

# StraightUp!™ Garment Report

Your Guide to the StraightUp!™ Report available for your Garment Rental Program





## Your StraightUp!™ Garment Report

ITU AbsorbTech delivers complete transparency about the things that matter to you - like physically showing you when a garment may pose a safety risk, identifying wearers that are not fully utilizing the program, and indicating any applicable damage and repair charges in an easy-to-read report, to name a few.

Our exclusive StraightUp!™ Garment Report provides a detailed summary of your entire rental program, making it easy to control and monitor your costs.

## In this comprehensive report, you can view:

- All program costs and charges
- Garments added, removed and upgraded
- Repairs made at no cost to you
- Garment utilization
- Service request turnaround by our Genuine Service Excellence team



## Exclusive StraightUp!™ Benefits

Our StraightUp!™ program makes it easy to control and monitor your garment rental costs. We offer simple, easy to understand pricing and invoices with no hidden or surprise charges so you can budget with assurance.

- **No Set Up Charges** No set-up, installation, or prep charges for new and existing accounts.
- **Free Garment Upgrades** Pro-rated damage charges and free upgrades after 24 months.
- **No Garment Insurance** No garment insurance programs that favor the provider, not the customer.
- myAccount -

Online program
management tool
allows users to add or
delete wearers, change
sizes, request grade
changes, and more.

#### No Additional Fees

<b>Fee Type</b>	Ave. National Laundry	ITU AbsorbTech
Alteration Charge	X	
Set-Up charge	X	
Name / emblem Charge	X	
Company Logo Charge	X	
Oversized Charge	X	
Minimum Wearer Charge	X	
Repair Charge	X	
Re-stock Charge	X	
Sewing Charge	X	
Upgrade Charge	X	
Laundry Bag	X	
Hanger Stand	X	
Zipper Repair / Replacement	X	





Photo shows cut away in garment as example only

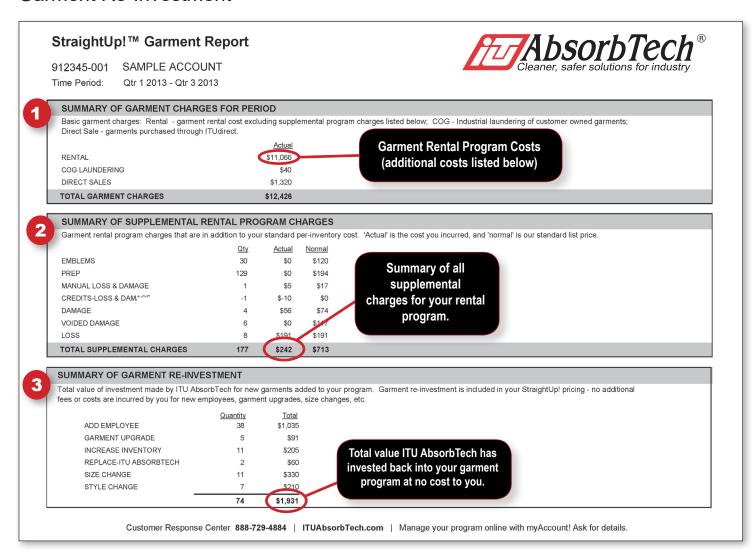
## Advanced RFID Technology

We embed RFID (Radio Frequency Identification) "chips" in our garments to better serve our garment rental customers. This advanced garment control allows us to:

- Improve delivery accuracy
- Improve turnaround
- Provide advanced garment reporting to our customers

## About your StraightUp!™ Garment

## Summary of Garment Charges Garment Re-Investment



## Summary of Garment Charges for Period

Basic garment charges, including:

- Rental Total garment rental cost, excluding loss and damage
- COG Industrial laundering of customer-owned garments such as aprons, jackets, shirts, etc.
- **Direct sale** Garments purchased through ITUdirect

### Summary of Supplemental Garment Charges

Charges that are in addition to your standard "per inventory" cost. 'Actual' is the cost you incurred. 'Normal' is our standard list price.



Total investment made by ITU AbsorbTech for new garments added to your program.

Through StraightUp!™ pricing, no additional costs are incurred for prep and emblems, new employees, garment upgrades, or size changes.



## Report

## Garments Added Garments Deleted

and repaired garments are delivered to you faster.

With RFID, new



Average days it took our team to complete your service requests. Garments are then delivered on the next scheduled delivery date.

