrends for Women”
3:20 pm - 4:00 pm	Ice Breaker
4:00 pm - 5:00 pm	Jan McInnis, Professional Speaker, The Work Lady “Finding the Funny in Change”
5:00 pm - 6:30 pm	Reception & Opening Remarks Introductions: Dr. R. Kirk Hamilton, Executive Director—BASA

Tuesday, March 24:

8:00 am - 8:30 am	Registration & Continental Breakfast
8:30 am - 8:45 am	Welcome & Introductions: Debbie Campbell, Co-Director of Member Development—BASA Mary Zappitelli, Superintendent, Geneva Area City Schools
8:45 am - 10:20 am	Rhonda Britten, Author, Emmy Award-winner and founder of Fearless Living Institute “Fearless Living”
10:20 am - 10:35 am	Break/Book Signing with Rhonda Britten
10:35 am – 11:05 am	VOYA Representative “Preparing for the Future-Financial Wellness”
11:05 am - 11:35 am	Panel Discussion: Michelle Filon, Superintendent, Eastern Local; Vicki Brunn, Superintendent, Central Local; Barbara Dever, Superintendent, Minford Local “Celebrating and Supporting Female Leaders”
11:40 am - 1:00 pm	Betsy M. Cowles Leadership Award Luncheon Dr. R. Kirk Hamilton, Executive Director-BASA, Debbie Campbell, Co-Director of Member Development-BASA
1:00 pm - 2:00 pm	Deb Delisle, Assistant Secretary for Elementary and Secondary Education, U.S, Department of Education “A National Perspective on Education”
2:00 pm - 2:30 pm	“Celebrating Female Leaders”
2:30 pm - 2:45pm	Closing Remarks & Door Prize Drawing MUST be Present to Win!

Please note that dress is business casual

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Complete registration form(s) and enclose a check or purchase order and **Mail** to :
BASA, 8050 N. High St., Suite 150, Columbus, OH 43235; **Fax** to (614) 846-4081; or
Register On-Line at www.basa-ohio.org

- I will be attending the Reception on March 23 from 5:00-6:30 pm in addition to the conference on March 24.
- I will be attending the Conference on March 24 **ONLY**.
- I am interested in becoming an advisor to a current or aspiring female administrator.

Full Name: _____ Title: _____

Organization/School District: _____

Address: _____

City/State/Zip: _____

Phone: _____ - _____ - _____ Fax: _____ - _____ - _____

Email: _____

Conference Fees & Payment: \$159 per BASA Member/ \$189 per Non-Member
(Fee includes all conference materials, food, non-alcoholic drinks and parking. The fee does not include a hotel room night.)

Please note: There will be books available for purchase from the keynote speakers ranging in cost from \$12.99-\$15.99. We will not be able to accept credit cards so please bring a check or cash.

- Check enclosed (payable to BASA)
- Please Invoice Me
- Purchase Order Number (if applicable) : _____

Cancellations & Refunds: Refunds or credit will be given only for cancellations made in writing (mail or fax) and received by the BASA office up to five business days prior to the event date. Cancellations 5 or less days prior to the conference are subject to a 50% cancellation fee. No refunds will be given for "no-shows."

Additional Information: Participants in BASA workshops will receive a certificate of completion. Participants should discuss the outcomes of their experience with their Local Professional Development Committee (LPDC). Graduate credit will be granted upon completion of additional field hours. Details will be given at the conference.

Hotel Information: BASA has reserved a block of rooms for this event. The room rate is \$142+tax. Please contact the Hilton Polaris directly at 614-885-1600 to make your reservation, and tell them you are with the Buckeye Association of School Administrators, in order to receive this reduced rate.

Questions? For additional information, contact BASA at 614-846-4080.