

4th Quarter

# CHECKUP

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SO YOU CAN MANAGE THE PRACTICE. *See page 2*

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October 1st - December 31st, **2017**

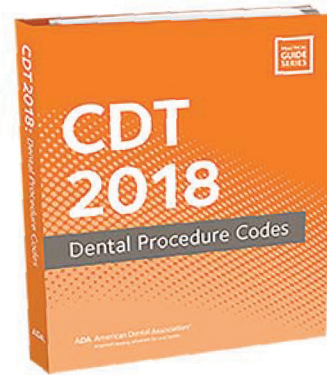
BUY **7**, GET **3**



**Carbon Nitrile Gloves**  
Black, XSmall-XLarge, 200/box,  
~~\$13.95~~, **LOW NET \$9.77**



**PRICE DISCOUNT**



**CDT 2018 Dental Procedure Codes Book**  
~~\$74.95~~, **NOW \$67.95**



*See page 20*

BUY **3**, GET **1**



**G-Premio Bond**  
5ml Bottle, ~~\$140.25~~, **LOW NET \$105.19**

**FREE** Genie Bite  
w/ purchase of 2



**Genie VPS Putty**  
Rapid /Std. Set, 2 - 300ml Jars, ~~\$92.25~~, **NOW \$79.25**

BUY **1**, GET **1**



**Varnish Pen™**  
Assorted Flavors, 45/box, ~~\$120.45~~, **LOW NET \$60.23**

All offers valid 10/01/17 - 12/31/17. Please see [www.dhpionline.com/promotions](http://www.dhpionline.com/promotions) for free good redemption info and full promotional details.



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SO YOU CAN MANAGE THE PRACTICE.

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# SAVE TWICE



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ALL OCTOBER



**ColorTouch® Pink Powder Free Latex Gloves**  
XSmall-Large, 100/box, ~~\$13.25~~, **NOW \$12.75**

ColorTouch® Pink gloves provide more than great hand protection, **\$1 from every case sold is donated by Microflex to The Breast Cancer Research Foundation.**

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When you purchase **Crosstex Pink with a Purpose** products, 5% of the wholesale proceeds will be donated by Crosstex to the Memorial Sloan Kettering Cancer Center.

**BUY 4 , GET 1**



**Pink with a Purpose Econoback Towels**  
640-WEXPP, 13" x 19", 500/case,  
~~\$40.75~~, **LOW NET \$32.60**

**CROSSTEX®**  
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**Earloop Masks (ASTM Level 1)**  
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**Young Pink Disposable Propy Angles**  
970-155520, Contra Elite Pink, 200/pkg,  
~~\$176.75~~, **NOW \$167.95**

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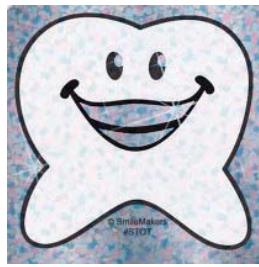
**YOUNG™**

**ProphyPal Hygiene Handpiece**  
280-751001, Propy Pink,  
~~\$643.25~~, **LOW NET \$428.83**

All offers valid until 12/31/17. Please see [www.dhpionline.com/promotions](http://www.dhpionline.com/promotions) for free good redemption info and full promotional details.



**Make-Your-Own Dress-Up Dog Stickers**  
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**Happy Tooth-Shaped Sparkle Stickers**  
870-STOT, 2.5", 100/roll, \$9.95, **NOW \$9.45**



**Despicable Me 3 Stickers**  
870-ST1300R, Assorted Designs, 100/box, \$9.95, **NOW \$9.45**



**Make Your Own Emoji Stickers**  
870-ST1522R, 2.5", 100/roll, \$9.95, **NOW \$9.45**



**American Ninja Warrior Brave Patient Stickers**  
870-ST1409R, 2.5", 100/roll, \$9.95, **NOW \$9.45**



**Dr. John's Sugar Free Tooth-Shaped Lollipops**  
870-CY22, Fruit flavored, 120/pkg, \$39.75, **NOW \$37.75**



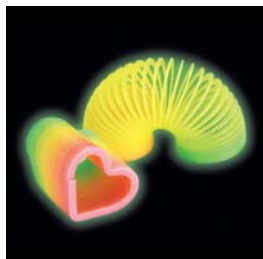
**Star Confetti Bouncing Balls**  
870-BL62, 33mm, 48/pkg, \$24.75, **NOW \$23.45**



**Lip Naturals Lip Balm Minis**  
870-DEN177, Assorted Tea Tree Mint, Cherry & Vanilla, 120/pkg, \$64.25, **NOW \$60.95**



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Sizes 010-018	25/box	<b>\$35.95</b>	<b>LOW NET \$26.96</b>
Size 023 or larger	25/box	<b>\$43.95</b>	<b>LOW NET \$32.96</b>

**Egg/  
Football**



SIZE CODE	368-018	368-023	379-018	379-023
DIAMETER	1.8	2.3	1.8	2.3
HEAD LENGTH	4.5	5.3	3.6	4.4
SUPER FINE	—	—	—	—
FINE	—	190-HTD368023F	190-HTD379018F	190-HTD379023F
MEDIUM	—	—	—	—
COARSE	190-HTD368018C	190-HTD368023C	—	190-HTD379023C
SUPER COARSE	—	—	—	—

**Round**




SIZE CODE	801-023
DIAMETER	2.3
HEAD LENGTH	2.3
SUPER FINE	—
FINE	—
MEDIUM	—
COARSE	190-HTD801023C
SUPER COARSE	—

**Barrel**




SIZE CODE	811-033
DIAMETER	3.3
HEAD LENGTH	5.5
SUPER FINE	—
FINE	—
MEDIUM	—
COARSE	190-HTD811033C
SUPER COARSE	—

**Inverted  
Cone**




SIZE CODE	805-012	805-016
DIAMETER	1.2	1.6
HEAD LENGTH	1.3	1.4
SUPER FINE	—	—
FINE	—	—
MEDIUM	—	—
COARSE	190-HTD805012C	190-HTD805016C
SUPER COARSE	—	—

**Flat End  
Cylinder**




SIZE CODE	835-010	837-012
DIAMETER	1.0	1.2
HEAD LENGTH	4.0	8.0
SUPER FINE	—	—
FINE	—	—
MEDIUM	—	—
COARSE	190-HTD835010C	190-HTD837012C
SUPER COARSE	—	—

**Flat End  
Taper**



SIZE CODE	847-014	847-016	847-018
DIAMETER	1.4	1.6	1.8
HEAD LENGTH	8.0	8.0	8.0
SUPER FINE	—	—	—
FINE	—	—	—
MEDIUM	—	—	—
COARSE	190-HTD847014C	190-HTD847016C	190-HTD847018C
SUPER COARSE	—	—	—

**Round  
End Taper**




SIZE CODE	850-012	850-014	856-014	856-016	856-018	856L-018
DIAMETER	1.2	1.4	1.4	1.6	1.8	1.8
HEAD LENGTH	10.0	10.0	8.0	8.0	9.0	9.0
SUPER FINE	—	—	—	—	—	—
FINE	—	—	—	190-HTD856016F	—	—
MEDIUM	—	—	—	190-HTD856016M	—	—
COARSE	190-HTD850012C	190-HTD850014C	190-HTD856014C	190-HTD856016C	190-HTD856018C	190-HTD856L018C
SUPER COARSE	—	—	—	—	—	—

**Taper  
Rounded  
Shoulder**




SIZE CODE	847KR-016
DIAMETER	1.6
HEAD LENGTH	8.0
SUPER FINE	—
FINE	—
MEDIUM	—
COARSE	190-HTD847KR016C
SUPER COARSE	—

**Round  
End  
Cylinder**




SIZE CODE	881-014
DIAMETER	1.4
HEAD LENGTH	8.0
SUPER FINE	—
FINE	—
MEDIUM	—
COARSE	190-HTD881014C
SUPER COARSE	—

**Needle**



SIZE CODE	858-014
DIAMETER	1.4
HEAD LENGTH	8.0
SUPER FINE	—
FINE	—
MEDIUM	—
COARSE	190-HTD858014C
SUPER COARSE	—

**Flame**




SIZE CODE	862-012
DIAMETER	1.2
HEAD LENGTH	8.0
SUPER FINE	—
FINE	—
MEDIUM	—
COARSE	190-HTD862012C
SUPER COARSE	—

**Gingival  
Curette**



SIZE CODE	878K-016
DIAMETER	1.6
HEAD LENGTH	8.0
SUPER FINE	—
FINE	—
MEDIUM	—
COARSE	190-HTD878K016C
SUPER COARSE	—

**Pointed  
Cylinder**



SIZE CODE	885-012	886-012
DIAMETER	1.2	1.2
HEAD LENGTH	8.0	10.0
SUPER FINE	—	—
FINE	—	—
MEDIUM	—	—
COARSE	190-HTD885012C	190-HTD886012C
SUPER COARSE	—	—

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### 4 Hole: Non Fiber-Optic > Quick Disconnect > Push Button



Standard Head

\*Quick disconnect not included.

