

TYPHOON[®]
H o m e w a r e s



SPOTTED
— FALL 2017 —

WELCOME TO TYPHOON HOMEWARES - SPOTTED!

Your one-stop resource for all the exciting news from Typhoon Homewares.

The nights may be getting darker and the leaves changing color, but here at Typhoon Homewares we have some handy products that will help you along during these colder months. In this issue of Spotted you'll find:

1. HOT PRODUCTS

With Fall now in full swing that only means one thing; Thanksgiving is around the corner. Check out this section for some of our great products that we think will be perfect to cater to all your Thanksgiving culinary needs.

2. COVERAGE

With so many new items, it's great to see so much coverage for Typhoon Homewares Brands! We've highlighted some of the more significant items for you.

3. HALLOWEEN INSPIRATION

We've been getting into the Halloween spirit here at Typhoon Homewares; check out all the spooky social media content that our team have been busy working on.

4. WHAT'S NEW?

It's a bustling time of year for us at Typhoon Homewares, with trade shows and more keeping us busy.

Enjoy!
The Typhoon Homewares Team

TYPHOON[®]

H o m e w a r e s



1.
HOT PRODUCTS



With Fall firmly taking hold and winter fast approaching, Kilner® has the perfect selection of products to help create warming comfort foods, or Thanksgiving treats for all the family.



The Kilner® Butter Churner is the ideal accessory for any foodie lovers kitchen. It makes creating homemade butter a breeze in minutes, with one simple ingredient (heavy cream) and very little effort. The best part is experimenting with flavors by adding almost anything to the butter, traditional meals like Thanksgiving roasted turkey can be transformed to a whole new level!

To add a bit of interest to soups and family dinners, the Kilner® Spiralizer is the perfect kitchen item to use for preparing zucchini, butternut squash, carrots or potatoes. The finest Japanese steel blade will make quick work of a variety of hard vegetables by simply twisting them around the top of the Spiralizer and watching as the ribbons fall into the storage jar beneath. The accompanying lid can be used to seal in the freshness and leftovers can be stored directly in the refrigerator until they're needed.

As Winter beckons and the sunshine disappears, people start to crave new ways of sourcing vitamins and minerals to keep their immune systems boosted. The Kilner® Fermentation Set makes it easy to create fermented foods, packed full of energy-boosting minerals and healthy probiotic cultures. The science of fermentation is made simple with the Kilner® set, just follow the recipes in our helpful guide provided and watch the magic happen!

ENGLAND

MASON CASH

EST.  1800

The Mason Cash In the Forest range is intricately embossed with forest scenes inspired by folk tales of the mid-19th century. The range includes food preparation, ovenware, storage and tableware items, and with Thanksgiving looming these items are perfect for helping any baker prepare a family feast.



The Classic Kitchen countertop accessories add a contemporary look to any kitchen. The extensive range includes airtight storage jars, utensil pots, spoon rests, butter dishes, sugar bowls, and creamers. The contrasting dark grey and turquoise colors will add style to your kitchen this Fall.

The Mason Cash Essential Serving Boards are made from sustainable bamboo and feature a leather strap, making them a stylish accessory for your table this Fall.

The two sizes are ideal for serving freshly baked breads, cakes and meats to your friends and family.

TYPHOON®

The Typhoon Living pastel shades of our tea, coffee and sugar storage tins are ideal for any kitchen interior, bringing much needed color to your autumnal days.

Not only are they super durable but each item is finished off with a bamboo lid sourced from sustainable forests, making them not only stylish but also hardwearing.



The Typhoon Living Pizza Stone is great for delivering crispy authentic pizza bases straight from your own oven. The generous 13 inch stone is also a stylish way to serve food to your guests directly from the oven to the table over the upcoming festive period.

The Typhoon Living Wok comes in two different sizes and is armed with a flat base for stability and non-stick finish developed especially for woks. They make perfect tools for cooking up a tasty fresh winter stir-fry for the whole family and need less oil than other cooking methods, creating healthier meals.



With the successful launch of the Viners brand into the US market, we are super excited to be introducing many more products to you over the next few months.



The iconic Studio flatware design was created by Gerald Benney, a leading British post-war artist and designer and has been in the Viners collection since 1960. The classic British design makes the perfect finishing touch for any Thanksgiving table.



