

Fueling Discovery through Biophysics



BPS18

62ND Annual Meeting
Biophysical Society

San Francisco, California
February 17–21, 2018

Over **6,500** Attendees

More than **4,000** Abstract Submissions

900 Poster Presentations Daily

100 Scientific Sessions

240 Total Booths

Moscone Center

747 Howard Street
San Francisco, CA 94103

Exhibit Dates

February 18–20, 2018

biophysics.org/2018meeting

Exhibitor Prospectus

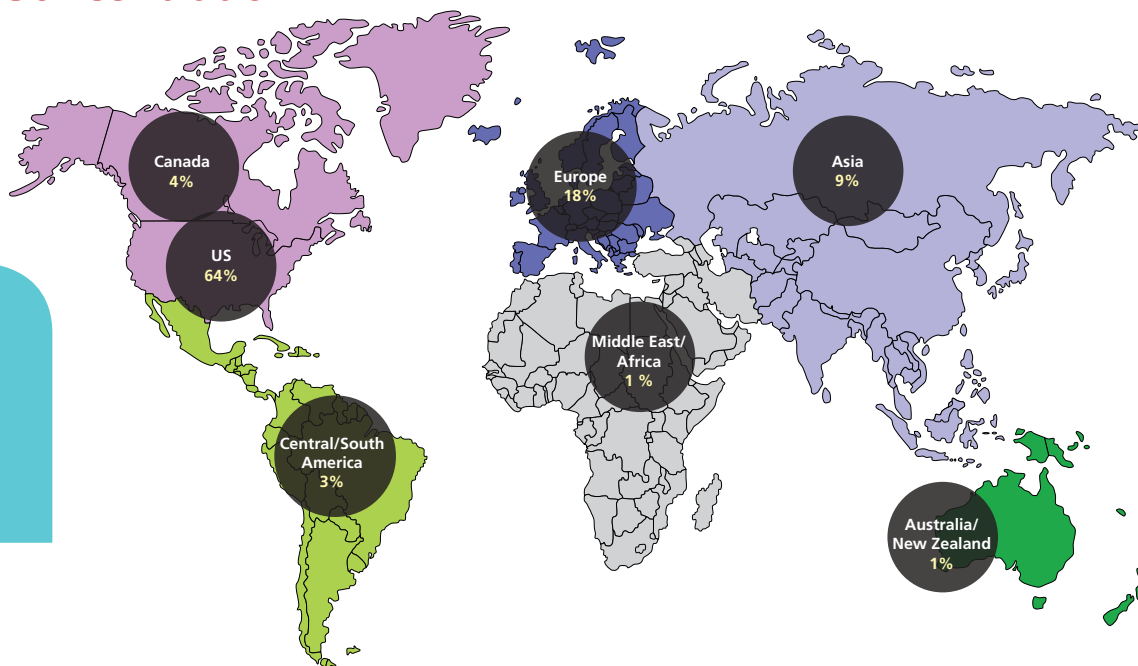
An Invitation to Exhibit & Sponsor

The World's Largest Meeting of Scientists Working in the Field of Biophysics

Join us for the Biophysical Society 62nd Annual Meeting in San Francisco, February 17–21, 2018, at the Moscone Center. The Biophysical Society Annual Meeting is the largest educational and networking event for those involved in the interdisciplinary field of biophysics. Our global audience attends to pursue the latest in scientific knowledge and learn about cutting-edge technologies.

The exhibit draws senior research professionals from around the world who walk the floor seeking technical solutions to their challenges. The participation of these researchers assures you of reaching credible prospects from all of your market segments, providing positive returns from your investment.

Buying Power Concentration



Scientific leaders representing more than **50 unique international markets** attended the 2017 Annual Meeting

Attendee Major Fields of Research

Professionals conducting research in these fields of biophysics attended the 2017 Annual Meeting.

