




CYPRUS SC - PULL FORWARD

24 HRS IN THE SHOES OF RYAN SHECKLER

GLOBAL MARKETING LAUNCH DATE - CYBER MONDAY

NOVEMBER 2017



THIN CO-MOLDED RUBBER
OUTSOLE ADDS GRIP

EXTRA THICK ENERGY FOAM MIDSOLE
FOR MAXIMUM CUSHIONING

LYCRA SPANDEX STRAPS ON INNER

INSPIRED BY THE ORIGINAL CYPRUS
BUT WITH A MODERN SILHOUETTE AND
MINIMAL LAYERS

WIDER FOREFOOT DESIGN ALONG WITH A
TPU HEEL STABILIZER PROVIDES RYAN
WITH THE STABILITY HE NEEDS



CYPRUS SC

NOVEMBER 2017

MARANA XT - 4101000454



472 - NAVY/WHITE
RYAN SHECKLER

CYPRUS SC - 4101000475



560 - BLACK/DARK GREY
RYAN SHECKLER



600 - RED
RYAN SHECKLER

CYPRUS SC WOMEN'S - 4201000324



650 - PINK
COCO HO