

Washington DC Police Foundation

2014 ANNUAL REPORT



INVESTING IN A SAFE D.C.

SUPPORTING A LAW ENFORCEMENT COMMUNITY THAT CARES



In 2000, the visionaries of the Washington Police Foundation (DCPF) believed that an organization focused on enhancing public safety would be able to make a difference in bringing community members and law enforcement officers together in a tangible way.

Since its' inception, DCPF staff and Board of Directors work alongside the Metropolitan Police Department (MPD) to implement innovative and transformative youth and community outreach programs. DCPF lives up to its originator's ideals by supporting a strong police force, preserving police and community relationships and creating safe communities.

We are proud of the advances made by DCPF over these past years—demonstrating that our work with MPD makes a difference in communities across the District; particularly neighborhoods ravaged by crime and poverty. Over the years, the myriad of youth and community outreach programs operated by DCPF and MPD have proved to demonstrate that law enforcement is a community that cares about the safety and well-being of District residents, workers and visitors.



Joseph Persichini, Jr.
Joe Persichini, Jr.
EXECUTIVE DIRECTOR



T. D. Straub
Terrance D. Straub
BOARD CO-CHAIR



Mark H. Tuohey
Mark H. Tuohey, III
BOARD CO-CHAIR



Congratulations to the Washinton DC Police Foundation (DCPF) on publishing its first Annual Report. This report is reflective of and highlights the Metropolitan Police Department's (MPD) programs; and its effectiveness in building and maintaining positive relationships with the citizens and visitors of the District of Columbia.

MPD's policing strategies include engaging communities with tools and resources that build positive relationships between MPD Officers and the communities in which they serve.

The DCPF has been, and continues to be, a supportive partner in assisting MPD promote public safety by providing financial and in-kind resources to expand public safety awarenss, and to advance public safety policy and initiatives. Our partnership with the DCPF enables us to grow and increase MPD's youth and community outreach initiatives—effectively providing MPD with the opportunity to make a positive impact in MPD's public safety mission.

I look forward to the future, with great anticipation, and know that the relationship built with DCPF will continue to be fruitful and long lasting.

Sincerely,

Cathy L. Lanier
CHIEF OF POLICE



WASHINGTON DC POLICE FOUNDATION

History and Background

The Washington DC Police Foundation is one of approximately two-hundred (200) active police foundations across the nation; with the first foundation being created in New York City in 1971. Police Foundations provide invaluable financial and in-kind support to police departments in urban, suburban and rural areas across the United States.

DCPF was formed in 2000, and began as a public safety committee of the Federal City Council in order to generate resources to support crime prevention programs in the District's most troubled neighborhoods; especially programs directed towards at-risk youth. The then titled, "Police Fund" provided assistance in many forms, ranging from direct financial grants to in-kind donated goods and services, to the development of specific public safety legislative proposals for MPD. At the behest of Charles Ramsey, then Chief of the Metropolitan Police Department, the Federal City Council organized and formally established a police foundation in the Nation's Capital in March of 2007, and received the official IRS 501(c) (3) advance ruling to operate as a nonprofit organization that October.

Organizational Mission

The Washington DC Police Foundation (DCPF) is a 501 (c) (3) charitable nonprofit organization with a mission of bringing together the business, nonprofit and professional communities and individuals to promote public safety by providing financial and in-kind resources to support Chief of Police Cathy Lanier and the DC Metropolitan Police Department's critical unmet public safety needs; and to expand public safety awareness and advance public safety initiatives through youth and community outreach programs. To that end, our goal is make the Nation's Capital a safer place for all to live, work and visit.





Supporting a Strong Police Force

“Police Officers put their lives
on the line for us every day.”

President Barack Obama



The Police Cadet Training Program

MPD uses the Cadet Program to train District of Columbia youth ages 17 to 21 for a career in law enforcement.