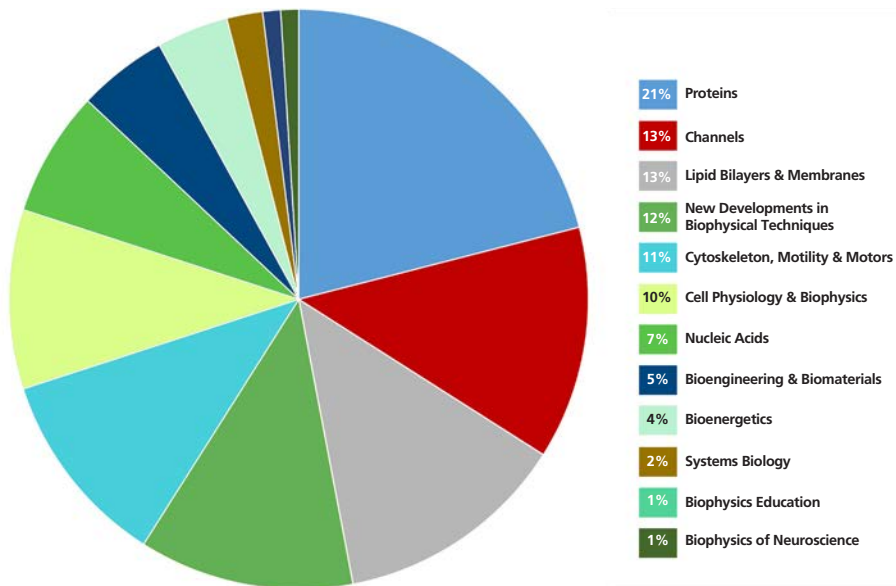


Exhibit with BPS



Who Should Exhibit?

Your company! Have a product or service that you want to show to a highly engaged and dedicated audience to help continue their important research? You can't afford to miss this opportunity!

If your customers are working in these research areas, this is the place to be.

Your competitors will be there – so should you!

- Biochemistry
- Bioengineering
- Biological Fluorescence
- Biomaterials
- Biomedical Engineering
- Cancer & Disease Research
- Cardiac Muscle Research & Electrophysiology
- Cardiovascular Medicine
- Cell Biology
- Cell Mechanics & Motility
- Cell Physiology
- Channels
- Computational Biology & Chemistry
- CryoEM
- DNA & RNA Structure
- Drug Discovery
- Electrophysiology
- Fiber & Molecular Mechanics of Muscles
- Fluorescence & Spectroscopy
- Imaging & Optical Microscopy
- Materials Science
- Mechanobiology of Protein & Cells
- Membrane Physical Chemistry
- Membrane Protein Structure & Function
- Membrane Structure & Dynamics
- Molecular Biology
- Molecular Dynamics
- Muscle Function
- Nanotechnology
- Neuroscience
- Pharmacology & Drug Discovery
- Physiology
- Protein & Nucleic Acid Interactions
- Protein Dynamics
- Protein Folding & Unfolding
- Protein Structure
- Signaling
- Single Molecule Techniques
- Spectroscopy
- Structural Biology
- Systems Biology
- Virology

As an exhibitor at BPS18, you can expect to:

- **Contact Key Buyers:** Attendees seek state-of-the-art technology and demonstrations
- **Add Distinction:** Stand out with product presentations, sponsorship, advertising, and Industry Partner Membership
- **Generate Brand Awareness:** Reach a year's worth of interdisciplinary customers in only three days all in one place and be noticed, be seen, and draw attention to your company and products

Scientific poster sessions end on Wednesday, the day after the Exhibits close, so attendees are still present the last day of Exhibits!

Why Exhibit at BPS18

- More than 100 exhibiting companies
- 900+ scientific poster presentations daily
- Daily coffee and snack breaks in Exhibit Hall
- Exhibitor Coupon Book for attendees
- Exhibitor Lounge with daily beverages and snacks
- Exhibitor Raffle
- Graduate and Postdoc Institution Fair
- Industry and Agency Opportunities Fair
- The Art of Science Image Contest

Meet 6,500+ Potential Customers

BPS 2018 will attract over 6,500 life science researchers this year. BPS is the world's largest meeting of scientists working in the field of biophysics.

Make Connections That Matter

Showcase your products, meet decision-makers, generate high-quality leads and substantial ROI, and support the field of biophysics.

Market Your Products and Technologies

Our attendees come to BPS to learn about the most cutting-edge science. We have many opportunities for exhibitors to show off what you bring to the table. There is no better place to put your brand in front of thousands of scientists.

BPS Attendees Value the Exhibit Hall

Our attendees ranked the Exhibit Hall as Excellent, Very Good, or Good!

Location, Dates, & Fees

Meeting Venue

Moscone Center
747 Howard Street
San Francisco, CA 94103

Exhibit Hall & Poster Location

South Hall ABC

Annual Meeting Dates

Saturday, February 17 – Wednesday, February 21

Exhibit Hall Dates And Times

Sunday, February 18	10:00 AM – 5:00 PM
Monday, February 19	10:00 AM – 5:00 PM
Tuesday, February 20	10:00 AM – 4:30 PM

Exhibitor Registration

Friday, February 16	8:00 AM – 5:00 PM
Saturday, February 17	8:00 AM – 6:30 PM
Sunday, February 18	8:00 AM – 5:00 PM
Monday, February 19	8:00 AM – 5:00 PM

Exhibit Installation

Friday, February 16	8:00 AM – 5:00 PM
Saturday, February 17	8:00 AM – 3:00 PM

Exhibit Dismantling

Tuesday, February 20	5:00 PM – 10:00 PM
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Note: Table, chairs, wastebasket, and carpet are not included in booth fees. Organizations are required to carpet their booth(s).