Eternal knives will not only look super stylish in your kitchen, they are also ideal for preparing all of the big upcoming meals this Fall. The knives contain a higher carbon content, which makes the blade stronger with a longer-lasting cutting edge. They are made from high quality stainless steel and finished off with beautiful wood effect curved handles for optimum comfort during use.





2.
COVERAGE

TRADE PRESS



www.stelton.com/en

Kilner

Many connoisseurs consider cold brew to be the best way to enjoy the flavours of coffee, and Kilner has made it easier to enjoy this in the comfort of home. By simply steeping ground coffee in cold water in the Cold Brew Coffee Set, the delicious flavours will be ready to enjoy in as little as 12 hours. The Cold Brew Coffee Set includes a stainless steel coffee filter and mason jar for an extra smooth coffee, as well as handled jars to allow the coffee to be enjoyed with ice and milk.

www.kilnerforco.uk

Kilner® featured in Kitchenware International.



Local Lords

With a locally-focused approach, UK based retailer Lords was chosen as one of the top five retail stores in the world last year by *giz*. We find out more about what makes this London kitchenware multiple so special.

Understanding the changing nature of retail, Lords has been at the forefront of the world's best brands to become more successful. It's all about how the brand makes its products – it's not just about the product, it's about the process. It's about the way it's made, the way it's sold, the way it's used. It's about the way it's sold, the way it's used, the way it's used. It's about the way it's sold, the way it's used, the way it's used.

It's all about location for our stores. We want to be a local go to store that fits right in with the neighborhood and community. We choose high street locations, and the brand is fully dedicated to being a local business for local customers providing an exemplary level of service.

Rita Dawson, co-owner

Kitchenware brands: *Typhoon, Oxo, Kitchen Craft, ISI Selection, Breville, Bredemeier, Zilling, Blomberg, Bionori, Mariposa, Casagrande, Joseph Joseph, Le Creuset, Magimix, Emile Henry, De'Longhi, Cuckoo, Jamie Oliver, Leifheit, Smeets, Big Fig by Stelton, Pragati, Optima, Surg, Staub, Zylux, ZviL, Under, Scovannon, Aerolite, Redson, Bonini, and many others*

KITCHENWARE INTERNATIONAL

Typhoon listed in Kitchenware International editorial piece.

Circulation: 3,500

Housewares Live:
Circulation: 5,000

Viners Grace cutlery

8th October 2017 | Product News | Comments Off | 210 Views

Grace cutlery features a long slender ridged design to bring elegance to a Christmas-themed table.

Crafted from 18.10 stainless steel with a mirror polish, the contoured handles 'fit perfectly in the hand to create a sense of comfort and balance,' Viners says.

0151 486 1888

www.rayware-trade.co.uk



"Grace cutlery bringing elegance to a Christmas table"

Mason Cash Spots & Stripes bowls

8th October 2017 | Product News | Comments Off | 230 Views

These Spots & Stripes All-Purpose Bowls are designed to add fun and function to the kitchen.

Each is decorated with distinct hand-painted exteriors.

With four sizes to choose from, there's a bowl for every culinary need, Mason Cash says, from mixing and food preparation, to steaming puddings or serving soups and desserts in.

0151 486 1888

www.rayware-trade.co.uk



"Mason Cash All-Purpose bowls add fun and function to the kitchen"



Gardale Garden and Home Centre

"We're so much more than a garden centre..."

We have to create beautiful homes, as well as gardens. And when it comes to kitchenware, we help our customers serve food that looks as good as it tastes," says Gardale Garden and Home Centre.

"We take a product, if it has a good name, and we make it our own. We take a product, if it has a good name, and we make it our own. We take a product, if it has a good name, and we make it our own."

Typhoon has been mentioned in Housewares Live Magazine.

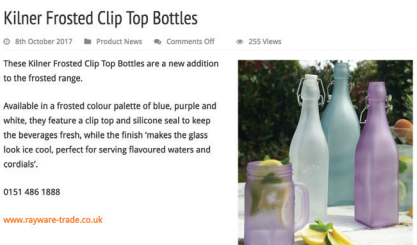


Mason Cash

Heritage brand Mason Cash revealed its new Bakewell range earlier this year, inspired by the mid 19th century country kitchens of the Derbyshire town of the same name, which is steeped in baking traditions and known for its puddings. The brand also launched the Innovative Kitchen Utensils range, beech wood tools designed for multi-functionality and comfort, including a pastry brush featuring a handy fork on one end to whisk eggs, which also makes a handy pastry pricker and crimper. Plus, a stainless steel balloon whisk, with a handy ramer on the handles for adding citrus flavours to bakes.

