

## SEASON 1935

SAVE YOU MONEY BUY YOUR LIQUOR HERE OUR BRAND OF LIQUOR IS OUR CREDIT

# SLOPPY JOES

## COCKTAILS MANUAL



1935



HAVANA, CUBA

This is not for sale

## JOSE ABEAL Y OTERO "Sloppy Joe"

This is not for sale

VALENTIN GARCIA Who became Sloppy Joe's partner from the beginning.

ALENTIN GARCIA Los became Sloppy Jou's partner from the beginning.

# Sloppy Joe's

-Short Biography

R. José Abeal (Sloppy Joe) came from Spain to Cuba in the year 1904 and went to work as bartender on Galiano and Zanja Sts. Havana, where he worked for three years, and them, he gave up his job and sailed for New-Orleans, La. (U. S. A.) In this City he went on working as bartender for six years. From New-Orleans he went to Miami, Fla., and also worked in different Bars during and other six years.

N the year 1918 he returned to Havana and got a job as bartened at a Cafe named "Greasy Spoon" and six months after, he decided to go in business for himself and bought what was them an insignificant grocery store at the same corner now occupied by the famous Sloppy Joe's Bar.

WHILE operating this small grocery store, he was visited by several of his old friends from the States. It so happened, that while some of them were visiting him and seeing the poor appearance and filthy looking condition of the place, one of them said. Why, Joe, this place is certainly sloppy, look at the filthy water running from under the counter'.

N the first place, because

F ROM here on, the name Sloppy Joe stuck to José Abeal as part of his own life and was destined to make him and his business famous and internationally known.

ed at the most reasonable prices. In order to fulfill this purpose, he abored this purpose, he abored to have his Bar supplied with all to best liquors w here ver produced, regardless of the cost, as long as he could meet the demanda of his clients and please them.

## Why is Sloppy Joe's Bar Famous and Internationally Known?

N the first place, because Joe made it a rule in his business always to give the best for the money. He never cared to handle any preduct that was not genuine, and always tried to serve his customers with whatever they wanted at the most reasonable prices. In order to fulfill this purpose, he labored to have his Bar supplied with all the best liquors wherever produced. regardless of the cost, as long as he could meet the demands of his clients and please them.

## Sloppy Joe's Drinks

## MOJITO

1 Teaspoonful of sugar. One half a lime. 1 Part of Rum. Seltzer water. Leaves of Mint. Shell of lime.

Serve in a High Ball glass with Cracked ice.

#### RUM COLLINS

1 Teaspoonful of sugar. The juice of a lime. 1 Part of Rum. Seltzer water.

Serve in a 10 oz. glass with cracked ice.

#### DAIQUIRIGOOR

1 Teaspoonful of sugar

1 Part of Rum.

The juice of a lime.

Shake with cracked ice, and serve In manhattan glass.

#### SANTIAGO COCKTAIL

1 Teaspoonful of sugar. 1 Part of Rum. The juice of a lime. Drops of grenadine. Shake with cracked ice, and serve In manhattan glass. ASK FOR SLOPPY JOE'S RON -10-

## CUBAN PRESIDENT

 Part of Rum.
 Part of Noilly Prat. Vermouth.
 Drops of Curacao.
 Drops of Grenadine.

Stir put in cherry, a peel of Orange, and serve in a Manhattan glass.

## SLOPPY JOE'S COCKTAIL

1 Part of Rum.

1 Part of Noilly Prat Vermouth.

The juice of a lime.

Drops of Curacao.

Drops of Grenadine.

Shake with cracked ice, put in a cherry and serve in Manhattan glass.

## MARY PICKFORD

1/2 of Pineapple juice.

1/2 of Rum.

Drops of Grenadine.

Drops of Marrasquino.

Shake with cracked ice, and serve in a tall glass.

#### KAL KATZ

1/3 of Rum.
1/3 of Noilly Prat Vermouth.
1/3 Pineapple juice.
Drops of Créme de Menthe.
Drops of Marrasquino.
Shake with cracked ice, and serve in a tall glass.
ASK FOR SLOPPY JOE'S RON -12-



## PLANTER'S PUNCH

Drops Curacao.

- 1 Part Jamaica Rum.
- 1/2 of lime juice.

Drops of Grenadine.

Shake with cracked ice, and serve in menthe julep glass, with ice and fruits.

#### RUMBA

1/2 of lime juice.
1/3 Bacardi Rum.
1/3 Italian Vermouth.
1/3 Apple Jack.
Drops of Grenadine.



