



# Managed Towel Programs for Industry

Delivered through Genuine Service Excellence<sup>SM</sup>

*prepared for*



**Oldcastle**  
BuildingEnvelope<sup>TM</sup>



**Doug**  
Account Executive  
Carrollton, TX

ITU AbsorbTech is one of the largest **family-owned** industrial laundry service companies. We help facilities **eliminate waste streams & support safety goals** with reuse programs including towels, absorbents, garments, & industrial safety mats.

 **AbsorbTech**<sup>®</sup>  
*Cleaner, safer solutions for industry*

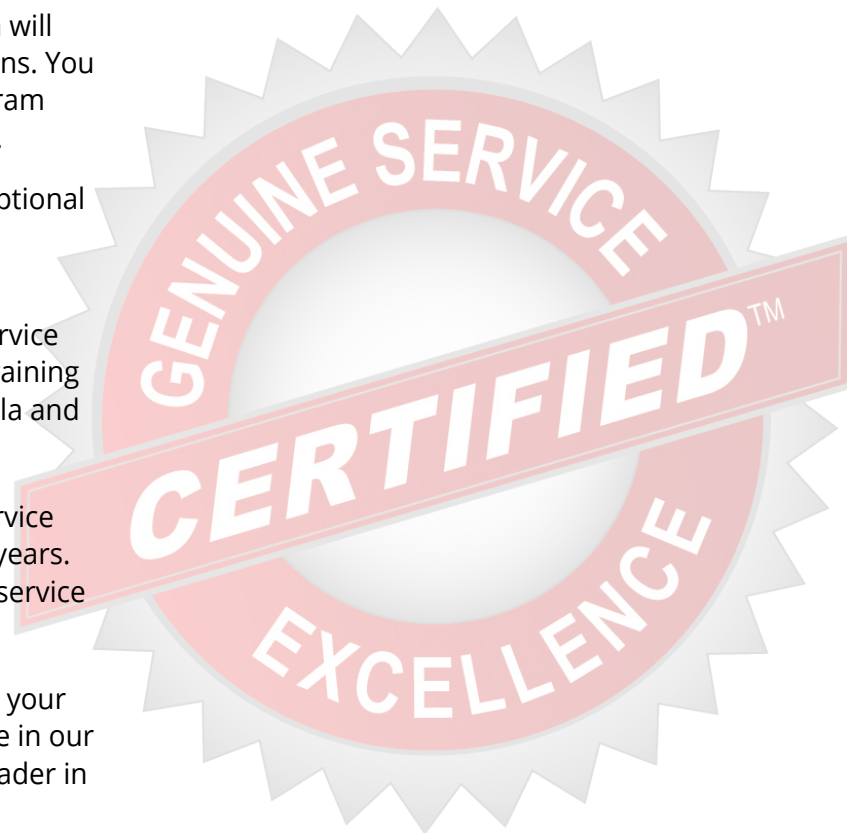
# Cleaner, safer solutions for industry

## The Genuine Service Excellence Team

Our full-service, team management approach will service your facility with cleaner, safer solutions. You will realize significant savings through a program that fits your budget and your facility's needs.

Our program stands out because of our exceptional people. Here's why:

- **Award-winning training program** - All employees become certified in Genuine Service Excellence or Production Excellence. Our training program was recently ranked with Coca Cola and UPS as one of the world's best.
- **Experienced and team-oriented** - Our service team boasts an average tenure of over 15 years. We have a culture of working as a team to service your account.
- **Safety first** - We follow strict adherence to your facility's safety requirements and take pride in our awards recognizing ITU AbsorbTech as a leader in safety.



 Sorbblts®

# 4 reasons to switch to Ultra™ Towels

Ultras™ are professionally laundered for reuse



Ultras™ are professionally laundered towels to improve efficiency and support your waste reduction goals. **We are confident you'll find Ultras™ the best program in the industry.**

**1 Waste** Have an immediate & measurable impact in pounds of solid waste eliminated from your facility.

**2 Quality** Ultras™ outperform alternatives in quality, cleanliness and absorbency.

**3 Savings** Customers save significant cost and time compared to alternative programs and disposables.

**4 Managed** Delivery, pick up, laundering, inventory management & more - we take care of all the details.



**Tony**  
Route Service & Sales  
Carrollton, TX



Sorblits®

# Simple, hassle-free programs

## How it works

A Genuine Service Excellence team will monitor your budget and manage your program completely.