Mason Cash Bakewell range featured in Kitchenware International.

Circulation: 3,500



Kilner Frosted Clip Top Bottles

8th October 2017 | Product News | Comments Off | 255 Views

These Kilner Frosted Clip Top Bottles are a new addition to the frosted range.

Available in a frosted colour palette of blue, purple and white, they feature a clip top and silicone seal to keep the beverages fresh, while the finish makes the glass look cool, perfect for serving flavoured waters and cordials.


0151 486 1888

www.rayware-trade.co.uk

ONLINE

BAKING ESSENTIALS: MASON CASH

This Spotlight Series is focussed on British kitchenware brand, Mason Cash. If you know your way around the kitchen then perhaps their products are old favourites for you. Don't fret though, you're forgiven if you aren't yet seasoned with the iconic brand—there's still time to be schooled and have your kitchen properly stocked with Cash quality.



KITCHEN COMFORT
FOR CLASSIC MEMORIES


WELCOME TO FASHION TALES, AN INTERNATIONAL LIFESTYLE SITE FOR THE SAVVY SOPHISTICATE. HERE YOU WILL FIND STYLISH POSTS ABOUT FASHION, DÉCOR, BEAUTY, GOURMET FOOD, MUSIC AND ENTERTAINING, ALL WITH A LITTLE LUXURY! BE INSPIRED.

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Have you used Mason Cash products? What do you think of this collection?

Blog: Fashion Tales

Fashion Tales have written a great blog post highlighting the heritage and prominence of Mason Cash bowls.



passionforbaking Paid partnership with...

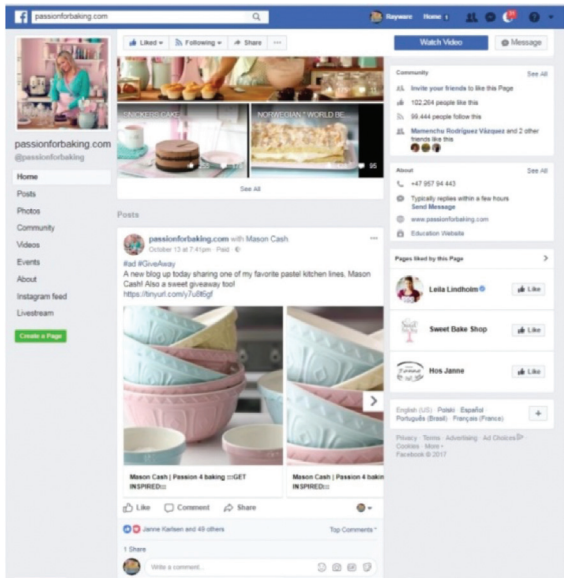
passionforbaking A new blog up today sharing one of my favorite pastel kitchen lines, Mason Cash! Also a sweet giveaway too! #ad #masoncashuk #pastelmixingbowls

Load more comments

michiesatou 💕💕💕
cakesbykhij The pink one is my favourite! And it matches fabulously in my kitchen!
_bettys_bakes Love the pink heart bowl!!!! It would match my mixer 🍷
kennelflickan The yellow one is beautiful!
lilini73 Alltså de där skålarna 🥰🥰🥰
isajunquera @bearoque necesitas estos bowls!!
rusnorw Would like a blue one 🍷
passionforbaking The winner is

4,275 likes
6 DAYS AGO

Log in to like or comment.



passionforbaking.com

Like · Comment · Share

Mason Cash | Passion 4 baking =GET INSPIRED!

1 Share

Write a comment.

Digital Press: Passion for Baking

Swedish born baker and blogger Manuela Kjeilen has featured our Mason Cash Pastel and Hearts bowls on her blog and social media pages. With over 1.3 million followers, this is some great exposure!



passionforbaking Paid partnership with...

passionforbaking A new blog up today sharing one of my favorite pastel kitchen lines, Mason Cash! Also a sweet giveaway too! #ad #masoncashuk #pastelmixingbowls

Load more comments

debjdz5 LOVELY... INSPIRATIONAL...possibly could even inspire me to actually c o o k... or maybe just look pretty in my cupboard or counters
debjdz5 one just never knows...what could happen
junerg So cute! Would love the big pink with the handle and pouring tip. 🍷
irenedesantiago I definitely love them all! I've been in love with them for quite a while now 🍷 I would be so lucky if I can have one one day! Hard to choose...the big yellow

4,153 likes
2 DAYS AGO

Sign up to like or comment.