110015-003 SAMPLE COMPANY Time Period: 1/1/2012 - 12/31/2012

**GARMENTS ADDED TO PROGRAM** Garments added to the program due to a new employee, garment upgrade, inventory change, style change or size change. Days to fill shows how many busing took for our Apparel Services team to complete a service request. Wearer ID Locker ID Name Size Qty Date Requested Days To Fill Reason JIM FARNSWORTH PANT NAVY 5 04/29/2013 ADD EMPLOYEE 0177 4 GARY BECK COT PANT DENIM JEAN INDIGO 36-32 11 07/15/2013 0 ADD EMPLOYEE 39 BRIAN HOUSEMAN COT SHIRT NAVY XL-L 08/15/2013 ADD EMPLOYEE 0178 39 BRIAN HOUSEMAN COT PANT DENIM JEAN INDIGO 36-32 11 08/15/2013 ADD EMPLOYEE 1.5 TOTAL ADD EMPLOYEE JON VANDERHAI SHIRT NAVY S/S 06/28/2013 0011 11 L GARMENT UPGRADE 0011 11 JON VANDERHAI SHIRT NAVY 02/15/2013 GARMENT UPGRADE 11 JON VANDERHAI SHIRT NAVY 03/08/2013 0011 L 4 GARMENT UPGRADE 0116 53 ADAM HAEBIG PANT NAVY 34-34 06/14/2013 GARMENT UPGRADE 40 GARY RANKE PANT NAVY 03/08/2013 0146 34-30 5 GARMENT UPGRADE TOTAL GARMENT UPGRADE 3.2 KEVIN PETERSON SHIRT NAVY S/S 08/29/2013 2XL INCREASE INVENTORY 0127 17 JIM FARNSWORTH PANT NAVY 6 08/20/2013 0 36-36 TOTAL INCREASE INVENTORY 11 2.5 RANDY ROBERTS COT PANT DENIM JEAN INDIGO 34-32 09/23/2013 0114 51 REPLACE-ITU ABSORBTECH 0177 4 GARY BECK COT PANT DENIM JEAN INDIGO 36-32 08/20/2013 0 REPLACE-ITU ABSORBTECH TOTAL REPLACE-ITU ABSORBTECH 0.5 COT PANT DENIM JEAN INDIGO 11 04/29/2013 40-32 16 JOE MACK 2 SIZE CHANGE TOTAL SIZE CHANGE 2.0 40-32 JEFF HASSENFELDT COT PANT DENIM JEAN INDIGO 01/22/2013 7 STYLE CHANGE TOTAL STYLE CHANGE 2.0

**GARMENTS DELETED FROM PROGRAM** Garments removed from the program due to an employee leaving, garment upgrade, inventory change or size change Wearer ID Locker ID Name Item Size JEFF HASSENFELDT PANT NAVY 40-32 01/24/2013

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### Garments Added to Program

TOTAL GARMENTS ADDED TO PROGRAM

Garments added to the program due to a new employee, garment upgrade, inventory change or size change.

Days to fill shows how many business days it took for our Apparel Services team to complete a service request. Upon completion, garments are delivered to you on the next scheduled delivery date.

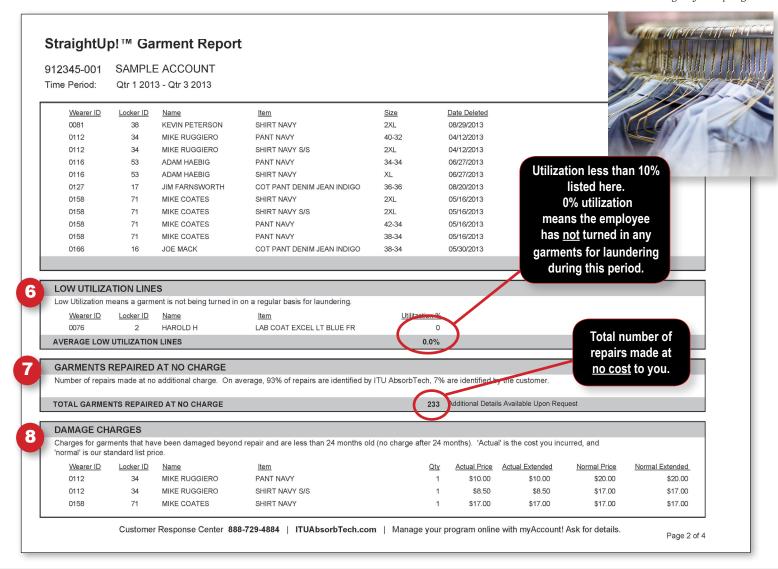
#### Garments Deleted from Program

Garments removed from the program due to an employee leaving, garment upgrade, inventory change or size change.

# About your StraightUp!™ Garment

Low Utilization Lines Number of Garments Repaired at No Charge Damage Charges

Easily identify which employees are not taking full advantage of the program.



### 6 Low Utilization Lines

Low utilization means a garment is not being turned in for laundering on a regular basis.

