

*Mother's Day 2018*



Since 1912

[reedsjewelers.com](http://reedsjewelers.com)



# Engagement



2.12 ct Cushion  
in Platinum  
\$18,995  
1589779



2.02 ct Square  
Emerald Exclusive Cut  
in Platinum Mounting  
\$15,995  
1577584



Over 2.50 ct total weight  
in Platinum  
\$8,995  
1578392



From \$3,495  
1363308



From \$3,995  
1390335



From \$3,995  
1363365

*Each diamond must live up to our exacting standards for quality and value.*



1 ct total weight  
in Platinum  
From \$3,995  
1568617



1.70 ct Cushion  
in Rose Gold  
From \$6,995  
1501931



1.20 ct total weight  
in Platinum  
From \$4,995  
1568427



1 ct total weight  
From \$2,395  
1363316

Jewelry may be enlarged to show beautiful details throughout this catalog.

RESPONSIBLY SOURCED | SETTINGS CRAFTED IN HOUSE

*"I examine hundreds of diamonds to select only the finest for our stores and I price them to compete with the internet."*

*- Jeffrey Zimmer, Owner*



# Wedding Bands & Diamond Cradles



Eternity Ring  
\$1,595  
1495092



\$795 each  
1495167, 1495159, 1495126



\$1,695  
1334358



\$1,295  
1301746



\$595  
1353101

*We can craft a matching band to even the most complex engagement ring.*



\$2,995  
1367671



\$1,995  
1300797



\$1,395  
1415074



\$795  
1415066



\$2,295  
1359728



\$1,795  
1209881

UP TO 60 MONTH FINANCING AVAILABLE

*"Even our smallest diamonds are matched for their cut, color and clarity."*

*- Lorie, Gemologist*





AVAILABLE AT OUR AMHERST LOCATION



DAVID YURMAN

# Kissed by Diamonds



\$495  
1570340



\$295  
1569623



\$595  
1570464



\$895  
1569565



\$895  
1569763



\$1,295  
1570449



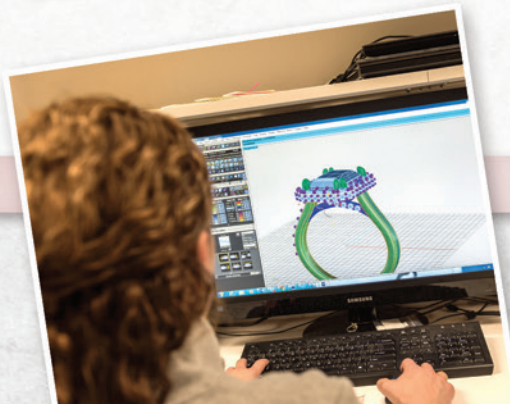
\$695  
1570266



Bangle Bracelet  
\$3,395  
1572825

IN-HOUSE CUSTOM DESIGN SPECIALISTS

*"If you can dream it, our in-house custom department can make it."*  
- Jaclyn, Designer



# Stackable Diamonds



**\$450**  
1299270



**\$1,295**  
1593193



**\$375**  
1361161

**14k Stackable Rings**  
**\$595 each**  
1548627 - Rose  
1548635 - Yellow  
1548643 - White



**\$695**  
1367747



**\$1,495**  
1579572

**\$1,595**  
1579358

**\$1,195**  
1570951

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*Please take advantage of our in house financing  
and our complimentary gift wrapping and engraving.*



# IPPOLITA

AVAILABLE AT OUR ORCHARD PARK AND DUXBURY LOCATIONS





GUCCI



\$1,380  
1562271

\$1,450  
1562263



\$7,500  
1343201

GUCCI  
GG



\$1,100  
1562214



\$850  
1562172

GUCCI IS AVAILABLE AT OUR AMHERST LOCATION

# LAGOS

MY LAGOS MY WAY



CAVIAR COLLECTIONS

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She is my everything. The  
Center of My Universe®  
from Forevermark.

A perfect marriage of strength and beauty, the Center of My Universe® Collection is inspired by the woman who holds your life together. The central Forevermark diamond is surrounded by a halo of pave set diamonds, a symbol of the many aspects of the life you share.



FOREVERMARK

A DIAMOND IS FOREVER



*Pretty in Pink*



From \$1,595  
1520097



From \$1,995  
1420942



\$295  
1498153



\$250  
1498161

*Elegant yet simple. Appropriate for any occasion.*



\$995  
1565399



\$595  
1565365



\$695  
1565407

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*Perfect for Mother's Day, Graduation or whatever...*



30 DAY EXCHANGES | FREE GIFT WRAPPING

*Pearls are an essential part of every jewelry collection.*



DO CELEBRATE  
WHO SHE IS

PANDORA®



Floating locket necklace \$180  
Petites from \$10

Bangle \$65  
Clips \$45 each  
Charms from \$45



For her...



*first...*



*fifth...*

Charms from \$35



or being  
*your roots.*

Charm \$90  
Stud Earrings \$60  
Ring \$65



Earring Studs from \$40  
Rings from \$45



Necklace chain \$35  
Charms from \$50

BONDS OF LOVE

Femininity and strength wrap around generations of women and our new statement bow jewelry. Show your mom that you admire her as the strong woman she is this Mother's Day.



#DontCrackUnderPressure



TAG Heuer

SWISS AVANT-GARDE SINCE 1860



LINK LADY

Angelababy is in harmony with every aspect of life. As an actress, wife and mother, she is blessed not only with sincerity, but the strength and determination to achieve her dreams. #DontCrackUnderPressure.

# Happy Mother's Day



\$50  
1563584



\$95  
1563535



\$99.99  
1495548



\$475  
1219583

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Amherst, NY  
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\$295  
1566942



\$199  
1430420



\$250  
1566850



\$39.99  
1563568