Shake with cracked ice, and serve in Manhattan glass.

ASK FOR SLOPPY JOE'S RON

-13-

## **GORDON DRY** GINCOCKTAILS

## MOJITO

The juice of a lime. 1 Terspoonful of sugar. Leaves of Mint. 1 Part of Gin. Seltzer water. A shell of a lime. Serve in a High Ball gloring.

#### **GIN RICKEY**

2 of lime juice.

1/2 of lime juice. 1 Part of Gin. Seltzer water. Serve in a High Ball glass, with ice. ASK FOR SLOPPY JOE'S RON -14-

#### TOM COLLINS

The juice of a lime.
1 Teaspoonful of sugar.
1 Part of Gin.
2 Parts of Seltzer water.
Serve in a ten oz. glass, with ice.

#### SLOE GIN RICKEY

The juice of a lime. 1 Part of Sloe Gin. Seltzer water. Serve in a High Ball glass, with ice. ASK FOR SLOPPY JOE'S RON -15-

## **SLOE GIN FIZZ**

The juice of a lime.

1 Teaspoonful of sugar.

1 Part of Sloe Gin.

Seltzer water.

Shake with cracked ice and serve in a High Ball glass with ice.

#### GIN FIZZ

1 Teaspoonful of sugar. The juice of a lime. 1 Part of Gin. Seltzer water.

Shake with cracked ice and serve in a High Ball glass with ice. ASK FOR SLOPPY JOE'S RON

## GIN COCKTAIL

Gordon Gin.

Drops of Angostura diug Bitters.

Drops of Curacao.

Stir and serve in a Manhattan glass with peel of lime.

## GIN SLING

 Peel of lime.
 Part of Gordon Gin.
 Bottle of Ginger Ale.
 Serve in a ten oz. glass.
 ASK FOR SLOPPY JOE'S RON
 -17--

## DRY MARTINI

1/2 of Noilly Prat

Vermouth.

1/2 of Gin.



Stir put in an olive and serve in Manhattan glass.

#### SWEET MARTINI

1/2 of Martini & Rossi

Vermouth.

1/2 of Gin.



Stir put in a cherry and serve in Manhattan glass. ASK FOR SLOPPY JOE'S RON

#### **COLDEN FIZZ**

The juice of a lime.

- 1 Teaspoonful of sugar.
- 1 Egg.
- 1 Part of Dry Gin.

Shake with ice, and serve in a tall glass.

#### **GREEN FIZZ**

The juice of a lime.

1 Teaspoonful of sugar.

Drops of Creme de Menthe.

1 White of an egg.

1 Part of Dry Gin. partial to adout

Shake with ice, and serve in a tail glass.



## ROYAL FIZZ

The juice of a lime.

- I Teaspoonful of sugar.
- 1 Egg.
- 1 Part of Gin. nid and 1

Drops Grenadine.

Shake with ice, and serve in a tall glass.

#### NEW ORLEANS FIZZ

1 Teaspoonful of sugar 1 White of an egg. 1/2 Part of Cream. 1/2 Part of Gin. Drops of kirsch. Shake with ice, and serve in a fall glass. ASK FOR SLOPPY JOE'S RON

## RAIMUND'S GIN FIZZ

Teaspoonful of sugar.
 White of an egg.
 Part of Cream.
 Part of Gin.
 Drops of Grenadine.
 V2 of a lime juice.
 Drops of orange blossom water.
 Shake with ice, and serve in a tall glass.

## SILVER FIZZ

1 Teaspoonful of sugar. 1/2 of a lime juice. 1 White of an egg. Gordon Gin. Shake with ice, and serve in a tell glass. ASK FOR SLOPPY JOE'S RON -21-

## GIN BLUE Teaspoonful of sugar. The juice of lime. V2 of Cin. 1/2 of Parfait Amour. Shake with ice, and serve in Manhattan glass.



Shake with ice, and serve in a tall

22019

1 Teaspoonful of sugar. V4' of Grape Fruit juice. V2' of Gin. V4' of Noilly Prat Vermouth.

Shake with ice, and serve in a tall glass.

## DUBONET COCKTAIL

2/3 of Dubonet. 1/3 of Gordon Cin.

Shake with ice, and serve

in a Manhattan glass with a peel of a lime.

## ORANCE BLOSSOM

The juice of half an Orange.