Utilization = Inventory / # Garments Turned In

Typical garment inventory is 11 (5 in locker + 5 being washed + 1 being worn). For a typical inventory, 45% utilization is ideal because the employee has consistently turned in all 5 garments for laundering. 10% utilization means the employee has consistently turned in less than 1 garment.

## 7 Garments Repaired at No Charge

Number of repairs made at <u>no additional charge</u>. Also shows how many repairs were proactively identified by ITU AbsorbTech to ensure high quality garments in your program.

### 8 Damage Charges

Charges for garments that have been damaged beyond repair and are less than 24 months old (no charge after 24 months).

Actual price = what we charged through StraightUp! $^{\text{TM}}$  pricing Normal price = our standard list price

## Report

## Loss Charges Manual Loss and Damage Charges Credits for Loss and Damage Charges

We don't bill for loss and damage without reviewing the charges with you.

All applicable damage charges in one easy-to-find location.

#### StraightUp!™ Garment Report

912345-001 SAMPLE ACCOUNT Time Period: Qtr 1 2013 - Qtr 3 2013

Wea	rer ID	Locker ID	<u>Name</u>	<u>Item</u>	Qty	Actual Price	Actual Extended	Normal Price	Normal Extended
0158	3	71	MIKE COATES	PANT NAVY	1	\$20.00	\$20.00	\$20.00	\$20.00
TOTAL D	AMAGE	CHARGES			4		\$55.50		\$74.00

**VOIDED DAMAGE CHARGES** 9 Potential damage charges that ITU AbsorbTech voided before they were billed. 'Actual' is the cost you incurred, and 'normal' is our standard list price Locker ID Normal Price <u>Item</u> Qty Actual Price Actual Extended Normal Extended #34-MIKE RUGGIERO SHIRT NAVY S/S \$17.00 \$17.00 0112 \$0.00 \$0.00 31 #34-MIKE RUGGIERO PANT NAVY 5 \$0.00 \$20.00 \$100.00 TOTAL VOIDED DAMAGE CHARGES \$117.00

LOSS CHARGES 10 Charges for garments that have not been turned in within three weeks from notification of deleting the garment from the program. 'Actual' is the cost you incurred, and 'normal' is our standard list price. Wearer ID Locker ID Name Actual Price Actual Extended Normal Price Normal Extended MIKE RUGGIERO SHIRT NAVY S/S 0112 34 \$17.00 \$17.00 \$17.00 \$17.00 0127 17 JIM FARNSWORTH COT PANT DENIM JEAN INDIGO \$30.00 \$30.00 \$30.00 \$30.00 0158 71 MIKE COATES PANT NAVY \$20.00 \$20.00 \$20.00 \$20.00 MIKE COATES SHIRT NAVY \$17.00 \$17.00 \$17.00 0158 71 MIKE COATES SHIRT NAVY S/S \$17.00 \$17.00 \$17.00 \$17.00 0166 16 JOE MACK COT PANT DENIM JEAN INDIGO \$30.00 \$90.00 \$30.00 \$90.00 TOTAL LOSS CHARGES \$191.00

MANUAL LOSS AND DAMAGE CHARGES Loss and damage charges at a reduced, agreed-to price. 'Actual' is the cost you incurred, and 'normal' is our standard list price Wearer ID Locker ID Name Actual Price Actual Extended Normal Price Normal Extended JEFF HASSENFELDT - SHIRT MEDIUM BLUE \$5.00 \$17.00 TOTAL MANUAL LOSS AND DAMAGE CHARGES \$17.00

CREDITS FOR LOSS AND DAMAGE CHARGES Occasionally, a garment is turned in after we have already charged for loss and damage. In that case, we issue a credit for the garment. 'Actual' is the cost you incurred and 'normal' is our standard list price.

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### Voided Damage Charges

Potential damage charges that ITU AbsorbTech voided before it went to billing.

### 10 Loss Charges

Charges for garments that have not been turned in within three weeks from notification of deleting the garment from the program.

## Manual Loss and Damage

Loss and damage charges at a reduced, agreed-to price.

\$191.00

### Credits for Loss and Damage

Occasionally, a garment is turned in after we have already charged for loss and damage. In this case, we issue a credit for the garment.



With our previous uniform supplier, we spent hours on invoices, constantly watching charges. What we like about ITU AbsorbTech's program is StraightUp!™ pricing – it's great! Our account representative is excellent with working with employees and helping HR manage the program. ■●

Lynn Daniels, Human Resources, Monroe Truck Equipment

We've been with three other large uniform suppliers and have never been happier with ITU AbsorbTech. Billing is easier to follow, prices are very competitive, and I don't hear about problems with fit, repair or cleanliness. Our uniforms are well taken care of and our guys look great.

Dan Baun, General Manager, Consumers Co-op Oil Co.



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