Cost For Exhibit Space

10'x10' Inline Booth	\$2,500 per booth
10'x10' Corner Booth	\$2,850 per booth

Benefits of Exhibiting

- 8' high back drape and 3' high side dividers
- 7" x 44" single-line text identification sign with company name and booth number
- Company name, address, website, company description, and product categories printed in the Annual Meeting Program Book provided the contract is received by November 30, 2017
- Direct hyperlink to your company's website from the Annual Meeting Exhibit webpage
- One copy of the Annual Meeting Program Book per exhibit space delivered directly to booth
- Six exhibitor badges per 10' x 10' space purchased
- Complimentary scientific meeting registration(s):

100 sq. ft. – 300 sq. ft.	One complimentary scientific badge
400 sq. ft. – 600 sq. ft.	Two complimentary scientific badges
700 sq. ft. +	Three complimentary scientific badges
- Four complimentary guest badges to be used for visitors in the Exhibit Hall per 10' x 10' space purchased
- Complimentary use of the Career Center onsite (posting jobs online and interview rooms)
- Exhibit floor perimeter security when exhibits are closed
- Full access to the Exhibitor Lounge with complimentary coffee and snacks
- Exclusive exhibitor only support & advertising opportunities
- Exclusive opportunity to host an Exhibitor Presentation(s)
- Exclusive opportunity to purchase the Pre- and Post-Annual Meeting Attendee Mailing Lists



"Exhibiting at this meeting has allowed us to reconnect with existing customers and establish new relationships. It is the perfect venue to showcase new products and make connections with talented people at the interface of life, physical, and computational sciences."

—Trevor Shaw
Avanti Polar Lipids Inc

Technologies & Products

If your technologies and products are listed below, plan to exhibit at BPS18!

Life Science Researchers require the latest technologies and products.

We asked the 2017 Annual Meeting attendees what products they need and use. The following is a list of what they are looking to purchase at the 2018 Annual Meeting.

