



Ciudad del Mar

No.1



ALONE AGAINST THE WORLD

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Editor's Note

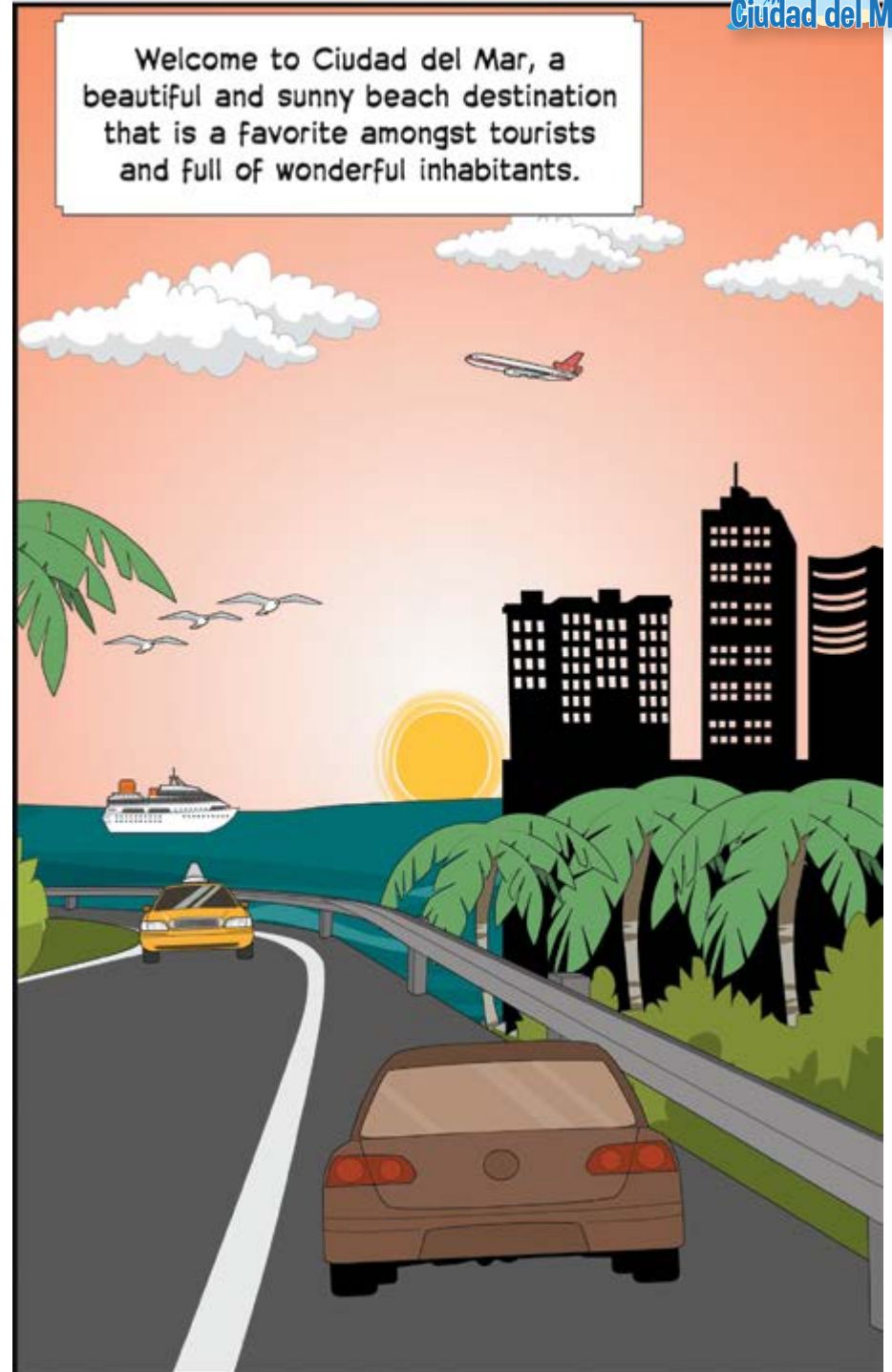
Ciudad del Mar was created with one main goal: to portray the life of a typical family that could represent any of our staff members who work at Tafer Hotels & Resort and The Villa Group as they overcome various challenges through hard work, dedication, teamwork and love.