1 Teaspoonful of sugar. Gordon Cin.

Shake with ice, and serve in a tall glass ASK FOR SLOPPY JOE'S RON

## CLOVER LEAF

1/2 The juice of a lime.

1 White of an Egg. odul

1 Part of Gin. Drops of Grenadine. Drops of Curacao.

Shake with ice, put in a leaf of Mint, and serve in a tall glass.

#### **CLOVER CLUB**

1/2 The juice of a lime. 1 Part of Gin.

1 White of an Egg. Drops of Grenadine. Drops of Curacao.

Shake with ice, and serve in a tall glass.

## SINGAPORE

1 peel of a lime. 1/3 of Cherry Brandy. 1/3 of Benedictine. 1/3 of Gordon Gin.

Serve in a ten oz. glass, with cracked ice, and a bottle mineral water.

## ALEXANDER

- 1/4 Cream.
- 1/4 Cream of Cocoa.
- 1/2 Gordon Gin. to amond to

Shake with cracked ice and serve in a tall glass.

#### BROWNS

1 Teaspoonful of sugar. The Juice of half an Orange.

1/2 Gin. A shaney Grand

- 1/4 of Noilly Prat Vermouth.
- 1/4 of Martini & Rossi Vermouth.

Shake with ice, and serve in a tall glass.

## MORNING GLORY

- 1/2 of a lime juice.
  - 1 Egg.
- 1 Part of Gin.

Drops of Creme of Menthe.

Shake with ice, and serve in a tall glass.



## SEIBERLING

2/3 of Gin. 1/3 of Brocchi Vermouth.

1 White of an Egg. The juice of a lime. Drops of Marrasquino.

Shake with cracked ice, and serve in a tall glass.

## AUNT EMILY COCKTAIL

1/4 of Orange Juice.
Drops Grenadine.
1/4 Apple Jack.
1/4 Apricot Brandy.
Shake with cracked ice, and serve in a tall glass.
ASK FOR SLOPPY JOE'S RON

#### JOAN BLONDELL COCKTAIL

½ Part Cin.
¼ Part Brocchi. Vermouth.
¼ Benedictine.
Drops Angostura Bitters.
Drops Absinthe.
Shake with cracked ice an serve in a Manhattan glass.

#### BLUE MOON

- 2/3 Class of Gordon Cin.
- 1/3 Class of Parfait Amour.

Shake with cracked ice an serve in a Manhattan glass. ASK FOR SLOPPY JOE'S RON

## MARTINI & ROSSI DRINKS

 Teaspoonful of sugar.
 1/3 Part Gin.
 2/3 of Martini & Rossi Vermouth.
 Drops of Amer Picon.
 Drops of Curacao.
 Drops of Angostura Bitters.
 Serve with ice, mint leaves and fruits in Old Fashioned glass.

#### AMERICAN VERMOUTH

1 Part of Martini Rossi Vermouth.

Drops of Amer Picon.

Drops of Curacao.

Stir with ice and serve with a cherry in a Manhattan glass. ASK FOR SLOPPY JOE'S RON

-29

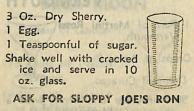
## VERMOUTH COCKTAIL

1 Part of Vermouth Brocchi. Drops of Amer Picon. Drops of Angostura Bitters.



Shake with ice, and serve in a Manhattan glass, with a cherry.

## SHERRY FLIP



30-

### COGNAC COCKTAILS

#### PICK ME UP

 ½ Glass of Martell Cognac.
 ½ Glass of Dubonet.
 Drops of Ojen.

1 White of an Egg.



Shake with cracked ice and serve in a tall glass.

#### SIDE CAR

The juice of a lime. 2/3 Glass of Martell Cognac. 1/3 Glass of Cointreau Shake with cracked ice and serve in a Manhattan glass. ASK FOR SLOPPY JOE'S RON

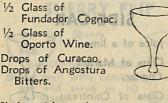
## STINGER 1000

lo Hidw 1

1/2 Glass of Martell Cognac. 1/2 Glass of White Menthe. Shake with cracked ice and serve in a Manhattan glass.

## BETTY ROSS

Shake with crucked ice and s



Shake with cracked ice and serve in a Manhattan glass.

#### TAKE YOUR FRIENDS A REAL GIFT

In this delightful island grows the mild and fragrant leaf for the filler of the SLOPPY JOE'S CIGARS

CORONAS



## If you want to b Invite you SLOPPY JOL



#### GOLD

Before you go home don't SLOPPY JO This Ron is guaranteed

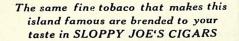




#### WHITE

forget to take a bottle of E'S RON. to be over 12 years old.