In a 2014 interview with three of MPD's Cadets, each expressed a sense of certainty and confidence in their career path that most students their age could only hope to convey, let alone feel. They are passionate about pursuing careers in law enforcement, and are genuinely committed to making a positive impact in their communities. The Cadets recognize that the Cadet Program is a wonderful opportunity to chart their careers in law enforcement. Not only are they able to train both physically and mentally to become an officer, but MPD is simultaneously compensating the Cadets for up to 60 credits of education and providing them with a salary and benefits. Upon reaching age 21, and with the 60 credits completed, the Cadets have an opportunity to become candidates for entrance into Metropolitan Police Officer Recruit Program. The Cadets undergo 6-8 more months of training before becoming Officers.

When asked, Cadet Jimenez recalled that she had always aspired to become a police officer. Most of us remember the go-to question in grade school, "What do you want to be when you grow up?" Jimenez said she always said an officer, accompanying her decision with drawings of herself as such. Jimenez has a nine year old sister, who after seeing her older sister in her Cadet uniform, now shares her career aspiration.

KEY FACTS

- 1 A total of six (6) Cadets are actively engaged in MPD's Cadet Program.
- 2 Since 2014, two (2) Cadets successfully transitioned into the Metropolitan Police Academy.
- 3 MPD's goal is to recruit and maintain at least thirty (30) Cadets into the Cadet Program.

Junior Cadets



Tactical Village

The Washington DC Police Foundation helped to spearhead the building of the Metropolitan Police Department's Tactical Village. The Tactical Village was unveiled in 2013 on the D.C. Police Department's training academy in Southwest Washington. It is a state-of-the-art facility that resembles a small city street with a school, bank, and other buildings. In 2014, officers locally and regionally began to fully utilize the Tactical Village to prepare for real-life scenarios from active shooters to routine traffic stops. The Tactical Village is the only one of its kind within the East/South East region.

The Tactical Village provides the following:

- a mock town containing a variety of building and streetscapes
- an interactive system for force option training and classrooms
- closed circuit cameras recorded training maneuvers, so that both trainers and students may observe and review the operations to improve learning
- a realistic environment in which to train officers, recruits and inter-agency teams in police scenarios and tactics specific to our Nation's capital, including courses on threat response and infrastructure protection

In an interview, Terrance D. Straub, DCPF's Co-Chairman explained, "We owe it to the city to save lives and interrupt terrorism; and we owe it to the police to keep them safe [so they] go home every night. And we owe it to people to prevent another Columbine, Aurora and Navy Yard."

KEY FACTS

- 1 The Tactical Village is a 40 foot-tall, pre-engineered metal building that houses a realistic representation of an urban environment. It includes an entry street, a main street, a cross street and two alleyways. This four-block village contains five training modules designed to emulate different tactical scenarios that a police officer may face while on duty, as well as a four-story rappelling tower.
- 2 The Tactical Village is available to the two dozen organizations that patrol and secure areas inside the District and the surrounding region.
- 3 In its first year, approximately 3100 MPD officers were trained.
- 4 Approximately 15 police departments from around the region used the Tactical Village to train approximately 300 officers.
- 5 It is anticipated that the Tactical Village will be used to train approximately 4000 or more officers in the coming year.



Tactical Village Ribbon Cutting

Annual Law Enforcement Awards Ceremony

Celebrating and honoring uniformed and civilian men and women who serve and protect the District of Columbia faithfully. 2014 Awards paid special tribute to MPD's first responders to the Navy Yard Incident.

In 2014, the Annual Awards Ceremony paid special tribute to officers representing Specialized Unit of the Year to officers: Dorian DeSantis, Officer Scott Williams and Officer Emmanuel Smith; and first MPD team to enter building 197 at the Navy Yard: Vernon Dallas, Stephen Giannini, Michael Wear, Frank Brown, Stanley Brown, James Weaver and Officer Charles Johnson; who risked their lives and saved many during the Navy Yard incident.



2013 Navy Yard Incidence



2014 Navy Yard Incident Law Enforcement Honorees

KEY FACTS

- 1 A total of twenty-four (24) uniformed and civilian employees have been honored since the beginning of the Annual Awards Ceremony in 2010.
- 2 Beginning in 2011, DCPF began to recognize MPD's "specialized units"
- 3 Beginning in 2012, DCPF began to recognize business partners who support public safety. In the past three years the following businesses were recognized: Greater Washington Board of Trade (2012), Motorola Solutions (2013) and PNC Bank (2014).
- 4 Each year, the event attracts over 300 corporate, civic and community leaders.

