# **POTTAWATONIE COUNTY, KANSAS** BENEFIT BROKER/CONSULTANT INTERVIEW



POTTAWATOMIE COUNTY

FEBRUARY 9, 2017





Presented by:

**CBIZ EMPLOYEE SERVICES ORGANIZATION** A Division of CBIZ Benefits & Insurance Services, Inc.

Gavin Steketee, Team Lead and Benefits Consultant Jeff Fosnough, Director of Business Development Janet Willis, Senior Account Executive Jeff Stoppel, Consultant - Benefits Direct



### **Table of Contents**

1-3	ABOUT CBIZ
4-5	EXECUTIVE SUMMARY: PHASE 1
6-8	STRATEGIC PROCESS
9	EXECUTIVE SUMMARY: PHASE 2
10	ADMINISTRATIVE SUPPORT
11-12	ENROLLMENT/ EDUCATION & COMMUNICATION
13	<b>REGULATORY AFFAIRS &amp; COMPLIANCE</b>
14	WELLBEING INITIATIVES
15	VALUE ADDED SERVICES
16	DATA ANALYTICS
17	RECAP

ADOPT A PUBLIC LAND FOR A CLEANER ENVIRONMENT LITTER CONTROL SPONSORS

SA TROMP- 9

POTTAWATOME STATE LAKE NO.I KANSAS DEPARTMENT OF WILDLIFE, PARKS & TOURISM

# ABOUT CBIZ



# YOUR CBIZ TEAM

### **Your Local Account Team**

Team Lead, Benefit Consultant

Gavin Steketee

#### **Director of Business Development**

Jeffrey Fosnough

Senior Account Executive

Janet Willis

Account Executive

Maggie Releford

**Client Service Representative** 

Katarina Pretz

**Senior Actuarial Analyst** 

Dave Coleman

**Wellbeing Account Executive** 

Lacey McCourt, MSW

**Client Claims Specialist** 

Judy Wood

**Medicare Specialist** 

Andy Burnham



### **KEY OBJECTIVES**

#### Phase 1:

- 1. Evaluate alternatives to State Employee Health Plan (SEHP)
  - Networks
  - Funding options
  - Cost comparison
  - Plan design
- 2. Analyze feasibility of carving out pharmacy benefit

#### Phase 2:

- 1. Document a strategic plan with acknowledgment of culture, budget, organizational health, risks and opportunities to provide a road map to success;
- 2. Utilize CBIZ actuarial resources for plan modeling and forecasting;
- 3. Provide quarterly and annual review of financial and claims experience;
- 4. Assistance, interpretation and recommendations for compliance, regulatory and reporting requirements pertaining to COBRA, HIPAA, DOL, Health Care Reform;
- 5. Evaluate the Wellness/Wellbeing program;
- 6. Focus on Customized Employee Communication and Education;
- 7. Ongoing analysis of utilization of plan with recommendations.

### **Your Industry Experts**

**Vice President Regulatory Affairs** 

#### Karen McLeese, JD

**Actuarial Practice Lead** 

Dave Rubadue, FSA, MAAA, CLU

**Pharmacy Practice Lead** 

Mike Zucarelli, PharmD

**Director of Clinical Consulting Services** 

#### Erin Eason, O.T.

Senior Account Manager, Clinical Consulting Services Caitlin Kerr, MBA

### **National Resources**

Pharmacy Consulting Wellbeing Solutions Regulatory Affairs Communications / Technology ACA Filings

### **Local Subcontractor**

Jeff Stoppel Benefits Direct

# ABOUT CBIZ



### KANSAS DEPARTMENT

### POTTAWATOMIE COUNTY + CBIZ = SUCCESSFUL PARTNERSHIP



# ABOUT CBIZ



### **CBIZ PUBLIC ENTITY EXPERIENCE**







#### Cities

- City of Belton
- · City of Cape Girardeau
- · City of Merriam
- City of Prairie Village
- City of Sugar Creek

