



# Herbalife Products: Our Commitment to Quality *From Seed to Feed*

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**HERBALIFE®**

*Nutrition for a better life.*

# Building It Better

Our mission for nutrition is at the heart of everything we do. Through our *Seed to Feed* commitment, we ensure the benefits, safety, purity and consistency of Herbalife® products.

*“We are determined to achieve ever-greater control over the quality of our products at every stage of the process, thereby increasing our ability to meet the growth demands from our consumers around the world.”*

- Michael O. Johnson  
*Chairman and Chief Executive Officer*



# Herbalife® Products from *Seed to Feed*

Our commitment to quality is at the heart of everything we do, and the five components of our *Seed to Feed* philosophy help ensure the quality and safety of all Herbalife® products:



**GREAT  
INGREDIENTS**



**NUTRITION  
BASED ON  
SCIENCE**



**THOROUGH  
TESTING**



**MANUFACTURED  
WITH CARE**



**NUTRITION  
DELIVERED  
TO YOU**

# Our Scientific Leadership

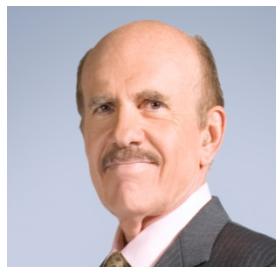
The development of Herbalife® products is guided by our Scientific Leadership made up of experts in the fields of nutrition and health from around the world who actively participate in our product development and testing programmes.



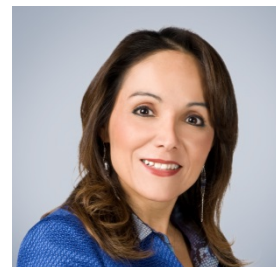
**Steve Henig**  
*Ph.D.*  
Chief Scientific Officer



**David Heber**  
*Ph.D.*  
Chairman, Nutrition  
Advisory Board



**Louis Ignarro**  
*Ph. D., Nobel\* Laureate  
in Medicine*  
Member, Nutrition  
Advisory Board



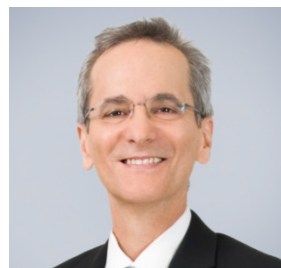
**Rocio Medina**  
Vice President,  
Nutrition Training



**Vasilios Frankos**  
*Ph.D.*  
Senior Vice President,  
Global Product Science,  
Safety and Compliance



**Luigi Gratton**  
*M.P.H.*  
Vice President,  
Worldwide Product  
Marketing



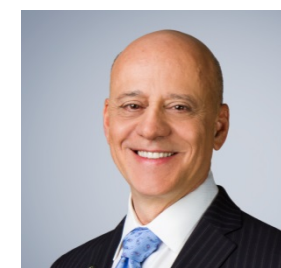
**Gary Small**  
Member, Nutrition  
Advisory Board



**John Heiss**  
*Ph.D.*  
Senior Director, Sports  
and Fitness, Worldwide  
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**Qun Yi Zheng**  
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**Steven Dentali**  
*Ph.D.*  
Vice President, Botanical  
Science, Global Product  
Science, Safety and  
Compliance

*The Nobel Foundation has no affiliation with Herbalife and does not review, approve or endorse Herbalife® products.*

# Nutrition Based on Science

The product development process ensures that our products are based on the principles of good nutrition and that each ingredient benefit is supported by science.



IDENTIFICATION



FEASIBILITY



DEVELOPMENT



COMMERCIALISATION  
AND PRODUCTION



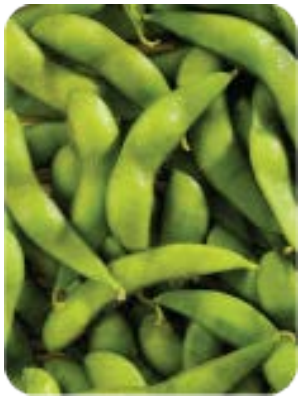
# Herbalife® Products from *Seed to Feed*

Herbalife staff, ingredient providers and partner manufacturers use state-of-the-art equipment and quality-control systems throughout the entire manufacturing process to help us ensure every product meets Herbalife's standards of quality.



# Great Products Start with Great Ingredients

The identity and purity of raw materials used to make Herbalife® products is verified at company-owned and third party laboratories around the world before they are used in any product.



SOY



TEA



ALOE



GUARANA



GINGER

...plus more ingredients.

# Thorough Testing

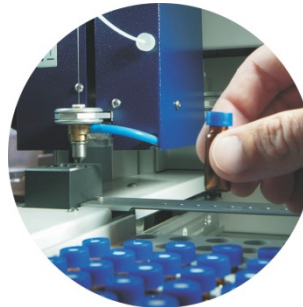
Multiple rounds of in-process testing ensure that Herbalife® products meet or exceed the regulatory standards, from verifying the purity and strengths of ingredients, to final inspection of finished products.



Chemical identification and testing of ingredients.



Inspection/testing of raw materials for purity and potency.



Quality control testing throughout the manufacturing process to ensure consistency in every batch.



Quality assurance testing of finished products to ensure they meet regulatory guidelines for microbiological levels and label claims.



Testing of retained samples of raw materials and finished goods to ensure the quality of our products throughout their shelf life.



# Products Manufactured with Care

Herbalife® products are manufactured to meet or exceed the current Good Manufacturing Practices (cGMPs) for systems that assure proper design, monitoring, and control of manufacturing processes and facilities.



Herbalife® products are manufactured at Herbalife Innovation and Manufacturing (H.I.M.) facilities as well as carefully-selected partners in the United States, Europe, India, South America and Asia around the world.

# Nutrition Delivered to You



## Ensuring Confidence in Herbalife® Products Around the World

As new beneficial botanicals are discovered and currently unknown benefits to existing ingredients are revealed, we will continue to incorporate the latest research and findings into our products.

This dedication to the latest science, combined with rigorous in-process testing and significant investments in state-of-the-art equipment and company-owned facilities, helps to fortify our position as a global nutrition leader.