#### TAKE YOUR FRIENDS A REAL GIFT



ECTOS FINOS

# JACK ROSE

1/2 The Juice of a lime 1 Part of Apple Jack. Drops Grenadine.

Shake with cracked ice and serve in a Manhattan glass.

Anthe Willie francis

n Manhattan glas

# EGG NOGG

- 1/2 of Brandy.
- 1/2 of Cream.
  - 1 Egg.

Teaspoonful of sugar.

Shake well with cracked ice and serve in 10 oz. glass.



# NIGHT CAP

1/2 of a lime juice. 1/3 Brandy. 1/3 Creme Cacao. 1/3 Dry Cin. Drops of Absinthe.

Shake with cracked ice and serve in Manhattan glass.



#### ASK FOR SLOPPY JOE'S RON

wended to your

Island famour

# WHISKY CRINKS MENTHE JULEP

Marsh up menthe leaves and sugar add.

1 Glass of Borbon Whisky.



Shake and serve in a Menthe Julep glass with frappe ice and menthe leaves.

#### **OLD FASHION**

 Part of Rye Whisky.
 Teaspoonful of sugar.
 Drops of Angostura Bitters.
 Drops of Curacao.
 Slice of Lime.
 Slice of Pineapple.
 Slice of Orange.
 Full the glass with ice.
 Serve with a cherry in an Old Fashioned glass.
 ASK FOR SLOPPY JOE'S RON

# MILK PUNCH

1 Teaspoonful of sugar 1/3 of Rye Whisky. 2/3 of Cream.

Shake with cracked ice and serve in a ten oz. glass.

luleo glass with france ice and

#### MILLIONAIRE

vegt edinam

1 Glass of Rye Whisky. 1 White of an Egg. Drops of Grenadine. Drops of Curacao. Shake with cracked ice and serve in a tall glass. ASK FOR SLOPPY JOE'S RON

-36

#### APPLE JACK

1 Glass of Apple Jack. 1 Teaspoonful of sugar 1/2 of lime juice.

Drops of Curacao.

Shake with cracked ice and serve in a Manhattan glass.

#### HORSES NECK

- 1 Glass of Gordon Dry Cin.
- Peel of a lime in spiral shape.

## MANHATTAN

- 1/2 of Canadian Club ( Whisky.
- 1/2 of Martini & Rossi Vermouth.

Drops Angostura.

Z

Stir and serve with a cherry in Manhattan glass.

#### WHISKY SOUR

 Teaspoonful of sugar. The juice of a lime.
 Class of Canadian Club Whisky.
 Shake with cracked ice and serve in a Manhattan glass.
 ASK FOR SLOPPY JOE'S RON -38-

# ZAZERAC

2/1/17/

Teaspoonful of sugar.
 Drops of Absinthe.
 Peel of lime.
 I Glass of Rye Whisky.
 Drops of Angostura.
 Drops of orange Bitters.
 Serve in old fashioned glass with ice and mineral water.

Shake with crecked ice and serve



# FOX MOVIETONE NEWS

1/2 of a lime juice. 1/3 Scotch Whisky. 1/3 Italian Vermouth. 1/3 Cointreau. Drops of Curacao.



Shake with cracked ice and serve in Manhattan glass.



# **ABSINTHE DRINKS**

#### **ABSINTHE DRIP**

3/4 Glass of Absinthe.1/4 Glass of Anissette.

Serve with ice a French Absinthe glass.

#### **SWEESES**

- 1 Teaspoonful of sugar.
- 1 White of Egg.

2/3 Part of absinthe. 1/3 Part of Noilly Prat Vermouth. Shake with cracked ice and serve in a Champagne glass with Creme de Menthe in the bottom and a Cherry covering the Menthe.

# ABSINTHE FRAPPE

1/4 Glass of Anisette. 3/4 Glass of Absinthe.

Shake with cracked ice, serve in a tall glass.

SWEESES white adart

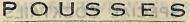


in a Champagna class with Cre-

ASK FOR SLOPPY JOE'S RON

a bou





#### RAINBOW PLUS

Serve in a Cordial-glass, carefully pouring each ingredient with a Tea spoon.

1/7 Glass of Grenadine.

1/7 Glass Anisette M. B.

1/7 Glass of Perfect Amour.

1/7 Glass of Green Menthe.

1/7 Glass of Curacao.