On the morning of Monday, September 16, 2013 a contract employee working at Navy Yard carried out the most deadly workplace mass shooting to occur in the Nation's Capital in recent memory. As the primary law enforcement agency for the District of Columbia, the Metropolitan Police Department officials took the lead and coordinated a tactical operation from the inner perimeter. The swift actions of the officers and the bravery they exhibited saved many lives on that day. There is no doubt that without the courageous actions of these officers the death toll would have been significantly higher.





Preserving Community and Police Relationship

“The first job of government is to
make our neighborhoods safe.”

Mayor Muriel Bowser



The Jr. Cadet Program

The Junior Cadet Program started with four public elementary schools in the most crime and poverty ridden communities of the District of Columbia. In 2014, the program expanded to a fifth school, and now serves more than 100 fifth grade students. The public



elementary schools currently participating in the Junior Cadet Program are: Friendship Blow Pierce, Harriet Tubman, Hendley, Payne and Seaton elementary schools. What makes this program a huge success is the support received from MPD's School Resource Officers who provide weekly presentations on

critical life changing issues. The officers also attend field trips sponsored by DCPF. The field trips include such interesting and exciting locations as: Gettysburg, Luray Cavern, Millers Farm, and Aero Space Museum.

In addition, DCPF's generous donors provide each Junior Cadet with back-packs complete with school supplies. During the holidays, Thanksgiving baskets with turkey and condiments are packaged and delivered to the schools; and in December, holiday gifts are also delivered to the schools for the Junior Cadets.

When asked about the Junior Cadet Program, several teachers explained that they have witnessed marked improvement in students' behavior, school attendance and academics.

In the words of my students,
"Junior Cadets always makes them feel so special!"
– Mrs. Marshall, 5th Grade,
Tubman Elementary

KEY FACTS

- 1 In 2014, there were more than thirty (30) hours of classroom presentations by MPD School Resource Officers on critical topics to include but not limited to: bullying, cyber security, say "no" to drugs, truancy and curfew, healthy eating, and much more.
- 2 Each year, the Junior Cadets attend at least four (4) memorable field trips.
- 3 More than one hundred (100) fifth grade students participated in the Junior Cadet in 2014 and of that number 100% graduated from the program.





Building Safer Communities

“Focused law enforcement, police-community partnerships, collaborative problem solving, and community organizing and training — I believe we have a winning combination for the future.”

Chief Charles H. Ramsey



MPD Programs

MPD understands that the greatest tool to building relationship with its' citizens is directly tied to their community outreach initiatives such as Heroes and Helpers, National Night Out and Beat the Streets. Many activities are implemented by MPD's Community Outreach Coordinators, as well as MPD youth division officers.

Annually the **Heroes and Helpers** holiday event is supported by Target and Wal-Mart—allowing MPD officers to escort DC youth impacted by poverty and crime for a day of holiday shopping. Many of the children unselfishly purchase gifts for their siblings and/or parents.

National Night Out is an annual event that takes place on the first Tuesday in August. National Night Out is designed to heighten awareness on crime and drug prevention. During National Night Out thousands of DC residents join with their neighbors, police officers and other community leaders to celebrate National Night Out to honor "**America's Night Out Against Crime.**"

Beat the Street is a citywide program that targets high crime areas to conduct community awareness activities to include information tables, handouts, food, and youth activities.

A number one priority of MPD is engaging with the youth, and they do so through the use of summer enrichment programs like the Jr. Police Academy; and **Youth Advisory** a school year partnership where police and young people are working, learning, and having fun together. These programs help foster positive relationships and maintain open lines of communication with law enforcement and youth.

KEY FACTS

- 1 More than two hundred (200) youth from challenged neighborhoods benefited from the 2014 Heroes and Helpers program
- 2 Over one hundred (100) youth ages 14-18 were served through Youth Advisory Program
- 3 Approximately 5000 community residents participated in MPD's Beat the Street Program
- 4 National Night Out was attended by approximately 2000 community residents.