#### School District Clients

- Atchison USD #409 School District
- Blue Springs School District
- Center School District
- Clinton County R-III School District
- East Buchanan School District
- Grandview Consolidated School District
- Kansas City, Kansas School District
- Louisburg School District
- Mid-Buchanan R-V School District
- Odessa R-VII School District
- Park Hill K-12 School District
- Raymore-Peculiar Schools
- Shawnee Mission School District
- Turner USD #202 School District
- Tonganoxie School District

### Counties

- Anderson County
- Daviess County
- DeKalb County
- Saline County
- Platte County
- Belton School District #124
- Blue Valley School District
- Bonner Springs School District
- De Soto School District
- Fort Osage R-I School District
- Harrisonville School District
- Independence School District
- Kansas City, Missouri Public Schools
- Lathrop R-II School District
- Lee's Summit R-7 School District
- Oak Grove R-VI School District
- Olathe School District
- Piper School District
- Raytown School District

### Universities

Ottawa University

3 | Page

- · City of St. Joseph

City of Butler

· City of Liberty

- · City of Waukesha

# EXECUTIVE SUMMARY

Review risks and

opportunities



# SCOPE OF SERVICES

Execute

plan

Integrate

resources

**MEANINGFUL INTEGRATION** 

The CBIZ process begins when a senior consultant establishes a relationship with each new client and stays with them throughout the entire process. That specialist works with the entire CBIZ team, accessing resources, knowledge, and expertise to ensure every client gets the most of what CBIZ has to offer. It starts with a comprehensive analysis of our client's business to understand their goals and help us customize a plan to each business case. We benchmark our client's current position, take an assessment and then work to build a strategic plan with key markers that **deliver** on our client's vision.

Develop

strategy



# EXECUTIVE SUMMARY

PHASE 1



## UNDERSTANDING YOUR OBJECTIVES



# STRATEGIC PROCESS

PHASE 1



# MARKET EXPLORATION AND REVIEW



### **CONSIDER ALL ALTERNATIVES**

- Traditional Insurance Markets
- Hybrid Risk Products
- Self-Funded with appropriate risk allocation
- Multiple Employer Welfare Arrangements
- Captive Risk Arrangements



### **CBIZ APPROACH**

- **1. Explore** objectives and unique positions
- 2. Review possible environments and risks
- 3. Create best outcomes for key stakeholders

# **50** Years of Experience

**#1** 





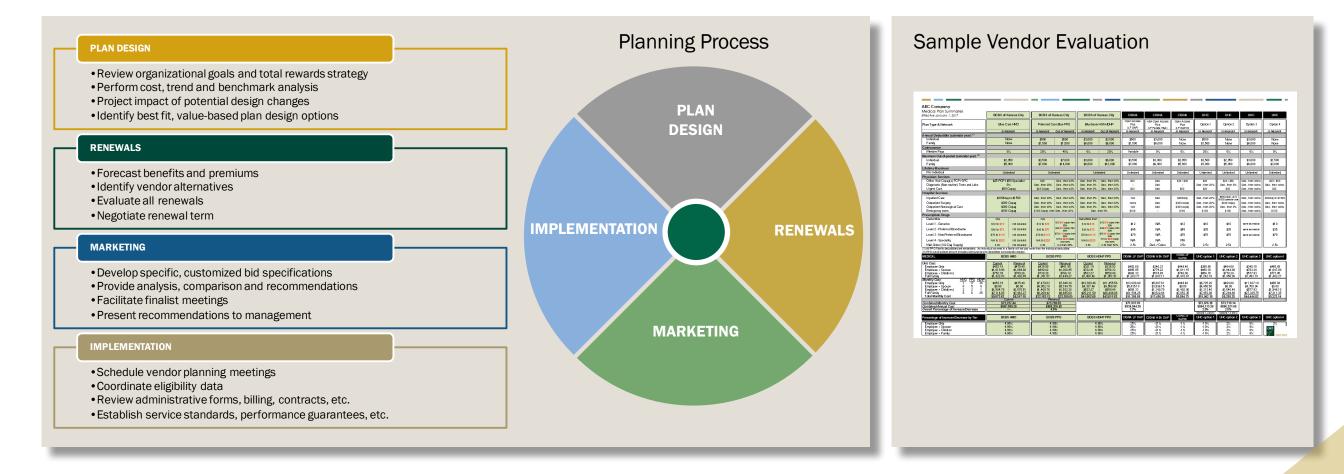
Our *cultural drive* is to ensure your long term success