- 3-D Visualization
- Amperometry/Voltammetry Instrumentation
- Amphipols
- Amplifiers
- Analytical Ultracentrifugation
- Analytical/Testing Services
- Antibodies
- Antibody Microarray Products
- Assay Kits
- Atomic Force Microscopes
- Atomic Force Spectroscopy
- Automated Temperature/Titration Filter Fluorometer
- Automated Titrating Fluorometer
- Biochemical Reagents
- Biochemicals
- Bioinformatics
- Biotechnology
- Calorimetry
- Cameras
- Cardioexcite
- Cell Biology Products
- Cell Culture Products
- Cell Motion Imaging System
- Cell/Tissue Imaging & Mechanics
- Centrifuge System
- Chemidoc
- Chromatography
- Circular Dicroism Spectroscopy
- CLEM Equipment
- Computational Biology Products
- Computational Chemistry
- Computational Software
- Computers
- Confocal Microscopes
- CRISPR/Cas9 systems
- CryoEM
- Crystallization Utilities
- Curvettes
- Data Acquisition
- Data Analysis
- Data Analysis Software
- Detergents
- Digitizers
- Dissecting Equipment
- Electromechanical Instrumentation
- Electron Microscopy & Tomography
- Electrophoresis Equipment
- Electrophysiological Data Acquisition
- Electrophysiological Instruments
- Electrophysiology
- Electrophysiology Equipment
- Electrophysiology Software
- Environmental Chambers
- Filter Wheels
- Flash Lamps
- Fluid Flow Chambers
- Fluorescence
- Fluorescence Anisotropy
- Fluorescence Correlation Spectroscopy
- Fluorescence Image Analysis Equipment
- Fluorescence Lifetime Imaging
- Fluorescent Antibodies
- Fluorescent Filters
- Fluorescent Probes
- Fluorometers
- Fluorescence Scanners
- Glass Capillary Tubing
- Glassware
- High-Throughput Instrumentation
- Image Acquisition Systems
- Image Analysis
- Image Analysis Software
- Image Analysis, High Resolution
- Image Analyzers, FISH Applications
- Image Analyzers, High Resolution
- Image Analyzers, High Speed
- Image Analyzers, Radiometric Dyes
- Image Intensifiers
- Image Stabilization
- Imaging Chambers
- Imaging Systems
- Imaging, Spectral
- Immunochemicals
- Incubators
- Infrared Spectroscopy
- Interferometers
- IonOptics
- Isotope Labeled Compounds
- Label Free Sensing
- Labeling Dyes
- Laboratory Apparatus & Equipment
- Langmuir Troughs
- Lasers
- LED Light Sources
- Light Microscopy & Super Resolution Imaging
- Light Sheet Microscopy
- Light Sources
- Lipids
- Liposome Preparation Equipment
- Liquid Chromatography Instruments
- Magnetic Resonance Imaging
- Magnetic Stirrers
- Mass Spectrometry
- Micro Environmental Control
- Microcalorimetry Systems
- Microdissecting Instruments
- Microelectrode Holders
- Microelectrodes
- Microfluidic Chambers
- Microfluidics & Microfabrication
- Microforges
- Microinjectors
- Micromanipulators
- Micropipette Pullers
- Micropipettes
- Micropositioners
- Microscope Accessories
- Microscope Drift Correction
- Microscope Stages
- Microscopes
- Microscopy Chambers
- Microtomes
- Modelling Software
- Molecular Biology Products
- Molecular Dynamics Simulations
- Molecular Modeling
- Monochromators
- Nanodrops
- Nanopositioning Systems
- Nanotechnology
- Near-Field Scanning Optical Microscopes
- Nuclear Magnetic Resonance
- Nuclear Magnetic Resonance/EPR Spectroscopy
- Optical Spectroscopy (CD & UV-VIS)
- Oxygraph Repriometer
- Particle Sizing
- Patch Clamp Instrumentation
- Peptides
- Perfusion Stepper System
- Perfusion Systems
- Pharmaceutical Development Equipment
- Phospholipids
- Photometers
- Piezo Lens Positioners
- Piezo Stages
- Pipettes
- Plate Dispensers
- Probes
- Protein Binding Studies
- Protein Expression
- Protein Purification Systems
- Protein Structure Data
- Pumps
- Quartz Crystal Microbalance
- Rapid Kinetics Instruments
- Reagents
- Recording Chambers
- Rheometers/Viscometers
- Scanning Electron Microscopes
- Scanning Probe Microscopes
- Scientific CMOS Cameras
- Screening, High-Throughput
- Sensors
- Shutters
- Signal Transduction Reagents
- Single-Molecule Methods
- Software
- Solid State Lasers
- Spectrofluorometers
- Spectrometers
- Spectrophotometers
- Spectroscopy Accessories
- Spingolipids
- Stand Alone Stopped-Flow Unit
- Stepper Technology
- Sterols
- Stimulators
- Stimulus Isolators
- Stopped-Flow Spectroscopy
- Substrates
- Superresolution Microscopy
- Supercomputing Node Manufacturers
- Surgical Instruments
- TCSPC Components
- Temperature Controllers
- Tensiometers
- Tomography
- UV Spectroscopy
- Vibration Isolation Systems
- Vibrational Spectroscopy (Infrared & Raman)
- Video Microscopy Systems
- Voltage Clamp Instrumentation
- X-Ray & Neutron Scattering & Diffraction
- X-Ray Crystallography
- X-Ray Diffraction Equipment
- X-Ray Imaging Equipment
- Zeta Potential
- and more...

Join BPS Past & Present Exhibitors

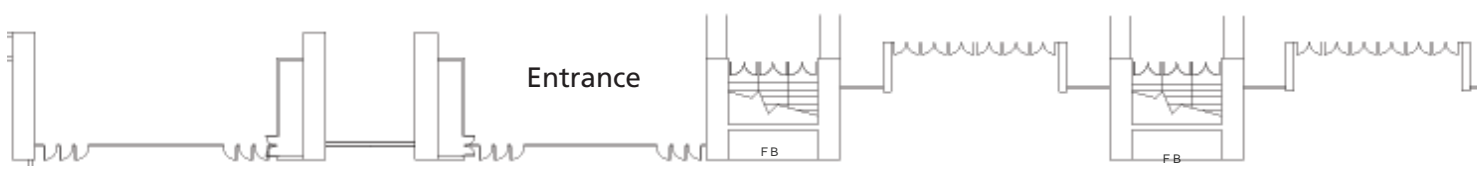
If your competitors are listed here, you should be too!

