

Professional • Valuable • Memorable

# 2018 DAY PLANNER & MAIL SERVICE

Great for families, business professionals, seniors & clients who like to be in the know!



FRONT

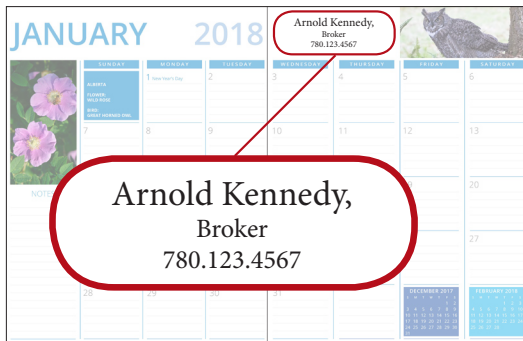
INSIDE

BACK

Includes: fully personalized front and back cover, cover printed on glossy cardstock, open size 11"x17", closed size 8.5"x11".

## Available Add-on Options:

### Monthly Contact Info



Black & White contact text on each monthly spread.

### Holiday Greeting Insert



See applicable order form for more info.

### Inside Front & Back Cover



Additional space to promote you and your services.



address 101-10620 178 St NW Edmonton, AB T5S 2E3 website [www.dmsmarketing.ca](http://www.dmsmarketing.ca)

phone 780 489 2969 toll free 1 800 309 1747 fax 780 486 1421 email [consult@dmsmarketing.ca](mailto:consult@dmsmarketing.ca)

# 2018 PERSONALIZED DAY PLANNER

## \*Day Planner Pricing

100 - 200 =	\$1.68
201 - 500 =	\$1.49
501 - 1,000 =	\$1.34
1,001 - 2,500 =	\$1.24
2,501 - 5,000 =	\$0.99

\*per piece, does not include applicable taxes

Order By	Ship By
August 15	September 15
September 15	October 16
October 16	November 15
November 15	November 30

## 1. Choose Your Service:

To order your Day Planner, fill in the Quantity, Per Piece Price (from pricing chart) and Total. Indicate the options you would like as well as the number of day planners we are mailing for you and the number shipped to your office.

	Order Quantity	Per Piece Price	Total
Day Planner			
Option 1: Monthly Contact Info (B&W)		\$1.00	
Option 2: Inside Front & Back Cover (colour)		\$0.25	
Option 3: Holiday Greeting Insert		\$0.30	
Mail Service		\$1.95	
Mail Service includes envelopes, postage, processing & delivery to Canada Post			
Ship to office (min. S&H \$15.00)		\$0.21	
		*Sub-Total	

**Order by September 15 if you have a mail deadline.**

\*applicable Taxes to be applied

## 2. Cover Design Info:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Same as last year | <input type="checkbox"/> Reorder with changes | <input type="checkbox"/> New order                        |
| <input type="checkbox"/> Photo on File     | <input type="checkbox"/> Photo to follow      | <input type="checkbox"/> Template# .....                  |
|  |   | <input type="checkbox"/> Custom Design<br>(fee may apply) |

Name: ..... Title: .....  
 Company: ..... Address: .....  
 Office Phone: ..... Cell Phone: .....  
 Email: ..... Website: .....  
 Other: .....

## 3. Choose Mail Service Date\*:

- Nov. 24    Dec. 1    Dec. 8

\* We do our best to accommodate your mailing preference. If chosen date can not be accommodated you will be notified of next available mailing date.

## 4. Mailing List:

- Mailing List to follow    Use mailing list on file

Please supply mailing list in Excel or CSV format and email new lists to:  
 marlene@dmsmarketing.ca. Mailing list & data updates due Nov. 15, 2017.