# STRATEGIC PROCESS

PHASE 1



### VENDOR SELECTION

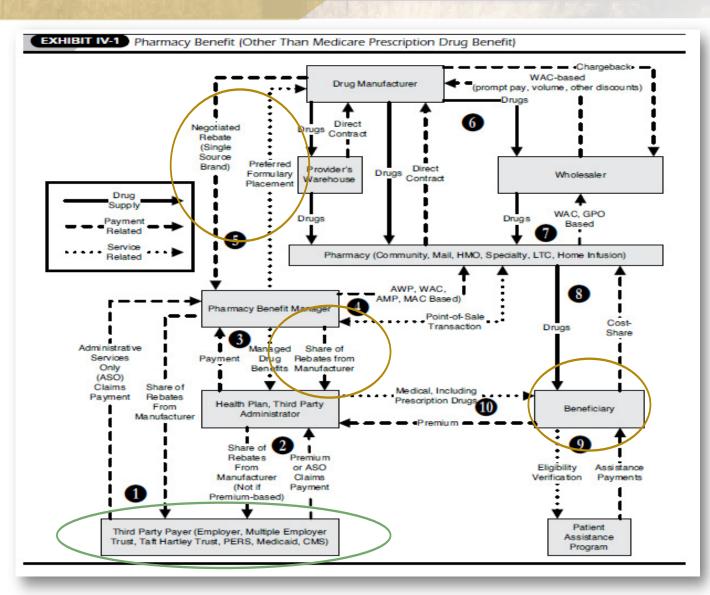


# STRATEGIC PROCESS



# PHASE 1

# RX ANALYSIS



#### **Pottawatomie Pharmacy Benefit vs Targets**

- Pottawatomie County Rx Utilization is 37%\* of total medical spend versus benchmark of 10% - 20%
- Revenue from Drug Manufacturers to Caremark and the KS Health Care Commission are completely unknown
- Pottawatomie County receives 0% of the Rx rebates... where are the rebates going?
- With little **transparency**, how do Non-State Public Employers know the KS Health Care Commission is aligned with the best interests of the members of the Non-State Public Employer Plan?

\* Based on 2015 BCBS Data

# EXECUTIVE SUMMARY

PHASE 2



# UNDERSTANDING YOUR OBJECTIVES



# ADMINISTRATIVE SUPPORT



# PHASE 2

# **ONGOING SUPPORT — CLIENT SERVICE**

### **CBIZ CLIENT SERVICE MODEL**

### Regulatory Affairs

- ACA
- Annual Compliance Checklist
- Federal & State regulation
- compliance/consultation
- Benefit Beat & At Issue
- For Your Benefit Manual
- Form 5500 preparation (as needed)
- Form 720 preparation
- Client training webinars
- ACA Bulletins
- Health Reform Benefits
- Chart of notice obligations

### Plan Management & Renewals

- Monthly Service Discussion
- Quarterly review meetings
- Renewal planning & negotiations
- Marketplace search process
- Monthly financial reporting
- Contract provisions/process
   review
- Stewardship meetings
- Data analytics utilization review

### Administrative Services

- Administrative processes
- Claims assistance/ resolution
- Billing and eligibility issues
  - Open enrollment logistics
- Day-to-day service
- Enrollment technology
- Provider partner relations and management

### **Communication Education Delivery**

- Open enrollment meetings
- Ongoing employee communications
- New employee orientations
- Employee presentations/ surveys
- Employee webinars/videos
  - Evaluation of best practice and next practice communication strategies

Industry specific experience

Enhanced through use of technology and data

# ENROLLMENT, EDUCATION & COMMUNICATION



# **BENEFITS COUNSELING**

### CBIZ approaches the complicated task of educating and enrolling employees by offering a number of solutions:

**Group Meetings** 

PHASE 2



We will meet with employees at the scheduled annual enrollment meetings.