Each issue is dedicated to some kind of personal triumph inspired by the real-life of one of our co-workers. In this way, **Ciudad del Mar** is a tribute to the great teams we have working at our companies.

Like most great stories, the ones presented here are based on real situations enriched with a good dose of imagination. While the script is firmly based on the true story of the central character, we have added an element of fiction with the permission of the real-life protagonist.

We know that every person has a special story to tell, so if you think that you know someone with an extraordinary tale, or if you have an anecdote worth sharing, do not hesitate to contact us at delmarcomic@gmail.com. Don't forget to tell us your name, telephone number, where your work and your position.

Finally, we would love for you to share this comic with your family and friends. Feel free to take it home and show it to your loved ones.





Meet the Buendía family that lives here...



Esperanza

Beni

Libertad

Lucecita

Waffle



That night at dinner...



Libertad, is everything OK?

It's nothing, mum.

... What's up? Has something happened with M-m-m... Miguel?



NO, BENI!

At school they're having an athletics competition and ... well... I'm not very good.



Libertad has always been a good girl: well-behaved and obedient, a good student who likes to read.



Beni loves sport, but he finds studying hard. He passed math by the skin of his teeth.



The good news filled the room. The whole family knew how Esperanza had spent months working hard toward this promotion. And now she'd done it!



Wow! That's motivated me! I'm going to register and give it my best shot!



But, you are going to help me, eh, Beni!



Of course! From tomorrow we'll start running in the mornings, so you can start to get fit and lose that spare tire.

You're so stupid!



That night, Esperanza found it hard to sleep, partly because she was so happy about her promotion, but also because she was thinking about her daughter's self-doubt.



She was a lot like her daughter. Luckily, things were different now, less difficult, but challenging all the same.



Her parents divorced when she was little and she had to live with her father. She felt incomplete.



Her father adored her, of course, but when he got married again, Esperanza's life changed completely.

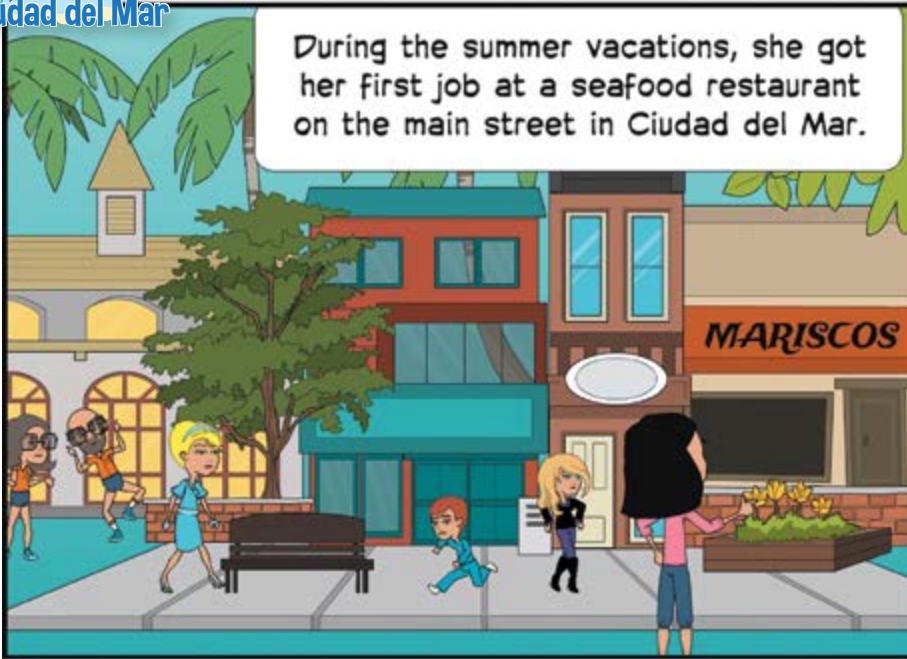


Her stepmother was jealous and monopolized him. If Esperanza asked for something, her stepmother convinced her father to refuse.



One day she needed some sneakers. When she was told at home that she couldn't have them, she went out to look for work. She was 12 years old.



