



2018 ANNUAL CONFERENCE

Sept. 26–28, 2018
Springfield, IL

54th Conference Preview

Register Today!

Why I always attend the IASA Conference:

“The IASA Conference is simply a must attend. The professional development is always first-rate and the value of the relationships built simply cannot be quantified.”

—Dr. PJ Caposey, Superintendent
Meridian CUSD #223

IASA 2018 ANNUAL CONFERENCE Sept. 26–28, 2018

Registration available online

For detailed up-to-date conference info such as registration, block housing, daily schedule, complete listings of all conference events and other updates, go to our [conference website](#).



Early Bird
Academies

Breakout
Sessions

Special Strand Just for
New Superintendents

Receptions

Dynamic Keynote Speakers

Celebrating Women In Leadership

‘Super’ 5K Fun Run/Walk

Ask The Staff

Networking

Professional Development

Exhibits



An Invitation From Dr. Brent Clark

Dear IASA members:

Registration is now open for the 54th IASA Annual Conference set for September 26–28 in Springfield! No doubt this will be one of the most engaging conferences we have planned as we empower you to prepare for tomorrow's challenges. This year's conference has an impressive line-up of keynote speakers and breakout sessions that you will not want to miss! We invite you to attend to sharpen your skills and invest in yourself as you learn about the dynamic shifts occurring in K-12 education. The conference is designed for you to network, build relationships and get connected with other superintendents from across the state.

This preview will give you a quick glimpse at some of the highlights for this year's conference. But you can read more about keynote speakers and special conference sessions on our conference website by clicking [here](#).

Dr. Rick Rigsby, an acclaimed motivational speaker from Texas (who has presented to audiences worldwide) will jumpstart the conference at the Opening Session on Wednesday afternoon. The former award-winning journalist and college professor, will surely motivate and inspire you to *Make an Impact* through his upbeat presentation. Sue Enquist, the legendary UCLA softball coach, will wrap up the conference on Friday at our closing general session with her session *Competitive Greatness: 24/7 Excellence Never Blinks*. Twenty seven years in the education and performance arenas, Coach Enquist will give you five relevant and actionable principles to launch your sustained improvement at work, home and play!

I'm also pleased to announce State Superintendent Dr. Tony Smith will speak to IASA members Friday morning about how Illinois' new funding and support systems empower us with common data and language. I encourage

all of you to attend this session and hear firsthand about this immensely important change to public education in Illinois.

Our conference, held in downtown Springfield at the President Abraham Lincoln Hotel a DoubleTree by Hilton and The BOS Center, will be jammed packed with breakout sessions and the return of IGNITE, 5-minute presentations that "enlighten us, but make it quick!" We also have a great exhibit hall planned, featuring more than 60 vendors with the latest products and services that can benefit your district. For beginning administrators, our "New Superintendents' Strand" sessions will be a great way to network and learn how to be a more effective superintendent and to network with other superintendents from around the state.

There are a few exciting changes this year I want to highlight. On Wednesday from 1 to 3 p.m., we will host, "Celebrating Women in Leadership: How we learn, lead and live." Plus, we're planning an, "Ask The Staff," session on Thursday that you won't want to miss where you get to pose and get answers from your most pending questions from the IASA staff.

Remember, be sure to take a moment to visit the sponsors and exhibitors and thank them for their continued support. I look forward to greeting everyone at the Welcoming Reception on Wednesday evening and hearing about your work across the past year.

Thanks for doing all that you do for the students of Illinois!

Yours for better schools,

Brent Clark

Brent Clark, Ph.D.
IASA Executive Director

Why I never miss the IASA Conference:

"Whether it's the inspiring keynotes, the relevant and timely breakout sessions, or the connections with superintendents throughout the state, I leave the IASA Annual Conference with inspiration and new knowledge to better lead my district!"

