



UNDER ARMOUR.










JORDAN  
SPIETH

ALL/WINTER 2014 FALL/WINTER 2014 FALL/WINTER 2014 FALL/WINTER 2014 FALL/WINTER

**GOLF**



**GOLF** 

-  **001** UNDER ARMOUR® DNA + TECH SPECS
-  **002** MEN'S GOLF
-  **024** MEN'S UNDERWEAR
-  **030** BOYS GOLF
-  **036** ACCESSORIES
-  **041** SOCKS
-  **042** EYEWEAR

**BRAND MISSION** TO MAKE ALL ATHLETES BETTER  
*THROUGH PASSION, DESIGN AND THE RELENTLESS PURSUIT OF INNOVATION.*

////////////////////////////////////

**VISION** TO EMPOWER  
*ATHLETES EVERYWHERE.*

**I WILL.**



## PERFORMANCE DNA —

Every Under Armour® product is doing something for you: it's making you better. Following are the core pieces of DNA that deliver on this promise. The building blocks of performance.

### STORM STORM

Water-resistant performance fabric that keeps athletes warm and dry.

### STRATEGIC VENTILATION

Strategic venting built into garment at key points where the body dumps heat. Keeps the athlete cool in hot conditions.

### 4-WAY STRETCH

Lightweight fabrics with built-in 4-way stretch improve mobility and accelerate dry time.

### MOISTURE TRANSPORT

Wicks moisture from the body, keeping the athlete dry.

### ODOR CONTROL

Fabric treated with antimicrobial agents.

### UPF

Ultraviolet protection shields your skin from the sun's harmful rays and inhibits premature aging.

### MPZ MPZ®

Modular Protection Zones®: durable, lightweight protection at key contact points without sacrificing compression support.

### 360° REFLECTIVITY

The high visibility solution for training safely during low light conditions.

### WIND RESISTANT

Blocks wind from penetrating to the body. Helps regulate core body temperature.

### ARMOURGRIP™

Locks gear in place using a tactified compound that prevents slippage.

### FLATLOCK SEAMING

Specialized seaming that feels smooth against the skin and prevents chafing.

## GEARLINES —



**coldgear**  
KEEPS YOU WARM  
WHEN IT'S COLD.

**allseasongear**  
FOR BETWEEN  
THE EXTREMES.

**heatgear**  
KEEPS YOU COOL  
WHEN IT'S HOT.

## BENEFITS OF COMPRESSION —

Whether it's training or gameday, your UA Compression base layer makes you better. UA Compression unleashes the power of your muscles and keeps you stronger for longer.

### INCREASED POWER & STAMINA STAY STRONGER FOR LONGER

Reduces muscle vibration to lessen fatigue and maintain power output. Keeps muscles aligned correctly to increase repetitive muscle power.

### ENHANCED PROPRIOCEPTION KNOW YOUR BODY'S PLACE IN SPACE

Enhances proprioception—the body's recognition of muscle patterns and spatial awareness—to increase muscle efficiency.

### FASTER RECOVERY GET YOUR MUSCLES BACK TO FULL STRENGTH FASTER

Creates a healing environment around muscles and circulatory system. Post-workout, reduces swelling, decreases soreness time and promotes muscle repair.

### SUPERIOR COMFORT STAY COOL, DRY, AND LIGHT

Wicks moisture to keep you 53% lighter than cotton after 60 minutes of athletic performance. Speeds evaporation to regulate your core temperature.

## SIZING AND FIT —

Under Armour® Performance has already compensated in the design of its apparel to be consistent with normal (XS-XXXL) sizing. Please order the size you would wear in a non-performance T-shirt or pant.

	SM	MD	LG	XL	XXL	XXXL
MEN'S Chest	34-36 in	38-40 in	42-44 in	46-48 in	50-52 in	54-56 in
Waist	28-29 in	30-32 in	34-36 in	38-40 in	42-44 in	46-48 in

	YXS	YSM	YMD	YLG	YXL
YOUTH Chest	25-26 in	26-28 in	28-30 in	30-32 in	32-34 in
Waist	22-23 in	23-24 in	25-26 in	26-27 in	28-29 in
Hip	27-28 in	28-30 in	30-32 in	32-34 in	34-36 in



**ULTRA-TIGHT, 'SECOND-SKIN' FIT**  
These products fit snugly to the body providing a close, lean, and supportive fit.



**CONTOURED TO THE BODY**  
Designed to be very close to the body without the constriction of compression.



**NOT TIGHT. NOT LOOSE. JUST RIGHT.**  
An athletic cut designed for mobility without any extra bulk or fabric.



**GENEROUS CUT, OVERSIZED FIT**  
Generous cut product, providing full range of motion, and a full, loose fit.



MEN'S GOLF



HUNTER  
MAHAN



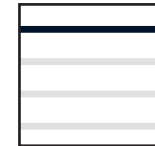


heatgear

LOOSE



BACK



100



334



583



468



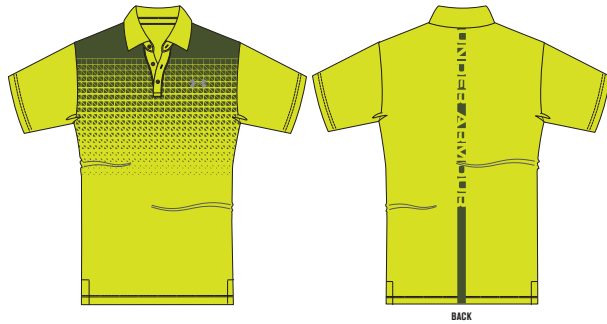
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**NEW 1248080 UA GIMME POLO**

**\$69.99** // SM-3XL // 5.4 oz. 80% POLYESTER, 12% ELASTANE

- Soft anti-pick, anti-pill fabric has a cleaner, snag-free finish
- 4-way stretch fabrication allows greater mobility & maintains shape
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology prevents the growth of odor causing microbes
- 30+ UPF protects your skin from the sun's harmful rays
- Self-fabric collar & bonded button holes
- Updated performance golf fit

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
100 WHITE/ANTHRACITE/ANTHRACITE	8/1/2014	11/15/2014	
334 ROUGH/HIGH-VIS YELLOW/HVY	8/1/2014	9/15/2014	
583 PLUTO/STEEL/STEEL	8/1/2014	9/15/2014	
468 ALPINE/ANTHRACITE/ANTHRACITE	10/1/2014	11/15/2014	
600 DEEP RED/ALPINE/ALPINE	10/1/2014	11/15/2014	

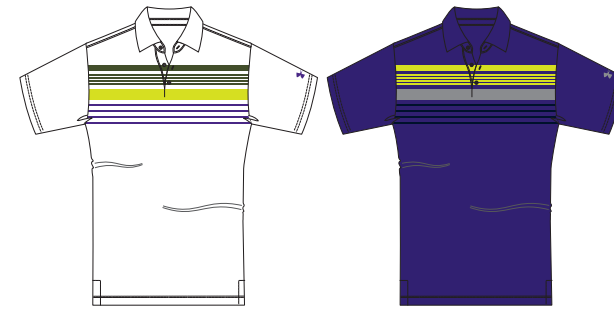
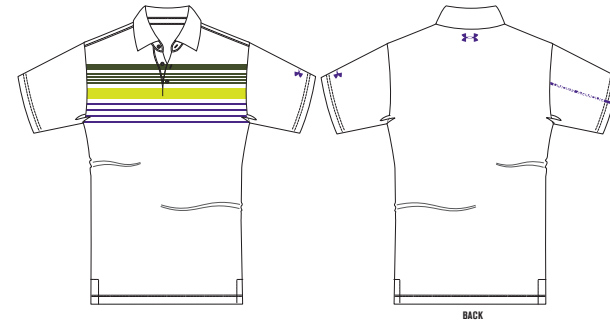


**NEW 1248081 UA GIMME BOXES POLO**

**\$69.99** // SM-3XL // 5.4 oz. 88% POLYESTER, 12% ELASTANE

- Soft anti-pick, anti-pill fabric has a cleaner, snag-free finish
- 4-way stretch fabrication allows greater mobility & maintains shape
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology prevents the growth of odor causing microbes
- 30+ UPF protects your skin from the sun's harmful rays
- Self-fabric collar & bonded button holes
- Updated performance golf fit

	BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
100	WHITE/STEEL/ANTHRACITE	8/1/2014	9/15/2014	
035	STEEL/PLUTO/STEEL	8/1/2014	9/15/2014	
731	HIGH-VIS YELLOW/ROUGH/STEEL	8/1/2014	9/15/2014	

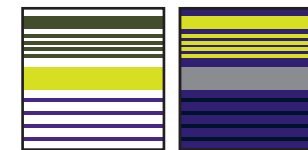


**NEW 1248082 UA GIMME CHEST STRIPE POLO**

**\$64.99** // SM-3XL // 5.4 oz. 88% POLYESTER, 12% ELASTANE

- Soft anti-pick, anti-pill fabric has a cleaner, snag-free finish
- 4-way stretch fabrication allows greater mobility & maintains shape
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology prevents the growth of odor causing microbes
- Self-fabric collar & bonded button holes
- Updated performance golf fit

	BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
100	WHITE/HIGH-VIS YELLOW/PLUTO	8/1/2014	9/15/2014	
583	PLUTO/STEEL/STEEL	8/1/2014	9/15/2014	



100

583



coldgear®  
 LOOSE  
 coldgear  
 INFRARED



**NEW 1249637 UA COLDGEAR® INFRARED HAZARD POLO**

**\$74.99** // SM-3XL // 5.4 oz. 88% POLYESTER, 12% ELASTANE

- ColdGear® Infrared uses a soft, thermo-conductive inner coating to absorb & retain your own body heat
- Soft anti-pick, anti-pill fabric has a cleaner, snag-free finish
- 4-way stretch fabrication allows greater mobility & maintains shape
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology prevents the growth of odor causing microbes
- Self-fabric collar
- Updated performance golf fit

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
040 GRAPHITE/ANTHRACITE/STEEL	10/1/2014	11/15/2014	
468 ALPINE/GRAPHITE/ANTHRACITE	10/1/2014	11/15/2014	

**coldgear®**  
**LOOSE**  
**coldgear®**  
**INFRARED**



**NEW 1248083 UA COLDGEAR® INFRARED HAZARD PRINTED POLO**

**\$69.99** // SM-3XL // 5.4 oz. 80% POLYESTER, 12% ELASTANE

- ColdGear® Infrared uses a soft, thermo-conductive inner coating to absorb & retain your own body heat
- Soft anti-pick, anti-pill fabric has a cleaner, snag-free finish
- 4-way stretch fabrication allows greater mobility & maintains shape
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology prevents the growth of odor causing microbes
- Self-fabric collar & bonded button holes
- Updated performance golf fit

	BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
100	WHITE/GRAPHITE/STEEL	10/1/2014	11/15/2014	
016	ANTHRACITE/SCATTER/STEEL	10/1/2014	11/15/2014	
040	GRAPHITE/DEEP RED/RED	10/1/2014	11/15/2014	

**coldgear®**  
**LOOSE**  
**coldgear®**  
**INFRARED**



**NEW 1248086 UA COLDGEAR® INFRARED PERFORMANCE POLO LONGSLEEVE**

**\$64.99** // SM-3XL // 5.6 oz. 95% POLYESTER, 5% ELASTANE

- ColdGear® Infrared uses a soft, thermo-conductive inner coating to absorb & retain your own body heat
- Smooth anti-pick, anti-pill fabric has a cleaner, snag-free finish
- 4-way stretch fabrication allows greater mobility & maintains shape
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology prevents the growth of odor causing microbes
- Durable ribbed collar
- Updated performance golf fit

	BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
100	WHITE/STEEL/STEEL	8/1/2014	11/15/2014	
025	TRUE GRAY HEATHER/ANTHRACITE/ATH	8/1/2014	11/15/2014	
016	ANTHRACITE/STEEL/STEEL	8/1/2014	11/15/2014	
406	SCATTER/STEEL/STEEL	8/1/2014	11/15/2014	
408	ACADEMY/STEEL/STEEL	8/1/2014	11/15/2014	
601	RED/GRAPHITE/GRAPHITE	8/1/2014	11/15/2014	
468	ALPINE/ANTHRACITE/ANTHRACITE	8/1/2014	11/15/2014	