We can prepare the presentation, invite the County's carriers to attend and review each handout for content and accuracy.

# Retiree Meetings

The needs of retirees, particularly those who are Medicare eligible, take special expertise. For this reason we invite Andy Burnham, Medicare Specialist, to group meetings. He frequently advises retirees in a one-on-one setting to discuss their concerns and budgets to find what's right for them.

### Custom Printed Materials



CBIZ offers a range of communication services, from basic enrollment support to customized communication campaigns. Materials are customized to look and feel like your organization's branding. This includes: Newsletters; Benefit enrollment guides, Brochures; flyers and more. Technology Resources



CBIZ has made significant investments in tools and resources to ease the open enrollment process. Utilizing your intranet and online enrollment website we can provide efficient data 24/7 for your employees and HR staff. A few of these resources include:

- FlippingBook
- Brainshark CLICK HERE
- Advising next best practices
- <u>Custom benefits websites -</u> <u>CLICK HERE</u>

### Decision Support Tools



With dozens of vendor relationships in the fields of online enrollment, webenabled mobile device communication, electronic administration and enrollment counseling, we will deliver a comprehensive, yet cost effective solutions, some include:

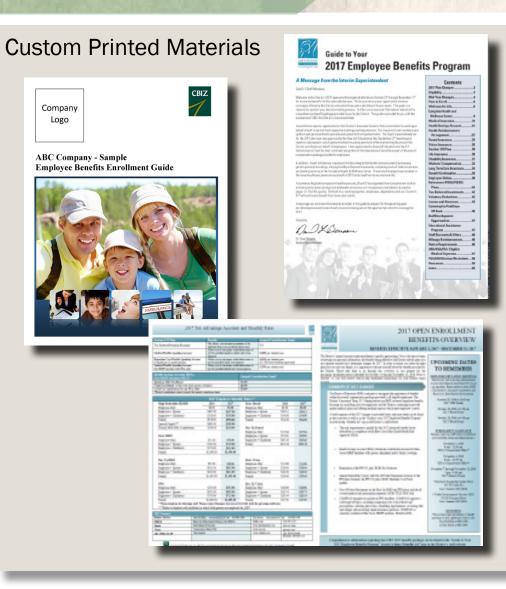
- Transparency Tools (i.e. Pre-Service Pricing)
- Comparison Shopping
- Stage of Life Decision Support
- Concierge Services
- Elder Care Options
- Mobile applications

# **ENROLLMENT, EDUCATION**



# PHASE 2

# COMMUNICATION SAMPLES





# **REGULATORY/COMPLIANCE**



# PHASE 2

## COMPLIANCE AND HEALTH REFORM RESOURCES

### **CBIZ Resources**

- In-house ERISA attorney (Karen McLeese)
- CBIZ publications
  - Health Reform Bulletins (HRB)
  - Benefit Beat
  - At Issue
  - For Your Benefit compliance booklet
- · Live and recorded webinars
- Compliance Checklist
- HCR Analyzer



# WELLBEING INITIATIVES



# WELLNESS VS. WELLBEING

#### **Wellness Programs**

Focus solely on physical wellness

#### **Examples:**

PHASE 2

- Biometric screenings
- Health risk assessments
- Physical activity challenges
- Nutrition classes
- Weight loss programs

0 - 1% VOI



Strategies to Energize Wellness Initiatives

### Pottawatomie County's Wellbeing Program

- Employer Guide to Wellbeing
- Executive culture interview
- Senior Leadership wellbeing assessment and vision, mission and values development program
- Employee Interest Survey
- Workplace culture assessment
- Policies and physical environment assessment, analysis, recommendations
- Wellbeing team establishment