—Jonathan Tallman, Superintendent
Red Bud CUSD #132

Daily Overview:

Day/Time	Event
Wednesday, September 26, 2018	
8:30 a.m.–3 p.m.	Early Bird Academies—School of Professional Development—Administrators' Academy Credit Courses
10 a.m.–6 p.m.	Registration Open
1–3 p.m.	Celebrating Women in Leadership: How We Learn, Lead and Live
3:15 – 4:15 p.m.	New Superintendent Mentoring Meetings High School District Organization Meeting
4:30–5:45 p.m.	Opening General Session and IASA Annual Meeting Keynote Speaker: Dr. Rick Rigsby , President and CEO of Rick Rigsby Communications <i>Making an Impact</i>
6–7:30 p.m.	IASA Welcoming Reception
Thursday, September 27, 2018	
6:45 a.m.	IASA Sixth Annual 'Super' 5K Fun Run/Walk
7 a.m.–5 p.m.	Registration Open
7:30–9 a.m.	Continental Breakfast for all Conference Attendees
8–9 a.m.	New Superintendents' Roundtable Breakout Sessions
9 a.m.–2 p.m.	Exhibit Hall Open
9:15–11 a.m.	Second General Session Ignite!
11 a.m.–12:30 p.m.	Lunch available inside the Exhibit Hall for all Conference Attendees Get Charged Up Session with the IASA Communications Staff
12:30–1:30 p.m.	New Superintendents Panel— <i>Building Trust: Reflections on the First Year</i> Breakout Sessions
1:45–2:45 p.m.	Large Breakout Session— <i>Ask the Staff</i>
3–4 p.m.	Breakout Sessions
4:30–6 p.m.	IASA School for Advanced Leadership Alumni Reception Association of Illinois Rural and Small Schools Meeting (AIRSS)
5–7 p.m.	Southern Illinois University Reception
6 p.m.	Hospitality Suites Open
9–11 p.m.	President's Reception
Friday, September 28, 2018	
7–11:30 a.m.	Registration Open
7:30–8:30 a.m.	Fellowship Gathering
8:30–9:30 a.m.	Breakout Sessions IASA Past Presidents Meeting
9:30–11:45 a.m.	Closing General Session Brunch Keynote Speakers: Dr. Tony Smith , State Superintendent of Education, <i>What Our New Funding and Supports Mean for Strengthening Every School Community in Illinois</i> and Sue Enquist , <i>Competitive Greatness 24/7: Excellence Never Blinks</i>
11:45 a.m.	Adjournment

Exciting Lineup of Speakers



OPENING SESSION and IASA Annual Meeting

Wednesday, September 26, 2018

4:30–5:45 p.m.

Dr. Rick Rigsby

Making an Impact

Dr. Rick Rigsby is President and CEO of Rick Rigsby Communications. The former award-winning journalist followed a television career with graduate school—and two decades as a college professor...most of those years at Texas A&M University, where he also served as character coach and chaplain for the Aggies football team. Dr. Rick's dynamic presentations motivate, empower and inspire worldwide—from Africa and Asia, to the Americas, Europe and Canada. The internationally acclaimed speaker is a favorite among professional sports organizations, including the National Football League and the PGA. His audiences have included Fortune 500 companies, academic communities and service organizations. Named twice as an outstanding professor in the College of Liberal Arts at Texas A&M, Dr. Rigsby has numerous publications, including his first non-academic book—*Lessons from a Third Grade Dropout*, a USA Today, Wall Street Journal and Amazon best seller. Join him in this dynamic session as Dr. Rigsby challenges you to Make an Impact in Your Life.

The IASA Annual Meeting will also be held during the Opening General Session.



SECOND GENERAL SESSION

Thursday, September 27, 2018

9:15–11 a.m.

Ignite!



This thought-provoking session is back by popular demand! This general session includes a series of presenters giving 5-minute presentations on a variety of topics using 15–20 slides. The slogan for Ignite presentations is “Enlighten us, but make it quick!” The line-up for this year's Ignite session looks equally wide-ranging and impressive. Following the presentations, the presenters will host a panel question/answer session from the audience.



CLOSING GENERAL SESSION

Friday, September 28, 2018

9:30–11:45 a.m.