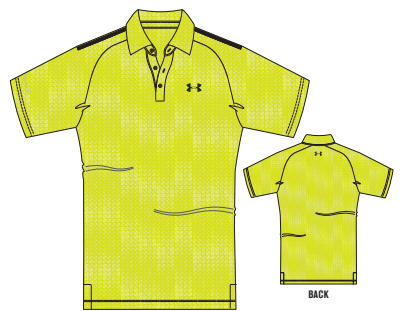




**COLDBLACK**  
**BLACK OUT**  
**THE SUN.**<sup>TM</sup>

HUNTER MAHAN

heatgear  
 LOOSE



**1242752 coldblack® PLAYER POLO**

**\$64.99** // SM-3XL // 6.5 oz. 93% POLYESTER, 7% ELASTANE

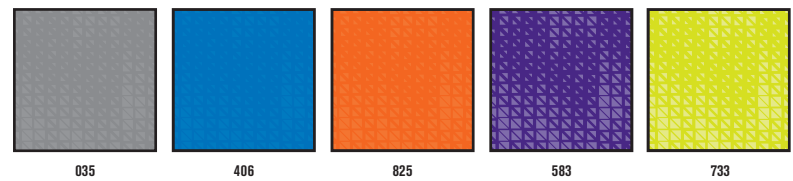
- Revolutionary coldblack® technology reflects IR and heat rays, so you stay cooler and more comfortable
- 4-way stretch fabrication for greater mobility
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology
- 30+ UPF protects your skin from the sun's harmful rays
- All-over embossed and solid options
- Updated performance golf fit

**SOLIDS**

BODY/LOGO	FIRST SHIP	LAST SHIP	AR
003 BLACK/STEEL	5/1/2014	11/15/2014	
100 WHITE/STEEL	5/1/2014	11/15/2014	
040 GRAPHITE/BLACK	5/1/2014	11/15/2014	
600 RED/WHITE	5/1/2014	11/15/2014	
410 ACADEMY/STEEL	5/1/2014	11/15/2014	
407 SCATTER/STEEL	5/1/2014	11/15/2014	
468 ALPINE/ANTHRACITE	5/1/2014	11/15/2014	
334 ROUGH/HIGH-VIS YELLOW	5/1/2014	9/15/2014	

**EMBOSSES**

035 STEEL/ANTHRACITE	5/1/2014	9/15/2014	
406 SCATTER/BLAZE ORANGE	5/1/2014	9/15/2014	
825 BLAZE ORANGE/ACADEMY	5/1/2014	9/15/2014	
583 PLUTO/STEEL/STEEL	5/1/2014	9/15/2014	
733 HIGH-VIS YELLOW/STEEL/ROUGH	5/1/2014	9/15/2014	



heatgear  
 LOOSE  
 11"  
 INSEAM

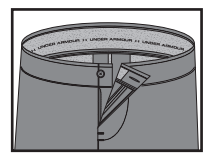


**NEW 1251698 coldblack® SHORT**

**\$69.99** // 28-42, 11" INSEAM // 4.1 oz. 96% POLYESTER, 4% ELASTANE

- Revolutionary coldblack® technology reflects IR and heat rays, so even dark color don't get as hot
- Smooth, soft woven fabric feels substantial while remaining lightweight
- 4-way stretch fabrication allows greater mobility and maintains shape
- Moisture Transport System wicks sweat away from the body
- 30+ UPF protects your skin from the sun's harmful rays
- Performance waistband uses elastic stretch for added mobility
- Flat-front, 4-pocket design
- 11" inseam

BODY/LOGO	FIRST SHIP	LAST SHIP	AR
035 STEEL/GRAPHITE	5/1/2014	9/15/2014	
408 ACADEMY/SCATTER	5/1/2014	9/15/2014	
016 ANTHRACITE/STEEL	8/1/2014	9/15/2014	



STRETCH ENGINEERED WAISTBAND

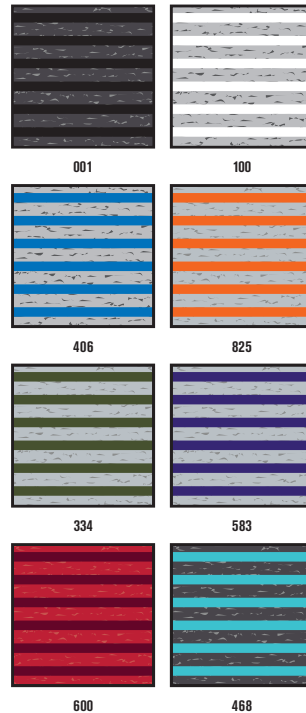


**1242758 UA ELEVATED HTHR STRIPES POLO**

**\$69.99** // SM-3XL // 5.4 oz. 88% POLYESTER, 12% ELASTANE

- Smooth, soft, anti-pick, anti-pill fabric
- 4-way stretch fabrication for greater mobility
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology
- 30+ UPF protects your skin from the sun's harmful rays
- Updated performance golf fit

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/CARBON HEATHER/STEEL	5/1/2014	12/24/2014	
100 WHITE/TRUE GRAY HEATHER/BLACK	5/1/2014	12/24/2014	
406 SCATTER/TRUE GRAY HEATHER/ADY	5/1/2014	11/15/2014	
825 BLAZE ORANGE/TGH/ACADEMY	5/1/2014	9/15/2014	
334 ROUGH/TRUE GRAY HEATHER/HVY	8/1/2014	9/15/2014	
583 PLUTO/TRUE GRAY HEATHER/ROUGH	8/1/2014	9/15/2014	
600 DEEP RED/RED HEATHER/GRAPHITE	10/1/2014	11/15/2014	
468 ALPINE/CARBON HEATHER/ANTHRACITE	10/1/2014	11/15/2014	



**1242757 UA ELEVATED HEATHER POLO**

**\$59.99** // SM-3XL // 5.4 oz. 88% POLYESTER, 12% ELASTANE

- Smooth, soft, anti-pick, anti-pill fabric
- 4-way stretch fabrication for greater mobility
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology
- 30+ UPF protects your skin from the sun's harmful rays
- Updated performance golf fit

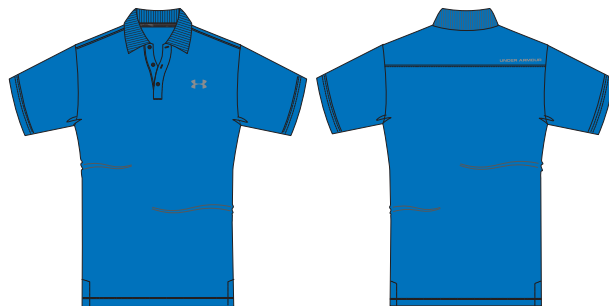
BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
025 TRUE GRAY HEATHER/BLACK	5/1/2014	12/24/2014	
408 ACADEMY/STEEL	5/1/2014	12/24/2014	
406 SCATTER/SCATTER/STEEL	5/1/2014	11/15/2014	
825 BLAZE ORANGE/BLZ/ACADEMY	5/1/2014	9/15/2014	
016 ANTHRACITE/BLACK/STEEL	8/1/2014	11/15/2014	
334 ROUGH/HIGH-VIS YELLOW/HVY	8/1/2014	9/15/2014	
468 ALPINE/ALPINE/ANTHRACITE	10/1/2014	11/15/2014	
600 DEEP RED/RED/DEEP RED	10/1/2014	11/15/2014	



# PERFORMANCE POLO

better fit  
better neck  
better sleeves

heatgear®  
LOOSE



## 1242755 UA PERFORMANCE POLO

**\$54.99** // SM-3XL // BODY: 5.6 oz. 95% POLYESTER, 5% ELASTANE;  
COLLAR: 100% POLYESTER

- HeatGear® fabric keeps you cool, dry and comfortable
- Anti-pick and anti-pill fabric for long lasting durability
- 4-way stretch fabrication for greater mobility
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology
- 30+ UPF protects your skin from the sun's harmful rays
- Updated performance golf fit

BODY/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/STEEL	C/O	12/24/2014	☺
100 WHITE/STEEL	C/O	12/24/2014	☺
025 TRUE GRAY HEATHER/BLACK	C/O	12/24/2014	
090 CARBON HEATHER/BLACK	C/O	12/24/2014	☺
630 CRIMSON/WHITE	C/O	12/24/2014	
408 ACADEMY/WHITE	C/O	12/24/2014	☺
731 HIGH-VIS YELLOW/STEEL	C/O	12/24/2014	☺
825 BLAZE ORANGE/STEEL	C/O	9/15/2014	
406 SCATTER/STEEL	5/1/2014	11/15/2014	
334 ROUGH/HIGH-VIS YELLOW	5/1/2014	9/15/2014	
583 PLUTO/STEEL	5/1/2014	9/15/2014	
468 ALPINE/ANTHRACITE	5/1/2014	11/15/2014	
600 DEEP RED/ALPINE	5/1/2014	11/15/2014	

heatgear®  
LOOSE  
11"  
INSEAM



## 1236343 UA BENT GRASS 2.0 SHORT

**\$59.99** // 28-42, 11" INSEAM //  
4.9 oz. 56% NYLON, 40% POLYESTER, 4% ELASTANE

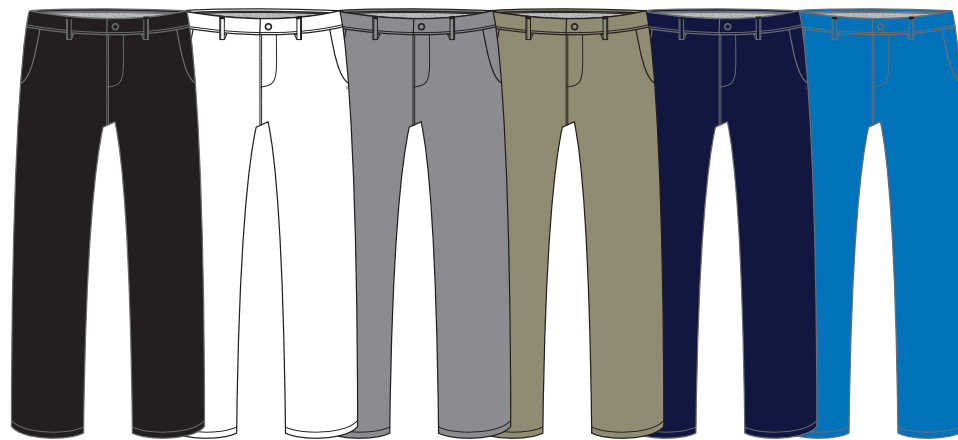
- Stylish and durable 4.9 oz. plaited HeatGear® fabric for superior performance in warm conditions
- 4% elastane for extreme comfort
- Flat front, two side seam pockets and two rear besom pockets
- Embroidered UA logos

BODY/LOGO	FIRST SHIP	LAST SHIP	AR
003 BLACK/BLACK	C/O	11/15/2014	☺
255 CANVAS/CANVAS	C/O	11/15/2014	☺
408 ACADEMY/ACADEMY	C/O	11/15/2014	
102 WHITE/WHITE	C/O	11/15/2014	
035 STEEL/STEEL	C/O	11/15/2014	
406 SCATTER/STEEL	5/1/2014	11/15/2014	
334 ROUGH/HIGH-VIS YELLOW	8/1/2014	9/15/2014	
468 ALPINE/ANTHRACITE	10/1/2014	11/15/2014	

allseasongear

LOOSE

STRAIGHT LEG

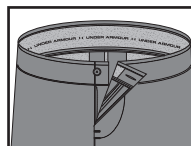


**NEW 1248089 UA MATCHPLAY PANT**

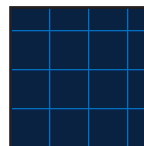
**\$79.99** // 30-42, INSEAM 30, 32, 34 // 5.1 oz. 100% POLYESTER

- Soft woven fabric provides lightweight comfort
- Moisture Transport System wicks sweat away from the body
- 30+ UPF protects your skin from the sun's harmful rays
- Performance waistband uses elastic stretch for added mobility
- Flat-front, 4-pocket design
- Tee holders built into front pockets

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/TRUE GRAY HEATHER/BLACK	5/1/2014	12/24/2014	
100 WHITE/TRUE GRAY HEATHER/WHITE	5/1/2014	12/24/2014	
035 STEEL/TRUE GRAY HEATHER/STEEL	5/1/2014	12/24/2014	
254 CANVAS/TRUE GRAY HEATHER/CNV	5/1/2014	12/24/2014	
408 ACADEMY/TRUE GRAY HEATHER/ADY	5/1/2014	12/24/2014	
406 SCATTER/TRUE GRAY HEATHER/SCT	5/1/2014	11/15/2014	
409 ACADEMY/ROYAL/SCATTER (SHADOWPANE)	5/1/2014	11/15/2014	
003 BLACK/STEALTH GRAY/CHARCOAL (SHADOWPANE)	8/1/2014	11/15/2014	
041 GRAPHITE/TRUE GRAY HEATHER/GPH (STRIPE EMBOSS)	8/1/2014	12/24/2014	
016 ANTHRACITE/TRUE GRAY HEATHER/ATH (BLOCKS EMBOSS)	8/1/2014	9/15/2014	
335 ROUGH/TRUE GRAY HEATHER/ROUGH (BLOCKS EMBOSS)	8/1/2014	9/15/2014	
601 DEEP RED/TRUE GRAY HEATHER/DPR	10/1/2014	11/15/2014	



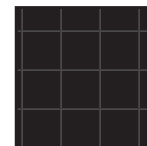
STRETCH ENGINEERED WAISTBAND



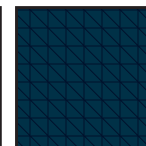
409



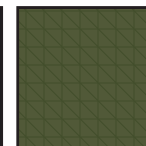
041



003



016



335

MATCHPLAY PANT



coldgear®

# INFRARED

## STAY WARMER LONGER.



HUNTER MAHAN

THE STEALTH PATTERN INSIDE IS THE SECRET TO WARMTH.