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4,153 likes
2 DAYS AGO

Sign up to like or comment.

HouseBeautiful

AWARDS 2017

Mason Cash Bakewell Kitchen collection has been nominated for best cookware category in the House Beautiful Awards 2017.

FOOD52



A Place for Flour to Frolic

Mason Cash—the UK baking brand behind the iconic mixing bowls beloved by home cooks near and far—dressed up ceramic kitchen canisters with whimsical woodland scenes for a display-worthy countertop staple.

[SHOP MASON CASH](#)



Mason Cash Ceramic Hen on a Nest

[Shop Now](#)



Food 52: "The Cutest Kitchen Canisters from Mason Cash"

The award winning culinary e-magazine and retailer Food52 have featured the Mason Cash In The Forest range in their monthly mailer.



52 food52 [Follow](#)
Food52

food52 Mason Cash—the UK baking brand behind the iconic mixing bowls beloved by home cooks near and far—dressed up ceramic kitchen canisters with whimsical woodland scenes for a display-worthy countertop staple. 🍴 🍴 Scoot on over to the link in our profile to nab a set. #f52home 📍 @edryden123

View all 34 comments

missvoguevoyage lovely design ♥️👍
eliza_josephine @molly_mollie the_spice_adventress Gorgeous feedtheswimmers 🍴🍴
alliradiuk @tracemurr omg these alternativeeating Amazing!
bestofgrz 🍴
meinlieblingsplaetzchen Beautiful!

7,898 likes
SEPTEMBER 12

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ONLINE

YD
YANKO DESIGN

PRODUCT DESIGN / TECHNOLOGY / AUTOMOTIVE / ARCHITECTURE / DEALS / RANDOM / SUBMIT / NEWSLETTER

BETTY CHURNED SOME BUTTER

BY SARANG SHEKHAR / 08/07/2017

How To Make Homemade Butter Using A Kilner Butter Churner

KILNER
EST 1842

How to make fresh homemade butter using the Kilner Butter Churner

How To Make Butter | Review of Kilner Butter Churner

Digital Press: Yanko Design

“Kilner® butter churner keeps things old school” Yet another great review of our Kilner® butter churner!

KILNER'S BUTTER CHURNER keeps things old school yet contains the entire churning process into a rather convenient mason jar with a hand-cranked, gear-operated paddle that takes milk of your choice and with ten minutes of productive fidget spinning (aka churning) yields it into creamy butter and buttermilk. The buttermilk makes for amazing pancakes, while the butter itself is completely home-made with zero preservatives. What's more, you can add different flavors to it. Probably some mashed garlic or paprika? Tasty!

Designer: Kilner

BUY NOW



RECIPES, APPETIZERS & SNACKS

19 Healthy Jar Snack Ideas

Facebook Twitter Pinterest Email

BY SALLY K. ON SEPTEMBER 06, 2017

Digital Press: Inspired Home

Featuring our Kilner® Snack on the Go and Vintage preserve jars!

Pour Into Your Jars.

MORE VIDEOS

0:31 / 1:09

YouTube

Kilner® featured in video blog “Coconut & lime panna cotta” on Inspired Home.

Instagram: **Pepe Saya**

Our butter paddles have made it all the way to Sydney Opera House!

UK PRIMETIME TELEVISION

Some great Mason Cash exposure on this hugely popular TV Show.

THE GREAT BRITISH BAKE OFF



PRINT

Mason Cash featured in Taste of Home Magazine Simple and Delicious.