Dr. Tony Smith, Illinois State Superintendent of Education

What Our New Funding and Supports Mean for Strengthening Every School Community in Illinois



Dr. Tony Smith, Illinois State Superintendent of Education, will be the kick-off speaker for the Conference Closing General Session on Friday morning. Providing fair support for every school community in Illinois means holding high expectations for all children and providing each child the individual supports they need to thrive—including extra financial resources and layered learning supports in school. Dr. Smith will speak about how Illinois’ new funding and support systems empower us with common data and language. Telling the story of where we are empowers us to advocate for what we need to reach our common goals.



Sue Enquist

Competitive Greatness: 24/7 Excellence Never Blinks



Engaging and memorable, former UCLA Coach and 11-time National Champion, Sue Enquist will give you a renewed road map for personal excellence. Twenty seven years in the education and performance arenas, Coach Enquist will give you five relevant and actionable principles to launch your sustained improvement at work, home and play! In 2006, Sue concluded her 27-year career as head coach of the UCLA Bruins making her the winningest softball coach among all active coaches with 11 National Championships. She is the only person in NCAA softball history to win a championship as a head coach and a player and coached the first Olympic Team National Staff to the first gold medal in the Olympic Games in Atlanta, GA (1996).



Ask the Staff

Thursday, September 27, 2018

1:45–2:45 p.m.

Large Breakout Session—New This Year!

This new session invites members to ask the IASA staff your most pressing questions. The IASA staff is a resource for you—and you don’t get the chance to meet with them every day. This forum will allow you to get answers to your questions.

More Events

Pre-Conference Events

Early Bird Sessions—Administrators' Academy Credit Courses

Do you need Administrators' Academy Credit? Save another day out of the office by attending one of these pre-conference courses scheduled on Wednesday, September 26 from 8:30 a.m.–3 p.m. The cost is \$200 per course.

- [Basic Collective Bargaining](#)—Revised 2011 (AA #1045)
- [Principal Evaluator Competency Skill Building for Pre-Qualified Evaluators](#) (AA #1865)
- [The Board and Its Superintendent: Building Relationships](#) (AA #1833)
- [Adaptive Leadership for School Administrators: Dealing with Change](#) (AA #1825)



Celebrating Women in Leadership: How We Learn, Lead and Live

Wednesday, September 26, 2018

1–3 p.m.

On Wednesday, September 26, we invite all women superintendents to IASA's first annual meeting of Celebrating Women in Leadership. Dr. Nancy Blair, Professor Emerita of Leadership Studies at Cardinal Stritch University in Milwaukee, Wisconsin, will lead the session as we discuss opportunities, challenges and successes that female leaders face in the role of the superintendency. Participants will receive a book for an upcoming book study to be held in November at the Joint Annual Conference.

This is a free event for all female superintendents in Illinois who are registered for the IASA Annual conference.

New Superintendents' Strand

The first year in any new leadership role can be very challenging and this is especially true for new superintendents. In addition to the networking opportunities with other superintendents you cannot find many other places, the program we have put together for you this year is tailored specifically to you as a new superintendent. Check out this strand designed specifically for you and accessible only at the IASA Annual Conference, including:

Wednesday, September 26, 2018

8:30 a.m. to 3 p.m.

[Basic Collective Bargaining](#)—Revised 2011 (AA #1045)

3:15 to 4:15 p.m.

[New Superintendent Mentoring Meetings](#)

Thursday, September 27, 2018

8 to 9 a.m.

[New Superintendents' Roundtable](#)

12:30 to 1:30 p.m.

[Building Trust: Reflections on the First Year](#) (breakout session)

Breakout Sessions

Our conference is filled with a variety of breakout sessions on Thursday and Friday. So pick and choose which topics interest you the most and attend as many sessions as possible to get the most out of your attendance at the IASA Annual Conference. Be ready to sharpen your institutional knowledge and fine tune your skill development with sessions designed exclusively for you.

Exhibit Hall

Finding the right solution is essential for your school district. The Exhibit Hall is filled with services and products to enhance your operations in nearly all directions. Stop by and check out the abundance of resources available for you. Whether you have a few minutes or an hour be sure to stop in the exhibit hall and meet with the various representatives who are eager to meet with you to share their product information. A listing of this year's exhibitors is available on the conference website.