coldgear®

LOOSE

coldgear  
INFRARED

**NEW 1248111 UA COLDGEAR® INFRARED HEARTBEAT ¼ ZIP**

**\$74.99** // SM-3XL // 5.4 oz. 88% POLYESTER, 12% ELASTANE

- ColdGear® Infrared uses a soft, thermo-conductive inner coating to absorb & retain your own body heat
- Soft anti-pick, anti-pill fabric has a cleaner, snag-free finish
- 4-way stretch fabrication allows greater mobility & maintains shape
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology prevents the growth of odor causing microbes

	BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
001	BLACK/STEEL/STEEL	8/1/2014	12/24/2014	
025	TRUE GRAY HEATHER/ANTHRACITE/ATH	8/1/2014	11/15/2014	
731	HIGH-VIS YELLOW/STEEL/STEEL	8/1/2014	11/15/2014	
406	SCATTER/STEEL/STEEL	8/1/2014	11/15/2014	
825	BLAZE ORANGE/SCATTER/SCATTER	8/1/2014	9/15/2014	
334	ROUGH/HIGH-VIS YELLOW/HVY	8/1/2014	9/15/2014	
583	PLUTO/STEEL/STEEL	8/1/2014	9/15/2014	
040	GRAPHITE/DEEP RED/DEEP RED	10/1/2014	11/15/2014	
468	ALPINE/ANTHRACITE/ANTHRACITE	10/1/2014	11/15/2014	





**coldgear™**  
**LOOSE**  
**STORM**  
 coldgear  
 INFRARED



**NEW 1248112 UA ELEMENTS 1/2 ZIP**

**\$89.99** // SM-3XL // 7.1 oz. 100% POLYESTER

- UA Storm gear uses a DWR finish to repel water without sacrificing breathability
- Windproof materials & construction shield you from the elements
- 3-layer bonded fabric with a durable, smooth outside & a soft interior
- ColdGear® cuffs for added warmth & protection
- Moisture Transport System wicks sweat away from the body
- Adjustable hem with bungee cord & lock
- Contrast coverstitching

	BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
001	BLACK/STEEL/STEEL	8/1/2014	11/15/2014	
100	WHITE/STEEL/SCATTER	8/1/2014	11/15/2014	
406	SCATTER/STEEL/STEEL	8/1/2014	11/15/2014	
334	ROUGH/HIGH-VIS YELLOW/HVY	8/1/2014	9/15/2014	
583	PLUTO/HIGH-VIS YELLOW/STEEL	8/1/2014	9/15/2014	
016	ANTHRACITE/STEEL/ALPINE	10/1/2014	11/15/2014	

**coldgear™**  
**LOOSE**  
**STORM**  
 coldgear  
 INFRARED



**NEW 1248113 UA ELEMENTS FULL ZIP JACKET**

**\$99.99** // SM-3XL // 7.1 oz. 100% POLYESTER

- UA Storm gear uses a DWR finish to repel water without sacrificing breathability
- Windproof materials & construction shield you from the elements
- 3-layer bonded fabric with a durable, smooth outside & a soft interior
- Moisture Transport System wicks sweat away from the body
- Adjustable hem with bungee cord & lock
- Secure hand pockets & chest pocket

	BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
001	BLACK/HIGH-VIS YELLOW/STEEL	8/1/2014	12/24/2014	
406	SCATTER/STEEL/ANTHRACITE	8/1/2014	11/15/2014	
040	GRAPHITE/ALPINE/ANTHRACITE	10/1/2014	11/15/2014	

**coldgear™**  
**LOOSE**  
**STORM**  
 coldgear  
 INFRARED

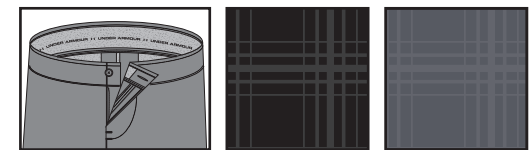


**NEW 1256693 UA COLDGEAR® INFRARED PANT**

**\$94.99** // 30-42, INSEAM 30, 32, 34 // 6.3 oz. 92% NYLON, 8% ELASTANE

- UA Storm gear uses a DWR finish to repel water without sacrificing breathability
- Smooth, substantial fabric with a soft, brushed fleece back to trap warmth
- ColdGear® Infrared uses a soft, thermo-conductive inner coating to absorb & retain your own body heat
- 4-way stretch fabrication allows greater mobility
- Moisture Transport System wicks sweat away from the body
- 30+ UPF protects your skin from the sun's harmful rays
- Performance waistband uses elastic stretch for added mobility

	BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
016	ANTHRACITE/TRUE GRAY HEATHER/STL	8/1/2014	11/15/2014	
334	ROUGH/TRUE GRAY HEATHER/HVY	8/1/2014	11/15/2014	
001	BLACK/TRUE GRAY HEATHER/STEEL	10/1/2014	11/15/2014	
040	GRAPHITE/TRUE GRAY HEATHER/GPH	10/1/2014	11/15/2014	



STRETCH ENGINEERED WAISTBAND

001 // PLAID EMOSS

040 // PLAID EMOSS

**coldgear**  
**LOOSE**  
**STORM**  
 coldgear  
 INFRARED



**NEW 1248116 UA KNOCK DOWN VEST**

**\$99.99** // SM-3XL // BODY: 100% POLYESTER;  
 INSULATION: 100% POLYESTER;  
 PANELS: 7.4 oz. 94% POLYESTER, 6% ELASTANE

- UA Storm gear uses a DWR finish to repel water without sacrificing breathability
- 100g Primaloft® insulation is light, breathable & can be compressed without losing warmth
- ColdGear® Infrared uses a soft, thermo-conductive inner coating to absorb & retain your own body heat
- Hollow-fiber side panels stretch & trap superior warmth
- Secure hand pockets

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
016 ANTHRACITE/HIGH-VIS YELLOW/STL	8/1/2014	11/15/2014	
406 SCATTER/STEEL/ANTHRACITE	8/1/2014	11/15/2014	
334 ROUGH/HIGH-VIS YELLOW/HVY	8/1/2014	9/15/2014	

**coldgear**  
**LOOSE**  
**STORM**  
 coldgear  
 INFRARED



**NEW 1248117 UA KNOCK DOWN JACKET**

**\$139.99** // SM-3XL // BODY: 100% POLYESTER;  
 INSULATION: 100% POLYESTER;  
 PANELS: 7.4 oz. 94% POLYESTER, 6% ELASTANE

- UA Storm gear uses a DWR finish to repel water without sacrificing breathability
- 100g Primaloft® insulation is light, breathable & can be compressed without losing warmth
- ColdGear® Infrared uses a soft, thermo-conductive inner coating to absorb & retain your own body heat
- Hollow-fiber side panels stretch & trap superior warmth
- Secure hand pockets

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
016 ANTHRACITE/SCATTER/STEEL	8/1/2014	11/15/2014	
025 TRUE GRAY HEATHER/HVY/ROUGH	8/1/2014	9/15/2014	



## COCONA NATURAL TECHNOLOGY

Cocona Technology uses natural active particles derived from coconuts and minerals to enhance the performance of fabrics by increasing breathability, odor management and UV protection.

allseasongear®



**NEW** 1248110 **ARMOURSTORM® ½ SLEEVE**

**\$129.99** // SM-3XL // 100% POLYESTER

- ArmourStorm® fabrication is 100% waterproof & breathable, with fully taped seams
- 10K/25K Rating
- Cocona fabric disperses moisture to dry incredibly fast while remaining ultra-soft
- 2.5-layer bonded fabric with a durable, smooth exterior & printed interior
- Adjustable hem with bungee cord & lock
- Secure hand pockets

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/STEEL/STEEL	8/1/2014	12/24/2014	
406 SCATTER/STEEL/STEEL	8/1/2014	11/15/2014	



BACK DETAIL

allseasongear®



**NEW** 1248114 **ARMOURSTORM® JACKET**

**\$149.99** // SM-3XL // 100% POLYESTER

- ArmourStorm® fabrication is 100% waterproof & breathable, with fully taped seams
- 10K/25K Rating
- Cocona fabric disperses moisture to dry incredibly fast while remaining ultra-soft
- 2.5-layer bonded fabric with a durable, smooth exterior & printed interior
- Adjustable hem with bungee cord & lock
- Secure hand pockets & chest pocket

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/STEEL/STEEL	8/1/2014	12/24/2014	
731 HIGH-VIS YELLOW/STEEL/STEEL	8/1/2014	12/24/2014	
406 SCATTER/STEEL/STEEL	8/1/2014	11/15/2014	
040 GRAPHITE/ALPINE/ALPINE	10/1/2014	11/15/2014	



BACK DETAIL

allseasongear®



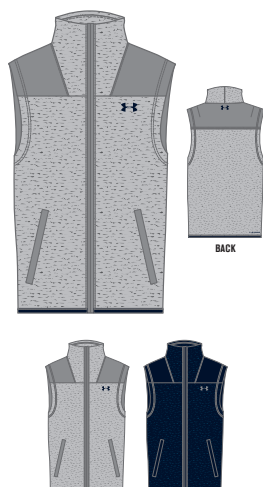
**NEW** 1248115 **ARMOURSTORM® PANT**

**\$99.99** // SM-XXL, also offered in short (S) & long (L) // 100% POLYESTER

- ArmourStorm® fabrication is 100% waterproof & breathable, with fully taped seams
- 10K/25K Rating
- Cocona fabric disperses moisture to dry incredibly fast while remaining ultra-soft
- 2.5-layer bonded fabric with a durable, smooth exterior & printed interior
- Adjustable halfback elastic waistband
- Secure hand pockets & back right pocket
- Non-working fly
- 11" leg zips

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/STEEL/STEEL	8/1/2014	12/24/2014	

**coldgear**  
**LOOSE**  
**STORM**



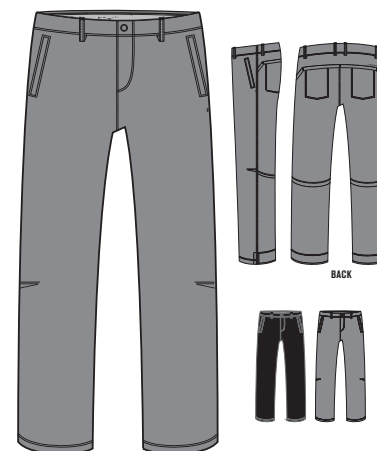
**NEW 1248121 UA STORM SIGNATURE FULL ZIP VEST**

**\$79.99** // SM-3XL // 10.6 oz. 100% POLYESTER

- UA Storm gear uses a DWR finish to repel water without sacrificing breathability
- Sweater-knit fleece with a textured outer layer & ultra-soft, warm inner layer
- Moisture Transport System wicks sweat away from the body
- Woven shoulder overlays for added durability
- Warm hand pockets

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
025 TRUE GRAY HEATHER/STEEL/ATH	8/1/2014	11/15/2014	
016 ANTHRACITE/ANTHRACITE/STEEL	8/1/2014	11/15/2014	

**allseasongear**  
**LOOSE**  
**STORM**

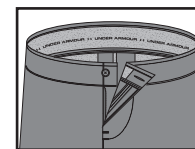


**NEW 1248090 UA STORM SIGNATURE PANT**

**\$89.99** // 30-42, INSEAM 30, 32, 34 // 6.4 oz. 100% POLYESTER

- UA Storm gear uses a DWR finish to repel water without sacrificing breathability
- Durable woven canvas fabric is lightweight with a more substantial feel
- Back vents with underlying perforated mesh, for greater breathability
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology prevents the growth of odor causing microbes
- Performance waistband uses elastic stretch for added mobility
- Flat-front, 4-pocket design
- Reverse entry pockets to keep the rain out

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/TRUE GRAY HEATHER/STEEL	8/1/2014	11/15/2014	
035 STEEL/TRUE GRAY HEATHER/BLACK	8/1/2014	11/15/2014	



**STRETCH ENGINEERED WAISTBAND**



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**INFRARED**



**NEW 1248123 UA COLDGEAR® INFRARED GRID CREW**

**\$59.99** // SM-3XL // 5.0 oz. 100% POLYESTER

- Dual-layer, textured-grid fabric traps heat for unrivaled warmth with very little weight
- ColdGear® Infrared uses a soft, thermo-conductive inner coating to absorb & retain your own body heat
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology prevents the growth of odor causing microbes
- Drop shoulder seams for a chafe-free swing

	BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
001	BLACK/STEEL/STEEL	8/1/2014	11/15/2014	
100	WHITE/STEEL/STEEL	8/1/2014	11/15/2014	
035	STEEL/ANTHRACITE/ANTHRACITE	8/1/2014	11/15/2014	
731	HIGH-VIS YELLOW/ROUGH/ROUGH	8/1/2014	9/15/2014	
600	DEEP RED/ALPINE/ALPINE	10/1/2014	11/15/2014	