- 3T Analytik
- **89 North**
- A-M Systems
- **AAT Bioquest Inc**
- ACS Publications
- Advansta Inc
- Affymetrix Inc
- **Agilent Technologies**
- **AIP Publishing**
- **ALA Scientific Instruments Inc**
- **Alembic Instruments Inc**
- **Allen Institute for Cell Science**
- **ALVEOLE**
- Alomone Labs Ltd
- Alpha MED Scientific Inc
- American Society for Biochemistry and Molecular Biology
- American Society for Cell Biology
- Analytik Jena (formally UVP LLC)
- Anasys Instruments
- **Anatrace**
- **Andor Technology**
- **Anton Paar USA**
- App Nano
- Apogee Image Systems Inc
- Applied Photophysics Ltd
- Applied Precision Inc
- **ASI/Applied Scientific Instrumentation**
- **Asylum Research, an Oxford Instruments Company**
- **Aurora Scientific Inc**
- AutoMate Scientific
- Avance Biotech
- **Avanti Polar Lipids Inc**
- Aviv Biomedical Inc
- Aviva Systems Biology Corporation
- Axiogenesis AG
- Azure Biosystems
- B&W Tek Inc
- BaySpec Inc
- B-Bridge International
- **Beckman Coulter Life Sciences**
- Bio Techniques
- BioCAT, Illinois Institute of Technology
- Biochemical Journal/Biochemical Society
- Biolin Scientific Inc
- Biolog
- **BioLogic USA**
- BioNavis Ltd
- BioOptix
- Biosearch Technologies Inc
- Biosensing Instrument
- BioMed Central
- BioMex Solutions
- BioVision Technologies Inc
- **Bitplane Inc**
- Boston Electronics Corporation
- BrainBits LLC
- Brandel
- Brookhaven Instruments Corporation
- **Bruker Corporation**
- Caisson Laboratories
- Caliber Imaging & Diagnostics Inc
- Cambridge Electronic Design Ltd
- **Cambridge University Press**
- **Carl Zeiss Microscopy LLC**
- **Cedarlane**
- Cell MicroControls
- **Cell Press**
- Collectric Inc
- **Cellular Dynamics International**
- ChanTest Corporation
- Charles River
- **Chroma Technology Corporation**
- Cobolt AB
- Cooke Corporation
- **CRC Press/Taylor & Francis Group**
- Creoptix
- Cubist Pharmaceuticals
- Cytocentrics GmbH
- **CytoCybernetics Inc**
- Cytoo
- CVI Melles Griot
- DE NOVO SOFTWARE
- DRV Technologies
- **Dynamic Biosensors**
- **Ecocyte Bioscience US LLC**
- eDAQ Inc
- Elliot Scientific Ltd
- **Edinburgh Instrument**
- **Electron Microscopy Sciences**
- **Elements SRL**
- ELSEVIER
- Embi Tec
- Emerald Bio
- Energetiq Technology Inc
- Enzyme Research Labs/DSM Pentapharm
- EPI Technology
- Extrel CMS
- F1000 Research
- Faculty of 1000
- FEI Company
- Femtonics Ltd
- Fianium Inc
- Finger Lakes Instrumentation
- Flexcell International Corporation
- Flow Jo
- Fluicell
- Fluxion Biosciences
- flyion GmbH
- Fondazione Istituto Italiano di Tecnologia
- Formulatrix
- ForteBio - A Division of Pall Life Sciences
- Garland Science
- Gatan Inc
- GE Healthcare
- Gene Tools LLC
- GenScript USA Inc
- Getson & Schatz PC
- Haison Technology Inc
- **Hamamatsu Corporation**
- Hecus X-Ray Systems
- **HEKA Elektronik**
- Hellma USA Inc
- Hinds Instruments
- Hitachi High Technologies America
- **HORIBA Scientific**
- Human Frontier Science Program (HFSP)
- HUYGENS Scientific Volume Imaging
- ICx Technologies
- IDEX Optics & Photonics
- **IonOptix LLC**
- **Ionovation GmbH**
- **IOP Publishing**
- **ISS Inc**
- Jackson ImmunoResearch Labs
- **JASCO**
- Joint School of Nanoscience and Nanoengineering
- **Journal of General Physiology**
- JoVE
- JPK Instruments
- Keysight Technologies