Description	Item#	Price
4-Hole Standard Head Push Button Quick Disconnect Style	280-10009	<b>\$184.95</b>
		<b>NOW \$138.71</b>

### 4-Hole: Non Fiber-Optic



Standard Head

Description	Item#	Price
4-Hole Standard Head	280-10001	<b>\$145.95</b>
		<b>NOW \$109.46</b>



Mini Head

Description	Item#	Price
4-Hole Mini Head	280-10003	<b>\$145.95</b>
		<b>NOW \$109.46</b>

### 4-Hole: Non Fiber-Optic > Push Button



Standard Head

Description	Item#	Price
4-Hole Standard Head Push Button	280-10002	<b>\$195.95</b>
		<b>NOW \$146.96</b>



Mini Head

Description	Item#	Price
4-Hole Mini Head Push Button	280-10004	<b>\$195.95</b>
		<b>NOW \$146.96</b>

### 5-Hole: Fiber Optic



Standard Head

Description	Item#	Price
5-Hole Standard Head	280-10005	<b>\$331.95</b>
		<b>NOW \$248.96</b>

### 5-Hole: Fiber Optic > Push Button



Standard Head

Description	Item#	Price
5-Hole Standard Head Push Button	280-10006	<b>\$362.95</b>
		<b>NOW \$272.21</b>

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M	[430-XC310M]
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1 @ \$12.95 LOW NET \$9.71

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White-Small size (450-Q2810W)

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## AQUAPRENE<sup>®</sup> For Strength and Flexibility



3rd generation polychloroprene\*\* technology provides comfort most comparable to latex.



SmartGrip<sup>®</sup> formulation for enhanced wet and dry grip.



Form fitting during extended wear helps reduce hand fatigue.



**BUY 7, GET 3 FREE\***



non latex\*\*

**AquaPrene Chloroprene\*\* Powder Free Gloves**

XS (430-CR3025)

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L (430-CR3028)

200/box @ \$17.95

**LOW NET \$12.57** \$6.28/100 gloves

like *Silk*  
**Strong.Soft.**

For more information, please visit: [cranberryusa.com](http://cranberryusa.com) Like us on [f cranberryusa](https://www.facebook.com/cranberryusa)

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# Cavitron Touch™ Ultrasonic Scaling Systems

Effortless rotation is now within reach

- Ergonomic design with lightweight cable and fully rotating Steri-Mate® 360 handpiece allows free flowing movement and access within the oral cavity
- An innovative touchscreen interface for ease of use

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**Buy 2 Cavitron® Inserts, Get 1 bottle of Sultan ReSurge® Ultrasonic Cleaning Solution FREE!** (PNP17039)



## Cavitron® Inserts

**Powerline™**  
Standard size for efficient removal of heavier deposits

**Slimline®**  
Slim design for improved subgingival access and accessibility

**Thinsert®**  
Thinnest tip for maximum access in difficult areas

PLUS a full line of specialty inserts for perio surgical procedures, implant maintenance, and stain removal.



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2. Steri-Mate® 360 available on G139 Integrated unit only

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# Rinn® Uni-Grip® 360 Universal Sensor Holder

For your FMX or multiple image needs, go with Uni-Grip® 360.

The Rinn Uni-Grip® 360 Sensor Holder is designed for **single-use** to produce an entire full mouth series using only one holder.

**Buy 4 Uni-Grip® 360 Kits, Get 1 FREE!** (Promo Code PNP17007)

**Buy 1 Uni-Grip® 360 Kit** (SKU 550052 or 550055),  
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Sliding the bitepiece along the channel enables you to take anterior, posterior and bitewing x-rays.

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Only available for Alasta Pink, White & Aloe.



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Small.....430-PNK100S  
Medium...430-PNK100M  
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The Dental Health Products, Inc. (DHPI) Handpiece Repair Center uses only the highest quality bearings and parts.

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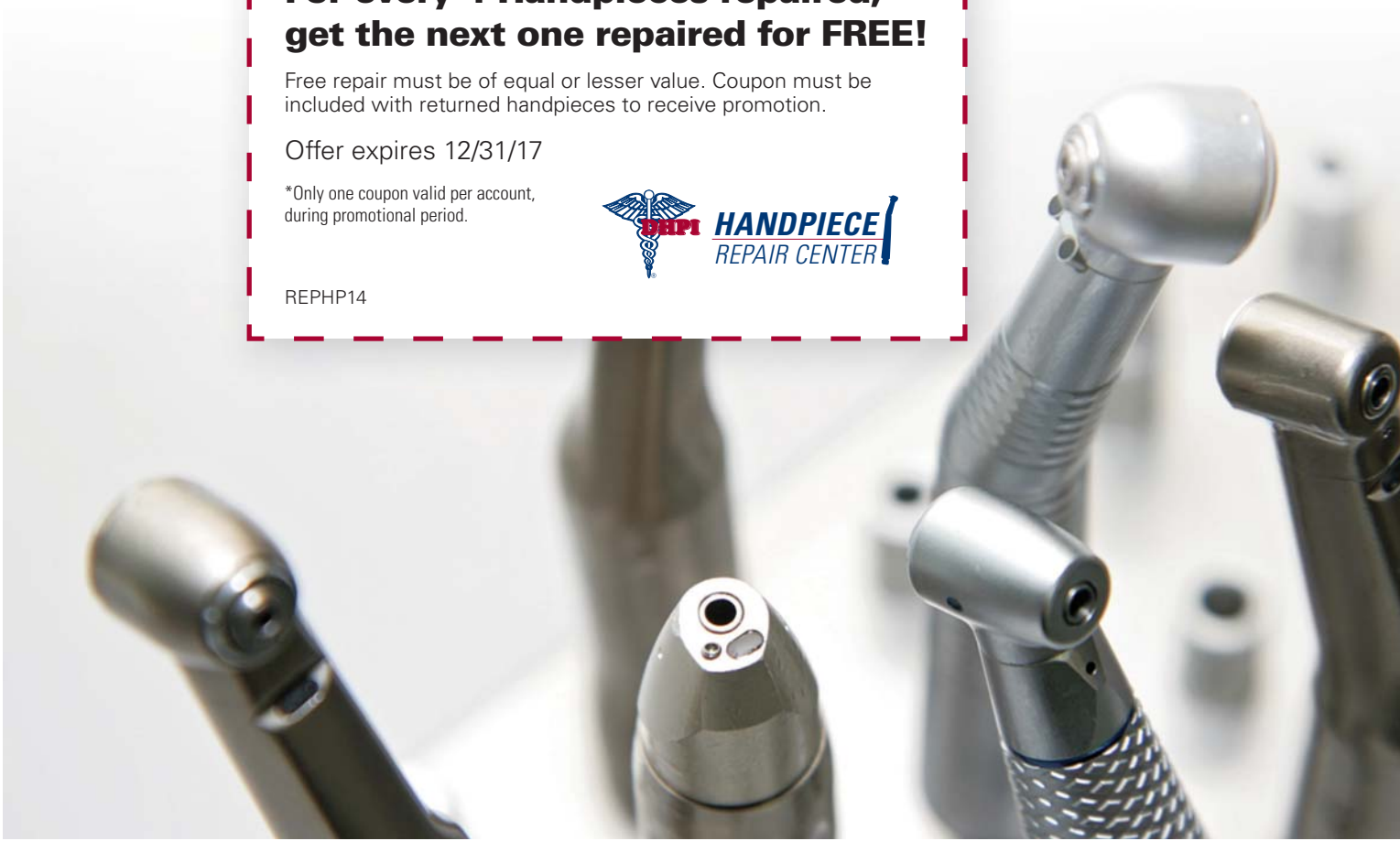
Free repair must be of equal or lesser value. Coupon must be included with returned handpieces to receive promotion.

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## Q4 2017 HIGH-SPEED SPECIAL

Buy 2 high-speed handpieces,  
**GET A SWIVEL AND TURBINE FREE!**

Buy 3 high-speed handpieces,  
**GET ONE FREE!**

Offer valid until December 31st, 2017

DHPI invoice noting Q4 handpiece special and choice of free good is required for redemption.