**coldgear®**  
**FITTED**  
**coldgear**  
**INFRARED**



**NEW 1249223 UA COLDGEAR® INFRARED GRID ZIP MOCK**

**\$59.99** // SM-3XL // 5.0 oz. 100% POLYESTER

- Dual-layer, textured-grid fabric traps heat for unrivaled warmth with very little weight
- ColdGear® Infrared uses a soft, thermo-conductive inner coating to absorb & retain your own body heat
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology prevents the growth of odor causing microbes
- Drop shoulder seams for a chafe-free swing
- Hidden zip for a clean look

	BODY/LOGO	FIRST SHIP	LAST SHIP	AR
100	WHITE/STEEL/STEEL	8/1/2014	11/15/2014	
016	ANTHRACITE/STEEL/STEEL	8/1/2014	11/15/2014	
406	SCATTER/STEEL	8/1/2014	11/15/2014	
334	ROUGH/HIGH-VIS YELLOW/HVY	8/1/2014	9/15/2014	
731	HIGH-VIS YELLOW/ROUGH/ROUGH	8/1/2014	9/15/2014	



**NEW 1248118 UA MERINO V-NECK SWEATER**

**\$99.99** // SM-3XL // 100% MERINO WOOL

- 12gg, 100% Italian Merino wool mixes incredible soft comfort with athletic performance
- Moisture Transport System wicks sweat away from the body
- Ribbed cuffs, collar, and hem for durability and fit

	BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
406	SCATTER/STEEL/STEEL	8/1/2014	11/15/2014	
334	ROUGH/STEEL/STEEL	8/1/2014	9/15/2014	
583	PLUTO/STEEL/STEEL	8/1/2014	9/15/2014	
600	RED/DEEP RED/DEEP RED	10/1/2014	11/15/2014	
016	ANTHRACITE/STEEL/STEEL	10/1/2014	11/15/2014	



**NEW 1240106 UA MERINO 1/4 ZIP SWEATER**

**\$119.99** // SM-3XL // 100% MERINO WOOL

- 12gg, 100% Italian Merino wool mixes incredible soft comfort with athletic performance
- Moisture Transport System wicks sweat away from the body
- Ribbed sides, cuffs, collar, and hem for durability and fit

	BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
026	TRUE GRAY HEATHER/SCATTER/SCT	10/1/2014	11/15/2014	
016	ANTHRACITE/ALPINE/ALPINE	10/1/2014	11/15/2014	
600	DEEP RED/GRAPHITE/GRAPHITE	10/1/2014	11/15/2014	

allseasongear™



BLACK FRIDAY

**NEW 1251699 UA MEMBER'S BOUNCE ½ ZIP**

**\$64.99** // SM-3XL // 5.0 oz. 88% POLYESTER, 12% ELASTANE

- Lightweight, textured fabric provides both durability & breathability
- 4-way stretch fabrication allows greater mobility & maintains shape
- Moisture Transport System wicks sweat away from the body

	BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
001	BLACK/STEEL/STEEL	10/1/2014	11/15/2014	
600	RED/GRAPHITE/GRAPHITE	10/1/2014	11/15/2014	
040	GRAPHITE/GECKO GREEN/GEG	10/1/2014	11/15/2014	
378	ASTRO GREEN/STEEL/STEEL	10/1/2014	11/15/2014	
406	SCATTER/BLAZE ORANGE/BLZ	10/1/2014	11/15/2014	
468	ALPINE/ANTHRACITE/ANTHRACITE	10/1/2014	11/15/2014	
583	PLUTO/HIGH-VIS YELLOW/HVY	10/1/2014	11/15/2014	
825	BLAZE ORANGE/STEEL/STEEL	10/1/2014	11/15/2014	

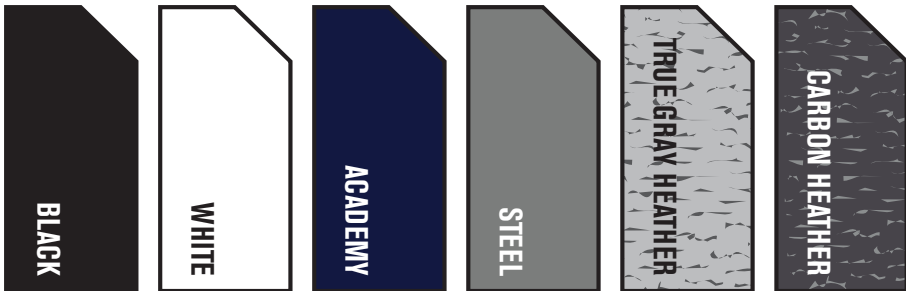


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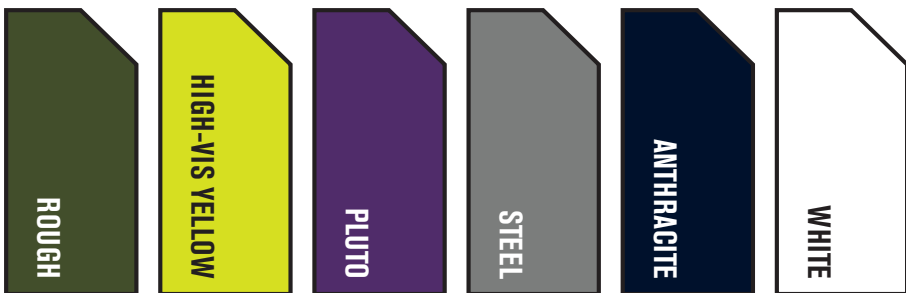


# SEASONAL COLORS

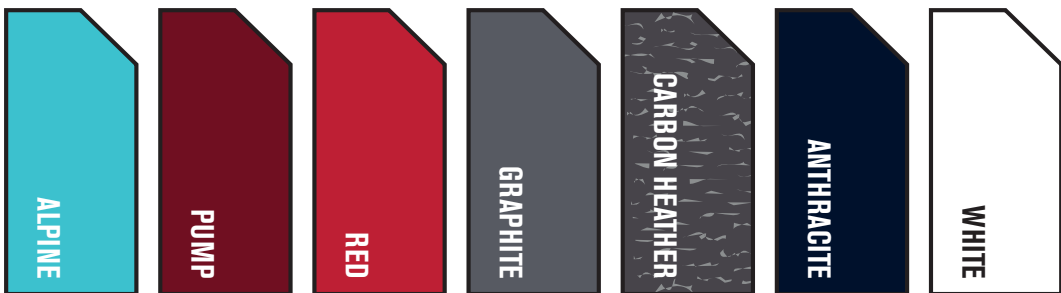
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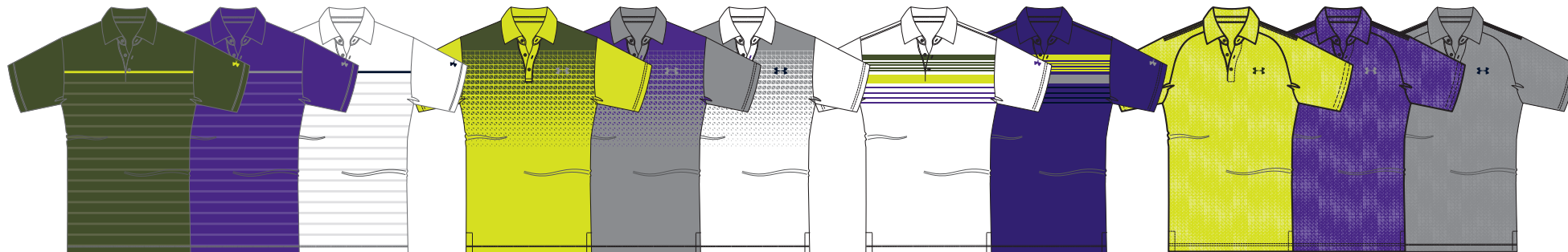
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## Q4: 10/1/2014





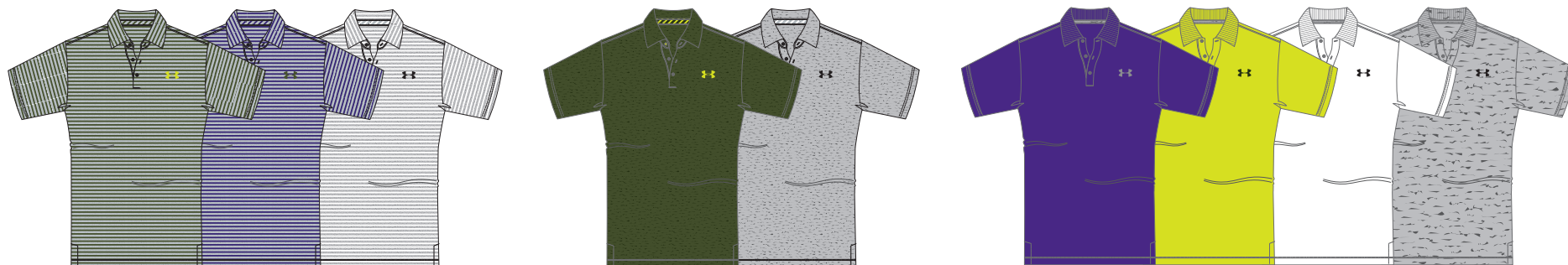


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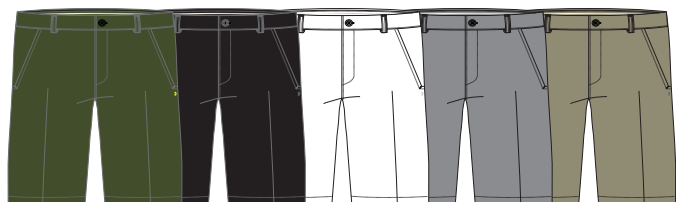
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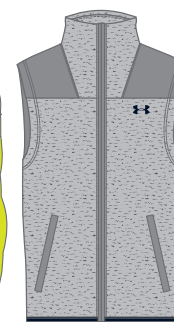
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1248121 025



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1248116 334



1248117 025



1248114 001, 731



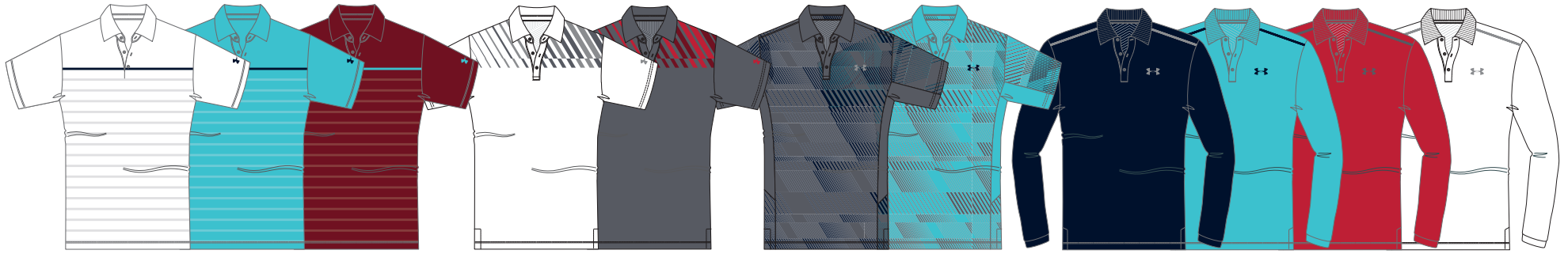
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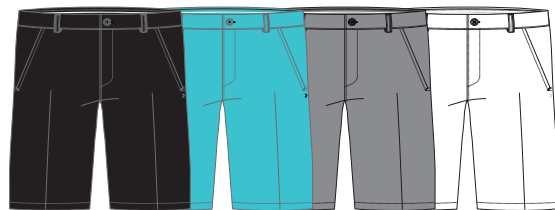
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1249223 100, 016



1248118 600, 016



1240106 016, 600



1248111 040, 468



1248112 016



1248113 040



1248116 016



1248117 016



1256693 016, 001, 040



1248110 001



1248116 016



1248115 001





**MEN'S UNDERWEAR** 





**MEN'S ORIGINAL SERIES**

**FW14**

heatgear  
FITTED



**1230363 THE ORIGINAL 3" BOXERJOCK® (BOXED)**

**\$20.00** // SM-3XL // 4.7 oz. 90% POLYESTER, 10% ELASTANE

- Lightweight, smooth HeatGear® fabric and articulated mesh fly panel
- 4-way stretch fabrication allows greater mobility and maintains shape
- Moisture Transport System wicks sweat and dries quickly
- Anti-odor technology prevents the growth of odor-causing microbes
- Smooth flatlock seams allow chafe-free motion
- Working fly

BODY/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/RED	C/O		☺
025 TRUE GRAY HEATHER/RED	C/O		☺

heatgear  
FITTED



**1230364 THE ORIGINAL 6" BOXERJOCK® (BOXED)**

**\$20.00** // SM-3XL // 4.7 oz. 90% POLYESTER, 10% ELASTANE

- Lightweight, smooth HeatGear® fabric and articulated mesh fly panel
- 4-way stretch fabrication allows greater mobility and maintains shape
- Moisture Transport System wicks sweat and dries quickly
- Anti-odor technology prevents the growth of odor-causing microbes
- Smooth flatlock seams allow chafe-free motion
- Working fly

BODY/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/RED	C/O		☺
100 WHITE/RED	C/O		☺
025 TRUE GRAY HEATHER/RED	C/O		☺
410 MIDNIGHT NAVY/STEEL	C/O		☺
091 CARBON HEATHER/CHARCOAL/HVY	C/O		☺
401 ROYAL/BLACK/ORANGE	C/O		☺

heatgear  
FITTED



**1230365 THE ORIGINAL 9" BOXERJOCK® (BOXED)**

**\$20.00** // SM-3XL // 4.7 oz. 90% POLYESTER, 10% ELASTANE

- Lightweight, smooth HeatGear® fabric and articulated mesh fly panel
- 4-way stretch fabrication allows greater mobility and maintains shape
- Moisture Transport System wicks sweat and dries quickly
- Anti-odor technology prevents the growth of odor-causing microbes
- Smooth flatlock seams allow chafe-free motion
- Working fly

BODY/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/RED	C/O		☺
025 TRUE GRAY HEATHER/RED	C/O		☺
090 CARBON HEATHER/CHARCOAL/HVY	C/O		☺

BoxerJock® is a registered trademark of Under Armour, Inc.