- **KinTek Corporation**
- KSV NIMA
- La Vision Bio Tec GmbH
- **Laboratory for Fluorescence Dynamics**
- Lasos Lasertechnik GmbH
- Lafayette-Campden Neuroscience
- **Larodan**
- **Leica Microsystems**
- LOT- Quantum Design
- Ludesco/Accu-Scope
- Ludl Electronic Products Ltd
- Luigs & Neumann GmbH
- **LUMICKS B.V.**
- Lumin Dynamics
- **Mad City Labs Inc**
- **Malvern Instruments**
- Market Tech Inc
- **Matreya Inc**
- MedChem 101
- Media Cybernetics
- Micro Photonics Inc
- Micro-Manager
- MicroSurfaces Inc
- Mightex Systems
- Minus K Technology Inc
- **Molecular Devices LLC**
- **Montana Molecular**
- **Multi Channel Systems**
- Myotronic UG
- **Nanon Technologies GmbH**
- NanoandMore USA Inc
- Nanomagnetics Instruments
- **NanoTemper Technologies Inc**
- Nanonics Imaging Ltd
- Nanosurf Inc
- **Narishige International USA Inc**
- Navitar
- National Research Mentoring Network
- National Science Foundation
- NeoBiosystems Inc
- Neuroscience Tools
- **Newport Corporation**
- **Nicoya Lifesciences Inc**
- **Nikon Instruments Inc**
- **NKT Photonics Inc**
- **npi electronic GmbH**
- nPoint Inc
- NuVu Cameras
- Olis Inc
- **Olympus America Inc**
- On the Avenue Marketing
- Onefive GmbH
- One World Lab
- Optical Building Blocks Corporation
- Optofluidics
- Origin Lab Corporation
- Otto Trading Inc
- Oxford Nanoimaging Ltd
- **Pacer Scientific**
- Park Systems Inc
- **PCO-TECH Inc**
- Peptides International
- Phasefocus
- Phasics
- Phi Optics Inc
- **Photometrics**
- Photon Control Inc
- Photonics Media
- **Physics Today**
- **PI (Physik Instrumente)**
- **PicoQuant Photonics North America Inc**
- **PIEZOCONCEPT**
- Piezosystem Jena
- PLOS
- PNAS
- **Postnova Analytics**
- PreciPoint
- Precision Plastic Inc
- Pressure Biosciences Inc
- Princeton Instruments
- Prior Scientific
- QImaging
- **Quantum Northwest Inc**
- Rainin Instrument LLC
- Rapp Optoelectronic GmbH
- Rayonix
- RCSB PDB & PSI SGKB
- RedShirt Imaging
- Reichert Technologies – Life Sciences
- Renishaw Inc
- Research Institute of Biomolecular Metrology Co Ltd
- **Rigaku Oxford Diffraction**
- Rockefeller University Press
- **Royal Society Publishing**
- RPMC Lasers Inc
- Sapidyme Instruments
- SB Drug Discovery
- Scientifica Ltd
- **SciMeasure**
- SDx Tethered Membranes
- Seahorse Bioscience
- **Semrock Inc**
- SensaspeX OY
- SensIQ Technologies Inc
- Sierra Sensors GmbH
- Siskiyou Corporation
- Smartox Biotechnology
- Society for Neuroscience
- **Sophion Bioscience A/S**
- **Springer Nature**
- Stanford Photonics Inc
- Strain Measurement Devices Inc
- **Strex**
- Stoelting Company
- **Sutter Instrument**
- Sysmex Corporation
- **TA Instruments**
- **Technical Manufacturing Company**
- TgK Scientific Ltd
- Technical Manufacturing Corporation
- **The Journal of Physiology**
- The New York Times Newspaper
- The Physiological Society
- The Royal Society of Chemistry
- **Thermo Fisher Scientific**
- Thomas Reuters EndNote
- **Thorlabs Inc**
- TILL Photonics
- TIRF Labs
- Tokai Hit Co Ltd
- Tomocube Inc
- **TOPTICA Photonics Inc**
- **Unchained Labs**
- US Department of Energy
- Vari Group
- Varian Inc
- VisiTech International
- Vutara Inc
- **Warner Instruments**
- Wasatch Microfluidics Inc
- Wiley
- World Precision Instruments Inc
- **Wyatt Technology Corporation**
- Zurich Instruments