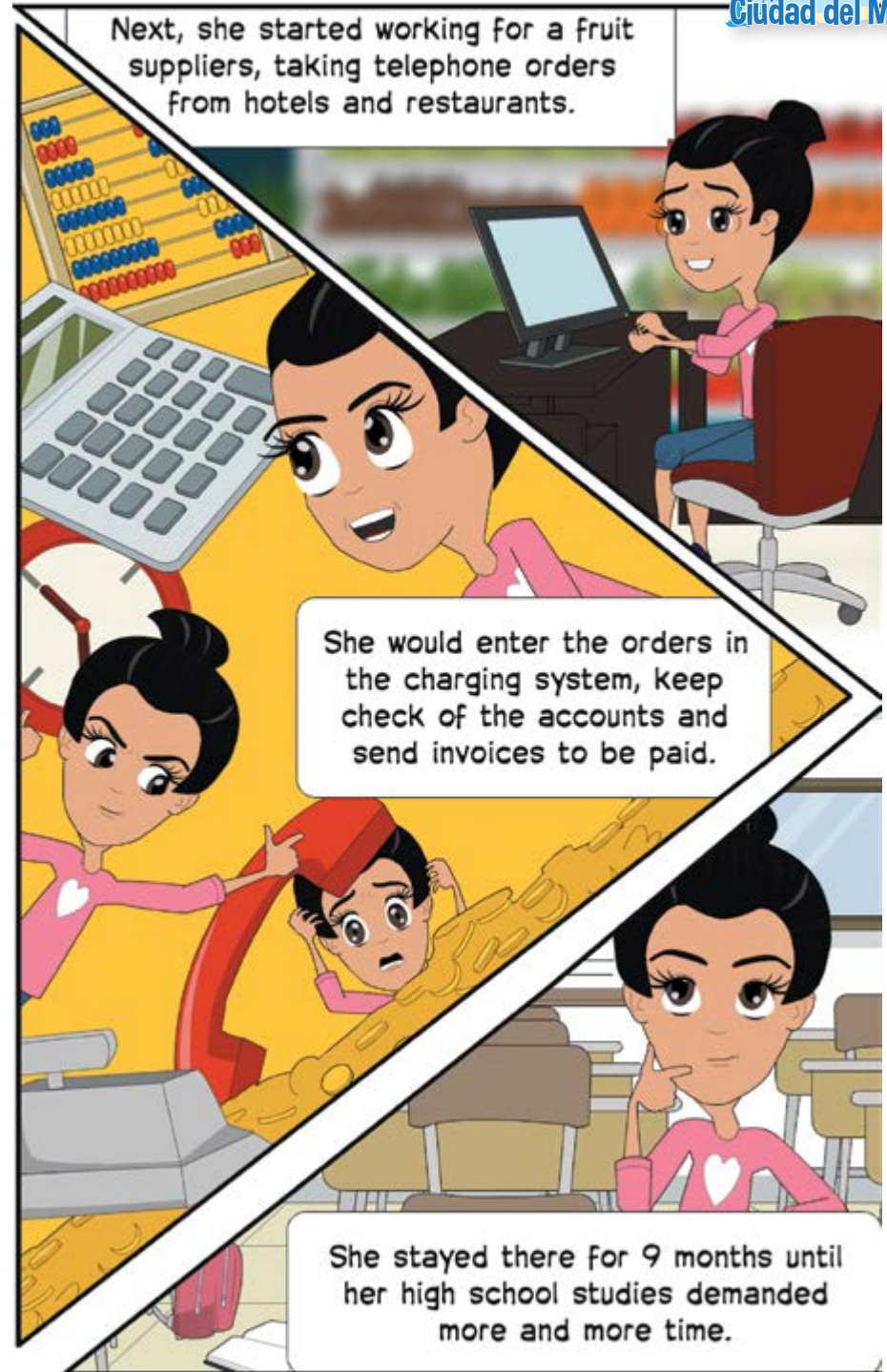


During the summer vacations, she got her first job at a seafood restaurant on the main street in Ciudad del Mar.

She served complimentary tostadas to each table as diners arrived, and helped with cleaning up.