GEORGES ST-PIERRE



heatgear®

FITTED



**1246374 THE ORIGINAL 6" BOXERJOCK® SEASONAL COLORS (BOXED)**

**\$20.00** // SM-3XL // 4.7 oz. 90% POLYESTER, 10% ELASTANE

- Lightweight, smooth HeatGear® fabric and articulated mesh fly panel
- 4-way stretch fabrication allows greater mobility and maintains shape
- Moisture Transport System wicks sweat and dries quickly
- Anti-odor technology prevents the growth of odor-causing microbes
- Smooth flatlock seams allow chafe-free motion
- Working fly

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
429 ELECTRIC BLUE/STEEL/VOLCANO	7/1/2014	9/15/2014	
583 PLUTO/STEEL/ELECTRIC BLUE	7/1/2014	9/15/2014	
838 VOLCANO/STEEL/ANTHRACITE	7/1/2014	9/15/2014	
308 RIFLE GREEN/STEEL/HVY	10/1/2014	11/15/2014	
406 SCATTER/STEEL/ALPINE	10/1/2014	11/15/2014	
732 HIGH-VIS YELLOW/STEEL/RIFLE GREEN	10/1/2014	11/15/2014	

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**1230229 THE ORIGINAL 6" BOXERJOCK® VERBIAGE WAISTBANDS (HANGING)**

**\$20.00** // SM-3XL // 4.7 oz. 90% POLYESTER, 10% ELASTANE

- Lightweight, smooth HeatGear® fabric and articulated mesh fly panel
- 4-way stretch fabrication allows greater mobility and maintains shape
- Moisture Transport System wicks sweat and dries quickly
- Anti-odor technology prevents the growth of odor-causing microbes
- Smooth flatlock seams allow chafe-free motion
- Working fly

BODY/LOGO: WB STATEMENT	FIRST SHIP	LAST SHIP	AR
010 BLACK/BLACK/WHITE "PROTECT THIS HOUSE"	C/D	11/15/2014	
583 PLUTO/PLUTO/ELECTRIC BLUE "BELIEVE THE HYPE"	7/1/2014	9/15/2014	
602 RISK RED/OX BLOOD/ALPINE "I WILL"	7/1/2014	9/15/2014	
838 VOLCANO/ELECTRIC BLUE/ATH* "I WILL"	7/1/2014	9/15/2014	
308 RIFLE GREEN/RIFLE GREEN/HVY "NEVER OUT HUSTLED"	10/1/2014	11/15/2014	
406 SCATTER/HIGH-VIS YELLOW/ALPINE* "PROTECT THIS HOUSE"	10/1/2014	11/15/2014	

\*408, 838 & 406 are embossed

heatgear®

FITTED



**1237812 THE ORIGINAL PRINTED 6" BOXERJOCK® (BOXED)**

**1242916 THE ORIGINAL PRINTED 6" BOXERJOCK® (HANGING)**

**\$25.00** // SM-3XL // 4.7 oz. 90% POLYESTER, 10% ELASTANE

- Lightweight, smooth HeatGear® fabric and articulated mesh fly panel
- 4-way stretch fabrication allows greater mobility and maintains shape
- Moisture Transport System wicks sweat and dries quickly
- Anti-odor technology prevents the growth of odor-causing microbes
- Smooth flatlock seams allow chafe-free motion
- Working fly

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
041 GRAPHITE/BLACK/RISK RED	7/1/2014	11/15/2014	
401 ROYAL/BLACK/STEEL	7/1/2014	11/15/2014	
601 RISK RED/STEEL/ACADEMY	7/1/2014	11/15/2014	
036 STEEL/ANTHRACITE/VOLCANO	7/1/2014	9/15/2014	
429 ELECTRIC BLUE/ACADEMY/ANTHRACITE	7/1/2014	9/15/2014	
839 VOLCANO/BLACK/BLACK	7/1/2014	9/15/2014	
430 ELECTRIC BLUE/SCATTER/SCATTER	10/1/2014	11/15/2014	
602 RISK RED/OX BLOOD/OX BLOOD	10/1/2014	11/15/2014	
733 HIGH-VIS YELLOW/RIFLE GREEN/STL	10/1/2014	11/15/2014	

BoxerJock® is a registered trademark of Under Armour, Inc.

heatgear  
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**1242042 HEATGEAR® FLYWEIGHT CREW UNDERSHIRT (HANGING)**

**\$25.00** // SM-3XL // 3.2 oz. 100% POLYESTER

- Ultra-light, smooth fabric skimps on nothing but the weight
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology prevents the growth of odor causing microbes
- 30+ UPF protects your skin from the sun's harmful rays
- Smooth flatlock seams allow chafe-free motion

BODY/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/RED	C/O		☺
100 WHITE/ALUMINUM	C/O		☺
410 MIDNIGHT NAVY/GRAPHITE	C/O		
600 RED/GRAPHITE	C/O		☺
040 GRAPHITE/RED	C/O		☺
731 HIGH-VIS YELLOW/GRAPHITE	7/1/2014		
826 BLAZE ORANGE/GRAPHITE	7/1/2014		
428 ELECTRIC BLUE/BLACK*	7/1/2014	11/15/2014	
583 PLUTO/ELECTRIC BLUE*	7/1/2014	9/15/2014	
838 VOLCANO/ANTHRACITE	7/1/2014	9/15/2014	
308 RIFLE GREEN/HIGH-VIS YELLOW*	10/1/2014	11/15/2014	
406 SCATTER/ALPINE	10/1/2014	11/15/2014	

\*428, 583 & 308 are embossed

heatgear  
FITTED



**NEW 1251363 ORIGINAL SERIES TANK (HANGING)**

**\$25.00** // SM-3XL // 95% POLYESTER, 5% ELASTANE

- Ultra-lightweight HeatGear® fabric has a classic ribbed texture and an incredibly soft feel
- 4-way stretch fabrication allows greater mobility and maintains shape
- Moisture Transport System wicks sweat away from the body
- Anti-Odor technology prevents the growth of odor-causing microbes
- Smooth flatlock seams allow chafe-free motion
- Tag-free interior

BODY/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/GRAPHITE	7/1/2014	12/24/2014	
100 WHITE/GRAPHITE	7/1/2014	12/24/2014	
019 CHARCOAL/BLACK	7/1/2014	12/24/2014	
408 ACADEMY/STEEL	7/1/2014	12/24/2014	
838 VOLCANO/ELECTRIC BLUE	7/1/2014	9/15/2014	
406 SCATTER/HIGH-VIS YELLOW	10/1/2014	11/15/2014	



**1245318 THE ORIGINAL BOXER (HANGING)**

**\$20.00** // SM-3XL // 4.7 oz. 90% POLYESTER, 10% ELASTANE

- Lightweight, smooth HeatGear® fabric for superior performance
- 4-way stretch fabrication allows greater mobility and maintains shape
- Moisture Transport System wicks sweat and dries quickly
- Anti-odor technology prevents the growth of odor-causing microbes
- Smooth flatlock seams allow chafe-free motion
- Functional button fly

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/BLACK/RED	C/O	11/15/2014	
100 WHITE/BLACK/RED	C/O	11/15/2014	
025 TRUE GRAY HEATHER/RED	C/O	11/15/2014	
410 MIDNIGHT NAVY/BLACK/STEEL	C/O	11/15/2014	
308 RIFLE GREEN/HVY/RIFLE GREEN	10/1/2014	11/15/2014	
406 SCATTER/HIGH-VIS YELLOW/SCATTER	10/1/2014	11/15/2014	



**1248903 THE ORIGINAL PRINTED BOXER (HANGING)**

**\$25.00** // SM-3XL // 4.7 oz. 90% POLYESTER, 10% ELASTANE

- Lightweight, smooth HeatGear® fabric for superior performance
- 4-way stretch fabrication allows greater mobility and maintains shape
- Moisture Transport System wicks sweat and dries quickly
- Anti-odor technology prevents the growth of odor-causing microbes
- Smooth flatlock seams allow chafe-free motion
- Functional button fly

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
100 WHITE/STEEL/STEEL	7/1/2014	11/15/2014	
035 STEEL/ACADEMY/STEEL	7/1/2014	11/15/2014	
600 RISK RED/CHARCOAL/BLACK	7/1/2014	11/15/2014	
042 GRAPHITE/ANTHRACITE/ELB	7/1/2014	9/15/2014	
429 ELECTRIC BLUE/ACADEMY/GPH	7/1/2014	9/15/2014	
838 VOLCANO/RADIANT RED/ANTHRACITE	7/1/2014	9/15/2014	





BOYS GOLF





**1236068 BOYS UA MATCH PLAY POLO**

**\$29.99** // YXS-YXL // BODY: 5.4 oz. 95% POLYESTER, 5% ELASTANE;  
COLLAR: 100% POLYESTER

- Soft anti-pick, anti-pill fabric has a cleaner, snag-free finish
- 4-way stretch fabrication allows greater mobility & maintains shape
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology prevents the growth of odor causing microbes
- 50+ UPF protects your skin from the sun's harmful rays
- Durable ribbed collar

BODY/PLACKET/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/TRUE GRAY HEATHER/WHITE	C/O		☺
100 WHITE/TRUE GRAY HEATHER/BLACK	C/O		☺
090 CARBON HEATHER/TGH/WHITE	C/O		☺

BODY/PLACKET/LOGO	FIRST SHIP	LAST SHIP	AR
410 MIDNIGHT NAVY/TGH/WHITE	C/O		☺
600 RED/BLACK/BLACK	C/O		☺
002 BLACK/HIGH-VIS YELLOW	7/1/2014	12/15/2014	
733 HIGH-VIS YELLOW/BLACK	7/1/2014	11/15/2014	
401 DEEP SPACE BLUE/VOLCANO/SCATTER	7/1/2014	9/15/2014	
838 VOLCANO/SCATTER/DEEP SPACE BLUE	7/1/2014	9/15/2014	
406 SCATTER/DEEP SPACE BLUE/VOL	7/1/2014	9/15/2014	
091 CARBON HEATHER/SCATTER/BLZ	7/1/2014	9/15/2014	
300 GREEN ENERGY/BLADE/GRAPHITE	7/1/2014	9/15/2014	
304 BLADE/BLACK/GREEN ENERGY	7/1/2014	9/15/2014	
016 ANTHRACITE/ELECTRIC BLUE/ELB	10/1/2014	12/15/2014	
428 ELECTRIC BLUE/ANTHRACITE/ATH	10/1/2014	12/15/2014	
040 GRAPHITE/ANTHRACITE/CABANA	10/1/2014	12/15/2014	
569 BEET/CARBON HEATHER/HVY	10/1/2014	12/15/2014	



**NEW 1250154 BOYS UA MATCHPLAY EMBOSSED POLO**

**\$34.99** // YXS-YXL // BODY: 5.4 oz. 95% POLYESTER, 5% ELASTANE;  
COLLAR: 100% POLYESTER

- Soft anti-pick, anti-pill fabric has a cleaner, snag-free finish
- 4-way stretch fabrication allows greater mobility & maintains shape
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology prevents the growth of odor causing microbes
- 50+ UPF protects your skin from the sun's harmful rays
- Durable ribbed collar
- Allover embossed

BODY/LOGO	FIRST SHIP	LAST SHIP	AR
017 ANTHRACITE/GREEN ENERGY	6/1/2014	9/15/2014	
001 BLACK/HIGH-VIS YELLOW	7/1/2014	12/15/2014	
601 RED/STEEL	7/1/2014	12/15/2014	
400 DEEP SPACE BLUE/VOLCANO	7/1/2014	9/15/2014	
839 VOLCANO/DEEP SPACE BLUE	7/1/2014	9/15/2014	
301 GREEN ENERGY/BLADE	7/1/2014	9/15/2014	
016 ANTHRACITE/ELECTRIC BLUE	10/1/2014	12/15/2014	
428 ELECTRIC BLUE/ANTHRACITE	10/1/2014	12/15/2014	
035 STEEL/BEET	10/1/2014	12/15/2014	





