# The
# Go Get
# Print
# Guide

**Upload artwork.
Download happiness.**

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# Print
# Guides

**5MM BLEED** →

**TRIM LINE**

**SAFE AREA**

↑ **CROP MARKS**

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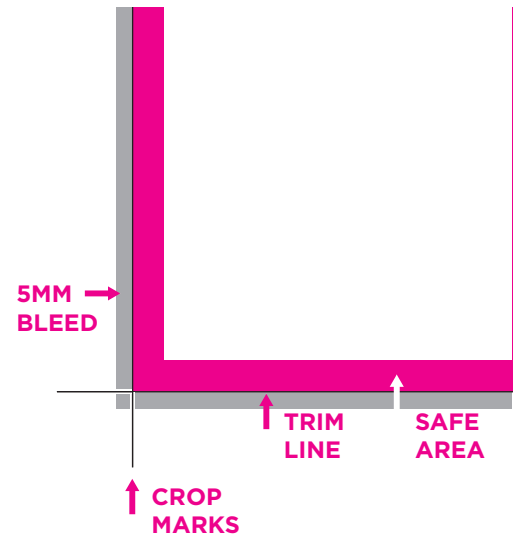
## TRIM LINE

The final size of your printed document.

## SAFE AREA (10MM ALL AROUND)

We recommend that important text, logos and images, that are not intended to bleed off the page, are kept within the safe space. (10mm from the edge all around)

## BLEED (5MM ALL AROUND)

We recommend you extend any colour or image 5mm beyond the edge of the document to prevent an unwanted white border on your finished document.

**Anything beyond the solid black line will be trimmed off your document.**

## FOLD LINE

This is where your document will be folded.

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# Preferred Formats

## PDF

We prefer artwork to be supplied in high resolution **Portable Document Format (PDF)** files should be saved as **PDF/X-4a – High Resolution** with 5mm bleed and crop marks included.

- CMYK
- 300 dpi Images
- All fonts must be embedded
- Do not down sample Images
- Do not password-protect PDF's
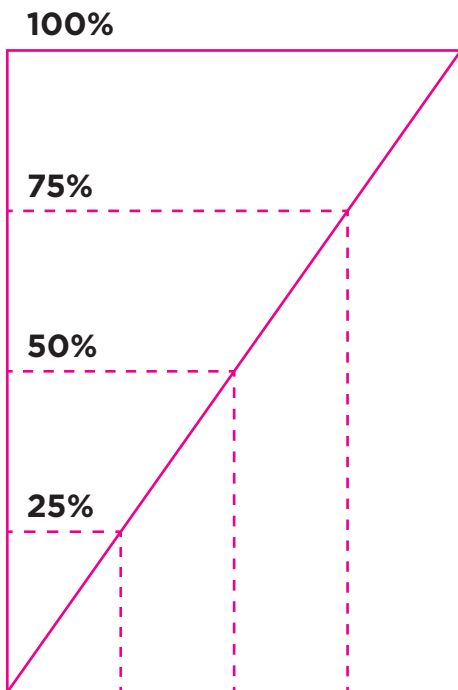
## JPEG

- CMYK
- 300 dpi

## TIFF

- CMYK
- 300 dpi
- Flatten Transparencies

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# Large Format Print

## SIZE

Artwork supplied for large format printing should be set up $\frac{1}{4}$ size. (25% of the finished printed size)

**100%**

**75%**

**50%**

**25%**

### FOR EXAMPLE

A poster that is to be printed
**A0 Size (840mm x 1189mm)**

Should be supplied in
**A4 Size (210mm x 297mm)**

**PRINT SIZE**
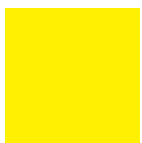
**ARTBOARD SIZE**

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# Colours

## COLOUR MODE

All files supplied should be converted to
CMYK colour space. (No RGB or Spot Colours)

**CYAN**

**MAGENTA**

**YELLOW**

**KEY (BLACK)**

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# Fonts

**EMBED FONTS**

Ideally all fonts should be converted to paths.
Embedding fonts avoids the risk of font licensing breach.
It also ensures the final print job turns out as expected.
If changes are required the fonts should be supplied.

## Fonts

**PLEASE AVOID THIS**

## Fonts

**PLEASE CONVERT FONTS TO OUTLINES**

Adobe creative suite
shortcut for a Mac  ⬆⌘O

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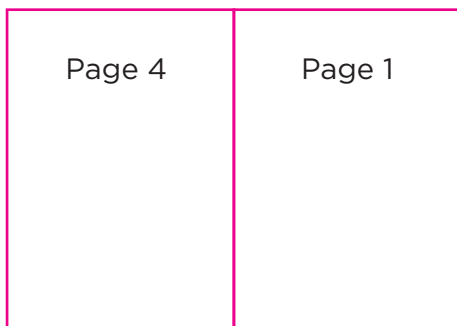print

028 9070 7630 | hello@gogetprint.com
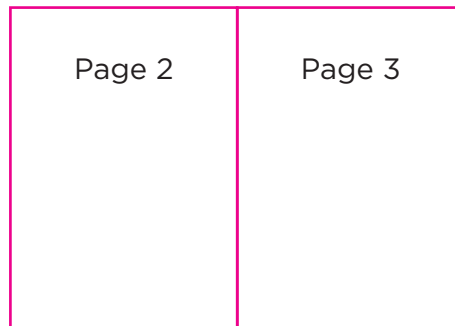
# Books & Booklets

## SET-UP

Remember one folded sheet yields four pages. (4pp)
Folded stapled booklets must therefore always have
pages in multiples of four (4pp) unless you would like
us to add blank pages to the document.

## FOR EXAMPLE ONE SHEET OF PAPER

| Page 4 | Page 1 |
|--------|--------|

**FRONT OF SPREAD**

| Page 2 | Page 3 |
|--------|--------|

**REVERSE OF SPREAD**

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