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**Buy 2 TempoCemID, Get 1 FREE!\***

TempoCemID delivers standout performance by blending in. This esthetic-oriented, temporary cement is invisible under restorations, yet detectable for easy clean-up of excess; Invisible and Detectable (ID). Formulated for optimal transparency, TempoCemID will never impact the shade of your provisional, making it an ideal choice for both posterior and anterior restorations alike.

**200-213200 TempoCemID ..... \$75.95 ea.**  
1-5ml Handheld Syringe, 10 Smartmix Tips

- Invisible under restorations, yet detectable for excess removal
- Beautiful esthetics thanks to optimal transparency
- Easy one-piece removal of excess
- Optimal adhesion with easy removability
- Eugenol-free formulation
- Excellent ease of use; no sticking to instruments
- Flows and mixes easily for ideal handling



**TempoCemID**

Invisible under the restoration  
Detectable for easy cleanup

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# 2017 Tax Benefits

## Section 179 Update

### Business Equipment - Section 179 Expensing Allowance \$500,000

IRS Section 179 is a permanent tax law that encourages investment. It allows smaller businesses to immediately write off the full price of qualifying asset purchases (machinery, computers, and other tangible goods) rather than depreciating them over several years. Under IRS Section 179, a taxpayer may expense up to \$500,000 of qualified equipment placed in service in 2017. The rules are designed for small companies, so the \$500,000 deduction phases out when a business purchases more than \$2,000,000 in one year. Companies cannot write off more than their taxable income. Section 179 applies to new & used equipment purchases, but must be "new to the business" and placed in service in the year the tax benefit is taken.

### Bonus Depreciation – 50% for 2017

In 2017 businesses are encouraged to invest by allowing an additional first-year depreciation allowance of 50% for qualified investments made after December 31, 2016 and before January 1, 2018. Bonus depreciation is available for all businesses and is not capped at a certain dollar level however, only new property applies. The 50% immediate expensing of asset acquisitions will be permitted for 2017 before reducing to 40% in 2018 and 30% in 2019 when it will then disappear altogether.

### Benefits of Finance Agreements and Capital Leases

Maximize the tax benefit with a Group Financial Services finance agreement (conditional sales contract) or capital lease. Both allow a business to acquire equipment with a low monthly payment while taking advantage of the Section 179 - \$500,000 expensing allowance. Examples of capital leases include a \$1.00 buyout lease and a capitalized 10% purchase option lease.

For complete details, or changes to the tax incentives, please visit [www.irs.gov](http://www.irs.gov) or contact the IRS help line at: 800-829-4933

## Take Advantage of The 2017 Tax Savings on Your Next Capital Purchase



### Make NO Payments up to 6 Months

- Purchase your equipment in 2017
- Take the tax benefits associated with your purchase in 2017
- Finance your equipment through Group Financial Services
- Make NO payments until 2018
- Get a head start on revenue growth and generate cash immediately
  - Quick application, quick approval
  - 100% Financing with terms up to 7 years
  - \$10,000 Minimum

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### G-Premio BOND™

- Fast application (10 seconds)
- New bottle design for better dispensing control
- Good stability with extended working time (up to 5 minutes)
- Flexible for use in total, selective and self-etch bonding techniques

220-009277 **G-Premio BOND™ Bottle Refill: \$140.25**

Contains: One (5 mL) bottle refill.

220-009275 **G-Premio BOND™ Kit: \$150.95**

Contains: One bottle (5 mL), 50 disposable applicators and 20 trays.

220-009276 **G-Premio BOND™ Unit Dose: \$164.25**

Contains: Fifty unit doses (0.1 mL).

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Get 1 FREE!\***

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**FLEXAPRENE\* GREEN**  
a **NEW** Chloroprene Technology

**\$18.25/box | Nets to \$16.43/box | Equivalent to \$8.22 per 100**

**Buy 9 Boxes, Get 1 Box of the Same Free**

### FLEXAPRENE\* GREEN Exam Gloves

Item	Size	Packaging
430-44792	X-Small	200 eaches/box   10 boxes/case
430-44793	Small	200 eaches/box   10 boxes/case
430-44794	Medium	200 eaches/box   10 boxes/case
430-44795	Large	200 eaches/box   10 boxes/case
430-44796	X-Large	180 eaches/box   10 boxes/case

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#### Feel the difference

- Tactile sensitivity comparable to latex
- Soft to the touch, yet powerful in grip
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- Powder-free chloroprene technology

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**Offer Good: 10/01/17 - 12/31/17**

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POWER

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OCTOBER 1 - DECEMBER 31, 2017

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Buy a SWERV® Unit, RECEIVE 5 FREE INSERTS OR \$500 IN FREE GOODS†



## PIEZON® SCALING

Buy a Piezon® Master 700, RECEIVE \$500 IN FREE GOODS†

Buy a Piezon® 250 or Piezon® 150, RECEIVE \$250 IN FREE GOODS†

Buy any 3 Piezo Tips, RECEIVE 1 FREE\*^

Buy any 6 Piezo Tips, RECEIVE 3 FREE\*^

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\* Redeemed goods must be of equal or lesser value of lowest priced purchased item.

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# IVOCLAR VIVADENT SPECIALS

CURING LIGHTS

## Bluephase® Style

LED Curing Light

- Polywave™ technology to cure all dental materials<sup>2</sup>
- Specially designed light probe for easy access to posterior teeth
- Slim, ergonomic and light weight

**BUY:** 2 Lights  
**GET:** 1 Light FREE



## Variolink® Esthetic

Adhesive Cementation System

Recommended for  
**IPS e.max**

- Easy Clean Up
- Exceptional Esthetics
- Excellent Shade Stability

**BUY:** Dual-Cure Promo Pack  
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**GET:** Test Pack (if not satisfied return unused System Pack for a FULL REFUND)



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Dental Adhesive

- Efficient VivaPen® delivery  
*3X more applications per ml compared to bottles*
- Universal application
- Predictable results

**BUY:** 2 Refills

**GET:** 1 Composite Refill FREE<sup>3</sup>



ADHESIVES

COMPOSITES

## Tetric® Evo Line

One composite system for all indications

The Tetric Evo Line of composites offers an esthetic and predictable restoration in all cavity classes

- Indicated for anterior and posterior restorations
- Exceptional handling and esthetics
- Clinically proven performance

**BUY:** 4 Refills<sup>1</sup> **GET:** 1 Refill FREE<sup>1</sup>



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<sup>1</sup> Same brand and delivery form. Mix and match shades  
<sup>2</sup> All materials known to date in the range 385-515nm  
<sup>3</sup> Any Ivoclar Vivadent brand and delivery

**ivoclar vivadent**  
passion vision innovation

# A DHPI exclusive for Q4!



## 1 Buy 2, Get 1 Same! Mizzy Pressure Indicating Paste (PIP)

Pressure Indicating Paste (PIP) is a pure white silicone paste, used for seating crowns, bridges and full, immediate and partial dentures.

- #300-6120900 PIP Tube, 1 oz. (29g)
- #300-0120200 PIP Jar with Remover, 1-1/4 oz. (36g)
- #300-0120300 PIP Jar with Remover, 2-1/4 oz. (64g)
- #300-0120400 PIP Jar, 8 oz. (227g)
- #300-6120450 PIP Aerosol, (30g)
- #300-0121005 PIP Pump, 2 oz. (56.7g)
- #300-0121000 PIP Pump, 4 oz. (113.5g)
- #300-0120550 PIP Packet w/ Remover & Brush, 24/Pkg (72g)
- #300-0120600 PIP Brushes, 12/Pkg
- #300-0120700 PIP Remover, 4 oz. (120 ml)

## 2 Buy 2, Get 1! Tray Adhesive Compound (TAC)<sup>TM</sup>

TAC<sup>TM</sup> Tray Adhesive Compound is a leading tray adhesive compound available in convenient spray cans or brush-on liquid for use with alginate impression materials.

- #300-0921880 Spray, 3.5 oz (99 g)

## 3 Buy 3, Get 1! Tray Always<sup>®</sup> & Edentulous Tray Always<sup>®</sup> Disposable Impression Trays

Tray Always<sup>®</sup> and Edentulous Tray Always<sup>®</sup> are the disposable impression trays of choice suited for use with alginate or other types of impression materials.

Please contact your DHPI Account Manager for details or visit [www.dhponline.com](http://www.dhponline.com).