**1244617 BOYS UA CLASSIC STRIPE POLO**

**\$39.99** // YXS-YXL // BODY: 5.4 oz. 95% POLYESTER, 5% ELASTANE; COLLAR: 100% POLYESTER

- Soft anti-pick, anti-pill fabric has a cleaner, snag-free finish
- 4-way stretch fabrication allows greater mobility and maintains shape
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology prevents the growth of odor causing microbes
- Durable ribbed collar
- Yarn-dye stripe

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
003 BLACK/RED/WHITE	7/1/2014	12/15/2014	
040 GRAPHITE/WHITE/HIGH-VIS YELLOW	7/1/2014	12/15/2014	
400 DEEP SPACE BLUE/SCATTER/VOL	7/1/2014	9/15/2014	
303 BLADE/GRAPHITE/GREEN ENERGY	7/1/2014	9/15/2014	



**NEW 1249303 BOYS WILD STRIPE SHORTSLEEVE POLO**

**\$39.99** // YXS-YXL // 3.9 oz. 100% POLYESTER

- Soft, lightweight, anti-pick yarn-dyed fabric for a clean look
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology prevents the growth of odor causing microbes
- 30+ UPF protects your skin from the sun's harmful rays
- Self-fabric collar

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/STEEL/HIGH-VIS YELLOW	7/1/2014	12/15/2014	
838 VOLCANO/BLAZE ORANGE/DSB	7/1/2014	9/15/2014	



**NEW 1251671 BOYS FRONT9 LONGSLEEVE POLO**

**\$44.99** // YXS-YXL // 3.7 oz. 100% POLYESTER

- Soft anti-pick, anti-pill fabric has a cleaner, snag-free finish
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology prevents the growth of odor causing microbes
- Self-fabric collar

BODY/INSET/LOGO	FIRST SHIP	LAST SHIP	AR
600 RED/GRAPHITE/BLACK	10/1/2014	12/15/2014	
040 GRAPHITE/ANTHRACITE/HVY	10/1/2014	12/15/2014	
428 ELECTRIC BLUE/ANTHRACITE/STROBE	10/1/2014	12/15/2014	



allseasongear

LOOSE



**NEW 1250598 BOYS FRONT9 1/4 ZIP**

**\$49.99** // YXS-YXL // 3.9 oz. 100% POLYESTER

- Textured fabric provides breathability & durability for all-day comfort
- Moisture Transport System wicks sweat away from the body
- Secure hand pockets
- The texture faces down on the body & up on the sleeves

BODY/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/STEEL	7/1/2014	12/15/2014	
040 GRAPHITE/HIGH-VIS YELLOW	7/1/2014	12/15/2014	
731 HIGH-VIS YELLOW/BLACK	7/1/2014	12/15/2014	
600 RED/BLACK	7/1/2014	12/15/2014	
838 VOLCANO/DEEP SPACE BLUE	7/1/2014	9/15/2014	
300 GREEN ENERGY/BLADE	7/1/2014	9/15/2014	
428 ELECTRIC BLUE/ANTHRACITE	10/1/2014	12/15/2014	

allseasongear

LOOSE

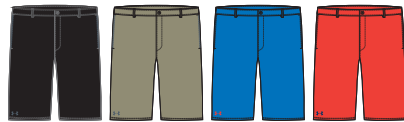
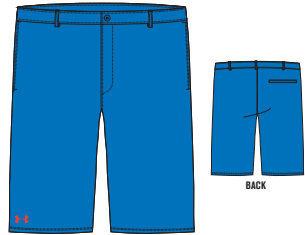


**NEW 1250306 BOYS FRONT9 WIND/WATER JACKET**

**\$64.99** // YXS-YXL // 100% POLYESTER

- Water & wind-resistant is ultra-light, for comfort & protection
- Moisture Transport System wicks sweat away from the body
- Anti-odor technology prevents the growth of odor causing microbes
- Zippered mesh hand pockets
- Stowable hood
- Embossed sleeves & upper back panel

BODY/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/STEEL	7/1/2014	12/15/2014	
400 DEEP SPACE BLUE/VOLCANO	7/1/2014	9/15/2014	

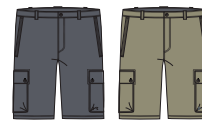


**NEW 1251669 BOYS MEDAL PLAY SHORT**

**\$39.99** // YXS-YXL // 100% POLYESTER

- Soft, ultra-lightweight woven fabric, built for durability & comfort
- Moisture Transport System wicks sweat away from the body
- Flat-front, 3-pocket design with working fly
- Waistband uses adjustable inner elastic for a perfect fit
- Inseam: YMD 9" (+/- 1" per size)

BODY/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/GRAPHITE	6/1/2014	12/15/2014	
254 CANVAS/GRAPHITE	6/1/2014	12/15/2014	
406 SCATTER/GRAPHITE	6/1/2014	12/15/2014	
838 VOLCANO/DEEP SPACE BLUE	6/1/2014	9/15/2014	

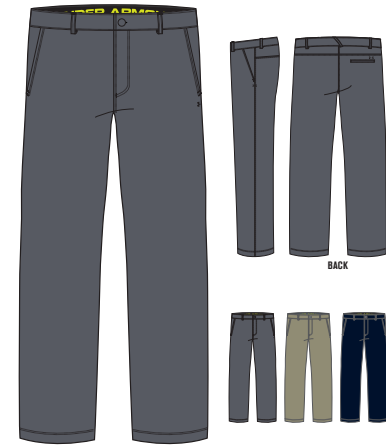


**1242730 BOYS UA CARGO SHORT**

**\$44.99** // YXS-YXL // 5.5 oz. 65% POLYESTER, 35% COTTON

- Tough ripstop fabric balances durability with lightweight performance
- Moisture Transport System wicks sweat away from the body
- Belt loop waistband with internal adjuster
- Mesh hand pockets and side cargo pockets
- 9" inseam

BODY/LOGO	FIRST SHIP	LAST SHIP	AR
040 GRAPHITE/BLACK	7/1/2014	12/15/2014	
254 CANVAS/CHARCOAL	7/1/2014	12/15/2014	



**NEW 1249307 BOYS UA GOLF PANT**

**\$64.99** // YXS-YXL //

5.0 oz. 56% NYLON, 40% POLYESTER, 4% ELASTANE

- Smooth, lightweight fabric delivers total comfort on the course
- 4-way stretch fabrication allows greater mobility & maintains shape
- Signature Moisture Transport System wicks sweat away from the body
- 30+ UPF protects your skin from the sun's harmful rays
- Flat-front, 3-pocket design with working fly
- Waistband uses adjustable inner elastic for a perfect fit

BODY/LOGO	FIRST SHIP	LAST SHIP	AR
040 GRAPHITE/BLACK	7/1/2014	12/15/2014	
016 ANTHRACITE/HIGH-VIS YELLOW	7/1/2014	12/15/2014	
254 CANVAS/GRAPHITE	7/1/2014	12/15/2014	



**coldgear**  
**INFRARED**  
**STORM**



**NEW 1248707 MEN'S UA WINTERSWEET GOLF BEANIE**

**\$29.99** // SIZE: MEN'S OSFA // 100% POLYESTER

- Traditional fitting beanie
- ColdGear® Infrared lined, Storm Treated
- UA Golf wordmark embroidered on back
- UA logo embroidered on front

BODY/SECONDARY/LOGO	FIRST SHIP	LAST SHIP	AR
016 ANTHRACITE HEATHER/ALPINE	9/1/2014	12/24/2014	
025 TRUE GRAY HEATHER/ANTHRACITE	9/1/2014	12/24/2014	
334 ROUGH HEATHER/HIGH-VIS YELLOW	9/1/2014	12/24/2014	
406 SCATTER HEATHER/STEEL	9/1/2014	12/24/2014	



**NEW 1248706 MEN'S UA GOLF STRIPE BEANIE**

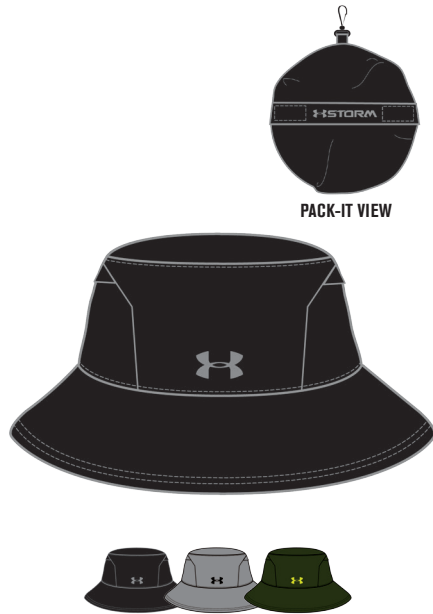
**\$24.99** // SIZE: MEN'S OSFA // 100% ACRYLIC

- Traditional fitting beanie
- Jacquarded striping for fashion look
- Embroidered UA logo

BODY/SECONDARY/LOGO	FIRST SHIP	LAST SHIP	AR
036 STEEL/BLACK/BLACK	9/1/2014	12/24/2014	
334 ROUGH/HIGH-VIS YELLOW/HVY	9/1/2014	12/24/2014	
468 ALPINE/ANTHRACITE/ANTHRACITE	9/1/2014	12/24/2014	
500 PURPLE PANIC/STEEL/STEEL	9/1/2014	12/24/2014	
825 BLAZE ORANGE/ACADEMY/ATH	9/1/2014	12/24/2014	



**STORM**



**NEW 1248704 MEN'S UA PACK-IT BUCKET HAT**

**\$29.99** // SIZE: MEN'S OSFA // 91% POLYESTER, 9%SPANDEX

- Crushable, Packable Bucket!
- Bucket folds into itself for easy storage in golf bag!
- Storm Treated with UA heat seal logo on the front

BODY/SECONDARY/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/STEEL	6/1/2014	12/24/2014	
035 STEEL/BLACK	6/1/2014	12/24/2014	
324 ROUGH/HVY	6/1/2014	12/24/2014	



**NEW 1254092 MEN'S UA BRAVO CAP**

**\$26.99** // SIZE: M/L, L/XL, XL/XXL // 96% POLYESTER, 4% SPANDEX

- Structured low crown curved visor stretch fit cap
- Embossed plaid pattern subtly all over the cap
- High density screen print UA logo on front
- Vertical Under Armour® wordmark on back of cap

BODY/SECONDARY/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/TROPIC PINK/TROPIC PINK	6/1/2014	12/24/2014	
035 STEEL/BLACK/BLACK	6/1/2014	12/24/2014	
334 ROUGH/HVY/HVY	6/1/2014	12/24/2014	
406 SCATTER/ACADEMY/BLAZE ORANGE	6/1/2014	12/24/2014	
583 PLUTO/STEEL/STEEL	6/1/2014	12/24/2014	
600 RED/GRAPHITE/GRAPHITE	6/1/2014	12/24/2014	



**1250738 MEN'S UA EAGLE CAP**

**\$24.99** // SIZE: M/L, L/XL, XL/XXL // 97% ACRYLIC, 3% SPANDEX

- Traditional structured curved visor stretch fit cap
- Sublimated stripe pattern on front of cap
- Mesh side and back panels of cap
- Embroidered UA logo on front
- Vertical Under Armour® wordmark on back of cap

BODY/SECONDARY/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/WHITE/WHITE	6/1/2014	12/24/2014	
035 STEEL/WHITE/SCATTER	6/1/2014	12/24/2014	
334 ROUGH/ROUGH/HVY	6/1/2014	12/24/2014	
406 SCATTER/WHITE/ACADEMY	6/1/2014	12/24/2014	
825 BLAZE ORANGE/WHITE/ACADEMY	6/1/2014	12/24/2014	



**NEW 1247417 MEN'S UA GOLF HEADLINE STRETCH FIT CAP**

**\$24.99** // SIZE: M/L, L/XL, XL/XXL // 97% ACRYLIC, 3% SPANDEX

- Traditional structured curved visor stretch fit cap
- Rear comfort band with UA wordmark
- Front high density heat seal logo

BODY/SECONDARY/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/WHITE	C/O	12/24/2014	
035 STEEL/BLACK	C/O	12/24/2014	
100 WHITE/STEEL	C/O	12/24/2014	
334 ROUGH/HVY	6/1/2014	12/24/2014	
406 SCATTER/BLAZE ORANGE	6/1/2014	12/24/2014	



**NEW 1247386 MEN'S UA CLASSIC MESH STRETCH FIT CAP**

**\$21.99** // SIZE: M/L, L/XL, XL/XXL // 55% COTTON, 45% POLYESTER

- Traditional structured curved visor stretch fit cap
- Mesh side and back panels of cap
- Under Armour® side hit
- UA Golf logo on visor of cap
- UA logo embroidered on front