**You use Ultras™ Towels**  
for wiping grease and solvents  
in maintenance, manufacturing,  
cleanup and other industrial  
wiping tasks



**You get a custom waste  
reduction report**  
We quantify your waste  
reduction to showcase your  
environmental achievement.



**We pick-up & deliver**  
We pick up soiled & deliver  
clean Ultras™ to specific work  
stations or storage areas on a  
dependable schedule.



**We manage inventory**  
We recommend adjustments  
up or down with your written  
approval.



**We recycle oils and solvents**  
Ultras™ are cleaned at our ISO  
14001 facilities and recovered  
oils are reused in industry.



**You save time and money**  
Enjoy significant cost savings  
compared to alternatives &  
disposables.



# Eliminate a solid waste stream



Ultra™ are professionally laundered for reuse

Solid waste stream elimination and environmental reporting is an important part of corporate sustainability initiatives. The Ultra™ program has a measurable impact in pounds of solid waste eliminated from landfill. Through the use of Ultra™ solutions, your facility will:

- Divert tons of non-hazardous fluids from landfills and the sewer system annually.
- Support ISO 14001 and other sustainability objectives by conserving water, air, and utilization of raw materials.
- Eliminate the need for costly solid waste disposal, manifesting and incineration.



Our **Environmental Engineer, Jodi Drew**, is available as a resource for waste stream elimination, solvent recovery and compliance questions.

## Achievement in Waste Reduction



### OLDCASTLE BUILDING ENVELOPE

is recognized for its corporate environmental initiatives to reduce solid waste in support of ISO 14001 objectives from January 1 through December 31, 2016.

By utilizing the Sorblts® System including launderable, reusable textiles and managed service programs, your company eliminated the following solid waste

- 2,500 lbs. of industrial wiping towels**
- 2,500 lbs. of waste oil absorbents**
- 1,000 lbs. of restroom hand towels**
- 1,000 lbs. of mop heads**
- 500 lbs. of filter bags**



SorbIts®, Ultra™ Towel, Cotton Roll Towel, Mop and Filter Bag programs are Zero to Landfill Solutions supporting our customers' sustainability and waste stream elimination goals.

Sample Waste Reduction Certificate



SorbIts®

# Reduce your facility costs

Significant cost savings compared to alternatives



Customers save **significantly** over disposable towels and pay-by-the-drum programs by switching to reusable program. Here's how:

- ✓ Ultras™ last longer and absorb more than disposable wipes.
- ✓ No disposal or incineration costs. Ultras™ are professionally laundered for reuse.
- ✓ Ultras™ reduce soft labor costs. No ordering, storing, or manifesting required.
- ✓ Our cleaning standards are unmatched so you need less product to do the job. Ultras™ are processed in our ISO 14001 certified facilities.
- ✓ We manage your inventory so you have enough product to do the job but not too much to create unnecessary cost. We do not charge by the drum.
- ✓ With our StraightUp!™ billing practices, there are no hidden fees. Invoices are straightforward with no surprises.



**Jerry**  
District Manager  
Carrollton, TX

# The Ultra™ Printer Towel Advantage

Ultra™ towels are professionally laundered for reuse



Ultra™ Printer Towels are the better choice for the graphics industry. Compare our towels to alternatives. We are confident you'll find them the best in the industry.

**Shake** - Check for fine particles. Our dual tumbling and cleaning process removes lint.



**Feel** - Ultra™ towels are thicker, strong and softer than industry standard.

**Rub** - Rub an Ultra™ towel against white paper. Ultra™ towels do not leave residue.



**Smell** - Ultra™ towels simply smell cleaner than alternatives.



**Wick** - Ultra™ towels absorb 50% faster than the industry standard and hold more ink and solvent.



# Simple printer towel programs



## How it works

A Genuine Service Excellence team will monitor your budget and manage your program completely.



### You use the printer towels

Use for wiping inks and solvents.



### You get a custom solvent recovery report

We report gallons of solvent recovered from your towels for mass balance reporting.



### We pick-up & deliver

We pick up soiled & deliver clean printer towels to specific work stations or storage areas on a dependable schedule.



### We manage inventory

We recommend adjustments up or down with your written approval.



### We recycle the solvents

Towels are laundered at our ISO 14001 processing facilities. Printer towels are cleaned separately from shop towels.



### You save time and money

Enjoy significant cost savings compared to alternatives & disposables.