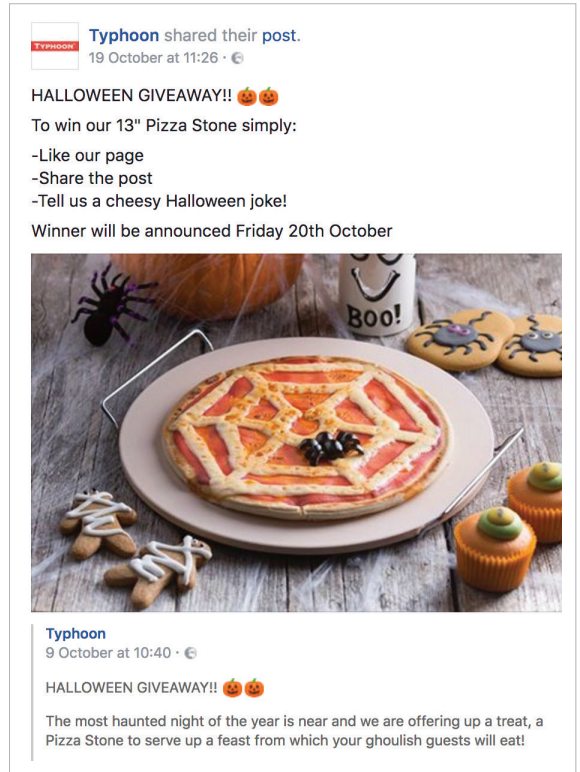
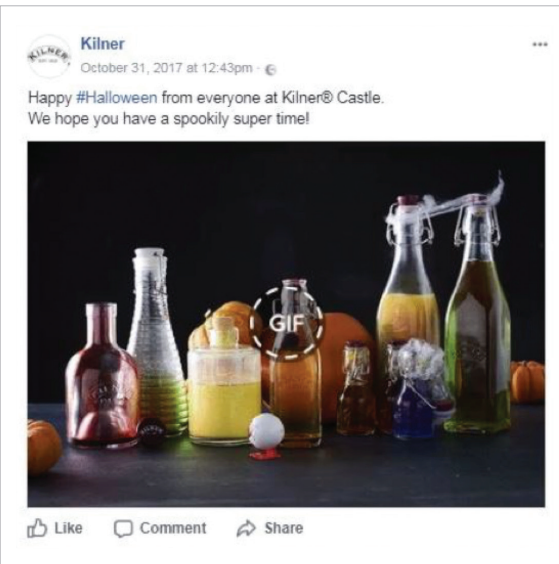




3.

**HALLOWEEN
INSPIRATION**

Our spooktacular products are perfect for this time of year, whether it be serving your fangtastic food, or creating cunning crafts to trick or treat your guests with. Our social media team have been super busy too posting spooky content and running Halloween giveaways!





**4.
WHAT'S NEW?**



RECENT TRADE SHOWS

We've been busy!

Dallas Market Center September 2017



The team has been super busy attending the latest Dallas Market Center Show. The center attracts buyers from all over the world, which provides us with a great opportunity to showcase our newest products as well as our in line ranges. Check out how amazing all of our brands looked in our permanent showroom.

OTHER SHOWS WE'VE ATTENDED

Ace Hardware August 17th - 19th

Mid-States Rendezvous August 20th - 22nd

Seattle Gift Show August 18th - 21st

Open Doors During NY Now Gift Show August 19th - 23rd

True Value Fall Reunion September 25th - 27th

New York Table Top Show October 17th - 20th

Do It Best Market October 13th - 16th

Minneapolis Mart October 8th - 10th



NEW YORK TABLE TOP SHOW 2017

After opening the doors to our brand new refurbished showroom earlier this month, the New York Tabletop Show was a great excuse to show off all our products in their new setting. We had many customers join us throughout the week to explore our extensive product range and hear the latest news from our team.





TYPHOON AROUND THE WORLD

We've got a great selection of store displays from around the world to inspire you!

Remember, if you see a great display when you're on the road, send it over to us!



Kilner[®] - John Lewis,
Oxford Street, London
The holidays are coming!



Kilner[®] - John Lewis, Oxford Street, London
What a great selection of products.



Kilner[®] - Fenwick's Brent Cross, London
Loving this create and make section.



Kilner® - David Jones' Flagship Store, Australia
Things are looking good down under.



Mason Cash - Daniel Department Store in Windsor, England.
A lovely selection of Mason Cash Items.



Typhoon, Price & Kensington - Kitchenmonger, UK
Our two brands sitting nicely together.

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H o m e w a r e s

SPOTTED

FALL 2017

TYPHOON HOMEWARES LLC

41 Madison Avenue, Floor 8, New York, NY 10010

Telephone toll free: (866) 598 0309 Fax: (866) 225 7408

Email: customercare@typhoonhomewares.com www.typhoonhomewares.com