BODY/SECONDARY/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/BLACK/GRAPHITE	C/O	12/24/2014	
040 GRAPHITE/GRAPHITE/WHITE	C/O	12/24/2014	☺
100 WHITE/WHITE/GRAPHITE	C/O	12/24/2014	☺
409 ACADEMY/ACADEMY/SCATTER	6/1/2014	12/24/2014	
678 NEO PULSE/GRAPHITE/GRAPHITE	6/1/2014	12/24/2014	
731 HVY/BLACK/ROUGH	6/1/2014	12/24/2014	
825 BLAZE ORANGE/WHITE/STEEL	6/1/2014	12/24/2014	

REVERSIBLE



**NEW 1253102 BOYS GOLF STRIPE BEANIE**

**\$21.99** // SIZE: YOUTH XS/S-S/M // 100% ACRYLIC

- Traditional fit beanie
- Jacquarded striped knitting
- Embroidered UA logo

BODY/SECONDARY/LOGO	FIRST SHIP	LAST SHIP	AR
040 GRAPHITE/ANTHRACITE/HVY	6/1/2014	12/24/2014	
406 SCATTER/DEEP SPACE BLUE/VOL	6/1/2014	12/24/2014	
428 ELECTRIC BLUE/ATH/STROBE	6/1/2014	12/24/2014	
600 RED/GRAPHITE/BLACK	6/1/2014	12/24/2014	



STORM

**NEW 1256953 UA HUSTLE BACKPACK**

**\$54.99** // 18" X 13" X 8" // CUB. VOL. 1875 // DWR TREATED 600 D POLYESTER WITH TARPAULIN/ABRASION-RESISTANT PU COATED BOTTOM PANEL, 100% POLYESTER

- UA Storm Treated to protect your gear from the elements
- Soft, Tricot lined laptop sleeve; can hold up to a 15" laptop
- Front H2O repellent UA Storm valuables pocket
- HeatGear<sup>®</sup> adjustable shoulder straps for extra comfort/breathability
- 2 side water bottle pockets
- Ultra comfort grab handle
- Large, front gusseted laundry pocket

BODY/SECONDARY/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/STEEL/WHITE	5/1/2014	12/15/2014	☺
040 GRAPHITE/BLACK/WHITE	5/1/2014	12/15/2014	☺
100 WHITE/BLACK/STEEL/BLACK	5/1/2014	12/15/2014	☺

STORM

**NEW UA UNDENIABLE DUFFEL**

- UA Storm Treated, lightweight fabric to protect your gear from the elements
- Extra large front zippered organization pocket
- Adjustable shoulder strap with HeatGear<sup>®</sup>
- Ultra comfort grab handle
- 1 large vented, gusseted pocket for laundry or shoes + 1 large zippered pocket + 1 mesh pocket
- D-Ring on front panel for an added attachment point

**1256533 UA UNDENIABLE MD DUFFEL**

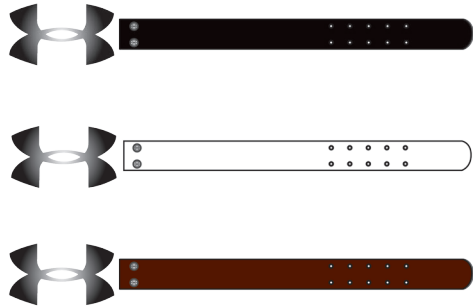
**\$44.99** // 13" X 25" X 11" // CUB. VOL. 3700 // DWR TREATED 600 D POLYESTER WITH ABRASION-RESISTANT PU COATED BOTTOM PANEL, 100% POLYESTER

BODY/SECONDARY/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/BLACK/WHITE	5/1/2014	12/15/2014	☺
040 GRAPHITE/BLACK/WHITE	5/1/2014	12/15/2014	☺

**1256654 UA UNDENIABLE SM DUFFEL**

**\$39.99** // 11" X 22" X 10" // CUB. VOL. 2500 // DWR TREATED 600 D POLYESTER WITH ABRASION-RESISTANT PU COATED BOTTOM PANEL, 100% POLYESTER

BODY/SECONDARY/LOGO	FIRST SHIP	LAST SHIP	AR
001 BLACK/BLACK/WHITE	5/1/2014	12/15/2014	☺
040 GRAPHITE/BLACK/WHITE	5/1/2014	12/15/2014	☺

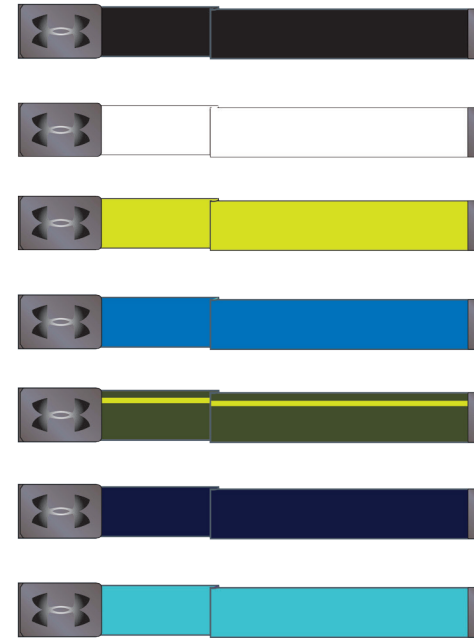


**1233226 UA LOGO BELT**

**\$49.99** // SIZE: S, M, L, XL // SPLIT LEATHER

- 100% split leather belt with oversized Under Armour® belt buckle

	BODY/LOGO	FIRST SHIP	LAST SHIP	AR
001	BLACK/SILVER	C/O	12/24/2014	
100	WHITE/SILVER	C/O	12/24/2014	
206	ESPRESSO/SILVER	C/O	12/24/2014	



**1252132 UA WEBBING BELT**

**\$19.99** // SIZE: OSFA // 100% POLYESTER

- Adjustable up to size 42
- Custom UA buckle with bottle opener on backside
- Belt can be reversed if needed

	BODY/LOGO	FIRST SHIP	LAST SHIP	AR
001	BLACK/GRAPHITE	C/O	12/24/2014	
100	WHITE/GRAPHITE	C/O	12/24/2014	
731	HIGH-VIS YELLOW/GRAPHITE	C/O	12/24/2014	
406	SCATTER/GRAPHITE	5/1/2014	12/24/2014	
334	ROUGH/HVY/GRAPHITE	7/1/2014	12/24/2014	
408	ACADEMY/GRAPHITE	7/1/2014	12/24/2014	
468	ALPINE/GRAPHITE	7/1/2014	12/24/2014	





**U459 MEN'S UA GOLF LO CUT**

**\$14.99** // TWO PAIR // LG // 54% POLYESTER, 30% COTTON, 13% NYLON, 3% SPANDEX

SPORT CATEGORY: GOLF

- *ArmourDry™ wicks moisture, accelerates evaporation*
- *Embedded Arch Support helps reduce foot fatigue*
- *ArmourBlock® helps prevent growth of odor-causing bacteria in the sock*

BODY	FIRST SHIP	LAST SHIP	AR
BLACK/FLASHLIGHT	6/1/2014	12/24/2014	
WHITE/SUPERIOR BLUE	6/1/2014	12/24/2014	



**U460 MEN'S UA GOLF LO CUT TAB**

**\$14.99** // TWO PAIR // LG // 54% POLYESTER, 30% COTTON, 13% NYLON, 3% SPANDEX

SPORT CATEGORY: GOLF

- *ArmourDry™ wicks moisture, accelerates evaporation*
- *Embedded Arch Support helps reduce foot fatigue*
- *ArmourBlock® helps prevent growth of odor-causing bacteria in the sock*

BODY	FIRST SHIP	LAST SHIP	AR
BLACK/FLASHLIGHT	6/1/2014	12/24/2014	
WHITE/SUPERIOR BLUE	6/1/2014	12/24/2014	

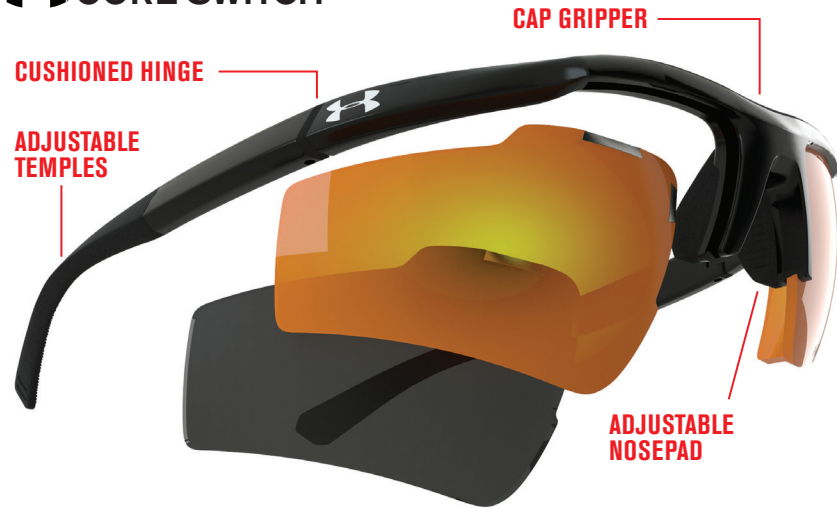
(PLEASE CONTACT GILDAN, UNDER ARMOUR'S EXCLUSIVE SOCK LICENSEE, FOR ORDERING AND CUSTOMER SERVICE: 1-800-438-9127)



# PERFORMANCE EYEWEAR

**THE STRONGEST, LIGHTEST, MOST COMFORTABLE FRAMES IN THE GAME.**

## CORE SWITCH



## FRAME TECHNOLOGY

**ADJUSTABLE NOSEPAD**  
Nosepad can be adjusted for a custom fit (available in most styles)

**ADJUSTABLE TEMPLES**  
Temples can be adjusted for a custom fit (available in select styles)

**AIR FLOW TECHNOLOGY**  
Air Flow directed through the lens to keep the wearer cooler (available in select styles)

**ANTI-BOUNCE BRIDGE**  
Cradles nosebridge for comfort and reduces frame movement (available in select styles)

**ARMOURFUSION™**  
ArmourFusion™ frames flex and retain their shape through the toughest conditions. Combining the element Titanium, which has the highest strength-to-weight ratio of any metal known to man, with Grilamid, a durable cutting-edge thermoplastic, results in ultra-lightweight, impact-resistant sunglass frames

**CUSHIONED HINGE**  
High impact zone absorbs shock and ensures a customized fit (available in select styles)

**THREE POINT GRIP**  
Ensures a comfortable and secure fit (available in select styles)

**UNDER ARMOUR® PERFORMANCE EYEWEAR LENSES BLOCK 100% OF UVA, UVB, AND UVC RAYS.**



**GRAY** lenses are the most flexible lens option, ideal for varying sports and activities.

**BROWN** lenses are ideal for outdoor enthusiasts like mountain bikers, climbers, hikers, etc.

**GAME DAY** lenses are ideal for sports like baseball, softball and golf where it is imperative to pick a moving object (a ball) off of a background (the sky or the grass) quickly and accurately.

**MULTIFLECTION™** (Patented Multiflection™) lenses eliminate staining and smudges, are highly scratch-resistant, water-repellent, and are easier to clean than traditional lenses.

## LENS TECHNOLOGY



**ARMOURSIGHT® LENS TECHNOLOGY**  
Up to 20% enhanced vision edge to edge;  
Up to 10 times stronger than polycarbonate lenses

**POLARIZED**  
High glare reduction and True Color Recognition in the brightest conditions

**ZEISS OPTICS BY CARL ZEISS**  
Zeiss precision optics achieve best optical performance through high material purity and long term durability



**NEW UA FIRE**

**FEATURES // BENEFITS**

- *ArmourSight® // Up to 20% enhanced vision edge to edge; Up to 10 times stronger than polycarbonate lenses*
- *Armourfusion™ // Armourfusion™ frames flex and retain their shape through the toughest conditions / Combining the element Titanium, which has the highest strength-to-weight ratio of any metal known to man, with Grilamid, a durable cutting-edge thermoplastic, results in ultra-lightweight, impact-resistant sunglass frames*
- *Adjustable Nosepad // Nosepad can be adjusted for a custom fit (available in select styles)*
- *Multiflection™ Lenses // Layers of protection guarding against scratches and smudges, and is easy to clean*

**SIZES: ONE SIZE**

STYLE #	FRAME COLOR // LENS COLOR	MSRP	UPC	AVAILABLE
UA8600065-010100	SATIN BLACK W/ CHARCOAL GRAY // GRAY	\$99.99	845372034204	2/15/2014
UA8600065-111120	SATIN WHITE W/ CHARCOAL GRAY // BROWN	\$99.99	845372034181	2/15/2014
UA8600065-000030	SHINY BLACK W/ BLACK // GAME DAY MULTI	\$99.99	845372034938	2/15/2014
UA8600065-060661	SATIN CARBON W/ BLACK // GRAY W/ BLUE MULTI	\$109.99	845372034198	2/15/2014