## 4 Buy 3, Get 1! Flexo<sup>®</sup> Disposable Saliva Ejectors

Flexos<sup>®</sup> are flexible hygienic saliva ejectors that will adapt to any oral condition.

- #540-1662214 Clear w/ Clear Removable Tip (100)
- #540-1662215 Clear w/ White Fixed Tip (100)
- #540-1662216 Blue w/ White Fixed Tip (100)
- #540-1662217 Yellow w/ White Fixed Tip (100)
- #540-1662218 Green w/ White Fixed Tip (100)
- #540-1662219 Red w/ White Fixed Tip (100)
- #540-1662213 Rainbow Pack, Fixed tips (1000; 200/ea. fixed tips)



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You know what it takes to make your restoration undetectable.

Introducing Harmonize™ —the next generation composite infused with Adaptive Response Technology.

## Harmonize™

Nanohybrid Universal Composite



**Special Offer:** Buy 4, Get 1 FREE!\*

\*Promotional goods must be of equal or lesser value and may not be combined with any other offers. Purchase must be made on one invoice between 10/1/17 and 12/31/17/17, unless otherwise noted. Redeem by 1/31/18. To receive your promotional goods, email or fax a copy of your DHPI invoice noting promo code NQ417 and product(s) desired to: kerrpromo@kerrdental.com or FAX: 888.727.2614. Limit to 5 redemptions. Incomplete submissions will not be processed. Allow 8 weeks for delivery. Offers valid in the 50 United States only. Promotions are subject to change or cancellation without notice. Offer void if purchased product is returned. Select items featured are buy to order. Return restrictions may apply.

**Kerr**  
RESTORATIVES

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Make every day a Venus White day.

Increase production and patient satisfaction with products designed to help patients achieve and maintain bright, healthy smiles.

**BUY 6** Venus White Kits,  
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Giving a hand to oral health



**KULZER**  
MITSUI CHEMICALS GROUP

\*Can mix or match patient kits, refill kits and bulk kits, but free good must be of equal or lesser value. TO REDEEM ADDITIONAL PRODUCTS. Purchase products from DHPI between 10/1/17 and 12/31/17. Write campaign number on dealer invoice and fax to Kulzer at (877) 271-5211. Invoices may be mailed to: Kulzer, ATTN: Free Goods Fulfillment, 4315 S. Lafayette Blvd, South Bend, IN 46614, or emailed to: free\_goods@kulzer-dental.com. Invoice must be received by 01/31/18. All offers subject to change. Not to be combined with any other offers. Please allow 6-8 weeks from receipt of invoice for delivery. OFFER EXPIRES 12/31/17. © 2017 Kulzer, LLC. All Rights Reserved. Venus White® is a registered trademark of Kulzer, GmbH. Distributed by: Kulzer, LLC, 4315 S. Lafayette Blvd., South Bend, IN 46614. Phone: (800) 431-1785 Fax: (800) 271-5211 kulzerUS.com



# Buy 4 ►►► Get 1\*

**CLEARFIL MAJESTY™ Refills**

**MIX & MATCH**

**CLEARFIL MAJESTY™ Refill**

PROMO CODE: QST17457

at no additional cost. Must be same or equal value of purchased product.

DENTAL LIGHT-CURED RESTORATIVE COMPOSITE  
**CLEARFIL MAJESTY™ ES-2**

DENTAL LIGHT-CURED RESTORATIVE COMPOSITE  
**CLEARFIL MAJESTY™ ES Flow**



**CLEARFIL MAJESTY™ Flow**

**CLEARFIL MAJESTY™ Posterior**



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**THE EVOLUTION OF BEAUTY,  
STRENGTH & USABILITY**

*Noritake*

For a full list of specials, visit us at: [kuraraydental.com/promotions](http://kuraraydental.com/promotions)

\*TO REDEEM: Qualifying purchases must be from authorized Kuraray dealers. Please send a copy of your DHPI invoice by email to [promotionalgoods@kuraray.com](mailto:promotionalgoods@kuraray.com) or fax to 888-700-5200. Remember to provide the promo code for the promotion you are applying for, as well as your promotional goods choice. If no selection is indicated, default promotion will apply. Promotion item must be same or equal value of purchased products. Promotions cannot be combined with multiple dealers / invoices. All qualifying products must be purchased on ONE SINGLE INVOICE. Promotional Goods offer subject to change. Invoice must be dated 10/1/17 - 12/31/17. Qualifying invoices must be received no later than 1/31/18.  
\*For Majesty Promotion: Buy any combination of Clearfil Majesty ES-2, ES Flow, Flow and/or Posterior as indicated and receive the free item indicated. For Free Clearfil Majesty Refill, please specify which Shade Refill and delivery system (Syringe or PLT) you prefer. If no choice is indicated, the promotional Majesty selection will be at our discretion. No substitutions. Promotion Item Choice must be of equal or lesser value of purchased. If no indication is made the default promotion will be sent. Allow approximately 6-8 weeks for PROMOTION GOODS fulfillment. Specials are valid in US only. Other restrictions may apply.

**Medicom**

**NEW**

**Duraflor® Ultra™**  
5% Sodium Fluoride White Varnish

**THE NEXT GENERATION  
OF VARNISH FOR OUR  
NEXT GENERATION.**



Get up-to-speed with faster fluoride release.\*  
Choose Duraflor Ultra.

- Innovative formulation provides unmatched results
- Silky smooth consistency for effortless application
- Does not contain tree nuts, peanuts, dairy products or gluten

Made in **USA**

\*Data on file

Mint	950-1016M30
Caramel	950-1016C30
Strawberry	950-1016ST30

0.4 mL x 30 units/box

**\$33<sup>25</sup>**  
NET

**\$1<sup>11</sup>**  
PER UNIT

**BEST  
VALUE**

Mint	950-1016M200
Caramel	950-1016C200
Strawberry	950-1016ST200

0.4 mL x 200 units/box

**\$208<sup>95</sup>**  
NET

**\$1<sup>05</sup>**  
PER UNIT

**BEST  
VALUE**

Offers valid 10/01/17 - 12/31/17 | Select featured items are buy to order. Return restrictions may apply.

CHECKUP ON ALL PROMOTIONS AT: [www.dhponline.com/promotions](http://www.dhponline.com/promotions) 25

*Put this button to work in  
Your Practice today  
with "On-Hold" Marketing!*



"We have received more compliments and more inquiries about the many services we offer, thanks to our "On-hold" marketing, because it tells patients about our practice while we have them on the phone with our practice."

*Debbie, Office Manager  
Drs. Dubos, Ely and Stewart*

---

## The Facts:

**17-24%** of callers will inquire about what they learn while "on-hold".

**88%** of callers would prefer to hear more about the practice they have called instead of listening to silence or just music.