1/7 Glass of Yellow Chartreux.

1/7 Glass of Jamaica Rum. Burn upon serving and shi a ni

# POUSSE CAFE

1/7 Creme Cocoa.

1/7 Glass of Benedictine

1/7 Glass of Anissette.

1/7 Glass of White cream menthe.

3/7 Glass of Martell Brandy, list a di evite

Stir with ice, and serve in a Cordial glass.

ASK FOR SLOPPY JOE'S RON \_\_\_\_\_43\_\_\_

# SPECIAL COCKTAILS

# THOMAS COOK

- V4 Glass of Martell Cognac.
- V4 Glass of Noilly Prat.

½ Glass of Dry Gin.
 Drops of Grenadine.
 Drops of Curacao.
 The juice of a lime.

Shake with cracked ice, and serve in a Manhattan glass.

#### MIAM

1/2 of Gin.

1/2 of Pineapple Juice.

Shake with cracked ice, and serve in a tall glass.

# HELEN TWELVETREES

V2 of Gordon Dry Gin. V2 of Pineapple Juice. Drops of Parfait Amour. Shake with cracked ice and serve in a tall glass.

in a tall glass, wells tlar a mi

#### DOCTOR SPECIAL

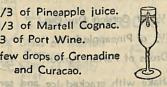
Drops Orange Bitters. Drops of Grenadine. 2/3 of Gin. 1/3 Apple Jack.



Stir and serve in a Manhattan glass with a peel of lime. ASK FOR SLOPPY JOE'S RON -45---

# SLOPPY JOE'S

1/3 of Pineapple juice. 1/3 of Martell Cognac. 1/3 of Port Wine. A few drops of Grenadine and Curacao.



Shake with cracked ice, and serve in a tall glass.

#### DOCTOR SPECIAL HAVANA

1/3 of Pineapple Juice. 1/3 of Cointreau. 1/3 Rum.

Shake with cracked ice, and serve in a tall glass. \_\_\_\_



ASK FOR SLOPPY JOE'S RON ---46---

# JOAN BENNET

- 1/4 of Pineapple Juice.
- 1/2 of Rum.
- 1/4 of Perfect Amour.

Shake with cracked ice, and serve in a tall glass.

#### LAVIN

Juice of ½ Lime. 1/2 of Rum. 1/2 of Noilly Prat Vermouth. A few drops of Curacao and Grenadine. Shake with cracked ice, and serve in a tall glass. ASK FOR SLOPPY JOE'S RON -47-

# GRACE LINE

1/2 Dry Gin. 1/2 of Noilly Prat Vermouth.

1 White of an Egg.

A few drops of Cassis. Shake with cracked ice, and serve in a tall glass.

# MANUEL SPECIAL

- 1/3 Part of Martell Cognac.
- 2/3 Parts of Ama Vermouth.

shake with cracked ice, (put in one cherry and a peel of lime) and serve in a Manhattan glass.

# AROUND THE WORLD

1/2 of Pineapple Juice.1/4 Part of Green.Creme de Menthe.1/4 Part of Gin.

Shake with cracked ice, and serve in a tall glass.

# KENTUCKY

1/2 of Pineapple Juice.

1/2 of Rye Whisky.

Shake with cracked ice, and serve in a tall glass. ASK FOR SLOPPY JOE'S RON 1/2 of Martell Cognac.

1/2 of Pineapple Juice.

Shake with cracked ice, and serve in a tall glass.

Part of Cin.

## VALDES

1/2 of Pineapple Juice.

1/2 of Gin.

A few drops of Bitters.

Shake with cracked ice, and serve in a tall glass. ASK FOR SLOPPY JOE'S RON

# DOUGLAS FAIRBANKS

2/3 of Gin. 1/3 of Apricot Brandy. The juice of a lime. 1 White of an Egg.



Shake with cracked ice, and serve in a tall glass.

Add the peel of four lines and also but the peel of four lines and also but to teste and serve to 19



# (For Six Pensons)



2 Glass of Martell Cognac

1 Glass of Red Curacao.

1 Bottle of Champagne. One quarter bottle of Mineral water.

Add the peel of four limes and also fruits.

Sweeten to taste and serve in a Champagne glass.

# CHAMPAGNE COCKTAIL

Put a lump of sugar in a Champagne glass.

The peel of a lime.

Mint leaves.

A few drops of Bitters and Curacao.

Full the glass with

Champagne.