**UA IGNITER 2.0**

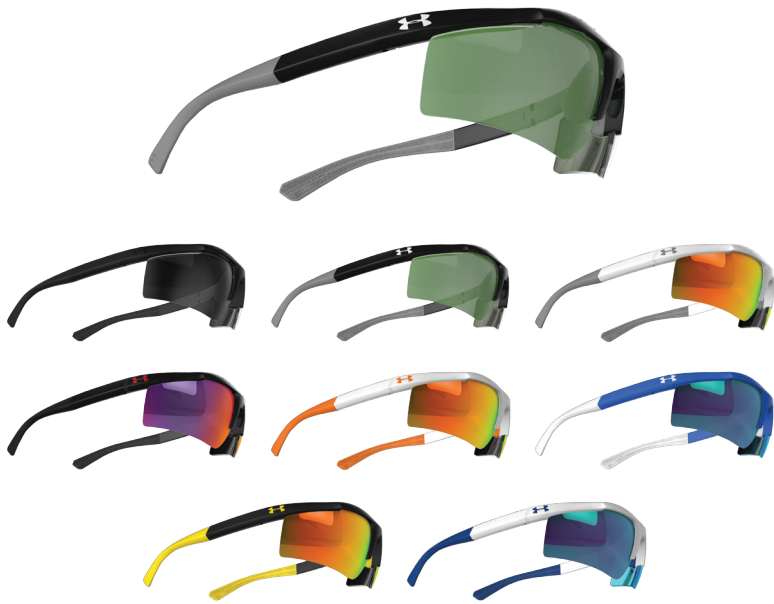
**FEATURES // BENEFITS**

- *ArmourSight® // Up to 20% enhanced vision edge to edge; Up to 10 times stronger than polycarbonate lenses*
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- *Multiflection™ Lenses // Layers of protection guarding against scratches and smudges, and is easy to clean*

**SIZES: ONE SIZE**

STYLE #	FRAME COLOR // LENS COLOR	MSRP	UPC	AVAILABLE
UA8600051-000100	SHINY BLACK W/ BLACK // GRAY	\$89.99	845372034587	2/15/2014
UA8600051-000001	SHINY BLACK W/ YELLOW // GRAY MULTI	\$99.99	845372024090	AT ONCE
UA8600051-401001	SHINY NAVY BLUE W/ WHITE // GRAY MULTI	\$99.99	845372024335	AT ONCE
UA8600051-101041	SHINY WHITE W/ RED // GRAY W/ ORANGE MULTI	\$104.99	845372024106	AT ONCE
UA8600051-106451	SHINY WHITE W/ RED // GRAY MULTI	\$104.99	845372032781	2/15/2014
UA8600051-141441	SHINY CRYSTAL W/ FROSTED CRYSTAL // GRAY W/ ORANGE MULTI	\$104.99	845372033450	2/15/2014
UA8600051-184161	SATIN GRAY W/ BLUE // GRAY W/ BLUE MULTI	\$104.99	845372034532	2/15/2014
UA8600051-108041	SHINY WHITE W/ ORANGE // ORANGE MULTI	\$109.99	845372024298	AT ONCE
UA8600051-104361	SHINY WHITE W/ BLUE // BLUE MULTI	\$109.99	845372024304	AT ONCE
UA8600051-103081	SHINY WHITE W/ GREEN // GREEN MULTI	\$109.99	845372024311	AT ONCE

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**UA CORE**

**FEATURES // BENEFITS**

- *ArmourSight® // Up to 20% enhanced vision edge to edge; Up to 10 times stronger than polycarbonate lenses*
- *Armourfusion™ // Armourfusion™ frames flex and retain their shape through the toughest conditions / Combining the element Titanium, which has the highest strength-to-weight ratio of any metal known to man, with Grilamid, a durable cutting-edge thermoplastic, results in ultra-lightweight, impact-resistant sunglass frames*
- *Adjustable Temples // Temples can be adjusted for a custom fit (available in select styles)*
- *Cap Gripper // Ensures a secure fit when worn upside down on a cap (available in select styles)*
- *Multiflection™ Lenses // Layers of protection guarding against scratches and smudges and is easy to clean*

**SIZES: ONE SIZE**

STYLE #	FRAME COLOR // LENS COLOR	MSRP	UPC	AVAILABLE
UA8600035-4700	SATIN BLACK W/ BLACK // GRAY	\$94.99	845372019638	AT ONCE
UA8600035-5131	SHINY BLACK W/ CHARCOAL GRAY // GAME DAY MULTI	\$99.99	845372014732	AT ONCE
UA8600035-5241	SHINY WHITE W/ CHARCOAL GRAY // ORANGE MULTI	\$104.99	845372014749	AT ONCE
UA8600035-5151	SHINY BLACK W/ BLACK // GRAY MULTI	\$104.99	845372019348	AT ONCE
UA8600035-6001	SHINY WHITE W/ ORANGE // ORANGE MULTI	\$104.99	845372020443	2/15/2014
UA8600035-6002	SATIN BLUE W/ WHITE // BLUE MULTI	\$104.99	845372020412	2/15/2014
UA8600035-017141	SATIN BLACK W/ YELLOW // GRAY MULTI	\$104.99	845372025738	2/15/2014
UA8600035-114061	SATIN WHITE W/ NAVY BLUE // BLUE MULTI	\$104.99	845372025752	2/15/2014



**UA CORE SWITCH**

**FEATURES // BENEFITS**

- *ArmourSight® // Up to 20% enhanced vision edge to edge; Up to 10 times stronger than polycarbonate lenses*
- *Armourfusion™ // Armourfusion™ frames flex and retain their shape through the toughest conditions / Combining the element Titanium, which has the highest strength-to-weight ratio of any metal known to man, with Grilamid, a durable cutting-edge thermoplastic, results in ultra-lightweight, impact-resistant sunglass frames*
- *Adjustable Temples // Temples can be adjusted for a custom fit (available in select styles)*
- *Cap Gripper // Ensures a secure fit when worn upside down on a cap (available in select styles)*
- *Multiflection™ Lenses // Layers of protection guarding against scratches and smudges and is easy to clean*
- *Magnetic Interchange Lens System® // High-energy magnets embedded in lens to swap lenses quickly and easily*

**SIZES: ONE SIZE**

STYLE #	FRAME COLOR // LENS COLOR	MSRP	UPC	AVAILABLE
UA8620038-517031	SHINY BLACK W/ BLACK // GAME DAY W/ MULTI & CRIMSON	\$129.99	845372019355	AT ONCE
UA8620038-697008	MATTE SILVER // GRAY POLARIZED & CRIMSON	\$134.99	845372030856	AT ONCE

*UA Core Switch styles come with additional lenses*





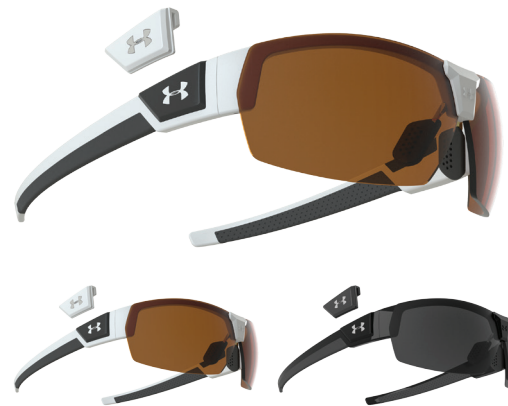
### UA REIGN

#### FEATURES // BENEFITS

- *ArmourSight® // Up to 20% enhanced vision edge to edge; Up to 10 times stronger than polycarbonate lenses*
- *Armourfusion™ // Armourfusion™ frames flex and retain their shape through the toughest conditions / Combining the element Titanium, which has the highest strength-to-weight ratio of any metal known to man, with Grilamid, a durable cutting-edge thermoplastic, results in ultra-lightweight, impact-resistant sunglass frames*
- *Multiflection™ Lenses // Layers of protection guarding against scratches and smudges, and is easy to clean*

SIZES: ONE SIZE

STYLE #	FRAME COLOR // LENS COLOR	MSRP	UPC	AVAILABLE
UA8600052-000001	SHINY BLACK W/ BLACK // GRAY MULTI	\$99.99	845372024120	AT ONCE
UA8600052-060641	SATIN CARBON W/ RED // GRAY W/ ORANGE MULTI	\$109.99	845372024137	AT ONCE
UA8600052-010161	SATIN BLACK W/ BLUE // GRAY W/ BLUE MULTI	\$109.99	845372024144	AT ONCE



### UA DRIVE

#### FEATURES // BENEFITS

- *ArmourSight® // Up to 20% enhanced vision edge to edge; Up to 10 times stronger than polycarbonate lenses*
- *Armourfusion™ // Armourfusion™ frames flex and retain their shape through the toughest conditions / Combining the element Titanium, which has the highest strength-to-weight ratio of any metal known to man, with Grilamid, a durable cutting-edge thermoplastic, results in ultra-lightweight, impact-resistant sunglass frames*
- *Multiflection™ Lenses // Layers of protection guarding against scratches and smudges, and is easy to clean*
- *Interchangeable Logo Clips // Ability to remove and replace logo clips on each temple for ultimate customization*

SIZES: ONE SIZE

STYLE #	FRAME COLOR // LENS COLOR	MSRP	UPC	AVAILABLE
UA8600045-6502	SATIN WHITE W/ CHARCOAL GRAY // BROWN MULTI	\$134.99	845372020801	AT ONCE
UA8600045-000008	SATIN BLACK W/ CHARCOAL GRAY // GRAY POLARIZED	\$164.99	845372024021	AT ONCE

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**UA ZONE 2.0**

**FEATURES // BENEFITS**

- *ArmourSight® // Up to 20% enhanced vision edge to edge; Up to 10 times stronger than polycarbonate lenses*
- *Armourfusion™ // Armourfusion™ frames flex and retain their shape through the toughest conditions / Combining the element Titanium, which has the highest strength-to-weight ratio of any metal known to man, with Grilamid, a durable cutting-edge thermoplastic, results in ultra-lightweight, impact-resistant sunglass frames*
- *Multiflection™ Lenses // Layers of protection guarding against scratches and smudges, and is easy to clean*

**SIZES: ONE SIZE**

STYLE #	FRAME COLOR // LENS COLOR	MSRP	UPC	AVAILABLE
UA8600050-010100	SATIN BLACK W/ BLACK // GRAY	\$89.99	845372034624	2/15/2014
UA8600050-000001	SHINY BLACK W/ YELLOW // GRAY MULTI	\$99.99	845372024069	AT ONCE
UA8600050-060641	SATIN CARBON W/ RED // GRAY W/ ORANGE MULTI	\$104.99	845372024076	AT ONCE
UA8600050-000161	SHINY BLACK W/ BLACK // GRAY W/ BLUE MULTI	\$104.99	845372034648	2/15/2014



**NEW UA MARBELLA**

**FEATURES // BENEFITS**

- *ArmourSight® // Up to 20% enhanced vision edge to edge; Up to 10 times stronger than polycarbonate lenses*
- *Armourfusion™ // Armourfusion™ frames flex and retain their shape through the toughest conditions / Combining the element Titanium, which has the highest strength-to-weight ratio of any metal known to man, with Grilamid, a durable cutting-edge thermoplastic, results in ultra-lightweight, impact-resistant sunglass frames*
- *Multiflection™ Lenses // Layers of protection guarding against scratches and smudges and is easy to clean*
- *Adjustable Nosepad // Nosepad can be adjusted for a custom fit (available in select styles)*

**SIZES: ONE SIZE**

STYLE #	FRAME COLOR // LENS COLOR	MSRP	UPC	AVAILABLE
UA8600066-003100	SHINY BLACK W/ PEAPOD GREEN // GRAY	\$89.99	845372034174	2/15/2014
UA8600066-111170	SATIN WHITE W/ HOT CORAL // CRIMSON	\$89.99	845372034150	2/15/2014
UA8600066-010941	SATIN BLACK W/ CHARCOAL GRAY // ORANGE MULTI	\$104.99	845372034167	2/15/2014



**NEW UA MARBELLA SHIELD**

**FEATURES // BENEFITS**

- *ArmourSight® // Up to 20% enhanced vision edge to edge; Up to 10 times stronger than polycarbonate lenses*
- *Armourfusion™ // Armourfusion™ frames flex and retain their shape through the toughest conditions / Combining the element Titanium, which has the highest strength-to-weight ratio of any metal known to man, with Grilamid, a durable cutting-edge thermoplastic, results in ultra-lightweight, impact-resistant sunglass frames*
- *Multiflection™ Lenses // Layers of protection guarding against scratches and smudges and is easy to clean*
- *Adjustable Nosepad // Nosepad can be adjusted for a custom fit (available in select styles)*

**SIZES: ONE SIZE**

STYLE #	FRAME COLOR // LENS COLOR	MSRP	UPC	AVAILABLE
UA8600070-010100	SATIN BLACK W/ BLACK // GRAY	\$94.99	845372034037	2/15/2014
UA8600070-083101	SATIN SILVER W/ PEAPOD GREEN // GRAY MULTI	\$104.99	845372034020	2/15/2014
UA8600070-107141	SHINY WHITE W/ LIGHT YELLOW // GRAY W/ ORANGE MULTI	\$109.99	845372034013	2/15/2014

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