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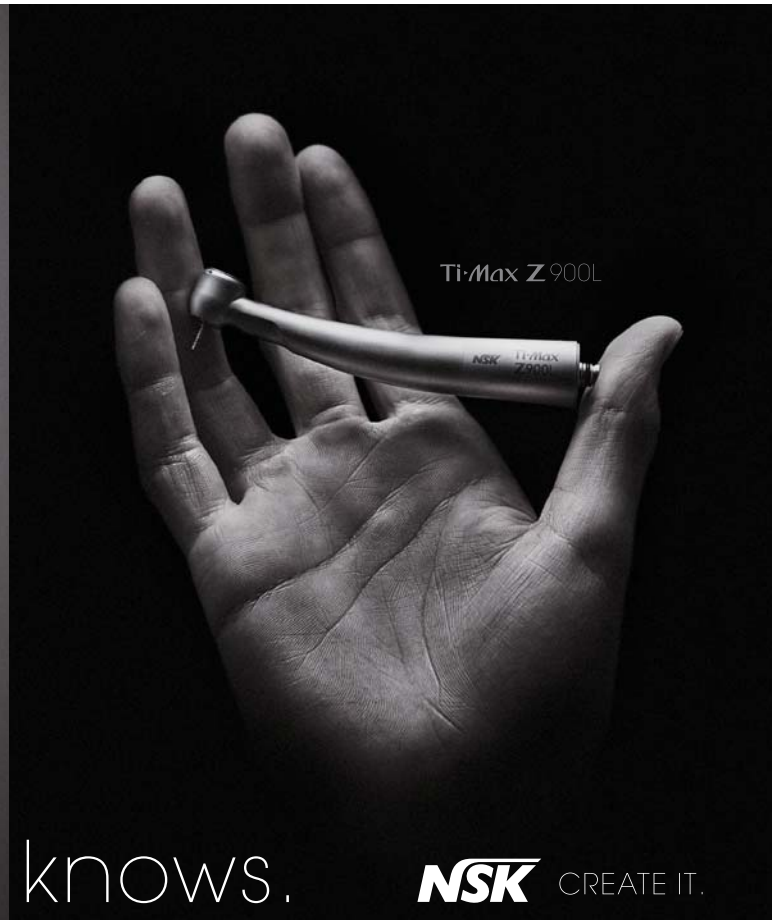
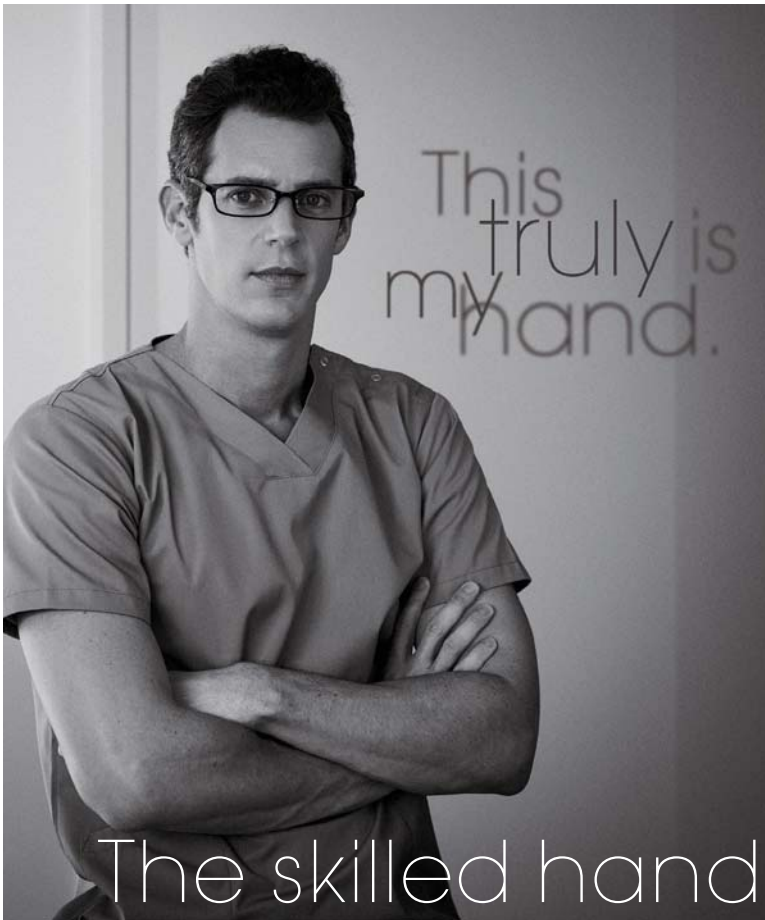
"On-Hold" Marketing, through DHPI, gives you the opportunity to educate and inform every caller to your practice about the many services you offer, introduce them to your staff, provide testimonials from patients and provide important information they need to know. We will create a customized "On-hold" production specifically about your office, provide the technology to use it on your existing phones (whether you just have phones, a phone system or are using VoIP) we have a system for your application. ASK about our **SPECIAL OFFER** for DHPI practices when you call, mention this ad and SAVE 15% on your order.

(Program is a one-time investment, no monthly payments, no annual fee, lifetime warranty on the equipment)

For a **FREE** Demonstration go to [www.sohproductions.com](http://www.sohproductions.com). USER NAME: DHPI PASSWORD: sample

  
"Serving Practices since 1989"  
(800) 473-1585  
[www.SOHProductions.com](http://www.SOHProductions.com)





The skilled hand knows.

**NSK** CREATE IT.

**3-2-1 Ti-Max Promotion**

Buy **3** Air-driven High-speed Handpieces  
(Ti-Max Z or X)

Get **2** FREE  
(of equal or lesser value)

With Trade-in of any **1** Air-driven Handpiece



Ti-Max Z900L

**4-1-1 Promotion**

Buy **4** Ti-Max Z Electric Attachments (Z95L, Z85L, Z45L)  
or

Buy **4** Ti-Max Z Air-driven Handpieces

Get **1** iCare Maintenance Machine and Adaptors FREE

With Trade-in of any **1** Electric Attachment

iCare Automatically Cleans & Lubricates



**3-2-1 EX Promotion**

Buy **3** EX Slow Speed Sets\*

With Trade-in of any **2** Handpieces

Get **1** EX Slow Speed Set FREE

(\*1: EX Slow Speed Set = EX204, FPB-EC)



EX-204 M4

FPB-EC

No charge goods must be of equal or lesser value. Special offer is valid from 10/1/2017-12/31/2017. All no charge goods requests must be submitted by 1/31/2018. To request your no charge goods, please send a copy of your invoice to NSK Promotions, 1800 GlobalParkway, Hoffman Estates, IL 60192; or email [promos@nskdenal.com](mailto:promos@nskdenal.com); or fax 800-838-9328.

**PROMOS 2017**

Valid October 1<sup>st</sup>-December 31<sup>st</sup> | Q4

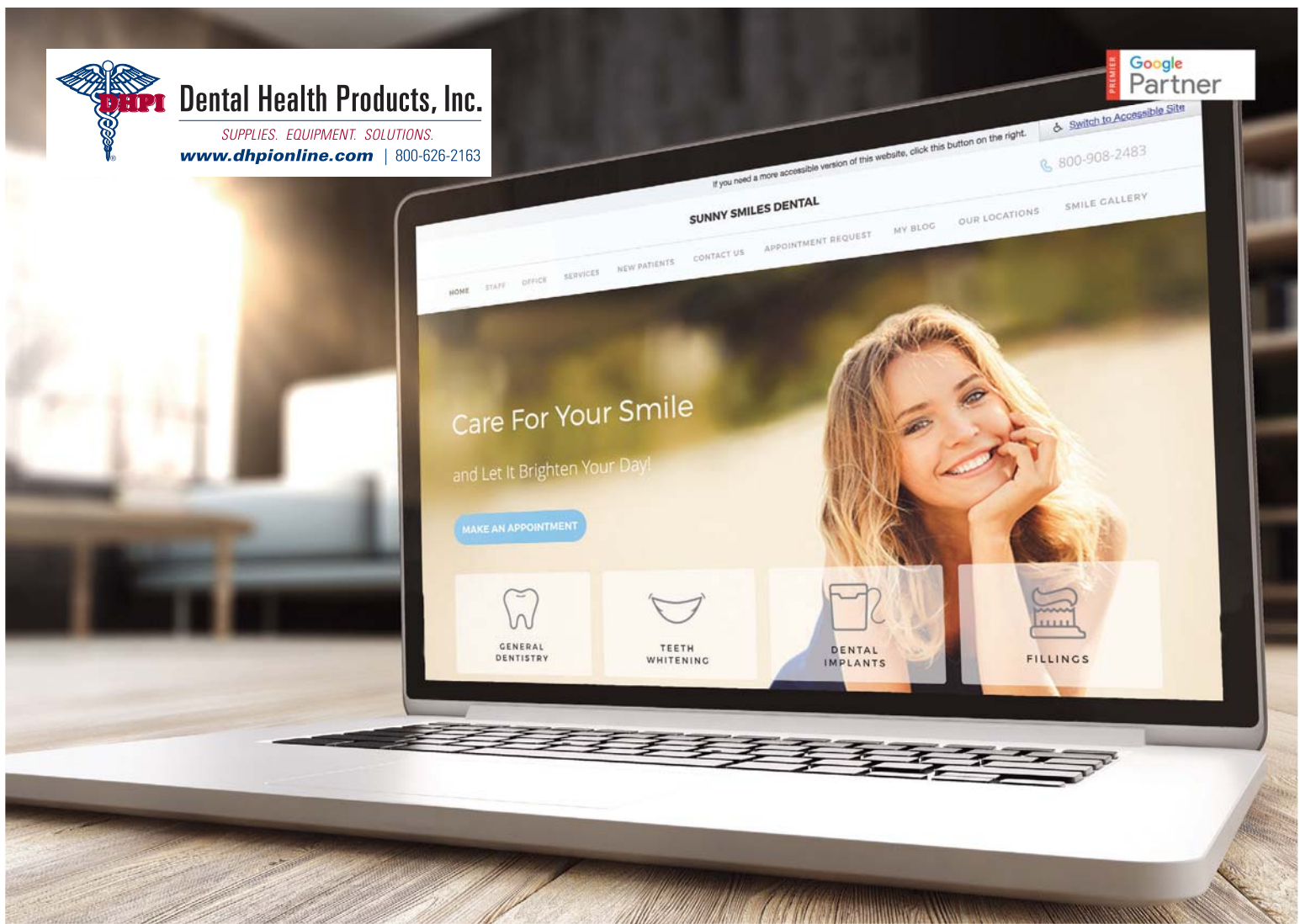
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Feel the difference from the unique combination of select grade natural diamond crystals and P.B.S.® braze technique.