With her first paycheck she bought her sneakers without having to give up her studies.



Next, she started working for a fruit suppliers, taking telephone orders from hotels and restaurants.

She would enter the orders in the charging system, keep check of the accounts and send invoices to be paid.

She stayed there for 9 months until her high school studies demanded more and more time.

Later, she took a job at a repair shop as a sales assistant. She was in charge of making sure the store and counters were tidy, the storeroom was organized, stock checking, labeling products, and serving customers.



There, aged 18, she met Joaquín...



... they fell in love ...

... and decided to live together and start a family.

Will you have me?

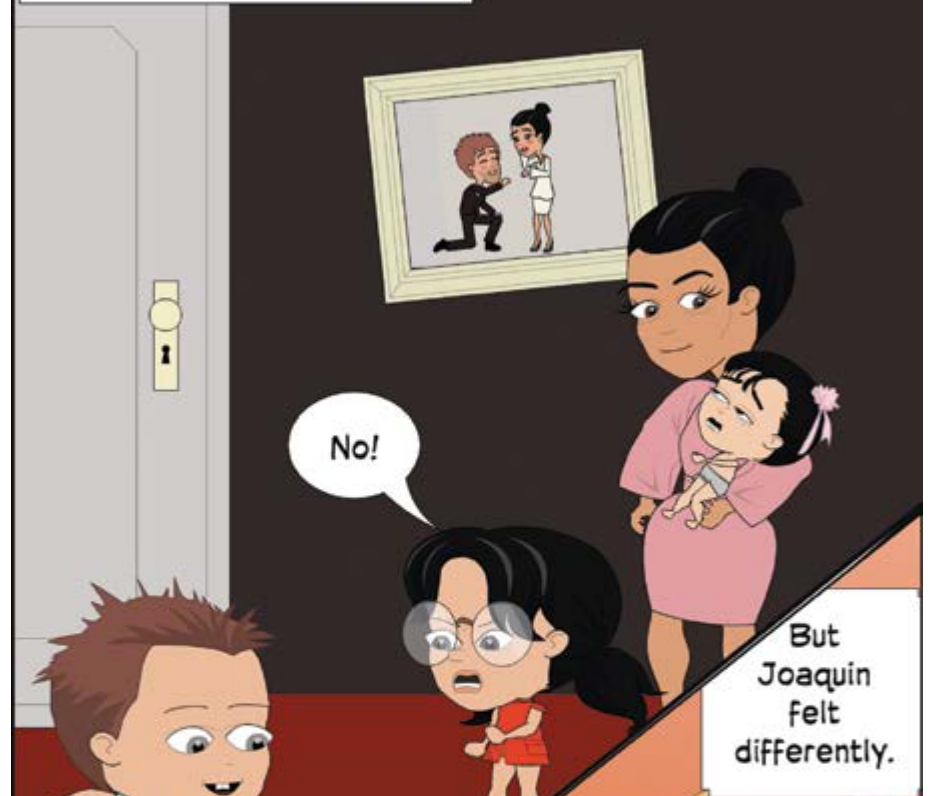
Yes!

Not long after, Beni came into their lives and their responsibilities grew...



Before expected, Libertad joined them too. The family grew along with their outgoings.

When Lucecita arrived, Esperanza felt as though her dream of having a family was complete...



But Joaquin felt differently.



And then, one day, he left ... and never came back...



Without looking back, she took control of her life and faced the difficult times with her children by her side.

... She worked with every thing she had to make sure they never went without. She became a receptionist at a hotel spa, then cashier, always looking to learn more, with a healthy curiosity.



Things got better when her mother came back into her life and asked for forgiveness for having been so far away.



They became friends again and her mother was able look after the children, which was a great help.