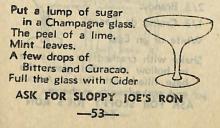
ASK FOR SLOPPY JOE'S RON

-52-

# CIDER PUNCH

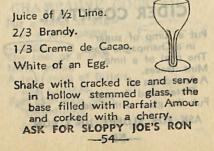
- 2 Glass of Marrasquino. 2 Glass of Martell Cognac.
- 1 Glass of Red Curacao.
- 1 Bottle of Cider.
- Add the peel of four limes and also fruits.
- One quarter bottle of Mineral water.
- Sweeten to taste and serve in a Champagne glass.

# CIDER COCKTAIL



# FANCY DRINKS AMERICAN GIRL

Juice of 1/2 Lime. 1/3 Italian Vermouth. 2/3 Cognac. Drops of Amer Picon. Drops of Cointreau. Shake with cracked ice and serve in hollow stemmed glass, the base filled with Creme de Menthe and corked with a cherry. SOPHISTICATE



# TELHAPPY NIGHT

Juice of 1 Lime. 2/3 Gin. 1/3 Apple Jack. White of an Egg. 1 Teaspoonful of sugar. Drops of Creme de Menthe. Shake with cracked ice and serve in hollow stemmed glass, the base filled with Grenadine and corked with an olive.

Rockford-cheese



ASK FOR SLOPPY JOE'S RON

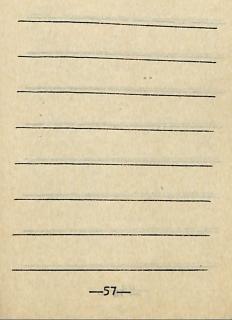
-55-

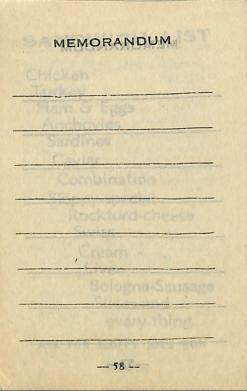
# SANDWICH LIST

Chicken Turkey Ham & Eggs and to allow Anchovies Sardines Caviar Combination Sloppy-special Rockford-cheese Swiss Cream Liver Bologna-Sausage Slices-and every thing FOR SLOPPY JOE'S RON ASK

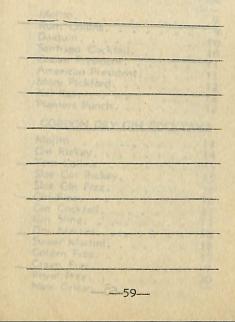


# MEMORANDUM

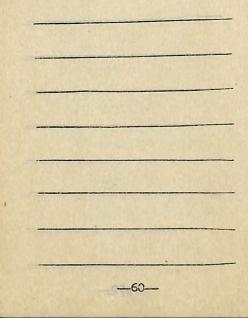




#### MEMORANDUM



#### MEMORANDUM



#### INDEX BACARDI DRINKS

Pado

- · · · · · · · · · · · · · · · · · · ·	a contail dec
Mojito.	e eliver Fizz.
Rum Collins,	· Jun Brue ·
Daiguirí .	10
Santiago Cocktail.	10
Cuban President.	addres of the state
American President	Link 16vol
Mary Pickford	12
Kal Kat.	12
Planters Punch.	13

#### CORDON DRY GIN COCKTAILS

Mojito.	14
OIT RICKEY	
Tom Comins.	15
Side Off Rickey	15
Side Gin Fizz	16
0111122.	16
On COCKTAIL.	17
On Sing.	17
	18
Sweet Wartini.	18
Obiden Fizz	19
Creen Fizz	19
hoyar rizz,	20
New Orlean	20

# INDEX SPECIAL COCKTAILS

Page

All	1 450
Thomas Cook.	44
Therman and a second se	
Miami.	45
Helen Twelvetrees	45
Doctor Special	
Sloppy Joe's.	40
Havana.	46
Ioan Bennett.	-11
Lavin.	9 47
Panama Mail.	48
Manuel Special.	48
Around the World.	49
Around the world.	
Kentucky.	
New York	
Valdés	50
Douglas Fairbanks	51
Champagne Punch	52
Champagne Cocktail.	52
Cider Punch	53
Cider Cocktail.	53
	decineto

#### FANCY DRINKS

American Girl.		-	3	WC	54
					54
Habov Night.					55

PRINTED IN CUBA BY DIAZ & PAREDES 4 SAN JOSE ST. PHONE. M-9253 HAVANA, CUBA