**Two Striper**  
— AN **abrasive technology** BRAND —  
Distributed by Premier®

- Most Friction Grip Shape 5-packs ..... **\$56.25** each
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- TS2000™, TSZtech™, Depth Marker & Depth Cutter 5-packs ..... **\$63.75** each

**10+3, 20+8 FREE!\*** On all Two Striper 5-packs!\*

## Solo Diamond® Always Sharp. Always Sterile.

Save time and simplify your routine with Solo pre-sterile diamonds. Every time.



- Each box contains 25 individual, sterilized pouches
- Most shapes..... **\$47.25/box**
- Large shapes..... **\$60.95/box**
- Spiral shapes..... **\$82.75/box**

**5+2, 10+5 FREE!\*** On boxes of 25 Solo Diamonds\*  
Excludes Spiral Shapes.

\* To receive your free merchandise, forward a copy of your DENTAL HEALTH PRODUCTS, INC invoice indicating appropriate purchase(s) to Premier Redemption Center, P.O. Box 640, Plymouth Meeting, PA 19462-0640. FAX number - 610-239-6171. Email: Redemptions@premusa.com. Offers valid in U.S. only. Indicate free goods of equal or lesser value. Offers valid 10/1/17 through 12/31/17. Redeem by 1/15/18. Premier reserves the right to substitute free goods. May not be combined with other offers. 1.Strategic Dental Marketing, 2016. / \*Two Striper, P.B.S. and MFS are registered trademarks and TS2000, TSZtech, GCP and TGE are trademarks of the product manufacturer, Abrasive Technology, Inc./ Select items featured are buy to order. Return restrictions may apply.

## The Best Bulk Fill is BioACTIVE

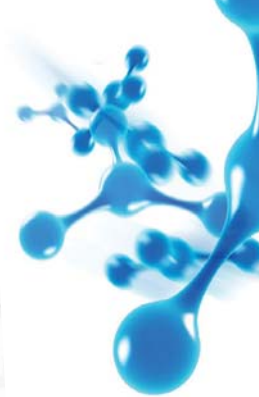
High Strength BioACTIVE Composite – Dual Cure

**ACTIVA™ BioACTIVE-RESTORATIVE™ and ACTIVA™ Kids**

**BUY 1 ACTIVA™ BioACTIVE-RESTORATIVE™ or ACTIVA Kids Starter Kit\***

**GET 1 Single Refill (at no cost)**

\* (1 x 5mL/8gm syringe, Activa Spenser + 20 mix tips – available in A1, A2, A3, A3.5 or Pedo Shades) *The closest thing to natural teeth*



**ACTIVA™ BioACTIVE-RESTORATIVE™ and ACTIVA™ Kids**

**ACTIVA™ BioACTIVE-CEMENT™**

**ACTIVA™ BioACTIVE-BASE/LINER™**

**BUY ANY 3 ACTIVA™ BioACTIVE Value Refills\***

**GET 1 ACTIVA™ BioACTIVE Value Refill (at no cost)** \* (2 x 5mL+40 mix tips – Same shade as purchased, unless otherwise specified)



**BUY ANY 2 of the same EMBRACE™ VARNISH\* GET 1 of the same (at no cost)** \* (Box of 50, Box of 200, 12mL tube)

**5% Sodium Fluoride with CXP™ Xylitol-coated Calcium and Phosphate for unsurpassed fluoride release**



**BUY 3 EMBRACE™ PIT & FISSURE SEALANT\* GET 1 of the same (at no cost)**

\* (Box of 4 x 1.2mL syringes + 20 tips – available in Natural or Off-White Shades)

**Fluoride Releasing • Light Cure • Wet Bonding • Radiopaque**



# Sable Fall Specials!

All Specials Effective Oct 1st to Dec 31st, 2017



Evacuation System Maintenance  
and Between Patient Flush

## Guaranteed To Improve Suction Performance!



**Living Microbes  
Clean 24-7**



Now available in powder and liquid



### Say Goodbye To Goopy Trap Cleaning!

Buy 3 -14oz. Powder (550-2801002), Get 1 same FREE!

	Use Evac 2x Weekly / Op	OR	Use BPF Daily / Op
<b>Evac Cleaner</b>	<b>Evac Cleaner Starter Kit</b> (First 2-3 weeks)		<b>Between Patient Flush Starter Kit</b> 1x Daily <b>NEW</b>
	550-2801101 6 oz. Powder <b>\$70.25</b>		550-2801205 64 oz. + HVE-SE Dispenser <b>\$87.75</b>
	550-2801405 32 oz. Liquid <b>NEW \$95.95</b>		
<b>Evac Cleaner Re-Order</b>	<b>Evac Cleaner Re-Order</b>		<b>Between Patient Flush Re-Order</b> 1x Daily <b>NEW</b>
	550-2801002 14 oz. Powder (4 Ops, 3 mos.) <b>\$89.95</b>		550-2801203 64 oz. (128 Treatments) <b>\$69.75</b>
	550-2801003 48 oz. Powder (4 Ops, 9 mos.) <b>\$263.95</b>		
	550-2801402 32 oz. Liquid (4 Ops, 2 mos.) <b>NEW \$73.45</b>		
			<b>Special Effective Oct 1st to Dec 31st, 2017</b> Free goods shipped with DHPI order.



1.800.368.8106 [www.sableindustriesinc.com](http://www.sableindustriesinc.com)





# SEPTODONT SPECIALS 2017

VALID OCTOBER 1 - DECEMBER 31, 2017. NOT TO BE COMBINED WITH ANY OTHER OFFERS. OFFERS ARE SUBJECT TO CHANGE. BUY/GET GOODS ARE SHIPPED WITH YOUR DHP1 ORDER.

## 2+1

### ORAVERSE® (Phentolamine Mesylate)



**Item # 130-99210**  
OraVerse (Phentolamine Mesylate)

Box containing 1 blister of  
10 x 1.7 ml glass cartridges



## 10+1

### SEPTOCAINE®

Articaine Hydrochloride 4% and Epinephrine  
1:100,000 and 1:200,000 Injection  
1.8ml, 50/box

NO MIX/MATCH



**Item # 120-A1400**  
**Septocaine and Epinephrine 1:100,000**  
Articaine hydrochloride 4% and Epinephrine 1:100,000 Injection



**Item # 120-A1200**  
**Septocaine and Epinephrine 1:200,000**  
Articaine hydrochloride 4% and Epinephrine 1:200,000 Injection

## 1+1\*

### R.T.R. SYRINGE 0.8cc Syringe



**Item #860-S0500**

β-tricalcium phosphate bone grafting material

\*BOGO on Syringe only.

Resorbable Tissue Replacement



### NEW! R.T.R. MEMBRANE

Absorbable collagen membrane

**ITEM #860-01S0510** Small 15x20mm

**ITEM #860-01S0520** Medium 20x30mm

## 4+1

NO MIX/MATCH

### SEPTOJECT® 100/BOX EVOLUTION NEEDLES



### SEPTOJECT® 100/BOX STANDARD NEEDLES



### SEPTOJECT® XL NEEDLES 100/BOX



## BUY 1 BIODENTINE 15 PACK + GET 1 BIODENTINE 5 PACK

**BIODENTINE®** A Bioactive & Restorative Dentin Substitute



**Item #200-01C0605**  
Biodentine 5 Pack

**Item #210-C0600**  
Biodentine 15 Pack

## BUY 1 GET 1! OCTOBER ONLY

### BioRoot™ RCS

- Resin-free - made from pure calcium silicate & is monomer-free ensuring ZERO micro-leakage<sup>2</sup>
- Pure mineral formulation - will not stain
- Hydrophilic - continues the sealing process in the presence of moisture
- High alkaline pH
- Strong Seal - void-free, tight interface with outstanding adhesion to dentin & gutta percha points<sup>1</sup>