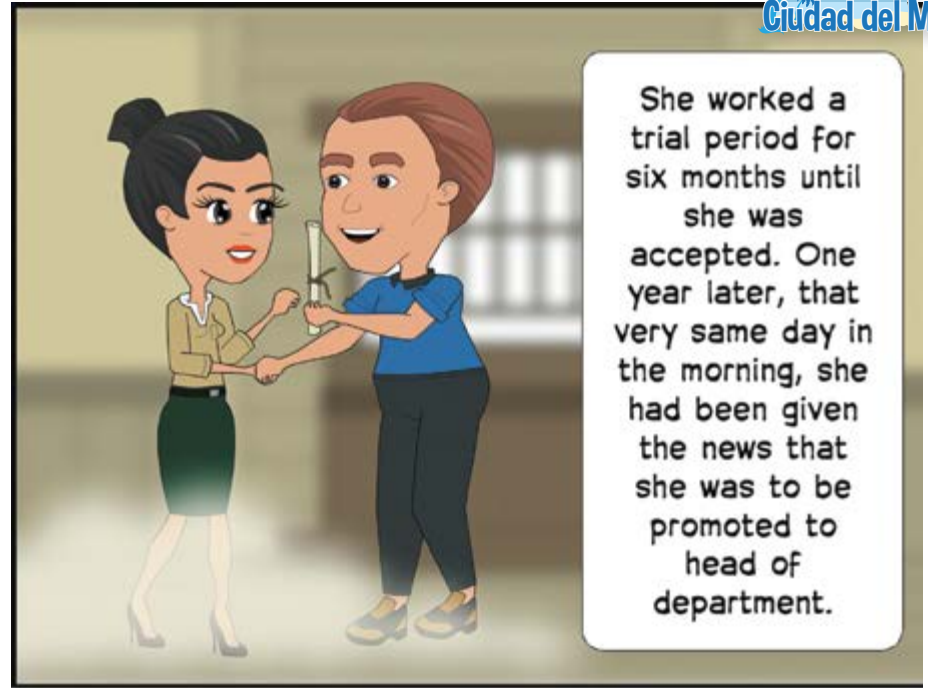
Esperanza was able to commit herself fully to her job without worrying about who was looking after her children.



Her bosses took note of her eagerness to learn and her great attitude toward her work and pleasant demeanor.



When the opportunity came, after much deliberation, she raised her hand.



She worked a trial period for six months until she was accepted. One year later, that very same day in the morning, she had been given the news that she was to be promoted to head of department.

Of course, it hadn't be easy, but today she felt deeply grateful that things had worked out well.



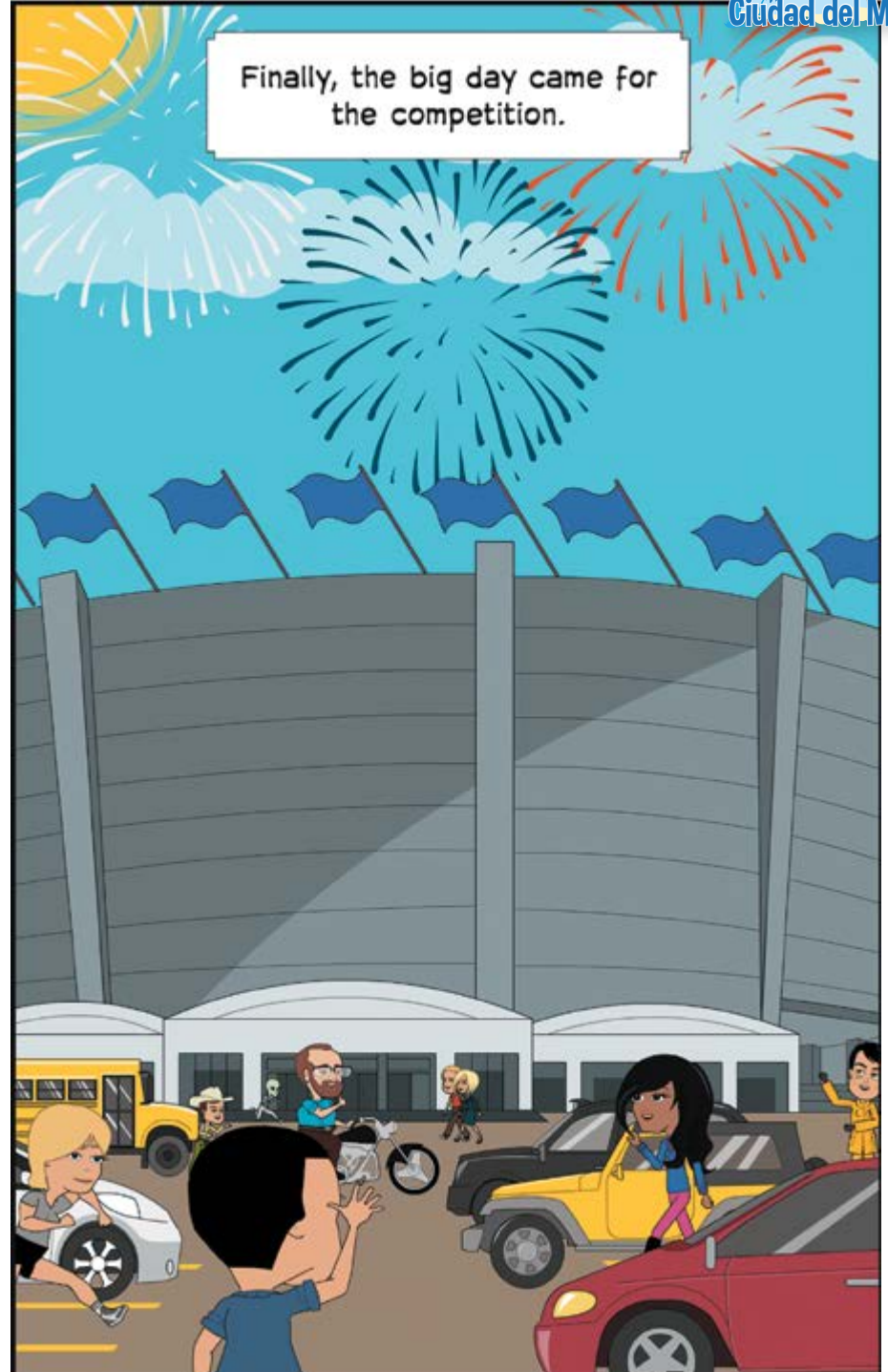
During the days that followed, the family members went about their daily activities.



