

UPM Digi papers
CHOOSE
THE RIGHT PAPER
FOR YOUR PRESS
AND END-USE



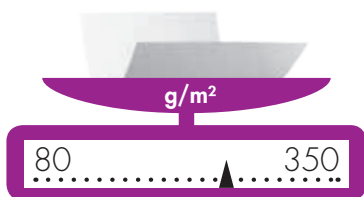


Don't compromise



Your customers are growing more demanding every day. They want the job done quickly and they want it their way. This is what makes digital printing a superior choice. So why fall short and compromise the printed end-product just by choosing an unsuited paper?

With the comprehensive UPM Digi paper range you can't go wrong.



Designed for reel and sheet-fed digital presses using dry or liquid toner electrophotography or inkjet technology, UPM Digi papers are available in a wide spectrum of basis weights, ranging from 80 to 350 g/m².



THERE'S ALWAYS A PERFECT MATCH



Take full advantage of the possibilities of digital printing. Designed to fit a certain purpose and press, UPM Digi papers are available for a wide variety of digital applications:

- personalised direct mail
- high-quality advertising materials
- official transactional documents
- photo books, books
- promotional material



Open and find
your match.



Let's find the digital paper ideally suited for your printing machine, end-use and target audience.




With **UPM Digi papers** you reach the right people and deliver the right message. Learn why the right match matters.




The paper range

 Inkjet

 High-speed Inkjet

 Laser



 Liquid toner

UPM Digi Fine jet



  Need an excellent image reproduction?

UPM Digi Fine jet is suitable for high-speed printing, offering fast ink absorption, low bleeding, high smoothness and outstanding water-fastness. Especially suitable for advertising materials, inserts, supplements, statements and other official documents.



UPM Digi Fine

  Do you need a reliable paper for your daily print jobs? Offering excellent runnability and printability, UPM Digi Fine is an all-day paper for standard applications.

UPM Digi Fine pro


  Premium-grade paper with high brightness enabling intensive colour contrasts. UPM Digi Fine pro is a quality paper designed for demanding end-use.

UPM Digi Fine premium

  Premium paper with maximum brightness.



This high performing paper enables superior print quality and runnability on full colour dry toner or black and white inkjet machines. Exclusive shade for exclusive print results.

UPM Digi Finesse premium silk



  Looking for high smoothness and brilliant prints?

UPM Digi Finesse premium silk is a double coated, woodfree paper with a premium silk finish. It offers superior brightness and perfect contrast in print gloss. Thanks to the premium silk surface, it enables excellent toner adhesive.



UPM Digi Finesse gloss

  Take full advantage of the possibilities of digital printing. UPM Digi Finesse gloss is especially developed for reel and sheet fed digital presses using dry or liquid toner electrophotography technology. It offers superior brightness and extra high smoothness and enables brilliant prints for high quality applications such as photobooks.


UPM Digi Recycled plus

  This functional and sustainable paper combines 100% recycled fibre with good whiteness. UPM Digi Recycled plus is Blue Angel and EU Ecolabel certified offering peak eco-performance.

UPM Digi Recycled premium

  Do you want a sustainable choice without losing any of the brightness of an exclusive premium paper? Made of 100% recycled fibre, UPM Digi Recycled premium is a great example of our highly efficient use of raw materials.

UPM Digi Color Laser

 Woodfree uncoated supercalendered paper specially designed for high quality digital printing. With its extra smooth surface and a high whiteness, this paper combines brilliant, sharp images with vibrant colours.

Best air conditions for storing and printing

RH 40–50% + 22°C + 24h



Printing recommendations

This is how you get the most out of your UPM Digi papers.

- Choose a paper compatible with your printing machine
- Store papers in humidity- and temperature-controlled conditions
- Use air conditioning in your printing room and if possible also in paper stock (RH 40–50%, 22°C)
- Acclimatise paper for several hours in the printing room before printing – preferably for 24 hours
- Unwrap the paper just before printing and rewrap unused material right after printing
- Use the correct machine settings – preconditioning, transfer and fusing parameters as well as machine speed
- For coated grades we recommend pre-creasing for substances up to 150 g/m²
- Keep your printing machine clean and dry
- Use re-moistening before online finishing
- Use sharp perforating and cutting tools

FIND YOUR

PRODUCT	GRADE
UPM Digi Fine jet	WFU
UPM Digi Fine	WFU
UPM Digi Fine pro	WFU
UPM Digi Fine premium	WFU
UPM Digi Finesse premium silk	WFC
UPM Digi Finesse gloss	WFC
UPM Digi Recycled plus	WFU
UPM Digi Recycled premium	WFU
UPM Digi Color laser	WFU

END-USE

WFC & WFU

Woodfree coated and uncoated papers are particularly recommended for marketing and corporate communication material, prestigious magazines, books-on-demand, manuals & booklets, catalogues & brochures, direct mail, transpromotional documents and product data sheets.



MATCH HERE

RANGE AVAILABILITY			BASIS WEIGHT RANGE
Reels	Sheets	Xeikon	g/m ²
x			80, 90
x			80, 90, 100
x	x		80, 90, 100
x	x		80, 90, 100, 120
x	x	x	90–350
x	x	x	90–350
x	x		80
x	x		80, 90, 100
x	x	x	90–300

Check the most up-to-date paper information
in the UPM Online Paper Catalogue

www.upmpaper.com/papers

Mobile version: m.upmpaper.com

ONLINE
PAPER
CATALOGUE



Packaging information

Reels are provided in various widths, diameters and cores. They are wrapped in strong moisture-proof kraft paper. Smaller reels are individually wrapped in strong moisture-proof plastic bags or packed in boxes. Reels are delivered according to your preference, either without pallets or lying or upright on pallets.

A4 and A3 sheets are delivered ream wrapped in boxes. A3+ (30.5 cm x 47.5 cm) and SRA3 (32 cm x 45 cm) sheet sizes are delivered ream wrapped on pallets.

DIGI PAPER THE WAY YOU NEED IT

UPM NorService converts your paper to suit virtually any finishing requirement. The service includes optimisation of:

- format – from extremely small to very large
- reel width – anything between 1.5 cm and 250 cm
- sheet size – all European and American sizes
- packaging types – outer and retail packaging, bulk and ream packaging as well as punched and specially packaged papers

UPM NorService helps you differentiate and market your products successfully. Located in northwest Germany, UPM NorService converts your digital papers quickly and reliably.

Ask your UPM Digi paper sales contact for more information.



OUR ECOLOGICAL APPROACH

UPM's environmental thinking is founded on a policy of continuous improvement, focusing on the product's lifecycle from the origin of wood raw material to disposal of the product by its end-user.

Using 100% wood fibre raw material sourced from sustainably managed forests, UPM is constantly improving the resource efficiency of its mills and processes. UPM uses less water and energy than ever before to make your paper meet even the most demanding sustainability requirements.

All UPM Digi papers fulfil the strict criteria of leading environmental labels such as EU Ecolabel, FSC® and PEFC. This also enables you to use these labels in your own products and services.



UPM paper

YOUR SMART CHOICE



www.upmpaper.com