### Outstanding Sealing Properties and More!



Immediate post-operative radiograph using BioRoot RCS



**Item #330-01E300**  
35 Applications/Box

**BIOCERAMIC  
ROOT CANAL SEALER**

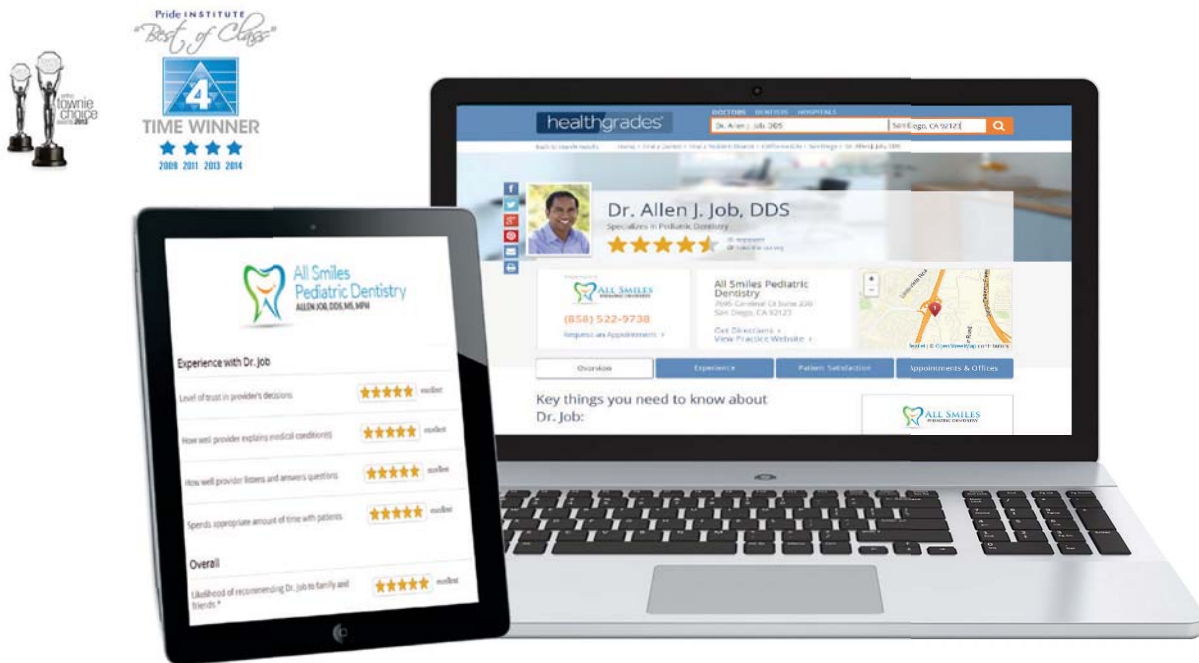
ACTIVE BIOSILICATE TECHNOLOGY

1. K. Bentley, S. Janyavula, D. Cakir, P. Beck, L.C. Ramp, J.O. Burgess. "Mechanical and Physical Properties of Vital Pulp Materials". School of Dentistry, University of Alabama at Birmingham, Birmingham, AL. 2. A. Atmeh, F. Festy, A. Banerjee, F. Mannocci, T. F. Watson. "Mineral Interaction Zone; A Chemo-morphological Characterization of The Dentine-Biodentine Interface". 2012. King's College London Dental Institute, Biomaterials, Biomimetics and Biophotonics, London, UK.



## MAKE SURE PROSPECTIVE PATIENTS FIND AND CHOOSE YOUR PRACTICE

8 out of 10 people trust online reviews as much as personal recommendations. A Healthgrades® Enhanced Profile from Sesame automatically publishes your high quality post-appointment reviews from Dental or Ortho Sesame directly to Healthgrades.com. In addition, your practice has immediate and preferential exposure to more than 20 million annual visitors searching to schedule an appointment with a local dental care provider.



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Practices with Healthgrades Enhanced Profiles see:

- **More High Quality Online Reviews**—Practices, on average, **automatically publish 22 post-appointment reviews every month** from their Dental or Ortho Sesame service
- **Increased Appointment Requests**—Practices average **more than 12 additional calls per month** from their Healthgrades Enhanced Profile
- **Better Organic Search Results on Healthgrades.com**—**94.12%** of Sesame practices show up on page one of search results in addition to their Featured Provider listing



## MAKE SURE PROSPECTIVE PATIENTS FIND AND CHOOSE YOUR PRACTICE

Feature	Benefit
Post-appointment surveys automatically published from Dental or Ortho Sesame	Validated, high quality reviews where prospective patients are searching
Featured Provider placement on Healthgrades.com local searches	Increased visibility as both a Featured Provider and in organic results
Branded provider and practice profile pages	Consistent brand image across online mediums
Tracked phone number listed on the front page of your profile	Validation of new calls generated from your Healthgrades profile
Online Appointment Request link	More requests for an appointment
Link to your practice website on the front page of your profile	Drives more traffic to your practice website
Inclusion of practice videos (provided by the practice)	Lets you leverage your high quality videos to market the value of your practice
No competitive provider listings on your profile	Ensures prospective patients are focused on your practice
Your Featured Provider listing on competitor listings with a basic profile	Markets the value of your practice to those searching other profiles
Profile with review counts and ratings visible on Google search results	Makes sure patient referrals see your practice and reviews when they search
Monthly profile performance report	Gives you visibility into profile traffic, performance, and ROI

**Sesame Communications** helps practices harness the power of the Internet to accelerate new patient acquisition, build patient loyalty, and transform the patient experience.

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**Did you know** that most Chlorhexidine rinses contain **11.6%** alcohol?

That's about the same concentration as a merlot.



# PAROEX®

Chlorhexidine Gluconate Oral Rinse USP, 0.12%

The **Original**  
FDA Approved  
**Alcohol Free**  
Chlorhexidine Rinse

**Efficacy** without  
the alcohol!



4.2

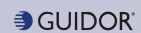


dosage cup is only supplied  
with the 16 fl oz bottle

**Available in:**

4 fl oz bottle - 950-1788P  
16 fl oz bottle - 950-1789P

## SUNSTAR



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# Giving You and Your Patients the Right Tools for Optimal Oral Care



Advanced Original Wider Spaces

## GUM® SOFT-PICKS®

- #1 selling brand in dental picks<sup>1</sup>
- Clinically shown to be as effective as string floss in removing plaque from teeth (*Soft-Picks Original only*)<sup>2</sup>
- Soft, flexible bristles slide between teeth to help remove food & plaque
- Comfortable rubber bristles massage & stimulate gums
- Easy to use with orthodontics, implants and bridges



## GUM® Toothbrushes

- A variety of toothbrushes to fit every patient need
- Technique® Toothbrushes with Quad-Grip® handle help patients brush at the proper angle
- Specialty Toothbrushes including Post-surgical, Ortho and Travel

Buy 2 boxes of Soft-Picks® Original or Wider Spaces  
Get 1 box of Soft-Picks® Advanced at no charge!

**2+1**

Offer Valid 10/1/2017-12/31/2017

Buy 12 Dozen Adult or Specialty Toothbrushes,  
Get 4 Dozen of the same at no charge.

**12+4**

Excluding End-Tuft. Offer Valid 10/1/2017-12/31/2017

## GUM® RINCINOL®

Forms a soothing, protective barrier...

- promotes fast healing
- no stinging or burning
- alcohol and benzocaine free
- contains aloe-vera



4.0



Buy 2 boxes of Rincinol Sachets,  
Get 1 box at no charge!

**2+1**

Offer Valid 10/1/2017-12/31/2017

## GUIDOR®

## easy-graft®

CLASSIC alloplastic bone grafting system

- Fully resorbable
- Unit dose application
- No human or animal-derived materials



4.3



**TRY & BUY**

Buy 1 Large Unit of GUIDOR easy-graft,  
Get 1 Trial Pack at no charge!