SorbIts®

# Decrease environmental impact

Ultra™ towels are professionally laundered for reuse



We understand that environmental reporting is an important part of sustainability initiatives in many industries. The use of Ultra™ Printer Towels will significantly enhance efforts to decrease your environmental impact. We support your initiatives by measuring and reporting solvent recovery data.

- Reduce waste liability
- Solvent recovery reports assist with EPA, OSHA, SARA, Title V and POTW reporting and ISO 14001 objectives
- Solvent recovery and waste reduction certificates reinforce corporate sustainability.



Our **Environmental Engineer, Jodi Drew**, is available as a resource for waste stream elimination, solvent recovery and compliance questions.

## Achievement in Pollution Prevention

SorbIts®

### OLDCASTLE BUILDING ENVELOPE

is recognized for its corporate environmental initiatives to reduce air emissions from January 1 through December 31, 2016.

**1,000 gallons of solvent**

were prevented from entering the environment through your company's utilization of Sorblts® Ultra™ launderable, reusable towels, processed through ITU AbsorbTech's proprietary solvent recovery and data reporting system.

**ITU AbsorbTech®**  
Cleaner, safer solutions for industry



SorbIts®, Ultra™ Towel, Cotton Roll Towel, Map and Filter Bag programs are Zero to Landfill Solutions supporting our customers' sustainability and solid waste stream elimination goals.

Sample Solvent Recovery Certificate

# Wiper Rule Compliance

*Pictured: Sorbblts® Ultra™ Printer Towels*

## Our programs are compliant with the EPA Wiper Rule

The EPA issued a final rule that modified the hazardous waste management regulations for solvent-contaminated wipes. The “Wiper Rule” outlines new standards for how to store, manage and transport solvent-contaminated wipes.

We help our customers comply with this rule by:

- ✓ Providing removable labels for customers to place on transportation containers for solvent-contaminated wipes.
- ✓ Making changes to storage containers to ensure they are sealed and labeled according to the standard.
- ✓ Implementing strict checks, as no free liquids can be accepted for transportation.
- ✓ Solvent recovery and waste reduction certificates to reinforce corporate sustainability efforts.

Visit [ITUAbsorbTech.com/epa-wiper-rule-compliance](https://www.ituabsorbtech.com/epa-wiper-rule-compliance) for more information on how our programs can help your facility comply with the EPA standard.



**Jodi**  
Environmental Engineer  
New Berlin, WI



# Customer Reviews

## Customer Quality Visitation Reports

Customer Quality Visitation Reports (CQVRs) help facilitate a conversation about your program. We take the comments and ratings seriously in order to measure and track how our customers value our solutions and services.

Company-wide results for 2016:



How likely are you to recommend ITU AbsorbTech to friends and colleagues?



How likely are you to renew your service agreement with ITU AbsorbTech?

Net Promoter Score - a proven method companies worldwide use to measure & improve loyalty. Across industries, a **69 out of 100** is considered exceptional.



**Scott**  
Corporate Sales Manager  
New Berlin, WI

Compare our products, processing and service to alternatives.  
We are confident you'll find our programs the **best** in the industry.

Sorbblts® Oil Absorbents



Industrial Safety Mats



Ultra™ Shop Towels



Ultra™ Print Towels



Garments



First Aid



Cotton Roll Towels



Wet & Dust Mops



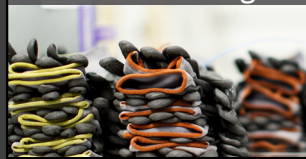
Office Floor Mats



Washroom Services



Glove Cleaning



Filter Bag Cleaning



Additional Programs: Uniforms, Flame Resistant Uniforms, Cotton Roll Towels, First Aid, Office Floor Mats, Wet Mops, Dust Mops, Washroom Needs, Glove & Filter Bag Cleaning

## A Leader in the Industry

Locally, nationally and internationally recognized as a leader in safety, training and environmental practices.



## Family owned and operated since 1930

ITU AbsorbTech is owned and operated by the Leef family now in its third generation of ownership. Brothers Jim and David Leef are committed to continuing the company's historical tradition of Genuine Service Excellence, process and service innovation, and community involvement.



Customer Response Center (888) 729-4884

ITUAbsorbTech.com



Jim & David Leef  
Third Generation Owners

All ITU AbsorbTech processing facilities are registered to ISO 14001:2004. Our South Bend, Ind., processing facility is also registered to ISO 9001:2008.