## 5. Holiday Greeting Insert:

- |   |  |
|---|--|
| <input type="checkbox"/> None   | <input type="checkbox"/> Letter - I will supply<br>(no additional charge)                  |
| <input type="checkbox"/> Letter - print my<br>supplied text<br>(templates available on<br>request, \$0.30/ piece) | <input type="checkbox"/> Other (sample must be<br>supplied for approval by<br>Canada Post) |

## 6. Method Of Payment:

I authorize DMS Marketing to use this credit card for payment of this order. Payment will be processed upon receipt.

- Bill to credit card on file    Bill to credit card below

- Mastercard    Visa

Card Number .....

Expiry Date .....

Cardholder Name .....

Signature .....

Date .....

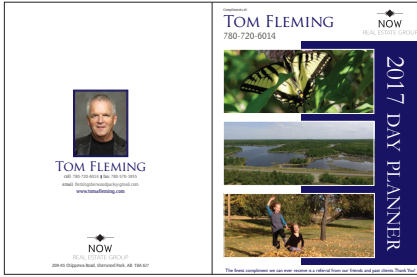


fax order to 780.486.1421 or email to marlene@dmsmarketing.ca

phone 780.489.2969 toll free 1.800.309.1747 website www.dmsmarketing.ca

# 2018 Day Planner Template Samples

Note: Colours & photos will be customized for individual.



2018 - 1



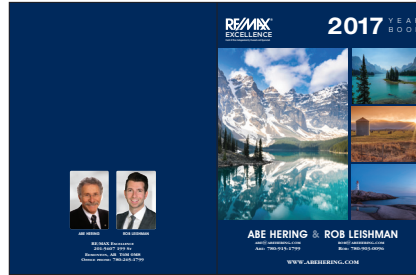
2018 - 2



2018 - 3



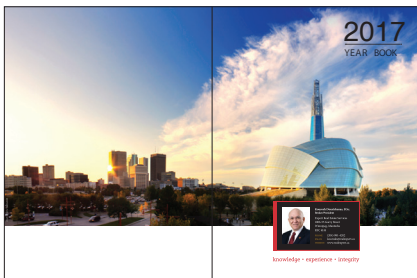
2018 - 4



2018 - 5



2018 - 6



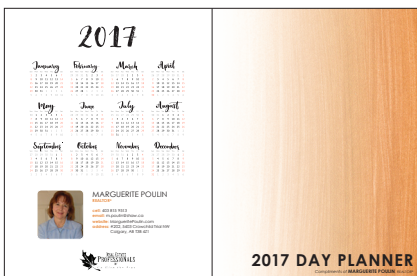
2018 - 7



2018 - 8



2018 - 9



2018 - 10



2018 - 11



2018 - 12



2018 - 13



2018 - 14



2018 - 15

Cities available for 2018-13 are: Edmonton, Calgary, Ottawa, Winnipeg, Vancouver, Toronto & Montreal.



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# 2017 HOLIDAY INSERT ORDER FORM

**ORDER DEADLINE**  
November 17, 2017

## 1. Insert Quantity:

Quantity will equal mail service quantity ordered unless indicated otherwise.

Extra Insert Quantity: .....

Price: \$0.30 per piece

\*applicable taxes & shipping of extras not included

## 2. Choose Verse:

- May the Christmas season fill your home with joy, your heart with love, and your life with laughter. Wishing you and your family a very Merry Christmas and a Happy New Year!
- May your celebrations be merry; your heart be light; your home happy; your season bright. Warmest thoughts and best wishes for a wonderful holiday and a Happy New Year.
- Supply my Own (Due by November 17)

## 3. Choose Font:

- May the Christmas season...*
- May the Christmas season...**
- May the Christmas season...***

## 4. Personalization:

- Photo  Name: .....
- Company: .....
- Other: .....

## 5. Choose Template:

## 6. Method Of Payment:

I authorize DMS Marketing to use this credit card for payment of this order. Payment will be processed upon receipt.

- Bill to credit card on file       Bill to credit card below
- Mastercard       Visa

Card Number .....

Expiry Date .....

Cardholder Name .....

Signature .....

Date .....



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