Beni kept his word: he helped his sister train throughout the following two weeks. This was a great way for the siblings to bond and grow closer.



Finally, the big day came for the competition.



Lucecita with her grandmother and Waffle were the first to arrive.



Beni asked permission to miss class to watch his sister compete.



For Esperanza, it was a little more difficult because she was just starting her new position. However, she worked hard to make sure she completed all her tasks and was given permission



All the family were able to make it to the sports arena.



After the first qualifying rounds, Libertad made it through to the final. She took part in the 400 meter race.



For the first 200 meters, she didn't find it hard to keep up with the top five runners.

Suddenly, she got cramp in her leg and began to limp...



That's so embarrassing! I'm going to finish last!

Then, she thought about her family...

I can do it!

A wave of courage and grit washed over her. She stopped thinking about what position she would finish and focused on doing her best. She ignored the cramp and put her best foot forward.



She came third place! A girl who had never been great at sports before was up on the podiums with the winners.



You did it, my love!

We did it, mum! Without the help of my family, I couldn't have done it!



That afternoon, they ate out. The special occasion deserved it. Tomorrow everything would be back to normal.



In our next edition, we will meet Don Valentín and read about his inspiring success story.



ÉXITO

*Reunirse es un comienzo,
permanecer juntos es un progreso,
trabajar juntos es un éxito*

- Henry Ford -

CÓMO SER LA MEJOR VERSIÓN DE TI MISMO

Yes!
you
can



1 EMPIEZA AHORA

No esperes a que llegue a ti “un tiempo mágico”.

2 PASOS GRADUALES

No es de la noche a la mañana, el tiempo enriquece la experiencia.



3 ESCRIBE TUS METAS

Es un buen inicio y punto de referencia para medir tu éxito.

4 CUÉNTALE A ALGUIEN

Obtendrás apoyo, tendrás que rendir cuentas.



5 ACCIONES CONCRETAS

Crea buenos hábitos en un área específica de tu vida.

6 ENFÓCATE EN LA META

Enfócate en lo que obtienes con tu **ESFUERZO**.



7 SE BUENO CONTIGO MISMO

Perdónate a ti mismo cuando cometes un error y aprende de ello.