Large Unit contains 3 units of 0.4mL granules. Trial Pack contains 1 unit of 0.4mL granules. Offer Valid 10/1/2017-12/31/2017

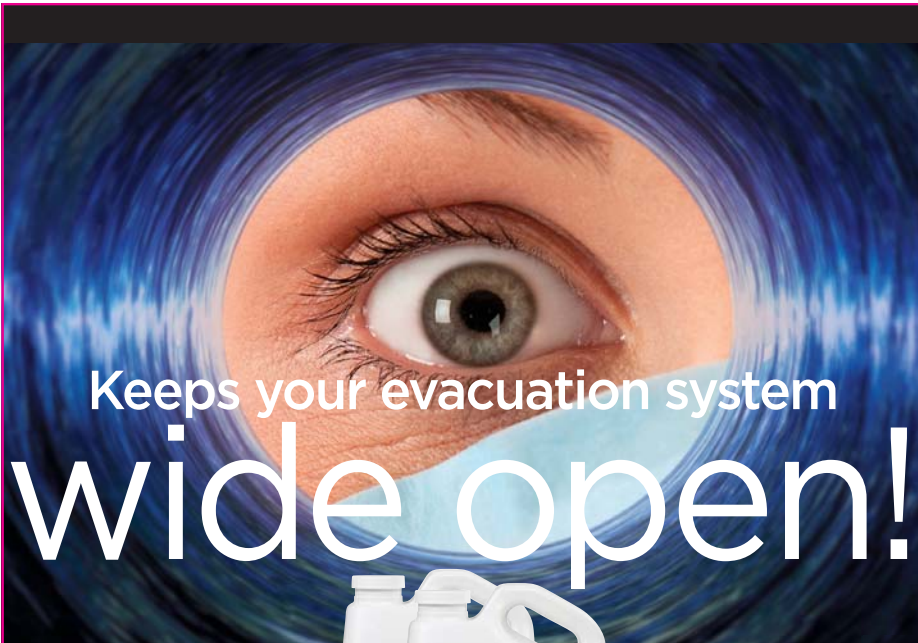
1. Source: SDM data ending December 2016  
2. K.G. Yost, M.E. Mallatt, J. Liebman: Interproximal gingivitis and plaque reduction by four interdental products. J Clin Dent 2006; 17: 79-83.

Free goods shipped with DHP1 order.

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SUNSTAR





Keeps your evacuation system  
**wide open!**



\*\*Purchase must be made between 10/01/17 - 12/31/17. Offers must be redeemed by 12/31/18. To redeem your FREE goods, MAIL your DHPI invoice to: Sultan Healthcare, Attn: FREE GOODS, 1301 Smile Way, York PA 17404 or FAX to 201-968-1409 Attn: FREE GOODS. Allow 4-6 weeks for delivery. Offers valid in the 50 US states and District of Columbia only. Limit 5 redemptions per Doctor. Offers may not be combined with any other Sultan offers or contract agreements. SUL02-1016-8

**Purevac® SC—proven to be the most effective cleaner on the market.\***

Purevac® SC is the number-one brand for keeping evacuation systems running smooth, clean, and smelling great—a recent study using Purevac SC with auto walkabout proves it's better than leading cleaners. Plus, it keeps vacuum lines clear, so it lessens the risk of debris in the saliva ejector being aspirated into another patient. With an efficient evacuation system running optimally, there's no stopping you.

\*Data on file.

**Purevac® SC**  
The power cleaner that is Separator Compatible

REF #	DESCRIPTION	PRICE
550-21132	PUREVAC SC 2-Liter (67oz) Bottle (67 treatments)	\$69.95
550-21135	PUREVAC SC 5-Liter (169oz) Bottle (169 treatments)	\$145.95

**Purevac®**  
Use PUREVAC every day to power-clean your entire evacuation system

REF #	DESCRIPTION	PRICE
550-21113	PUREVAC 2-Liter (67oz) Bottle (67 treatments)	\$64.95
550-21115	PUREVAC 5-Liter (169oz) Bottle (169 treatments)	\$137.95
550-21116	PUREVAC AUTO WALKABOUT™	\$96.95

**Buy 2, 2L bottles, Get 2 boxes of Com-Fit Plush Masks FREE!\*\***  
(promo code SNP17008)

**Buy 2, 5L bottles, Get 4 boxes of Com-Fit Plush Masks FREE!\*\***  
(promo code SNP17009)



**70% soil removal.\***

LEADING INSTRUMENT CLEANERS

**98% soil removal.\***

**Buy 3 (33.8oz) Bottles or 3 -24 (.5oz) Packets, Get 1 (33.8oz) Bottle or 24 (.5oz) Packets FREE!\*\***  
(promo code SNP17010)

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**Dirty water. Clean instruments.**

The sign of a great instrument cleaner is what it leaves behind. A recent study put all the leading brands to the test, and ReSURGE® cleaner proved to be powerful.\* The CDC prefers an automated method for instrument cleaning, because it makes your practice more efficient and helps ensure the health of you and your patients. The evidence couldn't be any clearer.

\*Data on file  
SUL02-1016-9

REF #	DESCRIPTION	PRICE
530-21520	ReSURGE™ 24-1/2 oz. packets (makes 24 gallons)	\$63.45
530-21521	ReSURGE™ 33.8 oz self-measuring bottle (makes 67 gallons)	\$93.25



# BIG SALE

## BUY 5, GET 1 of the same FREE!

**Richmond**

\*Offer valid 10/1/17 - 12/31/17

No Mix and match. Free goods shipped with DHPI order.

**BUY 5 BOXES GET ONE BOX FREE**

### » Earloop Face Masks

- 100% latex-free, non-irritating
- Filtration of +95% at 1.0 micron
- ASTM Level 1

Anti-fluid Only: 50/pak

Pink [450-400501] Price \$10.95  
 Blue [450-400502]  
 Lavender [450-400509]

Anti-fluid / Anti Fog: 50/pak

Pink [450-400503] Price \$11.25  
 Blue [450-400504]  
 Lavender [450-400510]

Anti-fluid / Anti Fog w/shield: 25/pak

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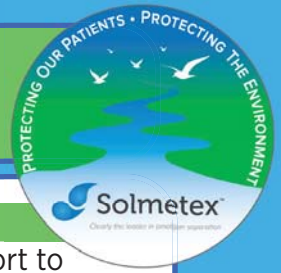
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# Dental Amalgam Waste Recycling... The Who, What, When and Why?



## Why did the regulation pass?

The EPA's promotion of the newly passed "**Amalgam Dental Rule**" was an effort to reduce the amount of mercury discharged to the wastewater. According to the EPA, amalgam separators are "practical, affordable and readily available" technology for capturing mercury before it is discharged into sewers that drain into POTWs. Mercury captured in a separator can then be recycled properly and safely. EPA expects the annual reduction of mercury discharge to be reduced by 5.1 tons.

## What is the "Dental Amalgam Rule"?

The primary focus of the EPA Dental Rule is on the use of amalgam separators that are ISO 11143:2008 certified at a separation rate of 95%. Additionally, dental offices are now required to use an amalgam bucket, as defined in the BMPs, for the disposal of all items that come in contact with amalgam.

## When did this rule take effect?

The rule was published into the Federal Register on June 14, 2017 and went into effect on July 14, 2017.

## Who is affected?

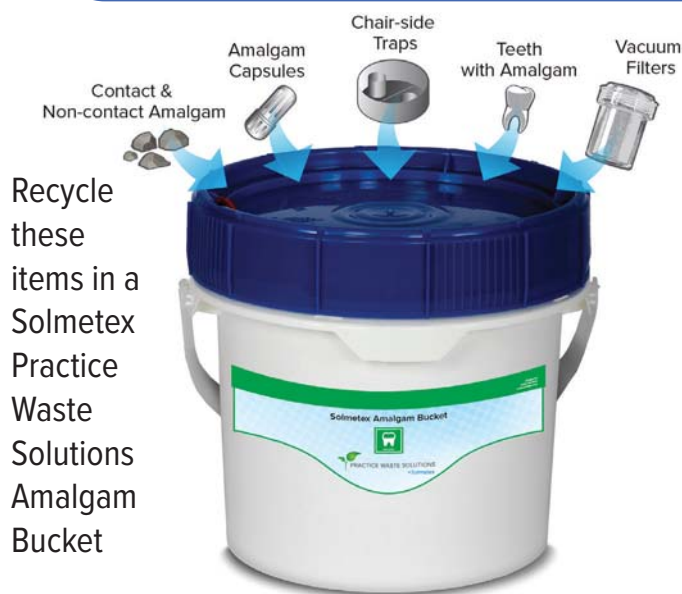
The new regulation affects dental offices that remove or replace amalgam restorations.

- Existing dental offices have three years to install a certified amalgam separator.
- New offices have 90 days to install an amalgam separator. New offices are classified as new businesses or transfer of ownership.

## Is anything else needed for compliance?

Yes, all offices (exempt and non-exempt) must provide compliance documentation to the controlling authority. Solmetex offers certificates of compliance online 24/7.

Visit [Solmetex.com](http://Solmetex.com) for more information on current EPA regulations



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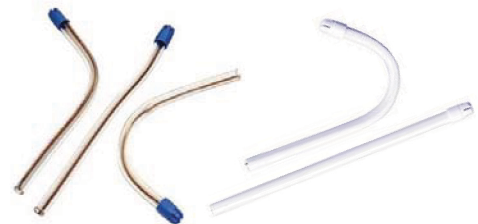
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