	as of December 31, 2014			Prepared by	
	Master		2013 to Sciencing	2013 2nd Screening	2254
4	Ligible Employees		201	2,455	2,20
Participation 1	Number of Employees Who Completed HRA Percentage of Employees Who Completed HRA	3638 MN	1612	1.514	1,619
1	Percentage of Male Employees Who Completed HRA	235	25	45	625
	Percentage of Female Employees Who Completed HIA	77%	72%	67%	265
	Meaning Good, Very Good, or Excellent Overall Health (self-report)	2002	2013	2013	2214
	Overall Wellness Score (of at least 7)		22%	225	225
and Person		43.6	43.8	43.5	43.4
	Kida Statilikation Low Risk (52/1943)	545	77%	215	285
	Moderate Risk (2-1 risks)	215	225	295	225
	High Risk (Se cisks)	11%	25	2%	25
	Most Prevalent Population Risks, Based on HRA Data Direrve grto/Obes/oj (6M1>26 0)		725	725	728
	Blood Pressure	27%	54%	58K	48%
	Low Consumption of Vegetables and Fault Servings Each Day	175	52%	51%	52%
	Low Physical Activity Cholesterol	275	45	515	515
	Depression		20%	28%	27.5%
	Stess	NN	54%	525	54%
	Grucose Tobecco Uso	115	8	8	6% 8%
	Measure	2012	2813	813	2014
	Body Mass Index (BMI)				
Bometek Senechigs	Dienvegitt Dives		80% 42%	25	105
	Blood Persone & Cholesterol				
	Pre-Hipertension	475	50%	46%	395
	High Blood Pressure (Stage 1 & 2) High Cholesterol (Borderline & High Risk)	23	325	25	25
	Low HDL	23%	81%	66N	64%
	Measure High Glucese (Non-Fasting)	2012	2013	213	2011
	forterine	12%	CN.	25	25
_	High fisk	25	25	28	2N 2014
	Preventive Screening/Exam Compliance	802	88	88	214
	Preventive Screenings Mammograms (with in past two years)	725	11%	876	78%
	Rep Test (within pest two years)	/75 FS	78	775	755
	Physical Even (within past two years)	N.a	815	8%	875
	Dental Exam (within past five years)		145	545	555
	Colon Cancer Screening (within past five years)	355	335	515	53
	Preventive Visits (verified by claims)			7%	37%
	Wellbeing & Quality of Life Indicators	2012	203	203	2014
	Pasitive Overall Wellbeing		90%	51%	89%
	Fositive Personal Wellbeing		83	83%	83
	Rositive Family Wellbeing		90%	91%	90%
Indications	Fositive Work and Community/Wellbeing		90%	89%	89%
	Positive Life Satisfaction		60%	83	925
2	Positive Job Setisfaction		345	73%	72%
	Sometimes or Seldom Stressed, Coping Well		ESX	ESN	85%
	Feel Down, Depressed, or Hopeless (in last two weeks)	-	225	345	235
	Feel Tired, Warn Out, or Exhausted (during past month) Feel Awake, Refreshed, and Allert Before Work (during past month)	-	43	43	48
	Paid Caims Per Member Per Month	100000000000000000000000000000000000000		*13	211
	All EE's - All Plans Combined			1379	\$375
	All EE's - Preferred Care Blue Care			186	\$174
	All EE's - Preferred Care Blue HDHP			267	\$222
	All EE's - Blue Care Buy-Up 1		\$465		\$477
	All EE's - Blue Care Buy-Up 2		\$1,260		5680
	All EE's - Preferred Care Blue Buy-Up 1		\$323		\$382
	All EE's - Preferred Care, Blue Buy-Up 2		\$1,171		\$1,274
raia	e reflects the percentage of all eligible employees who participated; participation mly active employees is in the 90% range.			Key	
				Ingrovement	d
	ny want onynytes a non ven rege				

### **Wellbeing Programs**

Address the whole person

- **Purpose:** liking what you do each day and being motivated to achieve your goals
- **Social:** having supportive relationships and love in your life
- Financial: managing your economic life to reduce stress and increase security
- **Community:** liking where you live, feeling safe, and having pride in your community
- Physical: having good health and enough energy to get things done daily

3 - 4% VOI

# VALUE ADDED SERVICES



# PHASE 2

# STATE LAKE NO.I KANSAS DEPARTMENT OF WILDLIFE. PARKS & TOURISM

### **Trends & Innovations**

You'll be kept up to date about new developments in insurance and employee benefits, the impact on you and tips to maximize your current investment.