Companies in **Bold** have already secured space for 2018.

Exhibit Hall Floor Plan

The Exhibit Hall will sell out early this year!



The Show Floor is **55%** Sold
as of June 30, 2017

View Interactive Online Floor Plan at biophysics.org/2018meeting

Book Your Space Today!

Exhibit Management
Phone: (240) 290-5609
Fax: (240) 290-5555
exhibits@biophysics.org

"The Biophysical Society annual meetings are a great place to interact with the enthusiastic investigators of tomorrow doing vital research. With the vast breadth of disciplines represented, the BPS has something for everyone!"

— Bob Brousseau, Peptides International

Support Opportunities

Increase Industry Awareness and Enhance Corporate Identity

Take full advantage of your presence on the show floor with support options that will enhance your ROI, drive traffic to your booth, and extend your presence far beyond exhibit hours. Every sponsorship opportunity is designed to provide access to a targeted audience from the science and technology community. Take a look at the opportunities we have to offer, or let us work with you to customize a branding program to fit your goals and budget.

Premier Sponsorships

Conference Bags **\$10,000** **EXCLUSIVE**

- Company logo (single color) imprinted on each bag distributed to all registered attendees
- Complimentary conference bag insert (responsible for production and shipping of insert)
- One additional scientific badge
- Highlighted booth on online floor plan

Lanyards **\$8,000** **EXCLUSIVE**

- Company logo (single color) imprinted on each lanyard distributed to all registered attendees
- Highlighted booth on online floor plan

Badge Sponsor **\$6,500** **EXCLUSIVE**

- Company logo and booth number printed on all badge stock
- Highlighted booth on online floor plan

Pens **\$6,000** **EXCLUSIVE**

- Features company logo on all pens distributed in each conference bag
- Highlighted booth on online floor plan

"You Are Here" Show Floor Map **\$5,000** **EXCLUSIVE**

- Includes two show floor map boards (placed inside and outside Exhibit Hall) with company logo displayed
- Company listing and booth space are highlighted on each map
- Highlighted booth on online floor plan

Biophysical Passport Program **\$1,000/each** **(LIMITED TO 12 SPOTS)**

- Each passport includes company logo and booth number
- Distributed in each conference bag

"Like every year, the BPS annual meetings are a great opportunity to meet researchers, discuss technologies, catch up with existing customers, and get up to date on the latest developments in the field of biophysics. We look forward to being there again next year!"

— Bas Groen
LUMICKS B.V.



Marketing Opportunities

Advertising Opportunities

Technology Sponsorships

- Express Registration Check-In** **\$5,500** **EXCLUSIVE**
- Each screen highlights sponsor's logo with text recognizing you as the official sponsor
 - Sponsor's logo on screen links to company's chosen URL
 - Highlighted booth on online floor plan

- Charging Stations** **\$5,500** **EXCLUSIVE**
- Charging station located next to internet café
 - Custom branded full wrap
 - Highlighted booth on online floor plan

- Internet Cafe** **\$3,500** **EXCLUSIVE**
- Continuous recognition with company logo displayed on screen saver on each monitor
 - Default link to company's chosen URL on each monitor

Support both the Charging Station and Internet Café for \$8,000

Additional opportunities available at biophysics.org/2018meeting

- Annual Meeting Update Email to Attendees Banner Ad** **\$7,500/each** **(3 AVAILABLE)**
- Choose from November, December, or January email sent out to all registered attendees and non-registered attendees (61,600+ contacts in BPS database)
 - Email includes banner ad displayed and hyperlinked to URL of company's choice
 - Highlighted booth on online floor plan

- Registration Confirmation Emails to Attendees Banner Ad** **\$5,500/each** **EXCLUSIVE**
- Banner ad to appear on registration website for all to see
 - Confirmation emails delivered to attendees when they complete their Annual Meeting registration
 - Email includes banner ad displayed and hyperlinked to URL of company's choice
 - Highlighted booth on online floor plan

- Housing Confirmation Emails to Attendees Banner Ad** **\$5,500/each** **EXCLUSIVE**
- Banner ad to appear on housing website for all to see
 - Confirmation emails delivered to attendees when they book housing in the BPS housing block
 - Email includes banner ad displayed and hyperlinked to URL of company's choice
 - Highlighted booth on online floor plan

Educational Support

- Art of Science Image Contest** **\$5,500** **EXCLUSIVE**
- Logo recognition and URL on image submission site year round
 - Loudspeaker announcements made in Exhibit Hall onsite pertaining to this contest
 - Highlighted booth on floor plan

- Art of Science Image Contest Prizes** **\$3,500** **EXCLUSIVE**
- Logo recognition and URL on image submission site year round
 - Loudspeaker announcements made in Exhibit Hall pertaining to this contest

Support both the Image Contest and Prizes for \$8,000

- SRAA Poster Competition** **\$5,000** **EXCLUSIVE**
- Highlighted booth on online floor plan

- Scientific Symposia** **\$5,000/each**
- Recognized in PowerPoint loop
 - Verbal recognition by the moderator
 - Highlighted booth on online floor plan

- Scientific Workshops** **\$3,000/each**
- Recognized in PowerPoint loop
 - Verbal recognition by the moderator

All Biophysical Society Annual Meeting Sponsors will receive the following benefits:

- Acknowledgement in the Annual Meeting printed Program Book
- Logo recognition on onsite signage recognizing all sponsors
- Logo with direct hyperlink to company's website on Annual Meeting homepage and sponsorship page
- Sponsor ribbons for exhibit personnel
- Additional priority points toward booth selection for BPS 2019
- Mention in the Society's monthly Newsletter (August – February)

Additional benefits are listed under each support opportunity.