Building Trust

“YCC brought out the king in me, and for the first time I felt like someone believed in me.”

YCC Youth Member



Youth Creating Change (YCC)

Youth Creating Change, or YCC, is an innovative and groundbreaking youth program that helps youth at-risk living in the most high crime areas of the District to develop leadership skills that they can take back to their communities and encourage other youth in a positive way. A critical component of the YCC Program is the recruitment process. Youth are recruited from select Police Service Areas (PSA) where crime data and trends show incidences of heightened violent crime patterns. Youth are recruited from rival neighborhoods and brought together for several weeks to re-engage with one another in a positive and life altering way.

The YCC Program aims to 1) provide youth with an opportunity to learn civic engagement and leadership skills through outdoor activities 2) provide youth with positive law enforcement role models who mentor youth while in the program 3) help youth gain a greater appreciation and understanding of the environment and conservation 4) help youth develop leadership skills with a focus on critical thinking and conflict resolution, and 5) support youth in making decisions to be positive influencers and “change agents” within their respective communities. Also, the program staff encourages youth to use everything that they’ve learned to reach out to recruit other youth into the program.

KEY FACTS

- 1 Began in 2014 with 40 vulnerable youth
- 2 Achieved a 98% program graduation rate
- 3 Incorporated a plan for 2015 program year to expand the program into Police Service Areas (PSAs) impacted by extreme social issues i.e., crime, high school dropout rates, teen pregnancy, poverty, homelessness and much more.



2014 River Rafting with YCC program participants





Creating Leaders

“We must do all that we can, to give our children the best in education and social upbringing – for while they are the youth of today, they shall be the leaders of tomorrow.”

John F. Kennedy



Classrooms to Careers Program (C2C)

C2C Summer Internship Program was implemented in 2012. C2C Summer Internship Program stands head and shoulders above all other summer internship programs because it combines on the job-training with life-skills and leadership development skills training.

This program is a collaboration between the DC Police Foundation, Urban Alliance, and Metropolitan Police Department through the Mayor's Summer Youth Employment Program. District resident's 16-21 enroll and are selected through an interview process. By participating in DCPF's Classrooms to Careers 6 week Summer Internship Program, interns earn \$10.00 per hour instead of SYEP's customary \$8 per hour. Each intern works four days a week, and every Friday Urban Alliance conducts a professional development day with the interns at an interesting work place site. The Friday professional development sessions include resume development, interview skills, and a public speaking challenge.

Based on feedback received after their 2014 internship experience, the interns felt that they developed a close and positive relationship with their work site mentors; interns felt prepared to work in a professional environment after completing their internships and interns reported gaining experience in a number of hard and soft skills at their job site.

KEY FACTS

- 1 A total of twenty-one (21) youth ages 16-21 participated the C2C Summer Internship Program.
- 2 Eighteen (18) employers stepped up as worksite partners.
- 3 More than 95% of the interns successfully completed their summer internship.
- 4 Interns earn an extra \$2 more than the average District Summer Interns. poverty, homelessness and much more.



2014 Classrooms to Careers (C2C)
"Selfie with Chief Cathy Lanier"



On the Horizon

On the horizon for DCPF are four (4) key initiatives that the Foundation will focus on implementing in order to continue their mission of making DC a safer place to live, work and visit; and they are: Public Safety Mini Grants, Public Safety Academy, Public Safety Forums and a Crime Solvers Television Program.

Public Safety Mini Grants

DCPF is the only nonprofit organization in the District that solely focuses its mission and program efforts around the issue of public safety. DCPF will move in the direction of becoming the premier grant-making entity providing mini grant awards to nonprofit organizations serving communities experiencing high crime. The premise is to identify nonprofits with innovative public safety programs, and align funding support with their efforts to improve the well-being and safety of communities that they serve.

Public Safety Academy

The Public Safety Academy initiative will allow the Foundation, in partnership with MPD and local public and/or public charter school, to create a specialized program that will prepare and ready youth for careers in public safety i.e., law enforcement, fire and/or corrections.

