

2015  
**FIGO**



Courtesy of Ford Motor Company



Go Further



## A great introduction to Ford.

Figo is your invitation to enjoy the benefits of driving a new Ford. Sharing many of the same attributes that have made our larger cars, such as the Ford Focus and Ford Fiesta, so popular across the globe – but in an even more affordable package – this compact and stylish 5-door hatchback is great to drive and equally great to own.

*Figo. Jacob Blue cloth with Cellular Blue inserts. Focus. Frozen White. Fiesta. Moondust Silver Metallic. Available equipment.*





## Great to drive.

Compact external dimensions combine with power-assisted steering to make Figo perfect for weaving through busy city streets and parking in confined spaces. The available 1.4L gasoline engine with a manual gearbox or 1.6L gasoline engine with an automatic transmission give Figo spirited performance – along with estimated fuel efficiency as low as 4.9L/100 km<sup>1</sup>. Driver and front-passenger front airbags, an Anti-Lock Brake System (ABS)<sup>2</sup>, and a safety belt for every seat provide extra peace of mind.

*Trend. Chill Metallic. Available equipment.*

<sup>1</sup>Based on a manual Figo with a 1.4L engine. <sup>2</sup>Available feature.





## Great to own.

Figo proves that affordable can also be fun. Not only can it accommodate 5 occupants and their luggage with ease, it is also brimming with convenience features. Air conditioning, an AM/FM stereo/single-CD player<sup>1</sup> with MP3 capability, a Radio Data System (RDS), an auxiliary audio input jack and 2 speakers are just the start. A tilt steering column helps you find the perfect driving position. Power front windows,<sup>1</sup> power sideview mirrors,<sup>1</sup> and central door locking<sup>1</sup> enhance every trip.

ESTIMATED FUEL EFFICIENCY AS LOW AS



**4.9L/100 KM HWY<sup>2</sup>**



**2 AIRBAGS**

**284-947 L MAX. CARGO**

*Trend. Jacob Blue cloth with Cellular Blue inserts. Available equipment.*

<sup>1</sup>Available feature. <sup>2</sup>Based on a manual Figo with a 1.4L engine.



# Figo Specifications

## Standard Features

### Mechanical

Engine immobilizer  
Front stabilizer bar  
Power-assisted steering  
Power front disc and rear drum brakes  
Spare tire and wheel

### Interior

Air conditioning  
Center console cupholder  
Day/night rearview mirror  
Folding rear seat cushion  
Front courtesy light  
Front floor mats  
Front-passenger foldable grab handle  
Front powerpoint (12-volt)  
Rear foldable grab handles with integrated coat hooks  
Removable package tray  
Tailgate release button  
Tilt steering column

### Exterior

Body-color front and rear bumpers  
Center high-mounted stop lamp  
Front and rear tow loops  
Laminated windshield  
Rear fog lamps  
Tinted glass

### Safety & Security

3-point safety belts for outboard seating  
Driver and front-passenger front airbags<sup>1</sup>

## Ambiente

*Includes all standard features, plus:*

### Seats

2-way manually adjustable driver and front-passenger seats

### Interior

Black door handles  
Driver and front-passenger sun visors  
Manual door locks  
Manual front and rear windows

### Exterior

14" silver-painted steel wheels with mini center caps  
Black door handles  
Body-color tailgate appliqué  
Fixed-intermittent front windshield wipers with anti-drip wiping  
Grey manual sideview mirrors  
Side repeater lamps

### Available Options

1.4L I-4 engine with manual transmission  
1.6L I-4 engine with automatic transmission  
AM/FM stereo/single-CD player with MP3 capability, Radio Data System (RDS), auxiliary audio input jack and 2 speakers

## Trend

*Includes select Ambiente features, plus:*

### Mechanical

Anti-Lock Brake System (ABS)

### Seats

4-way manually adjustable driver's seat

### Interior

AM/FM stereo/single-CD player with MP3 capability, Radio Data System (RDS), auxiliary audio input jack and 2 speakers  
Central door locking  
Chrome door handles  
Driver and front-passenger sun visors with mirrors  
Power front windows

### Exterior

14" black-painted steel wheels with full wheel covers  
Body-color door handles  
Body-color power sideview mirrors  
Body-color tailgate appliqué with chrome accent  
Chrome grille accent  
Heated rear window with wiper  
Side repeater lamps with chrome surround  
Variable-intermittent front windshield wipers with anti-drip wiping

### Available Options

1.4L I-4 engine with manual transmission  
1.6L I-4 engine with automatic transmission  
14" silver-painted alloy wheels



*Trend. Paprika Red Metallic. Jacob Blue cloth with Cellular Blue inserts. Available equipment.*

*Body-color front bumper, manual transmission and chrome exterior accents.*

<sup>1</sup>Always wear your safety belt and secure children in the rear seat.

The images in this brochure depict selected models of the vehicle. They have been chosen to give a general overall impression of the vehicle and may include features or optional equipment not necessarily released for use in any specific market. The specifications detail the models and features available in your market and were correct at the time of printing. Ford Motor Company's policy is one of continuous product development. Therefore, Ford reserves the right to change the specifications and colors of any models and items shown in this publication at any time. It is important to check with your local Ford Dealer for the latest information on models available for order in your market. Comparisons are based on competitive models (class is Subcompact Cars), publicly available information and Ford certification data at time of printing.

**Exteriors** This helpful guide is intended for selecting an exterior color – not features, options or a trim level.



Diamond White



Chill Metallic



Paprika Red Metallic



Kinetic Blue Metallic



Moondust Silver Metallic



Smoke Metallic

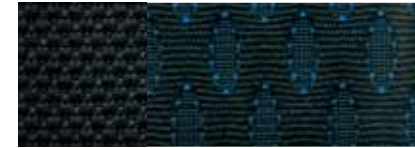


Panther Black Metallic

**Interiors**



1 Jacob Dynamic Cloth with Contour Dynamic Inserts



2 Jacob Blue Cloth with Cellular Blue Inserts

Exteriors	Interiors	
	Ambiente	Trend
Diamond White	1	2
Chill Metallic	1	2
Paprika Red Metallic	1	2
Kinetic Blue Metallic	1	2
Moondust Silver Metallic	1	2
Smoke Metallic	1	2
Panther Black Metallic	1	2

Colors are representative only. See your dealer for actual paint/trim options.

**Wheels**



14" Silver-painted Steel with mini center caps  
Standard: **Ambiente**



14" Black-painted Steel with full wheel covers  
Standard: **Trend**



14" Silver-painted Alloy  
Optional: **Trend**

**Accessories**

- Interior**  
 Navigation System  
 Seat covers

- Exterior**  
 Alloy wheels  
 Fog lamps  
 Roof rails  
 Roof spoiler  
 Scuff plates  
 Weathershield







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