### Integration

Using CBIZ experts and resources to align your wellbeing and plan design strategies for optimal results



### Pharmacy Innovations

CBIZ's Pharmacy Consultants analyze the feasibility of achieving savings through contract evaluation and purchasing coalitions



### **NavMD**

This data analytics tool can be customized to use clinic and health plan data, benchmark, risk identification, mitigate costly utilization patterns and evaluate self-funding.



### Technology

Leverage technology and apply best practices to enhance employee engagement, education and consumerism. Also used to assist with executive decision making.

### **Risk Mitigation**

CBIZ Regulatory Affairs provides timely alerts on the ever changing legislation along with assistance in application of current regulations and how they specifically apply to the County





# **DATA ANALYTICS**



# PHASE 2

### **Data Analytics Leads to the Ability to:**

#### Analyze & Act

- Stratify risk
  - 1. Case Management Opportunities (High Cost Members)
  - 2. Disease Management Opportunities (High/Low Disease Burden Members)
  - 3. Wellness Opportunities (Low Cost/Cost Members)
- Utilization and Cost Benchmarks
- Pharmacy Savings Opportunities through Conversion Analyzer

#### Track & Trace

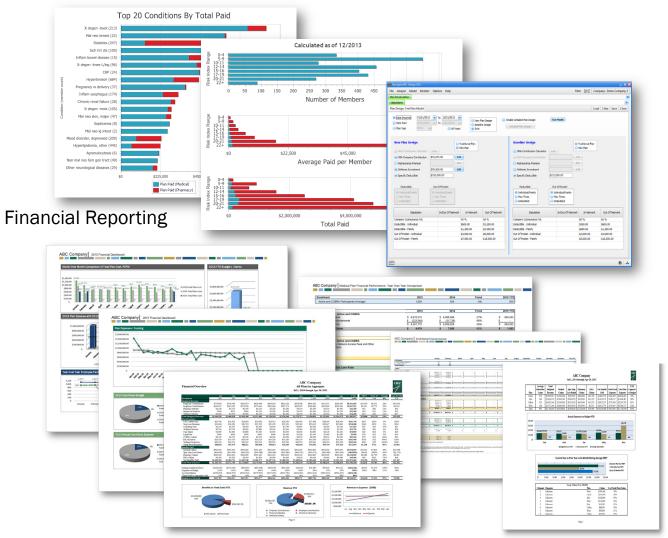
- Year to Year Changes of Risk Score and Core Gap Score
- Ability to drill down to member and the provider Level

### Model & Mix

- Plan Changes & Benefit Additions
- Migration Modeling
- Predictive Modeling of Future Costs and Risks
- Plan/Contribution Mix Initiatives to Promote a Higher Level Of Wellness Participation

# NAVMD CAPABILITIES

### Predictive Modeling/Risk Forecasting







Focus on quality, delivering the very best service and innovation through true partnership, to create a better experience for the Pottawatomie County.

### CAPABILITIES

- CBIZ client value proposition

   proactively control costs,
   ensure compliance, streamline
   administration and increase the
   health & productivity of work force
- Client-focused and strategically driven partnerships
- Strong vendor partner relationships
- Experience in wellbeing strategies and population health management
- Customized communications

### RESOURCES

- Local consulting representation with a national footprint
- Integrated expert actuarial team
- Analytic tools with in-house actuarial support
- Meaningful integration of wellbeing/ clinic resources
- CBIZ Compliance Group
- CBIZ Wellbeing Solutions and Pharmacy Consulting Practice
- Enrollment technology and support

### EXPERTISE

- Expertise in self-funding and risk evaluation
- Understanding the impact of healthcare reform (Affordable Care Act)
- Specialized in-house expertise
- Sourcing of communication, analytics and transparency tools
- Experienced and technically proficient team combined tenure of over 50 years

### FEES

#### PHASE 1: Flat Fee

• \$15,000

#### **PHASE 2: Annual Fee**

 \$18 Per Employee Per Month (PEPM) *minus* Phase 1 credit of (\$15,000)