Anne Kenworthy
Vanderbilt University
School of Medicine



Francesca Marassi
Sanford Burnham
Prebys Medical
Discovery Institute

A Note from the Program Chairs

We are honored and excited to present the program for the 2018 Annual Meeting. The program highlights the prominent position of biophysics as the cornerstone of biology, physics, and chemistry, and reinforces its importance in bridging basic scientific research with translational applications. Symposia and Workshops cover a broad range of topics that represent the core strengths of the Society and also push the forefronts of biophysical theory, experiment, and technology. The sessions mix theoretical and experimental topics, in line with the interdisciplinary nature of our field.

It is a wonderful time to be a biophysicist and we look forward to seeing you all in San Francisco.

— Anne Kenworthy, Vanderbilt University School of Medicine

— Francesca Marassi, Sanford Burnham Prebys Medical Discovery Institute

National Lecturer



Jennifer Doudna
University of California,
Berkeley, HHMI

*CRISPR Systems: Biology and
Application of Gene Editing*

Symposia

Take a look at the science being discussed. If your products are used by these scientists, don't miss this opportunity to develop critical connections and increase your customer base!

Fibril Assembly and Structure: Progress and Challenges

Robert Griffin, MIT, Co-Chair
Joan Emma Shea, University of California,
Santa Barbara, Co-Chair
Alasdair Steven, NIH
Robert Tycko, NIH

Protein Structure and Dynamics in the Lipid Bilayer Membrane

Timothy Cross, Florida State University,
Co-Chair
Song-I Han, University of California,
Santa Barbara, Co-Chair
Wonpil Im, Lehigh University
Nathaniel Traaseth, New York University

Biophysical Mechanisms of Molecular Evolution

Michael Harms, University of Oregon,
Co-Chair
Claus Wilke, University of Texas, Austin,
Co-Chair
Tanja Kortemme, University of California,
San Diego
Andreas Pluckthun, University of Zürich,
Switzerland

Transmembrane Signals and Signaling Mechanisms

William Cramer, Purdue University, Co-Chair
Lynmarie Thompson, University of
Massachusetts, Amherst, Co-Chair
Vadim Cherezov, University of Southern
California
Alexandra Newton, University of California,
San Diego

Protein Dynamics, Folding, and Allostery I: How Do Proteins Fold and Misfold?

Galia Debelouchina, Princeton University,
Co-Chair
Michele Vendruscolo, University of
Cambridge, United Kingdom, Co-Chair
Debora Marks, Harvard University
José Onuchic, Rice University

Channel Mechanisms: Sensing and Gating

Teresa Giraldez, University of La Laguna,
Spain, Co-Chair
Robert Stroud, University of California,
San Francisco, Co-Chair
Paul Slesinger, Mount Sinai School of
Medicine
Jacqueline Gulbis, Walter and Eliza Hall
Institute, Australia

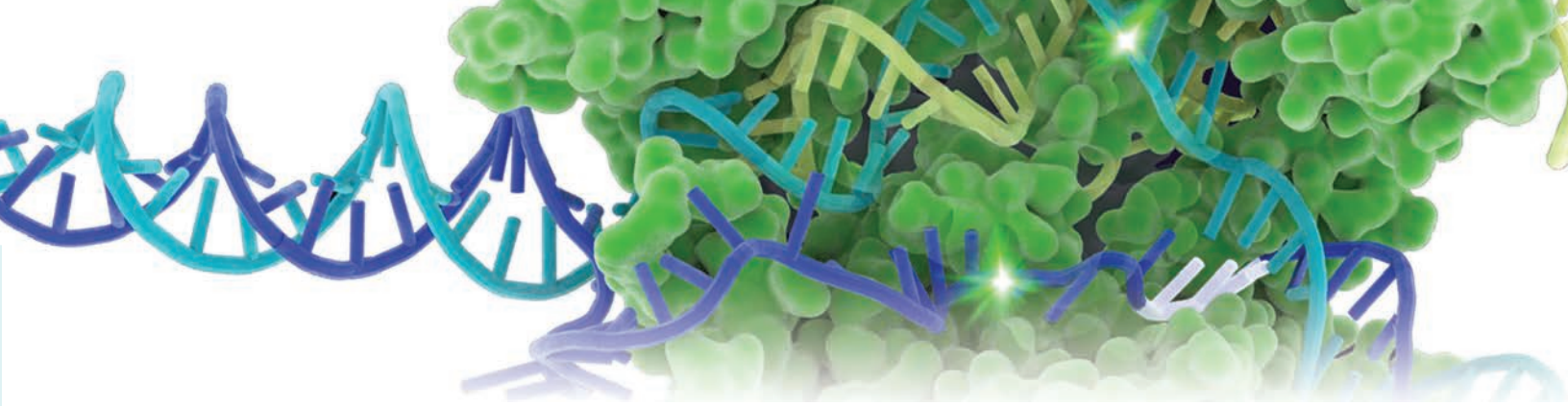
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