Interested in exhibiting? There is still space on the floor. Contact IASA at 217-753-2213 for more information.

Welcoming Reception

Wednesday, September 26, 2018

6-7:30 p.m.

President Abraham Lincoln Hotel

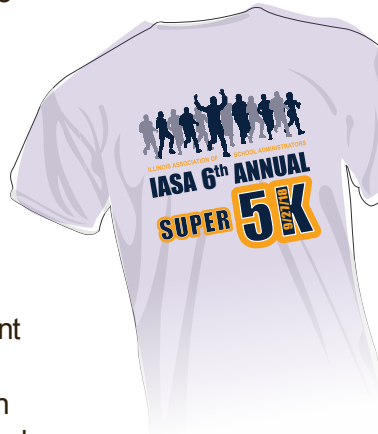
Come join us as we celebrate at the IASA Welcoming Reception. This event will give you time to reconnect with your colleagues and visit with old friends.

Sixth Annual 'Super' 5K Fun Run/Walk

Thursday, September 27, 2018

6:45 a.m.

Lace up your tennis shoes and join your colleagues for the Sixth Annual IASA 'Super' 5K Fun Run/Walk at 6:45 a.m. on Thursday, September 27 at 6:45 a.m. in scenic Washington Park. This early morning networking event is designed for runners and walkers of all levels. Come join your friends and colleagues and receive a "Sixth Annual Super 5K" T-shirt!



President's Reception

Thursday, September 27, 2018

9–11 p.m.

President Abraham Lincoln Hotel

Join IASA President Dr. Sheila Harrison-Williams and your colleagues for an after-hours get together. This event will give you another opportunity to reconnect with your colleagues from around the state as well as visit with old friends.

Registration AND OTHER INFORMATION

Conference Registration Fee

Active, Professor, School Service and Student members—\$369

Non-members—\$469

Retired members—no fee*

The registration fee includes access to the general sessions, breakout sessions and all meals and receptions (continental breakfast and lunch on Thursday and brunch on Friday). Please note that there is no fee for brunch if paying the full registration \$369 member or \$469 non-member registration fee. Otherwise, the cost for brunch is \$30.

If participating in the 5K 'Super' Fun Run/Walk, the cost is \$20.

Spouses, who are non-IASA members, are invited to attend the conference as a guest whose registration fee is waived; however, they must pay for the Friday brunch buffet, if attending.

* Retired Members attending the 2018 IASA Annual Conference representing a school district, firm or vendor must pay the \$369 registration fee.

[Register Now](#)

Why I never miss the IASA Conference:

"I never miss the IASA conference as it is the best opportunity of the year to connect with superintendents across the state in a way that grows me as a leader. I am consistently inspired by my colleagues and friends across the state and value the collaborative spirit that exists!"

—Julie A. Schmidt, Superintendent
Kildeer Countryside CCSD #96

Why I always attend the IASA Conference:

"I always enjoy the IASA Annual Conference to reconnect with my colleagues and get inspired from their work. It is a wonderful opportunity to network, collaborate and support one another. I leave rejuvenated and ready to implement some great ideas and strategies from the real-life experts and the authentic examples that are shared."

—Dr. Bhavna Sharma-Lewis, Superintendent
Diamond Lake SD #76

Refund and Cancellation Policy

Conference Registration

Upon written request and prior to September 12, 2018, complete registration refunds will be processed. After that date, only 50% will be refunded until September 19, 2018. Cancellations received after September 19, 2018, will not be refunded. No shows who have not prepaid will be invoiced for the registration fee.

Early Bird Academies

Cancellation refunds will be granted if the IASA Office receives the cancellation notice by September 19, 2018.

Block Housing Information

Information on hotels and block housing reservation is listed on the conference website [here](#).

Dress Attire

Business attire is recommended for most conference sessions.

Questions ON THE CONFERENCE

Contact the IASA office at 217-753-2213 or iasa@iasaedu.org.

Future ANNUAL CONFERENCES

President Abraham Lincoln Springfield—A DoubleTree by Hilton and The BOS, Springfield, IL:

- September 25–27, 2019
- September 30–October 2, 2020