With one of the highest volume of law enforcement personnel retiring from the force, it is imperative for MPD to recruit, train and hire a new and eager crop of officers.

It is the desire of DCPF to help with the recruitment process of high school students into the Public Safety Academy.

Public Safety Forums

It's critical to involve community businesses and leaders in a dialogue around the issues of public safety; and to encourage their input and involvement in making bold decisions that will positively impact public safety in the District. DCPF will host several public safety forums each year on topics that are important to the community.

Crime Stoppers Television Program

A crime stoppers television program will help MPD improve their ability to solve crimes. The program will also help to involve the community in a didactic way by having viewers watch a well-crafted crime stoppers program; and to then participate via social media to provide tips on a crime. In addition, the program will allow DCPF to raise awareness around its' public safety work, and to help MPD recruit individuals interested in a career in law enforcement.



2014 Financials

DCPF's success lies in the dedication, commitment and financial investment associated with our partners; grant activities; and private foundations and corporate foundations.

THE WASHINGTON DC POLICE FOUNDATION Statements of Financial Position

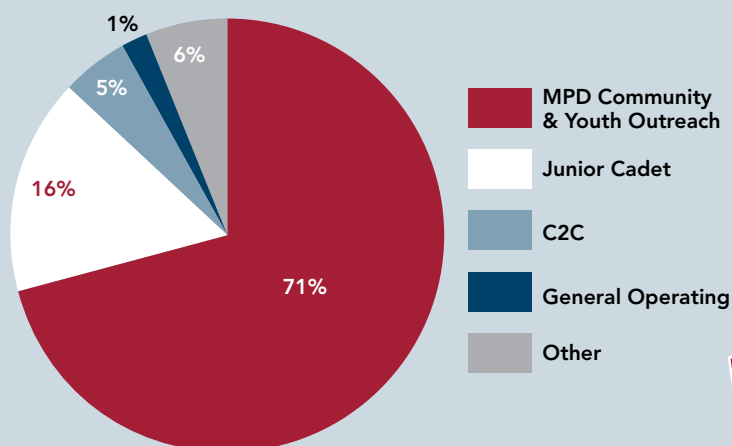
DECEMBER 31, 2014 AND DECEMBER 31, 2013

	December 31, 2014	December 31, 2013
ASSETS		
Current Assets		
Cash	425,169	354,391
Accounts Receivable, Net	10,000	–
Prepaid Expense	480	469
Total Current Assets	435,649	354,859
Fixed Assets		
Computer Software	9,582	9,582
Less: Computer Software Depreciation	(9,582)	(7,985)
Furniture and Equipment	10,268	10,268
Less: Accumulated Depreciation	(7,838)	(6,103)
Net Fixed Assets	2,430	5,763
TOTAL ASSETS	\$438,080	\$360,622
LIABILITIES AND NET ASSETS		
Current Liabilities		
Accrued Expenses	39,903	59,548
Deferred Revenue	31,500	7,625
Total Current Liabilities	71,403	67,173
TOTAL LIABILITIES	71,403	67,173
NET ASSETS		
Unrestricted	43,635	79,137
Temporarily Restricted	323,041	214,312
TOTAL NET ASSETS	366,677	293,449
TOTAL LIABILITIES AND NET ASSETS	\$438,080	\$360,622

WASHINGTON DC POLICE FOUNDATION 2013-2014 Financial Investment

Program Investments

The DC Police Foundation understands that our children are our greatest asset; and we work tirelessly to invest in them today.



Special Thank You to the Corporations and Individuals Who Support a Safer DC

Our Partners (2014 Sponsors)

Board of Trade
DARCARS
Food Lion
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Pepco
Pope Funeral Homes

Federal Grants

Department of Justice Grant (DC Treasurer)
National Pal Mentoring Grant

Private Foundation Grants

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Phillip Graham Fund
The Children & Legacy Foundation (formerly The Freddie Mac Foundation)

Corporate Foundations

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Capital One Bank
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Motorola Foundation
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Strategic Planning 2014

DCPF's Board Members and members believe in the mission of the organization; and as such give unselfishly of their time, talent and treasure.

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INVESTING IN A SAFE D.C.

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